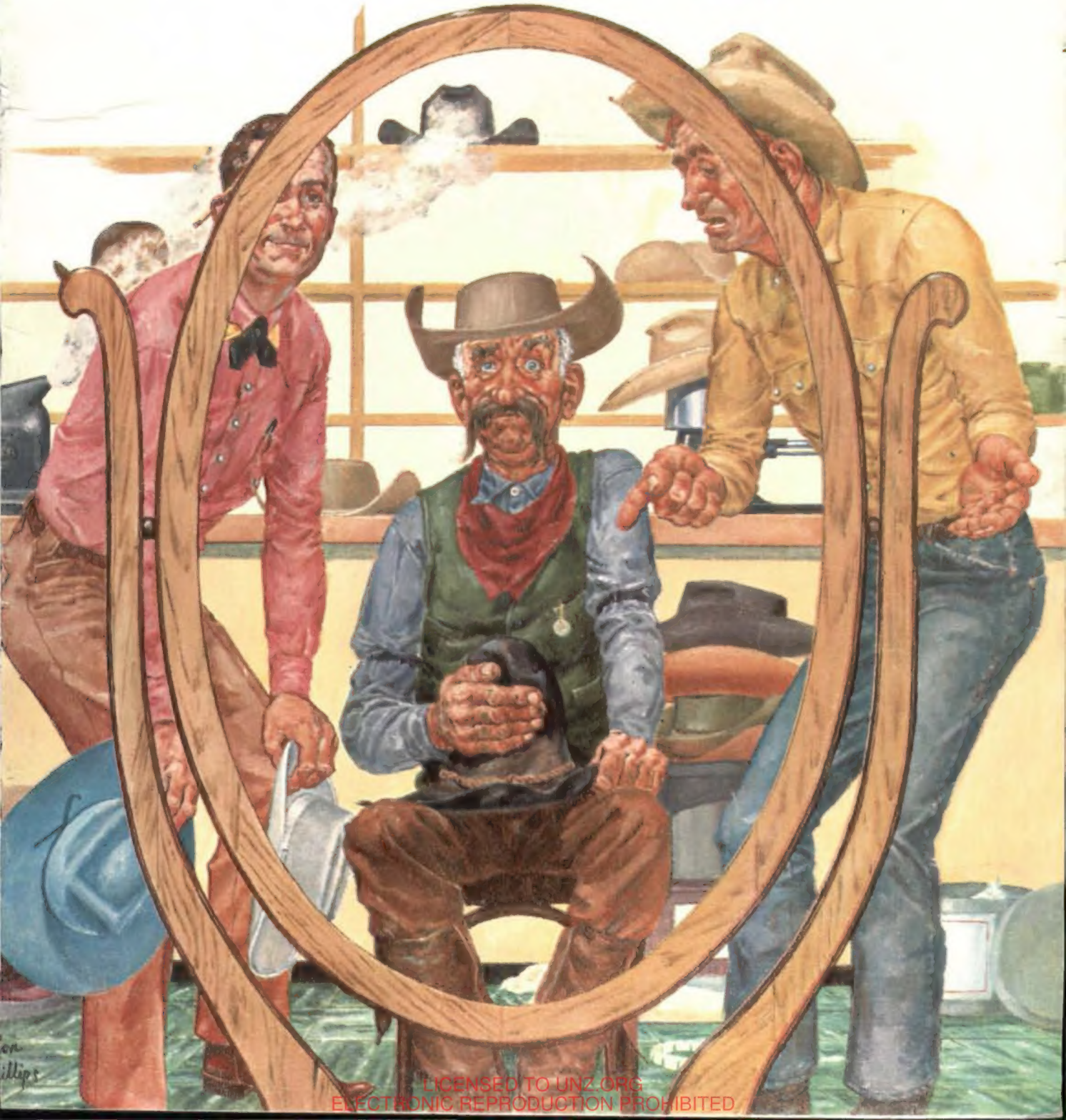
The

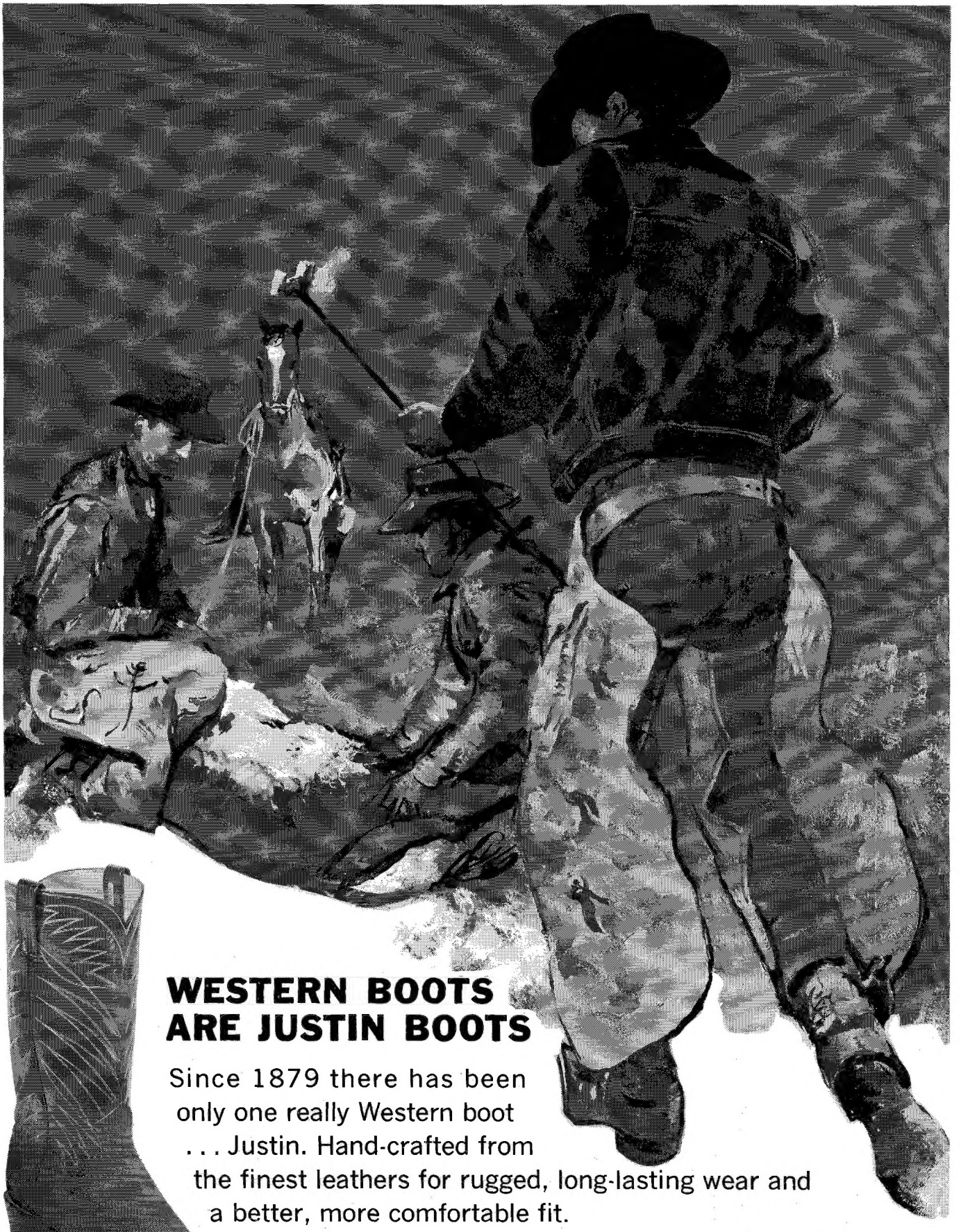
# WESTERN HORSEMAN

MAY 1960 • 50 CENTS

Your
8th Annual Guide
to
**WESTERN WEAR and EQUIPMENT**
• MEN'S • WOMEN'S
• CHILDREN'S



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED



# WESTERN BOOTS ARE JUSTIN BOOTS

Since 1879 there has been only one really Western boot . . . Justin. Hand-crafted from the finest leathers for rugged, long-lasting wear and a better, more comfortable fit.

ONLY JUSTINS ARE BRANDED "JUSTIN."

Justin

8037 THE DRY FOOT Russet sylflex tanned ruff-out cowhide and kid

LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# The WESTERN HORSEMAN

3850 North Nevada Avenue
Colorado Springs, Colorado
Telephone: Melrose 3-5525

Publisher's Statement six months ending
June 30, 1959 — 107,741.

- DON B. FLINT, *Publisher*
- DICK SPENCER III, *Editor*
- CLARENCE COLBERT, *Advertising Director*
- E. RODNEY KOHT, *Circulation Manager*

THE WESTERN HORSEMAN is published monthly by WESTERN HORSEMAN, Inc., of Colorado Springs, Colorado. John Ben Snow, Chairman of Board; Don B. Flint, President; Clarence Colbert, Vice-president; Dick Spencer III, Secretary; Harry S. Bunker, Assistant Secretary; E. Rodney Koht, Treasurer. This magazine is a member of Speidel Newspapers Inc., a national service and research organization devoted to publications in the best interests of our country and our homes.

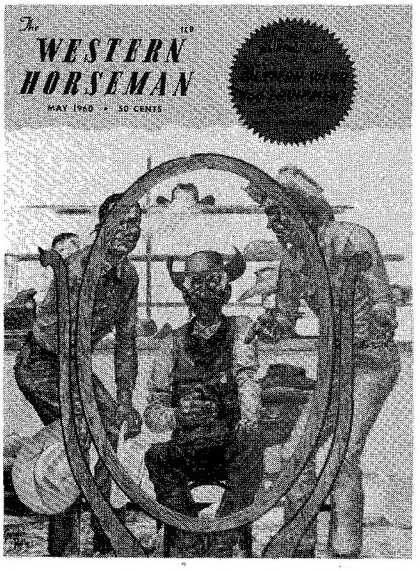
**SUBSCRIPTIONS: One year $4.00 — Two Years $7.00. Send orders to: The Western Horseman, Box 1106, Colorado Springs, Colorado.**

SOUTHWEST FIELD REPRESENTATIVE: Raymond Davis, P.O. Box 4107, Wichita Falls, Tex., Phone 692-3180.

WEST COAST MANAGER: Paul Caswell, P.O. Box 1091, Salinas, Calif. Phone Harrison 4-2221.

CHANGE OF ADDRESS: Changes cannot be made without the old address as well as the new. Changes must be in the Circulation Department by May 20th for delivery of the July issue at the new address. The post office will not forward copies unless you provide extra postage. Duplicate copies cannot be sent.

ENTERED as second class matter at the Post Office at Colorado Springs, Colorado, with an additional entry at Denver, Colorado, under the Act of March 3, 1897.

## In This Issue . . .


MAY, 1960
VOL. XXV, NO. 5



- THE OLD CHISHOLM TRAIL ..... *Ralph L. Hooker* 2
- THE BUSY BLACKSMITH ..... *Andy Norrid* 8
- TEACHING A HORSE SIMPLE TRICKS — Part 2 ..... *Lee Wallot* 19
- NORTHWEST ROPING SCHOOL ..... *Dwight Brodhead* 36
- THE CHUCK WAGON TRAILERS ..... *Ol' Waddy* 38
- THE WELSH IN CALIFORNIA ..... *Natlee Kenoyer* 40
- LIGHTNING DUDE RANCH ..... *Robert H. Stiffney* 42
- TACK ROOM EQUIPMENT ..... 45
- HORSEMAN'S SCRAPBOOK ..... *Randy Steffen* 46
- WESTERN ACCESSORIES ..... 48
- FASHIONS FOR WOMEN ..... *Ruth Danielson Schoner* 50
- HORSEMAN MERCHANT ..... *H.A. Magnussen* 60
- POPULAR WESTERN WEAR ..... 62
- HIGH STYLE FOR SMALL FRY ..... 70
- HORSE LAFFS ..... *Brummett Echohawk* 77
- P.M. KELLY & SONS ..... *C.M. Roberts* 78
- NEW LOOK IN HATS ..... 82
- A STYLE IS BORN ..... *Hoffman Fried* 87
- BETTER HORSES — BETTER TRAILERS ..... 88
- SADDLES FOR '60 ..... 90
- 100 MILES — 1 DAY ..... *Murray E. Fowler, D.V.M.* 92
- THE JET BOOT ..... *William J. Small* 98
- NEEDMORE NEWSLETTTER ..... *Dick Sebald* 104
- THE STRAW IN WESTERN HATS ..... *G.B. Dolan* 110
- WHAT'S NEW IN BOOTS? ..... 116
- BUYING A TRAILER ..... *Ralph R. Taylor, Jr.* 142
- HORSE TRAILER TRIM ..... *Ted Shields* 144
- A GOAT FOR A MOTHER ..... *O.V. Gordon* 176

DOWN THE STRAIGHTAWAY ..... 4
LETTERS FROM RIDERS ..... 5
HEADIN' AN' HEELIN' ..... 10
RIDING THE RIMROCK ..... 16
BRUSH POPPIN' ..... 24
JUST WHITTLIN' ..... 35
VET'S CORNER ..... 45
RODEO ARENA ..... 80
DRIFTING ..... 100
JUNIOR HORSEMAN ..... 102
PONY PAGE ..... 112
COMING EVENTS ..... 184


© 1960 BY WESTERN HORSEMAN, INC.

Lithographed by The A. B. Hirschfeld Press of Denver

## THE COVER

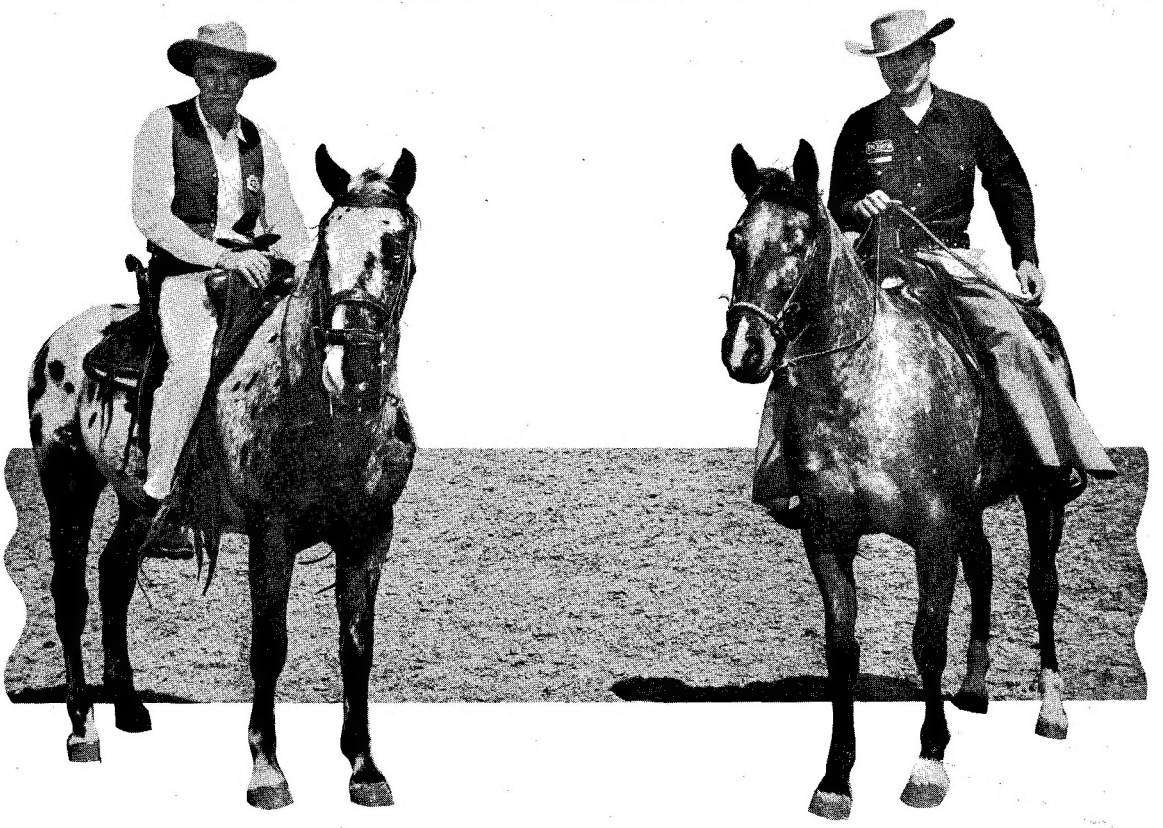
Old-timer just ain't gonna turn loose of the hat he's got until he finds a new one he likes. The patient salesman has shown him just about everything in the new colors, shapes, and creases — and his cowhand buddy is trying to convince him that anything is better than the one he has — but these new hats just don't seem to have "character."

## JUNE

For June we have a cover that will be of particular interest to Arabian horse owners. It is a painting by Elizabeth Bell, which features the 1959 National Champion Arabians, Synbad and Lallegra, from Warren Buckley's Cedardell Farms Arabian Stud. Anthony Amaral brings a picture story from the filming of the chariot race in one of the great movies of the year, *Ben Hur*.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED



• Marshal Ralph L. Hooker on War Cloud, left, and Merrill Hooker, Jr., his nephew, on Turk, rode the old Chisholm Trail.

# THE OLD CHISHOLM TRAIL

By MARSHAL RALPH L. HOOKER

As told to Dick Ferguson

APRIL 29, 1959, was the day Lewis Hurt of the Hurt Trailer Works of Sarcoxie, Mo., Merrill, and I left Carthage, Mo., to begin our Chisholm Trail adventure. In the trailer we were towing was War Cloud, the 3-year-old Appaloosa stallion selected to be my mount on the trail ride and furnished by Hurt and his son, Bob. Our first major stop was at Oklahoma City, Okla., where we picked up Merrill's mount for the ride, an Appaloosa gelding named Turk, furnished by Swede Tomlinson.

From Oklahoma City we drove to Decatur, Tex., where we stayed the night at the Sheriff's Posse Rodeo Grounds. The next day we drove on to Kingsville, Tex., where we stayed with Mr. and Mrs. Chester Pickle until the date of our departure on the Chisholm Trail itself, May 2, 1959. While in Kingsville, Pickle kindly showed us around a part of the King Ranch.

We rode out of Kingsville the morning of May 2 accompanied by Hurt and Pickle, who saddled up and rode about six miles with us. It was a rainy day, but we were enthusiastic so didn't mind getting wet. Merrill and I carried a Colt .45 in open holsters with cartridge belts, bed rolls, and small canteens.

Now that we were on the Trail, we were glad to get the feel of the saddles. The first night out a Mexican tenant farmer invited us to put up at his place. We fed and watered the horses and were just getting settled down ourselves when the man's wife came out and raised such a fuss that we saddled up and rode on out at about 9 o'clock. We finally stumbled into a deserted cotton gin, so we picketed the horses and found ourselves a comfortable place to sleep on a loading ramp nearby. About 3 o'clock in the morning an owl inside the gin started making weird noises and apparently fell out of its nest. The noise got worse as the wind came up and rattled the loose tin roof of the gin. It was quite a first night! Except for the Appaloosa horse fanciers and a few others, the people through this area were more unfriendly than friendly. This was understandable, for it had been many, many years since armed riders rode the old Chisholm Trail.

Just out of Mathis, Tex., the horses shied away from a pair of rattlesnakes. Other snakes were sighted during the trip, but the horses always saw them and jumped to one side before the snakes rattled.

Several days out of Kingsville, War Cloud, the horse I was riding, developed saddle sores which stayed with him the rest of the trip. Constant care kept these sores from getting too unbearable.

On this part of the trip we carried quite a bit of water, for the horses, in our hats as some people refused to let us water our mounts. Yes, I ruined a good hat this way. At Pettus, Tex., Gayle Allison put us up for the night; he also gave us a snakebite kit as the rattlers were particularly bad in that area. We were glad to have the kit for an emergency that could arise at any time.

At Kenedy, Tex., M.M. Atkinson, a past president of the Appaloosa Horse Association, met us and invited us to have lunch with the local Rotarians at the Simmons Cafe. We enjoyed this hospitality very much. That afternoon it rained, then turned hot. I was watering War Cloud at a pond by the side of the road when he suddenly decided to lay down and roll. He rolled me right into the water! His actions were quick and I was caught off guard. Later that day Merrill's horse, Turk, just fell to the ground and tried to roll with Merrill, saddle, and bedroll going in several directions. After these two incidents we both had a good laugh, but at the time they were just not humorous situations.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

That evening we stopped at the ranch of Waldon Okedre. We had just put the horses in the corral and made our beds when Mr. and Mrs. Atkinson drove up. They had brought along a wonderful supper, so we ate and visited. Their hospitality was certainly appreciated.

Outside of Lockhart, Tex., the sheriff and several of his officers came out to visit with us. When we got into Lockhart, Kenneth Riddle, who owns the livestock sales barn there, put the horses up, took us to dinner, and arranged for a motel room for us. We were glad to be able to shave and clean up a bit.

As we neared Austin, Tex., a jet bomber came in for a landing, passing so close overhead that the horses were terrified. We had a hard time staying in the saddles, because the noise and vibrations were terrific and the horses were acting up. In Austin we stayed at the livestock auction barns. Traffic was so heavy there that I asked for and received a police escort across the Colorado River bridge. We ate dinner one night at a cafe in Round Rock, Tex., a town to be remembered because of an old-time outlaw named Sam Bass, and on up the Trail a ways, at Georgetown, Tex., we had a lot of visitors.

About three miles south of Belton, Tex., we were caught in a great rainstorm accompanied by hard-hitting hailstones. Cattle would probably have stampeded, but we were able to control the horses. Then at Belton, the police located an old cowboy, Odell Hyre, who stabled the horses. Merrill and I were housed by a fine gentleman who asked us to withhold his name for personal reasons. We were again glad for the hospitality as we were wet, hungry, and cold. We dried our clothes by an open fire. Later I entertained his two children by telling them some stories of the Old West. It was a pleasant evening.

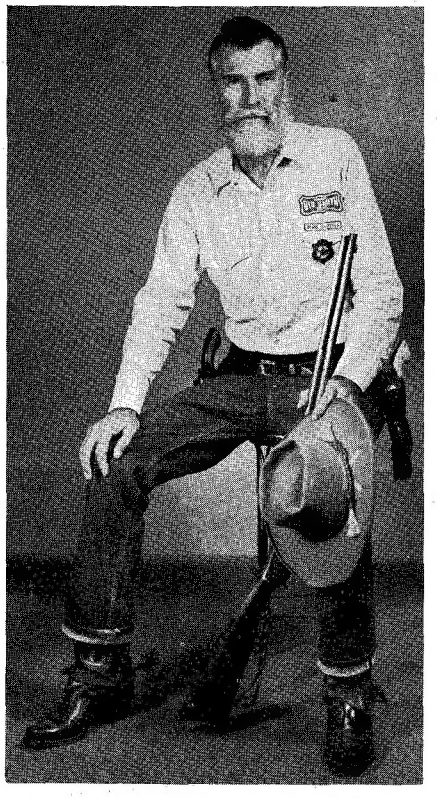
At this point the Chisholm Trail changes for the better. Early in May the prairie is covered with a beautiful carpet of flowers and the grass is green and good. We ran into another cold rain which made sleeping rather miserable. On the south bank of the Brazos River, we passed the former wild and rough town of Kimball, an early trail town.

We were able to shave and clean up again at Cleburne, Tex., where Chief of Police Tom Kirkpatrick and Police Officers Warren and Carroll made arrangements for the horses to stay at the rodeo grounds and for us to stay in town.

The next morning we were in another bad rainstorm. Near Fort Worth we came to the Cowtown Posse Rodeo Grounds, where we were met by Elston Brooks, representing the Justin Boot Company, and Police Officer H.A. McClanahan, who is also vice-president of the Cowtown Posse. They took care of us and the horses. That evening a group of riders came out to visit us and we met a lot of fine people. This was our fourteenth camp and we had reached Fort Worth, half of the way, or nearly so, to our destination at Abilene, Kansas.

The following morning we rode a short distance to the Two Bucks Cafe, where a group of riders waited to greet us. Among the riders was John Justin, Jr., president of the Justin Boot Company of Fort Worth. Justin presented Merrill and me each with a pair of beautiful boots made by his company. Here many pictures were taken and a news film was made for television showing. Hap Havencamp presented us with memberships in The American Association of Sheriffs Posses. He and a companion rode across Fort Worth with us for a visit to the Leddy Western Store, followed by dinner at Theo's Place. That night we put the horses in his barn. The Fort Worth folks were mighty friendly people.

At Decatur, Tex., where we had stopped on the way down to Kingsville, we again stayed all night. This time R.J. Jarrell, owner of the Eighter of Decatur Cafe, furnished a place for the horses. Through here the wild grass was as high as the saddle horns and the horses walked at their own speed, filling up on the good grass along the way. We stopped to get oats for them at Alvord, Tex., and it was at Alvord that I bought a Winchester saddle gun from F.E. Bowles, a former Texas Ranger. Merrill carried this rifle the remainder of the trip.



• Marshal Ralph L. Hooker, former Arizona and Missouri peace officer, who will serve as marshal of Rawhide Territory at Carthage, Mo., this spring.

On the seventeenth night out, we spent the night in a persimmon grove four miles north of Bowie, where a carload of young fellows came out to visit us and hear about our Trail activities. There was excellent wild hay here and we cut huge piles of it for the horses with our Bowie knives. In Ringgold, Tex., I bought an old stock saddle from an old-time cowboy and shipped it on up to my home at Carthage, Mo., by bus. We crossed the Red River at Terral, glad to at last reach the Oklahoma leg of our trail crossing.

In Ryan, Okla., Deputy Sheriff Ernest Anthony directed us to the stables of Doug Edwards, who took care of the horses. A newsman, J.T. Daniels, interviewed us at length regarding our trip. We stayed in Ryan for dinner and I spoke to the Lions Club, after which time we saddled up again and headed on north. Here, too, the hay was excellent and the flowers, as far as the naked eye could see, were indescribably beautiful.

Addington, Okla., was our next stop. We turned the horses loose in the railroad shipping pens where wild hay was abundant; then we got the bedrolls ready for another night under the stars.

A little south of Comanche, Okla., Boe Patty, a traveling horseshoer, put four new shoes on Turk and new ones on War Cloud's front feet. He also reset the shoes on War Cloud's hind feet; these shoes lasted the rest of the way to Abilene.

In Duncan, Okla., Hayden Dillard, Mr. and Mrs. Boyce Dillard, and Dr. John Dillard and Jean found us a place for the horses at Cliff Whitten's place. We stayed overnight at Hayden Dillard's home, and the following morning he took us to breakfast at The Chisholm Trail Cafe. By this time we were sorry that we were not actually driving a herd of steers north to the railhead at Abilene.

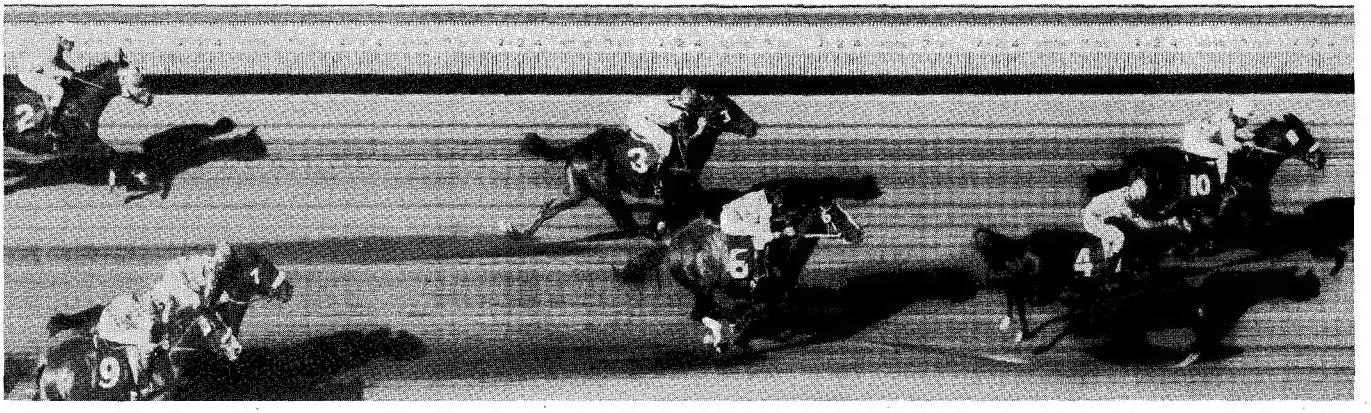
After running into another heavy rain, we found ourselves at Marlow, Okla., where the sheriff and his deputies visited us. At Rush Springs, Okla., Bob Rowden found a place for the horses, and at our next stop the horses were housed in a barn belonging to a Mr. Spurlin. Merrill and I slept in the barn, too, and the next morning we had a chance to see a part of the original Chisholm Trail, which is still quite evident on Spurlin's ranch.

*(Continued on page 126)*



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# DOWN THE STRAIGHTAWAY---------- By LESLIE ERNENWEIN



• Sonoitan, No. 10, started this race on the extreme outside, but crossed in front of the field and finished on the inside to win by half-a-length in his first start. Little Bevo was second and Heads Or Tails, No. 6, was third.

THE 10 baby racers in the saddling paddock at Rillito Park were all beautiful to behold, and most of them were by celebrated stallions out of famous dams — such names as Three Bars, Depth Charge, Hula Girl, Lightning Bar, Half Chick, Miss Pinkie, and Ridge Butler.

Some of them had a couple or three races under their belts, but Sonoitan, making his first start, attracted the most attention. The word was out that he had burned up the track in morning drills — that he could run a hole in the wind. A real whiz kid, they said.

But whiz kids can lose, and there were some skeptics who didn't believe he would win on his first time out of a gate. When they paraded to the post, Sonoitan was an 8-to-5 favorite, and closed at 6-to-5. Yet he was a green untried tyro, and his jockey carried no whip.

The start was good but Sonoitan, darting from the gate like a lizard hunting a hot rock on a cold morning, ducked briefly toward the rail. He was on the outside in No. 10 spot, so didn't interfere with other horses. Then, further exhibiting his greenness, he began lugging in. Despite his jockey's best efforts, he crossed in front of the entire field to finish in the No. 1 slot. Had he run straight, he would have won by four lengths. As it was he scored by half-a-length over Little Brevo, with Heads Or Tails third.

It took the judges quite a while to study the pictures of the race and make up their minds that Sonoitan was far enough in front so that his antics hadn't racked up the field. The time, for 330-yards, was 18-flat. By Spotted Bull out of Hula Girl, Sonoitan was ridden by jockey Johnny Figueroa and trained by Manuel Figueroa. He is owned by Art Pollard, his breeder.

To quote George McLeod in the Tucson *Daily Citizen:* "Pari-mutuel machines to the contrary, it's still bloodlines which make quarter racing fascinating." To be more specific, it is belief in bloodlines — the stubborn faith of breeders — that keeps quarter racing improving—faith, and the endless quest for a better cross that will produce a faster horse. Not only breeding speed to speed, as old Ott Adams used to preach, but the right mare to the right stud.

As an example of faith in bloodlines, Art Pollard turned down a firm offer of $10,000 for Sonoitan when the colt was a yearling. He thought then, and he thinks now, that Sonoitan is Hula Girl's finest colt.

"I've been high on him almost since the day he was dropped," Pollard said.

Why?

"Well, he had what I was looking for — what every breeder looks for, I guess."

Such as what?

"He has the flat bone and deep tendons that a real running horse needs — short, stout back. He's supple in the pasterns and joints. He has a good neck, sloping shoulders, a good head, and well-flared nostrils." Pollard smiled and added, "Also, four black feet. I'm partial to black feet."

A blood bay in color, Sonoitan has a white star. From his sire, Spotted Bull, Sonoitan has inherited his flat bone and deep tendons. From his dam, Hula Girl, he got the scat-cat quickness out of the gate.

"Of course he's got to learn to run straight, and that make take some time," Pollard said.

Pollard recalls that he bought Hula Girl, now 13, as a yearling from Dink Parker for $1,000. "That was a lot of money in those days," he said.

Hula Girl ran out of the money only once. In her second race she equalled the 350-yard world record for fillies. In her last race, as a 3-year-old, she deadheated with Silhouette to win the Arizona Derby.

Barring accidents, Sonoitan is destined to a two-year racing career before retiring to the stud. He is entered in the $150,000 All-American Futurity, the $35,000 Open Futurity at Ruidoso Downs, and the $25,000 Pomona Futurity.

As a hedge against accidents, Pollard is insuring the colt for $25,000 — the value he places on him.

After his two-year racing stint, Son-

*(Continued on page 128)*

• John's Bar in blinkers roaring out of the pack to pass Jet Sue, next to rail, to win the Nick Hall Cup Handicap at Rillito Park. Owned by Betty Stoes, John's Bar ran 440-yards in 22.5 to pay $14.80.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# LETTERS *From Riders*

## Strange Color

*Western Horseman:*

In the January issue of *The Western Horseman*, there was a *Letter from Riders* by Mrs. Roy Schobey of Conewango Valley, New York. The article was about her horse and a light (white) colored filly.

We, too, have the strange color of mare and colt. The mare is dark bay, and the stud colt is strawberry roan. He is 2 months old in the picture.

The sire of the colt is an albino pony stud. The mare's name is Lucky Penny; the colt is Thunder. Thunder will kneel, bow, and lay down and play dead. The mare also does many tricks which I taught to both of them.

*Mrs. Kathy Olmstead*
R.D. 2
Elred, Pennsylvania

## Magazine Article

*Western Horseman:*

May I answer the March inquiry of Duane Gray of O'Neill, Neb. *(Letters from Riders)*, to the effect that there is an Icelandic Pony. He is small, slim of limb, and typically light dun with a dark back stripe, but can be almost any other color. His most remarkable feature is his tail which grows to sweep the ground. In the upper part of his tail, there are many short stiff hairs which fan out in a protective shield against the driving snow to keep it from getting under the tail, melting, and causing chill.

The story of the Icelandic Pony plus a color plate may be found in the *National Geographic Magazine* of November, 1923, Vol. XLIV, No. 5.

*Kathryn R. Green*
5700 Pierce Park Lane
Boise, Idaho

## Official Report

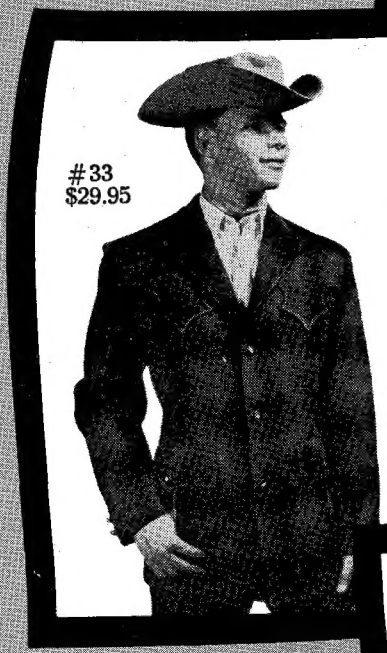
*Western Horseman:*

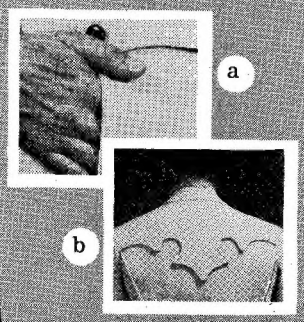
In the March *Letters from Riders*, Duane Gray of O'Neill, Neb., asked if there is such a breed as the Icelandic Pony. I have always been especially interested in this breed, and as a result, have learned quite a bit about them. The following is a condensation of information I received in 1948 directly from the government adviser on horse breeding in Hvanneyri, Iceland:

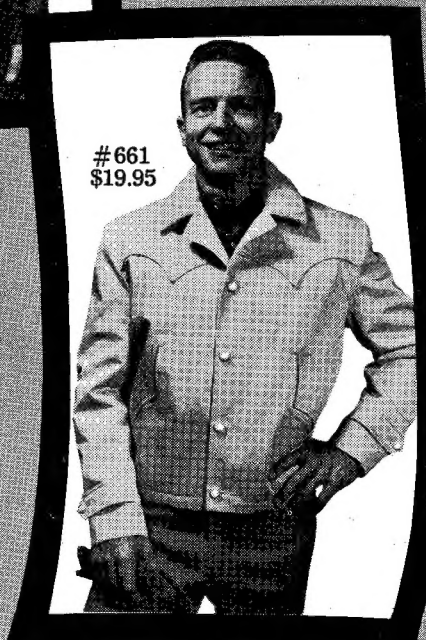
Shetland, Highland, Welsh, and Hackney ponies of England, Westland ponies of Norway, Gotland ponies of Sweden,

*(Continued on page 11)*


FIRST CHOICE OF ACTIVE MEN!




Built for rugged use, PIONEER WEAR jackets have such exclusive features as (a) warm-up pocket below regular pocket, and (b) fancy new back treatment.

Look for the PIONEER WEAR brand on men's, ladies' and children's garments at better stores everywhere.

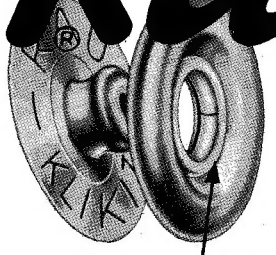
*(Dealers only: write for our Fall catalog now.)*

Pioneer Wear
INCORPORATED
1718 YALE BLVD., SE • ALBUQUERQUE, NEW MEXICO




LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# Klikit SNAP FASTENERS

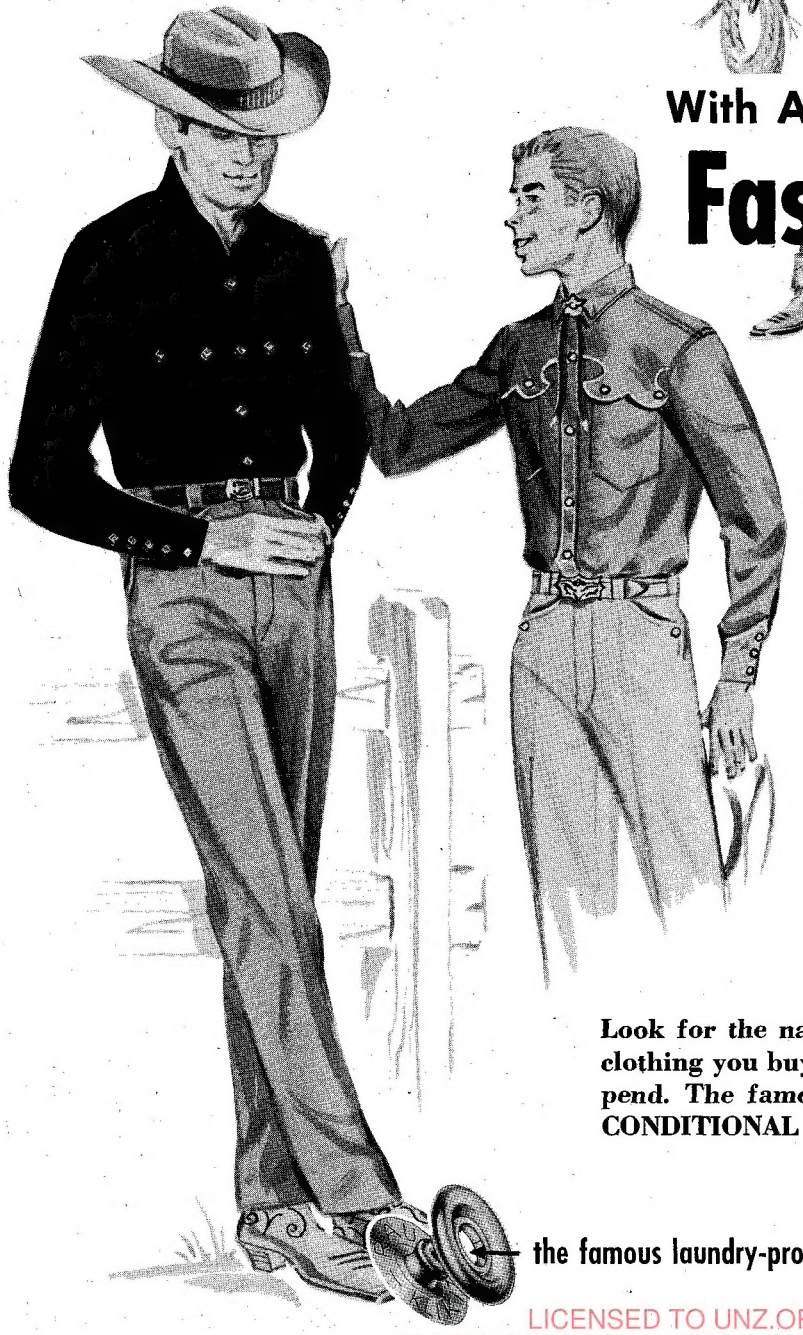



The Symbol Of

# Quality WESTERN WEAR

With A

# Fashion Flair



Selecting quality garments can be a trying task, particularly in today's era of wide selection and numerous new materials. But, there's one sure way you can always tell the finest of American made Western Wear. Just take a look at the snap fasteners.

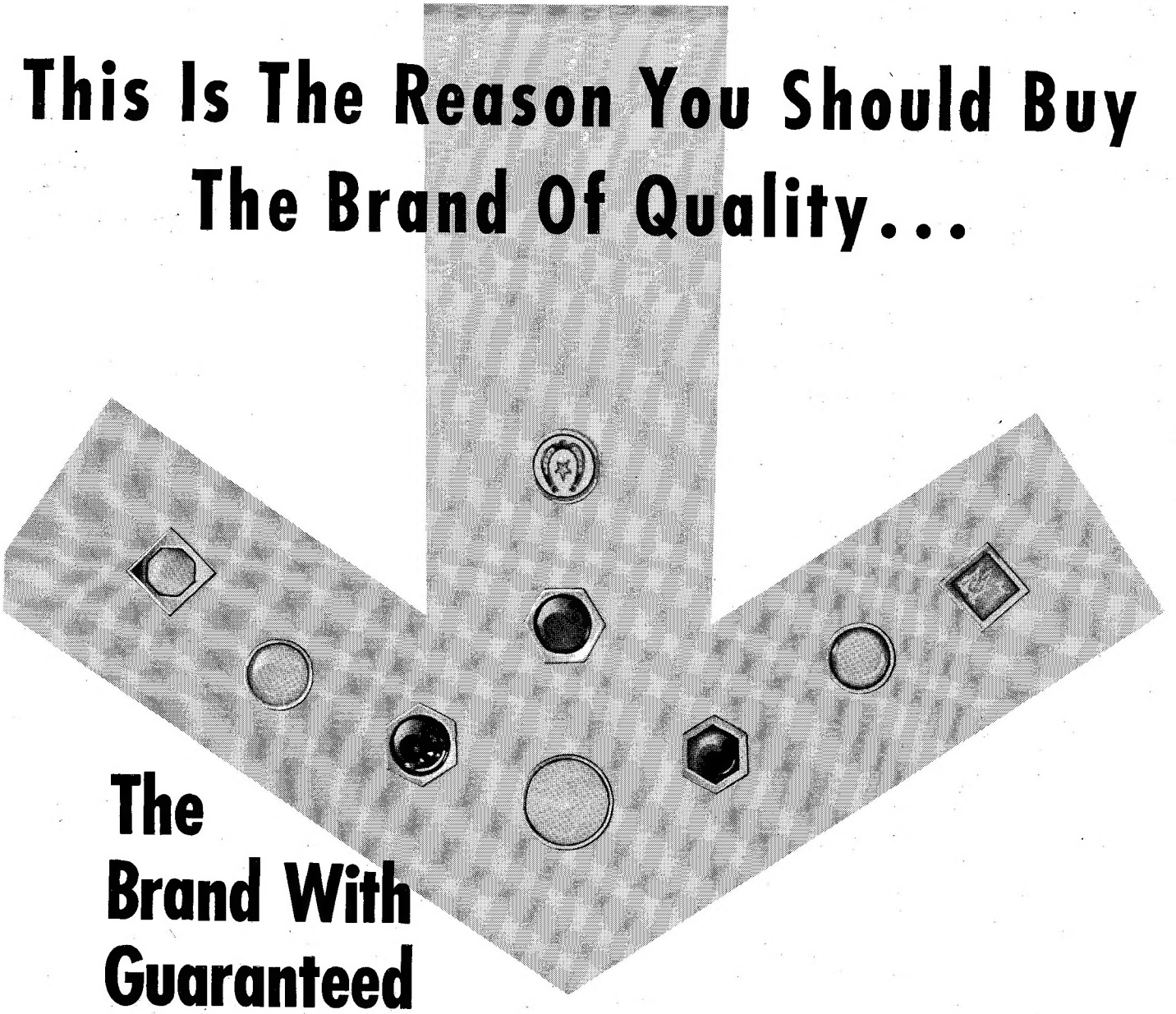
Klikit snap fasteners add that extra fashion flair that is the hallmark of makers of better Western Wear and sportswear. Klikits are *trouble-free* and *unconditionally guaranteed* to retain their jewel-like beauty and function properly throughout the life of any garment.

**Look for the name Klikit or Rau on the fastener stud of the clothing you buy. It's a symbol of quality on which you can depend. The famous laundry-proof snap fastener with the UNCONDITIONAL GUARANTEE.**

the famous laundry-proof snap fastener with the **UNCONDITIONAL GUARANTE**

LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# This Is The Reason You Should Buy The Brand Of Quality...



## The Brand With Guaranteed *Klikit*® SNAP FASTENERS

Yes, Klikit snap fasteners are the symbol of quality in Western Wear . . . in fact, they're the symbol of quality in all fine sportswear.

Quality garment manufacturers want the customer to be completely satisfied. That's why they invariably use Klikit snap fasteners on their better garments . . . the fastener that is *unconditionally guaranteed* to please you!

AMERICAN INSTITUTE OF LAUNDERING · CERTIFIED WASHABLE

**"If the pearl or gem-like inlay becomes damaged in laundering, dry cleaning, or in normal wear, just mail the garment to your nearest Rau office. We will replace the fasteners and immediately return the garment to you *without* charge."**

President

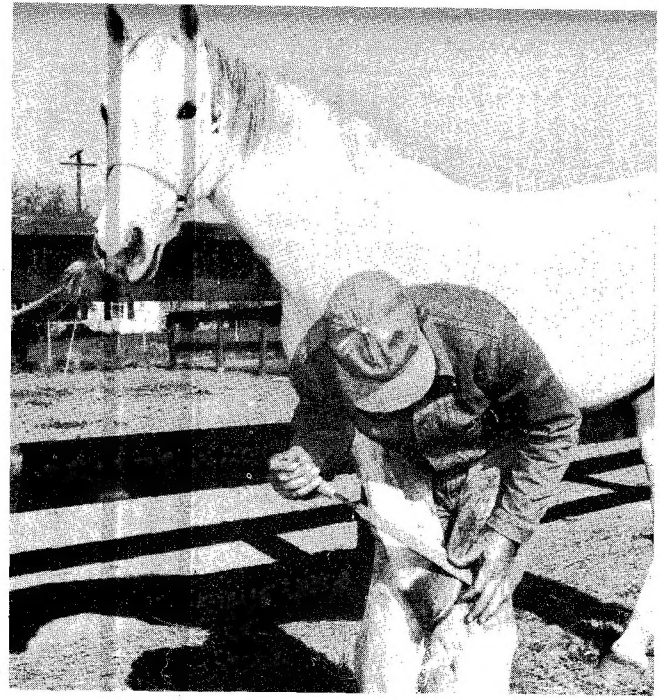
*A product of . . .*

**RAU FASTENER COMPANY**

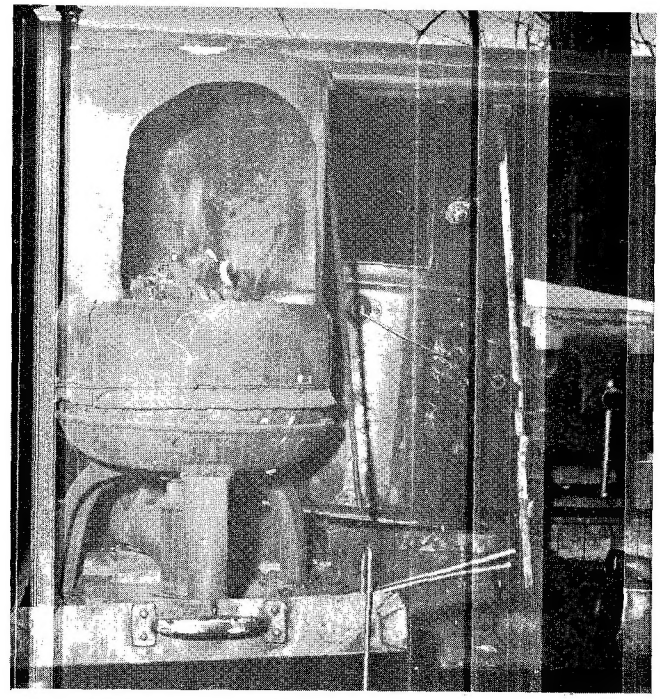
**PROVIDENCE 7, RHODE ISLAND**

SALES OFFICES: NEW YORK · DALLAS · CHICAGO · LOS ANGELES
ATLANTA · ST. LOUIS · CINCINNATI · BALTIMORE · MONTREAL

LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED



• A final rasping puts the finishing touches on the job.



• The forge is on the back of the pickup truck.

# The Busy Blacksmith

By ANDY NORRID

Photos by Marie Teskey

THE SPREADING chestnut tree beneath which the poet Longfellow found the village blacksmith shoeing horses would have to spread considerably to cover the modern blacksmith, such as Reno's Ernie Cassinelli, who often travels a hundred miles or more in a day to shoe horses belonging to Nevada ranchers.

Instead of bringing the horse to the horseshoer, nowadays the horseshoer goes to the horse in Cassinelli's fully equipped and compact blacksmith shop built into the body of an ordinary Ford pickup.

Cassinelli started shoeing horses 14 years ago in Reno because he couldn't find a local blacksmith to do the kind of horseshoeing job he wanted on his own horses. Other people soon found out that he was a skillful and conscientious workman with a genuine concern for the welfare and comfort of the animals he fitted with shoes.

• Ernie Cassinelli and Dopey.

In a short time he had so many customers that he decided to outfit the truck as a mobile blacksmith shop as a convenience for his customers and to save time for himself. Now he is so busy he no longer has time to ride horseback.

"Too many blacksmiths try to fit the hoof to the shoe," Cassinelli said recently as he went about the work of shoeing a gentle bay mare which merely looked over her shoulder curiously now and then. "This only means trouble for the horse. There's a lot of difference in the shape of hoofs." He drove the nails in with quick, sharp strokes, but carefully. "It's cold this morning," he commented. "Makes the hoof more sensitive."

Watching Cassinelli work, it was easy to understand why he keeps busy all the time. A tall, strongly built man with a pleasant smile, he has an easy, unhurried way with horses.

First, he measured each hoof carefully, judging with the practiced eye of a skilled workman the variation in width or length. Then he shaped the red-hot blank shoe accordingly.

Cassinelli uses the hot-shoe method exclusively. He believes that a better fit is obtained by shaping a heated shoe because the metal is more pliable and easier to curve in allowing for the slight variations in the shape of the hoof.

Blacksmiths no longer forge horseshoes and nails from rough metal. Blank shoes are purchased, ready for fitting, and nails can be bought in quantity. In the back of Cassinelli's truck is a small forge, fired by fine coal and fanned to glowing heat by a six-volt motor that runs off the truck battery. In this core of heat he places the blank shoe until it shows a rich, cherry red.

A small portable anvil, which he places on a stand directly behind the truck, furnishes the shaping surface. Fastened to the side of the truck, on the running board, is an air compressor used in affixing borium tips on shoes to afford a rough surface to give the horse a firmer toe-hold on pavement for parade riding.

Only one thing seriously annoys Cassinelli. He doesn't mind bad tempered horses. He can tie them up — even throw them if necessary — and go about his business. When the owner of the horse insists on looking over his shoulder to offer free advice and criticism, however, Cassinelli gets a little hot under the collar.

"Men are worse than women, as a rule," he said. "But I've packed up and walked off on both a few times. One woman got so mad because I wouldn't listen to her ideas that she threw a horseshoe at me."

Normally it takes about an hour to shoe an ordinary horse with ordinary shoes. A shoe will last about two and a half months in average use, Cassinelli estimates.

Reno is famous for fine horses. Not only is it the home of a big annual rodeo, with one of the richest purses in the country, but there are many riding clubs and enthusiastic horse owners in the vicinity. Every



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

• The shoe is measured to fit while still hot.

• The shoe and pad are nailed onto the horse's hoof.

summer the famous Hundred Mile Trail Ride to Auburn, Calif., over pioneer trails through the High Sierra brings hundreds of riders to town, too.

Cassinelli guesses that there are more than 3,000 horses within a 20-mile radius of Reno. That doesn't include, of course, the big Clydesdale work horses he shoes in Smith Valley, or the many horses up Portola way to the north and Bridgeport to the south, both California towns some 250 miles apart.

While he continued shoeing the mare which had three stocking feet, Cassinelli explained that white hoofs are softer than the dark, and must be trimmed and shod more carefully.

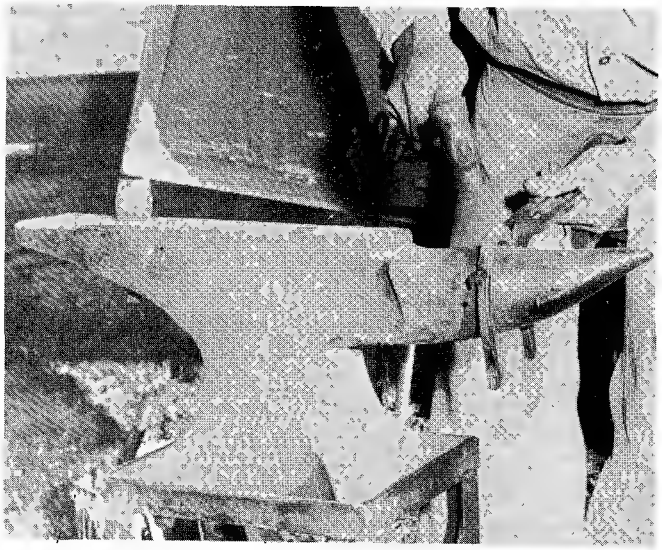
He cleaned the edge of the hoof around the sensitive frog area, explaining that sometimes small rocks wedge themselves under the shoe, forming a deep gouge mark in the hoof, and that these must be inspected closely to see that the rock is no longer there before putting the new shoe in place.

Many of the horses Cassinelli shoes in the Reno area are show horses. For these he often uses a gauge to determine the correct angle of the hoof for proper gait. Often he fashions special shoes, weighted or padded to achieve perfect stepping style.

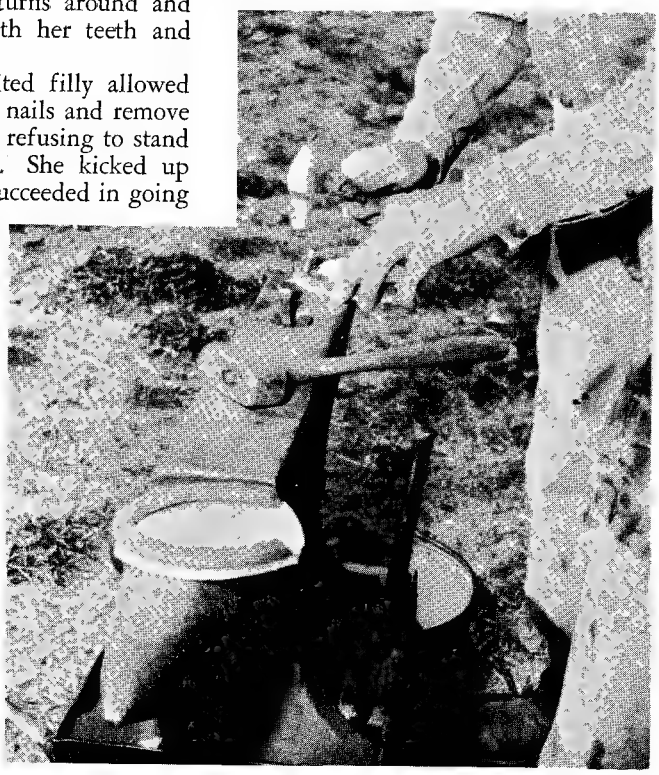
One of Cassinelli's steady customers is a mischievious animal by the name of Taffy which makes a game of waiting until Cassinelli is busy at the shoeing job before she turns around and nips off his cap with her teeth and tosses it away.

Another high-spirited filly allowed Cassinelli to pull the nails and remove the old shoes, before refusing to stand still for a new pair. She kicked up such a fuss that she succeeded in going barefoot for several days until her teen-age owner had time to stand by and calm her down long enough to get the new shoes nailed into place.

Cassinelli's companion on all his horseshoeing trips is Dopey, a small black dog getting a little grey around the muzzle and a little broad in the beam. Dopey takes his duties as a partner in the business very seriously. His job is to protect Cassinelli, not from horses or horseshoe-flinging females, but from other dogs that might resent the invasion of their home grounds.



• A hot shoe is shaped on the portable anvil.

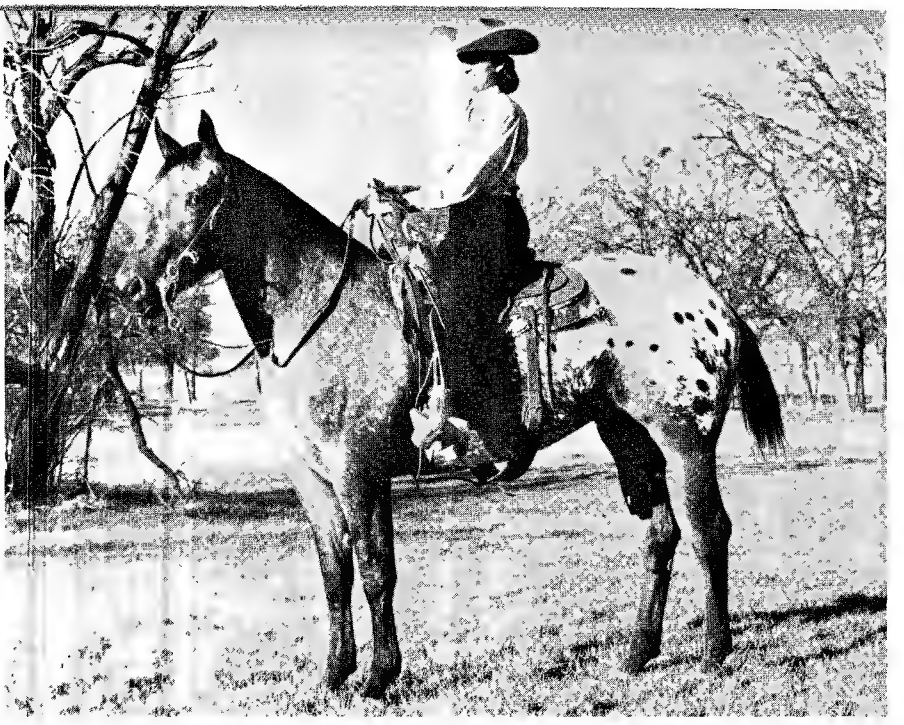


• Pads are cut to fit in special cases of care.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

By RAY DAVIS



• Kan-Du-Gal, owned by R.N. Garland, Fort Worth, Tex., with Helen Grey up, placed first in lady's western pleasure at the Southwestern Exposition & Fat Stock Show at Fort Worth, as well as third in halter, and fifth in junior reining.

THE HOUSTON Quarter Horse Breeder's Association Sale, February 27, set a new *all-time high* record for their consignment sale. There were 60 lots of Quarter Horses sold for $116,095 to average $1,934. Walter Britten was the auctioneer. The weather was at its worst, but the Houston people were so congenial that no one seemed to mind the weather.

Gallant King topped the sale by bringing $9,100 from the Phillips Ranch, Frisco, Texas. Gallant King, consigned by Lester Goodson, Houston, Tex., is a 3-year-old son of King and out of Magnolia Lady Hancock by Sunup H. by King — this makes him carrying 5/8 King bloodlines.

Boggie Do, the high-selling mare, sold for $4,600 to Jimmy Kemp, Dallas, Texas. Boggie Do is a 5-year-old daughter of Adam by Joe Moore and out of Dogie Bo by Hobo by Joe Moore. This good bay mare has earned Register of Merit in cutting.

Harry L. Martin, Circle M Ranch, Houston, Tex., purchased R.L. Banjo Eyes for $4,500. She is a 13-year-old dun mare by Jessie James and out of Pretty Rosalie. Pretty Rosalie is one of the outstanding producing mares today — the dam of Poco Stampede and the dam of Poco Pine. R.L. Banjo Eyes has 13 points earned in cutting, and she will be a good addition to any broodband.

Poco Trinket sold for $4,200 to Don Blair, Dodge City, Kansas. She was consigned by the Coates Ranch, Chappell Hill, Texas. Poco Trinket is an outstanding dun filly by Poco Tom and out of Little Aggie, a granddaughter of Wimpy. Only a 2-year-old, she is broke to ride, gentle, and ready to train.

Phillips Ranch, Frisco, Tex., purchased Sporty Lady for $3,500. She is a black 4-year-old mare by Seco Joe by Depth Charge and out of Sporty Gal.

Lotta Cash, by Spot Cash and out of Rocky Pearce by King, sold for $3,000 to the Ferguson Ranch, Wharton, Texas. She was a consignment of Louis M. Pearce, Jr., Houston, Texas. Lotta Cash is a sorrel 2-year-old filly and a half-sister to Ferguson's good stallion, Sure Cash.

At most of the sales this year, the geldings have been the *soft spots* that have lowered the averages. The Houston Quarter Horse sale was a different story for geldings, and the geldings were quality geldings of proven performance. Gold Billy, AQHA champion, consigned by the Pinehurst Ranch, Orange, Tex., sold for $3,200 to W.D. White, Bossier City, Louisiana. Gold Billy is a 7-year-old gelding by Black Gold King and out of Moonshine A., and has won Register of Merit points at halter, cutting, roping, reining, and western pleasure. I believe that White's daughter was the most pleased person at the sale, too.

Jimmy Kemp, Dallas, Tex., purchased Chief's Jessie, an 8-year-old gelding by Jessie James and out of Chief's Lady by Golden Chief, for $3,000. Chief's Jessie has 10 points earned in cutting, roping, and reining — an all-around horse.

Charles Coates, Coates Ranch, Chappell Hill, Tex., paid $3,100 for Black Betty. She is an own daughter of King and out of Bruce Mare by Big Nigger and she is in foal to Jessie James.

Cadillac Kate, consigned by Doug and Jerry Gray, Wharton, Tex., sold to the Circle M Ranch, Houston, Tex., for $2,500. Cadillac Kate is a black 5-year-old daughter of King's Little Man and out of Caney Girl. She is a proven cutting mare, sound, and has placed at several shows — a good addition for any ranch.

At the Hankins Brothers Quarter Horse Sale, Ft. Worth, Tex., May 28, there will be some choice King offspring for sale. Jess L. Hankins will offer three 2-year-old sons of King Jr., —and several of his foundation mares. Many of the mares are carrying the services of King Jr., and several are daughters of King. King Jr. is a full brother to Poco Bueno. Foundation stock — such as these lots from the Hankins Ranch — is a rare offering.

---

N.R. Hamm's NR Bar Ranch, Perry, Kan., sold 46 lots for $181,250 to average $3,940. The top 10 in the February 15 offering sold for an average of $8,835, and the first 25 lots sold to average $5,136. An excellent sale! Hank Wiescamp was the auctioneer.

Wimpy II, foaled in 1944, topped the sale by going to Jack Cook, Perry, Kan., for $25,000. Wimpy II is an outstanding sire which produces AQHA champions, Register of Merit halter, Register of Merit performance, and Register of Merit racing get.

Loyal Wimpy, a 3-year-old chestnut stallion by Wimpy II and out of Dixie Dawson by Pistol Dawson, sold to M.R. Blackburn, Tulsa, Okla., for $22,200.

Walter Spencer, Tulsa, Okla., paid $10,000 for Wimpy's Pistol, a 6-year-old sorrel daughter of Wimpy II and out of Jo Dawson. Wimpy's Pistol has a great show record — 35 grand championships, 162 halter points, and 86 firsts.

R.H. Swartz, Davenport, Iowa, purchased Hardtack's Sue for $5,000. She is a 3-year-old sorrel mare by Hardtack

*(Continued on page 153)*



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# Letters

(Continued from page 5)

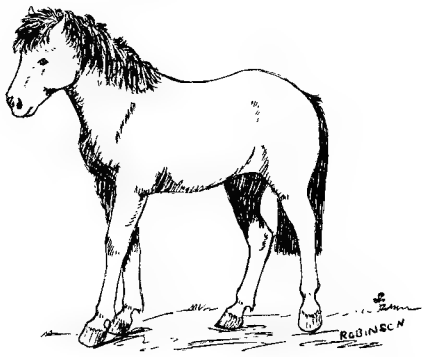
and Icelandic ponies are all descended from horses of Russia and inland Asia. The Icelandic pony was brought to Iceland by the Vikings in the years from 972 to 1000 A.D. It is believed that no horses have been imported to Iceland in the last seven or eight centuries, so the breed is probably about as pure as any modern breed. Very few ponies have been exported from Iceland since the 14th century.

From 1400 to 1874, Iceland was beset with volcanic eruptions, bad, cold climate, epidemics, and Danish tyranny. The effect of these things can be seen in a comparison of the number of horses. In 1783 there were 35,939 horses in Iceland, and in 1784 there were only 8,685. This meant that there were 27,254 horses dead in the pastures. Bad years like these produced a natural selectivity which left only the hardiest of the breed to carry on.

Today's ponies still show the results of this. An Icelandic pony can go 40 miles in a day with a burden of 180 pounds, even day after day, with no feed other than grass. They are seldom fed concentrated feeds. They live for 24 to 30 years and have been known to live for more than 40 years.

Organized selective breeding was begun in 1904. Today (1948) there are about 60 horse breeding associations and one government stud farm in Iceland. Only old and experienced stallions are used on the farm, and they are bred only to mares that have had one broken-and-tried offspring with good results.

The average Icelandic pony is 4 feet high and weighs about 720 pounds. He is five-gaited — walk, trot, pace, running walk (the same gait as a Tennessee Walking horse), and canter. They have short thick necks, and thick manes and tails which offer some protection from the wintry blasts. They are docile and have a strong homing instinct. The most common colors are chestnut, gray, and dun, with some browns, blacks, and a few other colors, occasionally pinto.




All of this information, with the exception of the last paragraph, is direct from Iceland. The last paragraph was gathered from various sources.

I am sending along a drawing which may show what an Icelandic pony looks like. Now I have a question. Does any reader know of anyone in the U.S.A. who has an Icelandic pony?

*Mrs. Frank S. Robinson*
907 Rockland Rd.
Lake Bluff, Illinois

USE

# Vionate-L

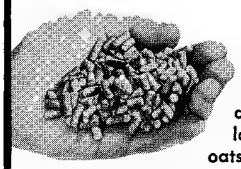
**Squibb's new HIGH POTENCY mineral and vitamin supplement**

**VIONATE-L®** helps build skeletal health for your foal. It promotes strong legs with resilient tendons, sound teeth, deep wide chest, well-sprung ribs and good feet. VIONATE-L ensures *balanced nutrition* for the rapidly growing foal.

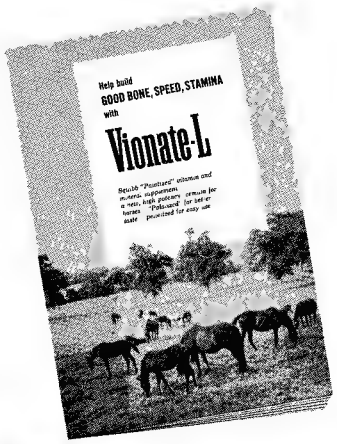
Fed to the mare, VIONATE-L enriches milk for the foal with 18 minerals and vitamins. As a supplement to the foal's grains from three weeks on, VIONATE-L improves growth, stamina and vigor. VIONATE-L is rich in calcium, phosphorus, Vitamin D and other feed elements every foal needs for strong bones and teeth, rich red blood, sturdy muscles and tendons, good appetite and digestion. VIONATE-L is a sure preventive of rickets.

**VIONATE-L** is a special formula for horses of all ages and breeds. Veterinarians recommend it. Horsemen endorse it by use. What's more, it is convenient to feed, and horses and foals just love it: VIONATE-L is pelletized for easy use, "Palatized®" for better taste. Ask for VIONATE-L at your veterinarian, or veterinary supplier.

Vionate-L is packaged in 2-lb. and 5-lb. canisters, each containing handy 1-oz. measuring cup.



Pellets of Vionate-L are slightly larger than oats, the ideal size, shape and crunchiness. Horses will not "snort" it away.




**FREE BOOKLET** FOR THE FULL STORY ON **EQUINE NUTRITION,** WRITE FOR THIS BOOKLET ACCLAIMED BY HORSEMEN AS THE MOST COMPLETE EVER OFFERED.

**SQUIBB, *Veterinary Department***
**745 Fifth Avenue, New York 22, N. Y.**

Please send without cost or obligation a copy of your booklet on Vionate-L to

NAME_____

ADDRESS_____

CITY_____ STATE_____

"Vionate"® and "Palatized"® are Squibb trademarks
©OLIN MATHIESON CHEMICAL CORP., 1960

SQUIBB

SQUIBB — A NAME YOU CAN TRUST




LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# There's nothing else you can buy like this new 3-in-1 Supplement

★ A High-Potency VITAMIN SUPPLEMENT
(Contains 20 Vitamins)

★ A completely balanced MINERAL SUPPLEMENT
(Contains 15 Minerals)

★ An all-around natural Health and Growth CONDITIONER

## A "Natural-Source" Ration Balancer that your Horses, Mares and Colts need every day

Reports from horsemen in a dozen different countries, from Arabia, Canada, South America, and the entire U. S., say Formula 707 is the most effective nutrition supplement ever developed for horses. Produces results you can see in 40 to 50 days.

Brightens hair, sharpens appetite, improves stamina, speed, endurance and appearance. Speeds recovery from stress, reduces nervousness and tension from poor nutrition and incomplete ration.

A necessity for all animals on dry feed during heavy racing and show schedules all year around. Especially important for mares in foal and growing out colts and yearlings. An ideal breeding supplement for stallions and mares.

High potency, extremely concentrated. Contains more than 20 vitamins and 15 important minerals. Over 250,000 Units of Vitamin A, 40,000 Units of $D_2$, 6 important B vitamins and 700 mg of Aureomycin per pound. Rich in phosphorous, calcium, iron and other essential elements. Stabilized, won't lose strength during storage.

Made from concentrated, dehydrated *natural* elements . . . orchard grass and alfalfa leaves grown on our own high-altitude irrigated farms, especially for dehydrating. High in carotene and chlorophyl. Made in tiny "oat-size" pellets that won't sift or blow out of feed tub. No waste. Rich, *natural* green color. No artificial flavoring. All horses like its fresh, natural smell and taste. Easy to use 2-oz. cup in every drum.

*Send for Free Sample and complete analysis.*
*Compare this formula with any other supplement.*

**Easy to mix with grain**

**Exact size of pellet . . .**
**No waste, no powder.**

Check the complete list of ingredients, see how much more *natural* nutrition benefits you get PER DAY in Formula 707. Costs only a few pennies per day and pays big dividends in better condition and health for your horses. TRY IT and see the difference!

**Order direct if not available locally**

| 10 lbs. | 25 lbs. | 50 lbs. |
|---|---|---|
| $8.98 | $19.95 | $37.50 |

***(Prices include prepaid shipment anywhere in U. S.)***

John Ewing COMPANY
P.O. Box 500 La Salle, Colorado


## Pony of Iceland

*Western Horseman:*

In the March, 1960, issue of *The Western Horseman (Letters from Riders)*, Duane Gray of O'Neill, Neb., inquired about a breed of horse known as the Icelandic Pony. *The Observers' Book of Horses and Ponies* by R.S. Summerhays of Great Britain acknowledges such a breed.

These ponies have been the only means of transportation in Iceland for several thousand years. They stand from 12 to 13 hands and are quite stocky. They have large heads, intelligent eyes, and a short thick neck. I hope this will be of some help to you.

*Jo-anna Simpson*
Cory Corners
Marion, New York

## Out of the Mouths

*Western Horseman:*

Our job is to retrain, rehabilitate, and gentle horses to traffic and stable, and make them safe for children in every way.

A recent horse was very hard to work around in the stable. After a few days, he was much better, and I was not watching him too closely, until I caught my 5-year-old daughter bedding him down. I called, "Judy, don't work with him yet — we have to watch him!" She sang out, "Don't worry, Mommy. *He's* watching me, and *I'm* watching him."

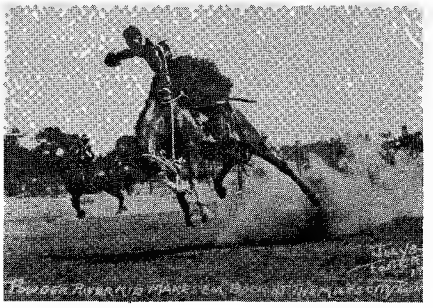
If we oldsters practiced this, there would be fewer accidents in our barn work in cold weather.

*Emmons Horse Motel*
43 Park Lane
New Milford, Connecticut

## Miles City Roundup

*Western Horseman:*

Scrutinizing the pictures that Jerry Armstrong used for his write-up *(Picked up in the Rodeo Arena,* September, 1959). I'm wondering where he got the one on page 38 captioned *Ray Workman riding a bucker at the Miles City Roundup?* If Ray Workman was at Miles City in 1919 when that particular picture was taken, I've forgotten him, but I would like to state that the rider in the picture is not Ray Workman.



The caption on the original picture is *Powder River Kid Makes 'em Buck at the Miles City Roundup,* and the rider is no other than Frankie Gillen, brother of Mrs. Tom Gilmore. The horse was the well-known White Side, owned by Al Ircon (?), and when opened up was one of the best bucking horses I ever saw.

The man in the background was John May — a judge — who passed away at Bakersfield three years ago.

*(Continued on page 23)*



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

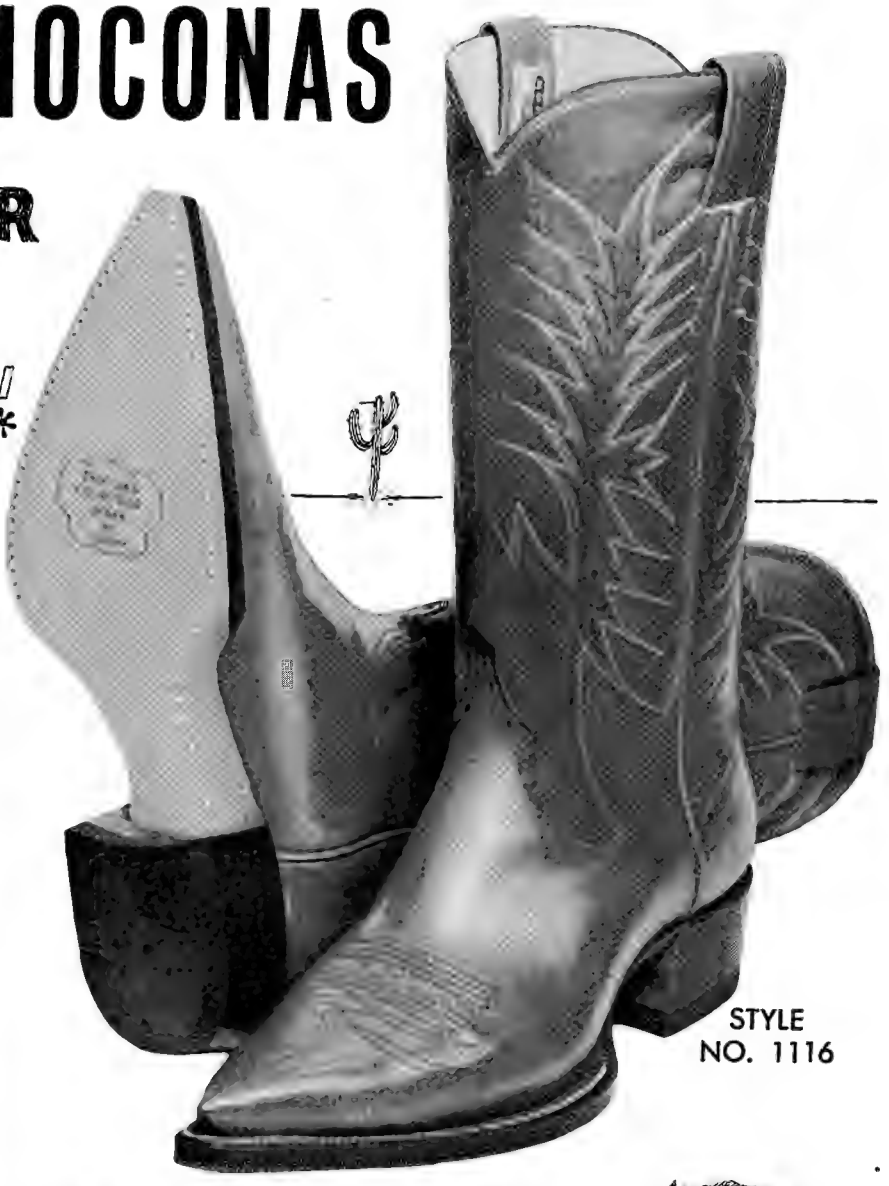
# 2 NEW NOCONAS

## The RANCHER

*In Nocona's New Shade of Tan Kangaroo*

"SUNSET GOLD"*

New color, new style, new shank, new toe . . . this NEW NOCONA is going over big. You've got to see it and try it on to appreciate it. The coloring is unique, the hand-made pointed toe is distinctive, and the exclusive Nocona Thin-Line Cushion Shank (Pat. Applied For) gives you that "walking on air" feeling. This styling is also made in black kangaroo (No. 1117).



STYLE NO. 1116

STYLE NO. 191

## "THE BOAR"

*Made of Genuine Pigskin*

Don't confuse Genuine Pigskin with materials often used in gloves, footballs, etc. Only GENUINE PIGSKIN is the skin of a pig. Genuine Pigskin is a scarce, luxury leather. It has rich natural beauty, a distinctive grain. It is very durable, highly resistant to scuffing, improves with age.

"The Boar" also has the Nocona Thin-Line Cushion Shank. See it, try it on, wear it.

AT BETTER DEALERS

**NOCONA BOOTS**

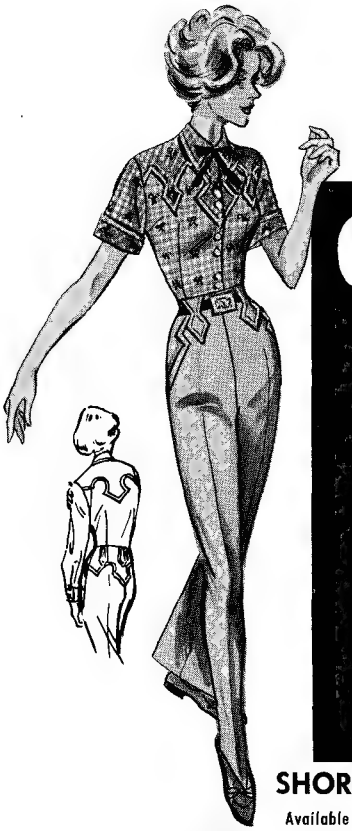
*For the man who appreciates quality*

**NOCONA BOOT CO. INC.**

ENID JUSTIN, President NOCONA, TEXAS



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED



# GO-TOGETHERS by LASSO

## SO WESTERN, SO SMART, SO WONDERFUL

### SHORT SLEEVE RATTLER

Available in red, black, jade green, geranium, helio, turquoise, white, blue, grey, dune beige and gold. The bell bottom pants are tailored in the popular one-piece diamond raised yoke back with diamond belt loops. Made of Galey & Lord's "Kayak" sheen gabradine, the trousers are crease-resistant, all cotton wash-n-wear fabric. For every color pants, there's a Lasso short sleeve shirt that is style and color co-ordinated.

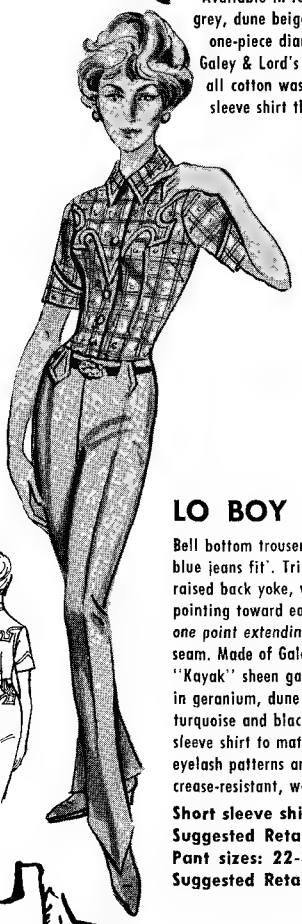
**Short sleeve shirt sizes: 30-36**
**Suggested Retail.....$6.95**
**Pant sizes: 22-30**
**Suggested Retail.....$9.95**



### ROSITA SET

Youll' love the kick-pleated, bell bottom Rosita pants with the 8-pt. raised leaf type design back yoke, extending 6" below pockets at the side seams. Pants are fashioned of Galey & Lord's "Kayak" in colors of jade green, turquoise, gold and geranium. The floral patterns of the long sleeve shirt are color-co-ordinated to match, with 8-pt. raised leaf type back yoke and matching front raised yoke.

**Shirt sizes: 30-36**
**Suggested Retail.....$9.95**
**Pant sizes: 22-30**
**Suggested Retail.....$12.95**

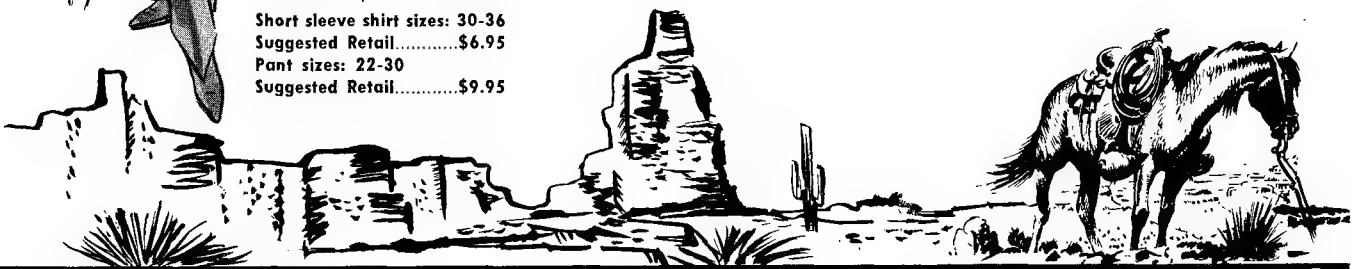


### LO BOY

Bell bottom trousers with a 'boy's blue jeans fit'. Trimmed with a 7-pt. raised back yoke, with an arrowhead pointing toward each side seam and one point extending down the back seam. Made of Galey & Lord's "Kayak" sheen gabardine. Available in geranium, dune beige, helio, turquoise and black. The short sleeve shirt to match has plaid and eyelash patterns and is of all cotton, crease-resistant, wash-n-wear fabric.

**Short sleeve shirt sizes: 30-36**
**Suggested Retail.....$6.95**
**Pant sizes: 22-30**
**Suggested Retail.....$9.95**

Lasso® WESTERN WEAR INC.



**LASSO WESTERN WEAR, INC. 333 E. MARKET SAN ANTONIO, TEXAS**



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

## SEE THE COMPLETE LASSO LINE OF WESTERN WEAR AT YOUR NEAREST DEALER

**ALABAMA**
BIRMINGHAM
Tene's Totem Pole
1923 11th Ave. S.

**ARIZONA**
FLAGSTAFF
Circle Q. Ranch Store
MESA
Frontier Shop
PHOENIX
Jones Western Store
101 Washington (East)
Stockman Shop
18 W. Adams
PRESCOTT
Western Ranch Store
SCOTTSDALE
Sabas
TUCSON
The Corral
YUMA
Western Fashions

**ARKANSAS**
BATESVILLE
Luster Western & Stockman Supplies
FT. SMITH
Hunt's Department Store
LuAnn Western Wear
910 N. 32nd
LITTLE ROCK
Enterprise Western Store
420 W. 7th St.
SPRINGDALE
Fraser Saddlery Inc.

**CALIFORNIA**
APPLE VALLEY
Duckhorns' Western Sports
BAKERSFIELD
The Saddlery
2722 Chester Ave.
BRAWLEY
The Cowboy Shop
CHICO
Notley's Ranch Wear
CLOVIS
Beaver Saddle Shop
434 Clovis Ave.
EL CENTRO
Tack & Togs
HAYWARD
Rowell Saddle Co.
21012 Redwood Rd.
LOMITA
Tight Circle
2205 101 Highway
MARYSVILLE
Cottons Cowboy Corral
NAPA
Colonial Saddle Shop
PALM SPRINGS
Ross of Palm Springs
PETALUMA
Palms Saddle Shop
RED BLUFF
Metherd's Saddlery
613 Main St.
SALINAS
Garcia Saddle Co.
32 W. Gabilan St.
SANTA ROSA
Crow's Frontier Shop
SANTA MONICA
The Corral

**COLORADO**
BURLINGTON
Felzien Cleaners
DURANGO
A. & B. Clothing
SPRINGFIELD
Western Ranch Store

**FLORIDA**
MIAMI
Carl's Shoe Service & Western Wear
WEST HOLLYWOOD
A.B.C. Feed & Western Wear

**IDAHO**
BOISE
Purcell's
CALDWELL
Caldwell Leather & Canvas
914 Arthur
IDAHO FALLS
R. W. Haynes Stores
445 N. Capitol
NAMPA
Western Army Store #2
WEISER
John's Leather Goods Co.

**KANSAS**
DODGE CITY
The Branding Iron
Box 803
WICHITA
Harry Shepler Saddle Co.
452 N. Main

**LOUISIANA**
SHREVEPORT
Ranchland
2800 Jewela Rd.

**MISSISSIPPI**
GREENVILLE
The Stockman
VICKSBURG
Cowboy and the Lady

**MISSOURI**
INDEPENDENCE
B Bar B Western
ST. JOSEPH
Dittemore's Western Apparel
816 Felix
ST. LOUIS
The Frontier Western Shop
8320 Olive Rd.
The Rodeo Shop
4920 N. Broadway

**MONTANA**
BILLINGS
Connolly Saddlery
2911 Montana Ave.
N. BILLINGS
Buck Ramsey Ranch Wear
1202 First Ave.
HARDIN
Martin's Western Store

**NEBRASKA**
BRIDGEPORT
Phyllis McKelly
N. PLATTE
Calhouns
507 Dewey
OMAHA
Wolf Bros. Inc.
507 S. 16th St.
SCOTTSBLUFF
Ranchway Western Wear

**NEVADA**
LAS VEGAS
Rex Bell's
The Row! Last Frontier Village

**NEW MEXICO**
ALAMAGORDA
J. B. Western Wear
ALBUQUERQUE
Dan's Boot Shop
517 W. Central Ave.
Frontier Shop
3104 Centeral N/E
Hillson's Western Wear
110 Wyoming S. E.
Stockman Store
209 Central N.W.
ARTESIA
Bennie's Boot Shop
CARLSBAD
Collins Gerrels
CLOVIS
Sassers Boot Shop
DEMING
Ruebush Brothers
GALLUP
Trices Western Wear
GRANTS
Mickaels Dept. Store
HOBBS
Hobbs Boot Shop
LOVINGTON
Pard's Western Wear
PORTALES
Skinner's Boot Shop

**OKLAHOMA**
LAWTON
4 Deuces Western Store
MCALESTER
The Rodeo Shop
OKLAHOMA CITY
Frontier City Western Store
Box 28 Frontier City USA

**OREGON**
ONTARIO
Farra's Western Wear
PRINEVILLE
Crooked River Ranch Outfitters

**NORTH DAKOTA**
WATFORD CITY
Lundin Clothing

**SOUTH DAKOTA**
ABERDEEN
Western Corral P&H Bootery
BUFFALO
Brengles
RAPID CITY
Lariat Clothier's
STURGIS
Sturgis Saddlery

**TEXAS**
ABILENE
Leddy Boot Co.
AMARILLO
Feterman Louis & Son
Box 1296
AUSTIN
Austin Army & Navy Store
201 W. Sixth
BIG SPRING
Christensen's Boot Shop
CENTER
The Hitchin Post
DALLAS
Albert's Men's Wear
314 W. Jefferson
DENNISON
The Cowboy Shop
DENTON
Paul's Western Store
EL PASO
Del Norte Saddlery
110 W. San Antonio St.
FT. WORTH
Leddy Brothers Boot & Saddlery
2455 N. Main
Luskey's Store
113 Houston St.
GRAND PRAIRIE
Leddy Brothers Western Shop
HOUSTON
Model Boot Shop
603 W. 19th
Stelzig Saddlery
612 Preston
Tad's Leather Shop
4024 Westheimer Rd.
HUNTSVILLE
McAdams Co.
KERRVILLE
Harris' Mens Store
207 Earl Garrett St.
LAMESA
Fenton Dad & Lad
LUBBOCK
McQueen Boot & Saddle Shop
MIDLAND
T. Paul Barron
ODESSA
Odessa Saddlery
PAMPA
Anderson Western Store
PLAINVIEW
Ragland Western Wear
SAN ANGELO
M. L. Leddy & Sons
SAN ANTONIO
Joske's of Texas
SNYDER
Fenton's Dad & Lad Store
STEPHENVILLE
G. K. Lewallen
SULPHUR SPRINGS
Eddins Western Wear
UVALDE
Slades Saddle Shop
VERNON
Oliver Brothers
WACO
Piazza Bros. #1
551 West View Village
WICHITA FALLS
The Cow Lot

**UTAH**
MURRAY
J & T Western Ranch Store
PROVO
The Westerner
1645 State St.
VERNAL
Dick E. Bastian

**WASHINGTON**
AUBURN
Rainier Glove Co.
SPOKANE
Indiana Harness & Saddlery
2713 E. Sprague

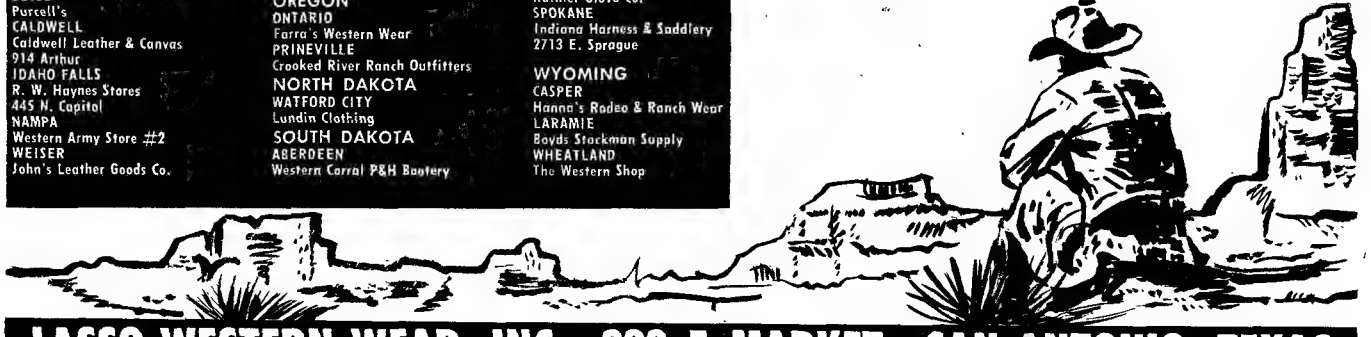
**WYOMING**
CASPER
Hanna's Rodeo & Ranch Wear
LARAMIE
Boyds Stockman Supply
WHEATLAND
The Western Shop

## DESERT DESIGN

# CHARRA GROUP

Beautifully fashioned in desert colors of sun, coral, turquoise and lavender. The Charra includes a Princess type over-blouse, a bell bottom slack, Slim Jim, and an unusual "Jamacita" short. Available in new "Pic-N-Rib" denim, perma-pressed finish—wrinkle resistant—washable—drip-dry. The pockets and belt loops are authentic western styling. The stripe "Pic-N-Rib" denim over-blouse has side vents and zipper closure to assure comfortable wearability.

**Shirt sizes: 30-36**
**Suggested Retail....$4.95**
**Jamacita short sizes: 22-30**
**Suggested Retail.....$4.95**
**Slim Jim sizes: 22-30**
**Suggested Retail....$5.95**
**Bell bottom pant sizes: 22-30**
**Suggested Retail.....$5.95**



**LASSO WESTERN WEAR, INC. 333 E. MARKET SAN ANTONIO, TEXAS**

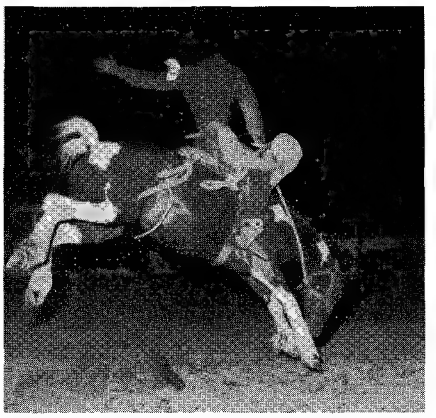


LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

• The Appaloosa Costume Class at the Denver National Western show was taken by Twila Merrill, first, and Charlie Merrill, second, both of Pine Ridge, South Dakota.

# RIDING THE RIMROCK

By GEORGE BURKE



• Gary Walker, Bayard, Neb., demonstrates the action of a Nebraska High School Rodeo.

THE DAY of the horse was once thought to be a thing of the past. If the number of horse associations is any indication, the fact that every month a new group is formed somewhere in the country should bear witness that the horse is here to stay. Indeed, the horse is spreading into areas far from point of origin, not only the kinds of horse but the types of horse.

The cutting horse folks up Minnesota way got together during the Minnesota State Fair and set up the Minnesota Cutting Horse Association. The new group is affiliating with the National Cutting Horse Association, aside from their main aim of assisting and promoting cuttings at any show within the borders of the Gopher State. MCHA secretary Mrs. Irvin Prail, Janesville, will be happy to work with officials of shows in laying the groundwork for proposed cutting classes. The new association, which will offer trophies at the end of the show season, will recognize four classes — open, novice, novice-novice, and amateur.

---

The spotted horses are up for an active year in the northeast, or as some prefer the upper middle west. The Northeastern Appaloosa Association, together with the Ohio, Indiana, and Wisota Appaloosa Associations, will sponsor an All-Appaloosa show at Columbia City, Ind., June 25-26. The first all-Appaloosa consignment sale of the NAA will take place September 7 at the New York State Fair Grounds in Syracuse in conjunction with the 1960 NYSF horse show.

Another major event of the spotted horse folks will be a two-day judging school at Syracuse, under auspices of the Appaloosa Horse Club, Inc., sometime in January, 1961. Exact dates will be set by the NAA; however, an outstanding show judge and horseman is being sought for the free-of-charge school. NAA secretary Mrs. Barbara Esengard, Pagan Purchase Farm, Durhamville, N.Y., states that the school will be especially directed at judges already accredited to judge other breeds, but that the sessions will be open to anyone wishing to learn to judge Appaloosa classes. The NAA hopes that in the wake of the school all sponsored Appaloosa shows will try to hire only accredited judges.

---

One of the outstanding animal physiologists in the world, Sir John Hammond, Cambridge, England, has been booked for a two-week's seminar at Washington State University, Pullman, Wash., June 27-July 8. Dr. Hammond is credited with being responsible for much of the knowledge of animal physiology now taught throughout the world, being the first to separate the science into three main areas for research and study—meats, reproduction, and lactation. His findings have been reported in some 15 scientific textbooks and 400 technical and popular articles.

Washington State will also be the scene of the 11th annual Open Horse Show and Judging School, May 20-22. Judges for the three-day event will include Brig. Gen. Wayne O. Kester, retired chief of the Air Force Veterinary Service, Denver; Mrs. Claude H. Drew, professor of animal husbandry, Christian College, Columbia, Mo.; and Prof. James J. Kiser, horse specialist at Iowa State University, Ames, Iowa.

---

The growth in the number of riding groups, hand in hand with the increase in horse numbers, seems to have led to a desire for better communication between the various organizations. Michael S. Barr, Box 176, Paramus, N.J., president of the Bergen County, N.J., Mounted Troopers Association

*(Continued on page 136)*

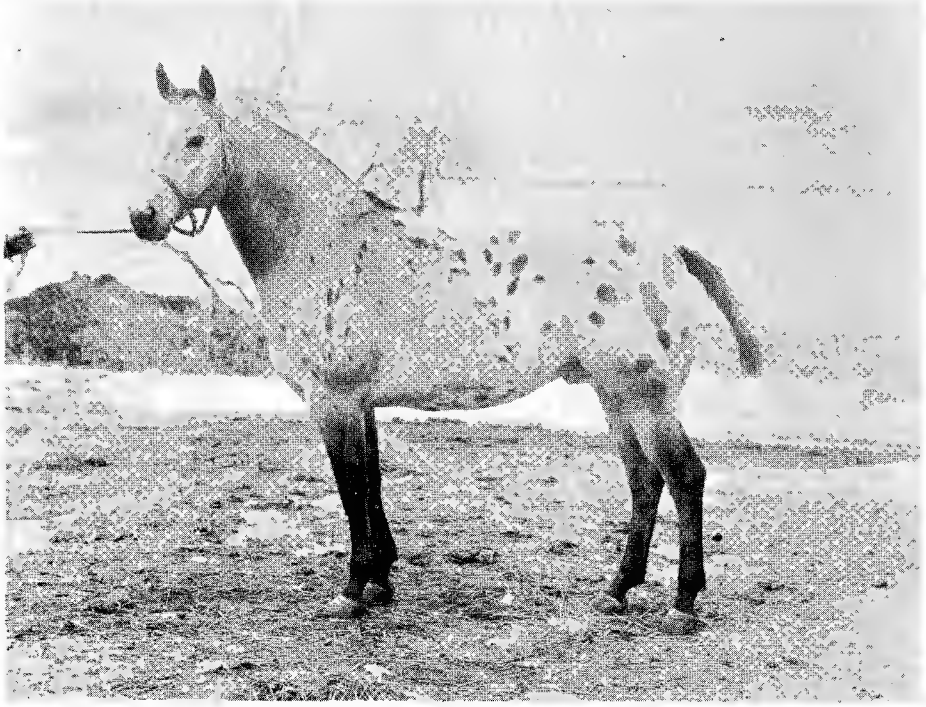
• Wild cows are only one of the events at the Skyline Stampede, May 6-8, sponsored by the CSU Livestock Club.

• Saddling a cow at the Skyline Stampede Rodeo, Fort Collins, Colo., can be tricky in the NIRA approved event.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# BIMBO



**Nine-year-old Appaloosa stallion**

**BIMBO**

- **LITTLE JOE JR. (AQHA P-430)**
  - Set world's record for the quarter on curved track at Tucson.
  - Stood second at Denver's first Quarter Horse show in 1944. A great performance horse.
  - **Joe Bailey**
  - **Dumpy** (by Little Dick)
- **CHIPETA (AQHA P-1250)**
  - By Ding Bob, and out of Papoose — she was a double Bob H, by Old Fred.
  - **Ding Bob**
  - **Papoose**

# COMPARE THIS BREEDING!

## Standing for 1960, to approved mares, with option to buy the foal.

F. R. CASSELL
4665 S. FRANKLIN
ENGLEWOOD, COLORADO

*Contact either owner:*

DR. KEYCHUM
CHEYENNE, WYOMING



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# ATTENTION Arabian Buyers

GRAND CHAMPION SIRES
*SERAFIX
NATEZ
NOT AVAILABLE TO OUTSIDE MARES

Over the past 15 years we have selected the finest broodmares from Arabia, England and the United States, representing the best English, Arabian, Egyptian and domestic blood. They are exceptional individuals and are the best quality and type of the Arabian breed. On these mares we have used our 2 GRAND CHAMPION stallions and have produced many show winners and Junior Champions.

*Here are some of the mares in our band:*

| *Imported | | Domestic | |
|---|---|---|---|
| *Subaiha | *Thorayyah | Chloeyn | Mirzalna |
| *Taffel | *Silver Crystal | Rasaleh | Korinne |
| *Bakhaitah | *Royal Silver | Nisym | Chloette |
| *Muneerah | *Serafire | Ganada | Taffna |

*A few 1959 and 1960 foals of this breeding* ***FOR SALE***
*Foals priced from $2500 up*

**Rogers ARABIAN Stud**

2183 DANVILLE HIGHWAY Phone: YE 4-6134

**WALNUT CREEK, CALIFORNIA**

# THE NEW TROJAN HORSE TRAILERS

***"PULL THE BEST— PULL A TROJAN"***

**DEALERS**

**Paul Eakin** . . . . . **Bentleyville, Pennsylvania**

**Mike Bokman** . . . . . **Medina, New York**
Maple Ridge Road

**Chas. N. Bixler** . . . . . **Owensboro, Kentucky**
530 East 24th Street

**Arrowhead Western Store** . . . . . **Toledo, Ohio**
4828 Whiteford Road (13)

**Harold Roediger** . . . . . **Norristown, Pennsylvania**

**Paul Boatwright** . . . . . **Marion, Indiana**

**Graser-Wolfe Chevrolet Co.** . . . . . **Batavia, Ohio**
165 Main Street

**Ralph Tritsch** . . . . . **Dubuque, Iowa**
2245 Pearl Street

**F. L. Craig** . . . . . **Salem, Missouri**

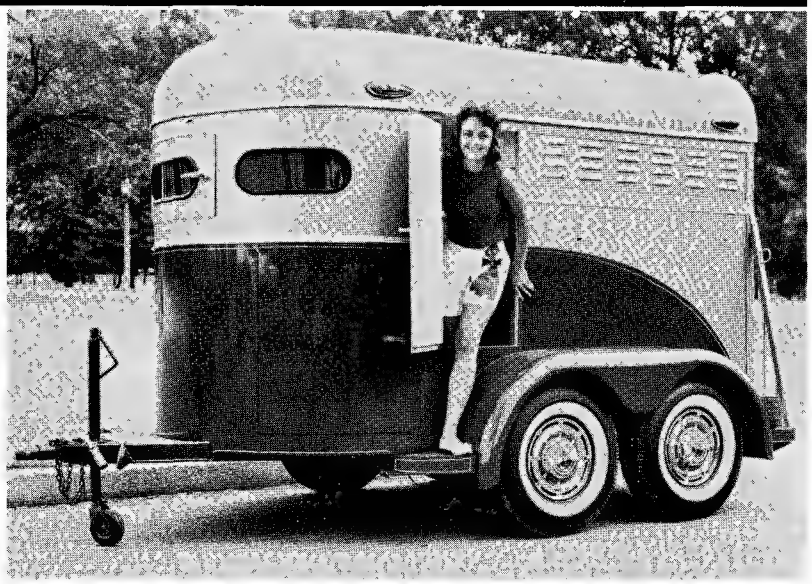
**Boschert Implement Co.** . . . . . **St. Charles, Missouri**
2200 N. Third Street

**Louis Arno** . . . . . **St. Louis, Missouri**
1915 N. Ninth Street

**Carter Dillman** . . . . . **Clermont, Indiana**

*Distributor:*

**CLETUS HULLING**
**FREEBURG, ILLINOIS, ROUTE 1**
**Phone GReenwood 3-2299**



Engineered and designed for safety and comfort of owner and horses after years of research and development. The TROJAN tandem two-horse trailer is considered tops in quality, safety, performance, convenience, and appearance by horse lovers throughout the country. The Trojan of your choice may be equipped to your specifications, as a large selection of optional items are available in addition to the many features that are furnished at no extra cost.

**DEALER INQUIRIES INVITED**

**TROJAN**

**2201 Locust Street, CHestnut 1-8861**
**ST. LOUIS 3, MISSOURI**



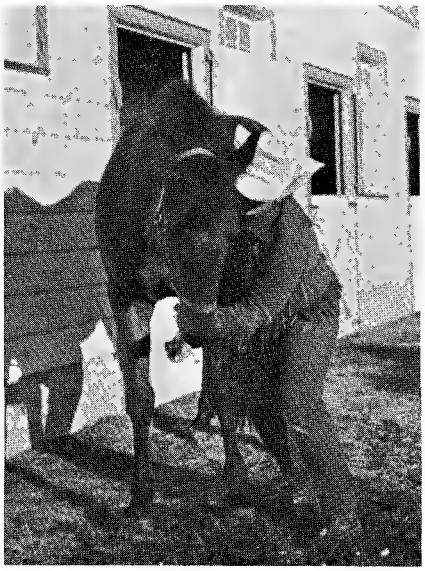

LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# Teaching a Horse Simple Tricks

By LEE WALLOT

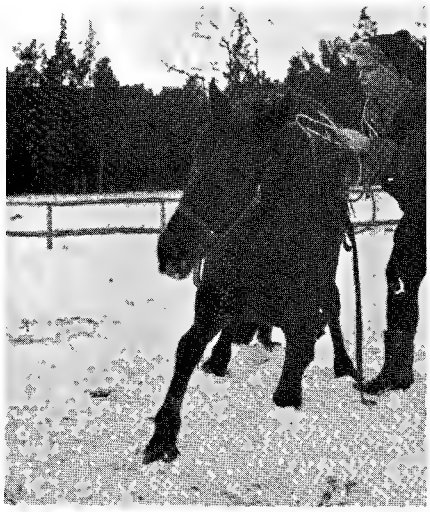
Photos by Don Bell

PART II



• 6. Reaching for a tidbit in "bowing."

• 7. Standing on three legs in "bowing."



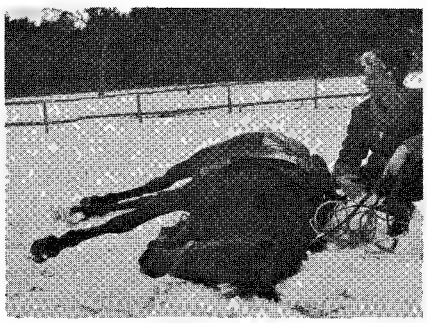
• 8. Going down. Note rope over horn.

YOUR HORSE can be taught more advanced tricks as his understanding of your cues and persistence develops. A person must be patient, teaching one step at a time until the cues are firmly understood by the horse, and not too hasty to get ahead of the horse. It is best, too, that the horse not be high-strung or mishandled and that the props used in training — halter, whip, soft hemp rope, and western saddle — not become regarded as instruments of torture. The whip is used only for giving cues.

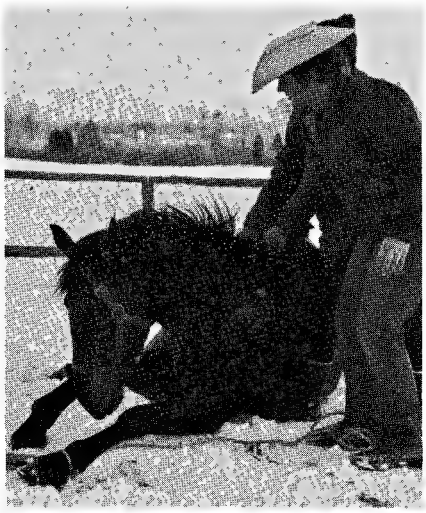
### Bowing or Praying

In part I we relied upon the horse wanting to get away from annoyances, but in this trick we want him to go after something he likes. The lure can be anything — a lump of sugar, a carrot, an apple, a handful of grain — just so long as the horse likes it well enough to want to work a little for it.

Start by letting the horse smell the tidbit. Just as he reaches for it, however, move your hand down a little bit. In other words, make the horse reach for it, as shown in photo 6. Let him have the tidbit in this *lower* position, not when he has gotten his head back up. Each time you try the trick, move your hand a little lower down.



• 9. Horse down. Note lead rope position.



• 10. Horse rising. Note leg rope position.

It may help sometimes to snap your finger to get your horse's attention and notice the tidbit or lure.

When he'll take the lump of sugar or other tidbit at a distance of about a foot from the ground, start moving your hand back between his legs — a little further back each time, the same way in which you got him to lower his head. If he doesn't seem to know enough to reach backwards for the sugar, run a halter rope between his front legs and gently pull his nose in the right direction. Incidentally, if the halter is set low on his nose, he'll be less likely to jerk his head at the pressure.

Once he has started taking the sugar between his knees, begin the next phase of the training by giving him a cue. This should be a tap under the belly, between the front legs, with the whip or your hand. Give the cue, then coax him backwards; only then giving him the sugar or tidbit. He should finish eating the tidbit while in the "bowing" position. That will help him learn that he is to stay in that position for a short time, instead of raising his head immediately.

With a little practice, he'll be practically going between his hind legs for the tidbit.

### One Knee Bowing

The soft hemp rope, approximately 10 feet long, is used in teaching the one-knee pose or bowing. Tie the rope loosely around the left front pastern. Then, teach the horse to become accustomed to standing on three legs

*(Continued on page 158)*

• 11. Halting horse in sitting position.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# Complete Estate Dispersion

## AT AUCTION

# SPANISH SPRINGS RANCH

## QUARTER HORSES

### Estate, George Wingfield

Most Fashionable Breeding in the United States

## Our Decision

Response to our original announcement has been most gratifying and we are convinced that in the best interests of the Estate and the horsemen over the country we shall hold a complete dispersal of the horses, individually, at auction. This we shall do in Reno, Nevada, on Saturday, June 4 at 1 p.m., nothing withheld and nothing sold between now and the auction sale.

## Your Opportunity

This is a golden opportunity for you to select and acquire one or several head from one of the nation's oldest and most popular breeding establishments. This herd represents the final results of 20 years of selective breeding and acquisition by an owner whose experience with horses spanned more than half a century, during which time he bred and raced Thoroughbreds, including the noted Hygro, Siskin, Celesta, Ruddy Light and General Thatcher; turning his complete and mature attention to the Quarter Horse in 1941 and staying with it until he died just as 1959 ended.

The most popular Waggoner Three D and King Ranch bloodlines are featured in POCO REY and REY del SIERRA, respectively, and in their get. Some of America's finest broodmares are included in sufficient numbers to warrant your attention to this most unusual opportunity. You'll enjoy Reno, too!

*George Wingfield, Jr.*
Executor

## Saturday, JUNE 4, 1960, 1:00 P.M.

*Sale Barn --- Washoe County Fairgrounds*
*Reno Rodeo Grounds --- Race Track*

# RENO, NEVADA

On U.S. Highways 395, 40 and 50

*Served by United, Western and Bonanza Airlines*

## 51 Lots—All Permanent

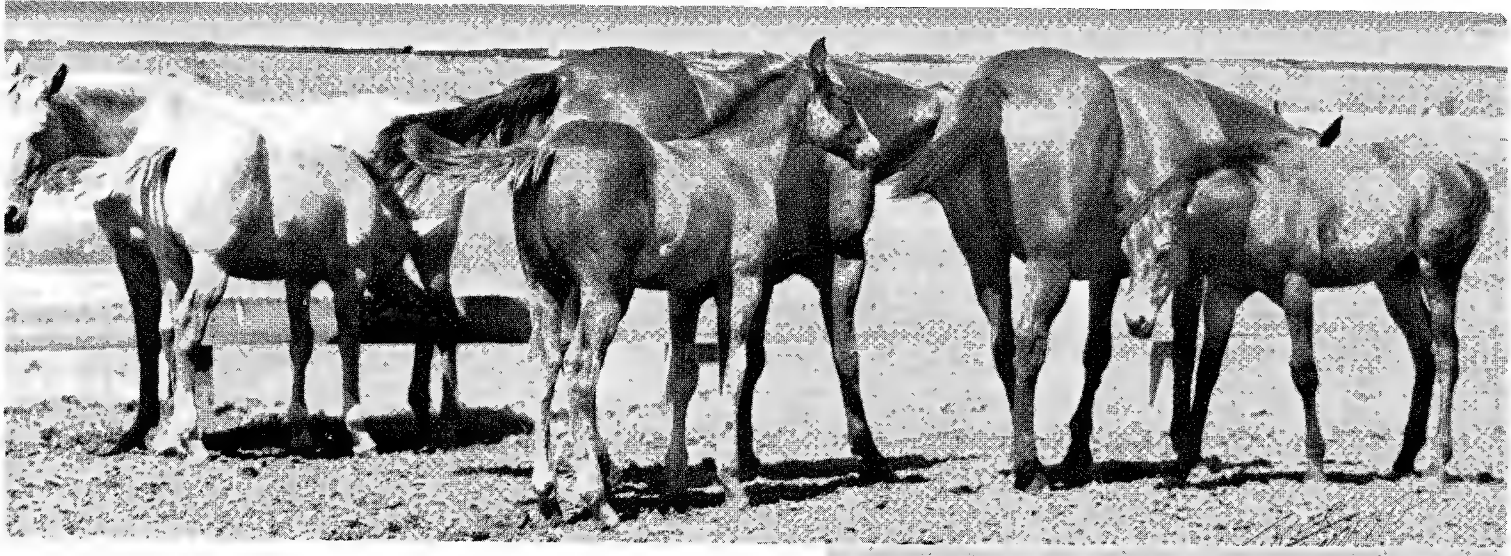
2 Mature Stallions • Two 2-year-old Stallions
30 Broodmares and Fillies
8 Yearling Stud Colts • 9 Yearling Fillies

For 20 years the offspring of our horses have sold at prices which have sustained Spanish Springs Ranch as a going business concern. The formula had as its cornerstone the breeding of fashionable sires to the best producing dams that could be acquired and raised for retention in the broodstring. POCO REY and REY del SIERRA followed JOKER JOE P-2812 and LITTLE STAR P-726 as the herd sires, providing the basis for crossing the daughters of one onto the other and visa versa. Come bid on these members of "High Society."

*"Quality Individuals of Established Bloodlines"*



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED



*A random photo showing a few of the mares and their foals by POCO REY. 30 mares and fillies sell; most with foals at side and bred to POCO REY and REY del SIERRA.*

## the stallions . . .

POCO REY P-18,732 is described below his picture at right.

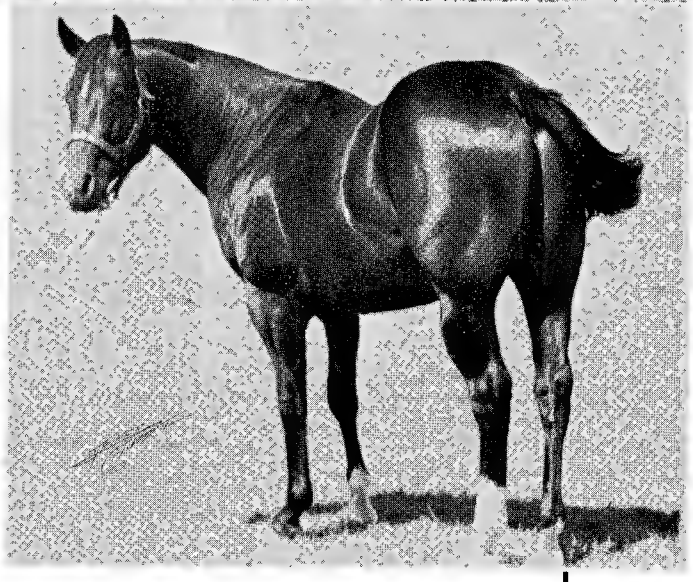
REY del SIERRA P-55,803 is a model gray son of the King Ranch bred Rey del la Costa P-37,195 by Rey del Rancho. His dam is the noted producer, Diamond Cinnamon P-20,615, included in this sale; she by Silver King P-183. This fine gray represents the line breeding of the King Ranch bloodlines and you will note the uniformity and quality of his get. POCO PEPPERMINT P-88,350 and POCO DRAKE P-88,347 are the two 2-year-old sons of POCO REY out of Spanish Springs Candy P-32,378 and Doris McCue P-41,234 (in the sale), respectively. They are prospects of note.

## the mares and fillies . . .

Thirty mares and fillies of truly great accomplishment and promise, including Scar Face S. P-5863, that great old girl who produced Scooter S., Sissy S., Cowboy's Dream, Double Diamond, Diamond Chip and others. This group represents the get of such potent broodmare sires as: SILVER KING, LITTLE STAR, BERT, JOKER JOE, MUCHO BUENO, KING BOB, REY del SIERRA, CHUB, EVIL EYE, LITTLE BRITCHES, LUCKY BLANTON, TONY, STRANGER, BUCK HANCOCK, CHUCK WAGON, J. B. KING, YELLOW McCUE, GOLDFIELD and POCO REY. These are proven producers of merit; most have foals at their sides and are bred to POCO REY and REY del SIERRA.

CHARLES ADAMS, *Auctioneer*

**WRITE TODAY FOR CATALOG (Available May 1)**



## POCO REY

**P-18,732**

**PROVEN SON OF POCO BUENO**

As senior stallion for us since we acquired him from E. P. Waggoner, he has sired colts that have consistently been sought after by those who breed, show and use their horses. A get-of-sire Champion in 1954, he also was second in his class at both the Fat Stock Show in Ft. Worth and at Stamford, Texas, in 1949. His dam, the noted Diamond Oakes P-744, was also the dam of the Champions, Catechu and Joe Bob.

## the fillies and colts

Of the 17 yearlings (foals of 1959) 8 are stud colts and 9 are fillies; all out of Spanish Springs Ranch broodmares.

**SALE HEADQUARTERS**
**RIVERSIDE HOTEL**
***write direct***

# BILL SMALE Sale Management

**7532 ST. CARLO** **Phone GRanite 7-0720** **STOCKTON, CALIFORNIA**



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# For Sale....

2 Silver Mounted Parade Saddles, Black, hand tooled, genuine hand-engraved solid silver by Bohlin of Hollywood, California. One vest, one pair of chaps, one pair gloves, one gun belt with two holsters attached plus one pair spur straps —all in the finest black leather with solid silver trimmings.

*Also bridles and breast collars to match saddles.*

*Two fine custom-made boxes to hold all this equipment.*

Beryl D. White, Mgr. and Trainer

## WATER CRESS FARMS

10470 West Six Mile Road, R. R. 2 • Phone: Fieldbrook 9-3376

**NORTHVILLE, MICHIGAN**

LARIGO'S TOPPER 23016 —

America's number one Shetland pony breeding stallion in both the breeding division and combined breeding and performance division the past two years (1958 and 1959).

***For catalogues or further information contact Vern Brewer.***

## Brewer Pony Farm

**834 SUMMIT AVE.** **PHONE HO 5-9562**

**GAINESVILLE, TEXAS**

## PUBLIC AUCTION

PONY SALE BARN, GAINESVILLE, TEXAS

MAY 30, 1960

We are selling at public auction 55 SONS, DAUGHTERS, GRANDSONS AND GRANDDAUGHTERS of this FAMOUS SIRE in our first production sale of registered Shetland ponies.

We have been breeding registered Shetlands for the past twenty-four years, constantly striving to breed the best. Of TWENTY-EIGHT ALL STAR CHAMPIONSHIP AWARDS in the breeding division we were fortunate enough to win TWELVE of these in 1959. NINE of the TWELVE were won by SONS and DAUGHTERS of LARIGO'S TOPPER and will be included in this very unusual offering of top quality ponies to be sold at the pony sale barn in Gainesville, Texas, May 30, 1960. Sale starts at 12 noon.

For this, our first production sale we are offering the best we have been able to breed. All sell regardless of price. Will be catalogued in May issue of American Shetland Pony Journal.




LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# Letters

*(Continued from page 12)*

I am enclosing the picture that I have. The other photograph is of myself on Miles City's well-known horse, Sky Rocket, taken also in 1919. In those days, the horses were pretty much reputation in calibre and the contestants, with little exception, were men from the range.

*Casey E. Barthelmess*
609 S. Sewell
Miles City, Montana

**Editor's Note: Apparently, in those days, photographers had as much trouble getting names correct as they do today.**

## Pegasus Sanctuary

*Western Horseman:*

Pictured are the new board members of Pegasus Sanctuary, Inc., a non-profit benevolent organization recently incorporated in Colorado for the purpose of establishing a refuge for blind, maimed, crippled, aged, and unwanted horses.

From left to right are: Melode K. Girard and Kenneth E. Girard, Denver; Joann Kirby and James M. Kirby, Roswell, N.M.; and Ruth A. Kirby and Arthur V. Kirby, also of Denver.

A large part of the financial support of this non-profit organization will be contributed by well-wishers. Offices for the present will be located at 1222 E. 16th Ave., Box 19, Denver 18, Colorado.

*Mrs. I.W. Cable*
2465 So. Downing St.
Denver, Colorado

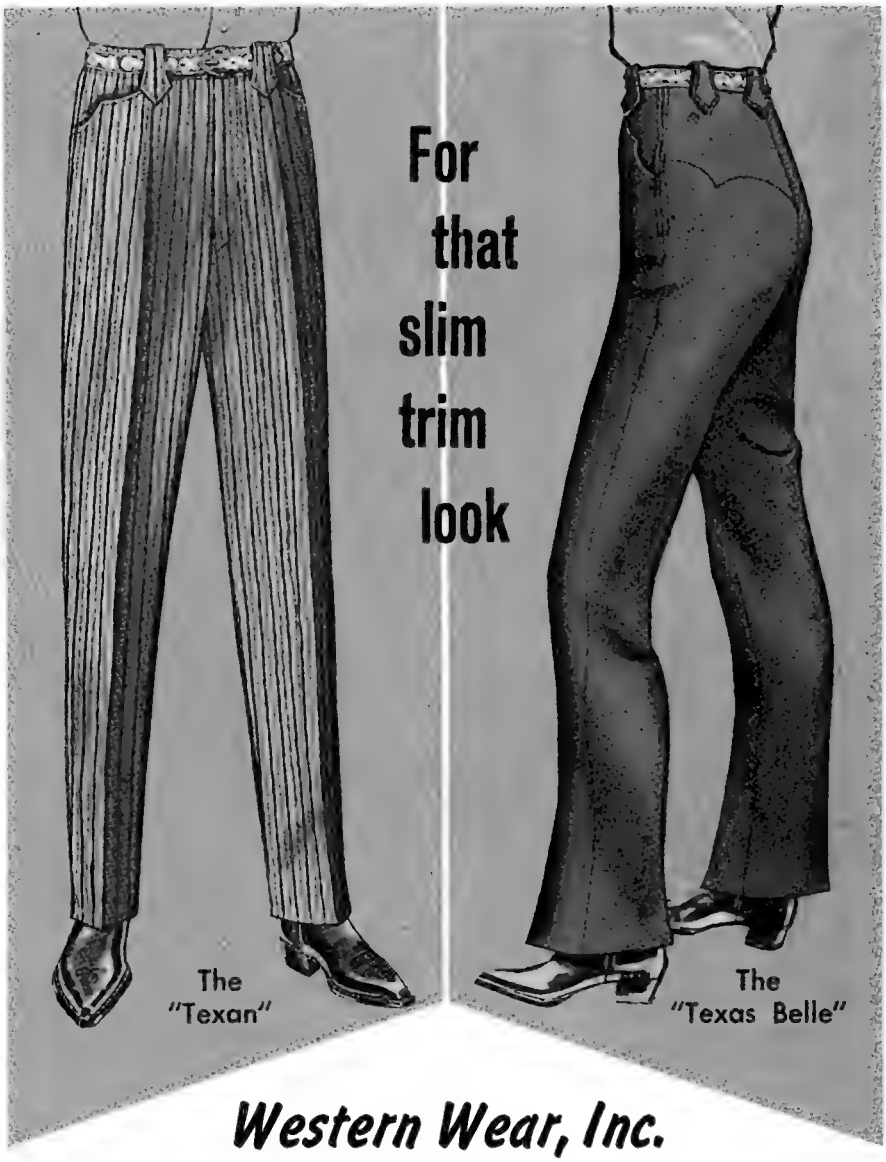
## Made in America

*Western Horseman:*

When Premier Khrushchev visited San Francisco, our honorable Mayor Christopher entertained him. Because of the courtesy extended, the Premier invited Mayor Christopher to visit Russia.

Mayor Christopher decided to take with him selected manufactured items made in this area, from firms whose names are synonymous with the growth of the west. Naturally, the famous Levis were selected. To see to it that the Levis stayed in place, Mayor Christopher

*(Continued on page 26)*


*Western Wear, Inc.*

PROPORTION-FITTED

WESTERN PANTS

Look for this label —your assurance of top quality always

Always better looking . . . because they're PROPORTION FITTED the special Western Wear way . . . smooth and snug around the hips with exactly the right taper in the legs.

Available in dozens of distinctive patterns in the latest miracle fabrics. Faultlessly tailored yet so modestly priced you can afford several pair.

See the complete Western Wear line for men, women, boys and girls at your favorite Western store soon.

***DEALER INQUIRIES INVITED***

**WESTERN WEAR, INC.**

**909½ HOUSTON STREET • FORT WORTH, TEXAS**




LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

By PAUL CASWELL

CALIFORNIA State Horsemen's Association, with the usual vim and vigor, held its annual board of directors meeting in San Bernardino the middle of February. They came up with a lot of good plans about this year's convention and horse show at Sacramento, October 4-9. Regional meetings were numerous. There are 13 regions in the state. These include 210 member clubs, 28 of which are in the San Bernardino and Riverside areas. The usual morning, afternoon, and evening sessions were held and topped off with social hours, dinners, and dancing.

The state horsemen's group voted to extend full support to the coming Pony Express Centennial re-run, July 19-28. Historical societies and other supported organizations will ban together to stage the revival of the historic Pony Express route from St. Joseph, Mo., to Sacramento, California. This big affair is coming in for some mighty fine national publicity and deservedly so.

The resolution committee went on record with some rule changes concerning parades, horse shows, and gymkhanas. Other actions dealt with by-law changes and budgets. Region II of the association hosted the affair.

The Pony Express originally hoped to prove that the central U.S. route was superior to the south. The Civil War resolved this issue when the southern route was closed due to the secession of Texas and Arkansas. A lot of men figured in the Pony Express in early history and kept it running without regard for personal sacrifice and loss. They get considerable credit for California's remaining in the Union.

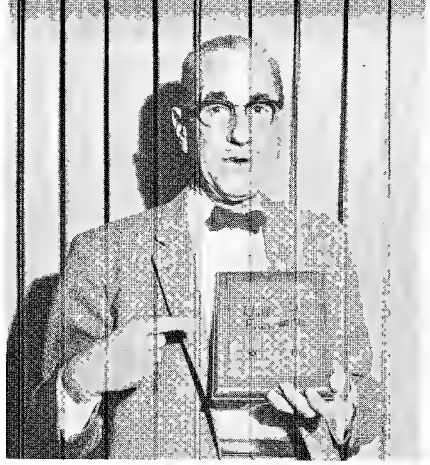
The Pony Express route covered a distance of nearly 2,000 miles through the states of California, Nevada, Utah, Wyoming, Colorado, Nebraska, Kansas, and Missouri. The average trip from St. Joseph to Sacramento took 10 days. Riders were limited to 125 pounds in weight and 20 years of age. If accepted, the Express rider solemnly took an oath on the Bible, at which time the Bible was then given to him as a gift.

Relay stations were set 15 miles apart and the switch to a fresh horse had to be accomplished in two minutes. Saddles were never changed on these horses. Saddle bags or, rather, *mochilas* were used that could be transferred from pony to pony without disturbing the precious contents. The Express rider carried a horn which he used to frighten his tired pony into an extra burst of speed and strength, and also to announce his arrival at the relay stations. The carrying of President Lincoln's inaugural speech established the record run which was made in 7 days and 17 hours.

The Pony Express was established on April 3, 1860, and ran for 18 months, terminating operations October 24, 1861, upon establishment of the transcontinental telegraph.

Rules for the running of the Pony Express, and selection of horses and riders, may be obtained from the Pony Express Centennial committee or, more directly, by writing for a February copy of *The Horseman,* the house organ of the California State Horsemen's Association, 822 Main St., Redwood City, California. Pitt Winchell is editor and doing a fine job. There was also a fine article on the centennial of the Pony Express in the April issue of *The Western Horseman.*

---



• Ed Paine becomes a resident of the Western Fairs Association Hall of Fame.

It was Ed Paine Night on January 9 at the State Fairgrounds, and some 500 friends and admirers turned out to pay the retiring assistant manager tribute. Paine will leave state service on March 31, the date of his 70th birthday. Paine, who knew a dinner was being held, but who had no idea how many would turn out or what would happen, was honored with a membership in Western Fairs Association Hall of Fame.

A native of Sacramento, Calif., Paine has been connected with the State Fair since 1901, when he was employed on a part-time basis. He became exhibit supervisor in 1945, was placed in charge of the racing department in 1950, and was appointed assistant manager in 1957.

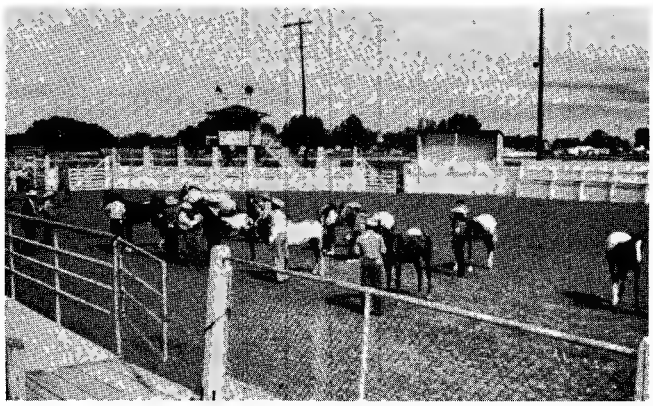
In becoming a Hall of Fame resident, Paine joined six others. They are Edward G. Vollman, former manager of the San Joaquin County Fair; C.B. Jack Afflerbaugh, manager of the Los Angeles County Fair; George A. Clarke, former legislator; George N. Miller, assistant chief, Fairs and Expositions Division; Tom Dodge, manager of the Fresno District Fair; and the late Dr. J.N.D. Hindley, who was manager of the Humboldt County Fair.

---

We are indebted to the Western Fairs Association, Inc., Sacramento, Calif., for their list of horse show and rodeo dates included in our *Coming*

*(Continued on page 150)*

• Arboledo Joe, owned by Joe and Marie King, Boise, Idaho.



• Two-year-old stallions at the I.O.N. Appaloosa Show in 1959.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Especially made for M. L. LEDDY & SONS

# GENUINE BULLDOGGER STRAWS

. . . By MOORE HAT COMPANY

STRAW HATS, styled in the great Southwest and made the way Westerners like their hats! They're America's finest . . . Skillfully designed and made of top quality materials, hand shaped. BULLDOGGER straws are especially created for the man who cares enough to wear the very best!

PECOS SPECIAL . . Look your very best in the ventilated PECOS . . a lot of hat for the money! Cream-beige colors, trimmed with brown band. 4" brim, plain welt edge. SIZES: 6½ thru 7⅝. **$5**

RANCHERO II . . A handsome hat made of genuine Bangkok. Vented. Combination Sand and White color, trimmed with brown band. Plain welt edge brim in 3", 3¼", 3½" or 4" widths. SIZES: 6⅝ thru 7⅝. Reg. and Long Oval. **$5**

CIMARRON II . . . This striking solid tan Bangkok straw is styled with all the smartness and elegance you expect from M. L. LEDDY & SONS. Trimmed with tan band and matching 3½" brim edge. SIZES: 6⅞ thru 7⅝. Reg. and Long Oval. **$6**

BIG BEND II . . A versatile dress or work hat worn by stockmen and discriminating Westerners the country over. Vented Bangkok, tan color, matching band and bound 4" brim. SIZES: 6½ thru 7⅝. **$6**

LEDDY SPECIAL . . A new hat created for M. L. LEDDY & SONS for the well dressed Westerner. Fashioned of White Racello, vented crown trimmed with matching band. 3½" brim, plain welt edge. SIZES: 6¾ thru 7⅝. Reg. and Long Oval. **$10**

LEDDY ROPER II . . A new straw created for M. L. LEDDY for the well-dressed Westerner. Color: Tan. Vented Bangkok trimmed with brown band. Plain welt edge. 3", 3½" or 4" brim. SIZES: 6⅝ thru 7⅝. Reg. and Long Oval. **$5**

LEDDY ROPER II, JR. Same as above. 3½" brim only. SIZES: 6 thru 6½. **$5**

CODY II . . An exceptionally good looking, smartly styled straw for the man who desires a regular welt edge hat. Grey color Bangkok, conservatively trimmed with grey band. SIZES: 6½ thru 7⅝. 3½" brim width. **$5**

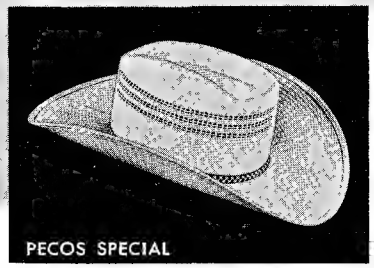
TOPHAND II . . A premium product of the straw hat industry. Charcoal and White vented Bangkok straw, black band and matching 4" bound edge. SIZES: 6½ thru 7⅝. **$6**

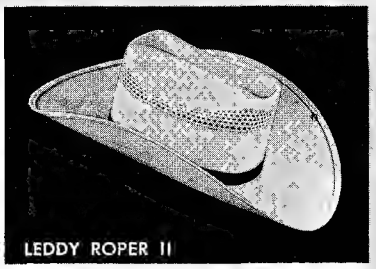
(Order EL CAMINO should you desire this hat without bound edge, $5.)

TOPHAND, JR. . . Same as above. 3½" brim. SIZES: 6 thru 6½. **$6**

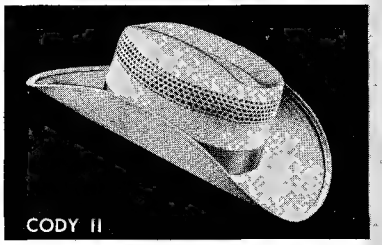
ANGELO II . . New rope weave in two-tone Cream-beige color. Hand-woven for breezy ventilation. 3½" or 4" brim, plain welt edge. Brown band at crown. SIZES: 6⅝ thru 7⅝. Reg. or Long Oval. **$5**

BULLDOGGER . . Grand Champion of Western Straws . . Authentic style in highest quality genuine Buntal. Vent crown with matching band. SIZES: 6½ thru 7⅝. Reg. or Long Oval. Brim 3", 3½" or 4". COLORS: Natural or Sand. Also available in children's sizes with 3½" brim, same price. **$10**

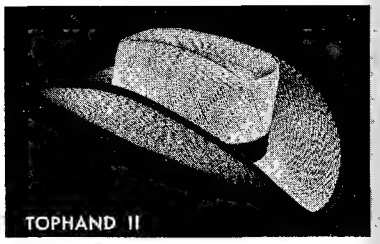

PECOS SPECIAL

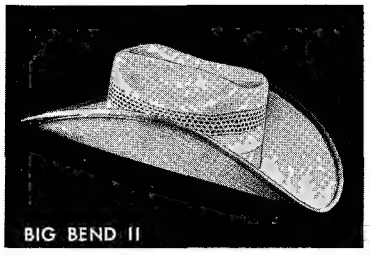

LEDDY ROPER II

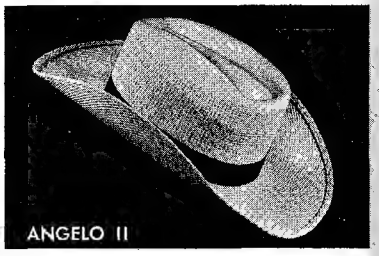
RANCHERO II

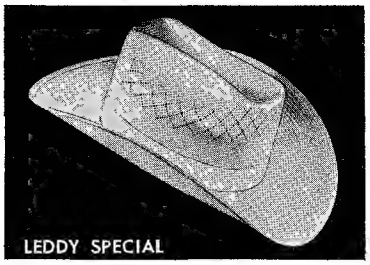

CODY II

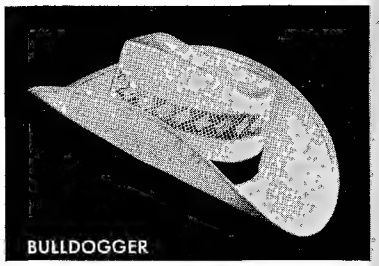
CIMARRON II


TOPHAND II

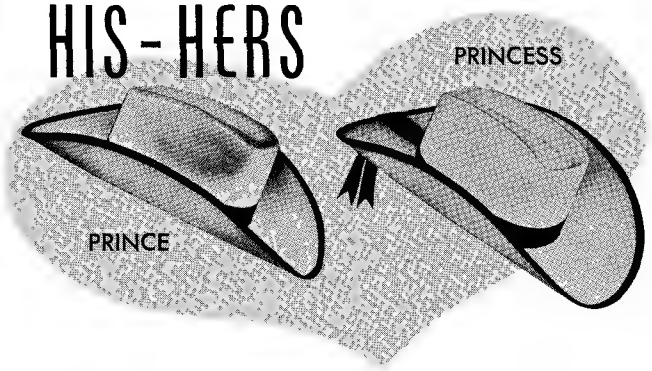

BIG BEND II


ANGELO II

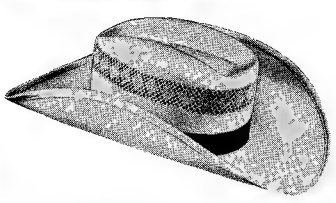

LEDDY SPECIAL


BULLDOGGER

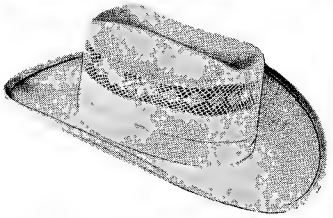
## HIS-HERS




SILVER PRINCE AND PRINCESS . . . White solid Bangkok, trimmed with black outband. Both hats have 4" brims, the edges bound in black. Pigtails have been added to the PRINCESS . . . they're NEW, DIFFERENT, ATTRACTIVE! SIZES: Ladies', 6½ thru 7⅛. Men's, 6½ thru 7⅜. Children's, 6 thru 6½. Brim 3½" only. **$6** each.



PARADE KING—The marked distinction and master styling of this fine Buntal straw will make it the proud possession of its owner. Trimmed with matching band, 4" brim is bound to match. SIZES: 6⅝ thru 7½. Reg. and Long Oval. COLORS: Sand or Natural. Vent crown. **$12.50**



BULLDOGGER SPECIAL—A true classic among fine Western Buntal straws! You'll enjoy its casual smartness, rugged wearing qualities, exceptional "fit" comfort. Matching crown band and brim binding. 3½" brim. COLORS: Sand or Natural. Vent crown. SIZES: 6⅝ thru 7⅝. Reg. or long Oval. **$12.50**

First in Style . . . Finest Workmanship
Lowest Price . . . Best Quality Materials

M. L. LEDDY & SONS SADDLE & BOOT SHOP SAN ANGELO, TEXAS

**Write for FREE Boot & Saddle Catalog**

**ORDER BY MAIL**

MAIL ORDERS promptly filled. Postage prepaid.

Name_____

Address_____

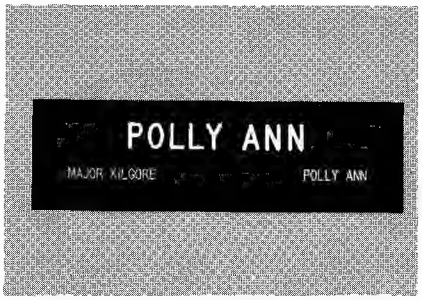
City_____ State_____

| Name of Hat | Straw or Felt | Size | Brim Width | Color | Crease (Felt only) |
|---|---|---|---|---|---|
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |

( ) Check, ( ) Money Order, ( ) Cash. No C.O.D.'s, please.

**M. L. LEDDY & Sons, Boots & Saddles, San Angelo, Tex.**

LICENSED TO DM2.ORG
ELECTRONIC REPRODUCTION PROHIBITED



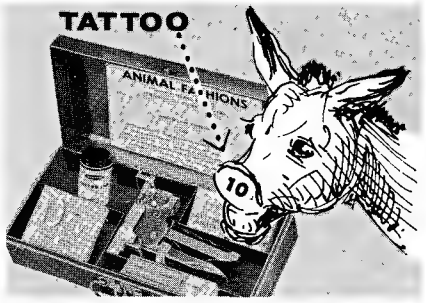

***Stable Door or Trailer Name Plate***

Custom made engraved name plate in ⅛" laminated plastic. Size 3" x 10". Black surface, white letters. Stain proof, water resistant, washable, non-corroding. Includes animal's name in center in ½" letters and Sire and Dam's name underneath as shown in ¼" letters. No limit to amount of letters. Holes drilled ready for mounting. Price $4.50 ppd. Enclose check or money order. Sorry, no C.O.D.'s, satisfaction assured. Please print or type names clearly. All orders filled immediately. Pennsylvanians add 4% sales tax. Address all inquiries to:

***Fred's Tackroom***

**DALTON ROAD, FACTORYVILLE, PENNSYLVANIA**

*If it's for the horse or rider, we have it.*



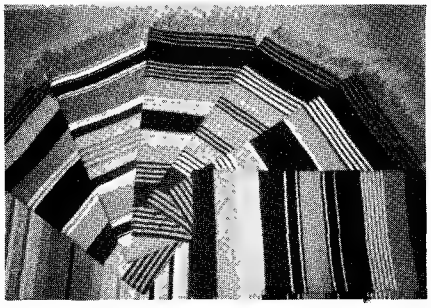

**LIP TATTOO KIT**

*Permanent Livestock Indentification*

Easy-to-use method of identification for ponies, horses and donkeys. Distinguish between similar animals, identify ownership transfers, prevent thefts. Quick . . . painless . . . no disfigurement. Proven in use. Permanent. Special Tattoo Gun is complete with kit of tattoo numbers, ink, directions, etc. Write:

ANIMAL FASHIONS

**1108 Jackson St., Dept. WH-5, Omaha, Nebr.**



***The House of Hand Made Saddle Blankets presents***

**The Chimayo 100% Wool Blanket**
Single 30"x30" ..... $10.00 Ppd.
*Double 30"x60"* ..... 20.00 Ppd.

**The Navajo 100% Wool Blanket**
Single 30"x30" ..... 11.50 Ppd.
Double 30"x60" ..... 22.50 Ppd.

**The Mohave 100% Cotton Blanket**
Single 30"x30" ..... 5.95 Ppd.
Double 30"x60" ..... 11.50 Ppd.

Try your local Saddlery Goods House first — or order direct. No Catalogues.

**KIRK TRADING CO.**

**Box 6223, Albuquerque, New Mexico**

**HAND PAINTED SKIRTS AND BLOUSES**

Made of heavy cotton MANTA in beautiful matching Aztec designs.

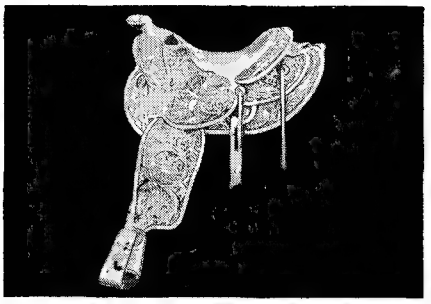
**Imported from Mexico**

**$12.95 per set (prepaid)**

*Striking color combinations of Greens, Blues, Yellows, Reds & Black—Choice of Dark Green, Dark Blue, Dark Red, Charcoal & White background. State 1st and 2nd color choices. Sizes: small, medium, large. Individually hand-painted in a remote Indian village at the foot of Mt. Popocatepetl.*

**LATIN VILLAGE**

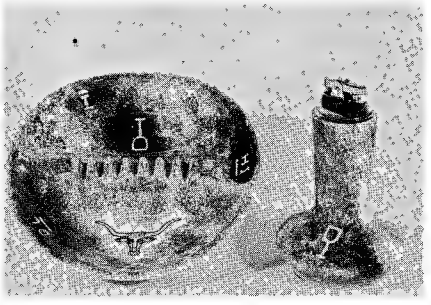
**P.O. Box 606-F Old San Diego 10, Calif.**



**SADDLE KITS**

Now . . . America's first real Saddle Kits. Easy to make, no experience required. Fits your horse and you too! Rides like a good saddle should. Save Money! Available in two styles. Write today for complete information, and FREE 100-page Catalog.

TANDY LEATHER CO., (Since 1919)
P.O. Box 791 VF Fort Worth 1, Texas



**YOUR RANCH BRAND**

On this attractive custom made, hand painted Longhorn ceramic ashtray and lighter set. Ashtray is 8" diameter, lighter 6½" tall with gold finish insert, both in Hereford browns and white with weighted and felted bases. Also available in Brahman Grey with Brahman head. Each set $15.00 postpaid; approx. 2 weeks delivery. Send drawing of your personal brand and 6 others, either family or historical brands, stating color wanted, with check to TOM TOM SHOP, P.O. Box 306, Eagle Lake, Texas.

# *Letters*

*(Continued from page 23)*

chose a full hand-tooled leather belt made by Keyston Brothers of San Francisco, as well as a full hand-engraved three-piece sterling silver buckle set, also from Keyston Brothers.

I'm sure that upon inspection, the Premier will notice fine hand craftsmanship, along with durability and superb construction. It should impress upon him that America and Americans plan to be here for a long time.

*Richard F. Hall*
Merchandising Manager
Keyston Brothers
755 Mission St.
San Francisco, California

## *Sammy Fancher Cole*

*Western Horseman:*

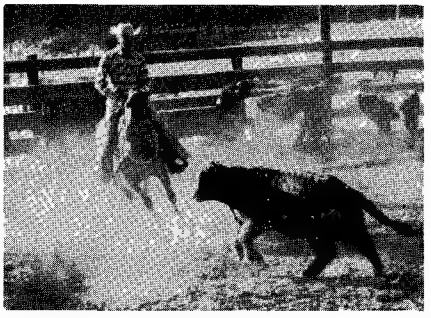
I like all the articles in *The Western Horseman*, but in the March issue the story on the life of a great little lady of the rodeo (*Wild Horses Can't Stop 'Em*, March, 1960) was most interesting. I would say she is quite a cowgirl and could just about hold her own with the men in the arena. I am a member of the RCA, but I guess we men must stand up and take notice of some of the women that contest in the rodeos after all. I was amazed to hear of Sammy Fancher Cole's time and ability in roping calves or team roping with her father. I take my hat off to her.

*Wayne S. Pritchard*
10702 Pacific Ave.
Tacoma, Washington

## Stormy

*Western Horseman:*

Enclosed you will find a picture of Stormy and I cutting without the bridle. I showed this picture to Roy Barnes in Denver and he thought it was a particularly good action shot.



Thinking back over the summer, there are two good competition rides I remember which I particularly enjoyed. I rode my young mare River Buttons in the open cutting at Oshkosh, Neb., in June of this year. There were 14 cutters in the open class, including trainers and a number of professional riders. She was beaten by only one horse, Trixie Ferrel, and, of course, Trixie Ferrel has been cutting for many years.

The other one was the time that I rode Yucca King in competition at Nemo. I had only cut two or three yearlings with him at home before I went to the show. Each time I came out of the herd with him, I sat back and did nothing, letting him do it all on his own. He made some awfully good turns with me, and I know that on several occasions my foot was less than one



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

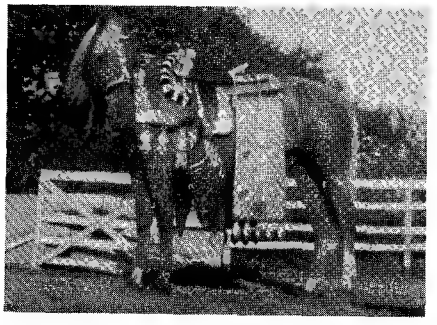
foot off the ground. He is so powerful and works so easily that he really is smooth to ride. He is looking the calf in the eye all the time. Yucca King won five grand championships at halter in eight days while he was at my place.

*F.R. Williams, M.D.*
Rapid City Medical Center
728 Columbus St.
Rapid City, South Dakota

## Silver Saddle

*Western Horseman:*

Between my parents, my sisters, and myself, we have a stable of 14 head, all of which are palominos. We are interested in parade horses and have a few registered pairs which are shown regularly. Right now I am in the midst of training my stallion for the same purpose.



We are also the proud owners of two silver saddle outfits — which were exhibited at a few shows last summer. Enclosed is a photo of one of our parade horses in tack. His name is Stardust.

*Joan Berthold*
1111 Sunrise Hwy.
West Islip, L.I., New York

## Horse Art Exhibit

*Western Horseman:*

I have enjoyed *The Western Horseman,* especially the articles on people who do sculpting and painting of horses. There is going to be an exhibit next year for works on sports and the exhibitors are asking those people who do work on horse sports to enter their things in the exhibition. I intend to enter my leather pictures in it. Those interested in entering their work can write to: Namos, 27 W. 44th St., New York 36, New York.

*Mrs. Birdeen Lambert*
29183 Road 168
Visalia, California

## Antique Bit

*Western Horseman:*

I enjoy *The Western Horseman* very much. I have and handle many horses a year and find some of the articles quite useful.

I also have an old U.S. Army bit that has *Allegheny Arsenal, 1865,* printed on one cheek. Some of your antique collectors may be interested.

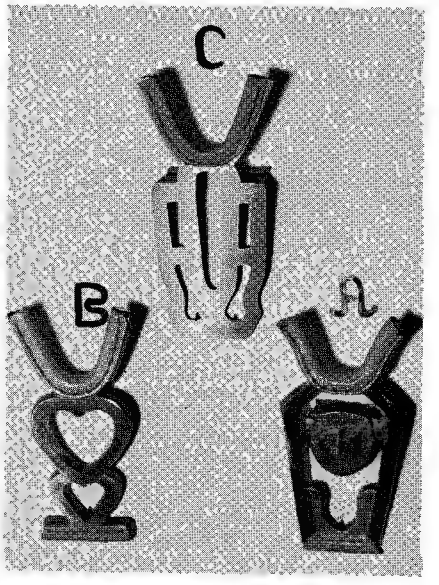
*James Kerp*
Herman, Minnesota

## Useful Team

*Western Horseman:*

I think your readers might like to know how important a team of horses can be. It all happened on January 4 when the wind was blowing at 29 miles an hour and the temperature was down to 17° below zero.

The school bus left school at 2 o'clock to get the kids home before the roads




**BOOTJACKS**

These bootjacks of sand cast aluminum will never rust, warp or split. Tooling grade leather is hand sewn to the bootjack to prevent scuffing the boot.

**(A) CUSTOM IMPERIAL**
You can have your initial or brand cast on this bootjack. Draw brand plainly and allow 15 days for delivery since a special handmade pattern must be used for each bootjack. **$5.95** postpaid.

**(B) QUEEN OF HEARTS**
Any gal's eyes will light up when she sees this. Made especially for the ladies, two hearts join together to make this pretty enough to hang on the wall. **$4.95** postpaid.

**(C) GAUCHO**
A ruggedly built heavy duty bootjack that is designed to grip and pull the tightest fitting boot. We think you will agree that this is the world's best value at only **$3.95** postpaid.

*You can buy these by mail only from*

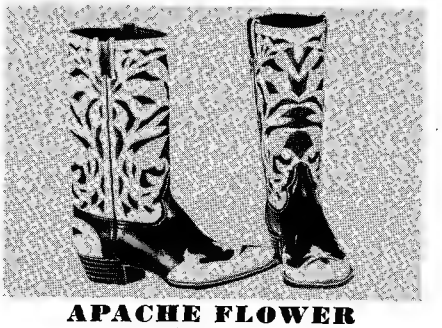
**HOW'S HACIENDA**
**8th and WASHINGTON**
**BAXTER SPRINGS, KANSAS**

**THE "CORRAL QUEEN"**

Styled in authentic western detail with handsome yokes and long pointed fringe. Beautifully tailored in Quilon treated, dry cleanable suede in Sand, Dark Sand, Rust or Copper and in Cabretta Washable Cape in White (as pictured), Black, Cashmere, Sun Beige, Gold or Dark Tan. Made especially for you at only $39.95 postpaid. Please, no C.O.D.s. Please state leather, color and size when ordering.

DEALER INQUIRIES INVITED

***HERRONS OF COLORADO***
**2503 W. COLORADO AVENUE**
**COLORADO SPRINGS, COLORADO**

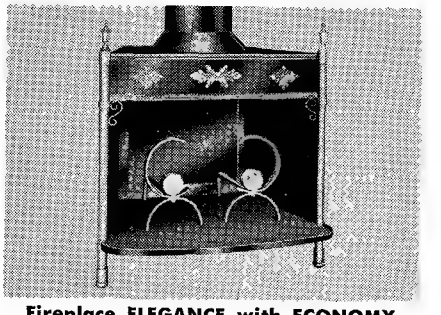


**APACHE FLOWER**
**$39.50** Style No. 40

The intricate cut-out and overlay work is a masterpiece of the bootmaker's art. 14-inch stovepipe tops of fine kid. Vamps are of Swedish calfskin. Narrow toe, comfortable heels. Arches are wood pegged and steel shanked. Fully leather lined. Imported. Order by shoe size. $5.00 deposit on C.O.D. You pay postal charges.

**Postage paid on prepaid orders.**
**Satisfaction guaranteed — Free Catalog.**

**HALL BOOT CO.**
**Box 246** **Ysleta Station 20, El Paso, Texas**



**Fireplace ELEGANCE with ECONOMY**

The "Flying L" DRAWING ROOM—Early American or Colonial fireplace charm in black lacquer with gleaming brass trim. Compact enough to complement any room's decor, yet has heating capacity to accommodate large areas. Finished in black heat-resistant lacquer brightened with brass urns, steel ball feet, scrolls and metal designs. Entire unit stands 32 inches high at flue outlet. Fast, easy installation in less than a day. Shipped cartoned, complete with sliding fire screen (not shown), insulated back, one 24" section of 10" flue pipe with hand control damper. Shipping weight, approximately 135 lbs. *List price $155.00.* GUARANTEED —send check or money order—no C.O.D.'s. Write for free products catalog.

**LINCOLN STEEL CORP.**
**Box 1668 • DEPT. W • LINCOLN, NEBRASKA**

***THE LITTLE TEXAN***

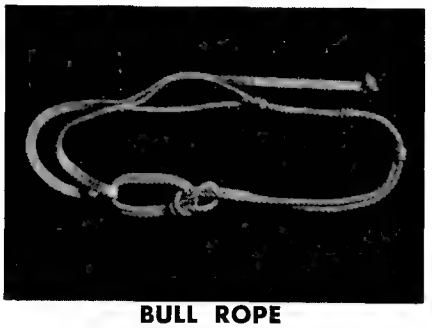
We've rounded up this extra fine quality suit for the small cowhand. Full cut and completely washable, the sturdy twill pants and broadcloth shirt are fast color and sanforized. Snap fasteners on shirt and pants pockets, zipper fly, elastic waistband and piping on cuffs.

White embroidery on black, a really outstanding purchase at **$6.95.** Sizes 1-8 for boys only. Postage paid — your satisfaction guaranteed.

**RUSTY'S TRADING POST**
**Box 13464 • Dept. W • Dallas 20, Texas**




LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

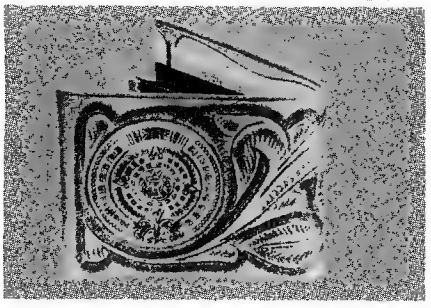


## BULL ROPE

Professional bull rope tightly hand-braided from best grade rope. Adjustable knot in end. Has hand hold braided in with tail tapering from point of pull.
No. 119—Made from ½" yachet manila rope. Finest bull rope on the market.....$11.50
No. 120—Made from ½" regular manila rope.. 9.95
No. 121—Made from ½" best grade sisal rope. $7.50
No. 122—Kids Bull Rope. Made for steers or bulls up to 1000 lbs..... $6.50

**DEALER INQUIRY INVITED.**
**Postage Paid on Prepaid Orders**

**Ralph Shimon**
ROUTE 4, BOX 130 LONGMONT, COLORADO
Colorado residents add 2% sales tax.

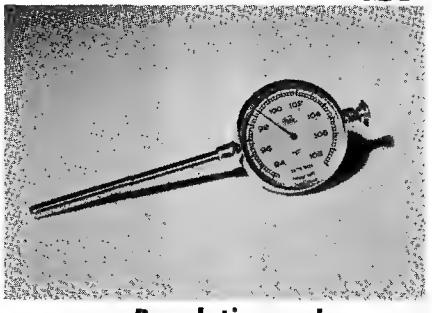


**Imported BILLFOLDS from Old Mexico**

The perfect gift. Soft leather of the highest quality. Aztec Calandar expertly hand tooled on the outside. Beautifully made by native leather craftsmen. Welded seams—2 bill compartments—8 card compartments. Not the ordinary Mexican Billfold.

**$6.00** (prepaid)
(Ladies' Size $5.50)

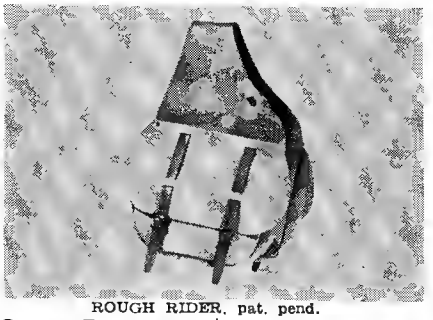
**LATIN VILLAGE**
P.O. Box 606-F Old San Diego 10, Calif.



***Revolutionary!***

NEW all-metal veterinary-type thermometer is unbreakable — reads like a watch — no more squinting.
Shockproof Cary, imported from Switzerland, re-sets with a click of button — no shaking down. Meets all government requirements for accuracy. 5⅝" long. Thousands in use. Packed with handy clip-on carry-case. Economical in long run. Guaranteed satisfaction or money back. **Only $14.95 ppd.**

**CARY THERMOMETER CO.**
100 W. 42nd St., Dept. W., N. Y. 36, N. Y.



ROUGH RIDER, pat. pend.

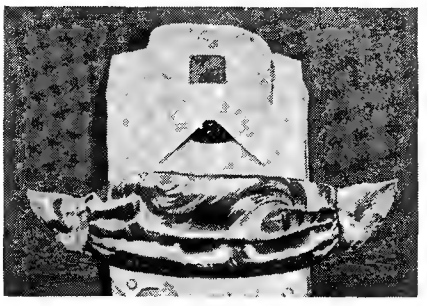
**SADDLE BAGS—$12.95 pr. ppd.**
In Continental U. S. Only
Alaska and Canada add $1 for postage. No C.O.D.'s.
Made of tough, rough-out leather; jockey housing and straps of medium weight skirting, beaded welt construction, rivet reinforced, size 11" x 11" x 4". Also available in **Russet — $15.95, Black — $16.95, Latigo — $16.95.**
*NAME BRAND SPECIAL!* Western shirts. Give size and color, solid, stripe or plaid. Values $4.98 to $8.98. ONLY $4.25 ppd.

**WHITMAN SADDLERY**
*Sole Manufacturer*
**356 Auburn Street, Route 14, Whitman, Mass.**

**TROPHIES**

Now available, beautiful, authentic horse models made up into trophies for your Horse Shows, Fairs and Riding Clubs. Trophy approx. 11 inches high. Horse hand cast of a durable wooden composition and hand finished and hand painted any color you wish. Base is polished redwood with sun ray plate. The following breeds available: Quarter Horse, Arabian, Appaloosa; Morgan, Mule, Hackney in action, Shetland Pony, Am. Saddlebred (3- or 5-gaited), Clydesdale and Percheron. Price as pictured with engraving you wish on plate, **$15.00.** Horse, less base, $9.95 each, with leather roping, parade, English or Arabian saddle, $14.95 each. In ordering please state breed, sex, color and engraving wanted on plate. Shipping weight 5 lbs. Mail orders to

**VIRGINIA ORISON**
Route 3 Blackfoot, Idaho



**THE LITTLE TIE**

Catching on fast in the Southwest and all over the Rodeo circuit. Looks good with everything from a western suit to a plain old work shirt. Solid colors in red, blue, black and white. Navy and white, red and white polka dots. Prints in turquoise, yellow and brown.

**$1.75** Postage Paid

*The Stockman Shop*
18 W. Adams, Phoenix, Arizona

were blocked. When we were just about home, the bus got stuck and two of the boys walked to the nearest farm to get help. The farmer was only able to get a truck started, but he took the smaller kids to his place and then rode his horse to our place to get my father. My father could not start his car, so he hitched up two work horses to a wagon and was able to get everyone home.

The picture shows the two horses we used that day. The black is Bell and the white is Lady.

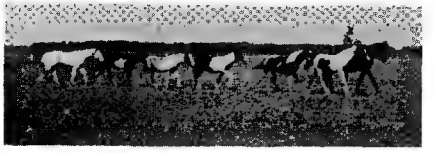
*Bonny Budeau*
Bergen, North Dakota

## Cross Breeding

*Western Horseman:*

We are breeding Quarter Horses, Appaloosas, and pintos on our ranch and are quite interested in pintos.

I am sending this photo of six of our colts tailed together. We had these in the parade at the rodeo here last summer.



As you know, most pintos until recently have just been "horse," lacking in conformation and bloodlines.

We are breeding straight-color Thoroughbred mares to a pinto stud and our pinto mares to our Quarter Horse stud, D.D. Wiggins Chubby P-40986. Last year these combinations produced about one-half pintos.

*A.B. Wiancko*
P.O. Box 117
Rimbey, Alta., Canada

## Date Change

*Western Horseman:*

For more than a quarter of a century the Reno Rodeo has been held on July 4 at Reno, Nevada. This year the dates have been moved ahead to June 17, 18, and 19.

Outside of the change in dates to the earlier times, the Reno Rodeo will be the same colorful event of the year that it always has been. The 1960 performances will also feature the reined stock class show in conjunction with the rodeo—at the new June date.

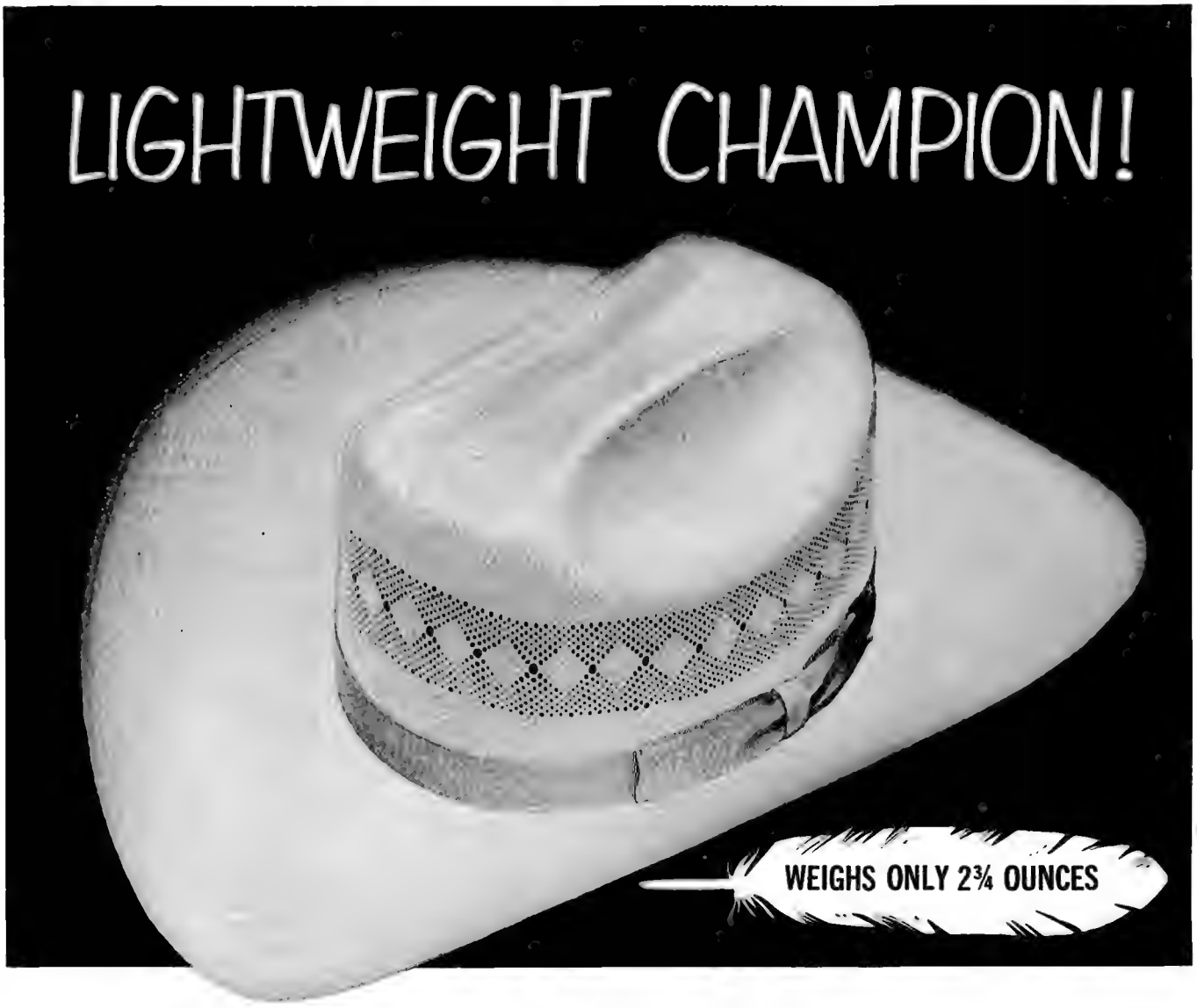
*Fred Shields*
Reno Rodeo
Reno, Nevada

DON'T BUY
A PIG
IN A POKE
AUDITED PAID CIRCULATION ABC



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# LIGHTWEIGHT CHAMPION!




## It's a BANDERA Bakou straw... tops in comfort and good looks

Here is one of the lightest, most comfortable straw hats you can wear. Weighs only 2¾ ounces, yet its handwoven imported Bakou fiber body is super-tough and water repellent. Highly prized, too, for its rich-looking, linen-like finish. Choose your Bandera Bakou now from several handsome styles, ventilated or solid crown. Discover what lightweight comfort really means! BANDERA HAT COMPANY, 1006 Jennings, Fort Worth, Texas.

See the complete line of Bandera Western straws at your Bandera dealer's. Or write for name of nearest dealer.

**BANDERA HATS**

MADE IN THE WEST FOR MEN OF THE WEST

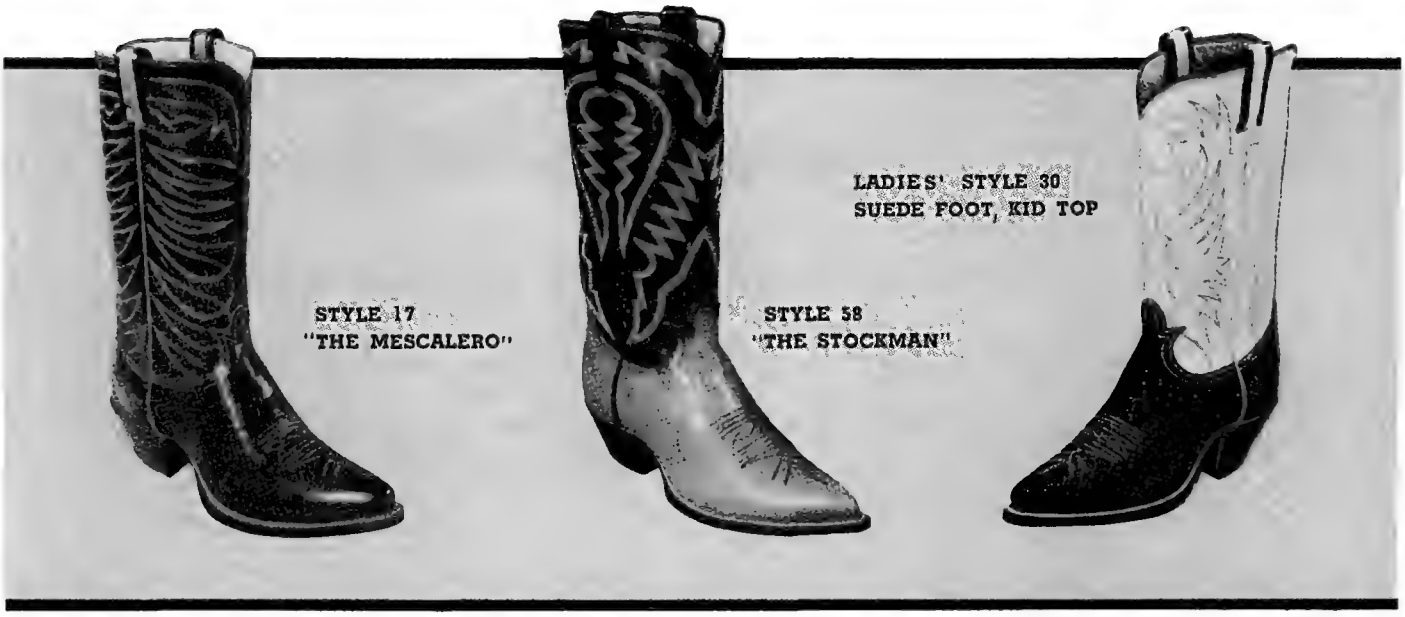


LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

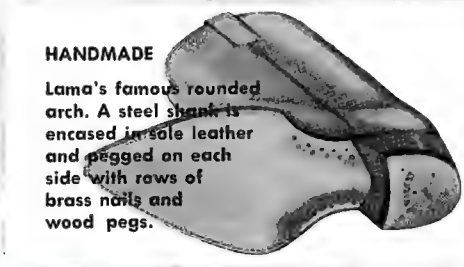
**HARRY CHARTERS,** 1959 World Champion Steer Wrestler from Melba, Idaho, not only won his title in his first full year of professional competition, but he used a style all his own in winning it. After roping and dogging for years as an amateur, Harry turned pro in August of '58, won the All-Around at Ellensberg, Washington the following month, and has been the man to beat in every rodeo he has entered ever since. For competition or dress, Harry Charters chooses handcrafted Tony Lama boots. "Lama boots give me authentic western styling, dependable comfort, and really take the rough treatment that dogging dishes out."

# men who go

For over forty years Tony Lama has been manufacturing men's and ladies' fine quality cowboy boots featuring handcrafted construction, quality leathers, and authentic western styling. Men's and ladies' boots both feature Lama quality construction with hand-built steel - re-enforced arches. Ladies' boots are made with lighter sole leathers and other construction features so important to women. Tony Lama boots come in a wide range of styles, colors, leathers, and heel and toe choices. And Tony Lama original designs set the pace for the western boot industry!




**WRITE FOR THE NAME OF YOUR NEAREST DEALER**


HANDMADE
Lama's famous rounded arch. A steel shank is encased in sole leather and pegged on each side with rows of brass nails and wood pegs.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# and women western

**JANETTE PLUNKETT** can boast International trick riding fame after only four years in the profession. Not yet twenty-one, Jan has appeared in rodeos in the Dominican Republic, Cuba, and Canada, as well as in numerous R. C. A. approved cowboy classics throughout the United States. "Through my experience in rodeo trick riding," Janette says, "I've come to know that the right boots are important. That's why I always choose handcrafted Lama ladies' boots for top quality, lasting comfort, and real western styling."

**LADIES' STYLE 30**
**BENEDICTINE**

**219 S. OREGON ST. • EL PASO, TEXAS**



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED.

# • • HANKINS BROTHERS • •

## 9th QUARTER HORSE SALE

## SELLING 70 HEAD

### FROM THE FOUNTAINHEAD OF KING P-234 BLOODLINES

King Jr. Sells — He is a full brother to Poco Bueno, Old Taylor, Captain Jess, Old Grandad, and Spooks. There will be several other King stallions and daughters of King in the sale. We are selling a large number of our foundation broodmares.

KING JR. P-33,472

## LOCATION OF SALE

# FORT WORTH, TEXAS

## MAY 28, 1960

*Sale Will Be Held In The Bull Barn*

# WILL ROGERS MEMORIAL COLISEUM

Walter Britten, *Auctioneer*. Please send your mail bids to him, College Station, Texas. Complete catalogue in the May issue of the AQHA Journal.

**FOR INFORMATION WRITE**

# HANKINS BROTHERS

## ROCK SPRINGS, TEXAS

**Box 497** **Phone MU 3-2643**



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# guaranteed STOCK SADDLES

by Saddle King OF TEXAS

## Fastest Selling Saddles in the U.S.A.

Saddle King Saddles are Available at Dealers Everywhere.
DEALERS WRITE FOR CATALOG.

*If no dealer in your locality, write for catalog direct.*

## Bob Crosby CHALLENGER $112.00

**No. 1159.** Floral design, 14-inch swell, 2½-inch cantle, 2½ to 3-inch Cheyenne roll, 15-inch seat. Hide covered tree. Full double or three-quarter double rigging, woolskin lined skirts, 2-inch billets and flank strap, 3-inch stirrup leathers, mohair cincha, 2-inch latigo tie strap. Wood, metal bound stirrups. (Quilted seat $9.00 extra. Leather covered stirrups $6.00 extra.)

**UNCONDITIONALLY GUARANTEED FOR 5 YEARS**

## Texas CUTTING HORSE $112.00

**No. 333.** Floral design, 14-inch swell, 3-inch cantle, 2½- to 3-inch Cheyenne roll, 15-inch seat. Hide covered tree. Woolskin lined skirts, full double or three-quarter double rigging. 2-inch billets and flank strap, mohair cincha, 2-inch latigo tie strap. Wood, metal bound stirrups. (Quilted seats $9.00 extra. Leather covered stirrups $6.00 extra.)

**UNCONDITIONALLY GUARANTEED FOR 5 YEARS**

All Ozark saddles are available with foam rubber quilted seats in colors red, white, green, cream or willow at $9.00 extra. 2-inch leather covered stirrups, $6.00 extra. Saddles available on regular or Quarter Horse tree. Matching gear also available. Choice of rigging, full double or three-quarter double.

**WRITE FOR CATALOG.**

Saddle King OF TEXAS

by OZARK LEATHER CO.
WACO, TEXAS
*Manufacturers of Saddle King Saddles*



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# WORTH MORE BECAUSE THEY WORK MORE!

What we like about Chevrolet's ability to get more work done is that it can be proved in short order — in just one pass over a beat-up pasture trail or out in the field. Try it. See if you aren't able to maintain faster safe speeds with those new torsion springs soaking up vibration and road shock. You can cut down your trip time appreciably. Your loads are better protected. You feel less tired after a day's work (handling's extra easy). And your Chevy lasts longer because it doesn't have to take the daily beating an ordinary front-axle truck does. You'll figure Chevy's roomier, more comfortable cab is worth more, too. Add on Chevrolet's tried and true economy, its well-known reliability and high trade-in value — you just can't find a sounder truck investment than this one. Drive a '60 Chevy one of these days soon and see what you think. . . . Chevrolet Division of General Motors, Detroit 2, Michigan.

STURDI-BILT TO TAKE A BEATING '60 CHEVROLET TRUCKS



* LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# Just Whittlin'

By PAUL CASWELL

## California Saddle Horse Census

SEVERAL months ago the California Outdoor Recreation Committee, in cooperation with the California State Horsemen's Association, decided to count the pleasure horses in California. The survey, which has taken two months to complete, came up with the figure of 267,326. There are 15 million people residing in California, so perhaps a million of them, directly or indirectly, are interested in horseflesh.

The census was a tough assignment, according to the Outdoor Recreation Committee, because they spent nearly 8,000 man-hours counting the steeds.

Don Lawyer, the state recreation planner, describes how the census was taken. His committee asked for help from the California State Horsemen's Association and also Equestrian Trails, Inc. There were 5,000 people involved in this project when the two organizations joined in the effort.

One significant thing about all this was that an airplane was used to count the horses ranging in outlying areas in San Bernardino County. Other counting was done by setting up a small census bureau at the state capitol in Sacramento, and organizing county committees of members from The Horsemen's Association to make the local count. Teams of two or three persons actually made physical inventories of all pleasure riding horses in their sections. The committee did not attempt to count show horses, racing stock, or work horses, but if a work horse could be utilized as a pleasure riding horse he was included in the tabulation.

Naturally, from our observation here on the west coast, we can see where a few discrepancies would arise in a census of this sort. There are countless ranches throughout the hill country where horses of all sorts are wandering around and easily could be overlooked. However, judging by the number of riding horses at any horse show or rodeo parade in this western country, one could well estimate the 250,000 plus figure.

California probably has more riding horses than most any other state. One hundred thousand horses would be a whale of an equine population. Even 25,000 could be referred to as a lot of horses in each state. So let's take an average of 25,000 in each of the 50 states and we come up with 1,250,000 riding horses in a national census. Since we're playing a guessing game, go ahead and up the ante to 50,000 in each state and you change the figure to 2,500,000! Just who is going to proceed with such a national census remains to be seen, but it would be interesting, to say the least. Maybe the Federal Recreation Bureau could give us these figures.

The census out here on the west coast, as far as we know, does not show any relationship in the nose-count between classes of population, or other particular factors. It is our observation that most of the riding is done by the younger set and most of the horses are owned by the older set. And horses eat hay and grain. They require all kinds of equipment. Add these items together and you come up with a mighty important *industry.*

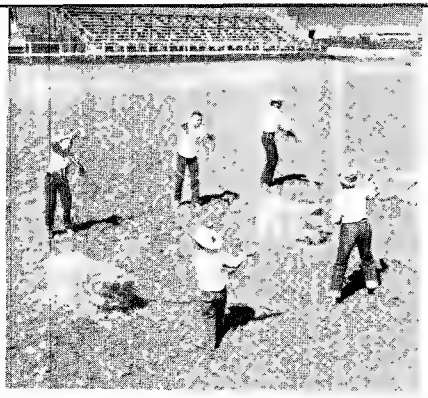
Anyway, the census has been completed and we will have to let it be considered as official as can be from all practical standpoints. Estimates figure in human population census figures, too, we presume. Maybe horse counters out here go according to the old method used in counting cattle on a hillside: "Just count their legs and divide by four!"



LICENSED TO LNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# NORTHWEST ROPING SCHOOL

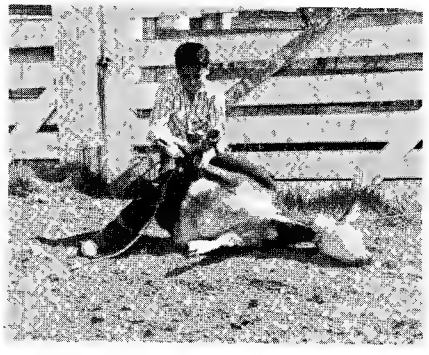
By DWIGHT BRODHEAD



• Students practice on bales of straw.

• Jim Shemwell, Colfax, Wash., dismounts.

• Jim, 13, downs his calf for tying.



• Jim slaps on the piggin' string.

• Jim signals time with an upheld hand.

THE DAY starts with breakfast at 7:30 a.m., which is very well prepared by my wife, Esther. I must say this eating is one thing these young cowboys and cowgirls need no schooling in at the Northwest Roping School at La Cross, Washington.

Our days are more or less governed by the weather, but on a normal summer day we rope calves for a couple of hours before lunch; then in the afternoon we find a shady spot in the arena and practice throwing and tying calves or roping bales of hay until supper at 5:30 p.m.

Some days when it gets pretty hot, the wife takes the kids to town in the afternoon and lets them go swimming for a while. On those kinds of days we wait until evening, when it is much cooler, to rope calves.

We feel that we are very fortunate in having such fine facilities as those found at the Whitman County Fairgrounds to use for our school. The fairgrounds are located on 10 acres of beautiful sub-irrigated grassland, with numerous buildings recently constructed. Of these we use the kitchen, bathrooms, shower, barns, and the exhibit building, where we have fixed up a dorm for the kids.

My family and I live on the grounds during the summer, so we are with the young people all the time. As for the mechanics of training these kids, that is something I am learning more about every summer. When I started this school two years ago, I wasn't sure I could teach them anything, but, believe me, it is amazing what these youngsters can accomplish with a little help.

The first thing I do is to hand a student an uncoiled rope and tell him this is the tool of his trade. A rope is to a roper what a saw is to a carpenter. Treat it accordingly! Most students learn quickly through illustration, and I like to use a simple example of a coiled snake and the coiling of a rope. The reptile must be correctly coiled to strike effectively. The same applies to a lariat.

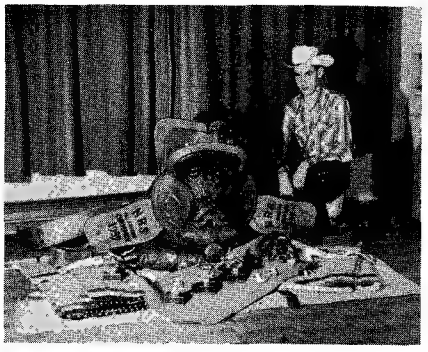
I have the students start at the horn end of the rope; and I try to stress that, like the snake, the rope must be coiled smooth and even, without the slightest kink — so the rope is basically set or coiled to work with them, not against them.

After they can coil the rope correctly, I show them how to make a loop by flipping the hand, so the rope will uncoil from the loop by following the natural twist of the rope, until they get the desired size of loop that they can handle, which normally for beginners is about 3½ feet in diameter.

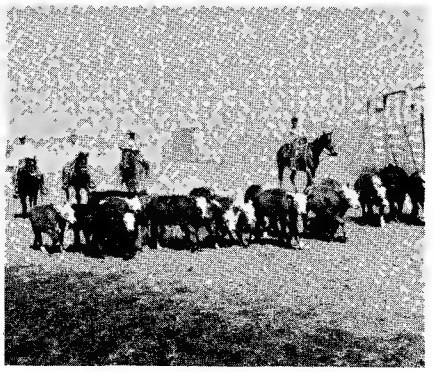
Then comes the task of teaching the students not to grab the rope as if it were a club, but rather to grasp it lightly, about 12 inches behind the burner end of the honda with the fore and index finger and thumb and with the two smaller fingers acting more or less as a guide.

Next we are ready to use the rope. I stress the flat loop for all of my students, because I feel that they can more effectively guide their rope by this method. This is not natural for most beginners, as they would rather throw a side lick by swinging it at their side and throwing it underhanded, rather than flat-handed. I am not saying that for experienced ropers a completely flat loop is by any means best, but I do feel it's a superior loop to start with. Once they accomplish the flat loop they can make necessary adjustments easier. I feel that they comprehend the meaning of proper

*(Continued on page 132)*



• Mike Burne, 13, Garfield, Wash., was in school two weeks.



• Advanced students approach the herd.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

• Harry Gant on a bronc at his father's line camp on the ranch near Carr, Colo., 25 miles south of Cheyenne, Wyo., in 1897.

• Portraying the part of Lord Cardigan, Gant appeared in the *Charge of the Light Brigade* filmed in 1912 at Cheyenne, Wyoming.

# THE CHUCK WAGON TRAILERS

By OL' WADDY

HORSES of all kinds were the first recollection of Harry Gant, who is now retired and makes his home in San Fernando, California. In the 1880s when Harry Gant was a small boy, his father operated a sales and livery stable between 16th and 17th Streets on Wazee Street in Denver, Colorado. The Gant corrals that resembled a stockyards ran within a few feet of the Union Depot.

The Gant stables dealt in all kinds of horses, but mostly in green range geldings, and had a crew of men breaking them to harness for sale and shipment to companies over the country operating horse-drawn street cars. When Denver installed cable-cars on Larimer Street and electric-cars on Lawrence Street, the era of horse-drawn cars ended, and the Gants then operated their own ranch in northern Colorado.

One year when school was out, young Gant went to his uncle's ranch near Ft. Collins, Colo., for a vacation. That vacation on the ranch was the turning point in the boy's life and caused him to decide to ride the range. He started riding a horse as soon as he was large enough to crawl up on one, and spent the first part of his life riding the ranges of northeastern Colorado and the State of Wyoming.

"I saw the closing out of the big cow and horse outfits in Wyoming and Colorado," Gant recalls, "and I had a hand in helping them close. I saw the gradual change in the breed of cattle from the longhorn to the bald-face Hereford and the red Durham. I also saw the struggle of the cowmen on the open ranges in their effort to hold the cattle rustlers in check. Those ranges I worked upon were as tough as any in the Old West, and arguments were sometimes settled by shootings that were a year or so apart, and not an everyday occurrence as TV of today would lead to believe."

Later on, Gant witnessed the taking over of the cattle ranges by the sheep men and the homesteaders who built fences across the cow trails and plowed under the sod. Many of the men with whom he worked were ex-soldiers of both sides of the Civil War. He ate as many meals cooked with cow chips at a chuckwagon as he ate at a ranch.

Gant saw many of the old-time cowhands leave the range and join the Buffalo Bill, Pawnee Bill, Mulhall, and 101 Ranch Wild West Shows. He saw others head for Texas to join Teddy Roosevelt's Rough Riders to make that trip up San Juan Hill. He watched others head west to make the trip up to Alaska, then the trek over Chilkoot Pass in a feverish search for gold.

Later on he spent nearly 40 years of his life behind a motion picture camera in Southern California, helping film silent western motion pictures. From his post behind a camera, he greeted many old cowhands who had come to Hollywood to do stunt-riding, play minor parts in western movies, and double for the so-called western stars.

Harry Gant participated in many Cheyenne Frontier Day rodeos from 1901 to 1910, entering the events in which the big steers were roped and tied, until that sport was stopped by the Humane Society. He also staged shows of his own in Fort Collins, Denver, and other Colorado and western Nebraska towns. About 1909 he and Jim Scott put on a three-day show at the Union Stock Yard Stadium in Denver for the benefit of the Spanish-American War Veterans. In 1910 he cooked beefsteaks for Teddy Roosevelt

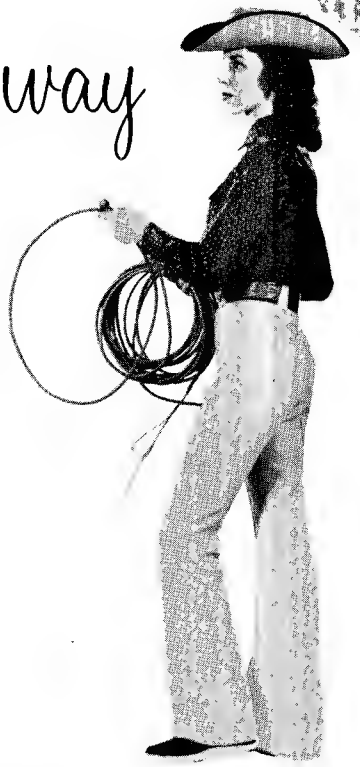
*(Continued on page 166)*

• Members of the Chuck Wagon Trailers over 70 in 1935, since headed over the Great Divide, from left, back row, Jules Warren, Jim Parker, Lee Sheek, C.D. Hollingsworth, F.L. Allcorn, Joe McGalliard, Irvin McGrew, and Ed Williams, and, front row, B.F. Flock, Tom Turner, and Felix McKinney.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# You'll like the way you Feel – and Look



Tucson Belle, Ladies' High Styled Western Pants

Discover what the Better Dressed Westerner already knows—that Gross Originals give you the distinction, the comfort, the fit that comes only from quality fabrics combined with outstanding custom tailoring and meticulous attention to details.

Gross Westerns are available for both Men and Women. Cy Taillon, famous Rodeo star wears the Men's Frontier model. Below is "Sandy" Craig, Miss Rodeo Colorado 1960 in her Ladies' Frontier.

*Ask Your Gross Dealer about*

**GROSS' Best Dressed Westerner CONTEST**

win an all expense trip to the 1961 NATIONAL WESTERN STOCK SHOW or one of many other valuable prizes for best dressed Westerners.

Available in Ready-to-Wear or Custom Tailored *from outstanding dealers* — everywhere.

WESTERN STYLES by Gross

DENVER

**1342 Lawrence Street, Denver 2, Colorado**



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# The Welsh in California

By NATLEE KENOYER

IN 1955 there were about five Welsh ponies in California, and the west coast knew little about this beautiful animal. Now, five years later, there are approximately 89 purebred Welsh and 14 known breeders in the Golden State. There were 20 purebreds foaled in 1959 alone. Because most of the California breeders started with yearling stock, the increase in the Welsh was not noticeable until this year. The three largest herds are owned by Wayne Mayhew of Napa, with 20 head; William Marcus of the Shooting Star Ranch in Sattley, with 22 head; and the Helmaur Stud of the Maurice Oppenheimers of Atherton, with 22 head.

Many of these are Welsh imports. In fact, the basic herd of the Shooting Star Ranch was brought over by boat a year and a half ago after Bill Marcus went to Wales to buy Welsh. He came back with 16 ponies. Jim Van Dievier brought five ponies back by air. His one yearling and four weanlings survived the trip without mishap. The importing of ponies from Wales has increased in the last three years and, through the already established herds in the east, there is a choice of the finest bloodlines.

Much thought has gone into the selection of bloodlines by the California breeders, and at the present time there is a wide selection of the best on the west coast. With a full complement of stallions, any breeder may choose the bloodline he wishes to introduce into his herd.

There are 13 stallions standing at stud, at present, with the possibility of three young stallions joining this list in the spring. A Welsh enthusiast may choose any of the following: Criban Button B, owned by Mrs. Bayless of Santa Barbara; Kerr's Crystal Ball, owned by A. Buttons, Menlo Park; Silver Star's Sonny Boy, owned by N. Kenoyer, Cupertino; Vardra Sunstar, owned by William Marcus, Sattley; Hinton Pirouette, owned by William Marcus, Sattley; Liseter Sunlight, owned by Wayne Mayhew, Napa; Texas Snowcrop, owned by Maurice Oppenheimer, Atherton; Monarch's Scout, owned by R.F. Westerman, San Luis Obispo; Kerr's Play Boy, owned by William Hughes, Loomis; Revel Cupid, owned by J. Van Dievier, Coyote; Silver Star's Bimbo, owned by Mrs. H. Adamson, Atwater; Master Bluebird, owned by Mervin Hall, Orangedale; and Monarch's Chief, owned by Mrs. Adamson, Atwater.

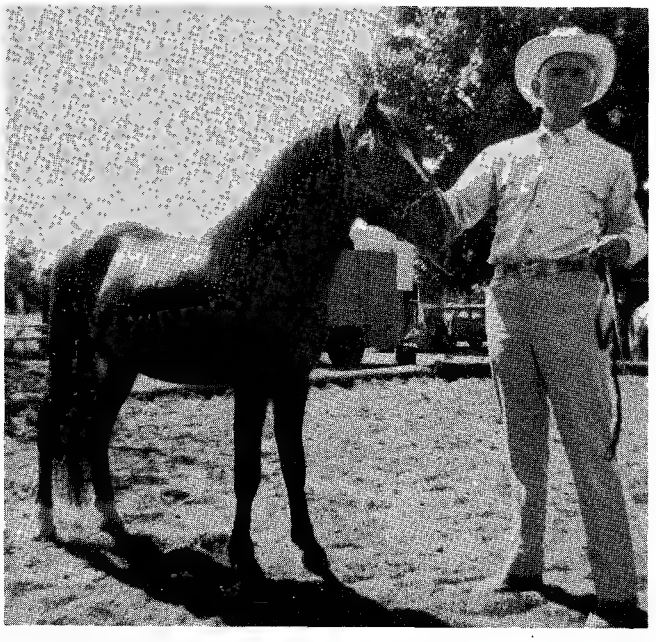
In California the trend is toward working ponies and many breeders are training even their stallions and showing them in classes with both girls and boys in the saddle. In the stallion class at the K5 Ranch All-Breed Pony Show at Cupertino, there were seven junior stallions in the halter class. Two senior stallions showed in most of the working classes with both girls and boys up. Silver Star's Sonny Boy, K5 Ranch's stallion, placed first in bareback equitation and western pleasure. Wayne Mayhew's Liseter Sunlight won trophies for western equitation and the trail class. More ponies are being trained to show in every type of working class; this includes western pleasure, horsemanship, double bareback race, boots and saddle race, nightgown race, and the 100-yard dash. These classes definitely prove the versatility of the Welsh Pony.

They are natural jumpers, too. The Maurice Oppenheimers of Atherton trained a Welsh mare for two months, and the mare later gave a faultless performance over a course of 12 2½-foot jumps.

The 1959 All-Breed Pony Show at the K5 Ranch proved to be an almost all-Welsh show. The halter classes were entirely Welsh and each class averaged eight entries. Plumas County, Nevada County, and Placer County Fairs had halter classes for the Welsh Pony. Fillies, mares, and stallions were shown in their age groups. People from all over the state were able to see, for the first time, what the Welsh really looks like, its versatility, and its suitability for children of all ages. It is inevitable that the Welsh Pony will now find its way into the premium books of many California fairs, and the American Horse Show Rule Book already has a section for them.

The growing popularity of the Welsh is fast spreading to the crossbred, also. Many California breeders have experimented with these crossbreds. They claim that the infusion of Welsh blood improves any breed for a child's mount. Size and disposition being the main attributes, the breeders are also discovering the need for the

*(Continued on page 124)*



• Kerr's Crystal Ball, owned by A.D. Buttons, Menlo Park, Calif., second in the stallion class at the K5 Ranch all pony show.

• Texas Snowcrop, owned by Maurice Oppenheimer, Atherton, Calif., winner in the stallion class at the K5 Ranch all pony show.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# Beautiful Handmade Cowboy Boots

FINE QUALITY—GUARANTEED TO GIVE COMPLETE SATISFACTION

## Buffalo Roper

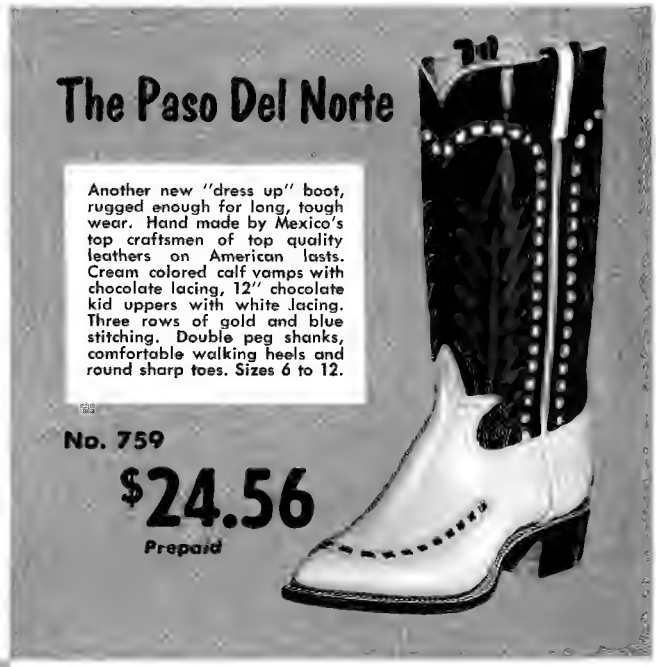
Sturdy enough for hard work, beautiful enough for fancy dress. Genuine African Buffalo calf leather is soft, pliable, yet tough, also scuff and water resistant. Takes a fine shine. Western Wellington, 10" tops, glove leather lined. Leather soles, peg shanks, neat round toes, comfortable walking heels. Sizes 6 to 12.

No. X66

$24.56

Prepaid

DEALER INQUIRIES invited on all boots



## The Paso Del Norte

Another new "dress up" boot, rugged enough for long, tough wear. Hand made by Mexico's top craftsmen of top quality leathers on American lasts. Cream colored calf vamps with chocolate lacing, 12" chocolate kid uppers with white lacing. Three rows of gold and blue stitching. Double peg shanks, comfortable walking heels and round sharp toes. Sizes 6 to 12.

No. 759

$24.56

Prepaid

## The Quilted Boot

One of Del Norte's most popular — a beautiful, dressy boot any man will proudly wear. Excellent styling with 14" Red quilted tops and Black vamps. Glove-leather lined, comfortable walking heels, smart extra-sharp toes. 3 color combinations—all in sizes 6 to 12.

No. 840

$20.56

Postpaid

No. 841 same as No. 840 except all Blue combination.

No. 844 same as No. 840 except Blue tops, Black vamps.

## The Panhandle

An outstanding boot with 14" white tops and black panel with neat white inlay, beautifully stitched, black calf vamps. Comfortable walking heels. Double-row pegged steel shank and Del Norte's needle toe. Full leather lined. Sizes 6 to 12.

No. 960

$24.56

Postpaid

**See these and other imported boots at any of our four stores—Downtown El Paso, Lakeside, Loretto, Las Cruces.**

**ORDER BY MAIL. Send for FREE Catalogue.**

# DEL NORTE SADDLERY

**110 W. San Antonio Street, El Paso, Texas**

Please send me _____ pairs of boots, Style _____, Price _____, Size _____. Also, send _____ pairs of boots, Style _____, Price _____, Size _____. And, send _____ pairs of boots, Style _____, Price _____, Size.

☐ Check/Money Order enclosed. Send prepaid. ☐ $1.00 deposit enclosed. Send balance collect, plus C.O.D. charges.

Name _____

Address _____

City _____ Zone _____ State _____



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# Lightning Dude Ranch

By ROBERT H. STIFFNEY

FOR YOUNG horse lovers living in rural areas, finding a horse or pony upon which they can lavish affection presents no great problem. Quite possibly there are equally as many less fortunate youngsters dwelling in urban areas who are every bit as interested in horses as their country cousins; yet their only associations with the horse must be limited to the TV or movie screen. A summer riding camp devoted to the happy combination of horses and kids would be a practical and natural outlet for the repressed horse interest in these less privileged youngsters. Just such a camp exists on the Lightning Dude Ranch near Knox, Indiana.

In 1945, Ced White, ex-Army officer, horseman, and lover of children, opened the Lightning Dude Ranch on faith and hope in the age-old attraction between a youngster and a horse. For several years prior to World War II, White, a native Hoosier, had organized and conducted western pack trips for youngsters from the midwest. Operating out of Indiana, he transported his tour groups by station wagon caravan to Wyoming, where the young folks switched to the saddle for an authentic western vacation in the Grand Tetons.

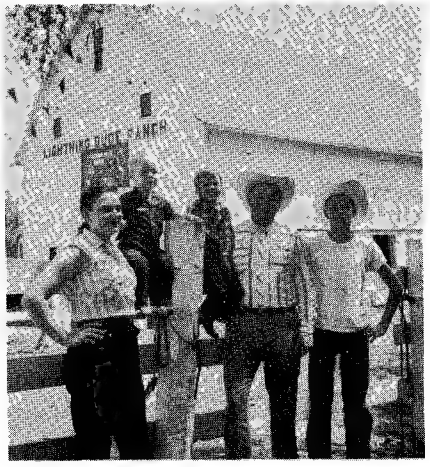
Upon his return to civilian life from the war, White's interest turned once again to kids and horses. Rather than re-establish his pre-war Wyoming pack trips, he reasoned that it would be more satisfactory for all concerned to bring the west to the youngsters. White purchased a tract of land with suitable buildings located in north central Indiana, conveniently close to many highly populated areas. Aided by his wife, Rosemary, a registered nurse, White began the venture which during its 14 years of existence has grown solidly in size and service.

Ced White's ranch operates solely for the benefit of youngsters. The Lightning Dude Ranch accepts both boys and girls from 6 to 16 years of age. Vacation arrangements are provided on a weekly basis with the majority of the young ranchers choosing to stay two weeks. The guests come primarily from urban areas. During the past season, as many as six states were represented. Most of the children have had little if any first-hand experience with horses, and it is on this basis that White has built his program.

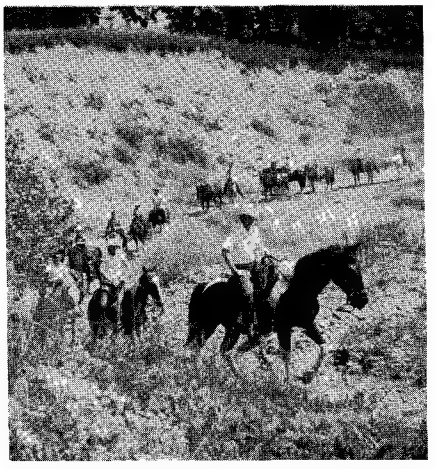
From the very first day at the ranch the youngster is schooled in basic horsemanship. Each morning a 45-minute period is devoted to such theory and training as the care and grooming of the horse, its diseases, saddling and bridling, and nomenclature of western equipment. The techniques of handling and riding are demonstrated by the well-qualified counselors, then practiced by the eager novice cowhands under the critical eyes of their tutors. White is freely using material from *The Western Horseman* series on fundamentals of horsemanship, and considers the articles an invaluable asset to his training program. In addition to individual instruction, each day the young cowboys and cowgirls also spend an hour-and-a-half riding the trails in supervised groups. Each week the guests stage their own horse show, the winning riders receiving ribbons which become treasured mementos back in the confines of the city. Certain youngsters earn the privilege of representing the Lightning Dude Ranch at several of the surrounding area shows.

The Lightning Dude Ranch experienced the humblest of beginnings. The first year the ranch remuda consisted of six horses, the total guest enrollment for the season numbered only 10. Last season, the spread accommodated 650 guests, and the saddle string now numbers 34 horses, plus several burros which are kept for

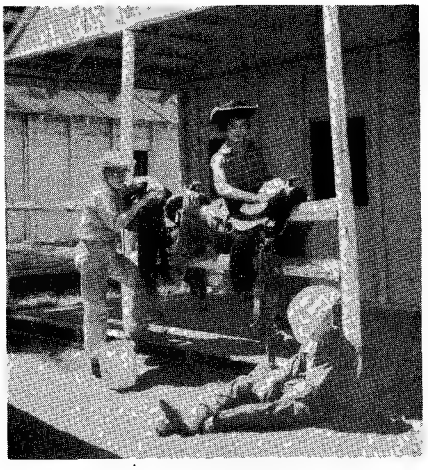
*(Continued on page 161)*



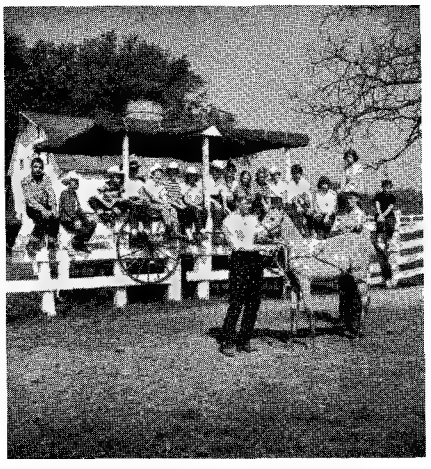
• The White family, from left, mother Rosemary, Terry, Pamela, father Ced, and eldest son Bob.



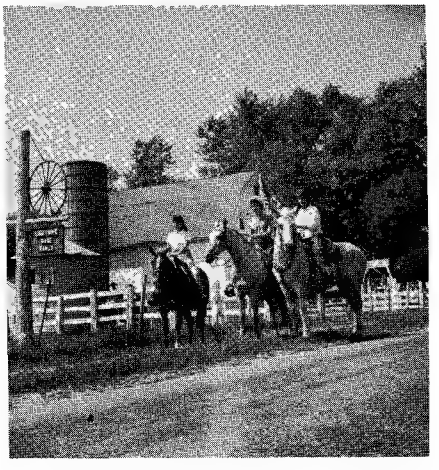
• Youthful ranchers on one of the many rides in the rough country, led by counselor Joe Evans.



• Junior ranchers clean saddles on the porch of the boys' bunkhouse at the Lightning Dude Ranch.



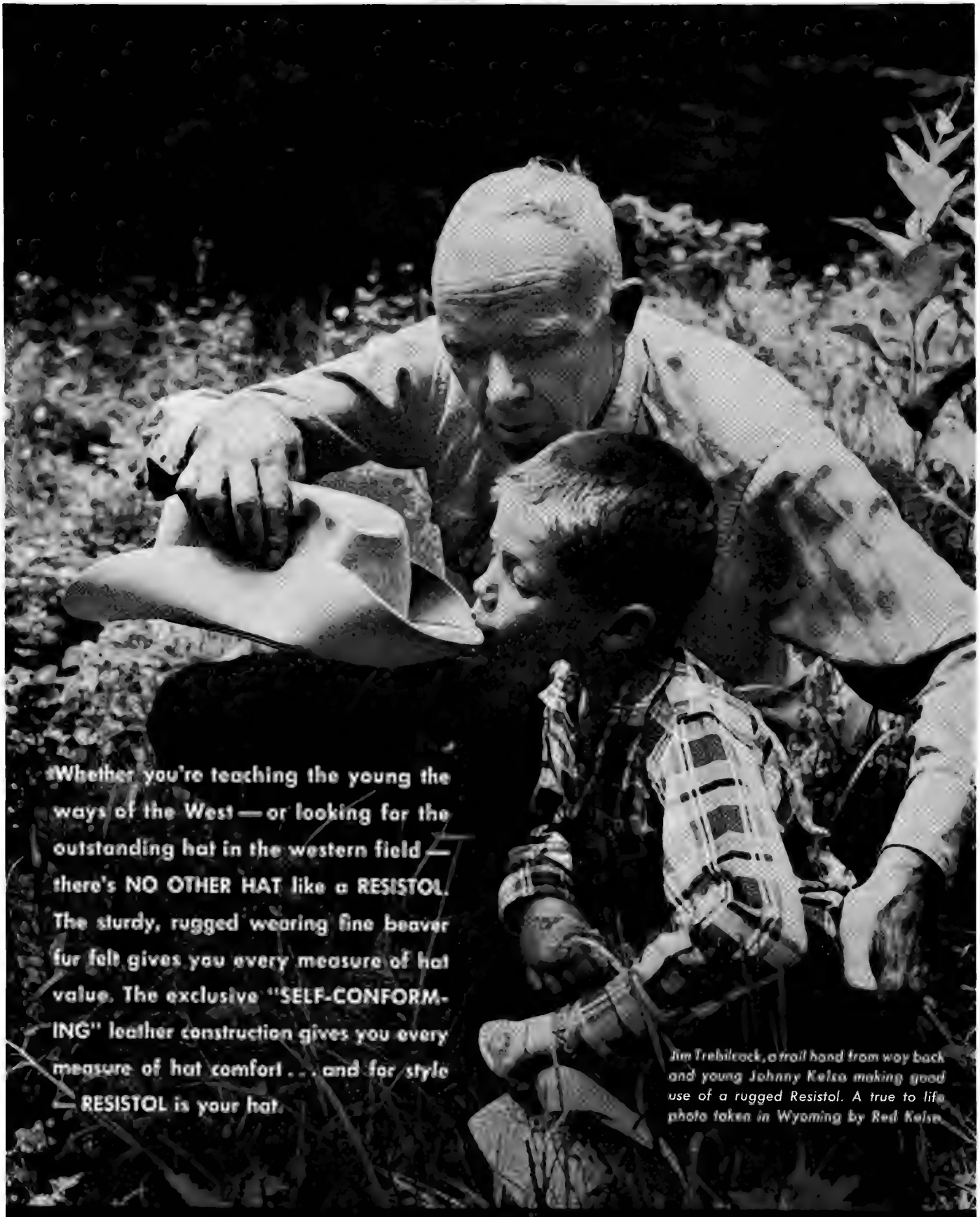
• Counselor Loretta Evans giving pointers on breaking a colt to lead, with Sherry Walch, 13, Hammond, Ind., at the halter.



• Sandra Grove, Plymouth, Ind., and Kandi Macon and Dorothy Weisend, both of Chicago, Ill., make up a welcoming trio.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED


Whether you're teaching the young the ways of the West — or looking for the outstanding hat in the western field — there's NO OTHER HAT like a RESISTOL. The sturdy, rugged wearing fine beaver fur felt gives you every measure of hat value. The exclusive "SELF-CONFORMING" leather construction gives you every measure of hat comfort . . . and for style — RESISTOL is your hat.
Jim Trebilcock, a trail hand from way back and young Johnny Kelso making good use of a rugged Resistol. A true to life photo taken in Wyoming by Red Kelso.

# RESISTOL "Self-Conforming" Hats

a division of BYER-ROLNICK HAT CORPORATION, GARLAND, TEXAS

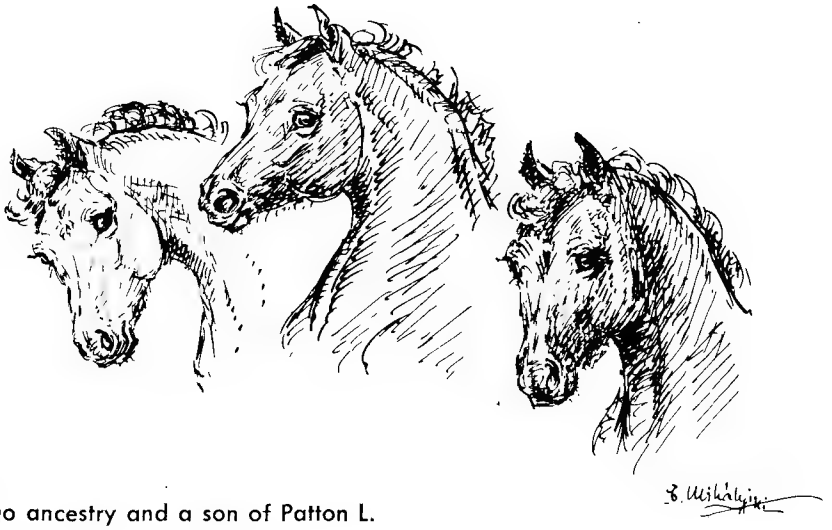
*Where Hatting is an Art — Not a Trade*



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

PATTON'S BARBARA L.
37771

## Another Note from Patton's Barbara L.



Danby Farm is pleased to be able to announce that this Spring we can supply a limited number of small families to serve as foundation herds: young, excellently-bred fillies of Larigo ancestry and a son of Patton L. to go with each small group. The Patton/Larigo cross is indeed a "golden cross" and if you would like one of these little families to start a herd of your own or to add to your present herd, better write *now* — or, better still, telephone or telegraph.

# Danby Farm ©

1108 Jackson St., Dept. WH-5, Omaha 2, Nebraska • Phone HArney 1108 • (Farm located 1 mile West, and 2½ miles South of Millard, Nebraska)

# VILLAGE CREEK RANCH - G BAR G RANCH

*First Annual*

# COMBINATION SALE

*Of Quality Quarter Horses*

**SUNDAY MAY 29**

*Selling Many Show Prospects*

**BULL BARN FORT WORTH TEXAS**

Own Daughters of Hollywood Gold Cuellar Old Man Wimpy II

**SELLING 50 HEAD**

# SELLING REALLY TOP HORSES

**FEATURING THE GET AND SERVICE OF TWO CHAMPION STALLIONS:**

## MAGNOLIA DUNNY P-49,069

*Sire:* Sunup H. P-9258 *Dam:* Paula Waggoner P-8334

Magnolia Dunny is an AQHA Champion. Among his many halter wins was the Fort Worth Stock Show in 1959.
16 OF HIS SONS AND DAUGHTERS WILL SELL — MANY ARE HALTER WINNERS — ALSO MARES IN FOAL TO HIM.

## POCO PAT P-48,570

*Sire:* Poco Bueno P-3044 *Dam:* Patsy Buck P-33,073

Poco Pat is the stallion we purchased in the Taylor Dispersal. He is a many times Grand Champion Stallion. We are selling 12 broodmares carrying his service.

**WRITE FOR SALE CATALOG**

**G BAR G RANCH**
George Grimshaw, Owner — Gil Lewis, Manager
Route 7, Box 245A • Fort Worth, Texas

**VILLAGE CREEK RANCH**
Bess N. Fish, Owner — Don Carr, Manager
Route 7, Box 247A1 • Fort Worth, Texas




LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# Vet's Corner

By L.L. GLYNN, D.V.S.

IT IS GOOD, occasionally, to take a vacation. All schools have a vacation; even business finds vacations valuable. So let us take a vacation from our advertisements on remedies for horses and our books on diseases and injuries of horses, and let us observe our own horses and other horses in their usual environment and at their usual occupation. Why? Well, I believe we will return to our books and to our advertisements with renewed interest.

Even the equine practitioner must constantly leave his hospital, or his sick, lame, and disordered horses and observe well, sound, and normal horses. This practitioner goes to brood farms, to race tracks, to horse shows of all kinds principally because he loves horses, but also because he must constantly see the normal in order to distinguish the abnormal.

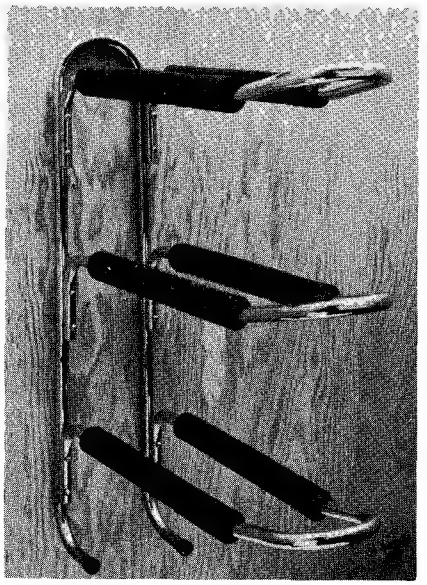
You, no doubt, have heard some people label horses as *dumb animals;* now, of course, these people do not mean that horses are stupid. Every horseman knows that horses are smart. Some horses can outsmart some men. Good horsemen have to be on the alert against some horses outsmarting them.

Horses are always exhibiting signs of how they feel. It is up to us to recognize and to interpret these signs. Not more than 400 years ago in what is now the United States, the Spanish, the English, the Dutch, and the French conversed with the natives, or the misnamed Indians, by sign language. Of course, the deportment of each conveyed a meaning to the other. We know that fear is communicated by the actions of the one afraid, but it is also conveyed by odor — there is such a thing as "the smell of fear" from each animal.

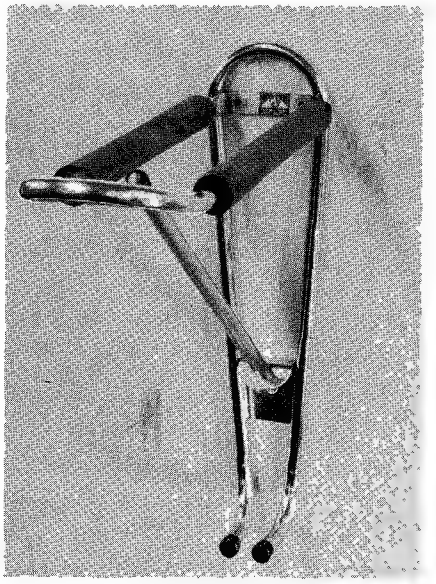
Confidence, too, is evidenced by deportment, tone of voice, and other outward manifestations. Even today in our daily conversations the inflexion of voice, the expression on one's face, the gestures used to convey the meaning of what is said is often much clearer than the mere spoken word. All of these things are of importance in your approach to your horse.

The Apache of our southwest never saw a horse until the Spanish brought them into their country; yet within a few hundred years these Apache outrode and outmaneuvered our own U.S. Cavalry in many skirmishes. Why? Well, the Apache was acquainted with animals and animal behaviorism. The

*(Continued on page 120)*



• A triple saddle rack by Botten.



• Folding saddle rack by Botten.

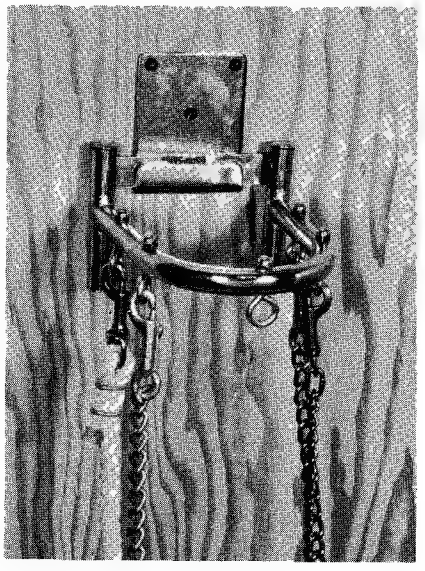
# Tack Room Equipment

BOTTEN BUCKET CO. of Chagrin Falls, Ohio, long noted for the manufacture of buckets to fit into corners in the stable, has a new line of Botten stable equipment. These items in tubular steel and chrome finish include various racks for the storage of riding equipment. The firm has been in the stable equipment field in the past with such things as corner hay racks, closed hay racks, bandage rollers, and salt and mineral racks.

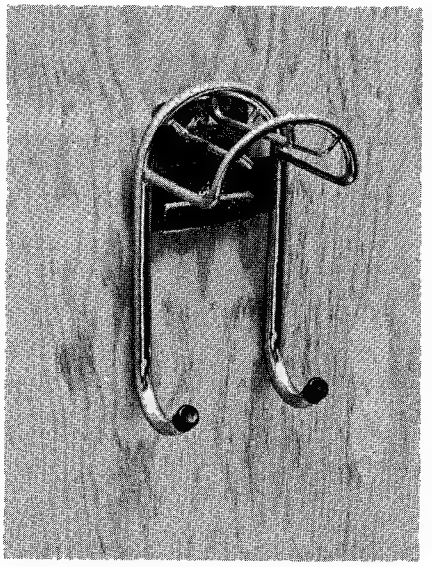
New for horsemen are such items as a blanket and cooler rack, a single folding saddle rack, and a triple saddle rack. The blanket rack operates much like a towel rack, in that as many as four blankets may be stored at the same time, allowing air to circulate freely about them. A single blanket rack is also made by Botten.

The triple saddle rack is a compact device for use by larger stables in storing several saddles. The folding single saddle and bridle rack allows free circulation of air. A sponge rubber padding on the shelf protects the saddle lining while in storage; shelves are made in different lengths and widths to fit English, western, and pony, exercise, and forward seat saddles.

Botten also manufactures lead shank holders and bridle and harness racks, designed to keep equipment handy and non-kinked. Harness may be cleaned while hung on the racks.



• Botten's lead shank rack.



• Botten's bridle and harness rack.

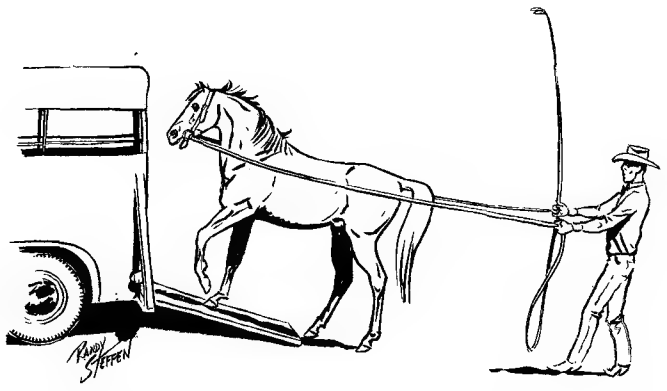


LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

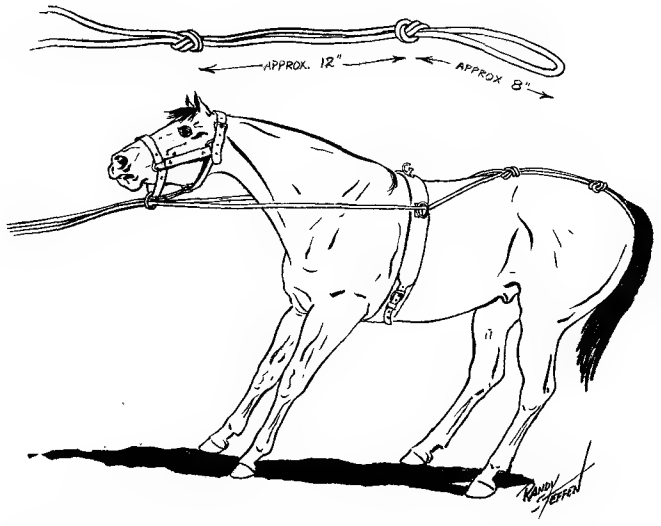
# HORSEMAN'S SCRAPBOOK

## . . . Some Handy Hints For Future Reference

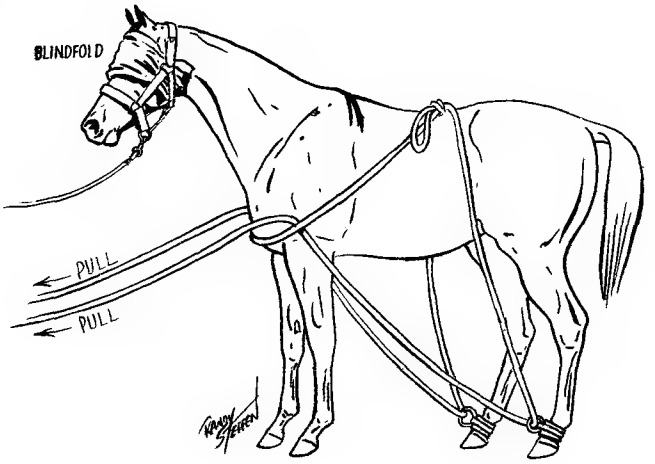
By RANDY STEFFEN



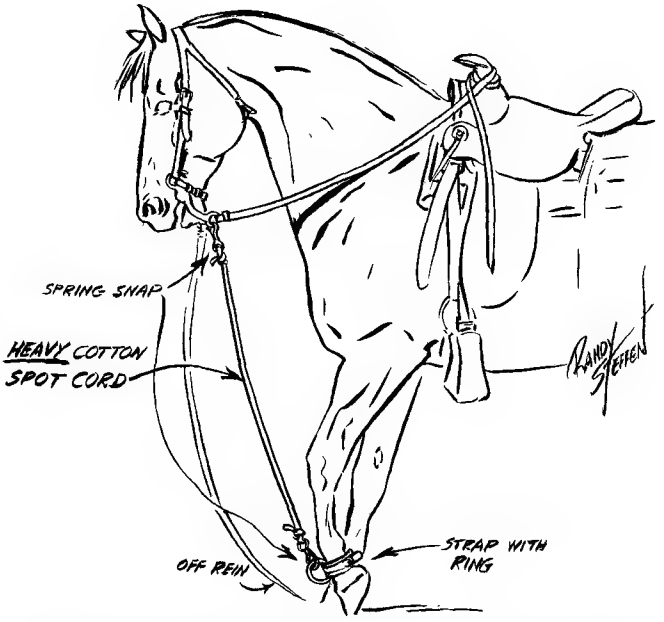
WILEY CARROLL suggests that you use a pair of long driving-lines to load a horse that's spooked of a trailer . . . if he's been driven in long lines before. I've never tried this one, but I'll bet it might work . . . and there are plenty of horsemen who break all their colts to drive with long lines before they ever climb aboard them.




HERE'S a "come-along" made from a suitable length of large-diameter, soft cotton rope that will help cure a stubborn pull-back, or break a young horse to lead in a hurry. Somewhat of a variation of the "tail-hitch" I've described before, this one is used with a surcingle to keep it from falling out of place. A simple overhand knot is tied in the doubled rope to form a crupper about eight inches long. Another overhand knot is tied about a foot in front of the first knot; then the two ends of the rope are passed through the rings on the sides of the surcingle and on up through the halter ring. A few gentle tugs on this outfit will convince most any horse that it doesn't pay to pull back against it. A horse can be tied to a tree or post with this rig with almost no chance of it falling off. Again, this idea comes from East Ely's own Wiley Carroll.




THERE are many ways to put a horse down on the ground for treatment of wounds or disciplinary action. Wiley Carroll uses a large diameter, soft cotton rope to prevent burning the hide, and uses a length of 55 to 60 feet. One turn is taken around the horse, from the brisket to a point midway between the withers and the croup, as shown, and a simple overhand knot is tied in the rope at the top of the horse. The two free ends are run through rings set in sheepskin-lined straps fastened to each rear ankle. A blindfold is recommended, too. Now the ropes can be run to the front of the horse, and a pull will draw up the rear legs so the horse can be toppled with little effort. If you want the horse to be prevented from kicking, run the free ends of the rope through the collar-rope and tie.




BARBARA BEEK, Oklahoma City, submitted this way to help break a horse to stand ground-tied. She says, "after a couple of steps your horse will realize he can't get away from those solid jerks which come with each step." But a word of caution . . . don't try this on a colt or green-broke horse that hasn't had considerable training. A green horse might panic and tear his mouth up before you could get the cord unsnapped. This is a training hint that must be used with discretion.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# "Look Your Western Best"®

THE LEADING WESTERN WEAR
MANUFACTURER
FOR OVER 30 YEARS.

**Quality,**
**Style,**
**Price**

Sold in better stores everywhere

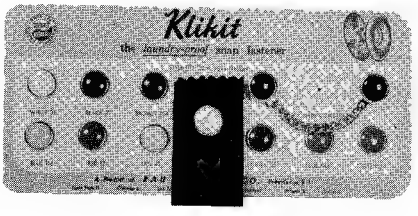
**MILLER & COMPANY**
1549 Lawrence Street
Denver 17, Colorado



LICENSED TO UNZ ORG
ELECTRONIC REPRODUCTION PROHIBITED

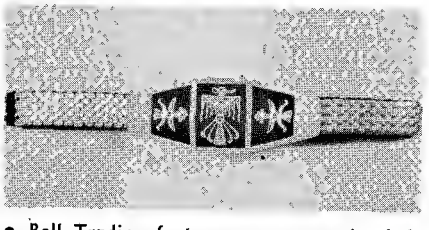
# WESTERN ACCESSORIES

• Klikits are available in every imaginable color and shape.




• Rau Klikit fasteners include the new nylon insert and larger size.

• The Cavalier is a new walking boot of genuine imported boarhide, waterproofed, yet lets the foot breathe, with new processed soles for longer wear. Made exclusively for Norm Thompson, 1806 W. Thurman, Portland, Ore., it has a 9-inch top and full inner lining.



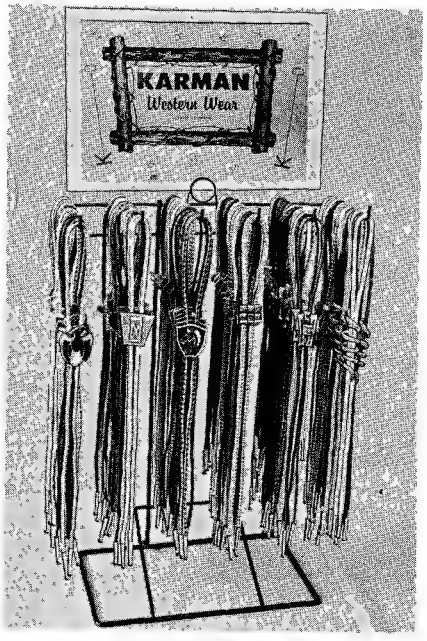
• Bell Trading features a new massive belt buckle and metal belt for ladies.

IN THE WESTERN jewelry and accessory field, most people attach greater importance to the fact that many items are staple rather than new. Bell Trading Post, Ltd., of Albuquerque, N.M., who have 35 years' experience in the field of western jewelry, says that many of their designs are traditional classics — not subject to changing fashion influences that detract from many types of jewelry. The firm points out that this opinion may be true of many authentically-styled items of western wear and equipment.

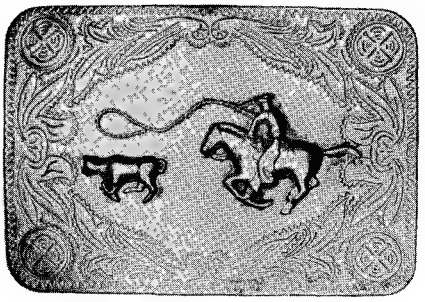
Bell still designs new items, however, including this year a massive buckle of traditional western design, executed in burnished solid copper with oxidized background and mounted on an expansion belt made of overlapping

*(Continued on page 164)*

• Bell Trading's earrings match other jewelry pieces.

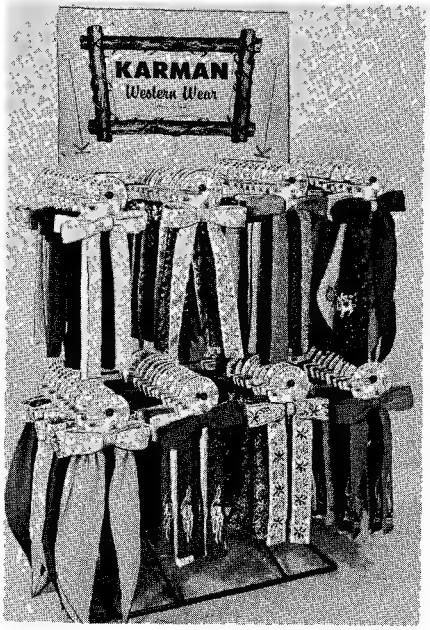



• Karman features a wide range of bolo ties and slides.



• Karman roper and 'dogger belt buckles.

• A matching bracelet by Bell Trading.




• Karman makes a variety of string ties and neckwear styled for western dress.



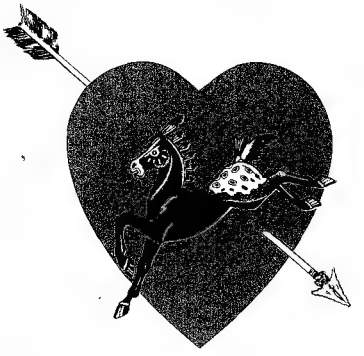
LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# PALOUSE EMPIRE APPALOOSA SALE

## *40 Head of Registered Appaloosas Carefully Screened and Selected from the "HEART OF THE APPALOOSA'S HOME RANGE"*

**MAY 15, 1960**
**LEWISTON, IDAHO**

*For Information write:*
Palouse Empire Appaloosa Club
Zaidee Parvin, *Secretary*
Route 1, Box 77
Pullman, Washington



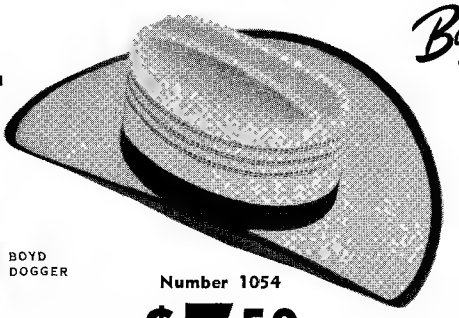
***AN APPALOOSA HORSE CLUB APPROVED SALE***

# The STAGE COACH...

BY Luskey's

Bailey OF CALIFORNIA

SATISFACTION GUARANTEED

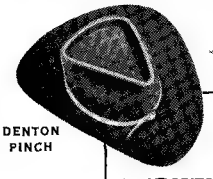


BOYD DOGGER

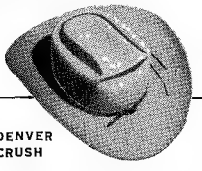
Number 1054

**$7.50** GARY CREASE POSTPAID

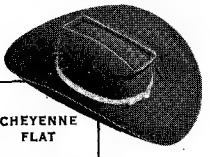
"WESTERN HAT CENTER OF THE WORLD." *QUALITY plus the best CREASE!*



DENTON PINCH



DENVER CRUSH



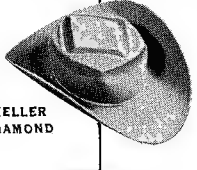
CHEYENNE FLAT

**LUSKEY ROPER 5xxxxx QUALITY FUR FELT HATS**

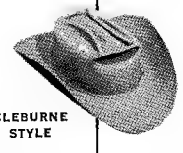
Outstanding fine quality fur felt hats hand-creased to your satisfaction (CHOOSE YOUR CREASE). These hats come in a wide variety of colors: Silver Belly, Belgian Tan, Buffalo Brown, Rodeo Grey and Black. Brim sizes: 3, 3¼, 3½, 3¾, and 4 inches (Black available to 5-inch brim). Sizes: 6½ through 7½.

**$12.00** POSTPAID

Number 1006
(Leather hat band 95c.
Colors: White, Black or Tan)



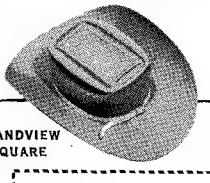
KELLER DIAMOND



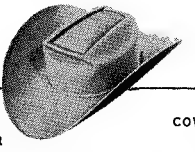
CLEBURNE STYLE

**IMPORTED FIBRE STRAW**

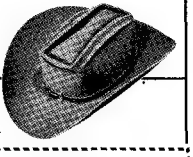
Beautiful natural tan imported fibre straw in a medium weight with full ventilation and padded leather sweatband . . . perfect for the warmest weather. Hat is bound with a brown silk binding and has a 1" brown band. This hat may be creased with the Gary crease, Boyd Dogger crease or the Cheyenne Flat crease. Order with confidence, because as usual, FROM LUSKEY'S IT'S QUALITY PLUS THE BEST CREASE. Sizes: 6½ through 7½. 4-inch brim.



GRANDVIEW SQUARE



BOYD DOGGER



COWTOWN SPECIAL

MAIL TO:
**LUSKEY'S**
**WESTERN STORE**
**113 HOUSTON ST.**
**FORT WORTH 2, TEXAS**

Enclosed find $_____ check or money order
($2.50 deposit required for C.O.D.'s.) WH 5-60
NAME_____
ADDRESS_____
CITY_____ STATE_____

| NUMBER | SIZE | BRIM | COLOR | CREASE | PRICE |
|---|---|---|---|---|---|
| | | | | | |
| | | | | | |

PLEASE PRINT



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# Fashions for Women

• Thunderbird's shirtwaist dress features silk screen figures on the full-circle skirt, pocket, and belt.

• Tem-Tex of Dallas' newest fashion note is a blouse-vest with western accent — worn over a shirt it's a vest, without a blouse, it's a sleeveless top in washable no-iron cotton.

WOMEN and western wear — what a combination this year! No matter what she may want, or what her clothing needs may be, the lady of any age will be able to find it in western wear. She may be looking for a party dress, a sports outfit, a casual ensemble, something for the rodeo, or separates for all-around wear — well, the choice is hers in almost any fabric, any color.

Several years back, except for the rodeo performer or an occasional horse show queen who had their outfits custom-made, women wore cut down models of what the men-folk wore. Jeans, saddle pants, and shirts — all carried the comment "also in women's sizes," when you looked through the western wear ads. The garments fit well — but there was no distinctive styling. But, now, women have come into their own. Manufacturers are designing styles just for women — and what a happy day this is! Now you can look stylish, know that your garments will be well fitting, and have your choice of many coordinates or go-togethers in a wide selection of beautiful fabrics and colors.

Basically, this wonderful change has come about through western wear's acceptance by the country over — not just by the residents of the west. This acceptance can be primarily accredited to the industry itself for its rugged determination to give the public what it wants, to see that quality is not sacrificed in any way, and to concentrate its attention on detail and wearability.

---

One manufacturer that has grown right along with the industry is the San Antonio firm, Lasso Manufacturing Company. A stock house — which means they do no made-to-measure business — Lasso has an expanded line for women. Many of their famous Mak jackets are now styled for women. One style that comes to mind is the Miss Maverick which has a 100% cotton shell (or outer fabric) with orlon pile lining and collar. This jacket for women comes in hi-sheen turquoise or lavender with the attractive five-point back yoke, three-point front yoke, and matching pocket flaps.

Another Lasso label jacket, of an especially-woven fabric, gives an interesting yoke treatment with the points directed toward the side of the jacket — making an arrowhead effect. And one jacket, made strictly for the ladies, in the Indita model, was the color favorite at the MAC show in Denver. Of turquoise, purple, and black plaid, the jacket's colors really "sell" the style, but a fringed edge, three-point back yoke, and one-half moon pockets — all this in 100% wool — make it an outstanding model.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Lasso's color and style-coordinated go-together models for the ladies make up a beautiful line. Geranium, turquoise, helio, dun beige, and jade green colors show off the styles to advantage — many of the coordinates featuring a woven floral shirt with solid color pant. To illustrate the wide color range, one model is available in 11 different pant colors and 21 shirt colors! All these outfits show wonderful styling — like belt loops forming the back yokes of the pants, shirt and pant yokes styled to match, and dyed-to-match colors. And, the best part of the story — all the pieces are moderately priced.

---

A Denver, Colo., firm which has been growing rapidly is Karman, Inc. They have a shirt factory and a pant factory, and recently opened a factory to make all their patio dresses under the Western Fashions label. Many of these are in drip-dry fabrics, both one- and two-piece models, in ladies' and children's sizes. Karman's square dance dresses match the men's shirts in fabric, with floral patterns still an excellent seller. An interesting Karman fabric in this year's line is the gold-metallic flecked corduroy in both pants and shirts — looks dressy as well as being durable.

---

Thunderbird Manufacturing, Inc., Prescott, Ariz., is proud of its 1960 line — primarily because it introduces the silk screen design. Thunderbird designed the screen and worked seven months before it was completed. Now the firm owns the screen and is incorporating the rich, well-detailed designs in several of its garments. The silk screen motifs are an Indian warrior and a fire — done in vivid colors on rich broadcloth. The figures appear on the full-circle skirt of a short-sleeved dress, as well as on the pocket of the shirtwaist and in smaller figures on the belt. The exclusive designs also appear on Thunderbird's blouse, Apache pants and Jamaica shorts.

• Western Fashions features squaw dresses in a variety of prints and trim, including the popular bandanna print.

Another part of the coordinate line for Thunderbird is the lighter-weight denim in popular navy color, accented by a bandanna tie — laced through the knee on the bell-bottom pants, as well as on the side of the shorts and the skirt. A matching blouse features the bandanna edging.

Other new Thunderbird fabrics include separates in cotton cockleshell, stunning in a natural or off-white shade, and a silk-rayon tweed in a straight leg pant, western skirt, and an over-blouse with cap sleeves in colors of turquoise, tan, apricot, black, and brown.

Not to be outdone in the squaw dress line is Thunderbird's array of attractive styles. One squaw dress features a sun top, skirt, and cummerbund in batiste with braid and trim. And another style is in metallic nylon lace on georgette, a party squaw dress which has to be seen to be appreciated. Then there are dotted swiss, broadcloth with popular bandanna trim, and cotton broadcloth with small rickrack and braid trimming — a style for any taste, whether plain or fancy!

Thunderbird's Painted Desert brand, used on their men's, women's, and children's frontier pants, as well as on women's western sportswear, has now been affixed to their new drop-front pant and should be a popular selling item. The pants have no pockets in the front — to give a smooth fit — but instead have two patch pockets in the back with snap trim. The drop front is like the Navy's pants and very smart looking.

---

Pioneer Wear, Inc., of Albuquerque, N.M., expanded into ladies' sportswear last year — formerly concentrating primarily on men's, ladies' and children's western wear. Several interesting features characterize Pioneer's Sand and Sun or ladies' sportswear line. An invisible zipper makes all the sportswear into beautifully tailored, well-fitting garments, and, in addition, shorts and capris are fully lined with soft white

• The Thunderbird squaw dress line features styles in broadcloth with bandanna trim, metallic nylon lace on georgette, dotted swiss, cotton broadcloth with rickrack and braid trim, and a sun top, skirt, and cummerbund ensemble.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

• Miller's Swing-Mates for square dancing couples.

• A bandanna pattern Swing-Mate by Miller of Denver.

• Georgie of Arizona, Tucson, features a cotton maricopa cloth which drip-drys in a screen print in either red or black, set off with lurex trim.

cotton. Anyone who sews or who knows fine workmanship can readily agree that this lining makes for a better-fitting garment, as well as for wrinkle-free wear.

Pioneer's Dazzle Group—composed of complete sets or separates of fine Spring Mills combed cottons with non-metallic braid of leaf-like designs — makes a neat-appearing ensemble. The skirt can be worn with a tailored blouse as well as one in a low neck style. And, the Bandanna Group of fine cotton in red or blue features silver-like buttons on the blouse. A hand-pleated skirt—eight yards around the bottom — capris, shorts, and a tailored blouse round out this group.

For fancier wear, Pioneer has a matching blouse and skirt with lace inset and ruffles down the front of the blouse, along the sleeves, and around the skirt. The Isleta blouse and skirt model, of fine combed cotton, features lace, dyed to match the various cotton colors — forming a dainty "happy-to-be-seen-anywhere" type outfit.

Pioneer's popular Shaker jacket continues to be a good seller for ladies and children. The cotton sweat shirt, cardigan style, is trimmed with two-tone, metallic, one - and - a - half - inch braid and rickrack. Children's sizes come in the white shaker with silver braid and turquoise rickrack, while the women's sizes branch out into turquoise, black, silver, and gold. These jackets are extremely practical and attractive.

---

Ranchwear for the whole family is the aim of H Bar C, or Halpern & Christenfeld, Inc., of New York, Los Angeles, and Denver. And, making their garments particularly outstanding is H-C's artistic approach to the fabric. Six months before a fabric is selected to go into the line, an artist goes to

• H-C's matching floral pattern shirt and skirt for him and her.

• Matching shirt and dress by H-C in the colorful Lottery pattern.

LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

• Lightweight denim coordinates with red bandanna trim by Painted Desert of Prescott, Arizona.

• Separates by Painted Desert of Prescott come in silk and rayon tweed fabrics and cotton cockleshell.

work designing that fabric idea on paper. From there, the patterns are selected and then executed on cloth. The exactness to design and color in the finished cloth from the original inception is truly remarkable.

This firm's concern with design and detail — and the desire to please the customer — is especially noted in this year's shirts for women — you name the sleeve length and H-C has it! Whether it be sleeveless, short sleeve, elbow length, slightly below elbow length, or long-sleeved, they have a style to show you in a variety of patterns from tailored western to femininely fussy.

H-C coordinates for men and women continue to be popular. Shirts and pants are styled to go together, as are their shirts and dresses in many styles, colors; and fabrics. Florals are good in the H-C line — and color knows no bounds.

---

Western over-blouses for women, called "shirt-jacs," are new with the Denver label of the George W. Prior Company. Particularly outstanding are those in polished cotton fabric, with florals still big, and featuring snap fasteners on the front and waistline tab. Prior is another firm that is showing five sleeve lengths in many of its blouses, with the roll sleeve destined for popularity in the sportswear line.

Another Prior eye-catcher is the corduroy floral pant in a Cordana fabric, which requires little or no ironing. At a distance the fabric looks heavy, but in the hand it is extremely lightweight and cloud-soft. The pants feature a yoke in the back with belt tabs.

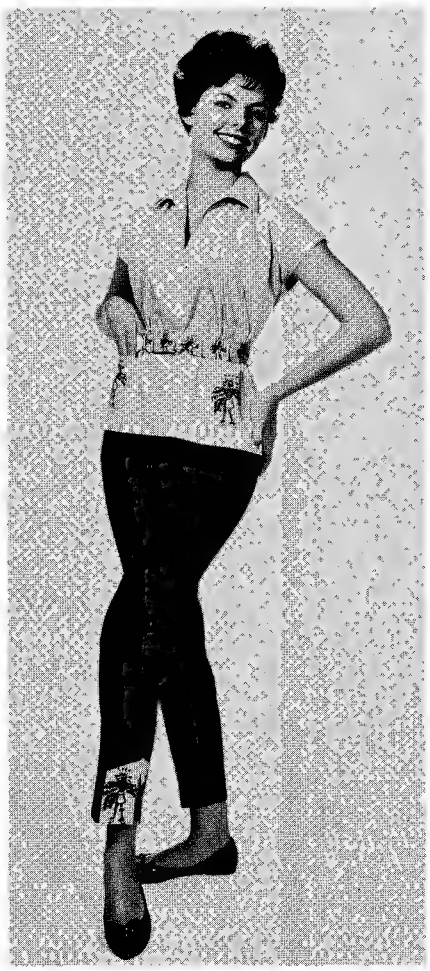
Prior's attention to fabric was especially noticeable at the Denver MAC show as the salesmen brought out garment after garment. A shirt in a woven snowflake pattern, another in a satin-finish, floral pattern that simply sparkles, and many pants in lightweight but durable combinations were shown. Each garment seems to reflect a desire to please the consumer and to give him or her something a little bit different. Perhaps that is why Prior has been in business since 1884 and is now enlarging its sales staff for better territory coverage.

---

One firm which, as its name says, denotes originality is Arizona Originals, Inc., of Tucson, Arizona. Year after year, their many clever ensembles are a delight to the eye!

One new, attractive group of coordinates is that called the Money Suit, which features real pennies on the skirt. Constructed of Avondale denim, a drip-dry fabric, and trimmed with bandanna red, the outfit is available in navy, faded blue, or tan in skirt, shorts, vest, and blouse. Another outfit features a reversible skirt that is tiered — one side is a red-figured material while the other is green-figured.

• Indian motifs of Thunderbird's silk screen process appear again on blouse and Jamaica shorts.



• Thunderbird's new Apache pant and blouse outfit with the new silk screen figures.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

• The Miss Laredo by Panhandle Slim has single rows of nylon ruffles, accented with imported embroidered ribbon, in wash 'n wear cotton broadcloth.

• The Miss Monterey by Panhandle Slim features frothy white nylon lace in a choice of pink, blue, mint, lavender, gold, red, or teal — all hand washable cotton satin.

• Miller's gingham dobby plaid shirt.

• Levi's sparkling bandanna print shirt.

• A branded western blouse by Bell.

A plain tailored blouse or a peasant blouse, also reversible, goes with the skirt. And, for added style, one can select pantaloons with ruffles at the knee!

Fifteen yards of fabric are required for another Arizona Originals outfit where the skirt is hemmed and then ruffled in dozens of tiers. Shag bark is the fabric with the braid trimming accented with a silver dot. Spaghetti straps dress up the sun top. Of washable, drip-dry Galey and Lord fabric, the two-piecer retails for $100! Another such fabulous creation, retailing for $150, is in gold or silver braid — again ruffled and then sewn on the skirt. The latter is surprisingly lightweight and both models are very, very pretty.

Other new styles include a cotton gabardine skirt that is gathered in the back to hang like a bustle and is accented with a leather rawhide tie. Then there is the ticking outfit which includes a reversible wrap-around skirt featuring green print on one side and ticking on the other. In colors of red, green, or blue, Arizona Originals has come out with a skirt that will fit anyone because it is a wrap-around tie skirt with a side pocket.

Definitely for originality, one might select the rag picker skirt which is simply 35 different prints sewn together in strips with two ties at the waist for fit — a very different and colorful skirt. And also in this colorful category is the crepe patchwork skirt which is sewn in bands of green, purple, and blue. A squaw or peasant blouse with an elastic top completes the outfit.

If one has a yen for polka dots, it would be difficult to resist the ensemble in red and white which is accented with set-in, puffed sleeves and black braid. For more casual wear, the 'doggin' skirt of heavy denim or Navajo cloth with thong tie at neck and sleeves makes a neat wardrobe addition, as does the one-piece dress

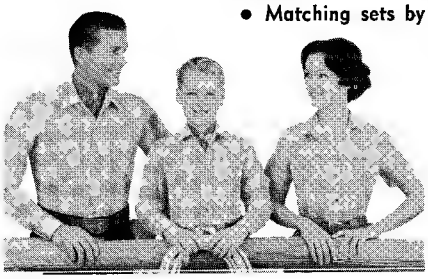
• A Miller little or no iron shirt.

• A cotton clip shirt with pony collar by Miller.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

• Matching sets by H-C in the Loewe style.



• The Chico style of matching shirts by H-C.

• Short sleeves in matching shirts by H-C.

• Trail Ridge Manufacturing of Denver uses pastel color-toned snaps to complement the unusual styling of the Del Mar sleeveless.

that is simply a long shirt with snap front.

Panhandle Slim, or Westmoor Manufacturing Co. of Nebraska City, Neb., fashions justify the desire for femininity. This firm's Monterey style shirt of combed cotton satin has a lace panel front and yoke over cotton, and the all-nylon lace is also used on the sleeves with a cotton cuff. Rhinestone snap fasteners and curved slash pockets with diamond corners are other accents.

Ruffles and braid dress up the front snap-fastener panel of the Laredo shirt for women in plain cotton. A fancy yoke pattern called the Lone Eagle gives a striking appearance on another shirt which has five snap fasteners on the long cuffs.

Attention to color, detail, and fabric spell out the Panhandle Slim line. This manufacturer says a lot of pinks will be good this year — even in men's shirts — and high styling will continue to be popular in yokes and pockets. A lightweight brocade that washes like a hanky is actually cotton and chromspun in one model, and it boasts of being machine washable.

If you're looking for a western hat to complete your outfit, Eddy Bros. Hat Co., Los Angeles, Calif., has a Donhoy hat in every color of the rainbow. You can select one in pink, turquoise, sand, purple, lavender, green, rust, canary yellow, blue tint, red, or cloud. And, you can dress up the hat with as fancy a band as you desire — rhinestone, braid, velvet, or a patriotic-looking red, white, and blue band. Bow ties are also available to match the bands.

Then if you really want to get fancy, select a hat with an embroidered brim in a floral design with rhinestones, one in violets, or perhaps the horseshoe design. You can complete your color-coordinated outfit right up to the hat this year!

Tony Lama Co., Inc., El Paso, Tex., has always made a women's boot, but this year they plan to push the line.

• A floral Isle blouse by H-C.

• H-C's sleeveless Roberts.

• A short sleeve blouse by H-C.

• The Bayard ruffled blouse by H-C.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

• The Vaquero by Lasso has meticulous tailoring to produce the "boy's blue jean fit."

• Bell bottom wash 'n wear western pants by Allen Mfg. Co.

• Bell-bottom kick-pleated pants in the Rosita style by Lasso features an eight-point raised-leaf back yoke on both pants and floral patterned shirt.

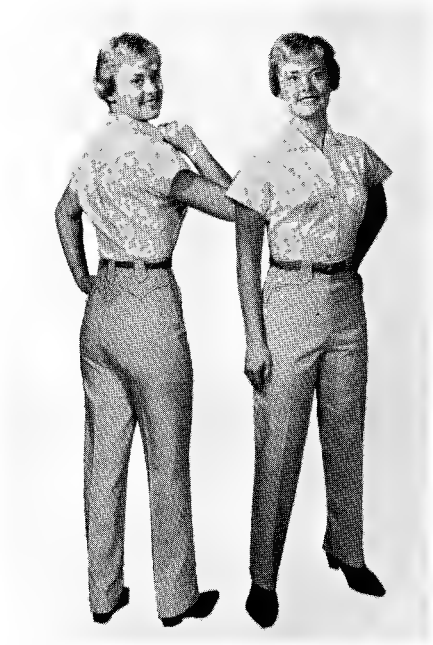
• The junior miss will be thrilled by the Miss Texas Belle bell-bottom ranch pants with yoke back from Western Wear, Inc.

• Lasso's new Paseo style features fancy stitched yoke on both the bell-bottom trousers and color-matched short sleeve shirt.

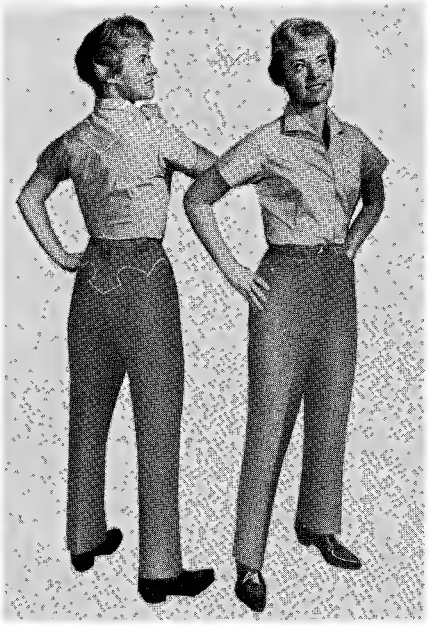
• Cotton print bell-bottoms teamed with a pique blouse, trimmed in the same print by Painted Desert.



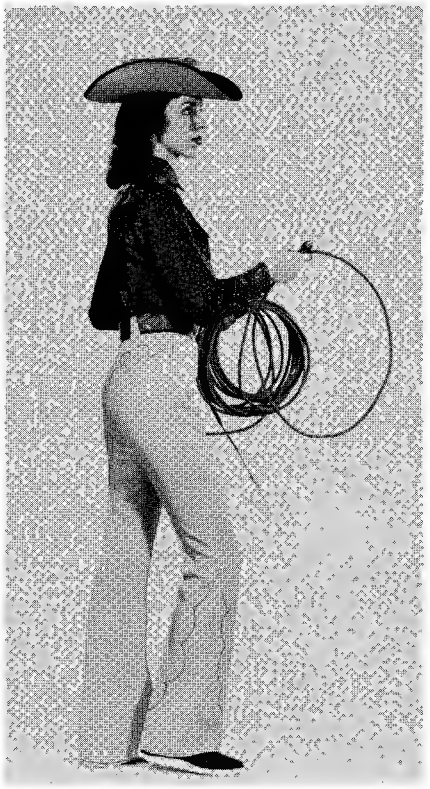
LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED



• Miller's coordinates in perma-press denim.



• Coordinates by Miller with matching arrowhead stitching.



• Roper pockets and high style distinguish the Tucson Belle riding pants by Gross Tailors.

All of the boots are made on special order on the same construction as men's boots but on a woman's last. Outstanding this season are the ostrich leather boots in white and beige and the colored suedes. Tony Lama reports that the bulk of the orders are with initials or special inlaid patterns.

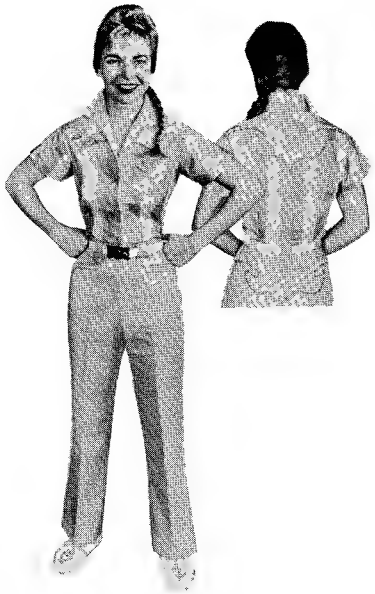
The firm is proud of its large supply of aniline-tanned, benedictine kangaroo which makes up into a nice-looking women's boot. A real golden appearance is characteristic of the benedictine kangaroo and it takes a wonderful tan. Such a boot for women can be made in nine heel styles and 10 toe styles.

New in the Tony Lama line are the boots with hand buckstitching, or hand-lacing. Any number of patterns and colors are available and all make a dressy boot. Variegated stitching continues to be popular, too, for that added color.

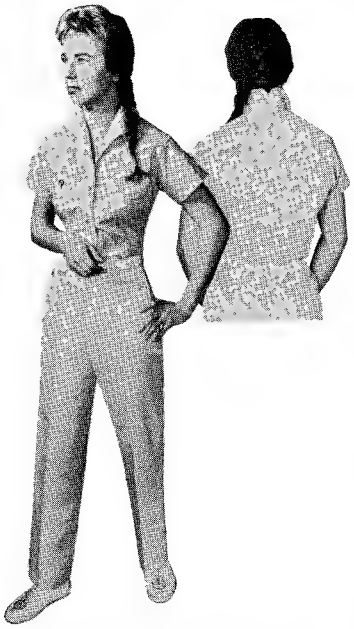
---

The woman who needs a jacket would do well to check the many styles offered by Corral Sportswear Company of Ardmore, Okla., under the Jo-Kay label. This firm makes coats, jackets, and gloves and calls them "Fabulous Fashions in Leather."

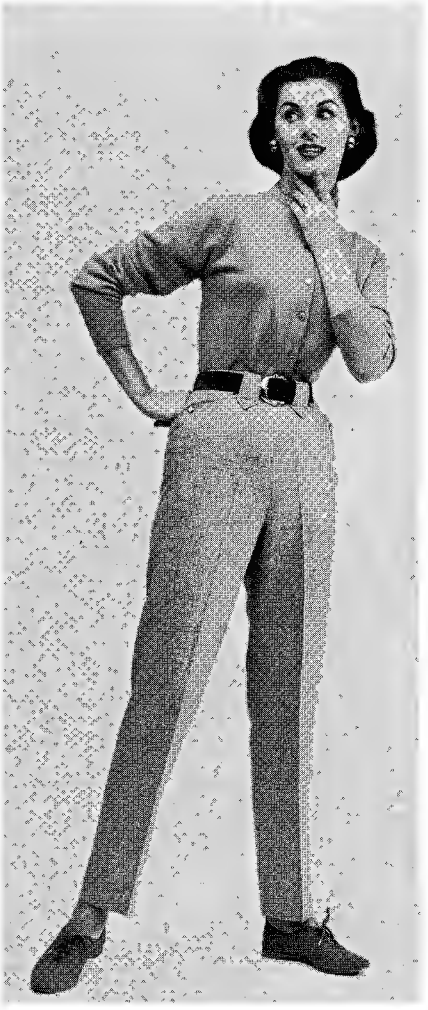
One can select a leather which has been treated with the DuPont Quilon process to make it commercially dry-cleanable, or from top grain cowhide, regular suede, regular cape which is



• The Bar-B-Que by Trail Ridge utilizes trailblazer stitching in an unusual coordinate.



• The Patio by Trail Ridge has a straight-leg pants in soft pastel shades of melon, wheat, and sky. The matching checked blouse is sculptured to become part of the back yoke of the pants.



• A feminine version of the famous Levi's in a ladies' ranch pants.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

• The Edmunds of Denver plant, showing new sewing machines to handle the new dip-dry finish materials.

• Jackie Deimeyer, left, models a Playtone patio dress while Susan Lovell models a ruffled version by Edmunds of Denver.

soft glove leather, or from Kiam, which is the trade name for fine, luxurious leather that comes from a hair sheep. The Jo-Kay color chart offers these leathers in an array of hues from white, vanilla, sand, palomino, and gold to the shades of maple, cork, copper, honey, and black. Or, in the Kiam washable cape, the pastels of sand, pink, lemon, blue, and wheat are available.

Styles vary from ladies' western jackets with 6- to 10-inch tapered fringe on both the front and the back yokes and a shorter fringe on the bottom of the jacket to the more casual styles with no fringe. Jackets with contrasting hair calf yokes and pocket cuffs are available, too, as are those with beaded trim. Other models branch out into detailing of the panels that make up the jacket, rib knit sleeves and collar trim, bat-wing sleeves, and dual-purpose styles that can be worn with or without a belt and with the sleeves pushed up or pulled down.

New this year with the Corral label are mother and daughter jackets — especially those seen in the luscious pastel colors.

---

The Levi's label of Levi Strauss & Co., San Francisco, dates back to the denim overall of 1850, but today that label has come to stand for many items.

A number of the Levi western shirts

*(Continued on page 169)*

• H-C's Grill style matching shirts.

• Coordinates by Miller with floral trim.

• H-C's Arlington matching shirts.

• Dri-Don decorated clip plaid with mylar bar in matching shirts by Miller.

• A cotton broadcloth floral by Miller in matching shirts.

• A cotton print floral by Miller in matching shirts.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# The Birthplace of Champions!

## · · · SELECT GROUP OF MARES · · ·

### BRED TO STALLIONS POCO LAD P-52,339 and KING SHANE P-50,222

Our select group of Bar S Ranch broodmares pictured here have bloodlines close up to old-time famous Quarter Horses. Proven producers, their foals will be featured in the Bar S Ranch Annual 1960 Sale in September.

**BAR S RANCH**

NEVA AND AL SUTTON, Owners
ROUTE 1, EUREKA, KANSAS
Z. C. "Slim" SMITH, Quarter Horse Manager



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# Horseman Merchant

By H.A. MAGNUSSEN

• Windy Ryon on one of his seven registered Quarter Horses, Higgins Kid by Midnight, Jr., and out of Josephine R.

RANCHERS and horsemen who patronize Don Windy Ryon's Saddle & Ranch Supply Company in Fort Worth, Tex., invariably are impressed by two things: Ryon's warm, friendly personality and his intimate knowledge of their needs.

The personality is something Ryon was born with. The knowledge stems from the fact that he has been both a rancher and horseman himself. As a matter of fact, horses and riding are still his only hobbies.

Ryon was born on a ranch on the outskirts of Fort Worth and has been riding as long as he can remember. At 18 he left home and worked as a roving ranch hand on spreads all over the west and in Old Mexico.

Later he competed in rodeos during the summer months as a calf roper and bulldogger. Although he never won a top prize at any major rodeo, he was a strong contestant and made a good living on day money. During the winter, he lived in Fort Worth and traded cattle.

In July, 1941, Ryon's full-time rodeo career came to an abrupt end. While competing in a rodeo at New Meadows, Idaho, his foot became entangled in a rope and his ankle was severely torn. He was hospitalized for nine months and still has a stiff leg as a reminder of the accident.

For several years after his accident, Ryon ran cattle on a small ranch north of Cleburne in Johnson County, Texas. In 1944 he sold out and bought the 75-year-old Edelbrock Saddle Shop on Exchange Avenue in Fort Worth. Here, his wide acquaintanceship among ranchers, rodeo performers, and horsemen began to pay dividends. His business grew rapidly and, in 1946, he moved to new quarters, the lobby of the Fort Worth Livestock Exchange Building.

• Don Windy Ryon, Jr., owner of the Ryon Saddle & Ranch Supply, puts an authentic western crease in a hat.

By 1959, Ryon had outgrown these quarters, also, and found a more suitable establishment in an abandoned 59-year-old building at 2601 North Main street, across from the stockyards.

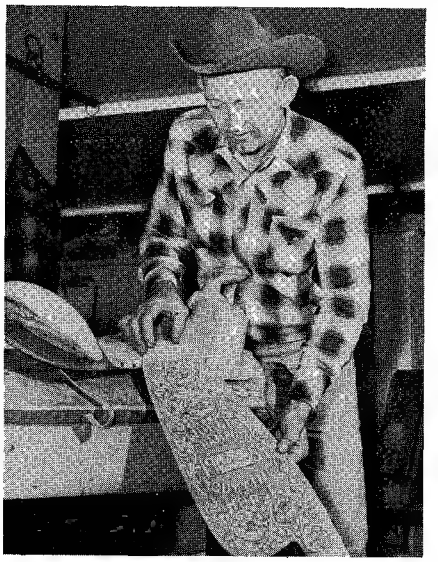
The 40- by 80-foot, two-story building has been completely remodeled, inside and out, and air conditioned. A paved parking area provides ample parking space for customers.

Ryon now has 14 employees and carries one of the most complete stocks of western apparel and riding supplies in the southwest. In addition to his own Ryon hats and boots, he carries leading nationally-advertised brands of western apparel.

One of the west's most skilled saddlemakers may be seen at work in a

*(Continued on page 122)*

• The well-stocked sales floor of the Ryon Saddle & Ranch Supply in Fort Worth, Texas.



• George Murray, expert saddlemaker, works in a booth at Ryon's.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Jo-Kay
STAR OF LEATHER FASHIONS
Wherever you go—whatever you do—there's a Jo-Kay Fashion for you. You are assured of the highest quality in leather Fashions if it's Jo-Kay fashions by Corral Sportswear.
FABULOUS FASHIONS IN LEATHER FOR THE ENTIRE FAMILY
by Jo-Kay
Corral
SPORTSWEAR COMPANY
1022 West Broadway
ARDMORE, OKLAHOMA



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# Popular Western Wear

• **Blue Bell Wranglers for both summer and winter wear.**

BASIC STYLES of western suits and pants seldom change, for the design has been proven over 15 years as being extremely comfortable as well as more than practical. Any variations within this basic styling, as a rule, are limited to tailoring details or to the fabric from which the garment is tailored.

Recognizing that distinction falls more in this latter area, Gross Tailors of Denver, who originated the western suit in the 40s, specializes in the fine details and better fabrics to bring increased distinction to quality western wear.

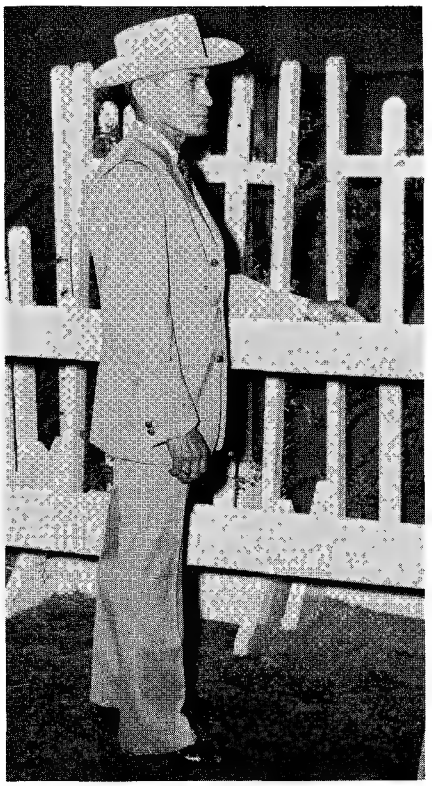
An example of this styling, according to Fred Zohn, general manager of Gross, can be found in the new Lone Star — the first model of which is being worn by Cy Taillon, noted rodeo announcer. This model features the four-point front and back yoke with vertical welts ending in embroidered arrows. This latter feature is repeated on the sleeves, adding a distinctive touch to fine fabric without the gaudiness often associated with "fancy" wear.

An innovation in western pants is the newly-designed roper pocket. Virtually all pants pockets of the slash-styling have a tendency to flap open after a short period of time. In the roper pocket, Gross Tailors has redesigned the styling with the result that the pocket opening always lies tight and maintains a neat appearance, regardless of how long the pants are worn or how much used.

Another feature seldom found in wearing apparel is the pressing of all seam selvage. This practice results in tight seams and holding of the garment's lines over a much longer period of time.

The same quality is reflected in the women's wear tailored by Gross. One of the most popular recent introductions is the ladies' Tucson Belle, a riding pant with very distinctive yokes on both trouser and legs. These pants also feature the Gross rider pocket, special belt loops, and are available in high-colored sheen gabardines.

The Gross management believes that modern fabrics have much to do with the success of today's western wear. With the advent of tropical woolens, long-wearing wrinkle-resistant synthetics, and today's mixture of both natural and man-made fabrics, designers can include many features which only added bulk or bulges with the materials of 10 years ago. In the Gross fabric rooms may be found the finest quality imported materials from England, Scotland, Australia, Japan, and other countries, as well as from America. Combining these new lightweight fabrics with modern styling and quality tailoring results in a more comfortable, more distinctive western wear — and the proof is in the fitting.



• **Cy Taillon models the Gross Lone Star western suit.**



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

• The Alpine all-wool ranchmen's outer coat by Allen of Denver.

• A new water repellent Frontier topper of polished cotton by Allen.

• A polished cotton western suit by Allen of Denver.

If you have ever compared pictures of westerners at work or play — one taken this year and the other taken back in, say, 1860 — one striking difference comes to mind, that of dress. Allen Manufacturing Company, Denver, has devoted over half a century to helping westerners keep pace with the changing times. Allen has given consumers authentic styling while still maintaining the fit, comfort, and practicality of the original western garments. This consumer-directed approach has made Allen a pacemaker for the western wear industry.

Today's western folks are among the best dressed people in the world — and this should be, for who but the original American cowboy put such heavy emphasis on clothing? These men wore clothing that they needed for survival or to help perform a particular job. Many years ago the cowboy in from the range could do nothing more than climb into fresh clothing — unfortunately, styled the same as his work clothes.

In recent years there has been a drastic change in the clothing available for the westerner. He now can own a complete western wardrobe for all occasions. He may have several dress shirts, slacks of many colors and patterns, shirts galore, and on and on. This is progress compared to the men of yesterday who wore all their clothes on their backs with a spare shirt in a blanket roll. Western clothing is now a fashion product as evidenced by the increasing number of "city folk" who are adopting the western style clothing, though not familiar with ranch or range.

In keeping with this progress and increased style attention, Allen has once again designed a garment that has been greatly needed by the western male — an outer coat that will be at home with the western clothing of today. Allen calls it the Frontier topper. A three-quarter-length topcoat-raincoat, it can be worn all year 'round with all western clothing. It's styled in water-repellent cotton and has a 100% wool plaid lining. Like the rest of Allen's designs, this coat is authentically western with a scroll-yoked back. It has large side pockets, and the cuffs and hem are stitched. This is a wonderful coat and certainly a must for any western man.

• Western Wear's no-belt western slack for men and women.

Another new addition to the Allen line is the polished cotton suit for men. This is a completely washable, two-piece garment, perfect for work or dress. It combines the popularity of polished cotton with the wonderful look of western styling.

Allen Manufacturing Company has always prided itself in its leadership in the ranch outerwear field. Typical of these outstanding garments is the Alpine model. The Alpine comes in either 100% wool or a blend of wool, cashmere, and nylon. It's plaid, mackinaw length, and, again, in true western styling.

Men are not the only ones who like western clothing — more and more

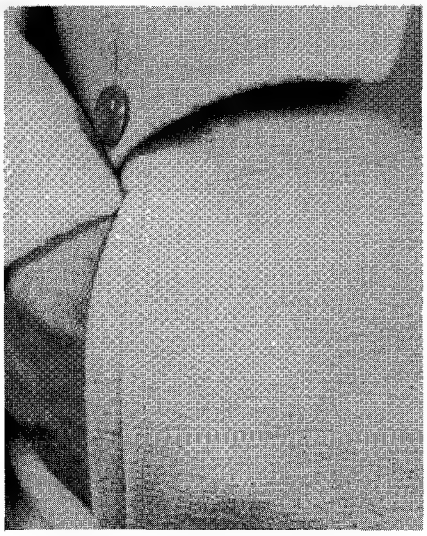


LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

• The casual mood in feminine western coatwear is the Zia, an all wool Chimayo of distinctive design. Available in white, scarlet, turquoise, and grey, it's hand-woven and hand-tailored for Southwest Arts & Crafts.

• The Western vest by Southwest Arts & Crafts, Santa Fe, N.M., returns to favor in a new, bold buttoned model of hand-woven, all wool Chimayo tan.

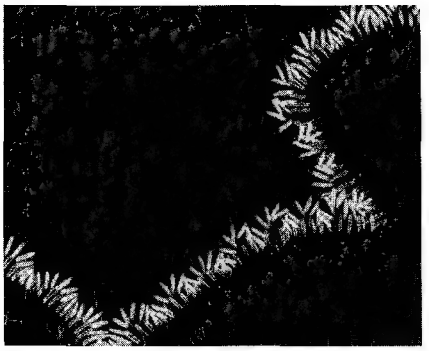
• Chimayo finds a new use in the Western, a new coat-fashion style designed by Southwest Arts & Crafts of Santa Fe, New Mexico. This hand-woven, fully lined garment comes in solid tan, grey, and red and white.



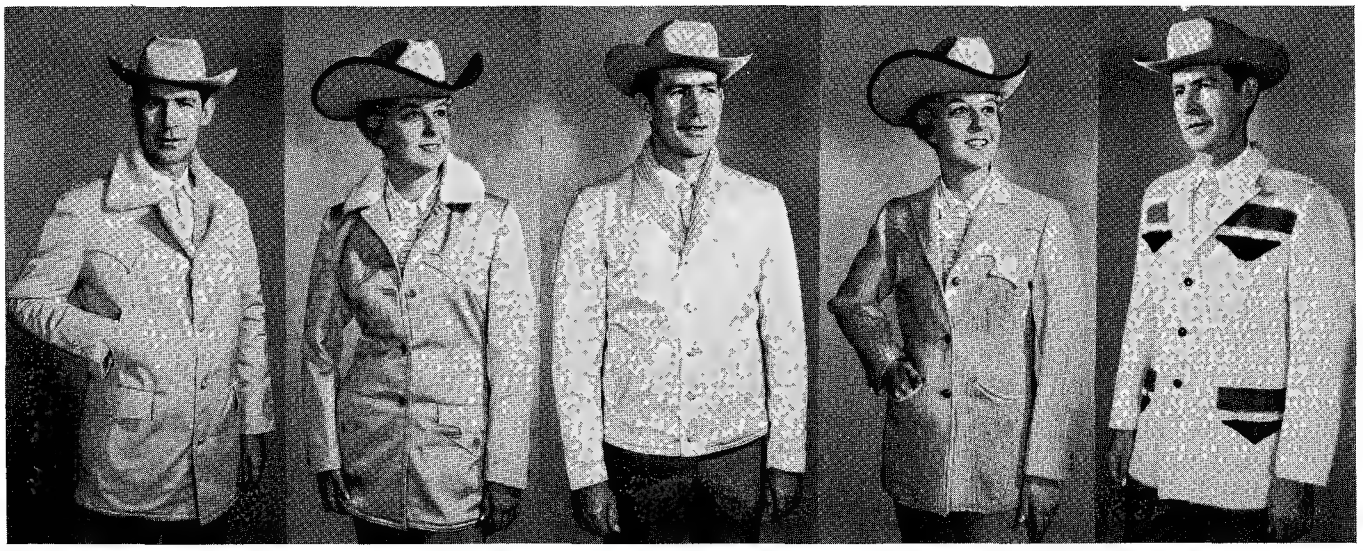
• Pioneer Wear's handwarmer pocket.

women are turning to the wonderful fit and comfort of western wear. So for the girls, Allen is adding still another style to its already extensive ladies' line. Bell bottom western pants for women have always been a popular style. Allen bell bottoms come in popular polished cotton and wash 'n wear fabrics. They feature a scroll yoke across the back with fancy belt loops, side zipper, and an original Allen pocket. Of course, Allen makes fine clothing for every member of the family — mom, dad, and the children. Allen's selections feature both the ever-popular all-wool western garments as well as the newer blends that have been used in recent years.

Allen Manufacturing Company is proud of its line, designed for the needs of the western consumer in the true tradition of western style. Allen officials are proud of their slogan, "western made for westerners." The complete Allen line is carried by better clothing stores throughout the west.



• A closeup of Pioneer Wear's sunburst stitching for shirt and jacket yokes.



• Lasso shows off a line of western jackets called the Alaskan, Miss Maverick, Bull Dogger, Miss Electra, and the Montana.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

• A deep front yoke by Karman.

• Miller's Valley model in cotton.

• The Gunsmoke in gabardine by Miller.

Something new in western wear, the no-belt western slack, is being introduced this season by Western Wear, Inc., of Fort Worth, the originators and manufacturers. The new beltless slack is being made both in a man's model, The Vegas, and a woman's model, The Nevada.

The men's no-belt model features the trim, tapered, conforming fit so essential to authentic western garments, but instead of belt loops it has an overlap extended waistband which fastens at the front with a concealed hook-and-eye fastener. The pants have two side tabs with pearl snaps. The tabs are adjustable, thus assuring a perfect fit around the waist.

The men's model also has two scalloped front pockets, two pointed-flap back pockets with pearl snaps, and a zippered front closure. Pockets and inside banding are of a long-wearing washable cotton and nylon material in a contrasting shade.

The women's no-belt model has a smooth-fitting waistband without belt loops, a concealed side zipper, adjustable side tabs with pearl snaps, and two scalloped front pockets. It is proportioned to fit perfectly around the hips.

Both garments are tailored in continental pincord, a fine combed cotton fabric from one of the nation's leading mills. They are available in natural, tan, black, loden green, and other popular colors.

Another new item from Western Wear, Inc., is a yoke back, modified bell bottom western pants for girls, sizes 2 to 14. Named the Miss Texas Belle, it is cut from fine combed cotton, sanforized and mercerized. It features the same figure-flattering, proportioned fit as Western Wear's popu-

• The Miller Dovetail in lightweight suiting and Caballero cuffs.

• Companion sets by Trail Ridge in the short-sleeve Sparkler for her.

• The new light tone plaids in matching shirts by Karman.

• Karman's matching shirts with fancy yokes for him and her.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

• The Lamesa by Levi in matched family shirts of Dri Don Wrinkle-shed.

• The Nogales matched family shirts in sanforized broadcloth by Levi

• The Fiesta with button-down front yoke by Trail Ridge.

lar Texas Belle ranch pants for women. It is available in light blue, black, red, tan, and turquoise.

---

The Kauffman Saddlery Company of New York will soon introduce to the western public their new Cavalanca stretch fabrique, made up in ranch pants. This new fabric, exclusive with Kauffman, is American-woven cavalry twill — 60% wool and 40% nylon — with nylon threading throughout. Double-twisted for double durability and tailored in the Kauffman tradition, these garments will give greater comfort and perfect fit even when subjected to the most active ranch wear. Cavalanca will be available in black, saddle rust, canary, cavalry tan, taupe, and loden green. Swatches will be sent on request.

---

Some of the season's smartest sportswear is originating at Pioneer Wear, Inc., in Albuquerque, New Mexico. Fabrics are textured and more colorful this year, with many styles combining burnished browns and greens with elegant gold linings. New exclusive plaids and border designs are creating much enthusiasm, while the sunburst stitch — a tricky, decorative stitch — is proving very popular. Used in a contrasting color, it outlines the yokes and pockets of several Pioneer Wear jackets and shirt styles.

Two other features exclusive on Pioneer Wear jackets are the cozy, hand-warmer pocket and the rip-and-press sleeve. The pocket feature is really an extra, invisible pocket in front of the usual buttoned one. Your hand slips in and out at any easy angle, to take advantage of brief, cold-weather rest moments.

The rip-and-press sleeve, designed especially to avoid alterations, is actually a second sleeve-hem. If you find jacket sleeves too short for your liking, you can simply rip out the existing hem to reveal the second one. Press, and your Pioneer Wear jacket fits perfectly with no sewing or costly alterations required.

Pioneer Wear's long-line jackets are being styled for '60 and '61 with a

• The Hell Raiser by Panhandle Slim in woven jacquard that's machine washable.

• H-C's Domino for the man.

• The Alameda by H-C for summer wear.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

• Trail Ridge Reno companion sets.

• A Trail Ridge short sleeve Palm Springs.

• Trail Ridge's Coronado in simple style.

new, slim-back cut, emphasizing the angular look. An addition to their long-line group is a popular new jacket that combines sportscoat cut with western detailing.

Short-line jackets — always favorite Pioneer Wear items — are sporting a variety of fabrics, styles and prices for '60 and '61. Retaining their rawhide side-lacing feature, they now have luxurious new orlon collars that more than ever look and feel exactly like expensive fur. A dark blue denim model of the short-line jacket is designed to take the roughest treatment. Lined with foam rubber quilting and orlon satin, and trimmed with orlon "fur," it's actually 100% washable!

For summer of '60, Sun and Sand, the women's division of Pioneer Wear, is featuring fine, easy-care fabrics and vibrant southwestern colors. Mix 'n match blouses, bermudas, skirts, capris, shorts, and jeans are all beautifully detailed in a variety of fabrics and color combinations. Special features include a hidden, virtually invisible, new zipper on nearly all ladies' garments, and full lining in all shorts, jeans, and capris. White shaker jackets — sweat shirts with bright, colorful trimming — are Sun and Sand favorites for '60, too.

---

Newcomers this spring in fine stores across the country are a brand new collection of fine western shirts bearing the familiar brand Sand and Sage. Known for years for their broad line of western accessories, Denver's Sand and Sage has lavished unusual attention to detail on their new shirts, from set-in pockets to beautifully tailored two-ply sculptured yokes. All men's styles are available in exact sleeve lengths with permanent collar stays and handsome Tec-Pearl snaps.

Fashioned for action in fine wash 'n wear combed-cottons, all Sand and Sage shirts are fully machine washable.

• A summer soft-tone plaid by Miller.

• The Panhandle Slim Lone Eagle for her.

• The Lone Eagle in wash 'n wear cotton.

• Panhandle Slim's Pinto in wash 'n wear.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

• Levi's Lamesa, a combed chambray shirt.

Rich, soft colors and quiet patterns lend a touch of western elegance to the fabrics, in handsome plaids, checks, and dobby stripes. For the western-minded family that likes to dress alike just for fun, Sand and Sage offers a wide choice of matched sets. Coming soon from Sand and Sage, too, a broad selection of ladies' western coordinates and accessories.

---

Lasso Manufacturing Co. of San Antonio, Tex., continues to be a big style leader in the field of western coats and jackets. Included in the extensive new line for 1960 are five pace-setters — the Alaskan, Miss Maverick, the Bulldogger, Miss Electra, and the Montana. These are styled and available for both men and women.

Genial Sam Sinkin of Lasso describes these models. The Alaskan is a washable dacron and cotton fingertip-length coat with orlon pile lining, half raglan sleeves, and hand-warmer pockets. The Miss Maverick has a cotton sheen gabardine outer shell, zelan finished, and orlon pile lining and collar. It is designed for women.

The Bulldogger for men is a smart new 27-inch jacket with a zelan-treated cotton outer shell, and hand-warmer pockets, wool and cotton knit shawl collar, and orlon pile lining.

The Miss Electra is an orlon wool-ombre stripe coat with half-moon lower pockets for the ladies. The Montana is a white coat with three-stripe front and back yoke and flap, 20-ounce all wool. All of these are warm, comfortable, practical, and good looking.

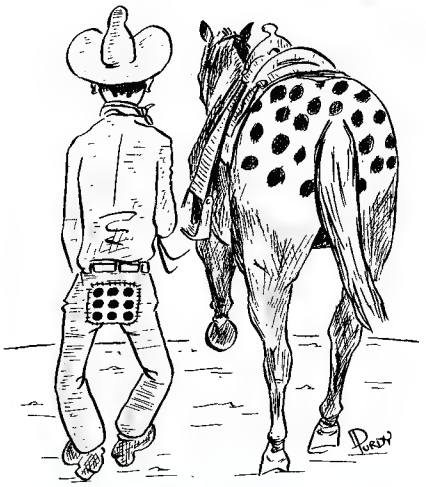
---

The Trail Ridge Manufacturing Company of Denver, Colo., has captured the feeling of western freedom as symbolized by the Trail Ridge road in the Rockies in their fresh new styling, color-toned with nature's own subtle hues. The unusual effects are blended with the finest of 100% cotton fabrics available on today's market. Although the firm has been in business only slightly over a year, it is represented in fine western wear stores around the nation.

In the short span of its existence, Trail Ridge has done much to further the acceptance of western wear and the new soft-tone look in western clothing. Many of the styles of this firm may be recognized by readers as ideas submitted to the firm. The Top Hand for men is a dress western in wash-and-wear combed cotton.

The Cody of combed cotton is a style for the entire family, in soft-toned plaids, color-toned snaps, and wash-and-wear fabric. The new family styles, matching shirts for him, her, and junior, come in Trail Ridge's wonder fit and wash-and-wear fabrics.

• Another summer shirt by H-C, the Puppet.



• The Levi Tucson in cotton with radial stitched borders.

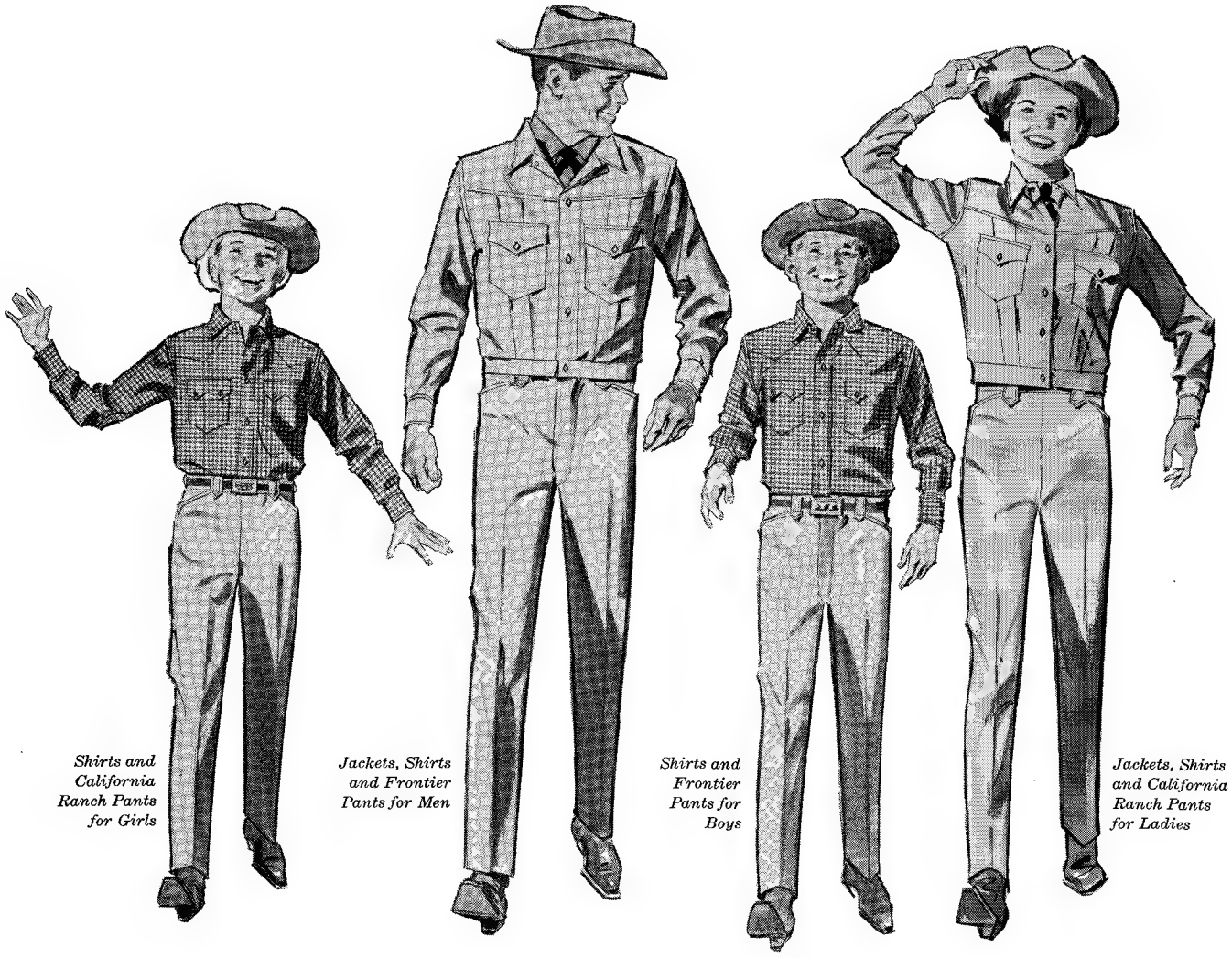
• Satin stripes and no ironing — two new details on this handsome shirt tailored by Tem-Tex of Dallas. The Le Sabre western model with back yokes and bias front-yoke flaps in wash'n'wear cottons.

• A Karman matching dress shirt set.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# *Here comes the real thing . . .*



*Shirts and California Ranch Pants for Girls*

*Jackets, Shirts and Frontier Pants for Men*

*Shirts and Frontier Pants for Boys*

*Jackets, Shirts and California Ranch Pants for Ladies*

## *From the Cowboys' tailor . . .* Levi Strauss . . . comes Western

Wear with the authentic look and feel of the West. There's over a century of experience in creating clothes for Westerners behind this famous name. And a reputation for being *first* with the *finest*—in fabrics, in styling, in workmanship. See the complete line of LEVI'S Authentic Western Wear—for men, women and children—now, at your favorite Western store.

®THE NAME LEVI'S IS REGISTERED IN THE U. S. PATENT OFFICE AND DENOTES GARMENTS MADE ONLY BY LEVI STRAUSS & CO., 98 BATTERY STREET, SAN FRANCISCO 6



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

• Family sets by Levi's featuring the fancy chevron-style front yoke with matching pocket-flaps in a Dri Don Wrinkleshed fabric.

# High Style for Small Fry

• Karman's built-in jeweled collar points.

• Karman's built-in jeweled pocket tabs.

• Matched sets with yoke pocket-flaps by Sand and Sage.

• Miller matches, cactus stitchings for the family.

• Miller matches, for the family.

THANKS to western wear manufacturers, today's young westerners are dressed with the same trim-styled smartness as the grownups. Style, design, and fabrics are the same. Young westerners also have a wide selection from which to choose, and they can dress individually or alike. There are father-son look-alikes, mother-daughter look-alikes, sister-and-brother sets, or matching outfits for the whole family.

Among the many manufacturers helping to make this all possible is Karman, Inc., of Denver. Karman offers a bright new spring line of 150 authentic western shirt fashions for the outdoors-minded family.

For the firm's 10th anniversary season, the new line emphasizes companion matched sets which have gained wide acceptance in recent years. "Wash 'n Wear" is the watchword in Karman's colorful new shirt fabrics — drip-dry broadcloths and ginghams with a flair for outdoor living. Careful attention to detail marks the entire collection, from western Tec-Pearl

*(Continued on page 147)*

• Miller matches, father and son.



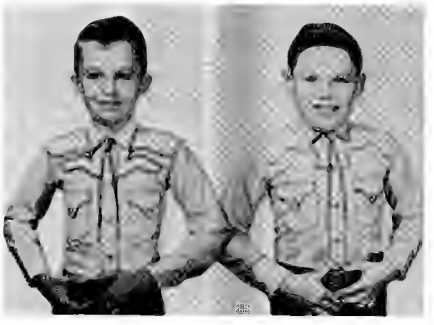
LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

• The younger set steps out smartly in this *bright rambler cotton from Western Fashions,* gaily trimmed in brocaded braid and lurex.

• Pretty as a picture in her Western Fashions *patio dress with contrasting yoke and matching* sash.

• A *trailblazer stitch sculptured yoke by* Trail Ridge Westerns.

• Sand and Sage offers this family set in stripes.



• Karman's fancy rope stitching adds style to these shirts.

• Karman's family match — dad and mom.

• Karman's family match — sister and brother.

• A spread collar and yoke pocket-flaps highlight this youngster's shirt by Trail Ridge Westerns.

• Some of Miller's wide assortment of top western styles for boys.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

*Square Dancing is more fun...*

**in WASH 'N WEAR OUTFITS**

**by**



H BAR C
CALIFORNIA RANCHWEAR

**STYLE "HUNTINGTON"**
**WASH 'N WEAR** — Ventilated Cotton makes this shirt ideal for square dancing during summer months ahead. Form-fitting western shirt with removable pearl studs. White only, about $5.95.

**STYLE "CARTHAGE"**
**WASH 'N WEAR** novelty cotton gingham check with eyelash clip design. The lovely dresses are tiered, full circle skirts, enhanced with nylon lace trim.

**Carthage Dress**, 8-18 about **$13.95**
**Carthage Girls'**, 8-10-12-14 about **$10.95**
**Carthage Men's Shirt** about **$6.95**
Colors: Blue, Helio, Turquoise, Tan.

At better Western stores and Square Dance Shops everywhere, or write to

**CALIFORNIA RANCHWEAR, INC.**
**1407 SOUTH BROADWAY • LOS ANGELES, CALIFORNIA**

# *Schnell* BIG SPRING HORSE SALES

## 5 FULL DAYS

**DICKINSON AUCTION:**

**MON., MAY 16, 10:00 A.M.**
*250 Hd Saddle, Ponies, Broncs*

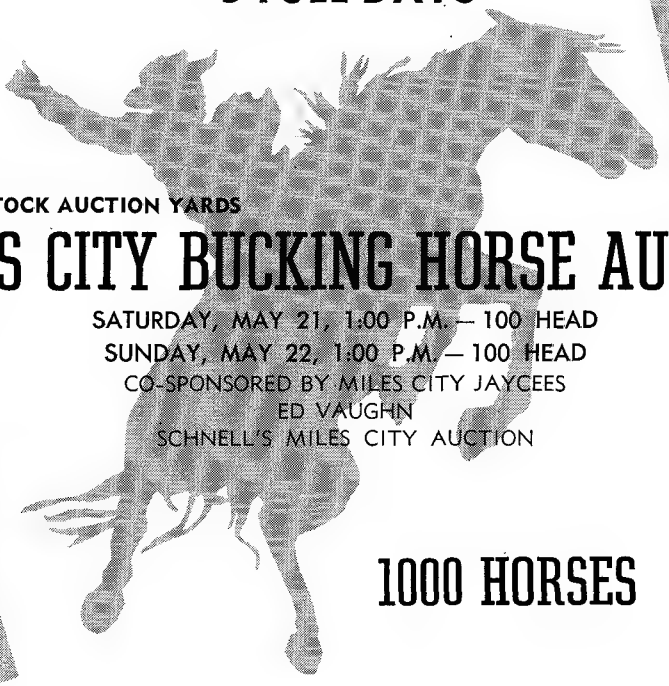
**MON., MAY 16, 7:00 P.M.**
*100 Hd Reg. Quarter Horses*

**MILES CITY AUCTION:**

**FRI., MAY 20, 10:00 A.M.**
*50 Hd Appaloosas*

**FRI., MAY 20, 1:00 P.M.**
*100 Hd Reg. Quarter Horses*

**MON., MAY 23, 9:00 A.M.**
*400 Hd All Classes*



THESE SALES
AT THE **SCHNELL LIVESTOCK AUCTION YARDS**

## MILES CITY BUCKING HORSE AUCTION

SATURDAY, MAY 21, 1:00 P.M. — 100 HEAD
SUNDAY, MAY 22, 1:00 P.M. — 100 HEAD
CO-SPONSORED BY MILES CITY JAYCEES
ED VAUGHN
SCHNELL'S MILES CITY AUCTION

**DICKINSON**
**NORTH DAKOTA**

**MILES CITY**
**MONTANA**

## 1000 HORSES

*Enjoy Yourself in the "Cow Capital of America"*




LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

**Family bonanza!** Style "Banner." Wash 'n' wear two-color novelty woven stripe. Man-tailored raglan yokes, front and back. Men's, ladies', about $6.95. Boys' and girls', about $5.95.

**Three of a kind!** Style "Card" in wash 'n' wear novelty floral print on white ground. Men's, about $5.95. Ladies', about $4.95. Boys' and girls', about $4.95.

**Wash 'n' Wear Ranch Coordinates — Pants with Shirts to Match!**

Back yoke of bell bottoms matches trim of shirt which has embroidery-edged yoke, front and back. Famous Galey & Lord "Tarpoon" fabric. Set, about **$16.95**

Tapered ranch pants. Shirt has stunning embroidery motif sparkling with metallic thread. Galey & Lord "Tarpoon" cloth. Set, about **$14.95**

Fine Bedford cord by Dan River in tapered ranch pants. Shirt has novel cuffs to match trousers, and embroidery-edged yoke, front and back. Set, about **$14.95**

Bell bottoms with fancy self yoke. Superb Galey & Lord "Tarpoon" fabric. Shirt has embroidery-edged yoke, front and back, smart sleeve cuffs. Set, about **$16.95**

Wide choice of other lovely new colors and styles now at your local dealer

# *The Western Scene for '60!*

New styles they'll be talking about, created by hands that have tailored authentic westerns for decades! Note the brightly colored coordinates for the ladies, the handsomely tailored shirts for the family, the distinguished new matching embroidered shirts and pants, the mated square dance outfits! Yes, you'll look your best, and feel your best when the label says H Bar C, and that means top value too!

**HALPERN & CHRISTENFELD, INC.**

**101 WEST 21st STREET, NEW YORK 11, N. Y.**

LOS ANGELES: 1401 SOUTH BROADWAY
DENVER: 1726 ARAPAHOE STREET

**Matching Embroidered Shirt for Him.** About **$7.95.** Pants, about **$9.95.**

**"Silverod" Embroidered Outfit** Polished cotton shirt about **$7.95:** polished cotton bell bottoms with back yoke, in black or turquoise, about **$11.95:** straight bottoms, about **$9.95.** Purple pants in rayon sheen gabardine only.

Shirts in White, Black, Turquoise, Gold, Red, Purple.

Prices may be slightly higher in some areas

**Square Dance Favorites** "Lottery" in wash 'n' wear cotton with metallic thread. One-piece dress, about **$16.95.** His matching western shirt, about **$6.95.**

LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# The most beautiful western boots ever created!

Golden ANGUS
ACME BOOTS

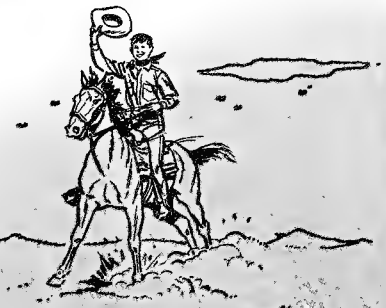
A magnificent version of the "steerhead" design . . . with the added touch of golden leathers! Here's everything you want in boots . . . rich in feel and in looks . . . rich in all that the traditional west brings to smartly customed western wear of today! Many colors and combinations! Choice of heels and toes! You'll like the price, too!

This is Acme's finest! Get your pair now! The Golden Angus . . . most beautiful of all western boots, ever!

Design Patent applied for

**Mens Style No. 4850**

(No. 4860, with narrower "double-O" toe)
Colors: All Black; Burnished Olive foot, ivory top; Norway Tan foot, ivory top; All "Town-Brown"



ACME BOOT COMPANY, Inc., Clarksville, Tenn.

WORLD'S LARGEST BOOTMAKERS



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Boys and Girls
Style No. 2213

Boys and Girls
Style No. 2743

Boys and Girls styles with medium toe also available in All Black; with narrow toe, also available in All Black, and in Tan foot with brown top.

# ACME BOOTS

Boys and Girls
Style No. 2722

Boys and Girls
Style No. 2209

**Infants Styles** (NOT ILLUSTRATED)

No. 1200 (with medium square toe)
No. 1290 (with narrow toe)
Colors: All Black; Black foot, ivory top;
Tan foot, brown top; All Red

***Priced less than you think!***

| | |
|---|---|
| Mens | $16.95 |
| Boys and Girls | $7.95 and $9.95 |
| Infants | $5.95 |

*Slightly higher in some areas*

## *Your ACME dealer has it!*

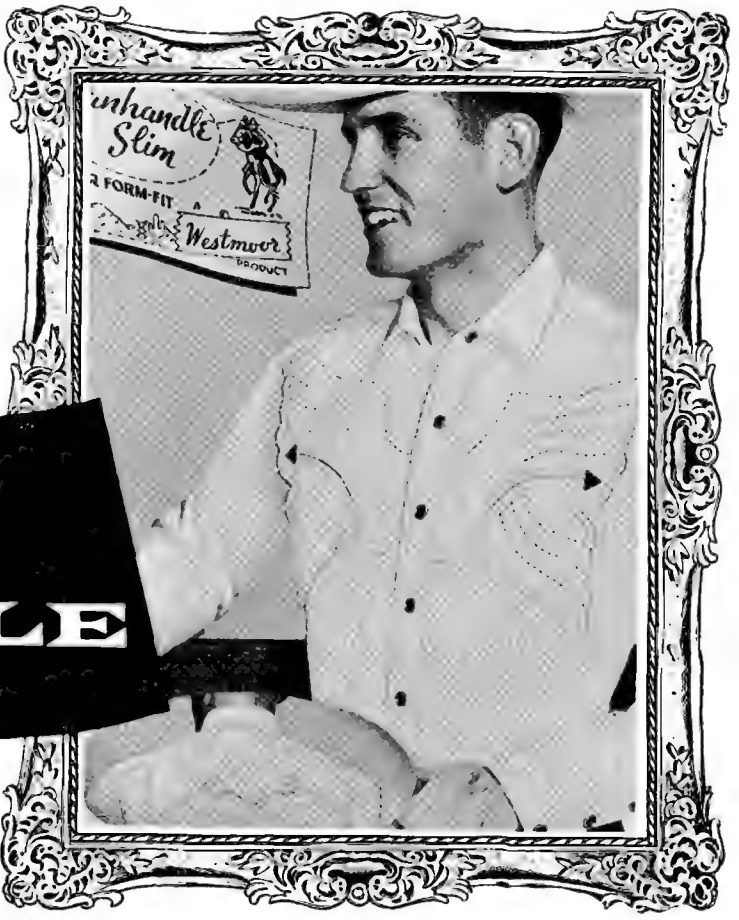


LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# All New...All Masterpieces

ALL FROM *Panhandle Slim*

WESTMOOR MFG. CO., NEBRASKA CITY, NEBRASKA




## The LONE EAGLE

Depend on Westmoor, Western shirt-maker of quality, to lead the way in high-style design. The Lone Eagle, newest innovation, is introduced this Spring and has already become a favorite with western shirt fanciers. Handsomely tailored in *fine cotton wash-n-wear*, it's available in *beige, gold, mint, butterscotch, white, teal, red* and *black*.
Ladies, #2408, $11.95.
Men's, #3408, $12.95.

*You Always Look Trim Wearin' Panhandle Slim*

## SOLD ONLY THROUGH DEALERS

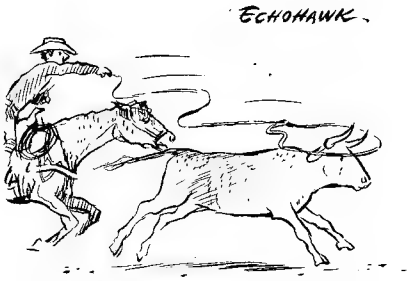
**FLORAL SET,** match mates for men #3358 and women #2358 in gay prints. Red, gold, or teal, about $7.95 each.

**BRONCO,** fine cotton & acetate for crisp coolness. Beige, gold, white or blue. #3375, Ladies #2375, each $8.95.

**PINTO** popular cotton check, wash-n-wear. Blue, pink, beige, mint, gold, grey. Men's #3383, $9.95. Ladies, #2383, $8.95.

ELECTRONIC REPRODUCTION PROHIBITED

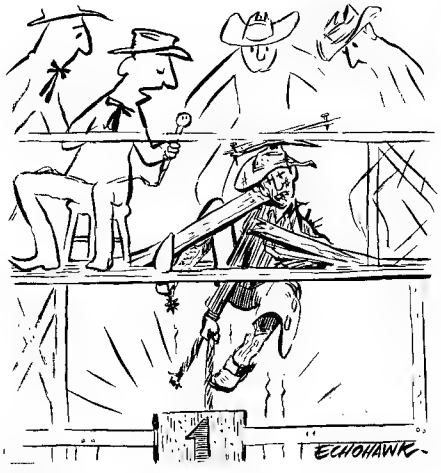
# HORSE LAFFS



• "I reckon."

• "It not only helps my trick-riding, but it's shadier and cooler."

• "Yohoo, young man, guide him this way so I can get a picture."




• "Now, a word from the former champion cowboy who just came out of chute No. 1."

BRUMMETT ECHOHAWK

• Fullblood Pawnee of the Kitkahaki warrior band, born in 1922 on the old Pawnee Indian reservation, Pawnee, Oklahoma. Family name Echohawk basically means "a warrior (hawk) whose deeds are echoed." Grandfather Echohawk lived up to the name as a famous warrior in the Pawnee Scout Battalion during the Indian Wars.

Father, a World War I veteran, was one of the top bronc riders and ropers in Pawnee and Osage country.

Brummett "counted coup" during World War II in Africa, Sicily, and Italy with the 45th Infantry Division (Thunderbirds). Twice wounded, he later served as combat artist for Army publications. After the war he studied fine arts in Detroit and Chicago. Now maintains a home studio in Tulsa, and has had paintings of Indian and western subjects exhibited in many states.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

By C.M. ROBERTS

# P. M. KELLY & SONS

## MANUFACTURERS

### CHOICE OF CHAMPIONS SINCE 1903

OVER 60 YEARS AGO a young Texan had hopes of seeing a world's fair as his father had done in 1893. By making bits and spurs, he got together enough of a stake to make the trip to the 1903 World's Fair in St. Louis, Missouri. He returned home broke, but it wasn't long until, with his hand forge and tools, he was back in the chips again after selling a newly-made batch of bits and spurs.

P.M. Kelly is the last of the old-time bit and spur makers. Born in Texas in 1886, the son of a pioneer school teacher, young Kelly showed an early mechanical aptitude. If a local rancher or one of his cowhands could not fix the windmill or their Model T, or if they needed advice on a mechanical problem, they would get Kelly. It wasn't long until it was common knowledge that this mild-mannered Irishman could make just about anything from metal. His cowboy friends soon began asking him to make bits and spurs for them, and orders came in so fast from the working cowboys that he decided to make it a career. In 1903, the year of the world's fair, he started making bits and spurs at his home, and then in 1907 opened up a small shop in Hansford County in the Texas panhandle.

By 1914 the demand for his products had grown so large that he moved to Dalhart, Tex., then headquarters for many famous ranches, such as the XIT and The Matador. His stake was small, but his faith in the traditions of the west was unending, even though his friends said he would go broke making bits and spurs. Now, many years later, he is still proving them wrong as his business grows larger each year. In 1924, Kelly decided to move to El Paso to be closer to better sources of supply.

The depression years of the 30s almost put Kelly down for the count. A less vigorous man might have given up, but Kelly stuck. It was during World War II that riding became big business. People found in pleasure riding a wholesome form of recreation and the personal satisfaction of outdoor living which could be enjoyed by the entire family.

With the advent of pleasure riding, sales increased; the depression was over. But money has never been a goal with Kelly. An inventor at heart, Kelly can often be found in the shop on Saturdays, Sundays, and holidays doing

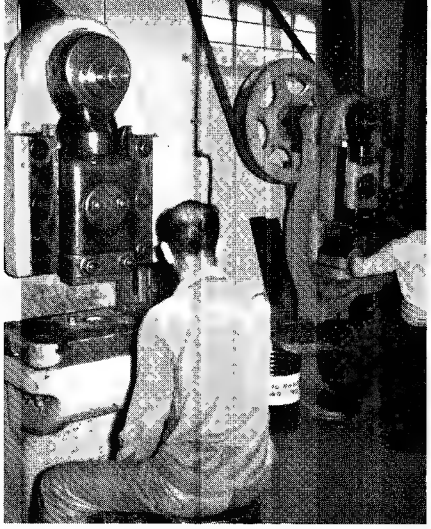
At 74 years of age, P.M. is still in the shop and going strong.

P.M. Kelly recalls when back about 1908 the owner of the above Pope-Toledo car would drive 150 miles to have him work on it.

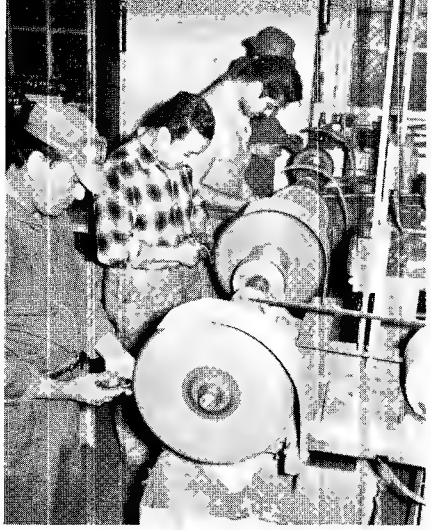
Bob's first love is calling on dealers, but correspondence keeps him at his desk.



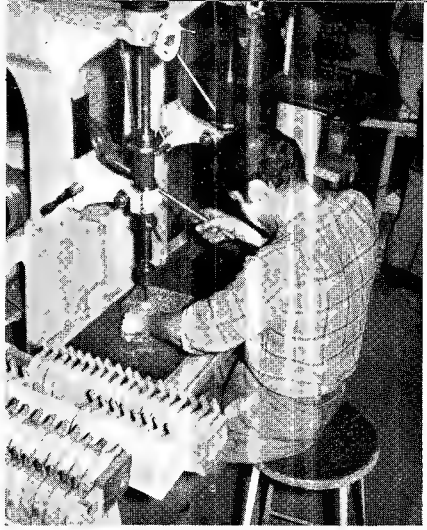
LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED



A couple of the heavy presses used to bend and form bits and spurs at P.M. Kelly & Sons shop.



Some of the sanding and polishing operations accomplished with wheels and polishing compounds.



Drilling the tie-down holes on Jim Shoulders' bull and bronc spurs, previous to brazing in staples.

what he likes best — designing a new spur or creating a new tool or machine. He is almost a character, too, when it comes to clothes, with the abstractness of an author or artist. Kelly never was a man to worry about appearances. If a stranger were to look for him in the shop, he might easily mistake the boss for one of the workmen.

Kelly and his wife had four children: two sons and two daughters. In 1940 the company name was changed to P.M. Kelly & Sons, a preparation for the entry of his sons into the business at a later date. His older son, Bob, an industrial engineer, joined his father in 1945, and has since been responsible for the over-all management of the firm, thereby allowing the elder Kelly to devote all of his time to the engineering of new bits and spurs.

Under the expert management of Bob Kelly and with the creative talents of P.M. Kelly, the Kelly business has become a smooth operation. It's not always that a father-and-son combination work out well, but Bob says after 15 years, "If I could pick any partner to be in business with, it would still be my Dad."

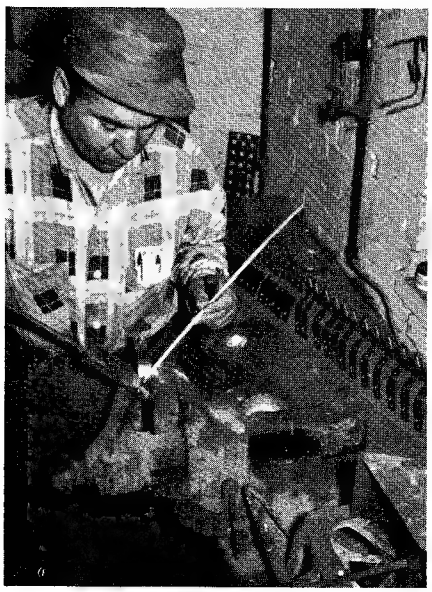
Bob's main responsibilities consist of keeping in personal contact with the firm's several hundred dealers. Keeping the trade informed as to new products, preparation of advertising, and over-all coordination of the shop and office are a full schedule.

It has always been P.M. Kelly & Sons' belief that quality is of utmost importance in a bit or spur. A fellow doesn't buy many during a lifetime, and the Kellys believe the rider would prefer to spend a few dollars more for forged bits and spurs. As Will James, the famous cowboy writer, once said, "Spurs ain't far from the cowboy's most urgent need." Ramon F. Adams, the author of *Western Words,* defines Kellys' as follows:

"This name is known throughout the cattle country for hand-forged bits and spurs made by P.M. Kelly & Sons of El Paso, Texas . . . With limited tools and the aid of a younger sister, he (P.M. Kelly) began making these riding tools by hand, selling them direct to the cowboys as fast as he could make them. From this start his business grew until his name became synonymous with good bits and spurs."

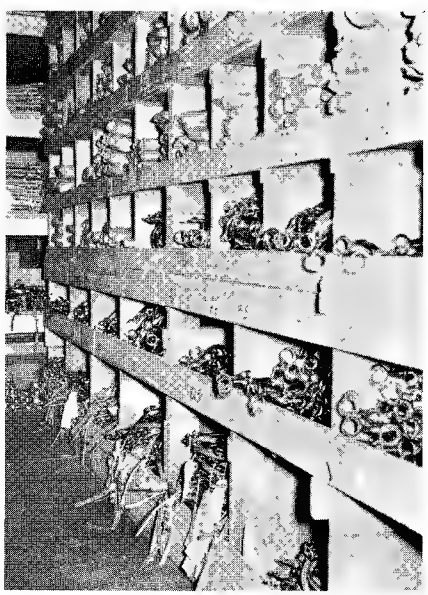
Bits and spurs have changed in shape and design over a period of years to meet the requests of the working cowboy, the pleasure rider, and the professional rodeo contestant. Spurs made to the exact specifications of some of the top hands in rodeo over many years have long been a source of pleasure and pride with the Kellys. Such famous champions as Jim Shoul-

*(Continued on page 160)*



Soldering is basically the same slow hand method used 50 years ago.

Hand engraving aluminum bits — an art requiring a master craftsman.



A partial view of bits and spurs ready for immediate delivery from P.M. Kelly.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

• Buck LeGrande on Try Me at a George Stichka rodeo.

• John Hawkins, bareback bronc rider, making a ride at Dallas, Tex.

# Picked Up In The *Rodeo Arena*

By JERRY ARMSTRONG

IT TAKES a bundle of wampum, a world of know-how, the combined efforts of a small army of dedicated men, plus the helpful cooperation of another not-so-small army of men and women to put on the Southwestern Exposition Rodeo and Fat Stock Show at Fort Worth every year. This western classic is not a community affair, but, rather, a Texas affair. It is noticeable that in Fort Worth when exposition officials greet cowboys and horse and stock exhibitors here from afar, they do not say, "Welcome to Fort Worth!" The greeting is, "Welcome to Texas!"

The out-of-state visitors — contestants, exhibitors, and spectators — are numerous; many are important people and interesting to observe. Probably the most interesting visitors of all, however, are a sizeable group which journeys to Fort Worth every year at that time from Oklahoma. They see the rodeo, the stock, and the exhibits, but the main purpose of their trip is to pay homage to the old Oklahoma cowboy philosopher, Will Rogers. They gather around the magnificent statue of Will Rogers sitting on a horse, which is located in front of the imposing coliseum that bears his name. In simple ceremonies, a prayer is spoken, a wreath is laid, and then there is talk about the famous old spinner of ropes and yarns. All of this is fitting and proper, for everyone knows that if Will were alive and able, he would be there in Fort Worth at that time. Will loved rodeo — as only a cowboy who was once there himself can love the cowboy-contest sport. It is a known fact that, after his death in a plane crash on a river bank south of Point Barrow, Alaska, a crumpled rodeo program was found in a pocket of his coat. Will had attended a rodeo the day before he took off with Wiley Post on the ill-fated flight that was intended to be a goodwill tour through Alaska, down the coast of China, and then back up into Russia. The date of the fatal plane crash, in which two of Oklahoma's favorite sons — passenger Rogers and pilot Post — were killed, was August 15, 1935.

On opening night in the Will Rogers Memorial Coliseum, Junior Meek and Buck LeGrande, two current and highly-rated cowboy clowns, were making the Oklahomans, the Texans, and everyone else laugh and then, in turn, scaring the heck out of them with their daring antics with and around belligerent Brahmas. Meek was hit by a bull he was attempting to leap over and sent sprawling — then he was up and back into the act. At ensuing performances, he was hit by other bulls; and on the fifth night, Meek was tossed again. This last time he was carried out of the arena. The following evening at about 6:30 p.m., between the afternoon and night performances, the duded-up but limping brave bull-baiter and Melinda Lou Bartlett, a very pretty and talented girl barrel racer, were being married. Cowboy Bernis Johnson and his wife, Frances, served as best man and matron of honor. That night, bridegroom Meek was back in the arena with LeGrande and the rank hump-backed bulls.

The featured performer at Fort Worth this year was Rex Allen of movie, TV, and record fame. Big Rex with his friendly smile, easy manner, and fine voice, daily brought down the house. At the conclusion of each performance, he was surrounded by crowds of young autograph-seekers. After that engagement, Allen headed for Mexico for location film work in a picture titled *For the Love of Mike*. This handsome country boy with the voice has indeed come a long way in his chosen field.

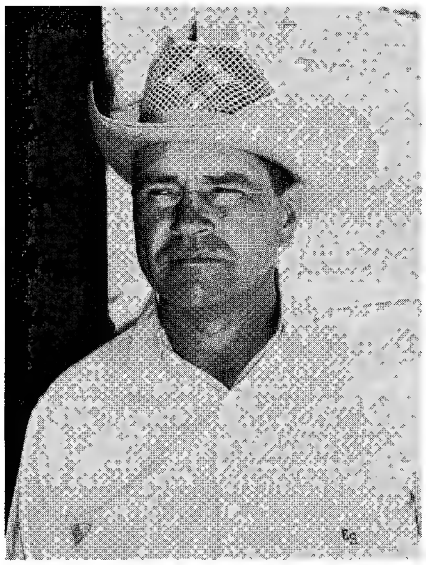
At Fort Worth, there were two go-rounds each in calf roping, 'dogging,



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

• Jim Shoulders, Henryetta, Okla., 1959 RCA champion bull rider and all-around.

• Harry Charters, Melba, Idaho, 1959 RCA champion bulldogger.



• Everett Shaw, Stonewall, Okla., 1959 RCA champion steer roper.

and bull riding. There were three go-rounds in bareback bronc riding and six go-rounds in saddle bronc riding—the number of go-rounds are decided by the number of entries in each event. On opening night, the fast calf-roping times were made by Jack Proctor, 14.8, and by Dean Oliver, who was clocked in 16.8. The best 'dogging time was 12.6, rung up by Monroe Tumlinson. The high-marked bareback rider was Dick Bryant; in bull riding it was Freckles Brown. The early leadholder in saddle bronc riding was Dean Armstrong.

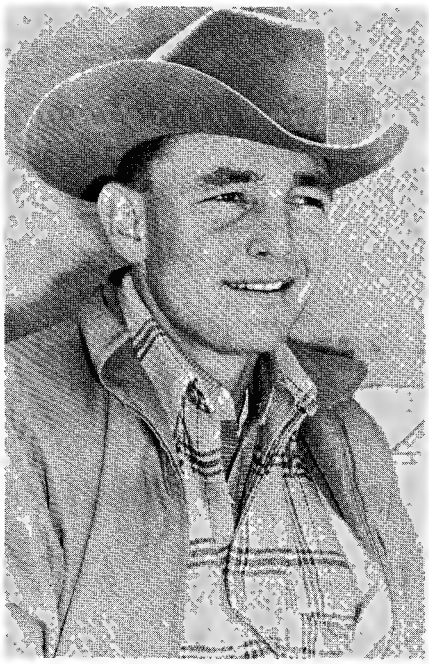
On the second day of the rodeo, Saturday, January 30, three performances were run off in the coliseum. At the morning performance the calf roping was slow, with over half of the ropers out receiving the no-time wave of the flag. These roping calves were toughies. The best time was Bill Jones's 21.1. Fast 'dogging times were Wilbur Plaugher's 7.4, Eldon Dudley's 8.5, and Merle Davis' 10.8. On the rank bulls it was Darrell Gilfillian and Vernon Williams. High in the saddle bronc riding were Bill Fedderson and Bob A. Robinson.

Saturday afternoon the calf roping times were: Bobby Goodspeed, 16.4; Ray Wharton, 17.6. 'Dogging times were: Lawrence Hebling, 8.3; Willard Combs, 9.1; Jim Apodaca, 9.3. Bareback bronc riding high point men were Ralph Buell and Sidney Johnson; bull riding, Flip Cozby and Jim Charles; saddle bronc riding, Casey Tibbs and Benny Reynolds. Saturday night calf roping times were: Junior Vaughan, 16.5, and George Epperson, 19.4; 'dogging, Tom Nesmith, 6.4, and Jim Painter, 8.3; bareback bronc riding, Benny Reynolds and Ira Akers; and saddle bronc riding, Marty Wood, Enoch Walker, and Bud Sharp.

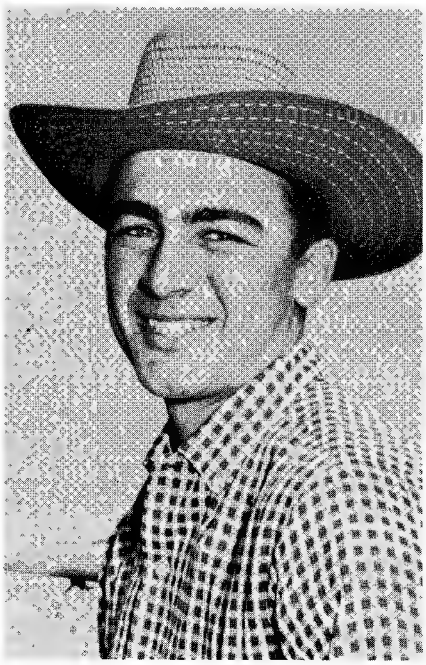
The initial go-round in saddle bronc riding was completed on Saturday night. Marty Wood was in for first and Casey Tibbs placed second, with Enoch Walker, Bill Fedderson, and Bud Sharp tied for third and fourth.

Sunday afternoon times in calf roping were: Byrle Hartsell, 15.0, and T.B. Porter, 17.2; 'dogging, Stan Neal, 8.6. High men in bareback bronc riding were Ellie Lewis and Don L. Wilson; bull riding, Billy Hand and Fred-

*(Continued on page 171)*



• Jim Bob Altizer, Del Rio, Tex., 1959 RCA champion roper.

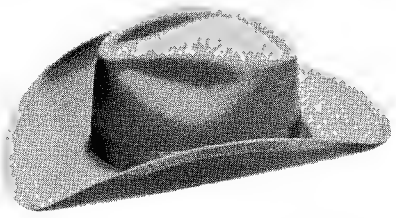


• Jim Rodriguez, Jr., Castroville, Calif., 1959 RCA champion team roper.

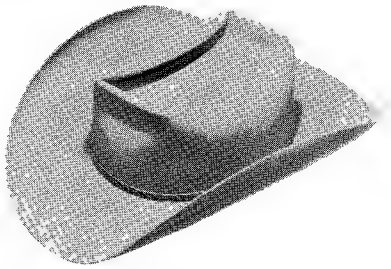
• Casey Tibbs, Ft. Pierre, S.D., 1959 RCA champion saddle bronc rider.



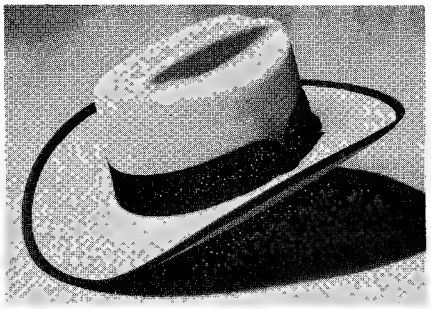
LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED



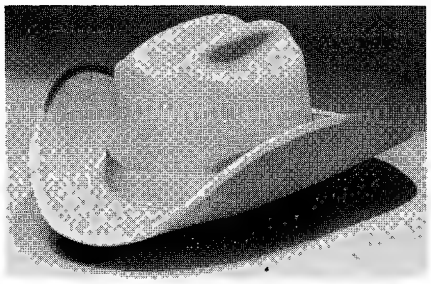
• Resistol's new western block, the arrow head, is shown on the Quanah.



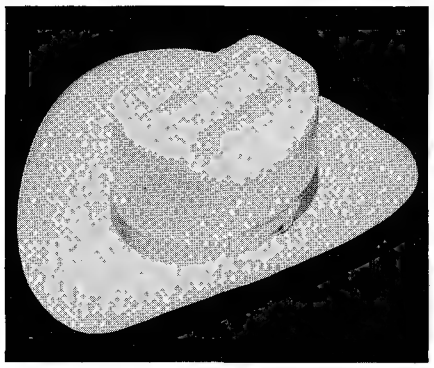
• The Resistol Snake River with a butterfly crease, imitation snake skin leather band, and available in a variety of colors and blocks.



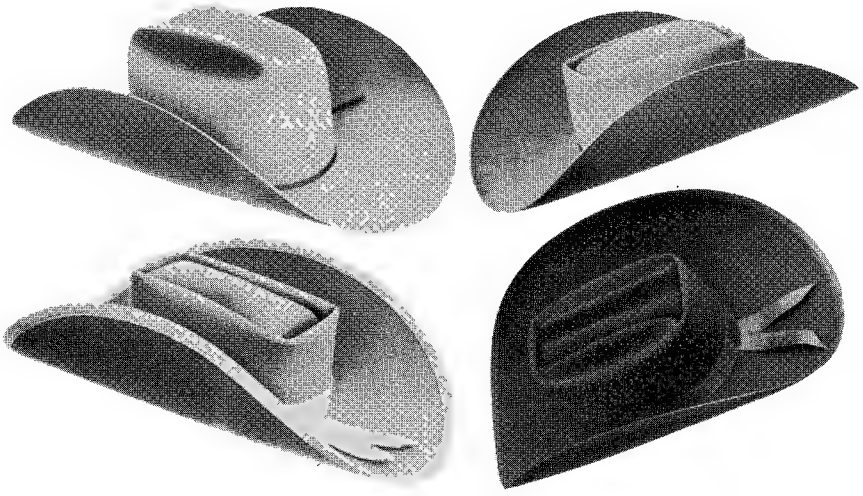
• The Stetson Yuma, a fawn color felt with 3½" brim, black grosgrain band and binding. It has a Rocking J.B. curl to the brim and the 2D crease can be varied by the wearer.



• The Stetson Wiley, a silver belly felt with 2D crease, high roll Rocking J.B. flange, 3½" brim, and matching band and binding.



• The Reno by Bandera Hat Company, a solid crown bakou straw in the 88 Ranch block.



• Available in a wide range of colors, the smart styling of the Donhoy hats makes them especially popular with women and young girls. Also known as the "hat of champions," Donhoy offers a rugged and good looking line for men.

# New Look in Hats

ON THE century-old history of the western hat, traditional western hat shapes and names were standard during most of these 100 years. In the past 15 years, however, the Resistol Hat manufacturers at Garland, Tex., have developed many new and interesting western hat styles which have been separated from what was traditional to give added appeal, good looks, and wearing pleasure to western attire.

It is not expected that a manufacturer, such as Resistol, who has become world famous by making fine dress hats for men, should excel in the making of western hats. The company explains it this way, "We have the advantage over eastern manufacturers because we live in the heart of the west. Our people have a true sense of style and quality finishing of western hats, because they live among and know what the men of the west want most in a fine western hat. Perhaps that is the reason why our western hat business has increased so substantially every year over the past 15 years. We take a lot of pride in our western hats."

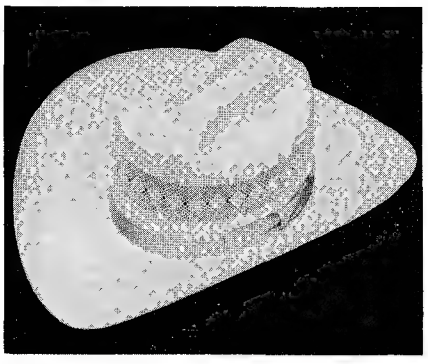
Actually, many of Resistol's western hat styles are suggested by rodeo riders and performers who visit the Garland factory and express their own likes and dislikes. Tater Decker, well-known rodeo performer, wears a hat of his own design — made expressly for him by Resistol.

The primary variation in western hats, however, is the individualized crease and roll of the brim. That is why Resistol produces so many western styles with these special creases and brim flanges hand-done at the factory. Most men who wear western hats are not experts at creasing. For this reason, the factory crease developed on a broad scale by Resistol, has become an important step in the ever-increasing sale of western hats.

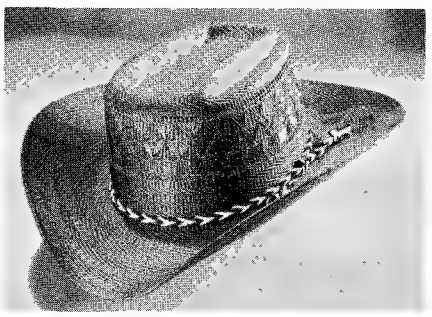
For 1960, Resistol is again emphasizing a variety of crown blocks and western hat trims.

Their Snake River is one in a series of western styles all trimmed with a four-ligne imitation snake skin band. A different color leather band is used on the different colors of the various

*(Continued on page 179)*



• The Las Vegas, a new ventilated bakou straw by Bandera Hat Company.



• The Stetson Night Rider of black Toyo braid with black and white plaited band. It has a wedge crease, pattern woven in the crown, and 3½" brim.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# MONDAY JUNE 13 AT SPOKANE, WASH.

# UTTER RANCH DISPERSAL SALE

SEE NEXT THREE PAGES ALSO

***Champions—Producers of Champions—Champions-to-be***

# 86 HEAD AT AUCTION

***SHOW • WORKING AND BREEDING STOCK***

***Stallions • Mares • Geldings • Fillies • Yearlings***

**ALL TROPHIES AND RIBBONS GO WITH WINNERS**

AUCTIONEERS

*Norm Warsinske*
of Billings, Montana

*Col. Walter Britten*
of College Station, Tex.

**Assisting at sale:**
**Ralph Morrison, AQHA;**
**Cecil Dobbin, Western Horseman;**
**George Goggins and Charles Pike, Western Livestock Reporter**

**Here, on June 13, you get that special kind of opportunity that comes only through dispersion of a Quarter Horse breeding program that has taken a good portion of a lifetime to develop and prove.**

**Write—Wire—Phone NOW FOR YOUR *Free Catalog***

The horses listed in these 4 pages are examples of our dispersal. Eighty-six head will be listed in catalog carrying pictures, pedigree and records. NOTHING WILL BE SOLD PRIOR TO SALE DATE.

**Pre-Sale Show**
**FRIDAY, JUNE 10**
**SATURDAY, JUNE 11**
**SUNDAY, JUNE 12**
all horses for your complete inspection on these dates.

## REFERENCE SIRES

*The records show that the sires below represent the strongest battery of stallions whose immediate get has ever been offered at dispersal at one time in America. They are stallions from the largest, the oldest, and considered the most successful breeders of foundation stock of Quarter Horses in the world: KING RANCH, SCHARBAUER CATTLE CO., HANKINS BROTHERS. These stallions read right out of the Who's Who in the Quarter Horse world of champions with their highly intensified bloodlines.*

### SCHARBAUER'S KING P-29,406

King P-234 — Zantanon — Little Joe X Traveller; Jeanette
King P-234 — Jabalina — Yellow Jacket X Yellow Wolf
Little Ginger H 9261 — Joe Bailey P-4 — Little King XX Traveller; Br. Nixon Mare
Little Ginger H 9261 — Ginger H, 1371 — King P-234; Hankins Mare

### HIGH FIVE P-48,000

Scharbauer's Pale Face P-28,445 — Pale Face H P-12,903 — Joe Traveller 1784; Queen H, P-1372
Scharbauer's Pale Face P-28,445 — Dixie Lee H P-2506 — King P-234; Spider
Bobbie Scharbauer P-29,399 — Silver Wimpy P-3507 — Wimpy P-1; Silver Lucy P-107
Bobbie Scharbauer P-29,399 — Molly Scharbauer 24,475 — Memorial Day; Sorrel Mare

### RED BEAVER P-12,731

*(Now deceased)*

Red Ryder P-1166 — Peppy P-212 — Little Richard P-17; Cardinal Mare
Red Ryder P-1166 — Milky Way Hoof P-105 — Chicaro; Ace of Hearts Mare
Acacia P-2391 — Macanudo P-211 — Old Sorrel P-209; Canales Bell P-141
Acacia P-2391 — Polvera 153 — Solis; Martin's Best Mare

### SILVER WIMPY P-3507

Wimpy P-1 — Solis — Old Sorrel P-209
Wimpy P-1 — Panda 163 — Old Sorrel P209; Roan Quarter Mare
Silver Lucy P-107 — Old Sorrel P-209 — Hickory Bill; Dr. Rose Mare
Silver Lucy P-107 — Canales Mare — Hickory Bill

### KING COMMAND P-55,884

*(Full Bro. Power Command)*

King P-234 — Zantanon — Little Joe; Jeanette
King P-234 — Jabalina — Yellow Jacket
Cricket McCue P-9262 — Barney McCue 4891 — Jack McCue; Bird McCue 4892
Cricket McCue P-9262 — Fanny McCue 2458 — Jack McCue; Bell

### SCHARBAUER'S PALE FACE P-28,445

Pale Face H P-12,903 — Joe Traveller 1784 — Little Joe; Star Dust
Pale Face H P-12,903 — Queen H P-1372 — Dan; Nail Mare
Dixie Lee H P-2506 — King P-234 — Zantanon; Jabalina
Dixie Lee H P-2506 — Spider — Headlight; Big Sorrel

### KING JUNIOR P-33,472

*(Full Bro. Poco Bueno)*

King P-234 — Zantanon — Little Joe; Jeanette
King P-234 — Jabalina — Yellow Jacket
Miss Taylor P-2636 — (Old) Ponco Bueno — Little Joe
Miss Taylor P-2636 — Eads Mare — Hickory Bill

**WHAT FITS WITH YOU IS HERE TO BE HAD BY YOU, NOW. THIS IS THAT SOMETHING-FOR-EVERYBODY KIND OF DISPERSAL, BIG IN NUMBERS, RIGHT IN QUALITY, PERFECT FOR EVERYBODY.**



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# UTTER RANCH DISPERSAL SALE

RAIN OR SHINE

Under Roofed Arena

## SENIOR STALLIONS TO SELL

## YEARLINGS AND TWO'S STALLIONS

### OF 11, THESE FIVE SHOW STALLIONS ARE EXAMPLES

**Teebone Beaver P-Applied**

by Red Beaver P-12,731 by Red Ryder P-1166 by Peppy P-212 out of Milky Way Hoof P-105. Red Beaver dam: Acacia P-2391 by Macanudo P-211 out of Polvera P-153. Teebone Beaver dam: Crier's Priss P-48,359 by Town Crier P-37,463 by Bill Cody P-3244 out of Watt's Niki P-22,961. Crier's Priss dam: Little Miss Priss P-15,533 by King Joe P-1017 X King P-234 out of Skidoo P-1090.

**King Hi P-Applied**

by High Five P-48,000 by Scharbauer's Paleface P-28,445 by Paleface H, P-12,903 out of Dixie Lee H, P-2506. High Five dam: Bobbie Scharbauer P-29,399 by Silver Wimpy P-3507 out of Molly Scharbauer 24,475. King Hi dam: Cocoa Five P-47,930 by Silver Wimpy P-3507 by Wimpy P-1 out of Silver Lucy P-107. Cocoa Five dam: Stella Scharbauer P-4639 by Smokey Junior out of Gwen Scharbauer.

**Chaps Beaver P-Applied**

by Red Beaver P-12,731 by Red Ryder P-1166 by Peppy P-212 out of Milky Way Hoof P-105. Red Beaver dam: Acacia P-2391 by Macanudo P-211 out of Polvera 153. Chaps Beaver dam: Buttercup P-7118 by Friend's Yellow Dog by Joe Hancock out of Mary Abbott. Buttercup dam: Wagner Lass by Fox Baker out of Wagner Mare.

**Gypo Beaver P-90,019**

by Red Beaver P-12,731 by Red Ryder P-1166 by Peppy P-212 X Little Richard out of Milky Way Hoof P-105 X Chicaro. Red Beaver dam: Acacia P-2391 by Macanudo P-211 X Old Sorrel out of Polvera 153 X X Old Sorrel. Gypo Beaver dam: Dark's Gypsy's Bay P-20,029 by Waggoner P-2691 by Midnight X Badger out of Yellow Wolf Mare. Dark's Gypsy's Bay dam: Gypsy P-715 by Colonel P-8 X Little Joe out of Minnie Minnick.

**Chinook Beaver P-Applied**

by Red Beaver P-12,731 by Red Ryder P-1166 by Peppy P-212 out of Milky Way Hoof P-105 X Chicaro. Red Beaver dam: Acacia P-2391 by Macanudo P-211 X Old Sorrel out of Polvera 153 X Old Sorrel. Chinook Beaver dam: Bo's Gigolett P-47,933 by Choctaw Chubby P-16,191 by Chubby III X Midnight out of Francette 6255 X X Little Joe. Bo's Gigolett dam: Benny Shirley P-7879 by Bubbers out of Minnick Mare X X Waggoner's Rainy Day.

## CHIEFTAIN FIVE

**P-91,746 Sorrel**

***Three Years Old***

by Wimpy P-1 by Solis X Old Sorrel out of Panda X Old Sorrel.
by Silver Wimpy P-3507 out of Silver Lucy P-107 by Old Sorrel out of Canales Mare X Hickory Bill.

**CHIEFTAIN FIVE**
by Royal Peppy P-3508 by Peppy X Little Richard; X Old Sorrel; Royal Peppy dam: Nicha. Nicha Dam X Old Sorrel.
out of Phyllis Scharbauer P-24,478
Dam: Bay Scharbauer Mare by Old John out of Scharbauer Mare X Eck Davis.

A line bred Old Sorrel stallion of King Ranch blood. Carries the Wimpy-Peppy cross. Prior to our dispersal plans, we intended to show him in some of the major shows this year. He is a beautiful individual. Very stylish, light sorrel, four white sox, small blaze, excellent head, wither, slope, has the good hip and legs of the Wimpys. Well broken; has many brothers and sisters showing, cutting, breeding, in the U.S.A. Details in catalog. His first colts will be in our dispersion. Those already arrived are really good. He will be bred to many of our top mares in sale.

## PISTOL FIVE

**P-69,338 Bay**

by King P-234 by Zantanon by Little Joe X Traveller out of Jeanette, King P-234 dam: Jabalina by Yellow Jacket X Yellow Wolf.
by Scharbauer's King P-29,406 out of Little Ginger H, 9261 by Joe Bailey P-4 by Little King X X Traveller out of Brown Nixon Mare. Little Ginger dam: Ginger H 1371 by King P-234 out of Hankins Mare.

**PISTOL FIVE**
by Scharbauer's Pale Face P-28,445 by Pale Face H, P-12,903 by Joe Traveller 1784 out of Queen H, P-1372. Scharbauer's Pale Face dam: Dixie Lee H, P-2506 by King P-234 out of Spider.
out of Flashy Five P-54,962
Dam: Betty Scharbauer P-40,629 by Silver Wimpy P-1 by Wimpy P-1; X Solis: X Old Sorrel; out of Silver Lucy P-107 X Old Sorrel. Betty Scharbauer dam: Dot Scharbauer 24,463 by Dun Scharbauer out of Old John Mare.

In looking for the blood of King P-234 for our breeding program, we selected Pistol for his strong pedigree and his outstanding conformation. Has been shown only three times, all in his first year. First—Odessa, Texas; First—Monahans, Texas; Third—Ft. Worth, Texas. His pedigree contains three crosses to King P-234—his dam, Flashy Five by the King Ranch horse Silver Wimpy by Wimpy. Also, she is a full sister to Flussy and Flaxy Five listed in this ad. He is nicely started, good rein and has natural ability unlimited.

## BEAVER DAM BEAVER

**P-79,466 Sorrel**

***Four Year Old***

by Red Ryder P-1166 by Peppy P-212 by Little Richard P-17 out of Cardinal Mare. Red Ryder dam: Milky Way Hoof by Chicaro out of Ace of Hearts Mare.
by Red Beaver P-12,731 out of Acacia P-2391 by Macanudo P-211 by Old Sorrel out of Canales Bell. Acacia dam: Polvera 153 by Solis X Old Sorrel out of Martin's Best Mare.

**BEAVER DAM BEAVER**
by Little Man P-1438 by Old Sorrel P-209 by Hickory Bill X Peter McCue out of Dr. Rose Mare. Little Man dam: Water Lily 168 by King Ranch Horse out of King Ranch Mare.
out of Bello Castana P-38,455
Dam: Churmuska P-3189 by Tino 214 by Old Sorrel out of Briso. Churmuska dam: La-Melosa by Little Richard out of Vaqueta Vieja.

Beaver Dam is considered by many as one of the best King Ranch blood horses alive today. He is young—beautiful—has and passes on consistently the characteristics of style and quality that is so much in demand. His sire, Red Beaver, and dam, Bello Castona, both Champions many times, are produce of the great King Ranch breeding program. His entire pedigree is King Ranch. We showed him only 4 times—as a one- and two-year-old. Two firsts, one second, one Grand and one Reserve Champion. Judge Leonard Milligan brought him from the line at one show where there also was a student judging class and said, "Take a good look at this young horse. He is the kind to have in mind when you are judging Quarter Horses." We have brought him along very slowly, both working and breeding to assure his great future. As a test, we picked various families and individuals for his first breeding. Show colts came from practically all matings. All will be at Ranch sale day, also his 2nd crop, and he will be bred to many of the mares in the dispersion. His full sister, Revelon P-78,772, an excellent show and working mare, also to be dispersed.

## 2 YEAR OLD FILLIES

These four 2-year-old fillies are being fitted for the shows. Many more in these quality bloodlines will be in the sale.

**Estelle Five P-90,011**

by Wimpy P-1 by Solis X Old Sorrel out of Panda 163 X Old Sorrel.
by Silver Wimpy P-3507 out of Silver Lucy P-107 by Old Sorrel P-209 out of Canales Bell P-141.

**ESTELLE FIVE**
by Smokey Junior P-2823 by Smokey X Old Sorrel out of Cruzita 344.
out of Stella Scharbauer P-40,639
Dam: Gwen Scharbauer P-24,466 by Buck Garrett II out of Henery Barrow Mare.

**Coffeecup Beaver P-90,016**

by Red Ryder P-1166 by Peppy P-212 out of Milky Way Hoof P-105.
by Red Beaver P-12,731 out of Acacia P-2391 by Macanuda P-211 X Old Sorrel out of Polvera 153 X Old Sorrel.

**COFFEECUP BEAVER**
by Friend's Yellow Dog by Joe Hancock 445 out of Mary Abbott.
out of Buttercup P-7118
Dam: Wagner Lass by Fox Baker X X Harmon Baker.

**Hispot Five P-Applied**

by Scharbauer's Pale Face P-28,445 by Pale Face H, P-12,903 X Joe Traveller out of Dixie Lee H, P-2506 X King P-234.
by High Five P-48,000 out of Cocoa Five P-47,930 by Silver Wimpy P-3507 out of Stella Scharbauer P-40,639.

**HISPOT FIVE**
by Royal Peppy P-3508 by Peppy P-212 out of Nicha 71.
out of Pamela Scharbauer 29,400
Dam: Hanna Scharbauer 24,467 by Tallwood TB out of Old John Mare.

**Idared Beaver P-90,018**

by Macanudo P-211 by Old Sorrel P-209 out of Canales Bell P-141.
by Jabb Mac P-10,829 out of Esperanza by Roan Son X Hickory Bill out of Solis Mare.

**IDARED BEAVER**
by Red Beaver P-12,731 by Red Ryder P-1166 out of Acacia P-2391.
out of Katy Beaver P-50,170
Dam: Old Ida Red P-20,301 by Tip P-7287 X X Harmon Baker out of Pauline.

### TRAVEL AND HOTEL ARRANGEMENTS

**Come Airline via NORTHWEST, UNITED or WEST COAST. Private planes to Felts Field, Spokane. Four Transcontinental railroads. For hotel or motel reservations arranged notify Fred B. Utter, 1219 West Second Avenue, Spokane, Wash.**



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

## Of 13 Yearling Fillies these are 5 examples:

**Daiquiri P-Applied (Sorrel)**

by Beaverdam Beaver P-79,466 by Red Beaver P-12,731 by Red Ryder P-1166 out of Acacia P-2391. Beaverdam Beaver dam: Bello Castana P-38,455 by Little Man P-1438 out of Chermuska P-3189. Daiquiri dam: Miss Dunbar 22, P-55,515 by Congress Star P-6515 by Oklahoma Star P-6 out of Quarter Lady. Miss Dunbar dam: Miss Grant II P-3159 by Sykes II P-3148 out of RO Mare.

**Sweeti Five P-Applied (Sorrel)**

by Scharbauer's Pale Face P-28,445 by Pale Face H, P-12,903 by Joe Traveller out of Queen H, P-1372. Scharbauer's Pale Face dam: Dixie Lee H, P-2506 by King P-234 out of Spider. Sweeti Five dam: Candy Five P-55,683 by Silver Wimpy P-3507 by Wimpy P-1 out of Silver Lucy P-107. Candy Five dam: Rebel Scharbauer P-24,480 by Tall Wood (TB) out of Scharbauer Mare.

**Coala King P-Applied (Black)**

by Scharbauer's King P-29,406 by King P-234 by Zantanon out of Jaballna. Scharbauer's King dam: Little Ginger H, 9261 by Joe Bailey P-4 out of Ginger H, 1371. Coala King dam: Foxy Five P-55,681 by Schabauer's Pale Face P-28,445 by Pale Face H, P-12,903 out of Dixie Lee H, P-2506. Foxy Five dam: Bernice Scharbauer P-24,459 by Silver Wimpy P-1 out of Daisy Scharbauer P-24,461.

**Mable Beaver P-Applied (Bay)**

by Red Beaver P-12,731 by Red Ryder P-1166 by Peppy P-212 out of Milky Way Hoof. Red Beaver dam: Acacia P-2391 by Macanudo P-211 out of Polvera P-153. Mable Beaver dam: Dark's Gypsy's Bay P-20,029 by Waggoner P-2691 by Midnight out of Yellow Wolf Mare. Dark's Gypsy's Bay dam: Gypsy P-715 by Colonel P-8 out of Minnie Minnick.

**Royal Wimpy P-Applied (Sorrel)**

by Silver Wimpy P-3507 by Wimpy P-1 out of Silver Lucy P-107. Royal Wimpy dam: Polly Scharbauer P-29,405 by Royal Peppy P-3508 out of Suzy Scharbauer 24,487.

*The five fillies listed are being fitted for the shows. The dispersal will offer many more in this quality and bloodlines.*

## APPROXIMATELY 40 3-IN-1's

Mares with the get of stallions below, at their sides and bred back, will sell as one package.

BEAVER DAM—CHIEFTAIN FIVE—PISTOL FIVE—KING JR. (full brother to Poco Bueno) — and KING COMMAND (a full brother to Power Command)

## FREE CATALOG

Sent to you promptly on request. Extensively detailed. Write, phone or wire. Address request to Fred B. Utter, 1219 W. 2nd Ave., Spokane, Wash. Phone MA 4-4253.

**NOTHING TO BE SOLD BEFORE SALE DATE**

## BO'S GIGOLETT

**P-47,933**

*(Sorrel)*

| | | | |
|---|---|---|---|
| Choctaw Chubby P-16,191 | Chubby III P-1081 | Chubby 656 | |
| | | Chili Bean 533 | |
| | Francette 34, 6255 | Red Ball 4831 | |
| | | W S Mare | |
| Aiken's Shirley P-28,983 | Young Morfleet 7881 | Norfleet | |
| | | Mammy Norfleet 7875 | |
| | Benny Shirley 7879 | Bubbers | |
| | | Minnick Mare | |

This mare was shown in reining and cutting in some of the major shows in Texas. She is Register of Merit in reining, was shown in approximately nine shows at halter. Two Grand Champ, two Reserve. Stood third at Ft. Worth with over 100 mares in class. Has two real show colts by Red Beaver in sale. Foal at side by Beaver Dam and bred back.

## O'MEARA'S LINDA

**P-30,237**

*(Sorrel)*

| | | | |
|---|---|---|---|
| One Eyed Hippy P-7518 | Peppy P-212 | Little Richard P-17 | |
| | | Cardinal Mare | |
| | Celia 023,115 | Old Sorrel P-209 | |
| | | King Ranch Mare | |
| Red Dam P-2971 | Louis Farr | Harmon Baker | |
| | Mare by | Johnny Anson | |
| | | Anson Mare | |

When we were showing Linda, her winnings earned her the distinction of being the high-point show mare in America. She was shown at halter in sixteen larger shows; eleven of these in Texas, including Ft. Worth and Houston. In three shows, she stood 3rd. The balance of the shows she won and was Grand Champion in every show after she was three years old. She was named mare of the month, Champion of Champions, in Texas at Graham, Jr. Champion, Grand Champion and Champion of Champions of the West Coast at Santa Barbara. (More details in catalog.) We developed her to be a good cutting mare—we won on her from California to the American Royal in Kansas City, where she was also Grand Champion Mare. She carries the blood of the Great Peppy from the King Ranch . . . is now a broodmare unexcelled. Will have foal at side by King Command and bred back.

## DIDO BEAVER

**P-62,910**

*(Bay)*

| | | | |
|---|---|---|---|
| Red Beaver P-12,731 | Red Ryder P-1166 | Peppy P-212 | |
| | | Milky Way Hoof P-105 | |
| | Acacia P-2391 | Macanudo P-211 | |
| | | Polvera 153 | |
| Brown Lomita P-37,820 | Bay Bob P-12,570 | King P-234 | |
| | | Maud Kay P-21,613 | |
| | Lomita P-22,348 | Joe Moore P-1856 | |
| | | Fairy P-1297 | |

Show and working mare. This is the kind we all like to raise. A cross of the King Ranch and King P-234 blood that is producing such outstanding horses. By our champion stallion Red Beaver (now deceased), out of Brown Lomita. We have really been bringing this young mare (four years old) along slowly as she is working her cattle just right and we intended to show her at halter and cutting extensively. We showed her at halter just once where she stood first in a large class as a two-year-old. She's good enough to go any place and we don't know of finer blood to go into a breeding program.

## CRIER'S PRISS

**P-48,359**

*(Red Dun Mare)*

| | | | |
|---|---|---|---|
| Town Crier P-37,463 | Bill Cody P-3244 | Wimpy P-1 | |
| | | Presta Chiquita | |
| | Watt's Niki P-22,961 | Nickey P-291 | |
| | | Matadore Mare | |
| Little Miss Priss P-15,533 | King Joe P-1017 | King P-234 | |
| | | Topsy 675 | |
| | Skidoo P-1090 | Mac | |
| | | Cupid | |

The produce of crossing King Ranch and King P-234 blood. Her sire, Town Crier, is today one of the top champions and producers of champions of the breed. She was shown only eight times as a two-year-old: six 1sts, one 2nd, and one 3rd. 2 Grand Champ; 2 Reserve Champ; the second was at Ft. Worth to 55 fillies in class. In the sale, will be her show stallion, Prospect, by Red Beaver. King Command foal at side by sale date and bred back to Beaver Dam. Excellent rein and working cattle well when we retired her.

## DANDY CLABBER

**P-70,795**

*(Sorrel)*

| | | | |
|---|---|---|---|
| Texas Dandy P-2112 | My Texas Dandy 4900 | Porte Drapeau | |
| | | Sadie M | |
| | Streak 612 | Lone Star | |
| | | Cap Mare | |
| Clabber Girl P-2759 | Clabber 507 | My Texas Dandy | |
| | | Golden Wheel | |
| | Mark Mare | Mark | |
| | | Gardiner Mare | |

The offspring of this cross needs no introduction. Her sire being one of the top producers of Register of Merit horses in the world. Her dam, the great Clabber Girl, one of the all-time best winning halter mares in America. Also listed as one of the high producers of ROM horses. Full sisters to Dandy Clabber are rated AAA-AA and have set track records. Dandy Clabber is a beautiful show mare, her first colt sold off the mother as a stallion prospect. This is the family that helped make the Finley horses of Gilbert, Arizona, so well known. Will foal to King Command. Bred back. Cutting well when we retired her.

SEE NEXT PAGE ▶

## BROWN LOMITA

**P-37,820**

*(Bay)*

| | | | |
|---|---|---|---|
| Bay Bob P-12,570 | King P-234 | Zantanon | |
| | | Yellow Jacket Mare | |
| | Maud Kay P-21,613 | Martin's Joe Bailey | |
| | | Little Maud | |
| Lomita P-22,348 | Joe Moore P-1856 | Little Joe | |
| | | Della Moore | |
| | Fairy P-1297 | Chicaro Bill | |
| | | Topsy | |

Brown Lomita was considered one of the young mares with the greatest future both at halter and cutting at the Texas shows until an injury caused her retirement. Her sire, Bay Bob, himself a champion, has sired many champions. Her dam, Lomita, a daughter of Joe Moore, is one of the top broodmares today. Brown Lomita's four-year-old daughter, Dido Beaver, will be in our dispersion. She is cutting cattle, as you would like, at this age. Shown at halter only once as a two-year-old in a large class where she was first. King Command foal at side and bred back.

## WIMPY'S RENO

**P-21,129**

*(Sorrel)*

| | | | |
|---|---|---|---|
| Wimpy II P-3433 | Wimpy P-1 | Solis X | |
| | | Old Sorrel | |
| | | Panda X | |
| | Daughter | Old Sorrel | |
| | | Old Sorrel | |
| | | Ann Wilson | |
| Little Babe P-2430 | Reno Lee (TB) | | |
| | Babe Dawson P-603 | Little Earl Junior | |
| | | Daughter of Queen | |

An own daughter of Wimpy II, whose daughters are proving to be such good broodmares. Wimpy Reno is a real good one. Her colts always show the quality and doing ability that is expected of the Wimpys. We crossed her this year to King Command. She will foal to him and be bred back.

# UTTER RANCH DISPERSAL

**At ranch 11 miles west of Spokane, Monday, June 13**

*See preceding and following page for additional information.*



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# Utter Ranch Dispersal Sale

Selling at auction the show, working and breeding stock of champion blood represented in the mares below together with others on preceding 3 pages — and many more.

## DARK'S GYPSY'S BAY
**P-20,029**

*(Bay Mare)*

| | | | | |
|---|---|---|---|---|
| Waggoner P-2691 | Midnight | | Badger | |
| | | | Nellie Trammell | |
| | Yellow Wolf Mare | | Yellow Wolf | |
| | | | Waggoner Mare | |
| Gypsy P-715 | Colonel P-8 | | Little Joe Springer X Old Joe | |
| | | | | Old Joe Mare |
| | Minnie Minnick | | Blake Horse X Rambler X Tubal Cain | |
| | | | Minnick Mare | |

An own daughter of Waggoner, foundation sire of Waggoner Ranch. Her dam, Gypsy, one of the all-time great show and producing mares of her day. These daughters of Waggoner are really hard to come by. Her first offspring, a filly, stood first at Ft. Worth; sold and shipped to Cuba; one horse, two mares by Red Beaver out of Gypsy are in California where they are all champions, both working and at halter. Two of her offspring will sell in our dispersion. Gypsy will sell with foal at side by King Command, bred back.

## GILL CATTLE MARE 47
**P-22,105**

*(Sorrel)*

| | | | | |
|---|---|---|---|---|
| Bear Hug P-2868 | Norfleet | | Brettenmah (TB) | |
| | | | Five Dollars | |
| | Houseparty | | Peter McCue | |
| | | | Five Dollars | |
| Gill Cattle Mare 1 P-16,077 | Mitch | | Zurick | |
| | | | Billy Smoot Mare | |
| | Mare | | Revenue (TB) | |

These good daughters of Bear Hug, as a rule, are only offered in a dispersion. She is considered one of the best. We bought her when she was on the rodeo circuit as a top-winning calf mare. Slight injury prompted her retirement. We don't think you will see many mares that equal her conformation at shows. These Bear Hug daughters are producing many of the best horses of today. Her last year's daughter by Beaver Dam was sold off the mare to a top breeder, and we believe you will see her winning in the major U. S. shows this year. Will foal to King Command, bred back to Beaver Dam.

## DUNNY BLAKE
**P-12,719**

*(Red Dun)*

| | | | | |
|---|---|---|---|---|
| Tubal Blake P-1167 | Shiloah P-1340 | | Red Devil | |
| | | | Bell Star | |
| | Dixie | | Blake's Traveller | |
| | | | Black Beauty | |
| Dogie Bea P-30,350 | Sweetheart | | Skeet | |
| | | | Bunker Mare | |
| | Alice McGill | | Little Hickory Bill | |

This mare is an own daughter of Tubal Blake, one of the foundation sires of the good Coke Blake family of Quarter Horses written about so often in the Quarter Horse Journal. She is a beautiful red dun who was on the rodeo circuit. Won the steer jerking at Salinas, California, in 1955. We worked her cutting cattle. Her produce are real show and doing kind. Will foal to King Command, bred back.

## BUTTERFLY BEAVER
**P-74,446**

*(Palomino)*

| | | | | |
|---|---|---|---|---|
| Red Beaver P-12,731 | Red Ryder P-1166 | | Peppy P-212 | |
| | | | Milky Way Hoof P-105 | |
| | Acacia P-2391 | | Macanuda P-211 | |
| | | | Polvera 153 | |
| Buttercup P-7118 | Friend's Yellow Dog | | Joe Hancock 455 | |
| | | | Mary Abbott | |
| | Wagner Lass | | Fox Baker | |
| | | | Wagner Mare | |

Show-working mare. A three-year old daughter of Red Beaver out of our champion producing mare Buttercup. She is reining nicely now and will be started on cattle before dispersion date. She is started on her show career, having been to three shows as a two-year-old. One Reserve Champ, one 1st, one 3rd. As expressed by many, this young mare needs only to go to some shows and she is capable of winning championship in the largest shows of today. Nothing finer for a future broodmare.

## FLUSSY FIVE
**P-61,242**

*(Sorrel)*

| | | | | |
|---|---|---|---|---|
| Scharbauer's Pale Face P-28,445 | Pale Face H, P-12,903 | | Joe Traveller 1784 | |
| | | | Queen H, P-1372 | |
| | Dixie Lee H, P-2506 | | King P-234 | |
| | | | Spider | |
| Betty Scharbauer P-40,629 | Silver Wimpy P-3507 | | Wimpy P-1 | |
| | | | Silver Lucy P-107 | |
| | Dot Scharbauer 24,463 | | Dun Scharbauer | |
| | | | Scharbauer Mare | |

Pedigrees of this quality don't show up too often. We have a great deal of this blood as you will see in our catalog. Flussy is line bred to Little Joe, through Scharbauer's Pale Face, King P-234, Zantanon, also in the top side of her pedigree Queen H who is the top dam of Register of Merit horses in America, and has been since 1941. These bloodlines have been crossed to those of King Ranch through Silver Wimpy by Wimpy P-1. The dam, Silver Lucy, being a full sister to one of the foundation sires at King Ranch, Macanudo. As an individual, Flussy is one of the good mares of America. In her five shows she was never defeated; stood first at Ft. Worth, a Junior Champion and Grand Champion before she was 2 years of age. Will foal to King Command and bred back.

## YANKEE WIMPY
**P-88,842**

*(Bay Filly)*

| | | | | |
|---|---|---|---|---|
| Silver Wimpy P-3507 | Wimpy P-1 | | Solis X Old Sorrel | |
| | | | Panda 163 X Old Sorrel | |
| | Silver Lucy P-107 | | Old Sorrel P-209 | |
| | | | Canales Bell P-141 | |
| Rebel Scharbauer P-24,480 | Tall Wood (TB) | | | |
| | Scharbauer Mare | | Old John | |
| | | | Eck Davis Mare | |

You will really want to take a good look at this three-year-old. She is almost a full sister to the two-times World Champion cutting mare — Marion's Girl — AQHA Champion. Her sire, Silver Wimpy, is a line bred Old Sorrel horse from the King Ranch owned by the Scharbauer Cattle Co., the breeders of Marion's Girl. He is the sire of several hundred outstanding horses who work, show and breed on. Her dam, Rebel Scharbauer, is by Tall Wood, the sire of the dam of Marion's Girl. There have been only five females born to this cross; three are producing champions at the Scharbauer Cattle Co. One, Ava Five, is showing at halter and cutting and is as good as they come. The other, Yankee Wimpy, will be sold in our dispersion. We will have her ready for halter shows. She has a good rein, will have the right amount of cattle work for a good start before dispersion date.

## SEQUOIA SUE
**P-42,682**

*(Sorrel)*

| | | | | |
|---|---|---|---|---|
| Joe Traveller P-1784 | Little Joe | | Traveller | |
| | | | Sam King | |
| | Star Dust | | Billy Anson Mare | |
| Sequoia Bubbles P-10,047 | Hard Tack 687 | | Apache Kid | |
| | | | Over There | |
| | Bubbles | | Tony XX | |
| | | | Possum | |
| | | | Wear Mare | |

This is an own daughter of Joe Traveller who is mentioned so often in the story of Traveller in the recent Quarter Horse Journals. She is young—seven years old—being among his last get. She is everything a Quarter broodmare should be—deep—good wither, excellent hips, strong legs under her where they belong—refined head and neck. This is the family and the kind from which the Hankins Bros. have produced so many good horses breeding them to their King P-234 horses. Will foal to King Command. Bred back. Her dam is also an outstanding mare and sells in dispersion.

## BUTTERCUP
**P-7118**

*(Dun Mare)*

| | | | | |
|---|---|---|---|---|
| Friend's Yellow Dog | Joe Hancock 455 | | John Wilkins X Peter McCue | |
| | | | Walter Hancock Mare | |
| | Mary Abbott | | | |
| Wagner Lass | Fox Baker | | Club Foot X Harmon Baker | |
| | | | | |
| | Wagner Mare | | | |

Geo. Nye, in his book on Quarter Horses, called her "one of the great matrons of the breed." Buttercup was Grand Champion Mare at Ft. Worth the only time shown. Her offspring have won championships working and at halter throughout the U. S. Complete details in catalog; a 3- and a 2-year-old daughter and yearling son by Red Beaver sell in dispersion. Beaver Dam foal at side, rebred.

## CAMAY FIVE
**P-72,605**

*(Sorrel)*

| | | | | |
|---|---|---|---|---|
| Silver Wimpy P-3507 | Wimpy P-1 | | Solis X Old Sorrel | |
| | | | Panda 613 X Old Sorrel | |
| | Silver Lucy P-107 | | Old Sorrel P-209 | |
| | | | Canales Bell P-141 | |
| Pep Scharbauer P-40,634 | Royal Peppy P-3508 | | Peppy P-212 X Little Richard X Old Sorrel | |
| | | | Nicha X Solis X Old Sorrel | |
| | Annie Scharbauer P-24,457 | | Time Meter | |
| | | | Old John Mare | |

Camay is royally bred, being of Wimpy and Peppy blood of the King Ranch. As an individual she was shown only twice, as a yearling—winning first at both shows and Jr. Champion. No telling how far she could have gone as a halter and working champion with her blood and conformation. But in our program, nothing was too good for our mare band, so she will have her first foal this year to King Command and be bred back.

## MISS DUNBAR 22
**P-55,515**

*(Sorrel)*

| | | | | |
|---|---|---|---|---|
| Congress Star P-6515 | Oklahoma Star P-6 | | Dennis Reed (TB) | |
| | | | Cut Throat | |
| | Quarter Lady 511 | | Quarter Deck X Man O'War | |
| | | | Pretty Lady X Red Buck X Buck Thomas | |
| Miss Grant II P-3159 | Sykes II P-3148 | | Sykes X Peter McCue | |
| | | | San La Zaro Sykes 4464 | |
| | RO Mare | | | |

In looking for an out-cross for our stallions to a good family of Quarter Horses, several years ago, we brought into our program nine mares from the Greene Cattle Co., whose "RO" brand is famous for a family of good Quarter Horses. We have crossed them to our King Ranch stallions, also to sons of King P-234. These offspring have most certainly exceeded our expectations. Miss Dunbar 22 is an example of these fine broodmares who will be in our dispersion. Her last year's filly by Beaver Dam will be in the sale, and she is a real winner as you will see. Will foal to King Jr. Bred back.

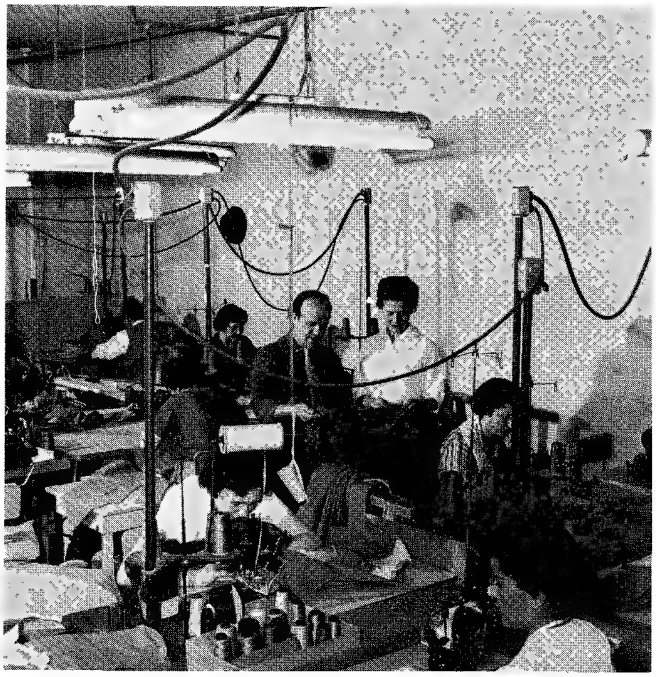
## FREE CATALOG

Available on request. Complete details applying to the 86 head being dispersed. See preceding three pages for sale stock and information.

# All Selling at Utter Ranch Dispersal, Spokane, Wash., June 13



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED



• Once in the process of production, the new creation is supervised by Hirsch for proper handling in each stage of production.

• Hirsch proudly inspects the end result of his creative labors — a new Allen Ranch jacket, packaged and ready for sale.

# A STYLE IS BORN

By HOFFMAN FRIED

CHARLES HIRSCH, master designer for the Allen Manufacturing Company, takes us pictorially through the steps in the creation of an originally-styled western coat. Hirsch, former president of the Los Angeles Clothing Designers Club and board member of the International Association of Clothing Designers, has been creating original fashions for over 35 years. His talents were added to the 54-year-old Denver manufacturing firm five years ago. Hirsch has been responsible for many of the outstanding western fashions, for men, women, and children, which display the Allen brand.

• Hirsch starts his new creation with pad and pencil, plus 35 years of designing experience, knowledge of fabric, and style know-how.

• Designer Hirsch carefully inspects the finished sample before presenting it to the Allen management and sales organization for final approval.

• Next he transfers his finished sketch to an actual working pattern; a task only a master designer can perform.

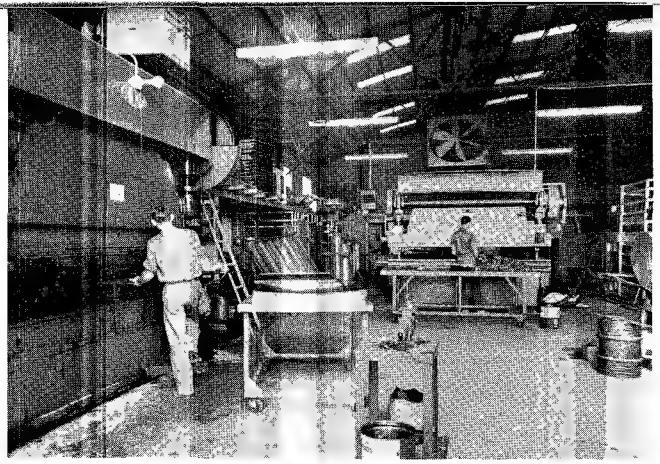
• Transferring the pattern to cloth requires special attention to fabric, patterns, resilience, cut, and other tailoring details.

• Hirsch next makes sized patterns, assuring a perfect fit for different persons, after getting management's go-ahead.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

• A general view of the Miley Trailer Company shop interior.



• A press brake forming the sections of sheet steel at Miley.

# BETTER HORSES—BETTER TRAILERS

THE DEMAND for better horses has created a demand for better trailers. Horse breeders have been working diligently to improve the quality of their breed the past couple of decades to meet this increased demand for top quality in horses. In the trailer industry, too, there has been tremendous growth in activity centering around the horse and products for horses.

Miley Trailers of Fort Worth, Tex., entering their 14th year of manufacturing horse trailers and other products designed for the transportation of horses, has been working similarly to improve their trailers. Their problems have not been as difficult to overcome as those of the breeders in that they make improvements in steel instead of flesh and blood, although, like horsemen, they have had satisfactory results to the point of being the largest manufacturer of horse trailers in the world for several years. The company, organized in 1947 in a building of some 4,000 sq. ft. of floor space, today occupies more than 60,000 sq. ft. of floor and yard area. In the intervening years, too, neither time nor money has been spared in achieving the distinction of becoming not only the leaders in horse trailer design, but also the producer of more trailers than the combination of all other companies.

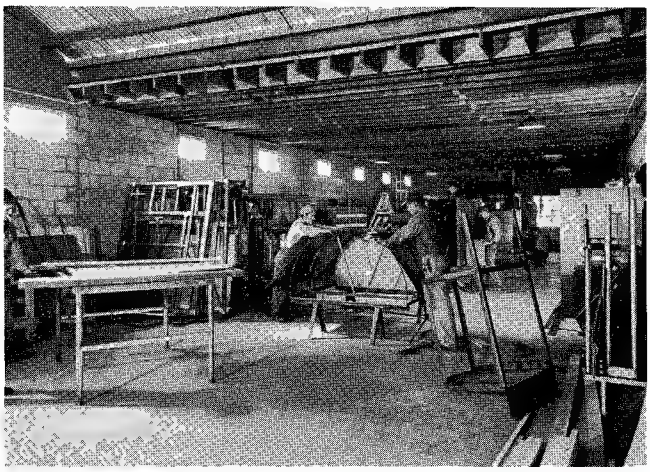
First considerations at Miley Trailers are the comfort and protection of the horse in a trailer with safety and appearance for the owner. To attain this goal, the company considers only the finest of material and workmanship worthy of being included in a Miley Trailer. The plant itself is equipped with the most modern production equipment possible to acquire so that, with two exceptions, the company manufactures every part of the trailer that can be fabricated from sheet steel.

It may be somewhat surprising but it actually takes less time to assemble a trailer than to prepare it for painting. The process starts with the sheet steel being sheared into required widths for the various parts and next being formed on press brakes to the desired sections. Since each part is die formed, every single part is identical with its mate. These finished parts are next placed on the production line near the fixture used in making that particular assembly. In the next step, these subassemblies are moved to a final assembly line to be assembled into a complete trailer in only an average of 7½ man-hours.

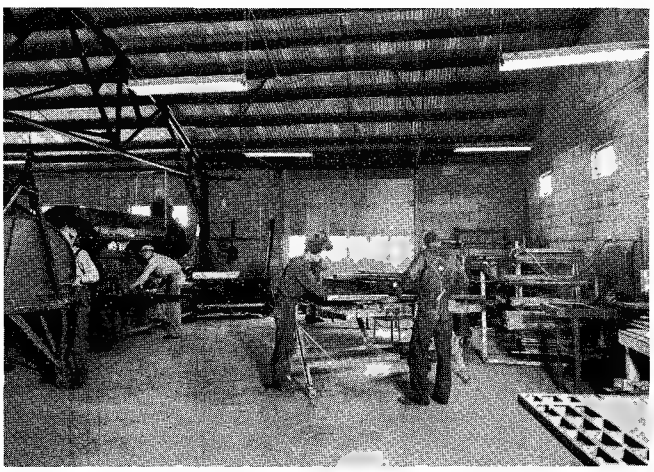
The trailer then is moved to a cleaning and grinding area where it is prepared properly for the painting operation. Maximum attention is given the grinding, cleaning, and working so that the bare metal will be in the best state for the final finishing. These particular operations, depending upon the model of the trailer, require a total of 10 to 12 man-hours.

In the next two operations, the trailer is painted and trimmed out. All Miley Trailers go through a baking oven, after being painted, so that the finishes attain a maximum adhesive quality and extremely high gloss. After this process, the trailer is moved into the trim department for installation of plexiglass panels, molding, padding, floor mats, electrical equipment, and tires. Another 8 to 10 man-hours are consumed in the trim-out before the trailer is given the final inspection and made ready for delivery.

Production line assembly essentially has enabled the Miley company to build a trailer in a minimum of man-hours, avoiding the usual factors in most manufactured products of more labor and overhead cost than mate-



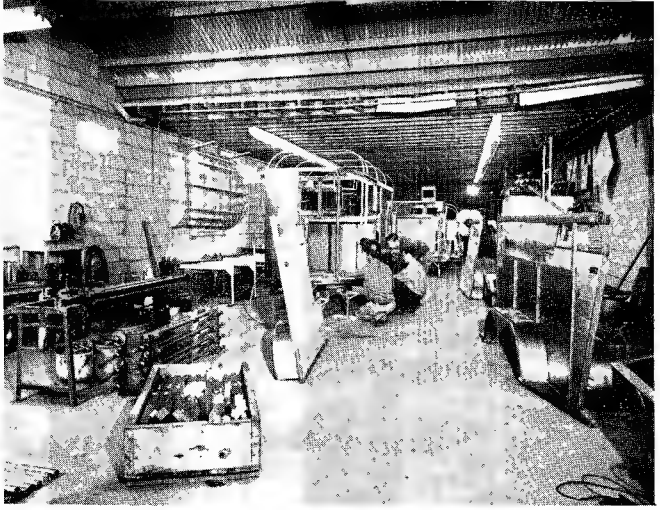
• Component parts of the trailer are assembled in one area.



• Jigs and fixtures aid in the pre-assembly production work.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED



• Pre-formed parts are attached in the final assembly line.

• In the Miley trim department, the final trim is put on trailers.

rial. At Miley, approximately 65% of the cost is material. The company has followed this precept of using a greater amount of material in each trailer and still selling their product in the competitive market. This principle of offering a product containing more material and less labor than similar items has been one of the reasons the Miley has such an excellent resale value and, after the first year, an average depreciation cost that seldom exceeds $100 annually.

Miley Trailers produced essentially only one model in 1947. This first trailer, the Tandem Roadster two-horse trailer, is still offered in the Miley line and still sells at the same price. Although it ranks as one of the few manufactured products that have not increased in price over the past 13 years, it is a better product today with the general improvement in quality of the company's products.

At the present time, the company manufactures approximately 25 models of horse trailers and vans. Each serves an individual purpose suited to the individual needs of the horse breeder. Each, also, regardless of model or price, is unconditionally guaranteed under a policy of maximum value per dollar of investment.

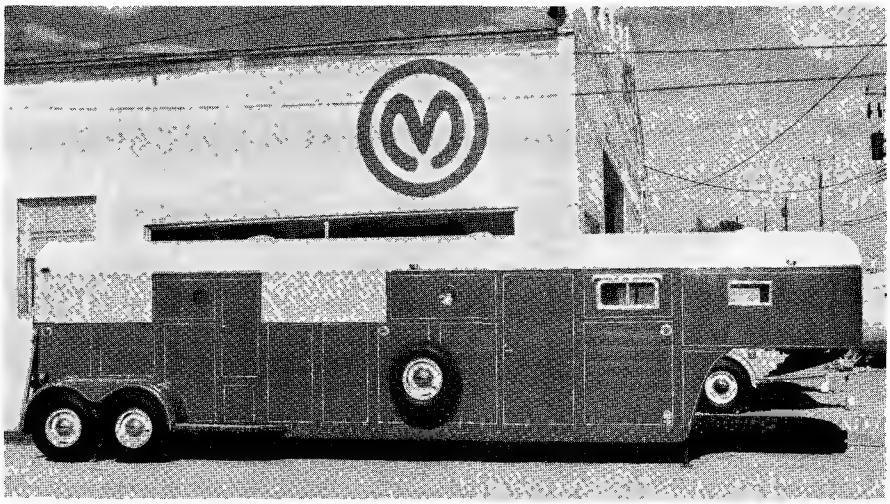
In line with the growth in the horse business, Miley Trailers has shown a comparable growth. An assembly plant was opened in Burbank, Calif., last year to service the western slope of the country. Eventually, the company which a few years back was housed in one small location plans at least two other locations in the United States to bring better trailers for better horses to more people.

---

In 1951 in Weatherford, Tex., V.O. Hildreth asked a friend, J.W. Mac McQuerry, who was operating the C&M Garage, to build a "good sturdy trailer with a nice appearance." Out of this request has risen the Circle M Trailer Co., of Weatherford, one of the fastest growing trailer companies in the country, following the abandonment of the auto repair business in 1953.

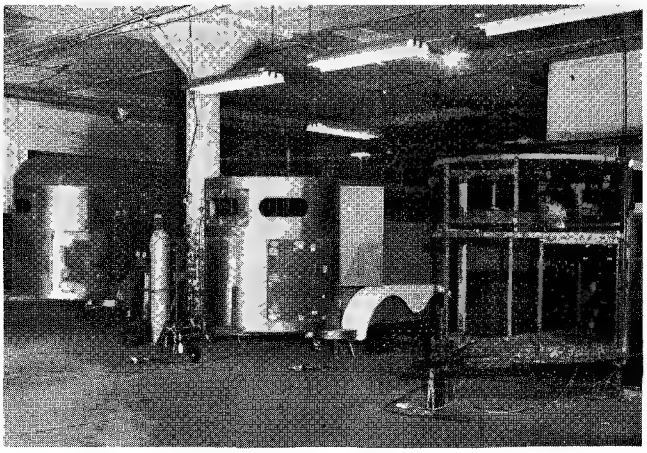
The Circle M Trailer Company in the beginning concentrated on the axle assembly. The problem was to design an assembly which would offer low road clearance, ease of riding, equal load distribution to all wheels at all times, perfect wheel alignment, and an assembly that would allow the trailer to be pulled at high speeds

*(Continued on page 174)*



• The Circle M Trailer Company's four-horse semi-van with dressing area.

• A line of Trojan Trailers, the one, right, being a special height.

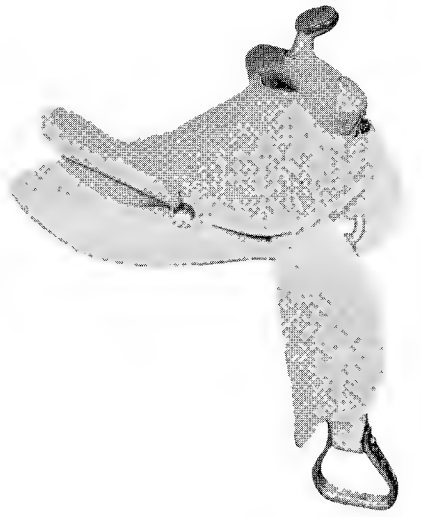


• Trojan Trailers in assembly jigs, showing details of construction.

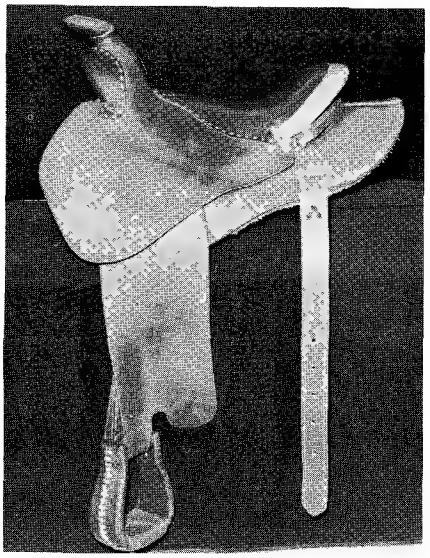


LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

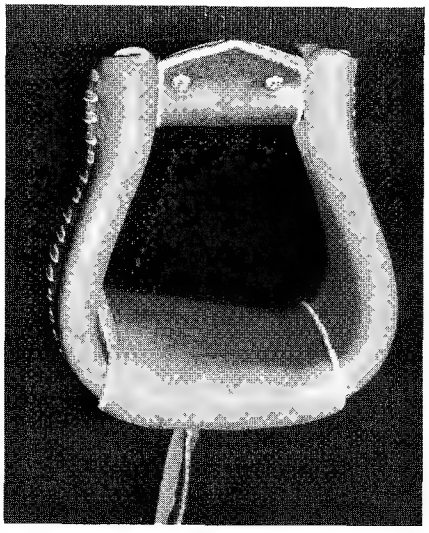
# Saddles for '60



• The new Two Feathers saddle by Leddy Bros. of Fort Worth, Tex., weighs 16-18 pounds.



• This Fallis JRY saddle of latigo leather has been used fairly hard for two years in all kinds of weather and on all types of horses with only an occasional soaping. It adjusts to either an 8-year-old boy or a 6-foot, 4-inch man.



• A closeup of the Fallis JRY stirrups by Slim Fallis of Longmont, Colo., which are built to throw the heel down and the ankle in.

THE SENSATION of the saddle world — the exclusive Feather saddle by Leddy Bros. of Fort Worth — has proven to be one of the most popular saddles on the market today.

As the world's lightest western saddle, the Feather weighs only 14 to 19 pounds — complete with stirrups and cinchas — yet has all the functional parts of any western saddle and removes a handicap of 20-35 pounds from your horse. It is so practical and functional that you can do everything, except roping, better and faster than with any other western saddle.

Leddy Bros. has now introduced three models of the Feather due to the increasing popularity and demands of riders and performers who have recognized the superior quality features of this new saddle development.

This compact saddle was designed and engineered by Frank Leddy, president of Leddy Bros. Boot and Saddlery. The tree is made of wood and rawhide covered — the same as all of the trees made by Leddy Bros. — only it is lighter and strong enough for any style riding. It has a full undercut swell fork, a full size seat, and a 2¾" comfort cantle. Construction of the saddle is of the finest lightweight saddle leather with foam-rubber padded seat, jockey, and swell. The fenders are of one-piece style with full-length stirrup leathers. The skirts are the double style for secure comfort and strength and are wool-skin lined. The Feather saddle is so light that a small child can handle it. It is designed with all the features of western saddles except the horn.

The Two Feathers saddle has the same exclusive design features as the Feather, only it is made with a horn. The Two Feathers is ideal for all type riding but it is not designed for roping. The Feather saddle is available in plain or rough-out. With the horn, the Two Feathers saddle weighs only 16 to 18 pounds.

The latest Feather model is a beautiful hand-tooled version of this saddle sensation. Available in various sizes and colors, the hand-tooled Feather is acclaimed as one of the most beautiful yet functional saddles available. Full size and compact, it is made to fit any type horse. It is made in seat sizes from 13" to 15", also.

In actual tests from 32 barrel races, an average of .49 second per race has been saved by riders performing with the Feather saddle. These races were timed with an electric eye set to .100 of a second. This exclusive saddle is ideal for pleasure riding of all types, racing of all types, training, contest reining, cutting, Palmetto Polo, jumping, and breaking colts. This saddle is easy to handle, easy to haul, easy to store, and easy to keep.

The Feather is another all-new first and exclusive saddle by Leddy Bros., who have become world famous for the great new developments in saddles and boots for over 30 years.

Many claim to make better saddles than those made in the old days. Some do. Slim Fallis of Longmont, Colo., has dedicated his life to saddle improvement, in both quality and design.

Ten years ago riders insisted that a 28-pound saddle, complete with double cinchas, covered stirrups, horn, and fully guaranteed tree, couldn't be made without sacrificing safety and quality. Most riders rode with their seats in the cantle, their feet under the horses' chins. Many still do, because the extremely high fronts of their saddle seats and the stirrup leathers installed irrelevant to the seat make them ride rocking chair fashion. It is impossible to do anything else without fighting the saddle — and how many want to fight if they ride for fun?

Today the majority of contest riders have returned to the straight-up riding style of yesteryear's working cowboy. They have found, as any old-timer knows, that horses work better if riders help them. A few horsemen even have become advocates of the forward seat.

Working with John Richard Young, author of *The Schooling of the Western Horse,* riders of all kinds, and experimenting by himself, Fallis has developed a saddle called the Fallis JRY in which a man may ride as he likes. If he clings to the rocking chair seat, he can use it. If he wants to ride a forward seat, that is possible, too, at least as much as it can be in any stock saddle. The straight-up rider is the one who can benefit the most, however, because this saddle has a deep seat, not extremely built up at either end, shaped to fit a rider.

When a man has just come in from a sashay on old Dobbin with his knees complaining and a joint somewhere in the vicinity of the hip where a joint has no right to be, the chances are good that he has been riding a barrel, not a saddle. A saddle should be narrow behind the fork, wide at the can-



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

tle, and have a smooth feel all the way down to the stirrups.

To achieve this, Fallis had to start with the foundation of the saddle, the tree itself. If the tree is made wrong, the whole saddle is out of kilter. For the past year and a half, Slim Fallis has been rebuilding his saddle trees. After making the top side to fit a rider, he reshaped the bottom side to fit all horses better. The result is a tree that stays put, is strong and more comfortable.

The saddle is designed so that the stirrup leathers are hung correctly in relation to seat length and construction. They are installed in the time-proven conventional manner. There is only one adjustment to make in lengthening or shortening. The stirrups swing freely; they are not tied down by rigging or gimmicks.

The skirt rig is made in one piece with the rear jockey to add strength and cut bulk. The rear jockeys will not curl up and become unsightly. No saddle strings, which sometimes make bumps under the tree and sores on the horse, are necessary to hold the skirts in place. For attaching coats, slickers, saddle bags, and other gear to the saddle, dees and buckle straps, or dees and strings, are easier to use and much neater. These straps can be removed.

The saddle has a new look with the knee-shaped Bransby jockey. This feature is not a frill; it has an important purpose in maintaining smooth contact between horse and rider. The long-legged fellow whose knees are perpetually ahead of the fender but below the jockey, hanging in mid-air, can appreciate this jockey, because full contact with the legs can mean the difference between staying with the horse or getting lost.

The average Fallis JRY saddle, complete with double rigging, 4″ horn, and leather covered stirrups, weighs about 28 pounds. Where strength is needed — in tree, stirrup leathers, and rigging—the strongest leather is used. It is only in the rest of the saddle that weight can be safely lowered by using light but firm leather and new methods of construction.

For those riders who are looking for a plain lightweight saddle without fancy trimmings, Fallis makes one of latigo, using single-thickness heavy-weight leather. There are several fallacies connected with latigo. One is that it must be doubled and stitched to keep it from stretching and to give it strength. In many cases where this is done, the full thickness of the finished product is no more than the Fallis single thickness. There is no proof that two light pieces will stretch any less than one heavy piece, but there is proof that the doubling will cost money! To minimize stretch, these saddles have skirting stirrup leathers and rig reinforcing. If latigo were not strong, latigo straps between cinch and rig would be made of skirting.

Latigo leather is soft and flexible; the job of breaking in the saddle is less difficult. Incidentally, the fender, which causes the most trouble, is latigo. The leather may be flattened with the hand, making it less susceptible to permanent curling, if folded. The soft finish gives the rider a better grip than the hard shiny surface of skirting. These characteristics are caused by the tanning — a different method than that used for skirting.

An optional feature, available on any Fallis saddle, is stirrups that are offset to aid grip and to help keep the heels well down.

Fallis believes that more information than height and weight of a rider is needed to fit a saddle. Two men of the same height and weight may need two different saddles because one carries his weight on his shoulders and the other around his middle. The sex of the rider has little connection with fitting a saddle either, but the sizes of the hips and thighs and the length of legs are all-important in recommending seat length.

Since Fallis specializes in custom made saddles, to the rider's specifications, he is constantly searching for better ways. Just because something has never been done is no excuse for never trying to do it.

One of the recent innovations by the Rowell Saddle Company of Castro Valley, Calif., is the full-swing stirrup leathers. This feature is especially appreciated by cutting horse riders. The full-swing leathers allow the rider to place his feet in the best position in a fast-moving cutting event.

Rowell's Cecil Jones is a long-time contestant and follower of rodeos all

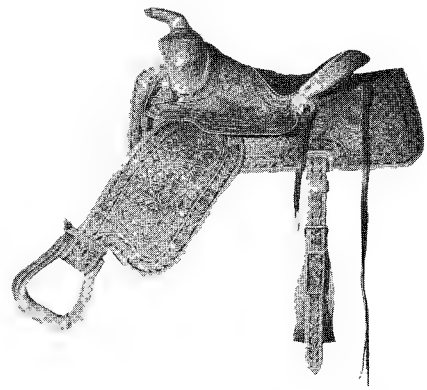
• The new lightweight Everlight by Veach Saddlery of Trenton, Mo., has rawhide-covered oxbow stirrups and weighs 25 pounds.

over the country. His many years of experience, as well as that of others at Rowell, place him in a position to know the needs and desires of the working and contesting cowboy, and help him to design saddles to fit those needs. All the folks at Rowell's feel that the full-swing stirrup leather feature is the answer to a cowboy's dream.

In answer to a growing demand for lighter saddles, the Veach Saddlery of Trenton, Mo., plan on introducing several new lightweights in 1960. The first of this proposed lightweight line is a saddle called the Everlight (No. 60).

This saddle was designed with the barrel racer in mind; however, it has proven itself to be an excellent saddle for many uses, including racing, roping, pleasure riding, and starting green colts. In short, it's just a "handy little saddle to have around the place."

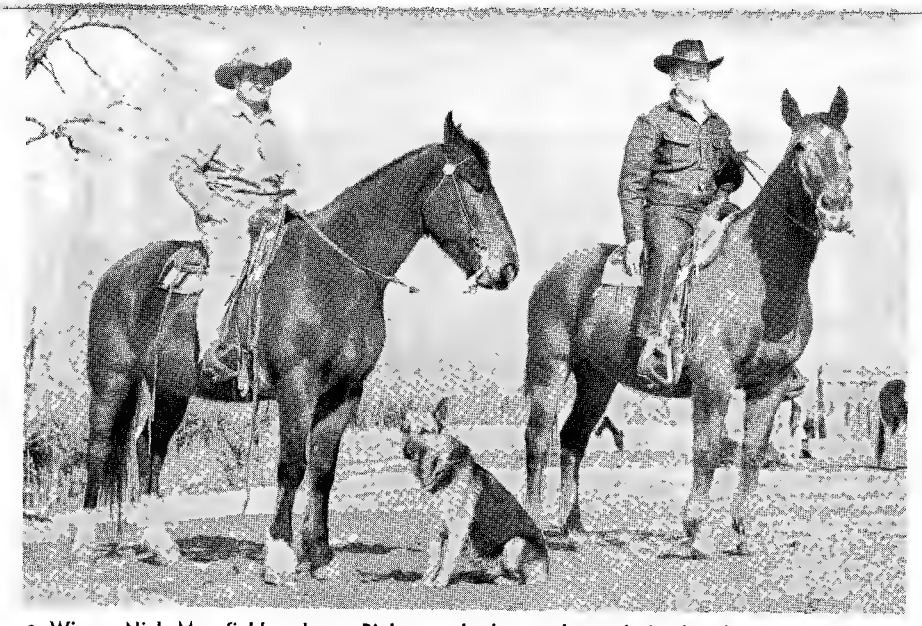
*(Continued on page 124)*



• A new Rowell saddle by Rowell Saddle Company of Castro Valley, Calif., showing the full-swing stirrup leathers in an up and down position.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED



• Winner Nick Mansfield and son, Pinky, on the horses they rode in the 100-miler. Displaying excellent horsemanship, this father-son combination came into the finish in a dead heat, with Pinky pulling his horse up at the last moment to let his father cross the finish line first.
Photo by Dondero

# 100 Miles—1 Day

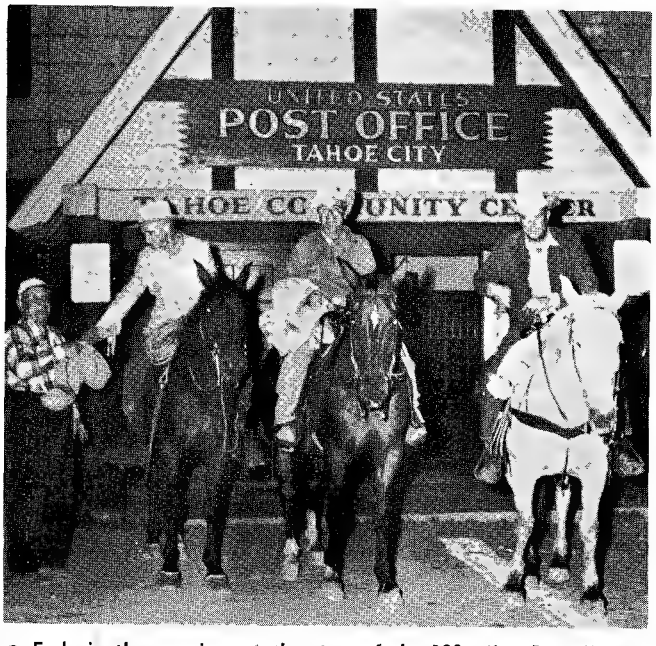
By MURRAY E. FOWLER, D.V.M.

AT DAWN on August 15, 1959, 37 horsemen started a ride which challenged the endurance of the mounts and the stamina of the riders; from these, fewer than half the group finished. Their course was 100 miles of some of the most rugged country in the United States. The time allowed was 24 hours. Tahoe City in the High Sierra was the start; the goal was the town of Auburn, Calif., at the foot of the western slope of the Sierra. What could be easier than this downhill ride? Practically everything, for it meant winding down into canyons over a 1,000 feet deep and then up the other side, only to find another ravine to cross.

The ride started at about 6,200 feet and ended at 1,255 feet. Temperatures varied from about 55° to 100° in the shade. Roads and trails were scarce; it was usually a case of making your own trail. However, markers had been set out to guide the riders who varied greatly in age, experience, and occupation. Two 14-year-old boys completed the ride, while there were riders in their middle fifties. There

(Continued on page 176)

• The Lloyd Tevis Cup, the grand award for the Western States Pony Express 100 Miles in One Day Ride, presented by the grandsons of Lloyd Tevis — Lloyd, William, and Gordon. The inscription reads: *"All men and horses are equal, some excel in performance."*




• Early in the morning, at the start of the 100-miler, Pony Express mail bags are loaded onto the horses. The previous day, this mail was brought to Tahoe City by riders from Reno, 65 miles over the mountains.
Photo by Teskey

• Winner Nick Mansfield, Reno, accepting the Tevis Cup from the great distance rider, Will Tevis. Will is a grandson of the late Lloyd Tevis, and Will had a granddaughter who participated in the 1959 ride.
Photo by Hite



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# THESE FINE STORES FEATURE

# U-Rollit By Bailey OF CALIFORNIA WESTERN STRAWS

## NEW 1960 STYLES SHOWN ON FOLLOWING PAGES

## ARIZONA

AJO ..... Kliban's Dept. Store
AMADO ..... Rancher's Mercantile
BUCKEYE ..... Clay's Dept. Store
BUCKEYE ..... Saba's Dept. Store
CHANDLER ..... Tibshraeny's
COTTONWOOD ..... Robinson's
DOUGLAS ..... Marlin's
DOUGLAS ..... Meredith's
DOUGLAS ..... Vernon's
ELOY ..... Delgado's
FLAGSTAFF ..... Babbitt's
FLAGSTAFF ..... The Brandin' Iron
FLORENCE ..... Mandell & Harris
GLOBE ..... Bacon's Boots & Saddles
GLOBE ..... Gibson's Men's Store
HOLBROOK ..... Babbitt's
MESA ..... Frontier Shop
MESA ..... Le Sueur's
MESA ..... Tibshraeny's
NOGALES ..... El Paso Store
NOGALES ..... La Ville De Paris
PHOENIX ..... Jones' Western Store
PHOENIX ..... Mike's Western Store
PHOENIX ..... Nuttall's Dept. Store
PHOENIX ..... Hal Pearce Saddlery
PHOENIX ..... Porters
PHOENIX ..... Spitalny's
PRESCOTT ..... Pioneer Store
SAFFORD ..... Bellman's
SAFFORD ..... Krupp's
SAN CARLOS ... San Carlos Trading Ent.
SCOTTSDALE ..... Porters
SCOTTSDALE ..... Saba's
SHOW LOW ..... Show Low Supply Co.
SOMERTON ..... Valley Commercial Co.
TUCSON ..... The Corral
TUCSON ..... Jacome's
TUCSON ..... Jim's Men's Shop
TUCSON ..... King's Western Store
TUCSON ..... Porters
TUCSON ... Wallace's Cowboy Outfitters
WICKENBURG ..... Petersen's
WILLCOX ..... The Toggery
WILLIAMS ..... Babbitt's
YUMA ..... Western Fashions

## ARKANSAS

BATESVILLE ..... Conway Huddleston's
EUDORA ..... M. H. Hart Store
FORT SMITH ..... Hunt's Western Shop
HARRISON ..... Walters'
LITTLE ROCK .. Enterprise Western Store
MAGNOLIA .... Buffaloe Western Store
NEWPORT ..... Star Clothing Co.
NORTH LITTLE ROCK Smith's Saddlery
SPRINGDALE ..... Dwight's Men's Shop

## CALIFORNIA

ALTURAS ..... Golden Rule Store
APPLE VALLEY .... Rancho Dept. Store
ATASCADERO ..... Lee's Men's Store
BAKERSFIELD .... Emporium Men's Store
BAKERSFIELD ..... The Hub
BAKERSFIELD ..... The Saddlery
BELLFLOWER ..... Hill's Western Shop
BEVERLY HILLS .... Mayfair Riding Shop
BISHOP ..... Buck's Store
BISHOP ..... The Toggery
BLYTHE ..... Desert Shop Dept. Store
BRAWLEY ..... J. M. McDonald Co.
BRAWLEY ..... Marvin's Men's Store
BUENA PARK ..... Bob's Men's Shop
BURBANK ..... Paddock Riding Shop
CALEXICO ..... Almacenes Del Pacifico
CALEXICO ..... Sam Ellis Store
CARMICHAEL ..... B Bar K
CHICO ..... Notley's Ranchwear
CHINO ..... Bloch's Dept. Store
CLOVIS ..... Beaver Saddle Shop
CORONA ..... Bogle's
COSTA MESA ..... Porters of Arizona
CULVER CITY ..... The Frontier Shop
DOWNEY ..... Californian Western Wear
DUARTE ..... Jackson's Sportsman Shop
EL CAJON ..... The Frontier Shop
EL MONTE ..... London Riding Shop
ESCONDIDO ..... Escondido Saddlery
FONTANA ..... Gabriel Bros.
FRESNO ..... Steve's Saddle Shop
FRESNO ..... 2-B Ranchwear
FRESNO ..... Western Boot & Shoe
GILROY ..... Hall's
GONZALES ..... Botill's
HAWTHORNE ..... Circle 8 Shop
HEMET ..... Chase Dept. Store
HESPERIA ..... Dudes & Dolls
HOLLISTER ..... Schipper's
HOLLYWOOD ..... Mayfair Riding Shop
HOLTVILLE ..... Swanson's
JACKSON ..... Tam's
KING CITY ..... Freeman's
LAKESIDE ..... Lakeside Dept. Store
LANCASTER ..... Schaff's Western Wear
LEMON GROVE ..... Rancher-Ette
LIKELY ..... Harry O. Flournoy
LINCOLN ..... Demas Dept. Store
LITCHFIELD ..... Heard's
LOMITA ..... Tight Cinch Western Store
LONE PINE ..... Indian Trading Post
LOS ANGELES
River Ridge Western Store
LOS BANOS ..... Mastrangelo's
MADERA ..... Cerioni's
MANHATTAN BEACH ..... King's
MODESTO ..... The Hub
NATIONAL CITY .... Farris Western Wear
NEWHALL ..... Losier's Men's Store
NORTH HOLLYWOOD ..... Kandelin's
NORTH HOLLYWOOD ..... Nudie's
NORTH HOLLYWOOD Plaza Ranchwear
OAKLAND ... Broadway Sporting Goods
OJAI ..... Hickey Bros.
ORLAND ..... The Stockman
PACOIMA ..... Rex's Western Wear
PALM SPRINGS ..... Rasmussen's
PASO ROBLES ..... Paso Robles Merc.
PICO ..... Good's
PLACERVILLE ..... El Dorado Saddlery
POMONA ..... Ryan's 4-R Trading Post
PORTERVILLE ..... Leggett's
PORTOLA ..... Ayoob's
REDDING ..... The Westerner
RICHMOND ..... Green's Saddle Shop
RIVERSIDE ..... Murray's Western Shop
RIVERSIDE .... Rasmussen's Western Wear
ROSEVILLE ..... Richardson's
SACRAMENTO ..... Sacramento Saddlery
SACRAMENTO ..... Stockmen Supply
SACRAMENTO ..... Joe Sun & Co.
SACRAMENTO ... Visalia's Western Shop
SALINAS ..... Al's Store for Men
SAN BERNARDINO ..... Vivian Porter's
SAN BERNARDINO
Schaff's Western Wear
SAN DIEGO ..... Arthur's Saddlery
SANGER ..... Max's Men's Store
SAN JOSE ..... Rapport's
SAN JOSE ..... Workingman's Store
SAN JUAN CAPISTRANO ..... Conner's
SAN LUIS OBISPO ..... Burriss Saddlery
SANTA ANA ..... Don's Leather Shop
SANTA ANA ..... Frontier Shop
SANTA BARBARA ... Jedlicka Saddlery
SANTA CRUZ ..... Hackbarth's
SANTA MARIA .... Larry's Western Shop
SANTA MONICA ..... The Corral
SANTA PAULA ..... Wellman's Western
SANTA ROSA ..... Crow's Frontier Shop
SOLVANG ..... The Bruhn's
SONORA ..... Baer's
STOCKTON ..... Shoup Saddlery
STUDIO CITY ..... Allen Ross Ltd.
SUSANVILLE ..... Talbot's
TARZANA ..... Duds by Lewis
TULARE ..... Cave & Walker
VAN NUYS ..... Kings Western Wear
VENTURA ..... Duds for Dudes
VICTORVILLE ..... Snyder's Dept. Store
VISALIA ..... Don McWilliams
VISALIA ..... Wall's Livestock Supply
WHITTIER ..... Whittier Western Shop
WILLIAMS ..... Worsley's Dept. Store

## CANADA (Prices Higher)

ALEXIS CREEK, B.C. ..... Chilanko Store
BROOKS, ALTA. ..... Harry Fowler Co.
CALGARY, ALTA.
Kenway's Western Store
CALGARY, ALTA.
Kenway's Stockman's Supply Co.
CALGARY, ALTA.
Riley and McCormick
CALGARY, ALTA ..... Western Outfitters
CARDSTON, ALTA.
Cardston Mercantile Ltd.
HIGH RIVER, ALTA. ..... Bradley's
KAMLOOPS, B.C. ..... Frontier Shop, Ltd.
LETHBRIDGE, ALTA. ..... Baird's
LETHBRIDGE, ALTA. .. The Frontier Shop
MEDICINE HAT, ALTA.
Hutchings & Sharp
RED DEER, ALTA. ..... Jack's Men's Wear
SWIFT CURRENT, SASK.
McIntyre's Saddlery
WILLIAMS LAKE, B.C.
Tony's Leather Goods

## COLORADO

ALAMOSA ..... Kavley's
ASPEN ..... M. Kalmes Co.
BOULDER ..... The Corral
BRUSH ..... Lebsock's
BURLINGTON ..... Loyd Clothiers
COLORADO SPRINGS
Golden Arrow Clothing
COLORADO SPRINGS ..... Lorig's
CRAIG ..... Barrett's Men's Store
DEL NORTE ..... Kavley's
DELTA ..... Remington's
DENVER ..... Denver Dry Goods Co.
DENVER ..... Frontier Shop
DENVER ..... Miller Stockman Supply Co.
DENVER ..... Fred Mueller, Inc.
DENVER
Race, Rodeo & Western Supplies
DENVER ..... Western Saddle Co.
DURANGO ..... Hogan's
ESTES PARK ..... Western Brands
EVERGREEN ..... Jim's Trading Post
FORT COLLINS ..... Alpert & Sons
FORT COLLINS ..... Holzer's Stockman
FOWLER ..... Reglin's
GLENWOOD SPRINGS ..... Bullock's
GRANBY ..... Granby Trading Post
GRAND JUNCTION
Grand Junction Canvas & Leather Co.
GREELEY ..... Hibbs Clothing Co.
GREELEY ..... The Stockman
LA JUNTA ..... Goodman's
LAKEWOOD ..... Bernard Golden
LAMAR ..... Cooper's Western Store
LAS ANIMAS ..... The Hub
LIMON ..... Western Outfitters
LONGMONT ..... Harry O. Lynch
MANITOU SPRINGS ..... Baker Mfg. Co.
MEEKER ..... A. Oldland & Co.
MONTE VISTA ..... Fassett's
MONTROSE ..... Allison's
ORDWAY ..... Raith Dept. Store
PAGOSA SPRINGS ..... Goodman's
PUEBLO ..... Clark's Western Store
RIFLE ..... Wilson's Toggery
ROCKY FORD ..... Don's Men's Store
SPRINGFIELD ..... Western Ranch Store
STEAMBOAT SPRINGS
F. M. Light & Sons
STERLING ..... The Westerner
TRINIDAD ..... Alpert & Sons
TRINIDAD ..... Doveton's

## CONNECTICUT

HARTFORD
Smith-Worthington Saddlery
NORTH SOMERS
Howard Farms Saddle Shop

## DIST. OF COLUMBIA

WASHINGTON .... Counts Western Store

## FLORIDA

ARCADIA ..... Eaton's
BRADENTON ..... Asman's
FT. LAUDERDALE ..... Horseman's Center
FT. MYERS ..... Buck Huber's Saddlery
FORT PIERCE ..... Ranchland
GAINESVILLE ..... Mike's
HOMESTEAD ..... Hood's Dept. Store
JACKSONVILLE ..... Springfield Supply
KISSIMMEE ..... Goold's Dept. Store
KISSIMMEE ..... Shore's Men's Wear
LA BELLE ..... Davis Trading Post
LAKE WORTH ..... McLelland's
MELBOURNE ..... Western Corral
MIAMI ..... Carl's Shoe Service
ORLANDO ..... Hagan's Western Store
PALATKA ..... Daley's Western Shop
SARASOTA ..... Draper's Western Store
SOUTH MIAMI ..... Robert's
TAMPA ..... Sunshine Dept. Stores
WAUCHULA .... Hardee Livestock Market

## HAWAII

HONOLULU ..... The Western Store
KAMUELA ..... K. Hayashi Store

## IDAHO

AMERICAN FALLS .... Van Engelen's, Inc.
BLACKFOOT ..... Bitton-Tuohy Co.
BLACKFOOT ..... Bloch's
BOISE ..... Men's Wardrobe
BOISE ..... Purcell's
BUHL ..... Roper's
BURLEY ..... Roper's
CALDWELL ..... Nafziger-Banks
GOODING ..... Gooding Toggery
GRANGEVILLE ..... Ray Holes Saddle Co.
IDAHO FALLS ..... Ferrell's
IDAHO FALLS ..... Green's
LEWISTON ..... Diamond C Saddle Shop
MALAD CITY ..... Evans Co-Op Co.
MOUNTAIN HOME ..... Purcell's
NAMPA ..... Nafziger-Banks
POCATELLO ..... Bloch's
POST FALLS ..... Bar-B-Q Ranch
PRESTON ..... Bloch's
REXBURG ..... Vern & Ferrel's
RUPERT ..... Roper's
ST. ANTHONY ..... Bloch's
SALMON ..... McPherson's
SHELLEY ..... Mallory's
SODA SPRINGS ..... Bloch's
TWIN FALLS ..... Roper's
WEISER ..... Christy's

## ILLINOIS

AMBOY ..... Underhile Saddlery
BERWYN ..... Square Dance Shop
BLOOMINGTON .. Baird's Western Store
CHICAGO ..... Makley's
CHICAGO ..... Morris Men's Shop
CHICAGO ..... A. Seidlitz
DANVILLE ..... Gildersleeve & Co.
DECATUR ..... Ray Cattle Co. & Western
GALESBURG ..... Jack's Supply Store
MARION ..... Parks Western Store
NATIONAL STOCK YARDS ..... Hulling's
OAKLAWN ..... Green Acres Western
PARK RIDGE ..... The Westerner
ROCK ISLAND ..... Charley's Stores
SPRINGFIELD .... Spence's Western Store
WHEELING ..... Kelly's Ranchwear

## INDIANA

BEDFORD ..... Lavender's Western Wear
EVANSVILLE ..... Siegel's
EVANSVILLE ..... Western Gift Shop
FORT WAYNE ..... Brateman's
INDIANAPOLIS ..... B Bar B Supply Co.
INDIANAPOLIS .... Farm & Home Supply
INDIANAPOLIS ..... Ward's
LEROY ..... Willard Cottongim's
MARION ..... Copus Western Wear

DEALER LISTINGS CONTINUED ON PAGES 96 & 97

LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

## GO-ROUND — $5

No other like it. Distinctive weave with exclusive contrast design makes this hat a real champion. Lightweight, ventilated for cool wear.

COLORS: Light Tan, Light Grey, Black with white design.

# U-Rollit

by Bailey OF CALIFORNIA

## favorite in 50 states

When you put on your new Bailey U-Rollit Hat you'll be wearing America's most popular Western Straw. Most popular because it's cool, comfortable, authentically styled . . . and has all the famous U-Rollit features, including Cushion Ride, exclusive U-Rollit brim, and the latest in original shapes and weaves. This is Bailey's 9th straight year as America's leader in fine Western Straws. And when you try yours on, you'll agree that this year's U-Rollits are the finest yet!

Bailey OF CALIFORNIA

716 South Los Angeles Street, Los Angeles 14, California

LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

**GO-ROUND JR.** —$3.95

For boys. Sizes 6⅛ to 7.

COLORS: Light Tan, Light Grey, Black with white design.

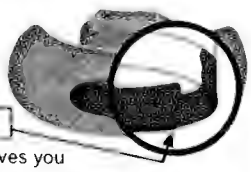
# western straws

REMEMBER: ONLY U-ROLLITS COME WITH

*Cushion Ride*

COMFORT

FEATHER-LIGHT FOAM LINER



under the leather sweatband gives you the finest fitting, easiest riding hat you've ever owned, even if you're a long oval, a wide oval, or an in-between size. Every U-Rollit has Cushion Ride!

SEE DEALER LISTINGS ON PRECEDING AND FOLLOWING PAGES.

MICHIGAN CITY ..... Kempf Gun Shop
MISHAWAKA ..... Al-Bar Ranch Wear
TERRE HAUTE .....S & R Surplus Store

## IOWA

CEDAR RAPIDS ..Saddle & Leather Shop
COUNCIL BLUFFS ....Herman's Western
FORT DODGE ..... New Leader Clothing
DES MOINES .....Harry's Western Wear
MASON CITY ..... Golden Rule
OTTUMWA ..... Sigel's
SIOUX CITY ..... Jack Robinson's
SIOUX CITY ..... ..Stockyards Clothing
WATERLOO .....Watters' Saddlery

## KANSAS

ABILENE .....Howard Keel Men's Wear
ANTHONY ..... W. E. Jett Merc.
ASHLAND ..... Haelsig's
BAXTER SPRINGS .....*Louis Price Sons*
CHETOPA ..... Louis Price Sons
COFFEYVILLE
Weinberg's Western Wear
COTTONWOOD FALLS ....Jim Bell & Son
DODGE CITY .....The Branding Iron
DOUGLASS .....Ross' Western Store
EMPORIA ..... Robert Leather Goods
EUREKA .....Sherar-Williams
FREDONIA ..... Wells Ranchwear
GARDEN CITY .....Piland's
GREENSBURG ..... Western Shop
IOLA ..... ....T Bar C Western Wear
KIOWA .....D. A. *Hahn Clo. Co.*
MANHATTAN ....Manhattan Army Store
MEDICINE LODGE .....Newsom's
PAOLA .....Sherar-Williams
PRATT .....Swisher's Western Wear
SALINA ..... Anderson's Leather Shop
SYRACUSE ..... Eddy's
TOPEKA .....Roy Frey's Western Wear
TOPEKA .....Topeka Leather Shop
ULYSSES .....Kep's Toggery
WICHITA .....Harry Shepler Saddlery

## KENTUCKY

LOUISVILLE ..... The Friedman Co.
LOUISVILLE .....Square Dance Shop

## LOUISIANA

ABBEVILLE .....The Western Store
ALEXANDRIA .....Cowboy Store
BASTROP .....Jerry's Men's Shop
BATON ROUGE ....Sylvester's Saddle Co.
BOSSIER CITY ..... Paul's Dept. Store
COUSHATTA ..... L. P. Stephen & Co.
ELTON .....Savoie & Fruge
EUNICE .....Louis Wright Store
JENNINGS ..... American Shoe Service
KAPLAN ..... ....J.P.'s Dept. Store
KINDER ..... Christian's Store
LAFAYETTE .....Cal's Western Store
LAKE CHARLES ..... .Cowboy Store No. 2
MANSFIELD ..... ....Cooper's Corral
MANY .....Farm & Ranch Supply
MONROE ..... .....The Rancher
NEW IBERIA .....Henry's Shoe Shop
NEW ORLEANS .....Pioneer Shoppe
OAK GROVE .. Redmond-Mitchiner Co.
OPELOUSAS ..... Riseman & Chauvin
*SHREVEPORT* ..... ..*Ranchland*
SULPHUR ..... Hebert's Western Store
WELSH ..... .....Goldsmith's

## MARYLAND

DAMASCUS .....Counts Western Store

## MASSACHUSETTS

BOSTON ..... ..... A. Beckwith Co.
NORTH ANDOVER .....Equestrian Shop
WHITMAN .....Whitman Saddlery

## MICHIGAN

CADILLAC ..... ..... Baker's Stables
DEARBORN .....The Frontier Shop
DETROIT .....Arizona Saddlery
DETROIT ..... ....Elliott's Saddlery
EDWARDSBURG .....Tri-Bar Ranch
FLINT ..... ..Daniel & Son
GRAND RAPIDS ..Joseph Vrana & Sons
KALAMAZOO .....Carl's Western Wear
KALAMAZOO ..... Casa Bonita
LANSING ..... ..*Sam's Western Shop*
MONROE ..... .....Cook's Sportland

## MINNESOTA

MINNEAPOLIS ....Carlbom Harness Store

## MISSISSIPPI

GREENVILLE ..... .....The Stockman
MERIDIAN ..... ..... Martin's
VICKSBURG ..... .Cowboy & The Lady

## MISSOURI

INDEPENDENCE B Bar B Western Store
JOPLIN ..... Anderson's Western Wear
KANSAS CITY ..... ..... Copeland's Corral
KANSAS CITY Faulkner's Western Shop
KANSAS CITY ..... H. R. Miller Saddle Co.
KANSAS CITY ..... .Chas. P. Shipley's
ST. JOSEPH ..... .....Dittemore's
ST. LOUIS ..... ..... Barney's Army Store
ST. LOUIS ..... .....Frontier Western Shop
ST. LOUIS ..... ..... Rodeo Shop
SPRINGFIELD ..... ..... Spence's Western
SPRINGFIELD ..... J. E. Sallee Saddlery

## MONTANA

BAKER ..... .....Russell's
BIG TIMBER ..... .....J. S. Solberg Co.
BILLINGS ..... Connolly Saddlery Co.
BOZEMAN .....McCracken Bros.
BOZEMAN ..... .....Wagner's
BROWNING ..... ..... Faught's
CHINOOK ..... .....Leonard's Shop
COLUMBIA FALLS ..... .....Moody's
CONRAD ..... ..... The Toggery
CULBERTSON ..... .....Hall's
CUT BANK ..... ..... .....Larson's
DEER LODGE ..... ..... The Toggery
DILLON ..... .....McCracken Bros.
ENNIS ..... Valley Trading Post
FORSYTH ..... ..... The Hub
GLASGOW ..... .....Federated Store
GLASGOW ..... .....Friedl's
GLENDIVE ..... .....*Dion's Men's Store*
GREAT FALLS ..... Ario Saddlery
HARDIN ..... .....Martin's Western Store
HARLEM ..... ..... The Hub
HAVRE ..... ..... .....Norman's
HAVRE ..... ..... ..... Patterson's
HELENA ..... ..... Globe Clo. Co.
KALISPELL .....The Army Goods Store
LEWISTOWN ..... Fad Shoe & Co.
LEWISTOWN ..... ..... The Hub
LIVINGSTON ..... Frank Clothing Co.
MALTA ..... Edwards & McLellan
MILES CITY ..... .....Furstnow's
*MISSOULA* ..... .....*Westerners*
MISSOULA ..... ..... Yandt's
POPLAR ..... .....Federated Store
RED LODGE .....Montana Dept. Store
RED LODGE .....Waters Men's Store
ROUNDUP ..... .....Who's Allen
SCOBEY ..... .....Federated Store
SHELBY ..... .....Larson Clo. Co.
SIDNEY ..... Yellowstone Merc. Co.
STANFORD ..... .....Basin Trading Co.
WHITEHALL ..... .....Darwin's
WOLF POINT ..... .....The Fad
Also all Vaughn & Ragsdale stores

## NEBRASKA

AINSWORTH ..... ..The Toggery
ALLIANCE Newberry's Hardware Co.
ATKINSON ..... .....Hoskinson's
BROKEN BOW ..... ....Ayers Clo. Co.
BROKEN BOW ..... .Western Army Store
BURWELL ..... .....O. A. Norland Co.
GORDON ..... .....C & H Bootery
HAY SPRINGS .....Gale's Dept. Store
IMPERIAL ..... ..... ....Reese's
KIMBALL ..... ..... Flohr Clo. Co.
*LINCOLN* ..... *Lincoln Army Store*
McCOOK ..... ..... De Groff's
NORTH PLATTE ....Jim's Western Wear
OGALLALA ..... ....Reese's
OMAHA .....Stockmen's Clothes Shop
OMAHA ..... ....Wolf Bros. Western Store
O'NEILL ..... ..... .....Saunto's
ORD ..... Misko Leather & Sport Shop
OSHKOSH ..... ..... .....Reese's
RUSHVILLE .....Jones Dept. Store
SCOTTSBLUFF .....Ranchway Western
TRENTON ..... ..... ....Smith's
VALENTINE .....Young's Western Wear

## NEVADA

CALIENTE ..... .....Gottfredson's
CARSON CITY .....Wilbur's Men's Shop
ELKO ..... .....J. M. Capriola & Co.
ELKO ..... .....Elko Gen. Mdse. Co.
ELY ..... ..... ..... Gottfredson's
LAS VEGAS ..... ..... .....Rex Bell's
LAS VEGAS ..... ..... ....The Rowel
LAS VEGAS .....Smith & Chandler
LOVELOCK ..... .....Ayoob's
LOVELOCK ..... ..... Mark Bros.
MINDEN ..... .....Minden Dry Goods
RENO ..... .....Rex Bell's Reno
RENO .....Murdock's Western Store
RENO ..... ..... ..... ....Parker's
TONOPAH ..... ..... Wolfe's Men's Shop
WINNEMUCCA ..... .....Golden Rule Store

## NEW HAMPSHIRE

STRATHAM ..... ..Circle W Tack Shop

## NEW JERSEY

HACKENSACK... Long Horn Trading Post
LAMBERTVILLE ..... .....The Rodeo Shop
NEWARK .....Eiser & Co.
POMPTON PLAINS .....Pioneer Shop

## NEW MEXICO

ALAMOGORDO ..... The Fair
ALBUQUERQUE Dan's Boots & Saddles
ALBUQUERQUE ..... .....Hillson's Western
ALBUQUERQUE ..... .....Kilroy's
ALBUQUERQUE ..... .....Simon's
ALBUQUERQUE .....Stockman's Store
ARTESIA .....Bennie's Western Store
BELEN .....Becker-Dalies
BERNALILLO .....Bernalillo Merc.
CARLSBAD ..... .Collin Gerrells
CLOVIS ..... Sasser's Western Wear
DEMING ..... .....Donaldson's
DEXTER ..... .....Sadler's
ESPANOLA ..... ..... ..... Becker's
FARMINGTON ..... .....Kilroy's
FORT SUMNER ..... .....Wertheim's
GALLUP ..... ..... Danoff's
GALLUP ..... ..... ..... .Trice's
GRANTS .....Wiggins Store for Men
HATCH ..... ..... Hatch Mercantile
HOBBS ..... .....Hobbs Boot Shop
HOBBS ..... ..... .....K. C. Store
LAS CRUCES ..... .....Del Norte Saddlery
LAS CRUCES .....Popular Dry Goods Co.
LAS VEGAS .....Hoffman & Graubarth
LAS VEGAS .....Popular Dry Goods
LORDSBURG ..... .....Amin's
LOVINGTON ..... .....Arledge's
MOUNTAINAIR ..... .....Popular Store
PORTALES ..... .....Harris' Store for Men
PORTALES ..... .....Skinner's Boot Shop
RATON ..... ..... .....Di Lisio's
ROSWELL ..... ..... Tode's
RUIDOSO ..... .....Mannie's Toggery
SANTA FE .....Santa Fe Western Wear
SANTA ROSA ..... O. K. Clothiers
SANTA ROSA ..Town & Country Clothes
SILVER CITY ..... ....Thomas Saddlery
SILVER CITY ..... ..... .....White House
SOCORRO .. Farmers & Ranchers Supply
SPRINGER ..... Florsheim's
TRUTH OR CONSEQUENCES
Barnes Dept. Store
TUCUMCARI .....The Man's Shop

## NEW YORK

BUFFALO ..... ..... .....Jansen Bros.
CONGERS ....Chuck Brown's Rodeo Store
GHENT ..... Rodman's Saddle Shop
HOMER ..... ..... Buck 'N' Bum
NEW YORK ..... .Dan's Trading Post
NEW YORK ..... ....H. Kauffman & Sons
NEW YORK .....Miller Harness Co.
PAVILION ..... Dot's Western Shop
PORT RICHARD ..... Montanti & Sons
PUTNAM VALLEY ..... Cimarron Ranch
QUEENS VILLAGE ..... T. & R. Ranchwear

## NORTH CAROLINA

KERNERSVILLE .....Burns Western Wear

## NORTH DAKOTA

*BELFIELD* ..... ..... .....South Side Merc.
BEACH ..... Dickinson's Stores
BEULAH ..... .....Beulah Cash Store
BOWMAN .....Snyder's Men's Wear
BUFFALO ..... ..... ..Stensland's
CARSON .....Krause Super Valu
DICKINSON ..... .....The Fad
DICKINSON .....Western Trading Post
DUNN CENTER ..... .....Sword's
FARGO .....Al's Sport Shop
GOLDEN VALLEY .....Isaac Merc. Co.
HALLIDAY ..... .....Weisenburger's
HETTINGER ..... ..... ....E & F Clothing
*KILLDEER* .....Zimbrick Dept. Store
LINTON ..... ..Willows Store
MANDAN .....Neuen's Western Shop
MINOT ..... .....K-G Men's Store
MOTT ..... ..... .....Borth's
NEW TOWN ..... ..... Pederson Clo. Co.
WATFORD CITY .....Lundin Bros.
WILLISTON .....Standard Clo. Co.

## OHIO

AKRON ..... Circle-G Corral Shop
BEREA .....The 4 B's Tack Shop
CANTAN .....Buckeye Leather Shop
CHAGRIN FALLS ....Wolf's Harness Shop
CINCINNATI .....J. B. Schaaf Co.
COLUMBUS ..... .....Downing Saddlery
COLUMBUS ..... .....Lynam's Saddle Shop
LITTLE HOCKING
Arrowhead Trading Post
MANSFIELD .....KaRoy Farms Western
MARYSVILLE .....Marysville Shoe Repair
MONTPELIER ..... .Keller's Saddle Shop
WILLOUGHBY ..... .Bill Olson Saddlery
YOUNGSTOWN .....Kimmel Saddle Shop

## OKLAHOMA

ALTUS ..... ..... Austin's
ALVA ..... ..... .....Tyree's Clothing
ARDMORE ..... ..... ..... J. C. Yeatts
BARTLESVILLE ..... ....The Economy Store
BEAVER ..... .....Owens Dry Goods
BROKEN BOW ..... .....Norris Dept. Store
BUFFALO Cohlmia Quality Store
CLAREMORE ..... Ray's Western Shop
CLINTON ..... ..... Simpson's
COLLINSVILLE ... Chester's Boot Shop
DAVIS ..... ..... ..... ..Reese Dept. Store
DURANT ..... ..... Durant Merc. Co.
ELK CITY ....Ryan & Elliott Men's Store
ENID ..... ..... ..... .....Trego's
FREDERICK ..... ..... Rex E. Curtis & Son
GUYMON ..... ..... ..... ..... D & J Store
HOBART ..... ....The Man's Shop
HUGO ..... .....Sherman's
IDABEL ..... ..... .....Kirk's Dept. Store
IDABEL ..... ..... Mayer's Men's Wear
LAVERNE ..... ..Weibert's Dept. Store
LAWTON ..... ..... Forducey's
LEEDY .....Rhymer's
McALESTER ..... ..... The Rodeo Shop
MARLOW ..... .....J. C. Jones Co.
MEEKER ..... ..... .....Morrison's
MIAMI ..... ..... .....Louis Price Sons
MUSKOGEE .....Bully Good Saddle Shop
OKLAHOMA CITY
Bundy's Western Wear
OKLAHOMA CITY
Frontier City Western Store
OKLAHOMA CITY ..... ..... Ray F. Tener
PAULS VALLEY ..... .....Cottie's
PERRY ..... ..... Zorba's
PONCA CITY Cowboy Supply House
PRAGUE ..... ..... ..... .....Blumenthal's
PRYOR .....Brown's Western Wear
PURCELL .....J & B Clothing Store
RUSH SPRINGS ..... .... C & J Dept. Store
SHAWNEE ..... ..... Army & Navy Store
STILLWATER ..... .Gage Western Store
SULPHUR ..... ..... ..... Jack S. Nowlin
TULSA ..... ..... .....Dick Bardon
TULSA ..... ..... Mock Bros. Saddlery
TULSA ..... ..... ..... Veach Saddlery
VINITA ..... ..... Carter's
WAYNOKA ..... ..... Frank's Dept. Store
WOODWARD ..... ..... .....Trego's

## OREGON

BAKER .....Bohn's Men's Store
BAKER ..... ..... ..... Neuberger & Heilner
BEND ..... .....Cashman's
BURNS ..... ..... Ereno's Men's Store
CONDON ..... ..... .....Eaton's Men's Wear
ENTERPRISE .....Wagner's Men's Stores
EUGENE ..... ..... Eugene Outdoor Store
GRANTS PASS .....Rogue Farm Supply
HEPPNER .....Wilson's Men's Wear
JOHN DAY ..... ..... .....Farley's
KLAMATH FALLS ..... Drew's Manstore
KLAMATH FALLS
Charlie Read Saddlery
LA GRANDE ..... .....Trotter's
LAKEVIEW ..... ..... .....Fetsch's
MEDFORD .....Gibson Saddlery
ONTARIO ..... ..... Farra Western Wear
ONTARIO .....Toggery Bill's
PENDLETON ..... ..... .....Hamley's
PORTLAND .....Portland Outdoor Store
PRINEVILLE
Crooked River Ranch Outfitters
REDMOND ..... ..... .....Hogan's
ROSEBURG .....Howard's Men's Wear
SALEM ..... ..... .Van's Outdoor Store
THE DALLES ..... ..... Herman's

## PENNSYLVANIA

ANNVILLE ..... ..... H & H Farm
CHESTER .....Canter's Western Corral
DANVILLE ..... .....Love's Western Shop
EIGHTY-FOUR .....Earl Colteryahn Jr.
FACTORYVILLE .....Fred's Tackroom
PITTSBURGH ..... .....Art's Saddlery
READING ..... .....Essex Tack Shop
YORK ..... ..... Stone Mill Tack Shop

## RHODE ISLAND

NORTH SCITUATE
Bonniedale Farm Saddlery

## SOUTH CAROLINA

GREENWOOD .....Faulkner's Gun House

## SOUTH DAKOTA

ABERDEEN ..... ....Main Surplus
ABERDEEN ..... ..... ..... .Western Corral
BAD LANDS .....Cowboy Corner
BELLE FOURCHE
Orem's Men & Boys Wear
BISON ..... ..... ..... .....Preszler's
BUFFALO .....Brengle's Leather Shop
CAMP CROOK ..... ..... Snyder's
CHAMBERLAIN ..... Ray's Men's Wear

LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# America's Favorite Western Straws

DEADWOOD ..... Katon's Korral
DUPREE ..... Hickenbotham's
EAGLE BUTTE ..... Ganje Clothing Store
EDGEMONT ..... Arthur J. Colgan
FORT PIERRE ..... Fischer Bros.
GETTYSBURG ..... Miller Clothing Co.
HIGHMORE ..... Hamlin Clothing
HOT SPRINGS ..... Eastep Shoe Shop
HURON ..... Geiger Clothing Co.
KADOKA ..... Huhn's
KIMBALL ..... Brennan's
LaPLANTE ..... W. C. Barker
LEMMON ..... Ed's Toggery
LEMMON ..... Snyder's Men's Wear
MAURINE ..... Robert A. Price
MILLER ..... Habicht's
MISSION ..... Abourezk's
MITCHELL ..... Worthing's
MOBRIDGE ..... Perron's Toggery
MOBRIDGE ..... Riddell's
MUD BUTTE ..... Mud Butte Store
NEWELL ..... Milberg Bros.
PIERRE ..... Tony Clothing Co.
POLLOCK ..... Vander Vorste Quality Store
PRAIRIE CITY ..... Matson's
RAPID CITY ..... Rapid City Clothing Co.
STURGIS ..... Sturgis Clo. Co.
STURGIS ..... Sturgis Saddlery
TIMBER LAKE ..... Fett's Men's Wear
WATERTOWN ..... Town & Country Store
WINNER ..... The Toggery

## TEXAS

ABILENE ..... Leddy Boot Co.
ABILENE ..... Thornton's
ALPINE ..... Forchheimer's
ALVIN
George Stanton Shopping Center
AMARILLO ..... Army & Navy Store
AMARILLO ..... Feferman's
ANDREWS ..... B Williams & Sons
ANGLETON ..... Angleton Saddle Shop
ANSON ..... Graves & Neville Dry Goods
AUSTIN ..... Austin Army & Navy Store
BALLINGER ..... A. Heidenheimer
BALLINGER ..... Lintz Dept. Stores
BANDERA ..... Diamond T Trading Post
BAY CITY ..... Gene's Leather Goods
BEAUMONT ..... Charles Hoffer Co.
BEEVILLE ..... Beeville Boot Shop
BELTON ..... Ben Neuman's
BIG SPRINGS
Ward's Boot & Saddle Shop
BORGER ..... J & J Western Wear
BOWIE ..... Hagler Leather Goods
BRADY ..... John's Boot & Shoe Shop
BRADY ..... Rosenberg-Myers Co.
BRECKENRIDGE ..... The Popular Store
BRENHAM ..... White House Dept. Store
BROWNFIELD ..... Cliff's Western Wear
BROWNFIELD ..... Collins Dry Goods Co.
BROWNWOOD ..... Up-Town Western Store
BRYAN ..... Akin's Man's Store
BURKBURNETT ..... The Famous
BURNET ..... Seidensticker's
CAMERON ..... McIntosh's
CANADIAN ..... The Fair Store
CARRIZO SPRINGS ..... Shepperd's
CARTHAGE ..... M & M Toggery
CHILDRESS ..... Saied's Dept. Store
CLARENDON ..... Caldwell Saddle Shop
CLARKSVILLE ..... Buddy's Men's Wear
CLIFTON ..... E. R. Keeling Co.
COLEMAN ..... Shipman's
COLORADO CITY
Landau's Men's Store
COLUMBUS ..... Klein's
COMANCHE ..... The Hub
CORPUS CHRISTI
Howdy's Western Wear
CORSICANA ..... Golden Bros.
COTULLA ..... Ben's Clothing Store
CRANE ..... Leaman's Dept. Store
CRYSTAL CITY ..... Casa Blanca
CUERO ..... The Fair
DALHART ..... McIntosh's
DE LEON ..... The Man's Store
DEL RIO ..... The Guarantee Dept. Store
DENISON ..... Kemper's Cowboy Shop
DENTON ..... Paul's Western Shop
DIMMITT ..... Harman's Dept. Store
DUBLIN ..... Novit's Dept. Store
DUMAS ..... Pete's Man's Shop
EARTH ..... Blair's
EDEN ..... A & B Men's Wear
EDINBURGH ..... Brumley's
EDINBURGH ..... The Corral Shop
EDNA ..... Cole's Dept. Store
EL CAMPO ..... New York Store
EL CAMPO ..... Jack Resch Saddlery
ELECTRA ..... Mowery Bros.
ELGIN ..... Joe Simon
EL PASO ..... Del Norte Saddlery
EL PASO ..... Jones Hatters
EL PASO ..... S. D. Myres Saddle Co.
ENNIS ..... Sam Davis Men's Wear
FALFURRIAS ..... George Hobbs & Sons
FLORESVILLE ..... Lieberman's
FLOYDADA ..... Hagood's Dept. Store
FORT STOCKTON ..... Nathan Winkler
FORT WORTH ..... Luskey's
FORT WORTH ..... White Front Store
FREDERICKSBURG ..... Schroeder's
FREDERICKSBURG ..... Stehling Bros.
FREER ..... Hill's Man Shop
FRIONA ..... Hurst Dept. Store
GATESVILLE ..... Rhodes Dept. Store
GEORGETOWN ..... Gold's Dept. Store
GEORGETOWN ..... Ben Neuman
GIDDINGS ..... Pratho's
GOLDTHWAITE ..... Yarborough & Duren
GOLIAD ..... Griffin's
GONZALES ..... T. J. Knight Dry Goods
GRAHAM ..... Graham Saddlery
GRAND PRAIRIE
Leddy Bros. Western Shop
GREENVILLE ..... Jaco Dry Goods
GREENVILLE ..... Narramore's
HALE CENTER ..... Walter's Store
HALLETTSVILLE ..... New York Store
HAMILTON ..... McGlothlin's
HARLINGEN ..... The Man's Shop
HASKELL ..... C & B Dept. Store
HASKELL ..... Wheatley's
HENDERSON ..... Rhiddlehoover's
HEREFORD ..... Harman's
HICO ..... Salmon's Dept. Store
HIGGINS ..... Hurn Dry Goods
HILLSBORO ..... The Westerner
HOUSTON ..... Model Boot Shop
HOUSTON ..... Stelzig Saddlery Co.
HUNTSVILLE ..... Felder Dry Goods
IOWA PARK ..... Famous Dept. Store
JACKSBORO ..... Boaz Dept. Store
JACKSBORO ..... Jack's Clothes Shop
JUNCTION ..... Brewster's Boot Shop
KARNES CITY ..... Karnes Merc. Co.
KAUFMAN ..... K. Wolens, Inc.
KENEDY ..... Peoples Supply Co.
KENEDY ..... Raymer's
KERMIT ..... Edward Winkler
KERRVILLE ..... Wolfmueller's
KNOX CITY ..... Knox City Dept. Store
LA GRANGE ..... Man's K & Z Shop
LA MESA ..... Collins Dry Goods Co.
LAMPASAS ..... Cox & Shanks
LEVELLAND ..... C. C. Dry Goods
LIBERTY ..... Liberty Man's Shop
LITTLEFIELD ..... The Frontier Store
LLANO ..... The Man's Store
LONGVIEW ..... Bedell's Leathercraft
LORENZO ..... Jennings & Brown
LUBBOCK ..... Huber Boot & Leather Co.
LUBBOCK ..... Lubbock Western Wear
LUFKIN ..... Boesch Farm Products
McCAMEY ..... C. M. Bender & Co.
MADISONVILLE ..... W. L. Crouch & Son
MARBLE FALLS ..... Famous Dept. Store
MARFA ..... The Highland
MARLIN ..... Wilson Bros.
MASON ..... Hofmann's
MERCEDES ..... Valley Boot Co.
MERTZON ..... Hargrave's
MIDLAND ..... T. Paul Barron
MINEOLA ..... Buck's Shoe & Saddle Shop
MINERAL WELLS ..... Hoffman's
MISSION ..... Mike's Man Shop
MONAHANS ..... B. Williams & Sons
MORTON ..... Childs' Men's Store
MOUNT VERNON ..... Pope Shoe Shop
MULESHOE ..... Robinson's Western Store
MULESHOE ..... St. Clair Stores
NAVASOTA ..... Floyd's Store for Men
NEW BRAUNFELS ..... Jacob Mendlovitz
NIXON ..... C. H. Brown & Son
NOCONA ..... Stone's Men's Wear
ODESSA ..... Odessa Saddlery
ODESSA ..... Herman J. Winkler
O'DONNELL ..... Thompson's Toggery
OLNEY ..... Horany's
OLTON ..... Smith & Struve
ORANGE ..... Meade's
ORANGE ..... The Western Store
OZONA ..... Ozona Boot & Saddlery
PAMPA ..... Addington's Western Wear
PARIS ..... Ayres'
PEARSALL ..... M. Dalkowitz
PECOS ..... Pecos Men's Shop
PECOS ..... Shipman & Williams
PERRYTON ..... Hurn's
PETERSBURG ..... Hagood's
PHARR ..... Warnock's Hat Works
PLAINS ..... Moore-Oden Dry Goods
PLAINVIEW ..... Ragland's Western Wear
PLEASANTON ..... Dowdy's
PLEASANTON ..... Ricks Co.
PORT LAVACA ..... Cole's
POST ..... Hundley's Men's Wear
PROGRESO ..... Progreso General Mdse.
QUANAH ..... J-Lee Dept. Store
RALLS ..... Danner's
RANGER ..... Greer's Boot Shop
RAYMONDVILLE ..... Rhone's Man Shop
REFUGIO ..... The Economy Store
RIO GRANDE CITY ..... Starr Men's Shop
RIO HONDO ..... Heath's
ROBSTOWN ..... Lieberman's
ROCKSPRINGS ..... Shepperd's
ROSENBERG ..... Ed's Saddlery
ROTAN ..... Dee's Boot & Western Store
RULE ..... Ousley's
SAN ANGELO ..... Percy's
SAN ANTONIO ..... Dancer the Hatter
SAN ANTONIO ..... Joske's Corral Shop
SAN ANTONIO ..... Kallison's
SAN ANTONIO ..... Kaufman's
SAN DIEGO ..... Gonzalez Dry Goods
SAN MARCOS ..... The Frontier
SAN SABA ..... Harry's Dept. Store
SCHULENBURG ..... Kasper's
SEMINOLE ..... B. Williams & Sons
SEYMOUR ..... The Man's Store
SHAMROCK ..... Sanders' Men's Store
SINTON ..... Coin's Dept. Store
SLATON ..... Fondy's Western Lea. Shop
SNYDER
Scurry Saddlery & Western Wear
SPEARMAN ..... Jim Neely's Men's Wear
SPUR ..... Shoe & Western Store
STANTON ..... The Family Store
STEPHENVILLE ..... Hugon's Clothiers
STERLING CITY ..... Bailey Men's Shop
SULPHUR SPRINGS ..... Eddins Western
SWEETWATER ..... M & M Men's Store
TAFT ..... Lieberman's
TAHOKA ..... Rutherford's
TERRELL ..... Lintz Dept. Stores
TEXARKANA ..... Western Store
THORNDALE ..... Butts Dry Goods
THREE RIVERS ..... Barrow's
TOYAHVALE ..... Toyahvale Merc.
TULIA ..... Goodwine's
UVALDE ..... Shepperd's
VERNON ..... Bill Oliver's
VICTORIA ..... High-Brehm Hats
VICTORIA ..... Pesek Western Center
WACO ..... Piazza Bros.
WACO ..... Standard Hat Works
WAXAHACHIE ..... Western Stockman
WEATHERFORD ..... W. H. Bowden & Sons
WHEELER ..... J-Lee Dept. Store
WICHITA FALLS ..... Kirkland's
WICHITA FALLS ..... Muehlberger's
WINTERS ..... Herman's Men's Store

## UTAH

BLANDING ..... Blanding Merc. Co.
BRIGHAM CITY ..... Block's
CEDAR CITY ..... Stevens & Co.
DELTA ..... D. Stevens & Co.
HEBER ..... Heber City Exchange
KANAB ..... Kanab Merc.
LOGAN ..... The Sportsman
MURRAY ..... Western Ranch Store
OGDEN ..... Eagle Clo. Store
PROVO ..... The Westerner
ROOSEVELT ..... Bump's Western Wear
ST. GEORGE ..... McMullin's Men's Wear
SALT LAKE CITY
Jacke Wolfe Ranchwear
SALT LAKE CITY
Wolfe's Sportsman's Hdqtrs.
SMITHFIELD ..... Gephart Stores Co.
TREMONTON ..... Gephart Stores Co.
VERNAL ..... Ashton Bros.

## VIRGINIA

McLEAN ..... Lazy H Saddlery

## WASHINGTON

CHEHALIS ..... Bartel's Men's Store
ELLENSBURG ..... Ross Bros.
LYNWOOD ..... Don's Men & Boys' Store
OMAK ..... Daulph Bros.
PORT ORCHARD ..... Jordan's Dept. Store
SEATTLE ..... Nudelman Bros.
SPOKANE ..... Western Outfitters
TACOMA ..... Simon's Western Store
TOPPENISH ..... Kraff's Men's Wear
WALLA WALLA ..... Taylor's
YAKIMA ..... Western Outfitters

## WISCONSIN

BEAVER DAM ..... Saddle & Leather Shop
JEFFERSON ..... Scheppert's Western Shop
MILWAUKEE ..... A. G. Elsner & Sons
MILWAUKEE ..... Hall's Saddlery Co.
OSHKOSH ..... Saddle & Leather Shop

## WYOMING

AFTON ..... Gephart Stores Co.
BUFFALO ..... Dillinger & Hancock
CASPER ..... Ranch Outfitters
CASPER ..... Stockmen's Supply
CHEYENNE
Western Ranchman Outfitters
CODY ..... Cody Corral
CODY ..... Howard's
EVANSTON ..... Ballinger Clo. Co.
GILLETTE ..... Cates Men's Wear
GREYBULL ..... Probst Western Store
JACKSON ..... The Roundup
LANDER ..... Hub Cramer's Clothing
LARAMIE ..... Boyd's Stockman Supply
NEWCASTLE ..... Newcastle Men's Store
POWELL ..... Kopriva's
RAWLINS ..... Smyth's Dept. Store
RIVERTON ..... Kline's
SHERIDAN ..... Bentley's
SHERIDAN ..... Bob's Clothing
SHERIDAN ..... Ernst's
THERMOPOLIS ..... Friedl's
WEST YELLOWSTONE
Smith & Chandler
WORLAND ..... Marvin's
WORLAND ..... W Bar D Ranchwear
Also all Vaughn & Ragsdale stores


U-Rollit
By Bailey OF CALIFORNIA
LOOK FOR THIS SIGN OF QUALITY IN AMERICA'S FINEST WESTERN STORES


**Space does not allow us to list the names of all stores that carry U-Rollit Western Straws. If you do not find a store listed near you, drop us a line and we will send the name and address of your nearest U-Rollit dealer.**

**Mail Orders promptly filled by all stores listed. Fill out coupon, attach check or money order, and mail to your favorite store. Your order will be sent to you tax and postage prepaid. No C.O.D.'s, please!**

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

| Style | Quantity | Headsize | Color | Price |
|---|---|---|---|---|
| | | | | |
| | | | | |
| | | | | |

**Genuine U-Rollits made only by Bailey of California**



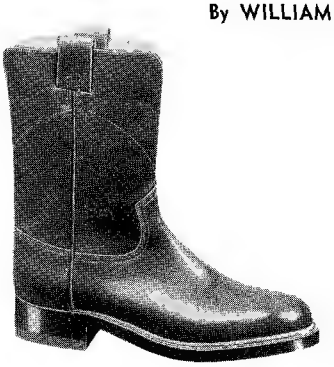


LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# THE JET BOOT

By WILLIAM J. SMALL

• Roughout style.



• Western style.

• Standard Jet boot.

• Wave design sole.

WHEN TWO STRANGERS sat next to one another on a New York-Washington train ride in 1936, little did either think that this chance meeting would give birth to what is considered by many the greatest style-classic in modern shoe history — the Jet or Half-Wellington boot that has become a permanent addition to casual boot wear on the American scene.

One of the strangers was Cmdr. D. Adams Frost, U.S. Navy retired, and the other was John A. Frye. No sooner had introductions been completed than Cmdr. Frost, then Ensign Frost, began talking about Jet or Wellington boots, and had the most eloquent and enthusiastic praise for their comfort, durability, practicality, and swagger good looks.

Cmdr. Frost first glimpsed this boot in 1922 on a British officer, Lt. Windsor, Duke of Kent, as he came aboard the U.S.S. Huron, an American flagship on duty with the Asiatic Fleet in Shanghai Harbor. Officer-of-the-deck for the day, Ensign Frost, spotted the boots and immediately recognized their beauty and value. The very next day he went ashore and ordered a pair from a Chinese custom bootmaker. After donning his first pair, he immediately and forever became a devotee of Jet boots, and sang their praises everywhere.

While other Navy officers caught the contagion from Cmdr. Frost, it wasn't until the chance Frye-Frost meeting that a shoe manufacturer undertook to produce a pair. Actually, Frye made a few pairs because he found Frost so engaging and impassioned, rather than out of expectation that it would catch fire.

Frye sent the commander a few pairs, and distributed a few to friends and salesmen. The rest is history.

Now, Jet Boots are worn by ranchers, cowboys, farmers, civilians, airmen, industrial workers, horsemen, sportsmen, gardeners, dude ranchers, and hundreds of thousands of men who indulge in outdoor and indoor casual relaxation, sports, or sports-spectating. Sales in cities are on a par with sales in the country; and many men wear them to business with pants over the leg.

The real growth in the sale and distribution of Jets began when Donald A. Ireland became president of the John A. Frye Shoe Company in 1949. With utmost confidence in the superb suitability of Jets to every form of wear from informal dress to work, play, and casual dress, Ireland initiated the vigorous promotion of the Jet and styled it for women and children as well as men. Developing special wood, the Fitted-Instep Last, Ireland came up with a boot of supreme comfort. A perusal of the latest Frye catalogue reveals the amazing number of variations of the Jet, with the dress Jet leading a parade that includes double-soled, rugged-wear Jets; wax-tanned leather Jets; western Jets; deluxe made-to-individual-order Jets; kangaroo-kid Jets; moccasin vamp Jets; and extra heavy-duty Jets, to list just a few of the classifications. Widths and sizes range from A through E to 6 through 12, with outsizes being made to order.

An elongated, all-leather cradle-insert, running from under the heel to the boot top, forming a channel for the foot, is the latest introduction of the Frye Shoe Company. This feature makes the Jet boot easier to slip into. In addition, the cradle-insert cushions the leg, thereby increasing comfort and durability.

This new Jet boot number is made from plump wax-tanned leathers, oil-dressed to make it water-resistant.

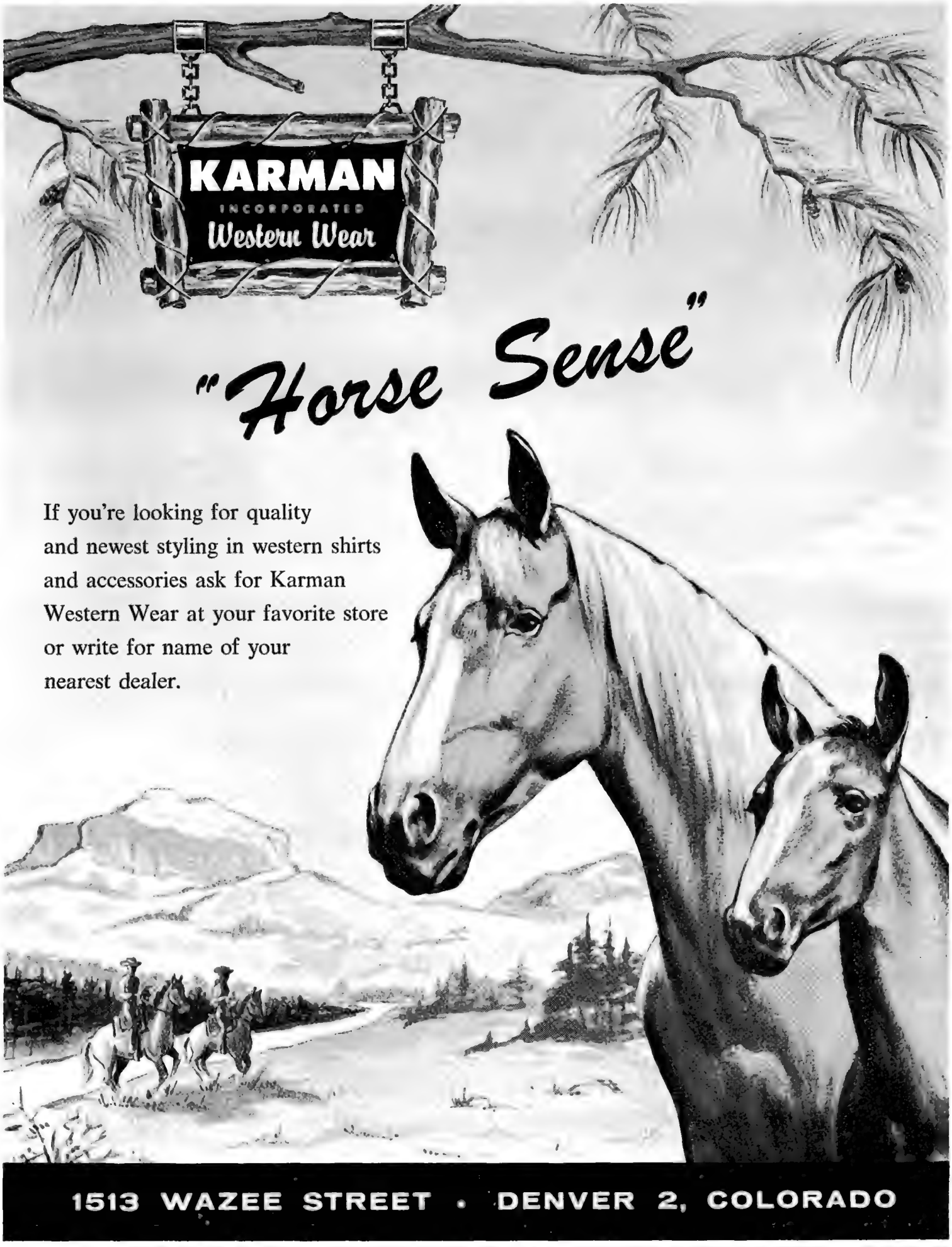
*(Continued on page 181)*

• Donald A. Ireland, president.

• Cmdr. D. Adams Frost, retired.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

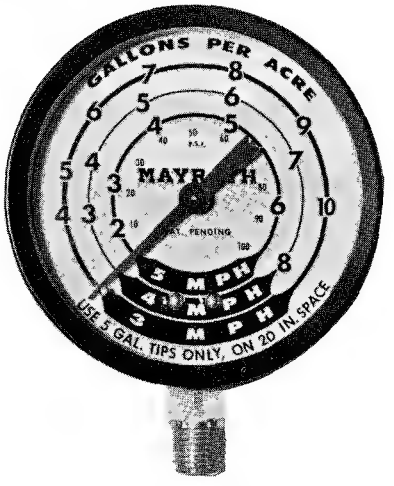





LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# Drifting

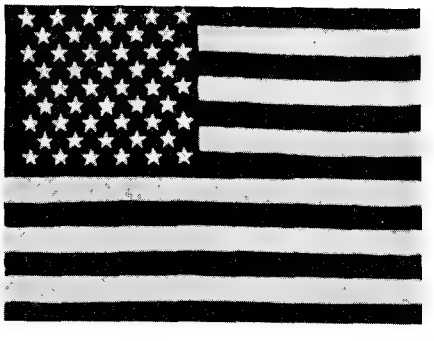
## SPRAY METER



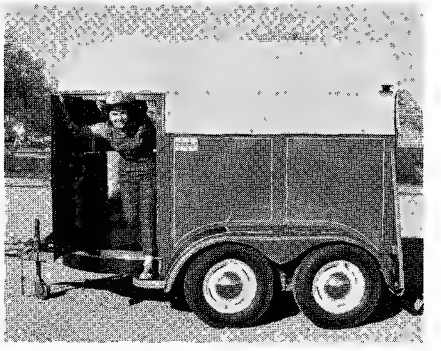

Farmers or ranchers who operate crop-spraying units will find the new Mayrath, Inc., of Dodge City, Kan., gauge ideal for recording the gallons per acre of insecticide or weed killer sprayed on crops. The gauge, which gives direct readings in gallons per acre at speeds of 3, 4, or 5 m.p.h., eliminates need for charts or the usual detailed figuring to avoid excessive spraying. Designed for use with either 5- or 8-gallon tips spaced 20 inches apart, the gauge also records pounds per square inch pressure.

## PLASTIC FLAG

A new 50-star Old Glory of heavy-duty plastic can be folded and carried by riding clubs or trail ride groups for the inevitable parade or display of colors. The flag measures 32x54 inches, and it may be cleaned with only a damp cloth. The manufacturers state that it is fade proof, water repellent, and guaranteed not to crack. It sells for $1.25 ppd. and comes complete with three rustproof eyelets, ready to fly on a staff or hang as a banner. The plastic flag may be ordered from Celebrity Products, Dept. F-136, Box 322, Lenox Hill Station, New York 21, New York.

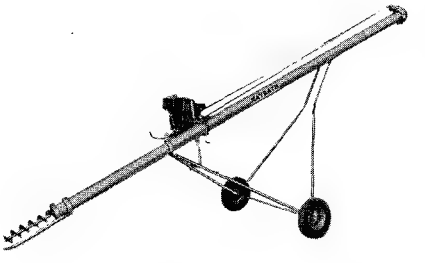


## TRAILER ESCAPE DOOR



A new safety feature in the form of swing-out escape doors has been added to the Trail-Tex Horse Trailer, manufactured by Trail-Tex Trailer Company, Box 9055, Fort Worth, Texas. Officials of the company point out that after loading a horse, a person can safely pass through the trailer and out the side escape door. The new walk-through feature is said not to detract from the spaciousness of either the saddle compartment or the feed bin of the Trail-Tex Horse Trailer. The firm, under new management, is the builder of fine horse trailers under a slogan of "Trail-Rite with Trail-Tex."

## GRAIN AUGER



A new grain auger which will do the work of three men, moving 20 bushels of grain per minute when powered by a 3 h.p. engine, has been introduced by Mayrath, Inc., of Dodge City, Kansas. The unit features overall galvanizing, designed to eliminate the need for painting, and an improved auger screw, resulting in faster movement of grain. The 4⅝-inch diameter tube is believed to fill a need for an intermediate size auger long felt by farmers and ranchers. Another feature of the auger is the design of the carriage-tube assembly which includes wheels and clamp-on attachments. The attachments of the carriage, motor mount, and spout clamp on easily and quickly. The carriage itself is lighter and stronger than former models, streamlined to eliminate the usual center pole and other impediments.

## HORSE INSURANCE

Preferred Insurance Company of Grand Rapids 1, Mich., announced the underwriting of horse mortality insurance. Wendell Berman, chairman of the board of Preferred Insurance, reported that his firm is the only major American company underwriting such insurance. Until now, nearly all policies issued in this country on Thoroughbred horses were of foreign origin and issued by non-licensed companies. The policies will provide for prompt settlement of claims at local district service offices. The rates will be in line with those of foreign insurers. Discounts of about 12% are offered for coverage of complete stables.

## SADDLE SOAP BOMB

Especially handy for the horseman-in-a-hurry is the new saddle soap lather bomb by Farnam Companies of Omaha. It works at the *press of a button,* and squirts out rich, saddle soap lather that cleans, softens, and preserves. A mighty handy item to have in the tack room or saddle compartment of the horse trailer.

## VOLTAGE CONVERTER

The Terado Sportsman, manufactured by the Terado Company, 1068 Raymond Ave., St. Paul 8, Minn., will convert 12 volts DC car battery power to 110 volts AC electricity. The device, attached to a car or truck, will power electrical equipment using up to 52 watts, such as hand tools and spraying equipment on the farm or ranch. Encased in a unit 3x2¼x5½ inches, the Sportsman plugs into the cigarette lighter and comes with 20 feet of cord. The firm also manufactures other converters with wattage capacity ranging from 15 watts to 200 watts.

LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# THE "Feather"

**Just introduced last November by Leddy Bros., the Leader!**

**WEIGHS ONLY 14 TO 17 LBS.**

**157 50**
**WITH HORN $167.50**

## SPECIFICATIONS

Tree Rawhide covered with horn or without horn. Seat size: 12" to 15", foam rubber padded. Colors of brown, tan, cream, Palomino, white, black, red, green, turquoise and natural Pig Skin. Smooth or rough side out.

Fork size 10" to 13", color to match seat. Skirts and fenders in hand-tooled. Plain or rough out. Smooth in natural, black, red, brown or pig grain.

Rigging in skirts single or double. Stirrup 1½" with leather covered buttom.

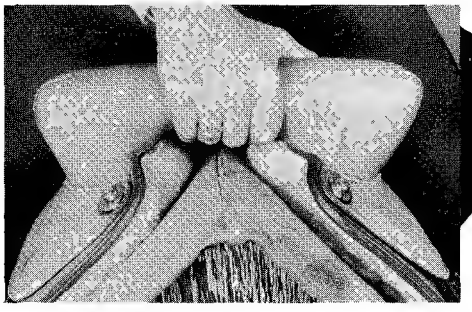
## THE WORLD'S LIGHTEST WESTERN SADDLE

Are you wondering if you would like it? We say yes . . . for the best reason in the world: the praise we are receiving from owners and the orders we are receiving from their friends are way beyond our expectations.

If you are tired of lugging that heavy saddle around or if you are tired of having to saddle the horse for your wife and children, then you need THE FEATHER.

If you want performance from your horse by removing 20 to 35 lbs. handicap or if you want comfort, beauty and economy . . . then you want THE FEATHER.

**This compact feather-weight saddle is like the compact car. It is getting the job done for men and women and children and they love it—so will you!**



EASY TO HANDLE
EASY TO HAUL
EASY TO STORE
EASY TO KEEP

*This saddle is not designed to rope on, but the fork is designed so you may hold it quicker, easier, and better than you can a horn.*

## THE "FEATHER" IS IDEAL FOR . . .

- Pleasure Riding
- Racing of all types
- Training
- Contest Reining
- Cutting
- Palmeto Polo
- Jumping
- Breaking Colts
- And Many other uses

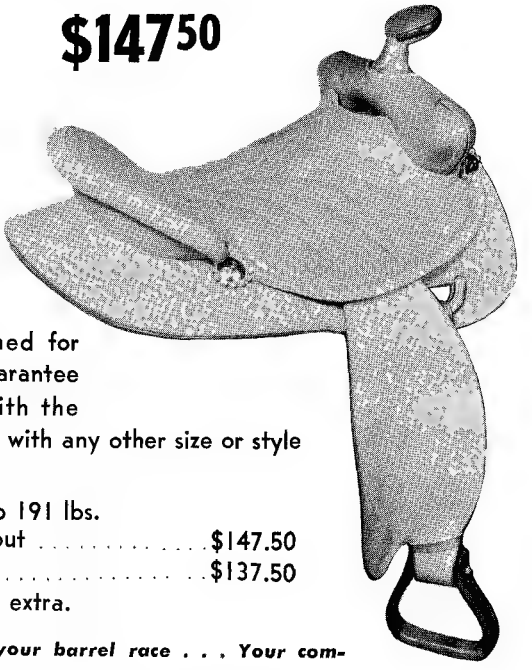
## COMPACT PERFORMANCE

You will have to see and ride the Feather to realize that so much performance could be built in such a light, compact saddle. You will be delighted by all the exclusive convenience and comfort features. It is so functional that you can do anything (except roping) on it that you can on any other saddle. It took years to develop it. It will take only five minutes for you to fall in love with it.

## SPECIFICALLY DESIGNED FOR YOUR RIDING PLEASURE

The totally new Feather is the ideal answer to your pleasure riding. It is the perfect companion for you and your horse. You will discover a new sensation of riding pleasure and handling ease with the Feather. You will have the feel of the full size foam padded seat, the well undercut padded swell fork, the wide 2¾" Comfort Cantle, the free swing of the stirrup, and the new balance of your ride.

**$147 50**



## THE TWO FEATHERS

The Two Feathers is the same as the Feather, only it has a horn. This saddle was not designed for roping, and we cannot guarantee it against breakage with the horn. We do not make it with any other size or style horn.

Weight 161 lbs. to 191 lbs.
Price plain or roughout ..... $147.50
Without Horn ..... $137.50
Double rigged $7.50 extra.

***SAVE one second on your barrel race . . . Your competitors will!***

## ORDER TODAY

***WRITE TODAY FOR***
**FREE CATALOG**
**of World's Finest Boots & Saddles**

**LEDDY BROS.**

**BOOT & SADDLERY**
**2455 N. MAIN**
**FORT WORTH, TEXAS**



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# The Junior Horseman

• The Boots and Saddle 4-H Club of Kinderhook, N.Y., on a winter trail ride with club leader George Winn, right.

WHEN the Boots and Saddle 4-H Club of Kinderhook, N.Y., was organized five years ago, most of the members didn't even have a horse. Now the club and interest have grown so much that we have a junior division of 12-year-olds and under and a senior division of 13 through 21-year-olds, with a total membership of 42 — 19 girls and 23 boys. Members must own and care for a horse. We have no dues, but make our money by putting on gymkhanas, card parties, food sales, and dances. We have organized a basketball team which plays every week throughout the winter, and we sponsor a basketball game and dance annually for the benefit of the March of Dimes. In the summer we have a swimming trailride, where both the horse and rider go swimming. We are planning a gymkhana in the spring, of which all the proceeds will go to the Humane Society.

At the county fair this year the club sponsored a gymkhana. It received a large crowd of participants from all over the county. Our club organized two sets of square dancing on horseback. We put on the show in front of the grandstand, and later we were asked to put it on at the gymkhana of the Circle Saddle Club of Ghent, New York.

Inasmuch as the club is mainly western riding, a number of the members subscribe to and enjoy reading *The Western Horseman.*

One thing more I would like to mention is our annual trip to the Madison Square Garden Rodeo, 123 miles away. We charter a bus for 40 people, leave at 7:00 a.m. and get back at 10:00 or 11:00 p.m.

Judee Taylor
President
Boots and Saddle 4-H Club
Kinderhook, New York

---

Dear Junior Horseman:

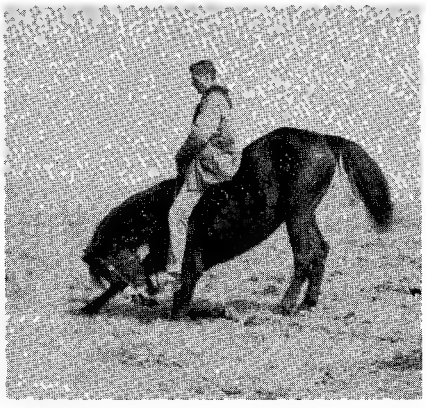
I have been reading issues of *The Western Horseman* ever since I have been able to read. I have certainly enjoyed its many articles; and there have been so many helpful articles on horse training. I enjoy the *Junior Horseman* very much, and so I decided to write to you. Every year we have the annual Rex Allen Days here at Willcox, Arizona. Last year I was the Rex Allen rodeo queen, and this was a very great honor for me. I was given a $150 diamond watch, a Stetson hat, and many other lovely gifts from the merchants at Willcox. Along with this I made a personal appearance with Rex Allen over television. The horse I had planned to ride in the contest was badly cut the week before, so I had to find something else to ride. The horse I rode, named Siri Shiek, had never figure-eighted, nor did he rein well, but he worked hard and tried so hard to please us, that in the week he did real well.

Barbara Standley, age 16
Box 165
Willcox, Arizona

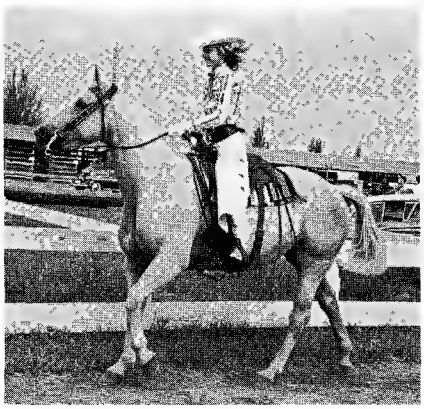
---

Dear Junior Horseman:

I have a bay mare named Star, and she has a buckskin filly, born last year, named K-Star. The filly is half Quarter Horse. We also have a pony and three other horses. Our family belongs to the North Boone Horse and Pony Club. We all ride and enjoy our horses very much. We also enjoy reading *The Western Horseman* more than any other magazine we receive. I am 13 years old and in the eighth grade, and I have a brother who is 15 and a sister,



• Richard Koehler, 228 E. Union Blvd., Bethlehem, Pa., and Pride, a 6-year-old bay mare which he trained for riding, both English and western, jumping, and tricks. Koehler is a member of the Northampton County Light Horse and Pony Club.

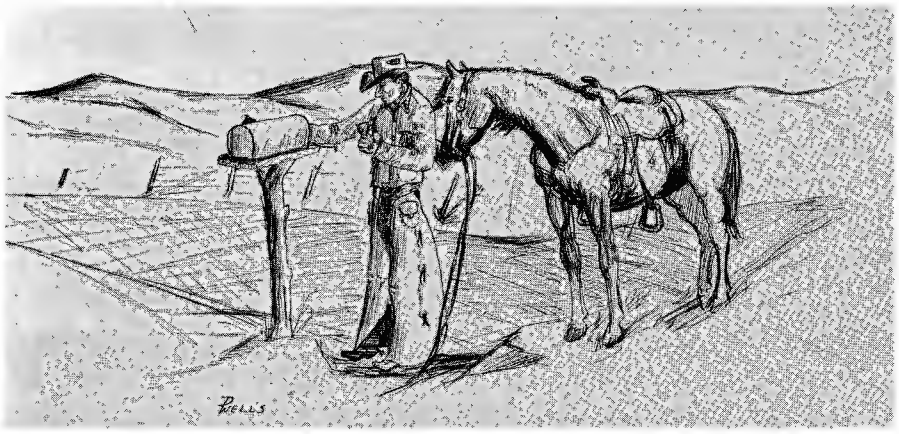


• Gloris Gordon, co-owner of the Double G Farm, 80th St. & 117th Ave., South Miami, Fla., and Cre-Garcia.

• Bobby Finkenbinder, 12, Plainfield, Pa., and Chief, a 3-year-old Appaloosa stallion.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED



• Dave Wells, Rt. 1, Box 346, Homestead, Fla., sketched the cowboy picking up the mail.

age 17. We keep our horses on a few acres of land and have constructed two barns recently.

Allan Nordvig
Triple K Stables
Box 188
Capron, Illinois

---

Dear Junior Horseman:

I am the secretary of the Pawnee Riders 4-H Club, and I am writing to tell you about our activities. We formed in June, 1959, with seven members, and now we are 16, all girls from the ages of 8 to 18. Each girl owns her own horse, and that is her 4-H project. Meetings with our horses were held on Saturdays during the summer, and at the meetings our leader, Mrs. Victor Duby, gave us pointers on caring for and showing our horses.

In conjunction with two other 4-H horse clubs from this county, we presented the first annual Cortland County 4-H horse show last August. This show was open to all 4-H'ers from any place in New York State. Our club took charge of getting the trophies and obtained one for nearly each class and the grand champion and reserve champion. In spite of the fact that many girls had never before shown a horse, we did very well. Both the grand champion and reserve champion riders were from our club. These trophies were awarded on a point system — 10 points for a first, nine for a second, and so on. A great part of our success was definitely due to Mrs. Duby's fine coaching.

Three members represented us at the New York State Fair 4-H Horse Show and gave us every reason to be proud of them. Bonnie Fairbanks, one of the three, won the grand championship in the conformation classes with her registered Quarter Horse mare, Squaw. In doing this, she surpassed the 150 other horses entered in the conformation classes. Regular meetings of the club, alternating among the members' homes, are held on the first Friday of each month, and our dues are $1 a year. We are going to form a drill team in the spring and would very much appreciate it if anyone could send us plans involving not more than 16 riders. We have tried to obtain *The Mounted Drill Team,* by J.M. Henry, but have been told it is out of print. I believe my letter well illustrates how popular horses and riding have become in the east. Only a year ago there was not one 4-H horse club in Cortland County, and now there are three.

Evalee Stadelman
R.D. 4
West Homer Road
Cortland, New York

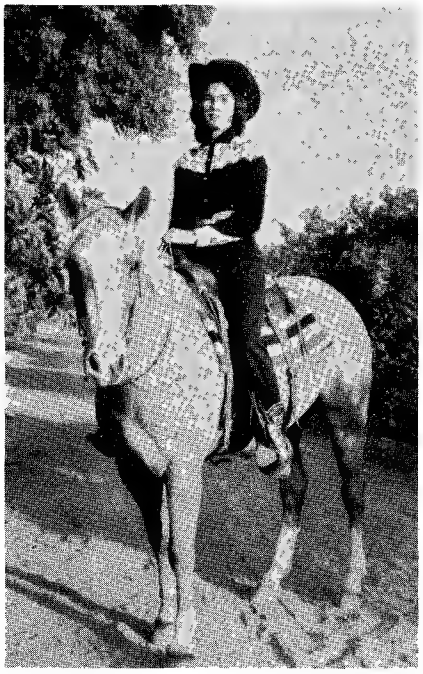
---

Dear Junior Horseman:

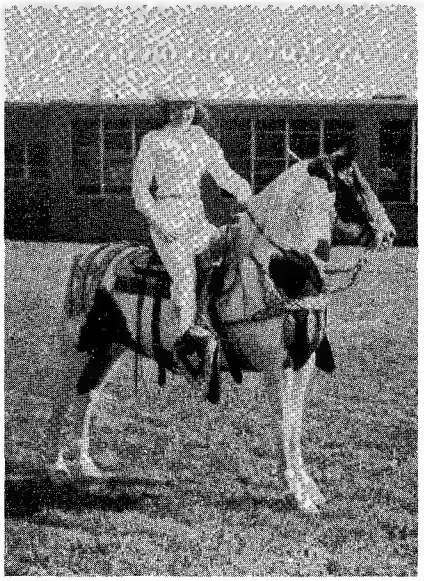
I really like *The Western Horseman,* but then anything that has anything to do with horses, I like. I have two horses of my own. My 2-year-old filly is a buckskin. I have been riding her some, and I have taken her to one county fair, where she was grand champion in the open class. I also had her as my project in 4-H last year and again this year. I own a spotted

*(Continued on page 141)*

• Pat Smith, 15, Rt. 1, Box 1076, Grants Pass, Ore., and Fancy.



• Fifteen-year-old Doreen Dalbey, 1243 N. Alta Ave., Dinuba, Calif., and her palomino filly Ron d'Oro.



• Baby Doll, winner at many horse shows, and her owner, Bonnie Bailey, 6772 Hudson Rd., Kent, Ohio.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Needmore Land and Cattle Co.
West Goose Egg, Wyoming Terr.

# Needmore Newsletter

By DICK SEBALD

Dear Sirs:

Aside from wet-nursin' a bunch of unhappy, hypochrondriac heifers, things are pretty durn slow up here on Dribble Crick — so I figured it's a good time to write a crank letter.

The cow business has gone plumb to blazes and, as far as I'm concerned, it can stay there.

Why, doggonit, I can remember when it took a good man to punch cows, but between the feed companies and the pharmaceutical industry it's got to be more of a job for a good understanding den mother or a psychiatrist.

I've held still for all the pamperin' and pettin' theories that's come up in the last 20 years . . . special feeds . . . special minerals and vitamins . . . shots for pink-eye . . . black-leg . . . and technicolor trichinosis!!

Sure — I reckon it makes better beef — but what most folks don't know is that it's spoiled plumb rotten while it's still on the hoof. And I sure can't see that all that babying has bettered the cowman's lot any.

I've read stories of how the old timers, when they was night-herdin' longhorn beef, dassen't scratch a match or let an old pony shake hisself for fear of spookin' them old mossies and getting tromped to death in a wild stampede. But, doggonit, a cowman lives just about as edgy nowadays. A feller can just as easy get caught in a stampede today by rattlin' a feed bucket or steppin' out of a truck that's loaded with feed. If them fightin' bulls in Spain or Old Mexico ever get like these hand fed pets up here, Mister Toreador . . . if you want action, you'll have to scrap your *muleta*' and take to wavin' a feed sack!

Like I say, I've held still for most of the new-fangled notions on how to raise beef, but the latest caper makes me want to throw in my hand and quit the game.

I'm referring to the current rash of promazines, phenothiazines, perphenazines, and the other odd and assorted tranquilizers suddenly found so necessary for a beef critter's welfare. With these new wonder drugs, now for every $10 worth of feed it takes $20 worth of "happy pills" to get a critter socially adjusted for market.

And there's no denying the advertisements. They're enough to give a man a guilt complex as they point an accusing finger in big, bold red headlines . . . *Are your cattle tense, nervous, unruly? . . . Don't let fence walking, bawling, and emotional distress knock pounds off your shippers! . . . Hypertension hampers happy heifers! . . . Unwind disturbed herds gently with an injection of Happy-Hypo!* . . . and so on, until it makes a feller powerful ashamed of the way *he's* been *mis*treatin' cows all his life.

In fact it makes you wonder if them commission boys in Denver or Omaha even bother to weigh a beef anymore. I think they just psychoanalyze 'em to see if they're well adjusted and emotionally stable enough to butcher!

But then it does have its better side, and the consumer benefits in the end. After all, I reckon a "hopped-up, happy hamburger" packs a lot more food value and tastes a heap better than a great, big ole' *sizzlin' schizophrenic sirloin* . . . about the size of a saddle blanket . . . smothered in mushrooms . . . or, does it???

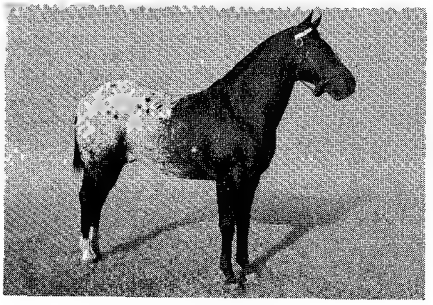
Sincerely,

BALIN' WIRE BILL

P.S. — The only thing keepin' me in the cow business is a big Texas steer that I ain't been able to ketch yet to inoculate with anything. If I ever run that rascal down, I'm going to give him a double shot of sodium amytal (truth serum) to see if it'll stop his doggone bawlin'.

BWB —

LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED



**CADDO RED DOG**

**Fee $100**

Brings the blood of the aristocratic RED DOG, LITTLE BUCK, DING BOB, NORELL'S LITTLE RED and CINNABAR to:

MARSHALL, TEXAS

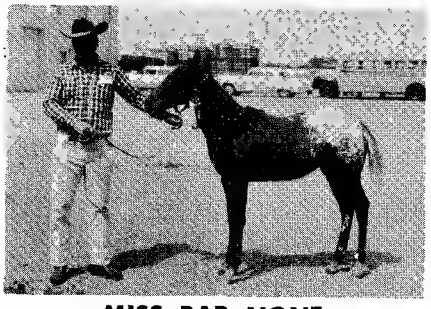
*Colts with conformation for sale*

**M. PAUL ANDERSON**

WE 5-5255 — 301 West Houston

MARSHALL, TEXAS

---



**MISS BAR NONE**

One of the good ones sired by Little Beaver, winning a blue ribbon at the Amarillo, Texas, Tri State Fair.

Several good young mares in foal to Little Beaver for sale.

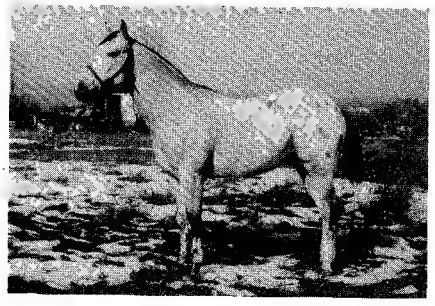
Outstanding yearling Pony of the Americas stallion prospect, bay with white blanket, for sale—$875.

**Quarter Circle J Ranch**

JOHN H. BURT

ROUTE 2, CALHAN, COLORADO

---



**NORTHERN STAR**

**T-1695**

*Dun, white blanket with black and dun spots.*

Son of Navajo Britches, National Grand Champion.

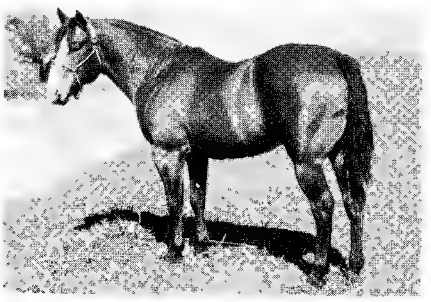
**P. W. GHARKY**

***Hobby Horse Farm***

Newbury Township — Burton, Ohio

Phone TE 4-8330

---



**CHICO McCUE P-19,569**

| | | |
|---|---|---|
| *Sire:* Reed McCue P-1236 | Joe Reed P-3 | Patsy Reed 1722 |
| *Dam:* Chickie P-2021 | Chico P-226 | Dina 585 by Bert P-227 |

— Also —

**GOODIE STAR 85,477**

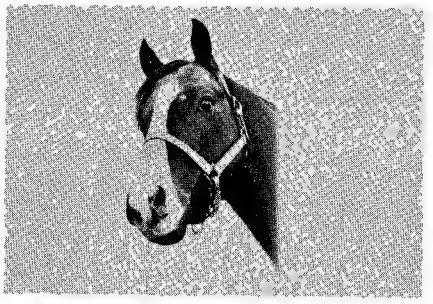
***FEE EITHER HORSE $100***

plus mare care

**SPARKS RUST**

BOX 1150 — DEL RIO, TEXAS

---



***CLASSY BAR P-83,630***

Sire: **Sugar Bars P-42,606** by Three Bars

Dam: **Mokey P-36,125** by Leo

*The horse we've been searching for to cross on our* **BEAR CAT** fillies.

***Stud Fee — $200.00***

**LISTEN:** We will Consign to the MQHA Sale at Great Falls, June 15:

One daughter of Bear Cat, with Whirlie foal and rebred to Classy Bar.

One granddaughter of Bear Cat (show filly).

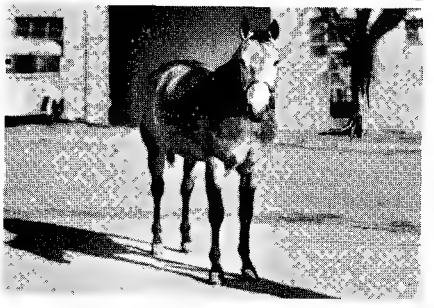
One double bred King mare, with Bear Cat foal and rebred. **GOOD 'UNS!**

**DOUG AND NANCY DEAR**

BIRDTAIL RANCH

SIMMS, MONTANA — Phone: UN 5-2230

---



**Oklahoma Hank**

**FEE: $100**

Live foal guaranteed for mares with colt at side or with veterinarian certificate. Oklahoma Hank is a trained cutting horse.

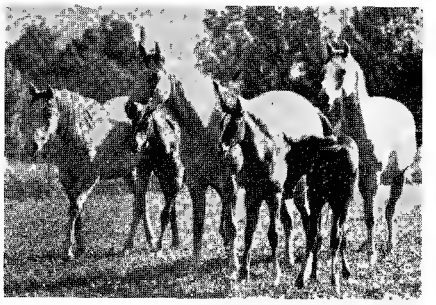
Oklahoma Hank 84,561 — Harlan P-32,232 (Hank H. P-2154, Dixie Beach P-2692) — Oklahoma Rosie 32,201 (Billy Van W. P-3401, E. Z.)

**Edgar & Ida Mae Miles**

Route 4, Box 425 • GArfield 7-9971

OKLAHOMA CITY, OKLAHOMA

---



★ *largest Arabian horse farm in the Intermountain area*

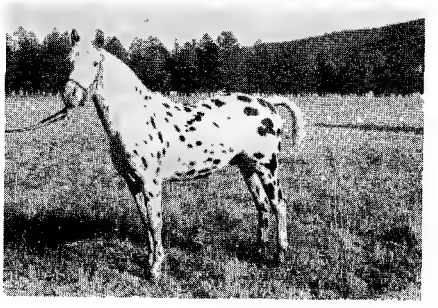
★ *compare quality and prices before you buy*

**WHITMORE**

**ARABIAN HORSE FARM**

6900 South 2300 East Street — Salt Lake City, Utah

---



**THE WARRIOR T-607**

*For Sale at Private Treaty*

This beautiful spotted 4-year-old stallion — Grandson of Peter McCue.

If you want an outstanding Appaloosa stallion, colorful, good conformation, wonderful disposition, ability and a proven sire, contact:

***C. D. LEON***

433 Walnut — *Abilene, Texas*

---

**BUCKSKIN JOE T-662**

3 Years Old • 49" Tall • $50 Stud Fee

Color — buckskin with loud blanket

◆

***Also Permanent Quarter Stallion***

Standing at $50. With Return

JIMMINY NED P-84,982

◆

**JUNE AND WIL LATTA**

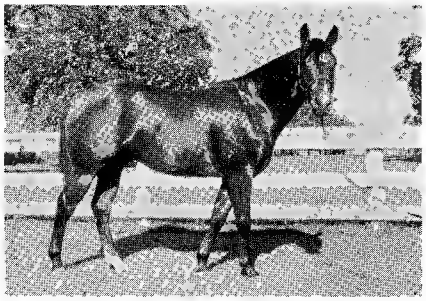
J BAR W RANCH, Rt. 1, Albany, Indiana

Phone SU 9-4572



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# the ketch pen



**HH JOHNNY BARS 97,037 HH**

Bay, '57 14-3 1100 lbs.

*Sire:* SUGAR BARS by THREE BARS

*Dam:* FIG. 8 MISS BEAR CAT by LEO

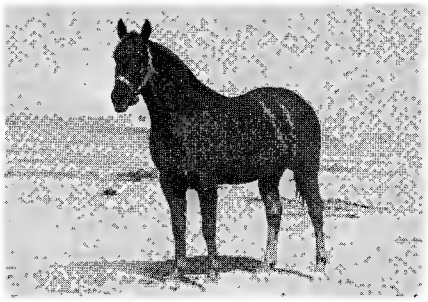
***1960 BOOK FULL***

We wish to thank those folks who booked and bred their good mares to Johnny during the 1960 season. In 1961 he will be available to outside mares at the same fee of

***$100***

**T & JO WALLING**

**Rt. 1, REAGAN, TEX., Phone Marlin LU 7-2045**



*Jane's Stormy P-41,206*

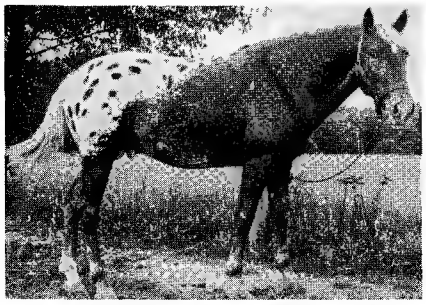
**15 hands** **Wt. 1250 lbs.**

By Rattler by Dodger. Outstanding Register of Merit roping horse. The year shown he won or placed at all the top shows — Dallas, Ft. Worth, San Antonio, Odessa, Vernon, and others. He is now siring outstanding using horses.

***COLTS FOR SALE***

Dr. D. L. BELL

**HOBBS, NEW MEXICO**



**APPALOOSAS AT STUD**

**TOMAHAWK H** — ***Stud Fee $100***

**CHIEF THUNDER** — ***Stud Fee $50***

Blue ribbon winners at halter and in performance classes. We guarantee an Appaloosa foal. Our guarantee: *No Appaloosa, No Fee.*

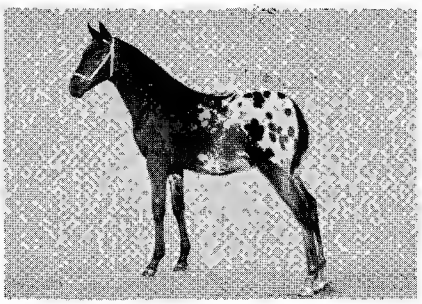
**QUARTER HORSE AT STUD**

ROYAL TWIST P-96,645 — Hard Twist-King breeding. Many wins including 1959 American Royal. Fee $50. Mares boarded 50¢ per day.

***Indian Creek Appaloosa Ranch***

NOLAN HUTCHESON, OWNER

HOUSTON, MISSOURI



**GR'S RED COPPER**

POA's of Distinction

**REG. POA'S FOR SALE**

(Stallions and mares)

also

100 young Solid Color

Mare Ponies (42" to 49")

**GOLDEN ROD PONY FARMS**

KEITH E. STONE

**CHARITON, IOWA**

**CHIEF OF SWAN LAKE**

**ApHC T-1519**

**By Cherokee by Comanche by Dr. Howard**

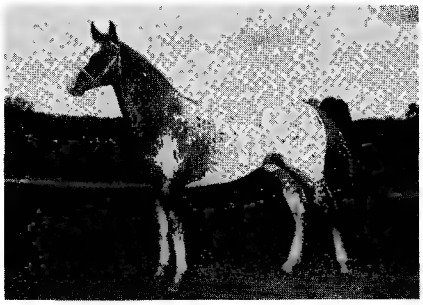
"The Chief" is a '56 colt and has been shown at most major shows in the country. He is very quiet and has a wonderful disposition. He is a top Junior Reining horse and his conformation and color speaks for itself. 1960 stud fee is $100 with return in season and mares are pastured free. For booking and information, write or call:

**MERL L. PADGETT**

**SWAN LAKE PLANTATION**

**COLLINSTON, LOUISIANA**

**Phone Trojan 4-2316**



*El Dorado* **T-4747**

Foaled February 12, 1958. Sorrel with white blanket and sorrel spots, blaze face.

SIRE: Ranger ApHC 39 by Blanco and out of Sundance

Won his first time out . . . taking first in the 2-year-old stallion class at Denver National Western.

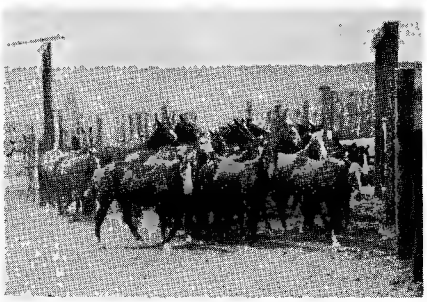
**BOOKING FOR 1960**

**At Private Treaty to Selected Mares. Veterinary Certificate Required.**

**CHUCK SINGLETON**

**Route 2, Box 218-B** **NA 2-2718**

**PLACERVILLE, CALIFORNIA**



***Watch for the***

**KRAMER SADDLE HORSE SALE**

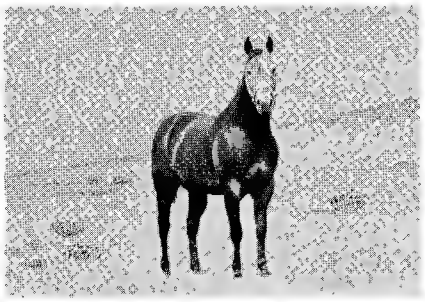
A selected lot of good, gentle using horses and a fine lot of young, well broke Quarter Horses nicely started at roping and stock work.

**ALSO A COUPLE OF PERMANENT REGISTERED YOUNG STALLIONS**

These horses are guaranteed to be sold exactly as they are.

**Kramer Horse Ranch**

**BOX 67** **COHAGEN, MONTANA**



**POCO BIMBO P-43,934**

**Fee $150 — return in season**

Certificate of Ability No. 280

***FOR SALE***

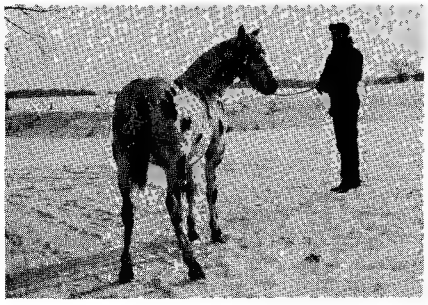
Some good broodmares to foal, 2-year-old fillies, and some '59 foals.

**STETSON QUARTER HORSES**

LUCIENNE J. STETSON

Oak Creek, Colorado Ph. RE 6-2395 (evenings)

**Home of Poco Bimbo P-43,932**



**SON OF BEAR STEP T-3152**

*This 2-year-old colt with outstanding color, conformation and strong Appaloosa bloodlines*

**FOR SALE $2500**

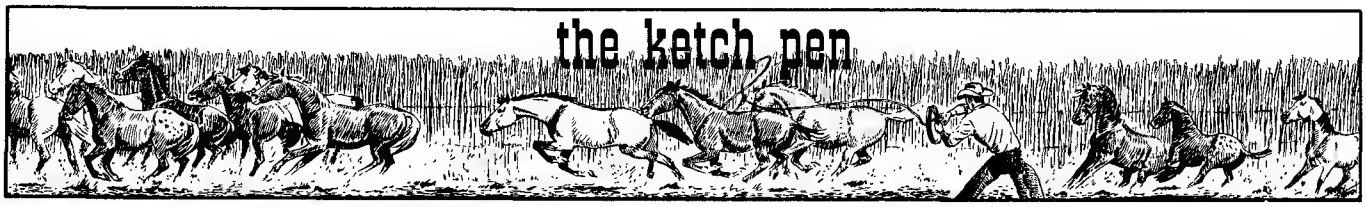
**WW FARM** **HAMEL, MINNESOTA**

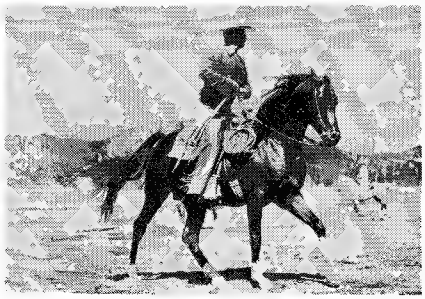
**BUNNY and STAN WESSIN**

Lee Arndt, *Trainer*



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED



## IBN HANRAH

15 Championships at Halter

**Fee $300**

*Arabians For Sale $1000 and up.*

## DONOGHUE ARABIAN FARM

Gerald Donoghue, Owner — Walter Chapman, Trainer

Phone 279 GOLIAD, TEXAS Visitors Welcome

---

*foals from GRAND CHAMPION*

## ARABIANS *for Sale*

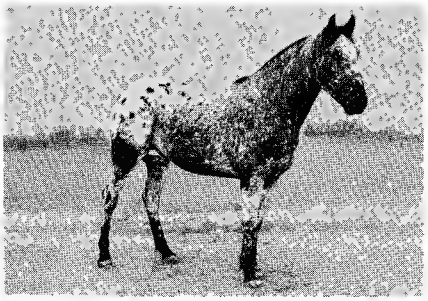
***Home of the famous stallions***

*SERAFIX • NATEZ

**ROGERS ARABIAN STUD**

**2183 Danville Hwy. WALNUT CREEK, CALIF.**

---



## CHEEPO

**— AT STUD —**

This outstanding young Appaloosa stud along with three others will stand the 1960 season at the Diamond B Ranch, Rochester, Minn.

BREEDING STOCK FOR SALE AT ALL TIMES

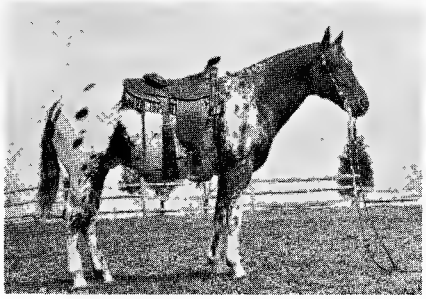
*Come by and have a look.*

**DIAMOND B RANCH**

Hwy. 14 East

**AT. 9-2271 — Rochester, Minn.**

---



## PAISANO ApHC 1023

IN-FOAL MARES AND YEARLINGS FOR SALE

***Stud Fee: $100***

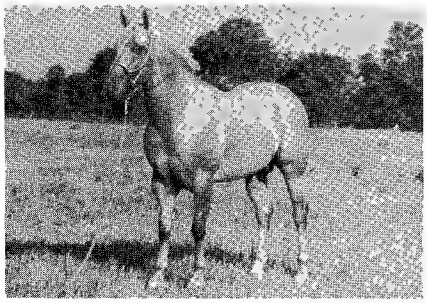
Payable when mare is taken home, return in season.

## GLENMORE FARM

**SHADWELL, VIRGINIA**

L. Clay Camp Charlottesville 3-7497, 2-4495

---



## WILSON'S YELLOW CAT P-30,001

AA + ROMQ — HT. 14.3 — WT. 1300

**One of the Top Ten Sires, August 1959, of Racing Register of Merit Qualifiers**

If You Want Colts, with Perfect Disposition, Conformation, Cow Sense and Speed, Breed to

**THE IRON HORSE OF ARKANSAS**

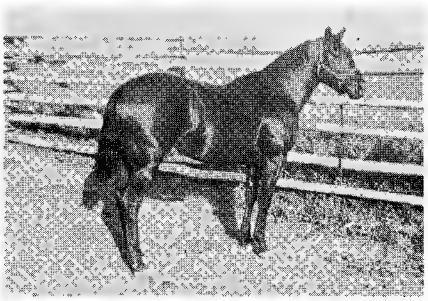
**Fee $150.00**

Visitors Welcome — Return in Season — Registered Horse For Sale

## DUB AND LUDIE LITTLEFIELD

**Route 1 • Booneville, Arkansas • Phone 5111**

---



## T KING DAN P-59,242 T

1955 Brown

King P-234: Zantanon; Jabalina

Duchess H. P-1370: King P-234; Queen H. P-1372

Zantanon: Little Joe, Jeanette

Jabalina: Strait Horse, Bay Quarter Mare

Dan: Zantanon, Jabalina

Nail Quarter Mare: Dan

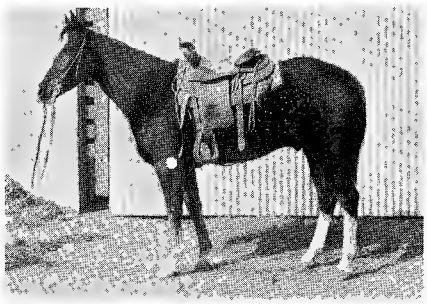
Booking mares now for 1960. Service fee $200. Return privilege, mares boarded free. Stud prospect and fillies for sale.

**TEE BAR RANCH CO.**

## ROBERT MOSHER AND SONS

**AUGUSTA, MONTANA, Phone Logan 2-3127**

---



## FOR SALE: KUTCH

4-year-old registered gelding, a proven consistent winner in all PERFORMANCE CLASSES — reining, roping, barrel racing, and western pleasure.

1960 Denver show — *4th in the reining class*, 32 entries.

1960 Ft. Worth show — *3rd in reining, 3rd in roping*, 45 entries.

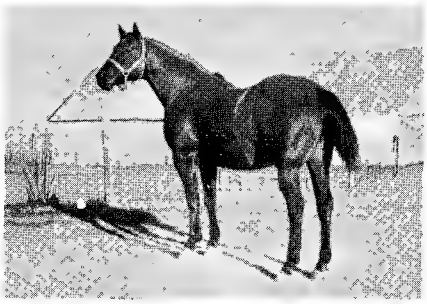
1960 San Antonio show — *2nd in roping, 4th in reining*, 18 entries.

Horses trained at all times — contact

## BOB HANKLA

**Route 3, Box 302 PUEBLO, COLORADO**

---



## SPOOKS P-9122

King P-234: Zantanon; Jabalina

Miss Taylor P-2636: Ponco Bueno; Eads Mare

Full brother to Poco Bueno and Old Taylor

***Fee $250.00—Guaranteed Live Foal***

ALWAYS A FEW YOUNG STOCK FOR SALE

## J. ALLEN WRIGHT

**WHARTON, TEXAS**

*Just out of town, across Colorado River*

---

## QUANAH P-706

Champion Reining Horse, San Antonio Livestock Exposition 1960

Grand Champion Cutting Horse — Also, Champion Reining Horse, Tri-State Fair — Amarillo 1959

Quanah is by Tony Waggoner by Pretty Boy by Dodger

A REAL USING HORSE!

**Now Booking a Few Outside Mares**

Contact: Gayle Borland, Trainer and Manager

**PENDARIES RANCH**

**SAPELLO, NEW MEXICO**

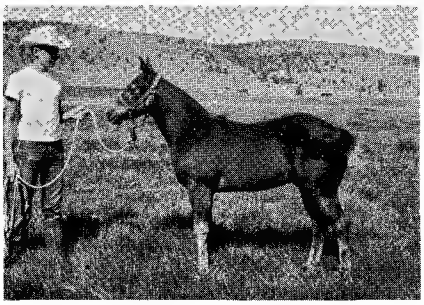
or

C. D. LEON, Owner, 433 Walnut, Abilene, Texas

**Appaloosa and Quarter Horses For Sale**



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED



## GUTHRIE BOB

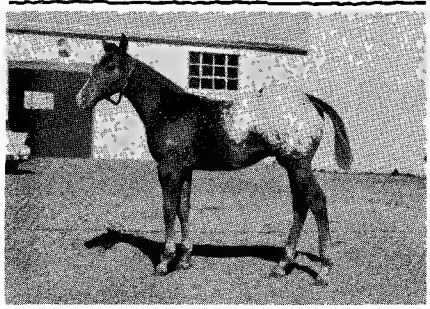
*Reserve Jr. Champion & Reserve Grand Champion Stallion at 5 months of age*

This is the kind of colt we are getting from our grand old sire, Star Deck P-1343. His dam, the many-times Champion Mare, Red Bobbie Reed by Joe Bob, can still win at 14 years of age, being named Reserve Champion Mare last time shown and with foal at side.

**RAYMOND B. GUTHRIE**

**Route 1, Box 1300** **Phone Hillerest 7-7334**

**PRINEVILLE, OREGON**



## TIERRA BLANCA'S POTEET

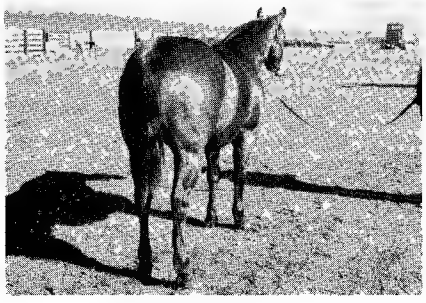
Shown twice in 1959, this colt won his class both times — at the Colorado State and Amarillo Tri-State Fairs.

**3A APPALOOSAS for *Action and Ability***

**CARL C. AYERS**

**P.O. BOX 6071**

**AMARILLO, TEXAS**



## KING FRITZ P-58,532

foal of '56 — bay — 15-1 — 1330 lbs.

**Fee: $300, live foal guaranteed**

Board fee $1 day. Vet. Cert. required. Season return to July 15. Not responsible for accidents. Grand Champion Stallion. Ribbon winner in reining and novice cutting. His first crop of colts are proving his ability and worth as a sire.

**FRITZ & HELEN WATKINS**

**Windgate Ranch, Box 194**

J. L. Bartlett, *trainer*

**Ph. Gilbert 2-5295** **WASCO, OREGON**

**Thompson's LITTLE EAGLE T-682**

Standing at Lincoln, Nebraska

Fee $100

with return privileges.

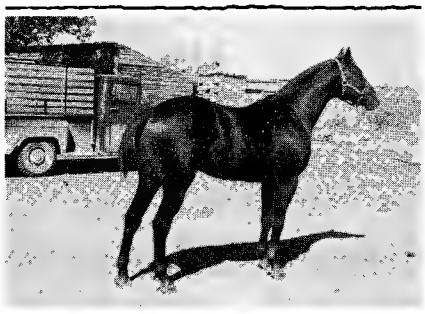
Outstanding in conformation, color, disposition and durability.

Proven sire, highly colored, top quality foals.

**2LK Horse & Cattle Co.**

**Ph.: Lyall Luff GA 3-4395, Art Knox IV 8-0224**

**BOX 1668 • LINCOLN, NEBRASKA**



***Standing***

## MIDNIGHT DUSTER P-65,723

Sire: **Silver Duster** P-31,415 { Star Duster P-5152 / Silver Bud P-19,192

Dam: **Miss Goodnight** P-47,571 { Clint Higgins P-1757 / Miss Vi P-3004

Stud Fee $100.00 with return privileges in 1960.

**Have some 1959 colts for sale.**

**J. HOWARD QUINBY,**

*Owner*

**TOWNER, COLORADO**

3¾ miles south, ¼-mile west of Towner, Colorado

## COUNTRY BOY LAURO P-37,707

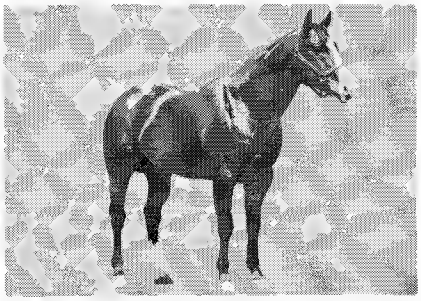
| | | |
|---|---|---|
| Lauro P-1571 | Wimpy P-1 | Solis / Panda |
| | Mayorga Brown 116 | Old Sorrell P-209 / T.B. Mare |
| Clyde Sis P-22,489 | King P-234 | Zantanon / Jabalina |
| | Streak | King P-234 |

He is producing outstanding colts — **Fee $200.00**

**RAY R. SENCE**

**222 East Palm Avenue** **Burbank, California**

**VIctoria 9-1805**



**Now Standing in EUNICE, NEW MEXICO**

**HANDFUL P-32,827**

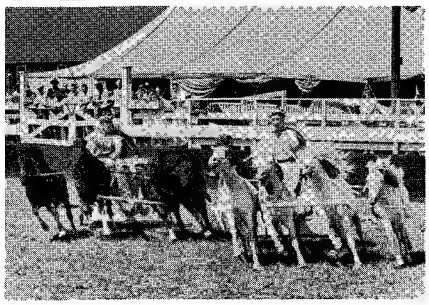
**Fee $150**

**By Pondie, out of Patsy Bay**

The services of this fine stallion may be booked during 1960 at Eunice, New Mexico.

**ROSS L. ROBINSON**

**EUNICE, NEW MEXICO**



Home of the SHOWDEO (Reg. U.S. Pat. Office)

## SHETLANDS • WELSH

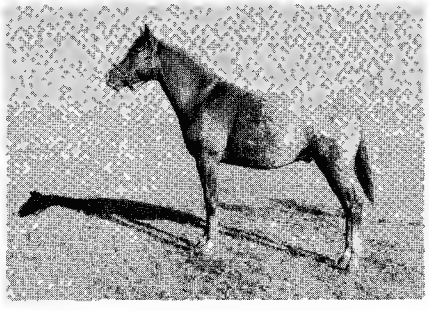
of fine breeding for over half a century. Registered and grades. Well-mannered and acclimated. For sale at all times.

19th Annual Pony Sale, June 4

**WINKELMAN *Farms***

Over a century in Central Iowa

**LOHRVILLE, IOWA**



## *West Winds Zantanon*

One of our three Appaloosa stallions standing at West Winds, this young horse goes directly back to Zantanon, the sire of King P-234. A flashy sorrel and white, he is also flashy under saddle. To get a foal with style, color, and ability, book now to one of our West Winds stallions.

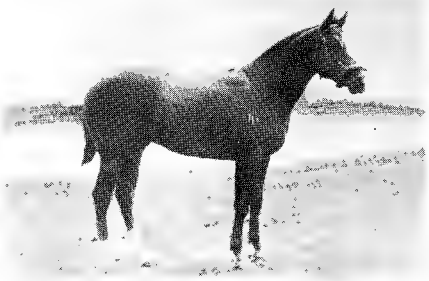
**Dr. Paul and Anne Koren**

*West Winds Appaloosa Ranch*

**BOX 1330** **RAPID CITY, SOUTH DAKOTA**



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED



## LATIGO BEAVER P-74,445

*SIRE:* Red Beaver P-12,731 by Red Ryder P-1166
*DAM:* Clabber Girl P-2759 by Clabber P-507

**'57 Foal** **Sorrel**

*He Shows Quality Bloodlines*

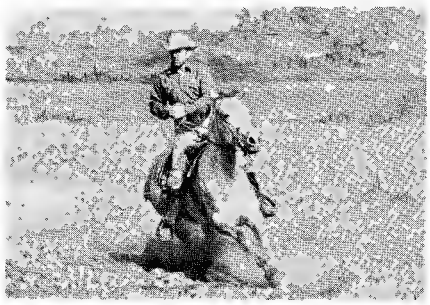
**Fee $100**

Return in Season — Accommodations for Mares

**Double J Ranch**

*John Goldmark*

**Phone 904J3, Star Rt., Okanogan, Washington**



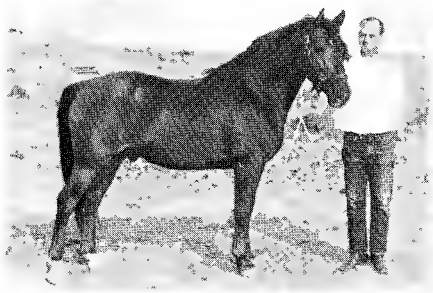
## HORSE TRAINING

We train horses for practically everything western: cutting, reining, stock horse, barrels, pleasure, trail classes, highway and trail riding. We manner spoiled and unruly horses. We start colts, train and develop the already broke horse. We break bad habits and straighten out the unmanageable horse.

*Our 50' x 130' inside arena enables us to work in any weather.*

**BOB DANITS HORSE FARM**

**Rt. 2 — U.S. Hwy. 12** **WHITEWATER,**
**Phone 721-R-4** **WISCONSIN**



## TRIUMPH 10,167

***Registered Morgan Stallion For Service***

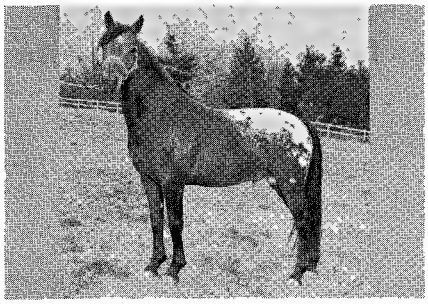
*Sire:* Mentor 8627
Grand Champion Stallion of National Morgan Show

*Dam:* Damsel 04822
Four times winner of mare and foal class at National Morgan Show, Northampton, Mass.

**STUD FEE $100**

**H. SEEWALD**

**ROUTE 1, BOX 376 • AMARILLO, TEXAS**



## DANNY BOY T-282 POA

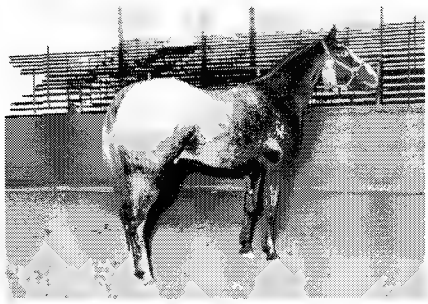
**Fee $100**

*For Color, Conformation and Refinement*

# WELSH and POA PONIES

The Finest in Show and Breeding Stock

**LAZY A RANCH, MOHNTON, PA.**



## HAWK EYE T-851

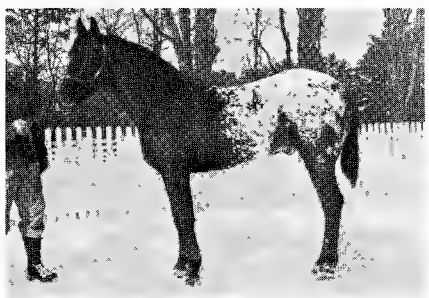
***STUD FEE $100 — RETURN IN SEASON***

*Many times Grand Champion stallion*

Bookings will be offered until June 15th. Hawk Eye sires foals that have conformation, color, disposition, and performance ability — the using kind. Past performance records and sales are "proof positive" for his offspring.

*Breeding stock for sale*

**R. & M. ACOMB** **HILLCREST FARMS**
**STAFFORD, NEW YORK** **On U.S. Route 5**
**Telephone FI 3-7377**



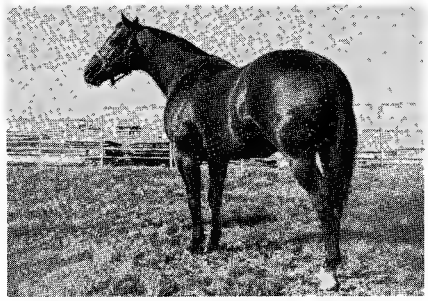
*WE'RE "EXPECTING"!*

Several quality, loud-colored sons and daughters to be born before June. Come and see them, write or call for my quality kinfolks lookin' for greener pastures "NOW." *(signed)* "Shavano"

P.S. Some of 'em think they're Blue Ribbon kind.

**TYFARMS**
**IPTON, INDIANA**

**Harold W. Tyner** **Phone: Goldsmith 451-R**



## PUDDEN HEAD P-41,201

We have purchased Pudden Head from the Goddard Ranch, Ardmore, Oklahoma. He will stand the 1960 season at our ranch at Cankton, Louisiana, fee $200 with return in season. For information, contact:

**DONALD S. GARDNER**

**P.O. Box 187** **Opelousas, Louisiana**
Telephone 2166

**Advertising helps you build your business faster**

**The Western Horseman offers effective advertising coverage throughout the United States and Canada.**

**A postcard to the Advertising Department will bring you full details.**

*The* ***WESTERN HORSEMAN***

3850 North Nevada Avenue
Colorado Springs, Colorado



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

• A new revolving display by the George S. Bailey Hat Co., manufacturers of the U-Rollit western straws, shows off four dozen hats in the popular summer styles.

# THE Straw IN WESTERN HATS

By G.B. DOLAN

TEN YEARS AGO the typical western horseman — cowhand and gentleman rancher alike — sweated out the long, hot summers in his heavy felt hat. The same headgear that protected him from icy blasts in December felt like a broiling oven in August. But he didn't have too much choice. The summer-type hats available, mainly plain-weave Panamas, were for the most part a pretty shapeless lot.

Today, more than likely, that same horseman is playing it cool under a good-looking, ventilated summer straw. And chances are that he's got another three or four handsome western straw models back at the ranch.

What happened? Nothing short of a revolution in the western straw industry — a revolution that has seen sales skyrocket from less than 10,000 western straws a year in 1951 to an astronomical 2,400,000 during the past year!

The revolution began in 1951 in Los Angeles, and its password was "U-Rollit." It started when Bailey Hat Company salesman Mike Lamb expressed a strong desire to president George S. Bailey for a western straw on which the brim could be turned or shaped like felt. Lamb was fresh back from a Texas road trip where he'd been hearing the usual customer gripes on the shortcomings of the existing

• George S. Bailey and Earl Young fly to the Orient with new design ideas in their briefcases to supervise weaving of Bailey U-Rollits.

western straw hat: the ordinary straws and Panamas would flop around limply if subjected to any sort of stress and strain, and attempts to turn or shape the brim would eventually spoil the hat altogether.

Earl Young, Bailey's production superintendent, went right to work. After much experimentation, he came up with a method for making the brim of the Bailey straw flexible. Test after test showed that the new brim could be turned and shaped, front-rolled, flat-rolled, or side-rolled like the best western felt. The shape stayed put like spring steel and anyone could roll his own.

Thus Bailey's exclusive roll-your-own U-Rollit was born and branded.

Today Bailey is the largest-selling brand of western straws in the world. And the U-Rollit brim has helped change the entire course of the western hat business.

Once the felt was undisputed king. Now, in even the coldest climes, thousands of horsemen wear western straws from early March till the first snow flies. And straws are worn year-round in the more temperate zones. These facts have helped boost western straws from a minor industry to a flourishing giant which has increased 12,000% in sales since 1951 — the year the U-Rollit brim hit the market.

Not only have many western felt hat manufacturers — who had traditionally taken a dim view of straw hats — jumped into the field with both feet, but many new manufacturers have appeared on the scene.

But Bailey has remained the dominant name in western straws. Recently, at a Texas parade, Chuck Bailey, the firm's vice-president, thought he'd check the number of Bailey products



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

• Using carefully selected fibres, native workers in the Orient expertly weave Bailey U-Rollit straw hat bodies under strict supervision and inspection.

• Developments such as the Bailey U-Rollit brim have helped skyrocket western straw sales from 10,000 per year in 1951 to more than 2,400,000 last year.

in the procession. By actual count, he reports, 30 of the 37 riding groups sported U-Rollits as part of their official uniform.

Leading dealers in the United States, Canada, Mexico, and other foreign countries — more than 2,000 stores in all — feature Bailey western straws. These outlets range from top western stores in major cities to local operations in the heart of range country selling strictly to working cowhands. All leading western catalogues feature Bailey U-Rollits.

Orders for U-Rollits come from all over the world — South America, India, Europe, and Africa. Several weeks ago George Bailey found an urgent request on his desk to ship 15 U-Rolltis to Australia. He promptly complied — hoping that he was merely doing his bit to westernize some down-under cowhands.

The popularity of Bailey western straws, however, is not due to the U-Rollit feature alone. Bailey Straws are available in the same colors that have proved so successful in felts — and then some.

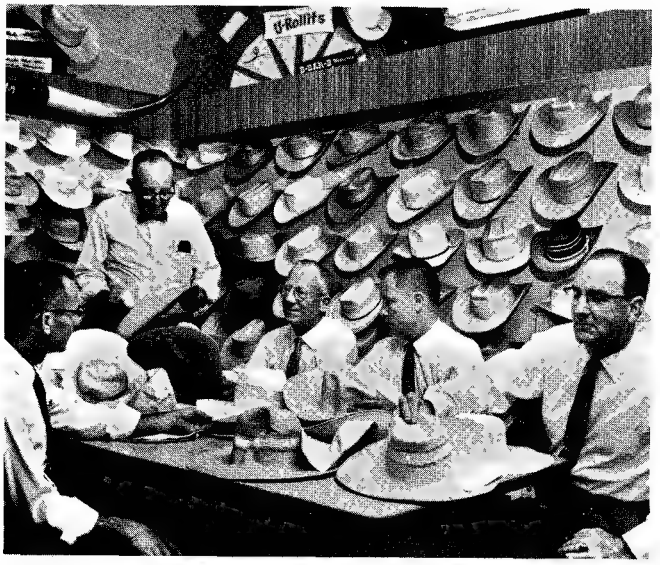
George Bailey and his staff go right into the field for their ideas on design, weave, and color. They talk with top rodeo performers, ranchers, retailers, and working cowboys by the hundreds. These range-riding field trips have provided many of the ideas that have made Bailey western straws the standard of excellence in their field.

The first U-Rollit, back in 1951, was a plain-weave crown available in one color. It was launched through a few cautious trial orders from a handful of retailers. Plain as it was, it sold out immediately. Today there are more than 40 U-Rollit styles, including women's and boys'. In between, the basic U-Rollit has undergone countless improvements. For example, the hand-woven ventilated crown, the introduction of countless color combinations, the mustang and Quarter Horse blocks, and new and more durable fibers which are weather-proof and soil-resistant. Most important of all design improvements, perhaps, was the Cushion Ride, a feather-light foam liner under the leather sweatband — a Bailey exclusive which gives the wearer the softest-sitting, easiest-riding hat imaginable.

George Bailey believes that his new 1960 shapes and styles are the finest yet. Models featured this year include the Go-Round and the Go-Round Jr. for kids who want to look like dad, the Chuck Wagon, the Quarter Horse — a new version of Bailey's patented Quarter Horse shape that has long been a favorite with posses and riding groups — and the Saddle King. This last model, which Bailey features as the finest western straw available at any price, is made of genuine buntal bangkok, hand-woven in the Philippines.

Eighteen months of planning and preparation go into the finished U-

*(Continued on page 181)*




• The Bailey U-Rollit factory design staff works a year and a half ahead planning new ideas and designs for exclusive patterns, shapes, and trims of western straws.

• Bailey U-Rollit straws are blocked, finished, trimmed, and packaged in the west's largest and most modern hat factory, each hat taking 27 production operations.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# Pony Page

By GEORGE BURKE

The Northwest Welsh Pony Club Stud Book for Welsh half-bred and Welsh cross-bred ponies has been launched by the newly incorporated Northwest Welsh Pony Club of Oregon. There has been a need for such a registry, according to officials of the club, so that half-bred ponies will have a birth record and not lose their identity, along with that of their breeders, in changing ownership.

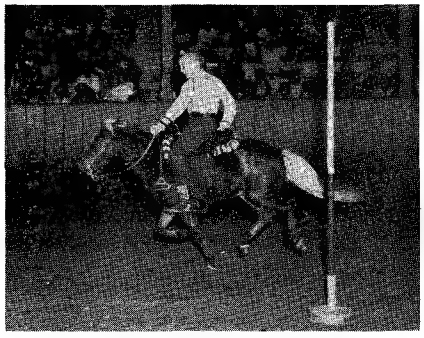
The Northwest Welsh Pony Club, organized February 3, 1960, was formed to promote registered Welsh and the breeding, improvement, and exhibition of the ponies. The club offers three types of membership — life, regular, and associate. Regular and life members must be owners and breeders of registered Welsh, and only these two classes of membership are entitled to vote in club affairs. The associate members are those interested in but not breeding Welsh ponies.

A board of directors, consisting of five members, will manage the club, electing officers and appointing a secretary and a representative from both Idaho and Washington to keep people in those areas informed about club business.

There were more than 30 charter members representing the Welsh breeders in Idaho and Washington and a great majority of the breeders in Oregon. One obligation of the club will be to advise members on shows offering classes for Welsh. The club will also inform members about breeders and their ponies, show results, and news of the Welsh ponies.

Officers, directors, and representatives are: George B. North, Beaverton, Ore., president; James H. Brown, Hillsboro, Ore., vice president; Glenn F. Wallace, Beaverton, treasurer; Don Witke, Port Townsend, Wash., and S.D. Adcock, Yamhill, Ore., directors; Mrs. Bonnie Parker, Jerome, Idaho, representative; and Diane North, Beaverton, secretary. Address of the club is: Northwest Welsh Pony Club, Rt. 2, Box 516, Beaverton, Oregon.

One of the first chores of the new board of directors will be to communicate with officials of horse and pony shows to set up classes for Welsh ponies in fine harness, under saddle, and at halter.



• Rocket and Jerry Franzen in action.

• Jerry Franzen, 14741 S.E. Foster, Portland, Ore., and some of the trophies won with his Shetland.

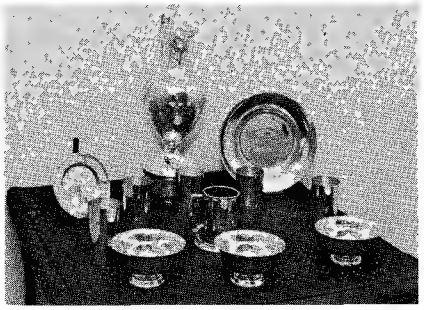
---

In 1955, Jerry Franzen of Portland, Ore., and his little Shetland pony, Rocket, started out together green. Jerry didn't know how to ride and Rocket had never been ridden. Rocket had a mind of his own, as did Jerry, but Jerry showed the kind of determination it takes to develop Rocket into a gymkhana pony.

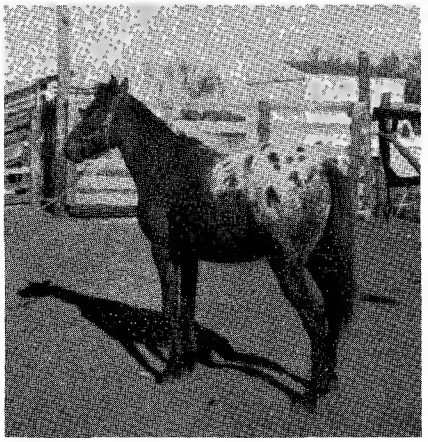
Jerry entered his first show at Eugene, Ore., in August, 1956, with the 41½-inch sorrel Shetland with white tail and mane. He came home with the high point ribbon and a number of trophies. In 1957, Jerry won the reserve championship for junior pole bending against larger horses in the Oregon Horseman's Association. In both 1958 and 1959, Jerry and Rocket claimed the championship trophies from the Northwest Shetland Pony Club for the Texas barrel, pole bending, and scurry.

Jerry, now 13, says, "Rocket thinks he is just as big as any horse, 'cause when he comes into the arena for a game he is quite 'high' and really 'wound-up'."

The little Shetland, now 8, thrills the audiences as he sails around the scurries, which are 24-inches high, and around the barrels and through the poles. He was raised with big horses, so, maybe, he thinks he is a big guy—anyway, he has always acted big.



• Welsh mountain pony trophies, including the St. David's Challenge Trophy, won by Crefeld Farm, Plymouth Meeting, Pennsylvania.



• Prince Ko-Ko-Mo, POA stallion, owned by Beaty's Market and Koenig, Falls City, Nebraska.

---

The Welsh Pony Society of America sent out a note about the National Horse Show in Madison Square Garden toward the close of last year. The note comments that it was most interesting that the British Children's Team which competed against an American Team on ponies not over 13 hands was mounted on Welsh mountain ponies. The little fellows were listed by name as: Pendock Porter, Trefesgob Lagus, Coed Coch Pryderi, and Coed Coch Llewydrew.

---

E.E. Cowden of Ebony Eden Farm, Raymondville, Tex., claims the Spanish miniatures *(The Spanish Miniature Horse, January, 1960)* are the answer to a long felt need for a horse between the Shetland and the standard size horse. He says that these imported horses have spirit, stamina, and conformation — almost designed for the teenager to keep up with older folks. The horses are imported from Indian owners in the remote mountain sections of Mexico where they have been raised for the past 200 years.

---

Another article in *The Western*

*(Continued on page 138)*

• Officers of the Northwest Welsh Pony Club are Don Witke, director; James H. Brown, vice president; S.D. Adcock, director; Glenn F. Wallace, treasurer; George B. North, president; and Diane North, secretary.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

The Silver Horseshoe Brand

# YOU'LL HAVE "GOOD L CK" WEARING TRAIL RIDGE WESTERNS

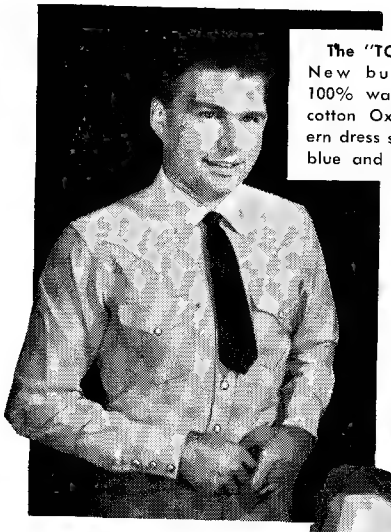
This Silver Horseshoe will be with you in every TRAIL RIDGE WESTERN. It is your guarantee of comfort, long wear and attractive appearance. Don't settle for less. Always ask for a TRAIL RIDGE-King Cotton of the western industry.

**The "GLACIER"**
Family Match. Blue, Grey & Tan.

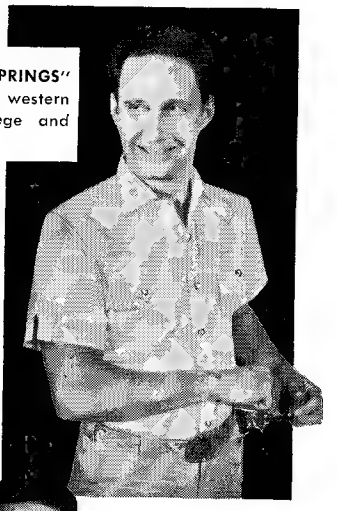
**The "SPARKLER"**
Companion set in grey, tan and blue.

**The "BAR-B-QUE"**
A co-ordinate of beautiful soft-toned pastel blendings of 100% fine wash & wear cotton in melon, wheat, and blue. Straight-leg or bell bottoms. Blouse available in stripe or plaid.

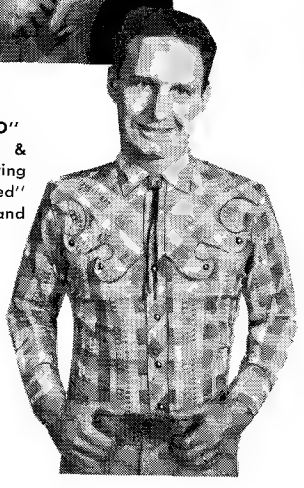
**The "TOPHAND"**
New button fine 100% wash & wear cotton Oxford western dress shirt. Biege, blue and white.



**The "PALM SPRINGS"**
Short sleeve western — white, biege and grey.

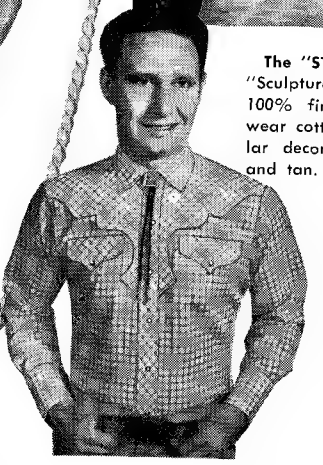


**The "RIO BRAVO"**
100% fine wash & wear cotton featuring the new "sculptured" yoke in tan, blue and grey.



**The "PATIO"**
Most unusual "sculptured" yoke co-ordinate check in melon, wheat and blue. 100% fine wash & wear cotton.

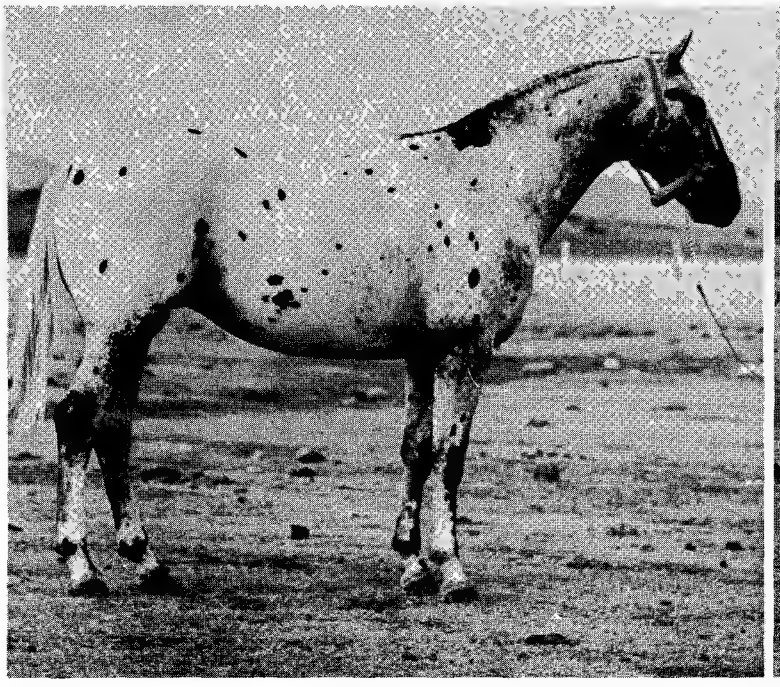
**The "STAMPEDE"**
"Sculptured" yoke on 100% fine wash & wear cotton with mylar decoration. Blue and tan.



Featured at FINE WESTERN STORES EVERYWHERE–or write to
**TRAIL RIDGE MANUFACTURING COMPANY**
**DENVER 17, COLORADO** – for the name of your nearest dealer



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED





T-856 Foaled 1953 Stands 14-2½ Weight 1200

# Carey's LITTLE CHIEF ~ FOR SALE

**$10,000**

Registered as NATENIYAGE

Delivered anywhere in the U.S. except Alaska and Hawaii.

We have recently purchased Norell's Little Red, sire of our senior stallion, Carey's Little Chief. We are, therefore, offering this fine young stallion for sale. He is a proven sire, has outstanding color and conformation, and is a consistent winner in performance classes — cutting, reining, trail horse, and western pleasure. Is gentle and suitable for anyone, even a woman, to ride.

One of the best of the famous Red Dog strain, he is a brother to Carey's Tommy, Carey's Streak, Caddo's Red Dog, Lynch's Red Buss, and Pat & Mike; and is related to Joker B., Jessie Joke, Pickle's Joker Boy, and Coke Roberds.

## WINNINGS

HALTER

11 Blues or first places
8 Grand Championships
4 Reserve Championships
6 seconds
2 thirds

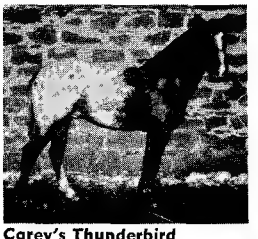
PERFORMANCE

*Cutting:*
1 first, 2 seconds, 1 third.

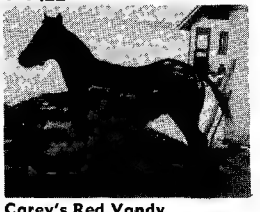
*Trail Horse:*
2 seconds, 1 third.

*Reining:*
1 third.

*Western Pleasure:*
2 seconds, 1 third.

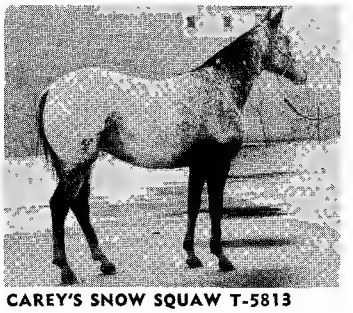


Carey's Thunderbird
T-1422



Carey's Red Vandy
T-7215

## These are the kind he sires:



CAREY'S SNOW SQUAW T-5813

# Carey APPALOOSA RANCH

*HOME OF THE "RED DOG" APPALOOSAS*

**5601 WEST HAMPDEN**

**DENVER, COLORADO**

**Telephone: WAlnut 2-0893**



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

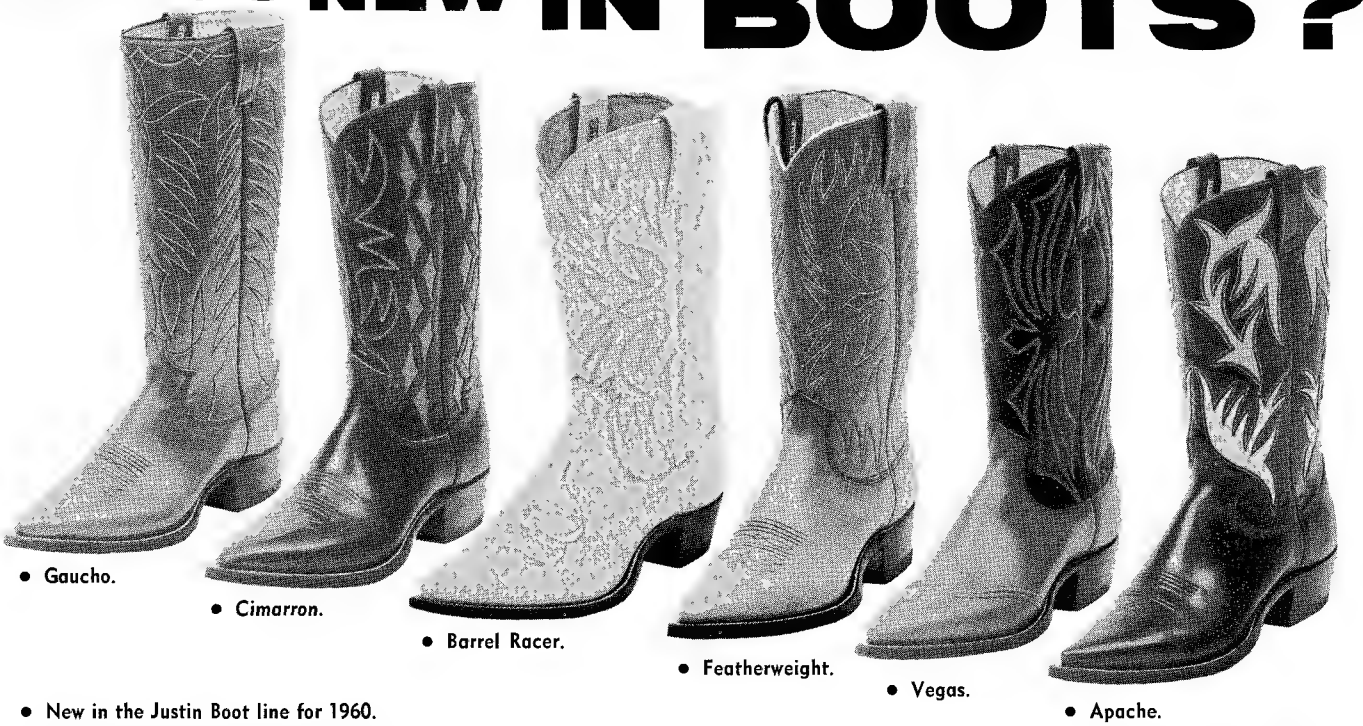
Blue Bell, Inc., Empire State Building, New York. In Canada, W. Howick Mfg. Co., Montreal

**FAIR 'N' FANCY DENIMS** in the long, lean pants you love—those wonderfully flattering **BLUE BELL WRANGLERS.** They've that tapered Western fit, are easy to wash, and so long-wearing. Made of vat-dyed Sanforized cotton denim in four sunny colors: wheat, turquoise, red and light blue; sizes 8 to 18, $3.98. In dark blue, sizes 8 to 20, $3.49.

BLUE BELL®

LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# WHAT'S NEW IN BOOTS?



• Gaucho.

• Cimarron.

• Barrel Racer.

• Featherweight.

• Vegas.

• Apache.

• New in the Justin Boot line for 1960.

WANT TO GET longer life out of your boots? Well, there are several ways to do it — and all of them easy. The Justin Boot Company of Fort Worth passes along several tips on the care of boots that anyone can follow. First of all, boots that have become wet should never be dried with any heat stronger than room temperature. The natural inclination after sloshing around in water is to dry boots beside a roaring fire or under a car heater outlet on the way home.

Leather, being the skin of an animal, is full of very small pores. Since the skin isn't "alive," these pores absorb moisture in wet weather. At high drying temperature, this moisture literally cooks the leather fibres, destroying the lubricating fats with which they were impregnated during the tanning process. Boots that are "cooked" in this manner lose pliability and develop surface cracks. Soles, although they may not show evidence of external damage, will wear away abnormally fast.

Wet boots should be removed as soon as possible and permitted to dry at normal room temperature.

Secondly, good boot polish should be applied at regular intervals — thinly and evenly. As polish builds up, saddlesoap should be used according to the directions on the container. Then apply two new coats of polish. This schedule removes dirt, excess polish, and grime.

The Justin firm recommends brushing with a stiff wire brush to loosen dirt in "roughout" models, the type of boots with rough exteriors. The company also advises that repair work be done only at competent boot shops or that the boots be returned to the factory where the original patterns and lasts are kept. One of the keys to longer lasting boots is to get a proper fit originally — that way damaging pressure-points will not develop on upper leather, soles, or heels.

• Originally designed in 1930, this boot, known as Old 299, remained popular for 30 years. It is still in demand with its low top, square toes, and high heels.

Six new boot styles, as fresh as a sunrise over a cattle range, have just been added to the 90-style line of the Justin Boot Company.

The Fort Worth, Tex., firm has named the new arrivals the Vegas, the Gaucho, the Featherweight, the Cimarron, the Apache, and the Barrel Racer, a new one for the ladies.

The Vegas is a dress boot with 12-inch tops that adds a new treatment to the famed Trim-Lo toe by featuring a double-corded wing tip effect. It's in tan kangaroo finish kip vamp, with chocolate kid tops. Four rows of gold stitching set the design.

All six models feature a 1½-inch long base walking heel.

The Gaucho, an all-purpose boot with the 14-inch tops that are demanded by the younger set, has a hand-made, very pointed toe that is increasing in popularity. It's made of tan kangaroo finish kip in both vamps and tops. An unusual pattern of three rows of white, green, and black stitching highlight the design.

The Featherweight is a familiar

• Governor Steve McNichols of Colorado tries on a specially-designed pair of boots featuring a map of Colorado and the state flower, the Columbine, which are gifts of John Justin, Jr., of the Justin Boot Company.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

• The Buffalo Roper boot by Del Norte is a new number made with buffalo leather, soft, pliable, yet tough leather that is scuff and water resistant. It is made in the western Wellington style with 10-inch tops.

name in a new package. It proved so popular in medium brown that the Justin people have supplemented the model in a new, rich benedictine color. It has 12-inch tops, Trim-Lo toe, four rows of yellow, green, and orange stitching, and comes in soft, supple baby calf for extreme comfort in wearing.

Beautiful inlaid patterns set off the Cimarron and Apache 12-inch high models. Inlaid boots are enjoying a comeback, the firm points out. Three rows of rust and green stitching accent the tan lattice-inlay pattern of the Cimarron. It has the Trim-Lo toe with chocolate calf vamps and kid tops.

The Apache, which has a very pointed toe, has two rows of stitching around an intricate blue and bone-white inlay. It has a black kip vamp and a black kid top.

There's quite an innovation in the ladies' boot, the Barrel Racer, Justin officials say. The public has created a demand for an all-white boot for women, and, it is believed, the Barrel Racer is the only all-white model offered in a quality line. The handsome Barrel Racer has three rows of gold stitching around its pattern, adding to the beauty. It's in smooth finish veal, has 11-inch tops, the famed ladies' Trim-Line toe, and is designed to match perfectly with any color or style of wearing apparel.

Since Acme made their first cowboy boot, a score of years ago, they have become the world's largest bootmakers, with an output of thousands of pairs of boots per day from four plants. Their spectacular rise has been due primarily to their know-how in boot making and their ability to produce fine boots of authentic styling within the price range of every family in America.

Several years ago the folks at Acme set themselves to the task of creating a boot that would give to America's western wear users what they wanted most in a cowboy boot — in style, in design, in choice of detail, and in price. Today, Acme's Golden Angus is a culmination of that dream, of years of planning, designing, and boot craftsmanship.

The "critter" that is symbolic of the Old West, its challenge and its accomplishment, is the steer. So, Acme selected as the central design of its new boot a variation of a steerhead.

When it comes to heels and toes, it's hard to change a man's mind about his own personal preference. So, the Golden Angus is available in the traditional western toe, as well as the double-zero toe for men, and in narrow and modified toes for children and infants. There are choices of heels, too, traditional pitched heels and straight-wall 'dogger heels.

• Tony Lama boot, style 11, features a long-popular design. The 12-inch kid tops are chocolate with contrasting benedictine kid diamond inlays and three-row silk stitching. The vamp is of aniline tanned benedictine kangaroo leather which has a soft golden glow.

• The popular Tony Lama boot, style 332, has an aniline tanned, benedictine kangaroo vamp. The 12-inch tops are contrasting chocolate with benedictine kid inlays and three rows of fancy silk stitching.

• The style 71 Tony Lama boot comes in any color or color combination with any color inlays. It has a 12-inch kid top with two rows of fancy silk stitching. The vamps are calf with double toe medallions. The boots feature lightning inlays on sides and teardrop inlays around the tops.

• This new Tony Lama boot, style 340, shows a 12-inch kid top with four rows of fancy silk stitching and a decorative horse head on front. The vamp is calf with a double stitched toe medallion. It comes in any color combination.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

• Leather for Acme's Golden Angus boot is being inspected by Marvin Conn, vice president, seated, and from left, Ralph Mickle, leather buyer, Al Fastow, sales manager, and Joe Edmondson, assistant.

• A miniature Golden Angus display 34 inches high is examined by, from left, Al Fastow, Marvin Conn, and Joe Edmondson of the Acme Boot Company, largest manufacturer of boots in the country.

The colors, and color combinations, of the Golden Angus boot are truly beautiful, especially since Acme has added a touch of gold — a fine golden leather to symbolize the great wealth the Old West has brought to this nation.

In men's boots, there are black and brown, loden green and ivory, and Norway tan and ivory. In children's boots, there are black, red, black and ivory, tan and brown, and Norway tan and ivory. In infants', there are black, red, black and ivory, and tan and brown— all, of course, splashed with multi-color stitching and underlays in contrasting colors.

In spite of its fine quality, elaborate design, and custom-last, the Golden Angus boot has been kept in price brackets most people like to pay. Acme believes it will be one of the great western boots of all times.

Acme has recently arranged merchandising tie-ins with Warner Bros. Today, Acme cowboy boots are worn by stars and feature players of Warner Bros. television and motion picture productions. Among Warner Bros. ABC network television shows are Maverick, Cheyenne, Colt .45, Sugarfoot, and Lawman.

In the past few years, also, Acme has developed several lines of boots other than cowboy boots, such as: Acme Wellingtons, Hawkeye lace boots, Acme engineer boots, and Parade Majorettes.

The self-made man is often described as one who pulled himself up by his own boot straps. Well, in the case of Lauro Barragan of Del Norte Saddlery that is literally true!

In 13 short years, Lauro Barragan has made his mark in the world of boots and western wear. He began as a salesman in the boot and shoe business in El Paso, Tex., in 1926. Twenty years later he started out on his own, founding the Del Norte Saddlery in 1946. His first small store was in connection with his boot-making operations.

Those boot straps soon began to get their first hard pull. Lauro Barragan's hard work and the consistently high quality of his boots was soon rewarded with success and a substantial following of cowhands and other westerners. Starting with one man, he now employs 75 craftsmen and executives in his stores and workshops. This steady

• C.H. Hyer & Sons' Roper in both black and dark brown is made of water buffalo calf. The skins are imported from India, and combine softness and suppleness with durability. They come with round toe, block heel, and 12-inch leg with scalloped top.

• Acme's Golden Angus boot has a steerhead design, multi-color stitching, and colorful underlays, including golden leathers.

• An all-kangaroo boot, introduced by C.H. Hyer & Sons, Olathe, Kan., has a narrow, square toe, 'dogger heel, and 12-inch leg with scalloped top. The leg pattern is gold and blue nylon thread. It is styled in brown and black and leather for the boot is taken from full-grown bull kangaroo and almost as heavy as glovetan, yet soft and pliable.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

• A view of the Del Norte Saddlery's first store at 110 W. San Antonio Ave., San Antonio, Texas. Barragan is pictured with the firm's first employee, Oscar Moreno.

• Lauro Barragan, owner of Del Norte Saddlery.

growth is reflected both in his boot business and in the four retail stores that now carry the Del Norte sign. The four retail locations are: 110 West San Antonio, the site of the original store; Lakeside Shopping Center; Loretto Shopping Center, all in El Paso, and the fourth store in Las Cruces, New Mexico. The wholesale and mail order business is located in the building on San Antonio Avenue.

The shops where Del Norte's boots are made are on both sides of the Rio Grande — El Paso, Tex., and Juarez, Mexico — leading to the oft-heard statement that Lauro Barragan is reputed to be the second largest manufacturer of cowboy boots along the Mexican border.

Del Norte Saddlery's brand of hand-made boots are shipped all over the United States, Canada, Europe, Asia, Mexico, and South America through dealers and by mail order.

Most of Del Norte's boot styles are of their own creation, with special designs, special leathers, but most important of all, built for the rugged work of horsemen the world over. Del Norte Saddlery makes and sells only hand-made boots, crafted on quality American lasts, using top quality leathers.

Currently being featured are two new 1960 model boots. First is the new Paso del Norte (No. 759). This handsome new style is a "dress-up" boot that can take rugged wear. It is made by Mexico's top craftsmen with only the top quality of leathers. The vamps are cream colored with chocolate lacing and with 12-inch chocolate kid uppers with white lacing. It is decorated with three rows of gold and blue stitching. Double peg shanks, comfortable walking heels, and round, sharp toes complete this increasingly popular 1960 model boot.

The second new boot brought out in the new year is the latest addition to the Del Norte line — the Buffalo Roper (No. X66). This sturdy but comfortable boot is made of genuine African Buffalo leather, which is soft, pliable, yet so tough as to be scuff and

*(Continued on page 182)*

• The Perry Lewis by Atkinson Boot Co. of Trenton, Mo., is a new work boot with four rows of stitching on black horsehide and roughout calf vamps in any color. It has leather ears, 13-inch tops, beaded side seams, toe wrinkle, medium-large round toe, and a medium walking heel.

• Governor Price Daniel of Texas, left, accepts a pair of Justin boots from John Justin, Jr., at the same time he hands Justin a proclamation setting Texas Cowboy Boot Week.

• The Del Norte boot is a new dress-up boot that can take rugged wear. It is hand made on American lasts of top quality leathers by Mexico's top craftsmen. It comes in cream-colored calf vamps and chocolate kid uppers, both decorated in contrasting color.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

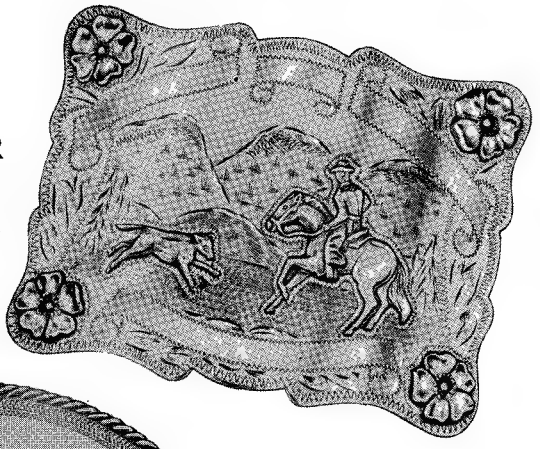
HAND ENGRAVED

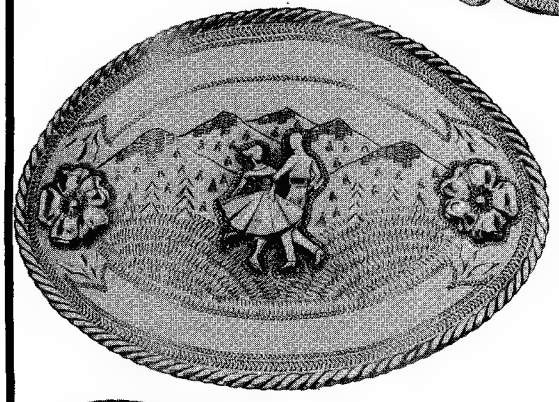
Ricardo

TROPHY BUCKLES
AND
BUCKLE SETS

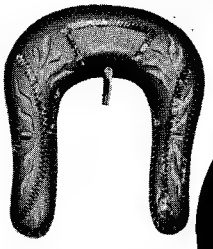
*Hand Crafted of:*

- GLEAMING STERLING SILVER
- SHINING SOLID GERMAN SILVER

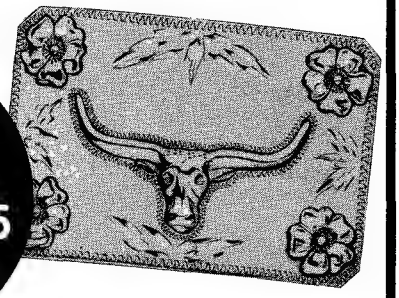




- HAND CRAFTED
- HAND POLISHED
- HAND ENGRAVED



from $2.95 to $24.95 RETAIL



Whether you want bits, spurs, buckles or other accessories, you need only to compare the rugged beauty, superb hand engraving and polished mirror finish of any *Ricardo* product and you'll see why the *Ricardo* brand is the number one choice throughout the world.

***For further information on any Ricardo Western Jewelry; Trophy Buckles, Buckle Sets, Matching Collar Tips and Ties; Call or Write to:***

**Ricardo 2810 Larimer Street, Denver 5, Colorado KEystone 4-6016**


# Vet's Corner

*(Continued from page 45)*

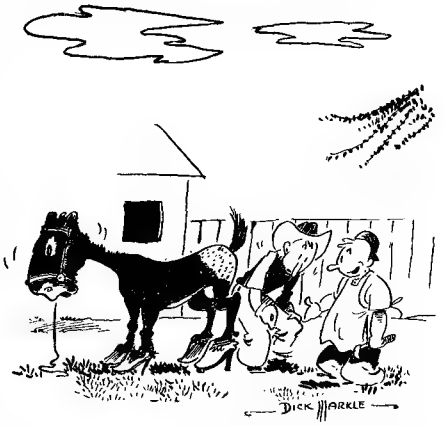
horse was a natural animal, and the Apache soon was able to interpret the horse.

Horsemen throughout the ages have done the same thing. The approachment between the groom and his string of horses is marvelous. The understanding between a cowboy and his range horses does not exist merely through the spoken language. True, both the horse and the man make noises, but the messages conveyed to each does not depend on sound alone.

There is nothing new in this idea of being able to learn from your horse, or to impart to your horse suggestions you want the horse to follow. The study of your horse is a fascinating study — one that never grows old, one that varies with each individual horse. Unlike a book, one never masters it nor fully understands the subject itself, but one is always discovering new ways of communicating.

The heavy draft horse uses his weight and build to move heavy loads. The light harness horse has a different development of structure which is adapted for pulling light loads. The Quarter Horse can run a quarter of a mile at terrific speed. The Thoroughbred runs a mile or more in a different way. I could go on through the various breeds of horses which have been selected for specific uses, but this all merely illustrates the fascination of the study of the horse and the uses to which horses are put.

You must understand your horse in health to recognize a deviation from health. You should understand your horse in use — that is the use to which you are putting your horse — in order to know whether or not your horse is built for such use. You should be able to evaluate the temperament of your horse, in order to slow up or to speed up in your training program.




• "Your wife insisted — said high heels are in fashion!"



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# PURINA SALUTES...

## A champion of the horse world

# LEO ZERO

***Walter E. Spencer—owner***
***Tulsa, Oklahoma***

As a yearling, Leo Zero took championship honors forty-five times in forty-seven shows throughout the Southwest. His biggest win came at the Southwestern Livestock Exposition, Fort Worth, Texas, when he topped eighty-nine of the country's leading Quarter Horse studs.

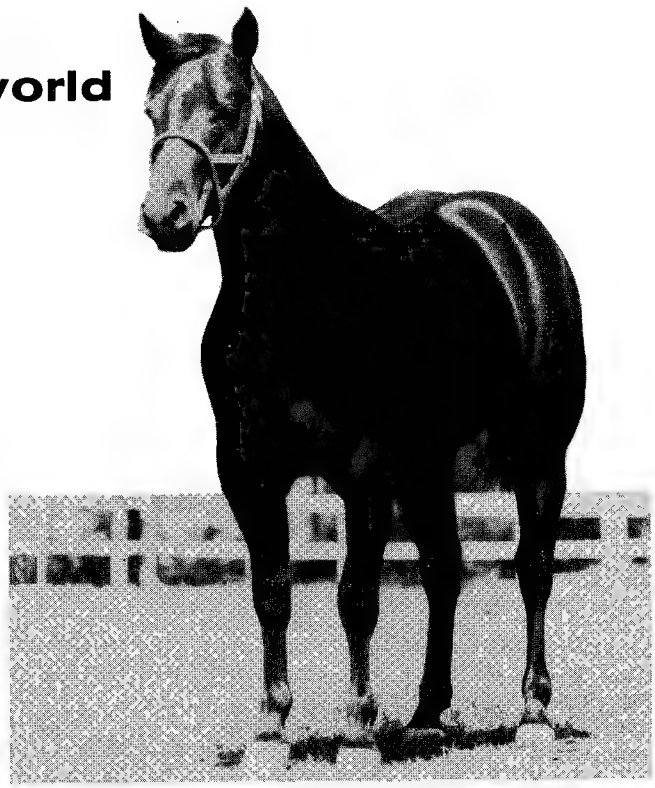
The handsome bay stallion finished a Grand Champion five times and Reserve Grand Champion twenty-three times in 1958. He also won Grand Champion at shows in Muskogee, Sallisaw, and Tulsa, Oklahoma, in 1959.

Tulsa police detective Walter E. Spencer owns Leo Zero, whose dam was Sanleo and sire, Johnny Zero, a grand champion Quarter Horse of recent years.

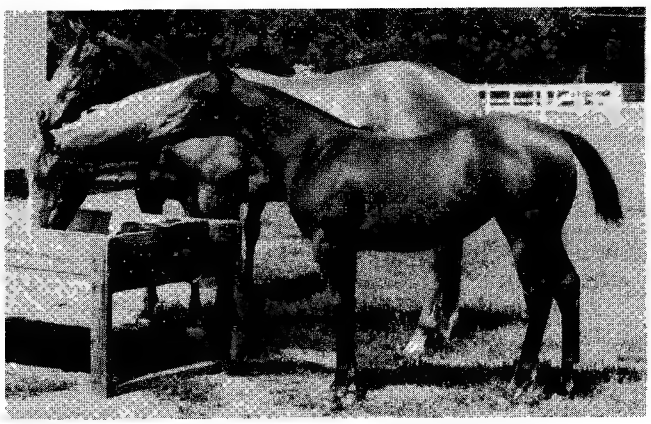
"It's important to keep a show horse on the circuit in proper flesh and bloom," says Spencer. "My horses have never tasted another feed but Purina Omolene."

Leo Zero is on his way to becoming one of America's most outstanding Quarter Horses. Purina congratulates Walter Spencer on Leo Zero's achievements. We are proud Walter Spencer selected Omolene as the feed for his horses.

Walter E. Spencer has turned down numerous offers for his champion stud, Leo Zero.



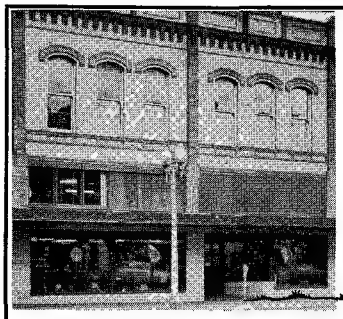
Leo Zero compiled an outstanding show record as a yearling and as a two-year-old. He is owned by Walter E. Spencer, Tulsa, Oklahoma, police detective and Quarter Horse breeder.



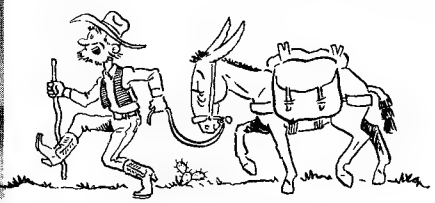
These young hopefuls are part of a string of 12 Quarter Horses on the Walter E. Spencer Farm near Tulsa.

**Ask for Purina Omolene—a favorite horse conditioner for over forty years —at your Purina Dealer's . . . the Store with the Checkerboard Sign**

LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED



*Listed below are prominent dealers in Western Wear and Equipment throughout the country who invite your "get acquainted" visit on your next trip through their trade area.*



**PIONEER STORE & SADDLE SHOP**
On Historic Whiskey Row — HI 5-2870
Bill Brann and Al Ayars, Partners
Ellis Upchurch, Saddle Maker
Prescott, Arizona

**ENTERPRISE WESTERN STORE, INC.**
Western Wear and Saddlery
420 West 7th Street — FR 4-5721
Little Rock, Arkansas

**PORTERS OF ARIZONA**
1880 Harbor Boulevard — Midway 6-4388
Harold C. Porter, Owner
Costa Mesa, California

**FOREST L. KNOTT**
Custom Saddle Maker
160 North Gilbert Ave. — LAmbert 5-8394
Fullerton, California

**HAROLD'S STORE FOR MEN AND BOYS**
136 North Yosemite Avenue — VI 7-0982
Harold B. Goldberg, Owner
Oakdale, California

**RYAN'S 4-R TRADING POST**
387 West Second Street — NA 9-3440
Roy and Reta Ryan, Owners
Pomona, California

**CROW'S FRONTIER SHOP**
501 B Street — LI 5-0764
Harrison and Florence Crow, Owners
Santa Rosa, California

**BOOT AND SADDLE SHOPPE**
952 Chase Parkway — PLaza 5-3080
Ruth and James Donnelly, Owners
Waterbury 12, Connecticut

**GENE COX**
Saddle Sales and Western Wear
1711 South 10th Street
Mt. Vernon, Illinois

**SPENCE'S WESTERN STORE**
2309 East Linn — LA 9-2521
Ben Spence, Owner
Springfield, Illinois

**SIEGEL'S**
Fourth at Locust Street — HA 5-2268
Meyer Siegel, Owner
Evansville 3, Indiana

**HARNESS & RIDING EQUIPMENT**
33 East State — BUtler 5-2747
James H. Daddow, Owner
Morocco, Indiana

**SQUARE DANCE & WESTERN SHOP**
3119 South Fourth Street — EM 7-7491
Ed Preslar, Owner
Louisville 14, Kentucky

**WHITMAN SADDLERY**
Manufacturer & Distributor
356 Auburn Street, Route 14 — GIbson 7-2570
Whitman, Massachusetts

**PEDERSEN'S GUN & SADDLE SHOP**
4 Miles South on U.S. 31 — VI 3-2061
Richard R. Pedersen, Owner
Ludington, Michigan

**POWERS CLOTHING — WESTERN DEPT.**
227 East Chicago Street — VI 9-6211
Monty Powers, Owner
Jonesville, Michigan

**SCHATZLEIN SADDLE SHOP**
421 West Lake Street — TA 3-6466
Jerry Schatzlein, Owner
Minneapolis 8, Minnesota

**CHAS. P. SHIPLEY SADDLERY & MERC. CO.**
1629 Genesee Street — VIctor 2-2719
Chas. P. Shipley, President
Kansas City 2, Missouri

**MILES CITY SADDLERY COMPANY**
603 Main Street, P.O. Box 660 — CE 2-2512
Dick, Bob and Luke Conway, Owners
Miles City, Montana

**YOUNG'S WESTERN WEAR**
143 North Main — Phone 36
C. E. Young and C. H. Young, Owners
Valentine, Nebraska

**CHARLIE SHELTON'S ROWEL**
Last Frontier Village — DU 4-6455
Charlie Shelton, Owner
Las Vegas, Nevada

**MONTANTI'S**
L. Montanti & Sons, Owners
1939-43 Richmond Terrace — GI-2-1894
Staten Island 2, New York

**THE 4B's TACK SHOP**
106 East Bridge Street — BE 4-4349
Edward R. Bergh, Owner
Berea, Ohio

**J. B. SCHAAF CO.**
Southwestern Ohio's Leading Supplier of Rodeo & Quarter Horse Equipment
2175 Spring Grove Avenue — CHerry 1-7044
Walter J. Berninger, Owner
Cincinnati 14, Ohio

**STUBBS ARMY & NAVY STORE**
7 East Main — CA 3-3342
Hilton Stubbs, Owner
Ardmore, Oklahoma

**VEACH SADDLERY COMPANY**
5408 East 11th, P.O. Box 5055 — WEbster 6-5576
Mr. and Mrs. Charley Beals, Owners
Tulsa 16, Oklahoma

**FARRA'S WESTERN WEAR**
298 South Oregon Street
David J. Davis, Owner
Ontario, Oregon

**H & H FARM TACK SHOP**
N. Railroad Street, P.O. Box 216 — UN 7-6111
Eugene D. Heisey, Owner
Annville, Pennsylvania

**COLTERYAHN'S COWBOY SHOP**
R.D. #2, Route 519 — BA 5-3538
Earl A. Colteryahn, Jr., Owner
Eighty Four, Pennsylvania

**THE STONE MILL TACK SHOP**
2500 Carlisle Road — YOrk 99-5652
Jan and Lu Wilt, Owners
York, Pennsylvania

**WORTHING'S WESTERN WEAR**
115 West 2nd Avenue — WYman 6-2146
F. V. Worthing, Owner
Mitchell, South Dakota

**TOWN & COUNTRY STORE**
Nationally Advertised Western Wear
116 East Kemp — TUrner 6-4556
Watertown, South Dakota

**LAZY H SADDLERY**
4846 Chain Bridge Road — EL 6-3819
Bobbie and Mitch Harrison, Owners
McLean, Virginia

**PRESCOTT'S TACK SHACK**
18039 Bothell Way NE — HUnter 6-6014
George and Shirley Prescott, Owners
Bothell, Washington

**SCHEPPERT'S WESTERN SHOP**
Route 2 — Phone 805J-1
Mary and Art Scheppert, Owners
Jefferson, Wisconsin

**LAZY D WESTERN SHOP**
P.O. Box 163 — FU 4-9365
Harriet and Mary Davis, Owners
Marshfield, Wisconsin

**HALL SADDLERY CO., INC.**
7730 West National Avenue — SPring 4-3438
Carroll E. Hall, Owner
Milwaukee 14, Wisconsin

**BAIRD'S SHOES & LEATHER GOODS**
306 5th Street South — FA 7-3764
Ralph R. Baird, Owner
Lethbridge, Alberta, Canada

**McINTYRE'S SADDLERY**
104 First Avenue N.W.
Bob McIntyre, Owner
Swift Current, Saskatchewan, Canada

• A corner of the saddle shop, where saddles are custom made at Ryon's.

## Merchant

*(Continued from page 60)*

booth on the main floor of the Ryon store. On the second floor is a fully-equipped saddle shop, where saddles are custom made. At the rear of the first floor is the mail order department.

A true son of the west, Ryon has never lost his love of horses and horsemanship. He is the owner of seven registered Quarter Horses, and he still competes as a calf roper in major rodeos in the area. On his two-acre place in suburban Fort Worth, he has a lighted roping arena, complete with calf chute, for practice sessions.

From Ryon's ranch and rodeo background derived many new developments in hat and boot styling, and new ideas in riding equipment, such as the Ryon cutting horse saddle, used by 85% of the top riders. Horse blankets and bridles are among other Ryon-designed items which he makes in his own shop or has made to his specifications.

Every western hat sold by Ryon's is individually hand-creased, and Ryon's uncanny ability to impart just the right western touch to a crease has made his hat department one of the biggest ends of his business.

Although Ryon's business has grown amazingly, it still retains the friendly personal touch that distinguished it from the beginning. Coffee is served free during business hours and visitors are welcome at any time. As a result, Ryon's is a favorite meeting place for working ranch hands, rodeo performers, and part-time horsemen, as well as a busy merchandise outlet.

Ryon is assisted in the management of his store by Don Ryon III, better known as Whistle. Young Ryon is the fourth generation member of a pioneer family that has its roots deep in the traditions of the west.

• Don Ryon, Jr., with one of his registered broodmares, June Honey, and colt.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# FROM GOSSELIN FARM

# GO MAN GO BOOKED FULL!

*Thanks folks!*

# JOE BLAIR BOOKED FULL!

80,053

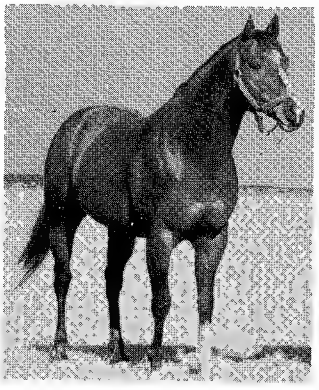
*Thanks folks!*

## BUT...

don't turn the page—take a look at

## TWO OUTSTANDING THOROUGHBREDS

## CARRARA MARBLE

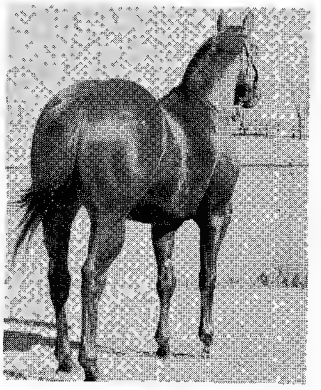


Excluding his current 2-year-olds, Carrara Marble has sired 32 foals of which 31 have raced! Twenty-five of his starters have won and four have placed! Among his current 2-year-olds, four of his nine foals have won 10 races (through 9/30/59).

1960 FEE: Private Contract.

| | | | |
|---|---|---|---|
| Teddy / Plucky Leige | *Bull Dog | Coldstream | CARRARA MARBLE |
| Sweep / Camilla S. | Nimble Hoof | | |
| Tetratema / Harpsichord | *Royal Minstrel | Georgia Marble | |
| Sweep On / Joan of Kent | Granite Dust | | |

## JET FLIGHT



Jet Flight has sired 24 foals and all have raced—those over two years old this year. Ten of his winners won in 1959, including members of every crop, from 7 through 2-year-olds.

1960 FEE: Private Contract.

| | | | |
|---|---|---|---|
| Swynford / Blanche | Blandford | *Blenheim II | JET FLIGHT |
| Charles O'Malley / Wild Arum | Malva | | |
| Teddy / Plucky Liege | *Sir Gallahad III | Black Wave | |
| Friar Rock / *Frizeur | Black Curl | | |

Gosselin farm

E. L. GOSSELIN AND BOB GOSSELIN
OKLAHOMA CITY

BOX 171, ROUTE 2, EDMOND, OKLAHOMA — PHONE VICTOR 2-6202, OKLAHOMA CITY
ONE MILE NORTH OF MEMORIAL ROAD BETWEEN WESTERN AND PENNSYLVANIA



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Rowell Saddle Presents

Cutting Horse No. S-540

*A saddle designed for Champions and Working Cowboys alike.*

Our SPECIAL designed rig in skirt developed for free forward swing of stirrup leathers.

CUSTOM SADDLES
Designed to fit YOU.

Rowell Saddle Company
21012 Redwood Road
Castro Valley, California

Saddle Catalog 50¢.
Refunded with first order.

## Welsh

*(Continued from page 40)*

crossbred because of the price difference between the purebred and crossbred. The crossbred retains most of the Welsh conformation. The good tail set, the trim legs, definite head markings, and intelligent eyes are usually passed on to the offspring. Because the Welsh appears as a miniature horse, however, many small horses are being passed off as Welsh to innocent buyers. To offset this problem, the California Welsh breeders, through their association, are giving out pamphlets on the Welsh which are published by the Welsh Pony Society of America.

The Welsh pony is never spotted. It is a solid color, but may have white markings, such as stockings, blaze, or star. Two young crossbreds which proved themselves in the K5 Ranch All-Breed Pony Show and the Guadalupe Red Shirt's Show were Spicy, a 14-month-old Morgan-Welsh sired by Silver Star's Sonny Boy and trained and shown by 10-year-old Sharon Peterson, and Tomcat, a 13-month-old Welsh-Hackney colt trained and shown by 9-year-old Caroline Crocker. That the Welsh are here to stay in California is in the promise of over 60 purebred foals for 1960. With the 1959 foals now being trained, there will also be an ample supply of good saddle and harness ponies on the West Coast, and many California stables will be boasting of a Welsh pony soon.

## Saddles

*(Continued from page 91)*

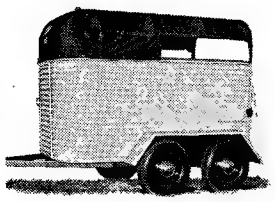
The Everlight weighs in at 25 pounds, ready to ride. This includes stirrups, cinchas, latigos, and the like.

The Veach-designed tree has a 13" swell and is made so as to keep the seat narrow across the front, yet not high enough to be "sharp" on top. It has a comfort-type cantle that measures 3" high and 13½" wide, and is well dished.

In constructing this saddle, not only did they hold the weight to a minimum, but they used other features to make the Everlight an excellent saddle for general use. For instance, the seat was quilted but not padded with foam rubber, to allow for better grip and not take away from the dish in the cantle.

Another feature of the Veach Everlight is the rawhide-covered oxbow stirrup. This bronc rider's stirrup should help eliminate "blowing a stirrup" to some extent, and the rawhide cover will keep the stirrup looking good no matter how often it's scraped.


"FLYING L" SCOUT all-purpose TRAILER



Ideal for Farmers, Ranchers, Horsemen, Sportsmen

Will earn its keep year around by doing lots of jobs. Hauls two horses, two cows or bulls, 5 or 6 calves. Hauls building material, fencing, farm and ranch supplies, feed, bulk grain. Converts quickly to camping trailer. Rugged all-steel construction. Tail gate swings 3 ways or removable. Removable top, stall divider, chest board, mangers. Brakes, complete lighting system, safety chain, tail bars. **NEW LOWER PRICES.** Write for free folder and prices. Dealer inquiries invited.

LINCOLN STEEL CORP.
Box 1668 Lincoln, Nebr.

NO PICTURE WOULD SHOW THE SUPERIOR QUALITIES OF . . .

MERCHANTS TRAILER MATS

The finest, longest wearing, most practical mat you can put under a horse. Used by world-famous Anheuser-Busch Clydesdales. Protects from slipping, absorbs road shock, saves floors from wear, moisture resistant, reversible, rolls up, easily cleaned. Made from selected strips of heavy duty tires, not rubberized fabric. Not vulcanized but bound with high tempered steel. For trailers, vans, stables, trucks and ramps. Made to your Order. Send Sizes for low PREPAID PRICES.

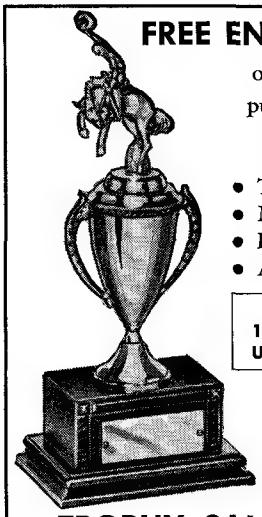
MERCHANTS TIRE COMPANY
2710 W. Washington Ave. St. Louis 3, Mo.

MUSTANG TRAILERS priced from $395 plus tax

any style to suit your needs, order now.

DAVID A. MOSS
Union City, Oklahoma Telephone HUdson 3-5588

FREE ENGRAVING
on all trophies purchased from National



- TROPHIES
- MEDALS
- PLAQUES
- AWARDS

FREE 1960 CATALOG UPON REQUEST

DEPT. 62

National TROPHY SALES, INC.
75 W. Van Buren Street, Chicago 5, Illinois

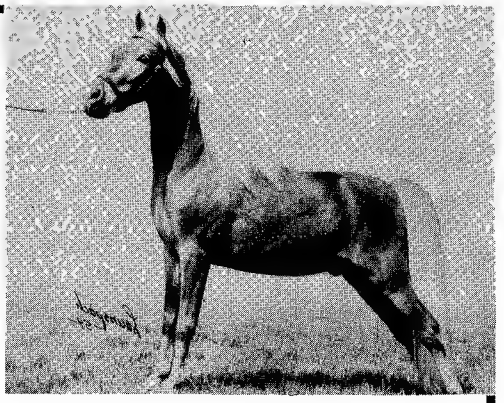



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

REGISTERED AND NON-REGISTERED

# Shetland Ponies

## ON *EASY CREDIT!*



## *One—Or a Whole Herd!*

### Here is YOUR CHANCE to get a Start in this Booming Business!

- **Standard bank financing at 6% — Immediate delivery — two years to pay.**
- **Make money while paying — in two years' time your purchase may readily double in value in this booming Shetland market!**
- **We pay mortality insurance for two years to protect your investment.**
- **Huge tax advantages in the breeding business. The wealthy folks are getting into it —why not you?**

Never before has a plan like this been offered. We can do it only because we are the World's Largest Dealer in Shetlands and both we and the bankers have implicit confidence in the future of the fabulous Shetland Pony industry. We don't know of anyone in the breeding of Shetlands who is not making money. Write, wire or phone for details and complete illustrated catalog of current offerings.

*Fashion Club*

**SHETLAND PONY SALES COMPANY**

749 N. Rush Street • Suite 525 • Chicago 11, Illinois.
MIchigan 2-2988

FASHION CLUB SHETLAND PONY SALES CO.
749 N. Rush Street, Suite 525, Chicago 11, Illinois

I'm interested in getting facts about the fabulous Shetland Pony business. Please send details and illustrated catalog.

NAME_____

ADDRESS_____

CITY_____ ZONE____ STATE_____

# YSLETA BOOT COMPANY

**Box 815 Ysleta Station 20, EL PASO, TEXAS**

***Fine Handmade, Handlasted, Imported Western Boots***

### *Mule Boot*

Style 900
12-inch Tops

**$24.95**

Here is a real "Tuffy" especially constructed for hard, rough, all weather wear. Although it's made to resist wear and abrasions, it is soft, pliable and comfortable. Vamps and tops are of retan leather. Walking heel, fully leather lined. Double leather soles. A real work boot.

### *Rodeo King*

Style 1900
Tops White
Black Vamps
Style 1902
Tops Red
Black Vamps
Style 1903
Tops Gray
Black Vamps
Style 1904
Tops Beige
Wine Vamps
Style 1905
All Black
Style 1906
All Brown

**$22.95**

A long time favorite because it is dressy yet suitable for hard knocks. 14-inch shallow "V" tops. Overlay collar matches Vamps. 4 rows stitching in tops. Comfortable walking heels. Sharp dressy toe. Fully leather lined.

### *Rough Rider* $25.75

Tops and Vamps of GLOVE LEATHER
Style 2100
All Beige
Style 2101
All Black
Style 2102
All Brown

Same Style Boot ROUGH-SIDE OUT
Style 2000
All Beige
Style 2001
All Brown
Style 2006
All Black

Same Style Boot ALL SUEDE
Style 2002
Royal Blue

Give Calf of Leg Measurement.

This handsome boot has *everything — style*, comfort and utility. 16-inch stovepipe tops with 6-inch zipper in back. Same high quality leather in both tops and vamps. Walking heel and sharp toe. Leather lined.

### *The Texan*

Style 750
Black
Style 751
Brown
Style 752
Wine

**$24.95**

The Texan is made of high quality calfskin — both tops and vamps. 12-inch "V" tops, walking heels and narrow squared Texas toe. The collar is white overlay. The beautiful stitch design is 3 rows of contrasting thread. For dress or work wear.

Our Guarantee — For exchange or refund return boots undamaged and unworn within 10 days.
$5.00 deposit requested on C.O.D. orders — you pay postal charges plus C.O.D. We ship postage paid on orders paid in full.

**FREE CATALOG ON REQUEST**

YSLETA BOOT COMPANY —
Box 815 Ysleta Station 20, El Paso, Texas

Ship To — Name_____

Street_____ City_____ State_____

Style No._____ Shoe Size_____ Price $_____

Remarks_____

Payment in Full Enclosed $_____ Ship Prepaid.

$5.00 Deposit Enclosed____. I will pay Postal charges plus C.O.D.

### *Navajo*

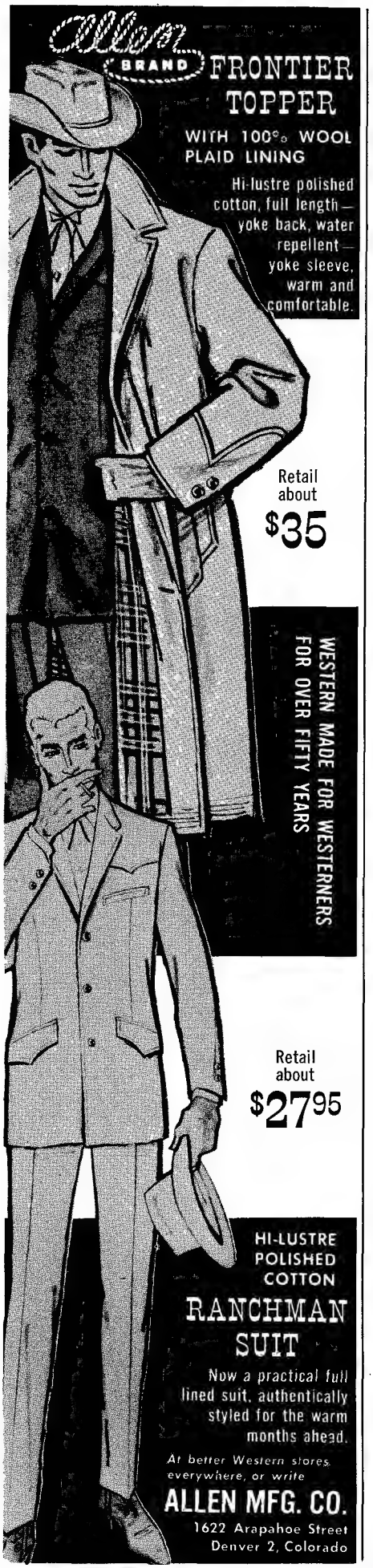
Style 400
Black and White

**$25.95**

The beautiful inlay work of this boot is of authentic Indian design. 14-inch stovepipe tops. Comfortable walking heels, sharp dressy toe. Calf Vamps take high polish. *A very popular boot.*



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED


Allen BRAND
FRONTIER TOPPER
WITH 100% WOOL PLAID LINING
Hi-lustre polished cotton, full length — yoke back, water repellent — yoke sleeve, warm and comfortable.
Retail about $35
WESTERN MADE FOR WESTERNERS FOR OVER FIFTY YEARS
Retail about $27.95
HI-LUSTRE POLISHED COTTON
RANCHMAN SUIT
Now a practical full lined suit, authentically styled for the warm months ahead.
At better Western stores everywhere, or write
ALLEN MFG. CO.
1622 Arapahoe Street
Denver 2, Colorado


# Chisholm Trail

*(Continued from page 3)*

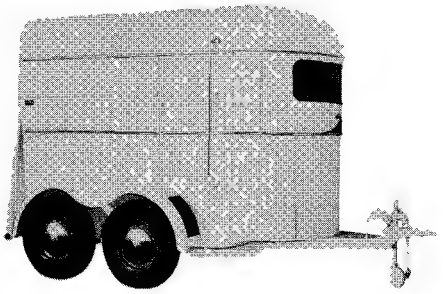
The evening of May 23 found us crossing the Washita River, then the South Canadian River. Swede Tomlinson, owner of Merrill's mount, Turk, was there to meet us. He picked up us and the horses and took us to his place in Oklahoma City where we had a wonderful time. The next morning he drove us back to the point of pickup, where we unloaded the horses, got our gear ready, and headed north again. We crossed the North Canadian River and rode on up to Kingfisher, Okla., where Ralph McLarty put the horses up for the night. We then crossed the Cimarron River. It was raining and cold and a little difficult for us to stay in the saddles. At Waukomis, Okla., we stayed the night with Don Parker, after finding a place for the horses. Highway traffic had been getting heavier all of the time and, at this point, we started meeting combine outfits on the road for wheat harvest.

Just south of Enid, Okla., we were met by M.E. Hibbs and a number of the Cherokee Strip Roundup Club and Northwest Plainsmen Gunslinger Club members. They rode through Enid with us in parade fashion to the fairgrounds where we stabled the horses. The reception at Enid was particularly nice and we had a chance there to shave and clean up again. A day or two later we were at Pond Creek, Okla., where Red Peck made arrangements for the horses to be quartered at the fairgrounds. By this time the weather had begun to clear up and it looked like smooth riding the rest of the way into Abilene.

Such was not the case, however. Just north of Jefferson, Okla., we had the worst accident of the trip. An uncovered, unmarked water meter hole beside the roadway was the cause. I suddenly found myself standing on the ground and War Cloud under me, with both hind legs in the hole up to his belly. I had no sooner left the saddle when he came back up, cutting both legs, one severely, and tearing one shoe nearly off. Merrill rode on ahead to locate a veterinarian, but drew a blank. With War Cloud hobbling along, we made our way to the Dewey Ranch where we and the horses ate and rested. Merrill took the lead again while I walked and led War Cloud. He was in great pain and losing a considerable amount of blood. At Caldwell, Kan., Merrill found a place for the horses at Harvey Czaplinski's. His son, George, a veterinarian, was waiting to doctor War Cloud when I walked in about dark. Except for this


"EXHIBITOR" "ORIGINAL WALK THROUGH TRAILER" HORSE VANS

RUGGED . . .
CUSTOM CONSTRUCTION
. . . with that factory built look

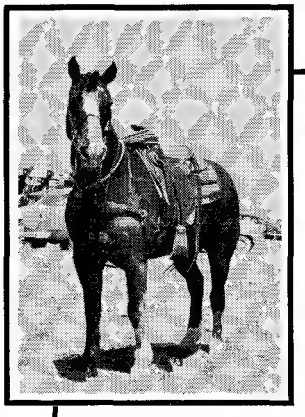


the TEXAN, model CHT, for people who prefer a round front and side doors

Exhibitor Horse Vans are accepted by thousands of users as the finest horse trailers ever built. Each model offers GREATER SAFETY, BETTER BALANCE. You have NO TIP WHILE LOADING, NO SWAY WHILE TOWING. Only Exhibitor offers indestructible . . . double reinforced steel side panels, as well as many special safety features.

SEND TODAY FOR FREE LITERATURE

NED MUNDEN Designer and Builder
1810 North Keystone, Dept. W H Burbank, Calif.
Victoria 9-4885 THornwall 6-3795



FREE!
FREE!
FREE!

Yes, with a subscription to *Hoofs and Horns*, you can get a beautiful 8x10 glossy print of the world-famous calf roping horse, Baldy — at no extra charge. The new *Hoofs and Horns* is an exciting magazine of rodeo and western horse sports. It is edited and published by Willard H. Porter, well known Quarter Horse and rodeo authority. Subscription rates: $3, 1 year; $5, 2 years; or $7, 3 years. Order your subscription, or one for a friend, today . . .

HOOFS AND HORNS
4425 East Fort Lowell Road
Tucson, Arizona

Dear Willard: You bet I want a free Baldy picture. I enclose _____ for a _____ year subscription to your new *Hoofs and Horns*.

Name_____
Street_____
City_____ State_____




LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

A MORE SUITABLE SHOE!

THE NEW PHOENIX Cowboy (Bronco) Pattern

*Outstanding Features:*

- LIGHTER WEIGHT
- LOWER HEEL AND TOE for surer footing
- NARROW CREASE assures firm clinch
- Precision made CARBON STEEL

PHOENIX MANUFACTURING COMPANY

Founded 1882 PHOENIX

DIVISION— UNION TANK CAR COMPANY

Joliet, Illinois

*Write for Catalog*

HAMLEY *Custom-Made* SADDLES

*traditional quality since 1883*

ORDER DIRECT FROM FACTORY BY MAIL

The CHAMPION

Skillfully constructed on HAMLEY'S hand-made Professional Roper tree. Full double rigged.

Hand-stamped poppy pattern (illustrated)..$351.25
Check stamped design $250.95
Plain leather.....$242.50

Write for FREE CATALOG No. 77

Complete selection of custom-made Western saddles for work, pleasure riding, rodeo and show. Each saddle hand-built to your specifications. Satisfaction guaranteed.

Also riding accessories and equipment. A complete mail order shop for horsemen in 48 illustrated pages.

HAMLEY'S DEPT. W5 PENDLETON OREGON

man, our Chisholm Trail ride would have stopped right there. We stayed with George two days while he doctored War Cloud's leg. Then after we left, he came out along the Trail and took care of him.

Our next stop was at the Dean Boatright place. At Schulte, we slept on the ground again, and the next morning we cooked a fine meal over an open fire. As we rode into Wichita, Kan., it began to rain again and it was cold. Newsmen and photographers were out to meet us, but there was no official reception.

At Newton, Kan., we were greeted by members of the police department who took pictures and arranged for us to stay at the fairgrounds.

South of Lehigh, Kan., we were met by Clare Andes and Vernon Nikkel and his family from Canton, Kansas. The Nikkels brought a picnic lunch, so we all had a nice visit beneath some nearby shade trees. I first met these folks in 1958 when I walked the old Santa Fe Trail from Santa Fe, N.M., to Independence, Missouri.

We stayed with the Nikkel family that night, then rode on to Hillsboro, Kan., and on up to Durham, Kan., where we stayed with Mr. and Mrs. Jack Krebs. The postmaster at Durham, a Mr. York, treated us all to a good supper that night.

On the evening of June 9, we stayed at the farm home of John Frick, south of Abilene. Then on June 10, we rode on in to Abilene, Kan., the end of our 40-day trail crossing of more than a thousand miles.

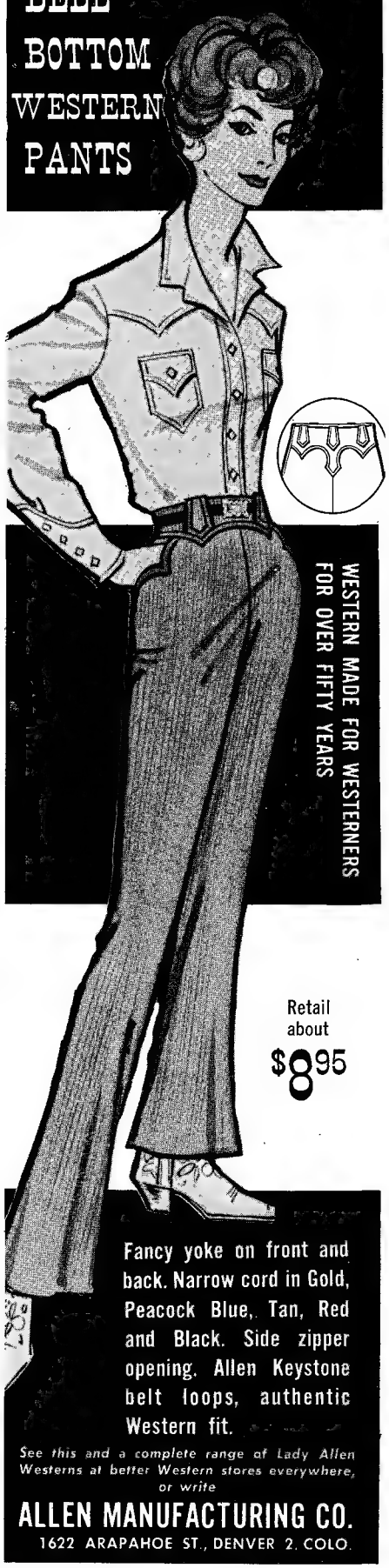
Quite a crowd of people were waiting for us at the Smokey Hill River bridge south of Abilene. We rode into Old Abilene Town and down Texas Street, where quite a crowd had gathered for the end of the trail ceremonies. It didn't take much encouragement to get Merrill and me to empty our six-shooters into the air as part of the celebration.

In my saddlebags I carried a letter from the chief of police of Carthage, Mo., Bill Loyd, to the chief of police at Abilene, Kan.; a letter from Mayor Robert Eddy of Carthage, Mo., to the mayor of Abilene; a letter from Sheriff George Hickam of Jasper County, Mo., to the sheriff of Dickinson County, Kan.; and a letter from George Earp of Joplin, Mo., the only living first-cousin of Wyatt Earp, to the mayor of Abilene. I presented these letters to the various officials who were on hand at trail's end. Mr. and Mrs. Bob Hurt of Sarcoxie, Mo., co-owners of War Cloud, were on hand at Abilene, too, at the end of the ride.

Henry B. Jameson, editor and publisher of the Abilene newspaper, had charge of the trail's end activities and

Lady Allen BRAND

BELL BOTTOM WESTERN PANTS



WESTERN MADE FOR WESTERNERS FOR OVER FIFTY YEARS

Retail about $8.95

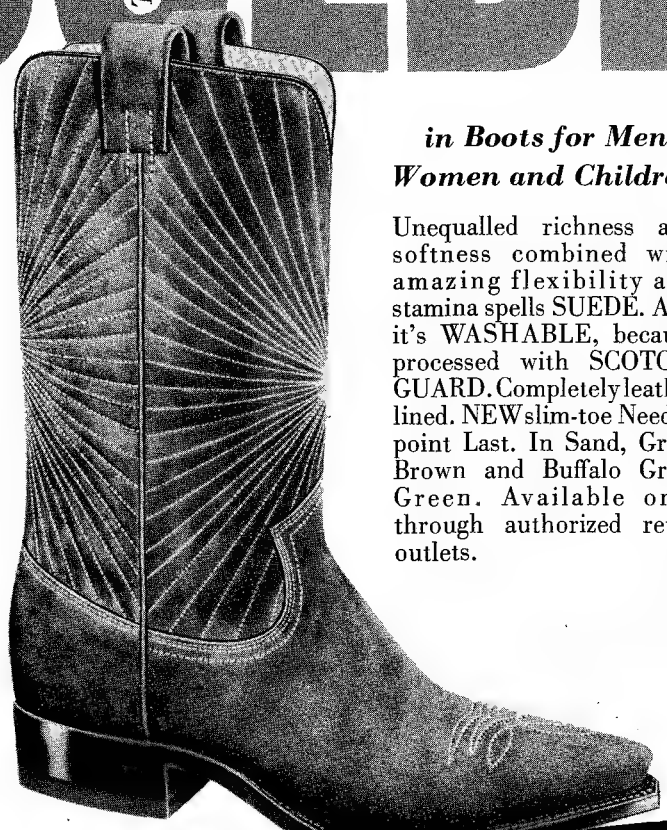
Fancy yoke on front and back. Narrow cord in Gold, Peacock Blue, Tan, Red and Black. Side zipper opening. Allen Keystone belt loops, authentic Western fit.

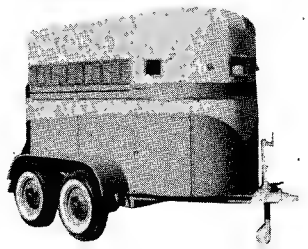
*See this and a complete range of Lady Allen Westerns at better Western stores everywhere, or write*

ALLEN MANUFACTURING CO.
1622 ARAPAHOE ST., DENVER 2, COLO.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

SUEDE
The VERSATILITY OF
Bootmakers Since the Days of the Covered Wagon
in Boots for Men, Women and Children
Unequalled richness and softness combined with amazing flexibility and stamina spells SUEDE. And it's WASHABLE, because processed with SCOTCHGUARD. Completely leather lined. NEW slim-toe Needlepoint Last. In Sand, Grey, Brown and Buffalo Grass Green. Available only through authorized retail outlets.

FRYE
For store nearest you, write:
JOHN A. FRYE SHOE CO., Inc., Marlboro, Mass.


LINVILLE
HORSE TRAILERS
Experience is what counts in building trailers and we have had 16 years of it.
All new material, new axles, hubs and bearings with removable divider, white enamel top, with new tires, complete, painted, tax included.
2-Horse Tandem ..... $ 595.00
2-Horse Tandem De Luxe ..... 785.00
4-Horse Tandem ..... 785.00
4-Horse Tandem De Luxe ..... 1013.00
ELECTRIC BRAKES AND ESCAPE DOOR EXTRA ON ABOVE TRAILERS.
Introducing:
The new 22-ft. semi-4-horse van, with sleeper, complete with brakes on all 4 wheels. No extras to buy on this trailer..... $3100.00
Call or write for free colored folder and name of your nearest dealer to:
LINVILLE HORSE TRAILERS
Route 1, Chickasha, Oklahoma
Phone CA 4-0788, Day or Night
Also, LINVILLE HORSE TRAILER CO.
501 W. Abriendo, Pueblo, Colorado
Phone LI 2-4150, Day or Night

he certainly handled everything efficiently. It was he who read the certificates making me the first Honorary Marshal of Old Abilene Town and Merrill the second Honorary Marshal of Old Abilene Town, respectively. Later on we were presented official badges authenticating this honor.

There was quite a parade for us through Abilene, from Old Abilene Town out to the fairgrounds where the horses were stabled for the night. When we arrived at the fairgrounds we handed the reins of the horses to Bob Hurt. The Chisholm Trail crossing was officially completed.

War Cloud lost 25 pounds on the trip and Turk lost 15 pounds. Together they ate a little over 100 gallons of oats. In retrospect, I might point out that the horses came through in fine shape, except for War Cloud's leg injury. Also, I would like to publicly thank the Big Smith Work Clothing Company of Carthage, Mo., The Hurt Trailer Works of Sarcoxie, Mo., and Swede Tomlinson of Oklahoma City for sponsoring and making the trip possible.

To the many people who helped us with the horses, who found places for us to sleep, who fed us wonderful meals, who took pictures, who asked for autographs, and who visited us along the way, thank you very much. We hope to see all of you sometime in the future. The trip was a real pleasure and I would enjoy making it every year, if it were possible and practical to do so. To each one of you, Merrill and I say, "Thanks and God bless you for your kindness."

✶

## Straightaway

*(Continued from page 4)*

oitan will stand at Pollard's Stallion Manor, a 400-acre ranch recently purchased at Sonoita, Arizona. Under construction as this is written, Stallion Manor when completed will be one of the most outstanding horse-breeding establishments in the southwest.

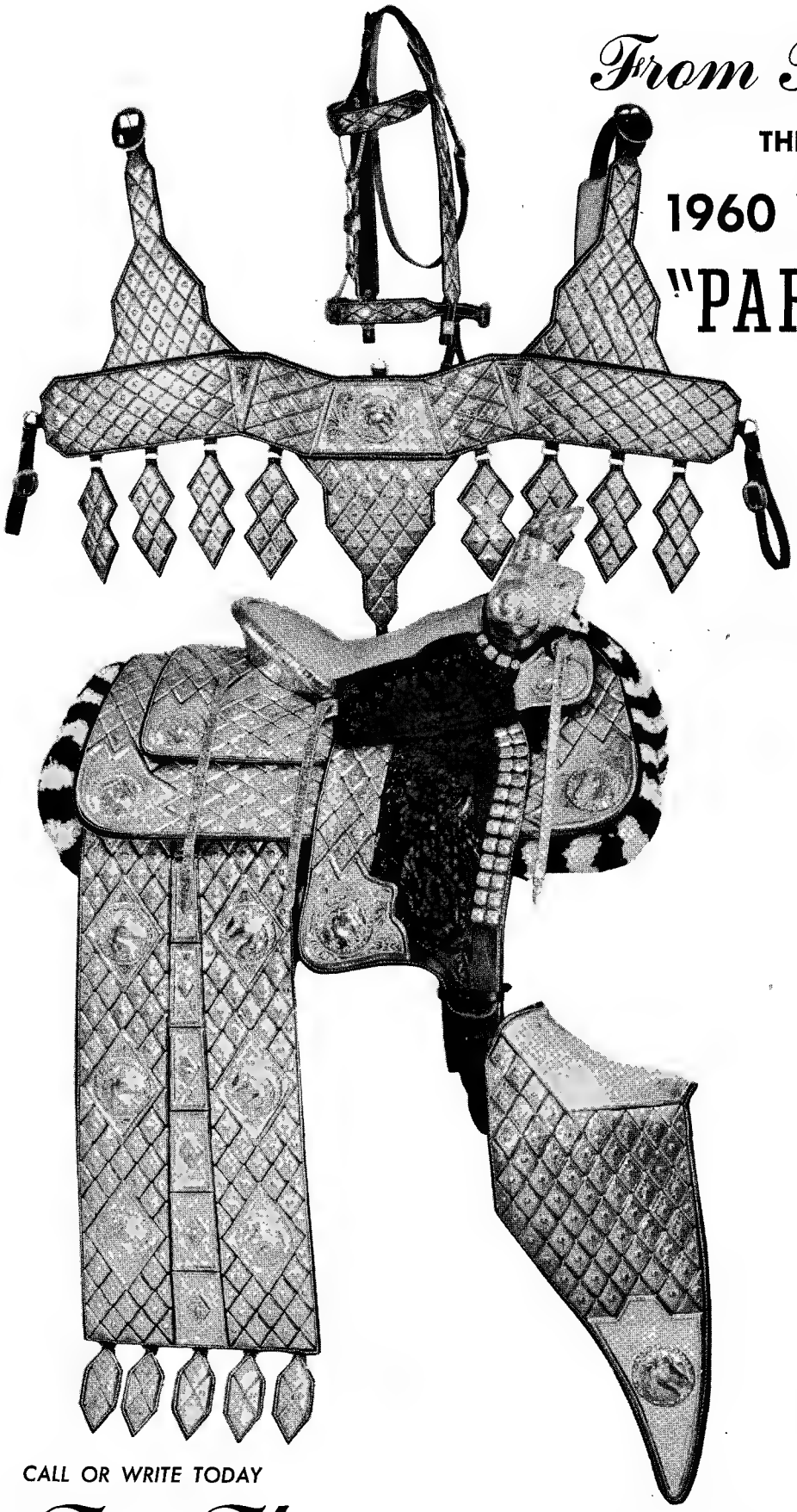
Pollard's senior stud is Lightning Bar. He recently acquired Viking Victory, which stood at Calumet Farm for the last two years. A superior sprinter, Viking Victory set a world's record at Tropical Park in 1957, going five-and-a-half furlongs in 1.03 flat.

Pollard's broodmare band of 16 mares includes such past greats as Hula Girl, Miss Wonder Bar, Miss Bank, Silhouette, Miss Pinkie, clubfooted Queenie, Miss Panama, Goldie H, and Connie R.

When asked if he didn't hesitate a little when he was offered the $10,000 for Sonoitan, Pollard shook his head.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED



# *From Ted Flowers*

**THE PARADE SADDLE MAN**

## 1960 "SPECIAL" No. 600 "PARADE OUTFIT"

IN ENGRAVED MONEL OR GERMAN SILVER

With 5" Breast Collar

31" Skirts • 12" Fenders • 26" Taps

Serape: 12" top, 14" bottom and 33" long plus the drops.

Reins to match Bridle Tree 15".

| | |
|---|---|
| Saddle | $ 800.00 |
| Bridle | 65.00 |
| Breast Collar | 225.00 |
| Taps | 225.00 |
| Serape | 300.00 |
| Reins | 30.00 |
| Corona Blanket | 30.00 |
| Complete Outfit | 1550.00 |
| Hip Drops to Match | 150.00 |

**THE 1959 SPECIAL NO. 500 OUTFIT**

*In Engraved Stainless Steel for* ***$1200.00***

**can still be purchased.**

*CALL OR WRITE TODAY*

# *Ted Flowers* Manufacturers of Parade Saddles and Saddle and Bridle Trim

Phone 4-4273 • R.R. 2 • ALEXANDRIA, INDIANA



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# Buy TEX MEX BOOTS made to your own SPECIFICATIONS

**Not the lowest in price, but the highest in VALUE for your money — dollar for dollar.**

- Reasonably priced for controlled QUALITY
- Finest of leathers and all materials
- Hand Made by Expert Craftsmen
- Your choice of Style and Color Combination
- Your choice of TOPS, TOES and HEELS
- Twenty-day delivery except special leathers
- Complete Satisfaction GUARANTEED

Style No. 90 or No. 110 with 12" tops **$21.95**
with 14" tops $23.95

Both hand made on AMERICAN lasts. Kid leather tops with overlaid collar and 3 rows of stitching. Calf vamps with creased and stitched toes. Tops and vamps are full leather lined. STEEL SHANKS.

#90 Stove Pipe Tops →

Order by { Sizes 4 to 12 / Widths AA, A, B, C, D, E

These numbers are illustrated with 14" tops, narrow square toes and 1⅜" flat shoe heels. Kid and calf leathers available in most colors. LATIGO, genuine KANGAROO and SHARKSKIN leathers available at extra cost. For other styles and made to measure boots, write for NEW catalogue.

← #110 Shallow Scalloped Tops.

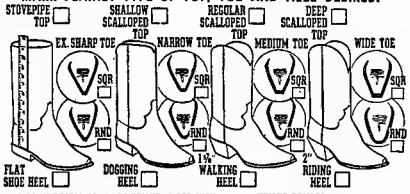
For other imported styles write for New 1960 Catalog

**Tex-Mex Boot Co.**
**311A W. Franklin St., El Paso, Texas**

Please send me _____ pairs, Style # _____
Boots @ $21.95 pr. (12" tops)
@ $23.95 pr. (14" tops)
Size _____ Width _____ Top Color _____
Vamp Color _____

MARK PLAINLY TYPE OF TOP, TOE AND HEEL DESIRED!

STOVEPIPE TOP ☐ SHALLOW SCALLOPED TOP ☐ REGULAR SCALLOPED TOP ☐ DEEP SCALLOPED TOP ☐




FLAT SHOE HEEL ☐ DOGGING HEEL ☐ 1⅝ WALKING HEEL ☐ 2" RIDING HEEL ☐

TOPS IN EXCESS OF 12" IN HEIGHT $1 PER INCH
STITCHING IN EXCESS OF 3 ROWS $1 PER ROW

HEIGHT DESIRED _____
ROWS OF STITCHING _____

Send Prepaid Ck./M.O. enclosed _____
Send C.O.D. $5.00 deposit encl. _____
Name _____ Address _____
City _____ Zo _____ State _____

Make big money in training horses by circus methods. Write today for your free copy of this booklet. Train colts, and trick, parade, show, circus, gaited, rodeo, stock, polo, hunting and jumping horses. Also, clown mules and trick cattle.

**SPECIAL: MAIL ONE DOLLAR FOR FIVE GOOD TRICKS TO TEACH YOUR HORSE.** American Horse Training Institute, Dept. 517-A, Scammon, Kansas.


And that reminded him of another offer he had had — for Arizonan.

It seems that a Texas horseman, who also owned some oil wells, flew into Tucson and asked Pollard what he'd take for Arizonan. Pollard told him $25,000. That was soon after Arizonan had set two world's records at Los Alamitos.

The Texan took out his check book and began writing.

"Arizonan shows signs of being a pretty good runner," he said.

"Good runner? He's the world's champion gelding is all," Pollard bragged.

The man stopped writing. "Did you say gelding?"

When Pollard nodded, the embarrassed Texan exclaimed, "My gosh — I thought he was a stallion. I don't want a gelding."

---

In pre-race publicity, the Rillito Park management touted the Nick Hall Cup Handicap as the best race of the meet as far as performers were concerned. It was.

Except for the bright faces of royally-bred 2-year-olds, the meet hadn't attracted many upper case Quarter Horses. But the Nick Hall field included Arizonan, the ailing but utterly game former world's champion gelding which had popped down in front in his four previous starts; Panama Ace, which ran second to Galobar in the rich All-American Futurity at Ruidoso Downs last September; John's Bar; Jet Sue; Easter Bee; and Hoodwink.

The railbirds installed Arizonan an even money favorite, despite his bad sesmoid bone in a front foot, and Jet Sue as a 3-to-1 second choice. They almost over-looked John's Bar, which got off at 6-to-1.

At the break Arizonan lugged in badly and lost a stride, and it was Jet Sue which set the pace, she being on top at the furlong pole by half-a-length over Explosive, with John's Bar lapped on the latter.

Although the field bunched up in the final run to the wire, it looked like Jet Sue's race 50 yards from the wire. Then John's Bar thundered out of the pack, collared Jet Sue, and went on to win in a slam-bang finish by a neck. Easter Bee, a half-length off Jet Sue, nosed out Arizonan for the show, and he nosed out Explosive for fourth.

The time for 440-yards was 22.5.

Owned by Betty Stoes, and ridden by jockey Terry Armstrong, the winner paid $14.80.

---


**ALWAYS BE CERTAIN**

**The ABC symbol means our paid circulation has been verified by an unbiased auditing firm. *You can Always Be Certain—with ABC.***

AUDITED PAID CIRCULATION ABC



**BEREY BROS.**

SADDLE OF THE MONTH

**"The LARAMIE"**

Handsome Western style saddle with Cheyenne Roll and foam rubber quilted seat. TREE — Seat 14½", front 12¼", regular steel horn 2½" leather covered, cantle 2¾" high, 12" wide, ¾" dish. ¾ single rig. In tan or black.

**Specially priced. A guaranteed $100 value. If not completely satisfied, your money will be refunded in full.** **$66.66**

Send certified check or money order today. Your saddle will be shipped freight prepaid upon receipt of order. Specify tan or black.

**BEREY BROS.** 504 STATE ST. HAMMOND, IND.



**WANTED**
**ESTABLISHED STORES AND AGGRESSIVE DEALERS**
**For Bits, Spurs & Glove Lines**
Write to:
**P. M. KELLY & SONS, MFRS.**
Box 233, Dept. DLR-1, El Paso, Texas

**STOCKMAN FARMER or GENTLEMAN FARMER**

WESTERN OR ENGLISH

Your biggest and best selection is at

**The BIRT SADDLERY Co. Ltd.**
519 MAIN STREET — WINNIPEG
MANITOBA, CANADA

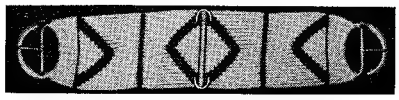
Write For Your Free Catalogue
(PLEASE STATE WHICH)



**SHIRT SNAPS**
PEARL • METAL • PLASTIC
Regular and Detachable
Write for FREE Catalog "A"
**SKORA SUPPLY CO.**
Room 101 239 E. Congress Tucson, Arizona

***Dees That DON'T Tear Out!***

**RUWART CINCHES**
**WITH FIRMLY WOVEN-IN DEES**



Dees for flank cinch and breast collar tiedowns that stay put, and at no increase in price.

New Catalog Ready!

**WHOLESALE ONLY**

Saddle Suppliers and Western Stores send for this big, new catalog today.

**RUWART MFG. CO.**
4893 Washington Street
Denver 16, Colorado

LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# I'M CHEROKEE, A SON OF COMANCHE

BRED AND BORN ON MANSFIELD RANCH, VEGA, TEXAS

Now I'm the head man at the Circle Ⓐ Ranch of the Adams Family in Oklahoma City. You all know my colts — High Spot, owned by Dr. Miller in Plainview, Texas, Chief of Swan Lake, owned by Merl Padgett of Louisiana, She'll Do, of our Ⓐ Ranch. All have been in the winners' circle. These won me the "Get of Sire" at the Fort Worth Stock Show. Then there is Lucy's Pride, the little filly of Carl Miles of Abilene, my youngest, and I'm the grandfather of Comanche Rhondo of Wichita, Kansas. The Adams family contend there is no substitute for good breeding. Good papas, good mamas — result good colts. I have 22 new foals for you to see when you visit us. There is always someone to show you around at the Ⓐ My breeding fee is now $250.00 with return privilege and $1.00 per day for mare's care.

**DR. BOB, BIG BOB, LI'L BOB, AND LOIS ADAMS**

**CHEROKEE**
**ApHC 2847**
**Foaled May 1, 1946**
**Stallion**

| | | | | |
|---|---|---|---|---|
| Comanche | Dr. Howard | The Porter | The Sweep | |
| | | | Ballet Girl | |
| | | Janet Blair | Sir Martin | |
| | | | Frizuer | |
| | Juanita | Cortez | Pancho Villa | |
| | | | Maria | |
| | | Senorita | Jose | |
| | | | Chiquita | |
| Leopard Rose | Comanche | Dr. Howard | The Porter | |
| | | | Janet Blair | |
| | | Juanita | Cortez | |
| | | | Senorita | |
| | Leopard Miss | Cortez | Pancho Villa | |
| | | | Maria | |
| | | Senorita | Jose | |
| | | | Chiquita | |

**ADAMS CIRCLE A APPALOOSA RANCH**

**Oklahoma City, Oklahoma**

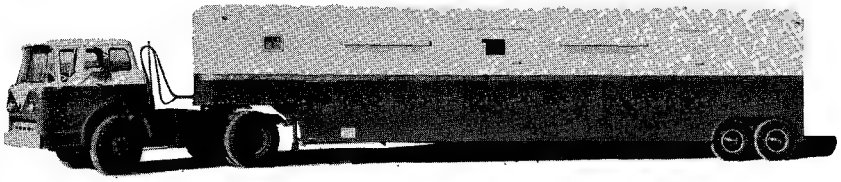
**OFFICE**
**515 N.W. 11TH**
**OKLAHOMA CITY, OKLA.**
**PHONE CENTRAL 2-6144**

**RANCH**
**7 MILES NORTH OF VILLAGE**
**ON PENNSYLVANIA**
**PHONE VICTOR 2-2182**



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Schonrock/Gray PRESENTS THE ALL NEW . . .
8 HORSE TRAILER



Van is beautifully engineered and designed to carry 8 horses and has large tack room forward.

Exclusive use of the famous GRAY TANDEM provides lower center of gravity for safety and easy loading and pulling. Overall dimensions: LENGTH 37', WIDTH 96", HEIGHT 110". Inside HEIGHT 96".

SCHONROCK'S FAMOUS EASY RIDE GRAY WHEEL MOUNT gray trailer co. SAN ANGELO, TEXAS

WRITE FOR FREE BROCHURE AND COMPLETE SPECIFICATIONS

SCHONROCK/GRAY TRAILER COMPANY, Inc.
105 ALLEN STREET SAN ANGELO, TEXAS PHONE 3719

SHOWTIME!
Get K-D HY-VITA
Made Especially for Horses & Ponies
YOUR ANIMAL NEEDS HY-VITA
FOR A REAL SHOW COAT
Sold Only By Saddle Shops
K-D Products, P.O. Box 2201, Dearborn, Mich.

Standing
WHISTLE BRITCHES, Sire of Navajo Britches, the '58 National Grand Champion recently purchased from J. J. Maxwell, Boise, Idaho.
Whistle Britches gets 80% Appaloosa foals from plain colored mares.
Now in Stillwater, Oklahoma
Fee $100.00 with return in season
E. M. CALDWELL
716 S. WILLIS • FR 2-7826
STILLWATER, OKLAHOMA

plan to attend the special

CONSIGNMENT SALE of REGISTERED QUARTER HORSES

Saturday, May 28, 1960, 1:00 P.M.

75 top quality horses to be sold in the order consigned. Catalogs available May 10.

FARMER & RANCHER COMM. CO.
807 Hospital Road • FORT COLLINS, COLORADO
Regular horse auction each month, 1st Saturday. A well-established, dependable horse market

• Clarissa Brodhead, 12, practices pole bending in riding classes.

# Riding School

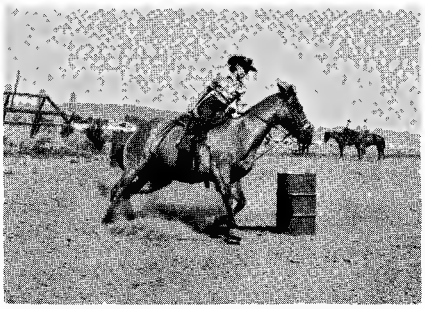
(Continued from page 36)

wrist action and balance of the rope in their fingers, also have a bigger target area with a more guided throw, by using a flat loop.

I don't want to start an argument among experienced ropers, but I have tried both methods in teaching the kids. I feel they understand the idea of what the rope, wrist, and fingers should do when the rope is thrown in this manner.

Now that a student has been exposed to the rope, how to coil it, where and how to grasp it, and what type loop I want them to throw, he is actually ready to throw his rope at a stationary target. In swinging the rope, I insist that the student keep his throwing hand in front of him, with his elbow in, so that at all times his wrist is visible while swinging the rope. Naturally, he must pronate his wrist while swinging the rope overhead, but I want him to keep his palm facing the target at all times. When he actually throws a rope, I want him to extend his left hand as well as his throwing hand towards the target in a continuous follow-through motion. When you follow through with your throwing hand, you will be more accurate, and, by extending your left hand with the rope, the coil will be in ready position for your right hand to jerk slack without any wasted motion. The student now has a basic knowledge of handling a rope. It is up to him to practice long and hard.

I keep the students roping stationary targets, on horseback, until I feel that they are ready for moving objects; then we move to the corral where we rope calves along the fence. Before they are



• Sharon Shahan, 12, Steptoe, Wash., learns balance riding the barrels.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

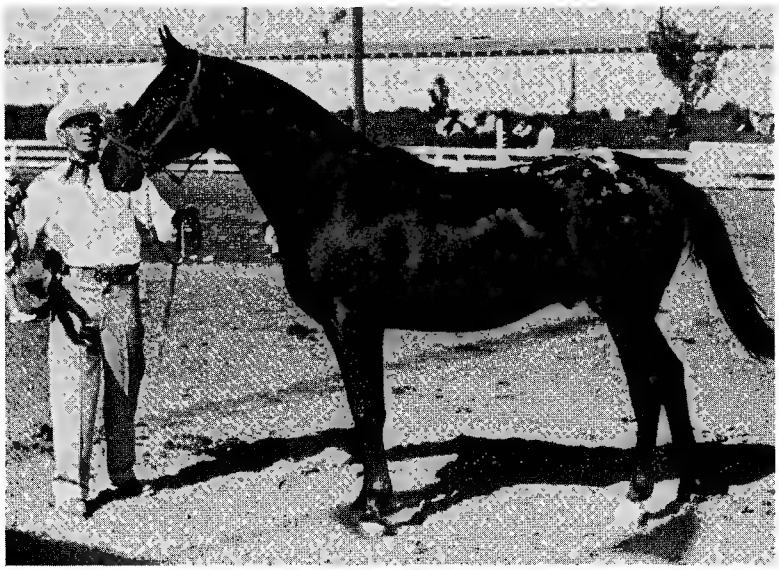
# Simcoe STABLES

is justly proud of an Appaloosa horse breeding program that produces not only halter class winners in all age groups, but Appaloosas that are easily trained for top performance.

We have four good Appaloosa stallions for service. We have an outstanding young mare at $1,500 and broodmares from $400 to $600. We would be happy to have you come by and see our horses and our 1960 colt crop.

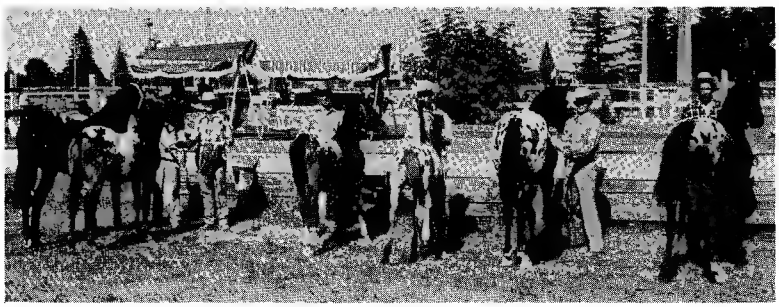
**STORM CLOUD F ApHC 1664** {Red Eagle 209 / Maize 1643

Home-bred senior sire at Simcoe Stables. 1959 Appaloosa "Horse of the Month" of *Western Livestock Journal*, and many times ribbon winner.



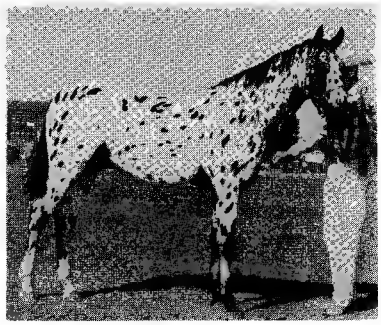
**SIMCOE'S KOOSAH ApHC 1851** {Storm Cloud F 1664 / Morgan's Cheeta 1078

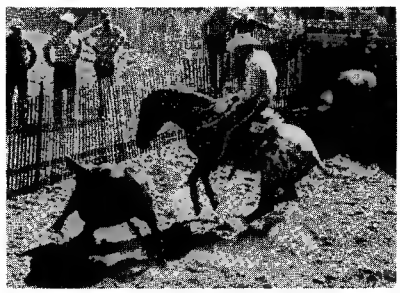
Owned by Dr. and Mrs. J. C. Head, Golden H. Corral, Pontiac, Michigan.



The get of Storm Cloud F that won 1st and 2nd place in a large class at the Palouse Empire Show in 1959.

**SIMCOE'S SNOWY ROCK**
**ApHC T-2932**
{Simcoe's Sarcee 1634 / Simcoe's Shoshone T-1665
Owned by Bill and Neva Moore, Minidoka Stables Hansen, Idaho





**SIMCOE'S SARCEE**
**ApHC 1634**
{Simcoe's Chinook 1610 / Morgan's Cheeta 1078
Owned by Charley Peterson Atkinson, Nebraska

**SIMCOE'S CHINOOK**
**ApHC 1610**
{Red Eagle 209 / Maize 1643
Owned by B. F. (Jack) Johnson Waco, Texas

We wish we could picture the fine animals that were purchased by Mrs. E. Merry for "Fox Run" at Gates Mills, Ohio; Double H Bar Ranch at Scottsdale, Arizona; Cowlitz Appaloosa Ranch at Castle Rock, Washington; Mrs. Cleta Marsh of Sonora, California; D. L. Kirkbride and Bob Vill of Spokane, Washington, and the many others over the U. S. who have purchased our horses by private treaty.

# Simcoe STABLES

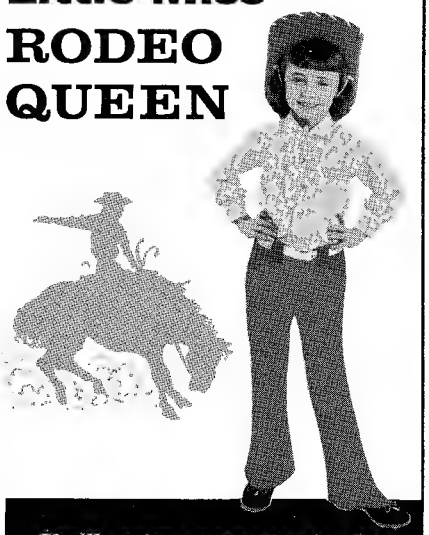
MARTIN AND GRACE FORRY, *owners* • WENDELL G. MASDEN, *Trainer*

GOLDENDALE, WASHINGTON



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

**Little Miss RODEO QUEEN**



She'll reign supreme in her PRIOR western outfit. A ruffled western cotton shirt in black or white. Complete the outfit with PRIOR "Low Down" gabardine Bell Bottom Riders in blue, red, turquoise, green or rose. Sizes 1 to 6x—7 to 14.

See your Western Wear Dealer

*True Westerns Since 1884*

**GEO. W. PRIOR CO.**

1531 Wazee St. Denver, Colo.



**New! "The Ranchman"**

**ALL-PURPOSE WELLINGTON**

with dressy new "Ranchman" toe

**$19.50**

POSTPAID

100% AMERICAN MADE. Designed for both work and dress. Genuine calfskin — soft and easy feeling on the feet. Full leather lined. Steel arch, pegged shank, full welted sole. In lustrous Sorrel Tan, with oak soles, rubber heels, 13½" tops. An unbeatable value at Ryon's low price.

**ORDER BY MAIL • SATISFACTION GUARANTEED**

**RYON SADDLE & RANCH SUPPLY**

2601 N. Main • Dept. WH-5 • Fort Worth, Texas

Please send postpaid_____pairs "Ranchman" boots @ $19.50.

Size_____ Width_____

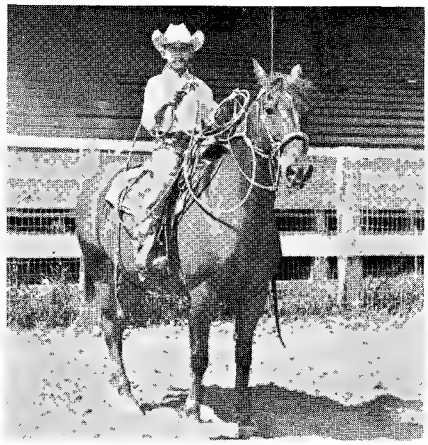
6½ to 12 B and D only

Enclosed is check for $_____(No C.O.D.'s)

NAME_____

ADDRESS_____

CITY_____STATE_____

• Walter Riley, 12, Central Terrey, Wash., NRS all-around champion, '58.

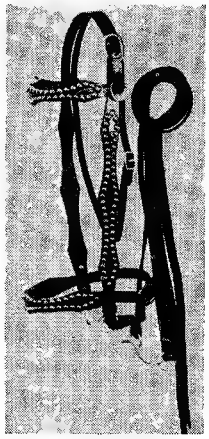
ready to rope in the arena, they spend many hours riding and practicing sliding stops, dismounts, and figure eights. The most important thing they have to learn, before they can catch a good percentage of their calves, is to ride well enough so they can relax on a horse and concentrate on their roping.

We have had mostly junior students in our school, but it is open to anyone who wants to learn to rope or ride. Last year we had students ranging in age from 10 to 43. We also had a one-week class for girls. As this was very well accepted, we plan to hold a longer class this year.

It is very rewarding at the Northwest Roping School to see what young people can accomplish with just a little help and encouragement. It is also very satisfying to know that, in our small way, we are teaching eager learners a skill which not only will stand them in some stead in years to come but also will cause them to look at the art of roping with new eyes.

• Rose Hays, 15, Colfax, Wash., Junior Rodeo queen, and Buddy Reed, one of the roping horses at the school.


**Deluxe Fancy Spotted Western Bridle**



A fancy scalloped parade bridle with nickel hardware & spots. The cheeks shape from 1" to 2½". ½" throatlatch, ¾" reins. Complete with bit. Black or russet. Send check or money order.

**$11.95** postpaid

Matching breast collar . . . **$10.95**

Matching martingale . . **$10.50**

**Send for New 112 Page Catalog**

**Everything for the horse-lover including full range of riding apparel, English and western saddlery and gift ideas.**

Send 25c, applied against first order.

**Deluxe Saddlery Co.**

**336 N. Charles St. Baltimore 1, Md.**



**SNAPS FOR WESTERN SHIRTS**

PEARLS IN OCEAN, FRESH WATER, PLASTIC & SYNPERL

ATTACHING TOOLS

WRITE FOR FREE FOLDER & PRICE LIST

**FASTENER SUPPLY CO.**

1508 So. Robertson, Los Angeles 35, Calif.



*12th Annual*

**APPROVED SHOW**

**BAY COUNTY QUARTER HORSE CLUB**

***San Jose, California, May 21 and 22***

**ENTRIES CLOSE MAY 7**

DON DODGE, *Judge*

Write

MRS. HAROLD PATTON

Box 92X, Mt. Hamilton Road

San Jose, California



Welcome to our ranch

**See our studs, mares and colt crop.**

*Watch for our fall sale*

**NIEDERHUTH QUARTER HORSE RANCH**

**STOCKPORT, IOWA**



*Feather* *Plumes*

**HORSE AND ANIMAL SHOWS**

•

BRIDLE ATTACHMENT WITH EACH PLUME

FREE CATALOG

**SOUTH AFRICAN FEATHER CO.**

1015 FILBERT STREET (W.H.)

PHILADELPHIA 7, PENNSYLVANIA




LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# REMEMBER

The

# FRANK SACHSE DISPERSAL SALE!

**Selling Our Entire Band of Quarter Horses**

MONDAY, MAY 30, 1960

1:30 P. M.

CHICKASHA, OKLAHOMA

RANCH ADJOINS CITY LIMITS, FOLLOW DIRECTION SIGNS

## SELLING 45 TOP QUARTER HORSES

Several Champion Show Horses — Good Broodmares — Top Bloodlines

### Selling our Show Mares

- MISS SAS 100,939, Champion Halter Mare
- FLICKA JET P-65,163, a Champion Reining Mare
- POKEY'S SAND P-66,628, Winning Halter and Cutting Mare

### SELLING

A Top Son Of Three Bars
**BAR KEEP 96,143**
Bar Keep is by Three Bars and out of Ida Red F. P-31,710. His dam is a full sister to Little Egypt. Tom Finlay showed this stallion at halter and was quite successful. He has ideal Quarter Horse Conformation. A deep sorrel, foaled in 1956. He is a full blood brother to Ida Bar, Bank Night and Casbar.

### SELLING

Own Daughters Of: SUGAR BARS — DART BARS — LEO — RANGERS LEO — 89er's BOY — OLD MAN — BRIAN H. — WOLF HANK — DOUBLE STAR — and other popular Quarter Horse Sires.

**AUCTIONEER**
**H. J. WIESCAMP**

FOR
CATALOGS
WRITE

**FRANK SACHSE**
**Owner**
**910 STUART DRIVE**
**DALLAS, TEXAS**



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# SELLING

# 60 HEAD
## OF QUARTER HORSES
## MAY 23, 1960

Broodmares, Mares and foals, Studs and Geldings, carrying the bloodlines of King, Leo, Joe Hancock, Oklahoma Star, Blackburn, Star Deck, Gold Mount, Traveller and many others.

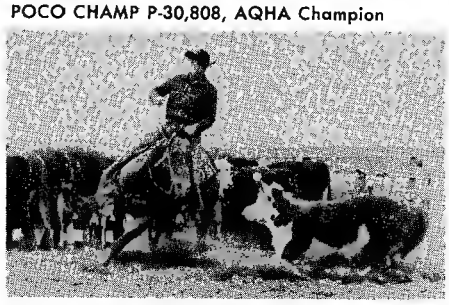
We are offering in this sale the get of Poco Champ AQHA Champion and Rocky Tom Bee P-29,334.

Complete sale catalog in the April issue of the Quarter Horse Journal.

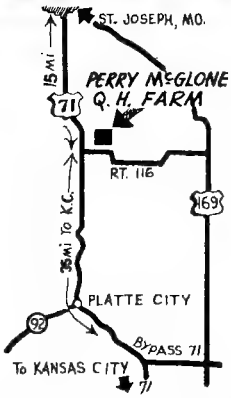
WALTER BRITTEN
*Auctioneer*

Sale will be held on Ranch, 35 miles north of Kansas City, Mo., or 15 miles south of St. Joseph, Mo., just off Hwy. 71 and Junction 116.

POCO CHAMP P-30,808, AQHA Champion



ROCKY TOM BEE P-29,334




**Sale Starts at 12:30 P.M. Sharp**
**Lunch will be served on the grounds**

For information and catalogs contact Perry McGlone, phone WY 2-3969, or Sonny Rice, Manager and Trainer, phone WY 2-3966.

## PERRY McGLONE QUARTER HORSE FARMS
**DEARBORN, MISSOURI**



**HANDY WAY TO SUBSCRIBE**

## The WESTERN HORSEMAN

3850 North Nevada Avenue, Colorado Springs, Colo.

Please enter my subscription to **THE WESTERN HORSEMAN**

***Subscription Rates*** 5-60

☐ One Year **$4.00** ☐ Two Years **$7.00**

Name_____

Address_____

City_____ Zone____ State_____


# Rimrock

*(Continued from page 16)*

— the Bergen County Sheriff's Posse — would like to exchange ideas and activity information with other posses. The Bergen County folks, organized nine years ago and sponsors of a Palmetto Polo team, hope that the various posses might get together for a national convention in the future as a result of the communication.

---

Spring fever is playing a part in the formation of new horse groups, especially out Idaho and Wyoming way. The Spring Fever Quarter Horse Association was organized at Idaho Falls, Idaho, following a show of the same name last spring, by breeders and users in eastern Idaho and western Wyoming. The new SFQHA will hold its first approved show at Idaho Falls June 9-10 of this year and affiliate with the American Quarter Horse Association, National Cutting Horse Association, and Pacific Coast Cutting Horse Association, as well as working with other intermountain country groups.

---

The horse people around Cincinnati will again combine free dental care for children with a highly successful show. This year the Greater Cincinnati Charity Horse Show will be held at River Downs, one of the more attractive race courses in the middle west, east of Cincinnati on the Ohio River, May 11-15. The show is staged as a benefit for the Cincinnati Children's Dental Care Foundation, which provides free dental care for children at local hospitals and institutions. Last year the charity horse show handed the foundation a check for $15,000. Charles A. Dubois, newly elected president of the association, sponsor of The Riding Club, Inc., and owner of the Man-O'-War Farm near Lexington, Ky., heads the show which will judge western divisions under Ohio Western Horse Association rules and regulations.

---

A judging clinic the first day of the national show of the Appaloosa Horse Club, Inc., June 17-19 at South Sioux City, Neb., just across the Missouri from Sioux City, Iowa, will feature Dr. William R. Linfoot, D.V.M., Woodside, California. Dr. Linfoot will stress the *whys* of basic conformation, action, and soundness — and *why* one horse rides easier than another. Rated as one of the best corrective shoers in the business, Dr. Linfoot brings many years of experience with track, polo, and working horses to the podium. A nine-goal polo player, he has contested in



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

every rodeo event and followed the bangtails, as well as occasionally contributing to national magazines articles like *Care of the Horse's Feet (The Western Horseman,* December, 1959).

Entries in halter and performance classes at the show will come under new rulings of the AHC — mature registered Appaloosas must stand a minimum of 14-hands to show, and Canadian residents may show horses registered in the Appaloosa Horse Club of Canada at the national or any regional AHC shows. Entry blanks are available from George Hatley, Appaloosa Horse Club, Inc., Box 640, Moscow, Idaho.

---

The Nebraska High School Rodeo Association — the 1960 rodeo will be held at Harrison, Neb., June 2-4 — came up with a neat trick for getting a hike in memberships. Memberships jumped from 192 in 1958 to 444 in 1959. The contestants association of the NHSRA sells the memberships and members of the selling group earn a grand prize, as well as a $25 war bond for each 50 memberships. The plan was first put into effect in 1959.

---

A Silver Dollar Show is to be staged by the young people in Maryland in conjunction with the Cecil County Horse & Pony Show, May 15, at the Gutmon Pony Farm, east of Rising Sun, Maryland. The show in the past has mainly been a hunter show, but will include western events in addition to 32 classes for hunters this year. Mrs. Vernon E. McMullen, Rising Sun, Md., secretary, states that there will be a pet pony driving class, as well as such western events as barrel races, pole bending, and trail classes. The children get the silver dollars in their classes.

---

*Back talk about folks and things* — The Ray Whipples of Mason, Mich., invaded the home grounds of the cow horse people and came home with top honors as their 5-year-old Quarter Horse stallion, Davey Whipple, bested 52 other contestants for first placing in reining at the Southwestern Exposition in Fort Worth, Texas . . . Another Ingham County horse, Billy Branch, a Quarter Horse gelding owned by Eddie McMurtie, Leslie, Mich., finished sixth in reining at the Fort Worth show . . . B.J. Botta & Son, Walking Cane Ranch, Ellensburg, Wash., sold Reb Bars by Three Bars for $10,000 to Mr. and Mrs. Robert Campbell, Little C Ranch, Escondito, California . . . Duane Green, Goshen, Utah, horse trainer and Quarter Horse breeder, purchased the good Del Monte by Brush Mount by Chimney Sweep and out of Miss Helen by Plaudit — a half


*In Western fashion, too . . .*

The fine points mark a Thorobred

Some Western-minded folks just naturally recognize the best, and won't settle for less. If real quality's important to *you,* Sand and Sage is your brand . . . for the finest Western shirts ever fashioned. Tall claim? Compare those soft, fine-combed Sand and Sage fabrics . . . careful, thoughtful tailoring (men's in exact sleeve lengths always) . . . all the little *extra* details you'd expect only in a custom shirt, and you'll settle for no less than the thorobred . . . shirts by *Sand and Sage!*

Sand and Sage MANUFACTURING COMPANY

1523 Wazee Street • Denver 2, Colorado

*At your favorite store, or write for name of your nearest dealer!*

Little Wonder SADDLE

***Compare these features:***

Built on a bull hide covered tree; **guaranteed unconditionally for 5 years;** made of best quality bark tanned leather with sheepskin lined skirts; 3" stirrup leathers. Comes complete with tie strap, off strap, mohair girth, and stirrups. Any saddle can be had in stamped or rough side out. Cheyenne Roll may be added for no extra cost. Add $7.50 for black saddle with white trimming. We do custom styling on these saddles. Write for information. Matching gear can be had for any saddle.

→ $20 deposit required with order. ←

WRITE FOR CATALOG

Lebman's FINE LEATHER GOODS

111 S. FLORES STREET • SAN ANTONIO, TEXAS

$89.75 Complete

MONEY BACK IF NOT SATISFIED




LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

rides easier . . . lasts longer

"COMFORT CUTTER"

HEREFORD SADDLE NO. 1155 I

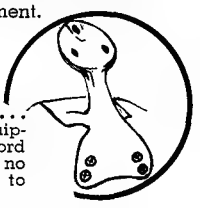
13½" SWELL
14½" SEAT
3¼" CANTLE
⅞ DBL. RIG

As handsome a saddle as ever set on a cutting horse's back. Intricately hand carved. Carefully finished. Rides as comfortable as it looks. Elaborately quilted padded seat. The swell, also, is padded and quilted for extra riding ease.

Costs less to own in the long run because it is equipped with Tex Tan's exclusive HERCULES HORN . . . you can't jerk it loose from any direction. Saves on upkeep . . . prolongs saddle life. See it at your Tex Tan dealer featuring quality **Hereford Brand** saddles and riding equipment.

This new 72-page Tex Tan "SADDLELOG" FREE at your Hereford dealer, or send 50c to Tex Tan, Yoakum, Texas

HEREFORD Saddlelog



**The Hercules Horn . . .** now standard equipment on all Hereford Brand saddles at no additional cost to you.

Tex Tan

**Box 431, Dept. B-5, Yoakum, Tex.**



**Here's a New Western Shirt by Levi's!**

The West's Most Famous Brand has created a really new western shirt. It's the Tucson with a different one-snap pocket. Cut from Jacquarded Cotton Cupioni in Blue/White, Tan/Brown, White/Orange. This is the Western Shirt you'll want. Order it from Fassett's exclusively . . . Now!

$8.95

MAIL COUPON

**Fassett's, Inc.,** Monte Vista, Colorado

Please send me the following shirts prepaid:

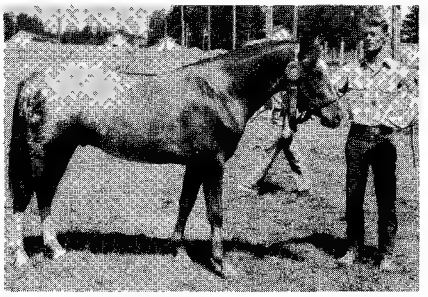
Quan. _____ Color _____ Size _____

$_____ Enclosed (Check, Cash, M.O.)

Name_____

Address_____

City_____ State_____

• Wee Willie, owned by Tommy Thompson, Eugene, Ore., was named grand champion stallion at the Palouse Empire Appalouse Horse Show last fall. Wee Willie was also first in 1957 stallions, topping horses from Washington, Oregon, Idaho, and British Columbia.

brother of Gold Mount and three-quarters brother to Maddon's Bright Eyes, Quick M Silver, and L.M. She'll Do — from Dick Wooten of the Red River Ranch, Springer, N.M., for heading up his broodmare band . . . Bob Lacey, well known LaJunta, Colo., horse trainer, will train trick performing show horses at a new horse enthusiast recreational area known as Shadybrook Farm, Wichita, Kan., and operated by Howard J. Cherrett, Wichita breeder and law enforcement officer, and Chuck Moran, Wichita advertising executive . . . Bob Danits of Danits Horse Farm and Training Stable, Whitewater, Wis., reports that his place will be the site of the first approved Quarter Horse show and sale, April 30-May 1, sponsored by the Wisconsin Cutting Horse Association and the Wisconsin Quarter Horse Association, in which the consignment of 50 horses will be paraded before the audience while the announcer describes the animals and then buyer and seller make private treaty deals back in the stalls . . . G.D. Rannell of Black Kettle Acres, Aurora, Ore., a new breeder of Quarter Horses and raiser of Welsh ponies, recently acquired Gold Bar Lahieken by Joe Keck to stand with their senior stallion Golden Sandy . . . Sam and Mabel Woodward of Buckeye, Ariz., sold Lucky Dott and their entire band of mares and colts to C.D. Leon of Las Vegas, N.M., owner of Quanah, a half-brother to their Appaloosa, Lucky Dott.

## Pony Page

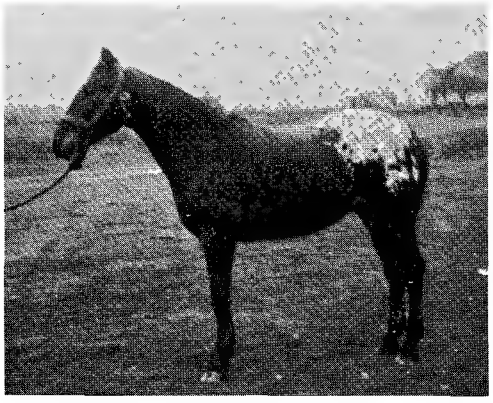
*(Continued from page 112)*

*Horseman (Wild Ponies of the Fells,* March, 1960) stirred up interest in the little ones. Jeanne Cook, Rt. 1, Box 70-B, Lufkin, Tex., wants to know whether or not there are any Fell ponies in the United States and if there is a registry for the imported animals. The author, Anne Wright, can be contacted c/o Adrienne Wheelwright, Beech House, Little Ouseburn, York, England. Miss Wright com-



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

ZORO 2781 — by Snow Cloud, out of Iron Cloud. Red Roan with Blanket.



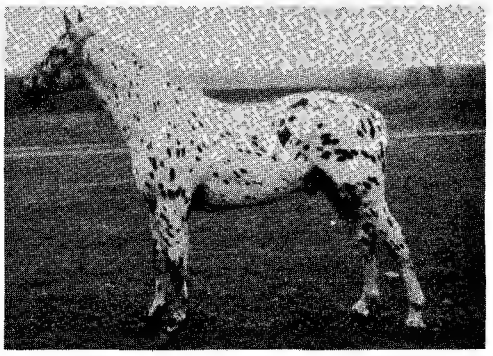
DAKOTA CLOUD — permanent, by Snow Cloud, out of Iron Cloud. Bay with Blanket.

WAR HOOP — permanent Canadian stallion. Black with Blanket.

# 4

# FOUR TOP APPALOOSA STALLIONS

## STANDING AT PRIVATE TREATY



SULLY B. T-3423 — by Bambi E. 2497, dam's side Plaudette breeding. Leopard-black, dark and light brown spots with white. Will be permanent this year.

# SILVER SPUR APPALOOSA HORSE RANCH

815 HIGHWAY 183

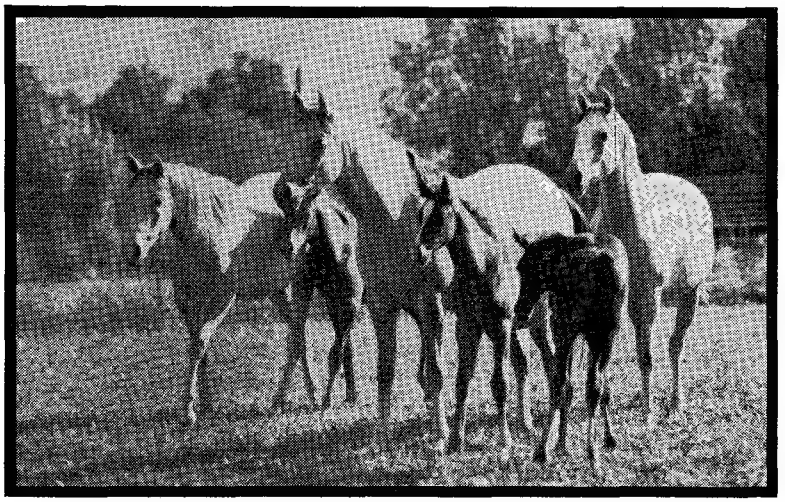
FORT WORTH, TEXAS

**Owners:**
**DR. ROBERT H. PRUETT**
**FRANK McDONNELL**

***Phones:***
**PE 7-7281**
**PE 8-4210**



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED



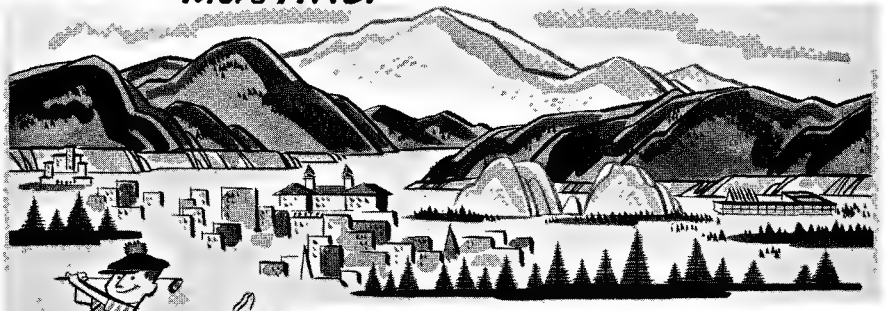
*60 purebred Arabian horses • top quality show stock • pleasure horses • working horses • stallions at stud • stallions, colts, geldings, weanlings, yearlings for sale • largest Arabian Horse Farm in the Intermountain area*

COMPARE QUALITY AND PRICES BEFORE YOU BUY!

**WHITMORE**
**ARABIAN HORSE FARM**

6900 South 2300 East Street Salt Lake City, Utah
Mr. & Mrs. RICH WHITMORE owners BERNELL 'BOONE' BRUNO trainer

**COLORFUL**
**Colorado Springs**
*More F.P.D.**



**PLAYGROUND of the ROCKIES**

*There's more FUN PER DAY during your vacation in the beautiful mountain wonderland of the Pikes Peak Region. There are exciting activities for everyone in the family, from swimming, fishing and riding to sightseeing, hiking and just plain loafing. Dry pleasant days and cool clear nights in the exhilerating Rockies will make your vacation delightful in every way. Accommodations available in all price ranges.

For Full Information Write
**COLORADO SPRINGS CHAMBER OF COMMERCE**
216 E. Pikes Peak Ave.
Colorado Springs, Colo.

PLEASE SEND ME YOUR PIKES PEAK REGION BROCHURE

NAME _____

ADDRESS _____

CITY _____ STATE _____

mented recently that the Dales and the larger type Fell pony originated from foundation stock of the Wild Fell that was once predominant in Wales but is now confined to a few small select herds. These remaining animals are greatly prized by their breeders.

---

H..J Beaty, 723 Harlan, Falls City, Neb., reports that he has six of the little Spanish mares referred to in the article *The New Golden Rod Pony (The Western Horseman,* October, 1959) which he obtained from Keith Stone of Chariton, Iowa. The mares are being crossed with Prince Ko-Ko-Mo, a registered Pony of the Americas stallion. Mo, as the prince is known, was imported from the Indians in the mountains of Mexico a year ago by Henry Koenig of Beaty & Koening. Mo is a dark red roan with a white blanket and an almost perfect foot print on each hip. The first foals are expected this spring and Beaty reports that they expect some good using ponies in the lot.

---

Mrs. D.G. Rockwell of Ardmore, Ont., Canada, reporting on Welsh mountain ponies in Canada, says that Canadians were among the most important buyers at Miss Brodrick's sale. The Hon. Frank Ross, lieutenant governor of British Columbia, paid $2,700 for a Welsh mare, in addition to several other purchases which were shipped to British Columbia via the Panama Canal.

The Calgaria docked in Montreal last fall with 42 Welsh ponies aboard, 16 "in bond" for the United States and the rest destined to new Canadian owners. Mrs. Rockwell says this shipment represents a growing interest among Canadians in the Welsh.

At the recent Royal Winter Fair in Toronto, Canada, which is billed as the largest annual horse fair in the world, the Welsh ponies stirred up a great deal of interest. Breeding classes for the imported ponies were re-introduced for the first time a year ago at the Royal Winter Fair — after a lapse of 30 years. City and rural school children were taken to the fair by chartered bus, according to Mrs. Rockwell, and displayed a storehouse of information about the Welsh in crowding about the exhibitions.

---

The United States Pony Clubs, Inc., and the Canadian Pony Club Advisory Board, both non-profit institutions to help young riders, have branches throughout the continent. Established in England in the 1920s, the Pony Club has already benefited several hundred thousand children in giving out information on riding, as well as tips on the care and feeding of ponies.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# Junior Horseman

(Continued from page 103)

Shetland Pony stallion, and he is 12 years old. I entered him in two pony rodeos, and, in the first one, I won the calf de-decorating and was part of the winning team race. In the next one, I won the calf roping, barrel racing, calf de-decorating, and the pony race, ending up as all-around champion. I like to draw very much and hope some day one of my drawings will be printed in *The Western Horseman*. I am 12 years old.

Kenneth Compton
Box 64
Westmore, Colorado

---

Thirteen - year - old Richard Todd, Wood Mountain, Sask., Canada, likes to draw cartoons, "and I have been around horses ever since I could walk. We live on a ranch about nine miles from town and run Hereford cattle, and we have some good horses of no particular breed."

---

Dear Junior Horseman:

I have been a steady reader of *The Western Horseman* for some time and enjoy it tremendously. I am 16 years old and will have lived on Okinawa four years this spring. I own a 6-year-old half-Arabian, half-Thoroughbred gelding of which I am very proud. His name is Beauty Boy and was brought from Japan when about 2 years old. He is a mahogany bay, very beautiful and showy, and quite spirited. I have great hopes of taking him back to the States when I go and hope to show him there. I thought you might be interested to know that just recently 20 Arabian horses were shipped to Okinawa from Japan by the U.S. Air Force for a new riding academy. I will send more information on this when the academy is completed.

Lesly Lee
c/o Mrs. V.F. Lee, G3 Sec.
Hgs. USARYIS1 1 Corps.
APO 331, San Francisco, California

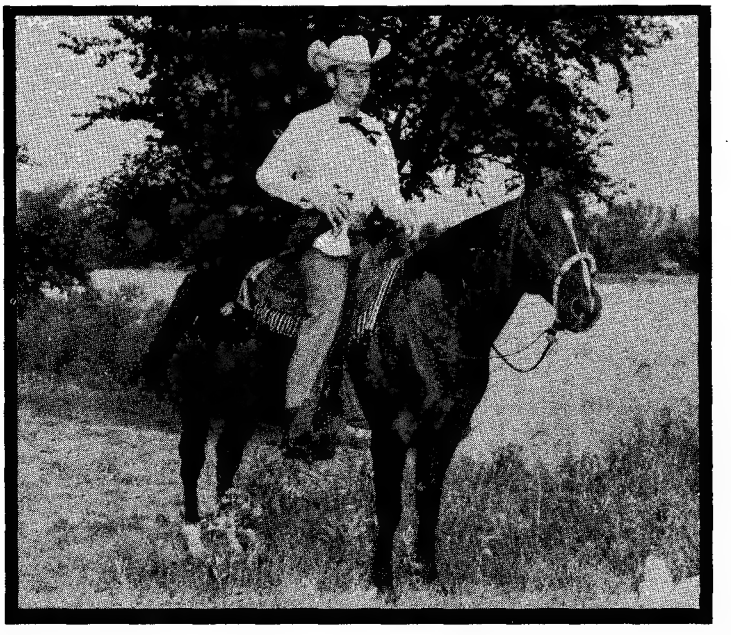
---

Ten-year-old Steve Schomp and his 9-year-old brother Ben, Hay Springs, Neb., live on a ranch on the Niobrara River. They each own a horse and belong to the Rim Rock Riders and also to a 4-H Club. Ben was selected junior king of the 1959 Crawford Rodeo and won a silver belt buckle. Steve won trophies in the barrel racing and pole bending classes, and he also won a silver buckle, for having the most points in the Rim Rock Riders Club. Ben owns a 7-year-old horse, named Misty, and Steve's horse is a 3-year-old, named Stormy.


*Grand Champion*

Pleasure Horse

STATE OF ILLINOIS 1959



The title "Grand Champion Pleasure Horse" was awarded Rusty McReed 51,224 by the Illinois Quarter Horse Association. Rusty McReed accumulated a total of 52 Pleasure Horse Points at both American Quarter Horse Association and Illinois Quarter Horse Association approved shows. He won Open, Registered, Men's and Women's Pleasure Classes, as well as many Trail Classes. In Illinois, Trail Classes are a division of Pleasure. Rusty is owned and shown by James J. O'Neill, 7537 So. Morgan St., Chicago 20, Illinois. Mr. O'Neill showed the horse in Open, Registered and Men's Classes, and Mrs. Betty Murray showed him in the Women's Classes. Rusty is a chestnut gelding, foaled on March 28, 1951. His Sire is Jimmy Reed II P-13,243 and his Dam is My Sally 25,621.

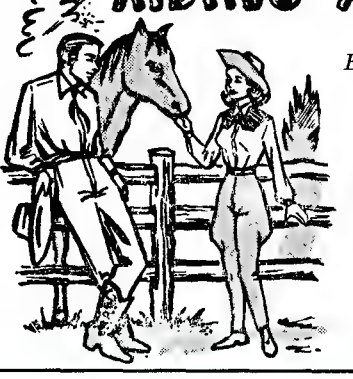
Rusty has won Open and Registered Pleasure Classes in Wisconsin, Indiana and Michigan as well as Illinois. He has also been judged Grand and Reserve Champion Gelding at AQHA approved shows, winning 14 points at halter in Illinois, Wisconsin and Michigan. The American Quarter Horse Association has awarded him a Register of Merit in Western Riding. By this time next year Rusty should have accumulated the remainder of points (he now has 27½ points) necessary to make him an AQHA Champion. This is the highest award the American Quarter Horse Association can give to a stallion, mare or gelding.

**FOR SALE $2500.00**

JAMES J. O'NEILL, 7537 SO. MORGAN ST., CHICAGO 20, ILL.



HEADQUARTERS FOR RIDING APPAREL

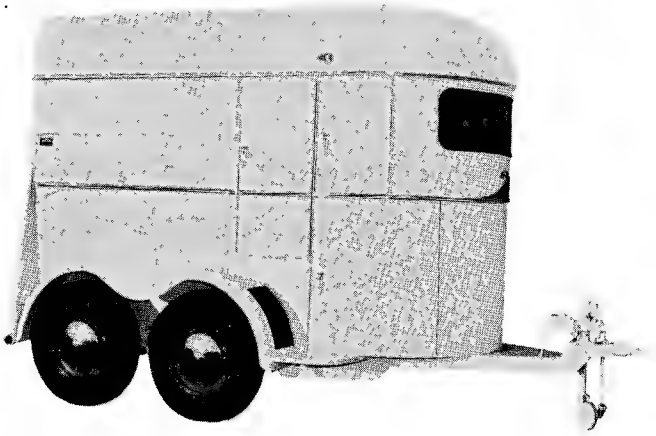


*EVERYTHING FOR HORSE & RIDER*
AUTHENTIC RANCH WEAR
English and Western
**Boots - Frontier Pants - Shirts**
**Saddles - Harness**
BELTS and BUCKLES
OF EVERY DESCRIPTION

MONTANTI'S
1939-43 RICHMOND TERRACE
STATEN ISLAND 2, N.Y.




LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED



• Exhibitor Horse Vans' new Texan model trailer has fully padded stalls, large saddle compartment, two escape doors, two snub or feed doors, and removable side curtains. Designed for those who prefer a round front and side doors on their trailers, the Texan is custom constructed and comes in optional inside heights of six to seven feet. Overall length is 9'4". Like all vans in their regular line of two-, three-, and four-horse trailers, the Texan is constructed of double reinforced steel side panels for extra durability.

• The new Turfman Custom Deluxe trailer, designed for breeding farms to carry both mares and foals by Exhibitor Horse Vans of Burbank, Calif., features a sliding gate in front of one stall for loading two foals in front and two mares in the back. The Turfman has been extended four feet and has a special heavy-duty undercarriage, as well as the regular Exhibitor double reinforced steel side panels. When foals are not being carried, the front space may be utilized for extra storage or additional equipment.

# Buying a Trailer?

By COL. RALPH R. TAYLOR, JR., USAF

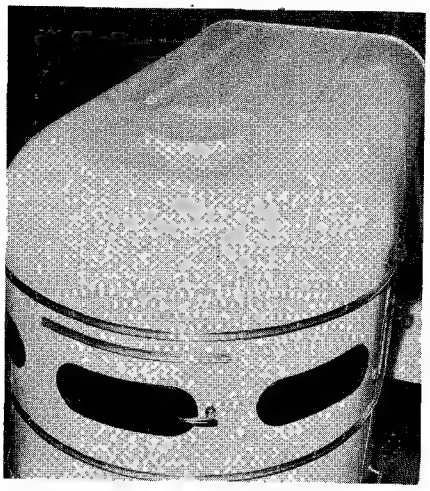
DURING the last several months I have read a number of articles which concern the qualities one should look for when purchasing a horse trailer. I certainly am not an expert; however, I have twice gone through the process of buying a trailer and believe my experiences may be of interest to others who may be in the market for a horse trailer. I have also owned both a homemade and a factory-built trailer. At the time I was transferred from Briggs Air Force Base, El Paso, Tex., to March Air Force Base, Riverside, Calif., I was advised by my wife and five children that, unless I purchased a new trailer with all modern comforts for our Quarter Horse mare, I could expect to leave them all behind me in El Paso.

This ultimatum started my adventure of sending for periodicals and technical descriptions of the various horse trailers and personally discussing the different types of trailers with experts in the field.

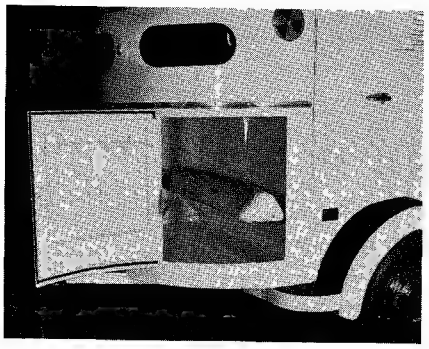
To my amazement, I discovered that the experts were a long stride from agreeing with each other on the qualities desired in trailers for the transportation of horses. The experts left this old country boy in a quandry, because I really didn't know where to turn to get the proper advice. No two of them seemed to completely agree on the technical aspects of loading, handling, or ease of movement of a trailer, or the safety features required by the different states in which I would travel.

I consider myself extremely lucky in selecting what has turned out to be one of the finest horse trailers I could have possibly purchased, but I must add that my selection was made by pure accident.

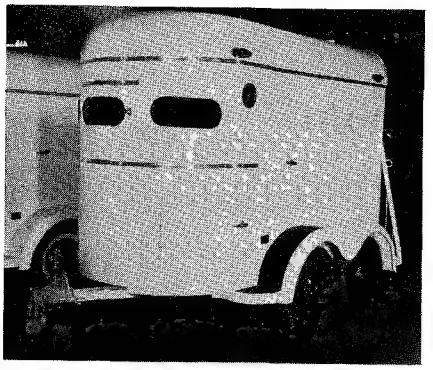
I did find that most everyone agreed on the fact that the running gear is a basic essential which must be fundamentally strong and sound. It should be "true" in its tracking characteristics and mounted on roller bearings for ease of movement and handling. Of course, the balance of the entire trailer is determined by the running gear, and, I have since learned, balance can concern more than just the assurance that the trailer will not swing and sway when the horse moves around inside. Balance should include a fore and aft factor which will permit you, when you disconnect your trailer and move it around, to place part of your weight on the tongue and lift the rear wheels of a tandem trailer clear of the ground in turning with comparative ease. I can move and turn my own 1,800-pound tandem two-horse trailer all by myself. Incidentally, when you can move that much weight by yourself, without damaging the equipment, you must have a trailer with good balance



• Standard equipment on all Trojan trailers, manufactured in St. Louis, Mo., is the original fiberglass reinforced plastic top and ventilator.



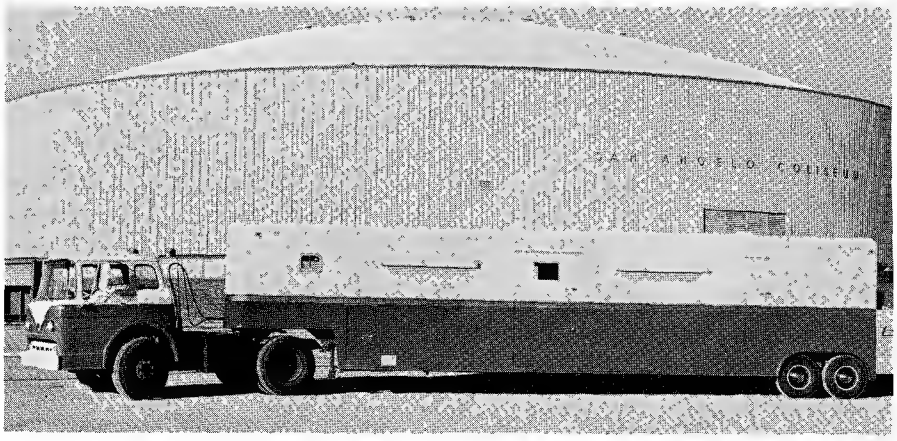
• Interior of the Trojan tack compartment, showing the padded, sliding saddle rack, and brush and comb pocket and blanket rack on door.



• One of Trojan Specialties' special height trailers. The model shown measures six inches higher than the standard 72" horse trailer.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED



• *One of the largest trailers ever built has been completed by Schonrock-Gray Trailer Co., Inc., San Angelo, Tex., for a south Texas horse fancier. The eight-horse trailer plus 6x8-foot tack room is 37' long and has an inside clearance of 96".*

and specially a good running gear.

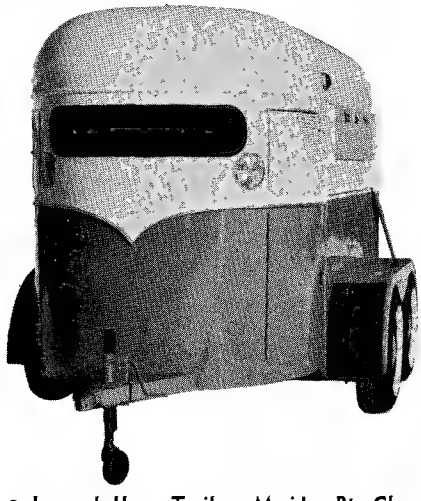
Next I found that a reliable jack can be extremely important, especially in elevating the trailer hitch to connect the trailer to your automobile or pickup truck. Can your trailer be jacked up and down easily? Can you retract the jack sufficiently to clear bumps and ridges, so any additional stress on the hitch will not cause an unwanted disconnection? A swiveled wheel on the bottom of the jack helps in making the final adjustments of a connection. Personally, I've never learned to back my truck accurately enough to preclude the last inch or so of manual adjustment.

The hitch connection is a very small mechanism and requires steels of the greatest strength to insure that a trailer with a couple of 1,000-pound horses on board will definitely follow you down the road at 60 miles-an-hour, and yet respond when an emergency stop is required. The hitch can be taken a few steps further: it must be easy to get to, and you should be able to make your electrical and hydraulic connections with ease. Is it easy to connect your trip chain and emergency chain? The difference here is that on some trailers you must be a contortionist or have special tools to make everything fit. You can accomplish these menial but important tasks with relative ease with a good trailer.

Let's take a look at tires. First of all, don't skimp when you buy tires — one blowout with a load can turn over trailer, truck, and all. Next, can the trailer be jacked up high enough so you can remove or replace a wheel with ease? I had to purchase a special jack to change my tires. The ordinary car hoister just won't do the job.

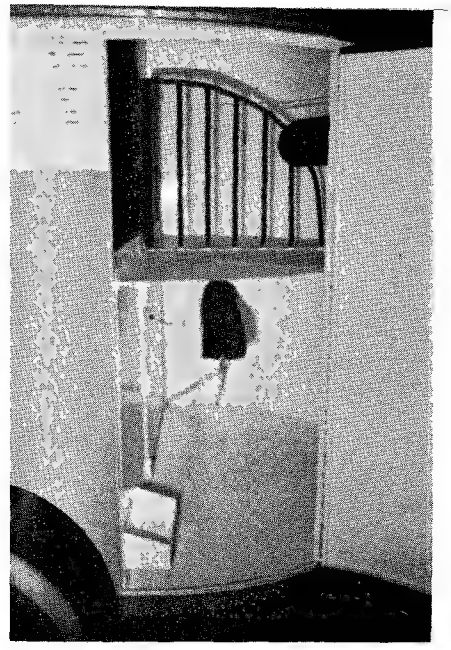
Has your wife had to help you load your favorite frisky mare and finished the project with her lovely hands rope-burned and raw, or you with busted bunions because the mare stepped on your feet in the process? Have you tried to trailer horses which would run

*(Continued on next page)*

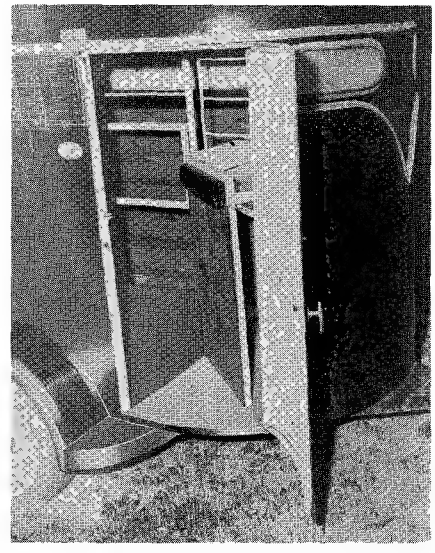


• **Laycock Horse Trailers, Meriden Rt., Cheyenne, Wyo., guarantee their trailers, such as *the standard model shown, to trail smooth* and stay in line. A compact trailer selling in the quality price range, the Laycock measures 78" long, 60" wide, and 74" high inside, with a 36" manger. They feature extra heavy-duty axles and equalizers, swinging gates, side and back curtains, floor mats, and electric brakes.**

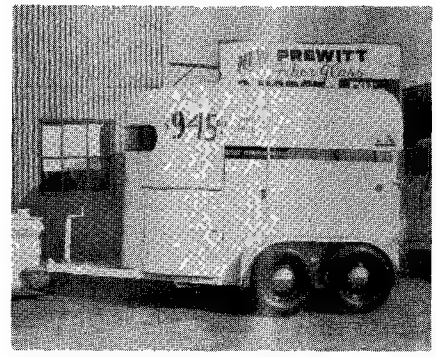
• **Portable Welding Service of Colorado Springs, Colo., has had ready customers for all of the two-horse tandem Porto-Trail trailers they have been able to produce. These sturdy trailers have been in limited production, however, since the company is not confined to the manufacture of horse trailers.**



• **The Walk-Thru trailer of the Horseman *Trailer Company has no wasted space in the* feed-through or saddle compartment when the section is closed off from the rear compartment. A steel pin fastens the Walk-Thru section in place for hauling.**



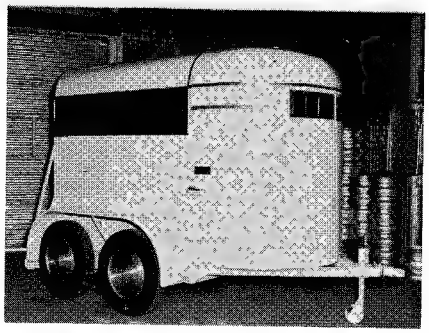
• **Horseman Trailer Company of Fort Smith, Ark., has added a walk-through model to its *line. The Walk-Thru allows one to lead his* horse into the trailer and walk out a front 24x60" door, shown in an open position, without stooping or turning sideways.**




• **A new fiberglass two-horse tandem trailer, manufactured by Prewitt Trailers, 4519 W. Manhattan Beach Blvd., Lawndale, Calif., sells for under $1,000. These trailers include brakes with car control, head divider, and new 4-ply, 6.70x15 tubeless tires. Single axle models are available in a lower price range.**



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED



• Morris Bros. Trailers of Chickasha, Okla., has a new item in fiberglass dome, 7,500-pound springs with equalizer bar, bulldog hitch, saddle compartment, removable divider, and swing tailgates.

all over you while loading or unloading? Friends, all of those who have experienced these situations can really appreciate a good horse trailer and a well-trained horse.

I once heard a horseshoer call these ornery country horses which insist on making a cripple out of the loader "counterfits." I believe Bill Stransky has properly described those brutes in that one word. Now the moral of this is that a good horse trailer can remedy most of those problems.

The type of tailgate, stall divider, and escape door in your trailer should be considered as one complete package. As a unit, the proper combination is hard to beat. So, let's start with the tailgate. I prefer the step-up type trailer with the divided stall gates that swing open like a barn door. Such a trailer allows for loading and unloading a finicky horse as easily as an old timer. The divided gates can prevent your having to handle at the same moment two horses which are racing to beat one another in or out. It doesn't take them long to feel the firmness of that tail gate, and such a gate should eliminate those incidents where your horse might slip under the tail chain and put up a fight, half-in and half-out of the trailer, while dangling on the lead rope. Swing-out gates also afford complete access to the loaded horse. I find it advantageous sometimes to leave my stallion loaded and peacefully nibbling on hay while I groom and saddle our mare for the kids to ride. For some reason, people seem to collect around our stallion. Now this fellow isn't mean, but he does enjoy prancing around when the crowds form, horses collect, and the bands begin to play. This gent stays in my trailer until we are ready to line up and join the parade!

I've learned over the years that certain horses will follow their master through or into any area, while, on the other hand, you couldn't drive or pull them into a trailer with a block and tackle. That's where my escape doors come in handy. In addition to loading and unloading, I use my escape doors in placing feed in the bins, or tying the lead ropes to the front and side to prevent the horses sniffing at each other through the divider. These doors are especially important when you trailer mares and geldings next to stallions.

Stall dividers must be strong and firm. When you make a turn, horses tend to push against each other unless a firm divider separates them. The divider needs to be sufficiently light weight, also, so that it can be moved to one side or the other with little effort. Certain horses have a sort of claustrophobia and will only step into a trailer when the divider is pushed to one side; whereas others will enter a trailer when the divider is positioned in the middle. I am much in favor of a swinging divider — one that can be disconnected completely and removed in the event you want to haul very large horses or other items, such as hay or grain.

Padded sides and smooth walls are very much in demand, because the horses move from side to side and, in some cases, are actually up against the divider or the walls on fast turns.

Air vents afford proper ventilation at all times and supply fresh air to the front of the trailer, especially around the feed box and over the horse's withers. I actually believe I have detected trailer sickness in horses at times. Fresh air seems to lessen that disgusted look on the part of the horses.

I also prefer plexiglass windows in my trailer because I can then use my rear view mirror to watch my horses as I travel. By keeping your eye on your horses, you can determine when they

*(Continued on page 146)*

# Horse Trailer Trim

By TED SHIELDS

AMONG the silent partners in the horse world are the individuals and companies who answer the need for special materials and equipment for horsemen. One of these is Universal Molding Company of Lynwood, Calif., known to horsemen everywhere as the company that supplies "the moldings with the holes" for horse trailers, travel trailers, and mobile homes.

Roll-formed aluminum moldings — a total of 15 different kinds, all specifically designed for trailers — are more than just a specialty with Universal. Although the company actually got its start in 1945 by supplying the product to the mobile home industry, its growth has been a close parallel to the rise in popularity of trailers of all kinds.

Today, Universal supplies many manufacturers of horse trailers. In fact, the company is the major supplier of moldings to the entire trailer industry, from small truck-bed sportsman models to those giant, modern mobile homes.

Universal maintains the largest inventory of light-gauge, roll-formed aluminum moldings, angles, channels, and tubes to supply the industry in the United States. Cliff W. Pratt, founder of the company and its president, having been closely associated with trailer-building for 16 years, can pretty well predict the needs of the industry.

"There's one thing about people who build trailers or use them for their horses, and that is that they know what they want," Pratt says. "We think it is our job to be ready to come up with new products when they are needed."

Since 1945, Universal Molding has grown from a one-man company into a large and varied roll-forming facility with customers in such far-away countries as Australia, Holland, New Zealand, South Africa, and Venezuela. Universal's product line today ranges from window screen and screen door aluminum frames, available in pre-coated Unicolor finishes, to special aluminum products for aircraft and missile use.

Since Universal makes its own designs and does all its own tooling, great flexibility in products is one of its strong points. Through its distributors and trailer supply stores, Universal keeps a steady flow of pre-punched, heavy-duty aluminum moldings and other products rolling off the production line and onto trailers throughout the nation.

• Sharon Girot, who chose Edward Bohlin's big Hollywood saddlery as a background, displays the wide variety of exterior trailer moldings made by Universal Molding Company.

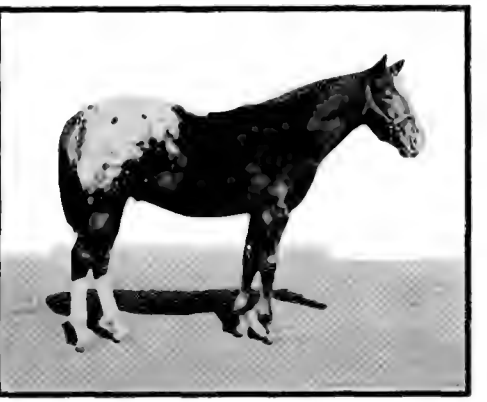


LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

*Visitors Always Welcome*

## WHISTLE BRITCHES, JR.

Yearling son of Whistle Britches, and half brother to the National Grand Champion stallion, Navajo Britches. Whistle Britches, Jr., has placed 1st in his class at Webb, Tex., Meridian, Tex., and Oklahoma City, Oklahoma.



## JOKER B.

**Senior Stallion**

Fee: $1,000, book closed for 1960. Expecting 30 JOKER B. foals in 1960 on the Cee Bar Ranch.

***BOOKS CLOSED FOR 1960***

## MALHEUR'S HALF MOON

Introducing junior stallion at the Cee Bar Ranch. 2-year-old son of the famous Chief Malheur (now deceased). Fee: $500, book closed for 1960.

# CARL MILES APPALOOSA CEE BAR HORSE RANCH

Box 2040, Abilene, Texas, Office Phone: ORchid 4-6253—Home Phone: ORchid 2-4384

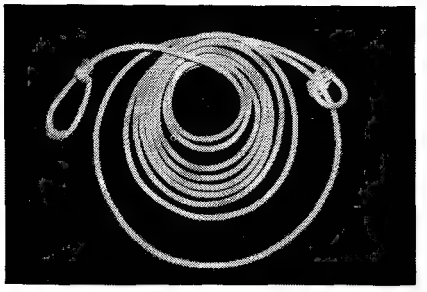
GUY ALLISON, Manager—PHONE: 9541—CLYDE, TEXAS

*Ranch Location*

CLYDE, TEXAS, 12 MILES EAST OF ABILENE, HIGHWAY 80



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED



**Attention**

**ROPERS**

**ORDER BY MAIL**

SEND CHECK — MONEY ORDER — OR C.O.D.

**Plymouth Yacht Line Silk Manila Lariat**

30 THREAD
33 THREAD
36 THREAD } ..... ALL 15c per foot

Waxed Plymouth Nylon Rope ..... 30c Ft.

**Columbia Silk Manila Lariat Rope**

27 THREAD
30 THREAD
33 THREAD
36 THREAD } ..... ALL 12½c Ft.

Columbia Leaded Nylon Rope ..... 30c Ft.

*Add 25c for Ropes Made Up With Horn Loop and Honda*

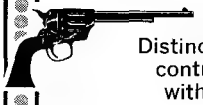
**HARRY SHEPLER SADDLERY CO.**

**452 No. Main** **Phone AMherst 2-1259**

**WICHITA, KANSAS**

**U-Rollit Fine Western Straws**

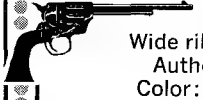
By Bailey of California



**GO-ROUND $5**

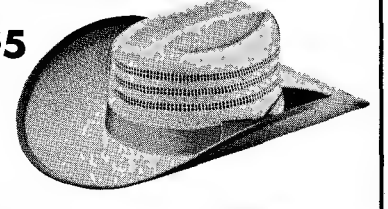
Distinctive weave with exclusive contrast design. Colors: Black with white design, Light Tan

**GO-ROUND, JR.** for Boys. Sizes 6⅛ to 7 ..... **$3.95**



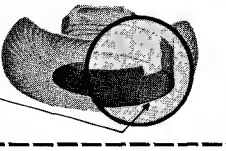
**CHUCK WAGON $5**

Wide ribbon band and binding. Authentic Western crease. Color: Silver Tan only.



**REMEMBER: ONLY U ROLLITS COME WITH Cushion Ride COMFORT**

FEATHER-LIGHT FOAM LINER under the leather sweatband gives you the finest fitting, easiest riding hat you've ever owned.



Indiana's Most Complete Western Wear Store

**BRATEMAN'S**

*WESTERN WEAR AND SADDLERY*

**112 W. Main St. Fort Wayne, Ind.**

Mail orders promptly filled. Send check or money order. Tax and postage prepaid. No COD's please!

| Quantity | Style | Color | Size |
|---|---|---|---|
| | | | |

NAME_____

ADDRESS_____

CITY_____ STATE_____


# Buying a Trailer

*(Continued from page 144)*

are in distress, swinging their heads from side to side, fretting and beginning to kick or stomp, or, from their reactions, you can determine when they need feed, water, and exercise.

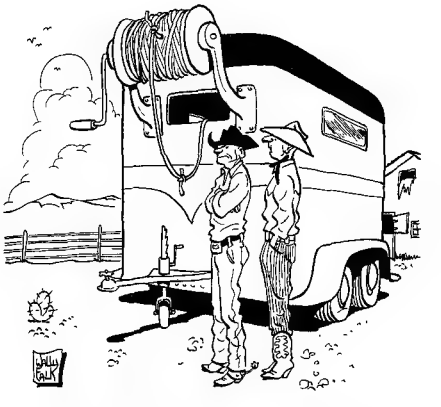
If you detect these tell-tale signs, pull over to the side of the road and park — let them out for a few minutes and walk them around, giving them a little exercise, some fresh air, and some grass and water. When they seem rested, you can load up again and make twice as much time the rest of the way.

Removable rubber floor mattings are dandies for absorbing road bounces and reducing leg shock. They sure make cleaning the stall a lot easier, too. If you wash your floor matting periodically, it certainly improves the smell of things.

Another interesting little item are the internal lights over the feed boxes. I've trailered horses which would absolutely refuse to enter an unlighted trailer at night. They seemed to fear the darkness in close areas. My internal light serves as both an aid to me in loading the horse, as well as illuminating exactly what's happening inside the stall, once I load my horse. I also have a light in my tack room; it's certainly handy for night rides and the like.

I didn't consider turn signals to be too important until I arrived in California. By the time you have traveled in that dense traffic for any distance, you find that a hand hanging out of the window, indicating that you are turning right or left, just cannot be observed a sufficient distance behind or ahead of you to allow other traffic to anticipate your next move. Needless to say, I think turn signals are vital essentials today.

The brakes on my trailer consist of a coupling between the hydraulic system on my pickup truck and the trailer. The trailer has a closed system in itself, and, as I apply the brakes on the truck, a proportionate share of the braking



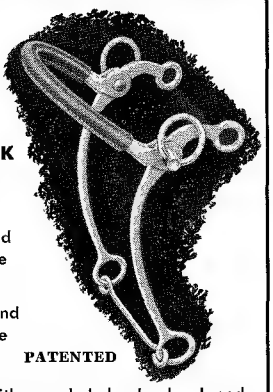
• **"Your hoss loading any better these days?"**



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

NEW!

Kelly's



ROUND SHANK HACKAMORE BITS

No. 82 — 8" Round Shank Hackamore $15.25

No. 84—9¼" Round Shank Hackamore $15.25

PATENTED

A new version with rounded shanks developed to meet the demands of the nation's top trainers. Improved leverage and control — especially on young horses. Movable, leather-covered STEEL CABLE noseband will not drop over nose. Leverage independent of headstall rings to eliminate pinching.

SEE YOUR LOCAL DEALER FIRST

If he does not stock these styles, send 10c for catalog to

**P. M. KELLY & SONS, MFRS.**

BOX 233, DEPT. WH-447, EL PASO, TEXAS

FOX WESTERNS
Made To Your Order

In any hat style and choice of 13 colors. Hand made of 7 XXXXXXX, heavier weight, imported fur felt.

Brim widths to 5½ inches.

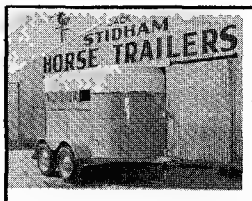
Buy Direct — Pay Less — **$10.95 to $17.50**

*Send for FREE illustrated folder*

**FOX HAT CO.**

Dept. W

493 WABASHA ST., ST. PAUL 2, MINNESOTA




*The trailer you can afford*

Guaranteed to pull straight and true.

Trailer with Metal Top **$595** tax included

Trailer with FIBERGLAS TOP **$695** tax included

All trailers have new factory axles, new 7500 lbs. capacity tandem springs with equalizer, new 15-in. tires, Bulldog jack and hitch, stop and turn lights, and tail chains.

Write for Information — Dealers Invited

**Jack Stidham Horse Trailers**

1620 California Ave. Chickasha, Okla.

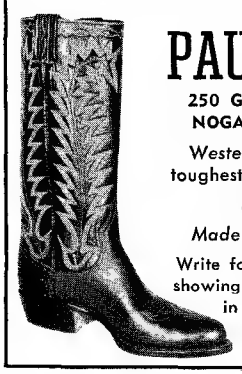
Phone CA 4-1302, day; or CA 4-3369, night

Trailer Shop 1926 So. 4th St.

**WELSH PONY SOCIETY OF AMERICA, INC.**

For descriptive literature send 25¢ in coin to

MRS. H. L. SHELTON, *Secretary*
Edwardsville, Virginia



**PAUL BOND**

250 GRAND AVENUE
NOGALES, ARIZONA

Western Boots in the toughest wax French calf

**$45.00**

Made to order only.

Write for our free catalogue showing 44 different designs in boots—plus 10 styles in DONHOY HATS.

capacity of the truck is relayed to the trailer system. So instead of having four wheels delivering a braking action, I have eight. I have found this multiple braking to be a distinct advantage in traveling through mountains and hilly terrain. There are many times, too, when a driver may find it necessary to apply brakes for safety reasons in unfamiliar country. These truck-controlled trailer brakes have served as an extra safety factor for me.

Now for a few suggestions that all the old timers agreed upon. Everytime you load your horse, place a little hay or grain in the feed box, so your horses will come to anticipate this treat and desire to load easily. Next, frequently load and unload your animal, teaching him to travel with you and to recognize the fact that every time he steps into the trailer he may not necessarily be required to travel long distances. Trailering at high speeds in areas where roads are curved and rough can cause the animal to become quite anxious and to bound from side to side. As an example, I have a stallion that takes a right turn beautifully, but when I turn to the left, steps all over himself. I have learned to correct this difficulty by making left turns at slower speeds and never making a sharp turn unless absolutely necessary.

Peculiar how finicky our favorite horses actually are and how much difference a good trailer makes in their conduct on the road.

✶

## High Style

*(Continued from page 70)*

snaps to deeply sculptured yokes in handsome rope stitching.

New for boys is a special group of Karman shirts with built-in western jewelry — sparkling, etched metal collar points and pocket tabs permanently crimped onto the shirt. Completely washable, the points are guaranteed for the life of the shirt.

Karman's all-new accessory line runs the gamut from authentic bolo and clip-on ties to fancy western buckles in deep-etched nickel silver, beautifully tooled leather belts, and a wide assortment of hats to top off any western wardrobe.

Trail Ridge Westerns also has a boys' line especially designed for comfort and fit for today's active growing youth. Greater attention has been given in the selection of fine cottons designed for long wear, combined with high styling. Trail Ridge Westerns are now featuring a new, neater, short spread collar, proportionate to size, along with permanent collar stays, sculptured yokes, unusual trailblazer stitched designs, and 100% cotton.

**SAVOSS**

**GUARANTEES to Stop Lameness Fast!**

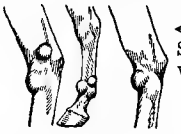
**Powerful formula of SIX counter-irritants does wonders for swellings, strains, bruises**

Savoss *must* relieve *quickly* any disabling trouble external treatment can help or your money back. Just send the bottle cap to us—we'll refund your money by return mail and ask no questions!

Don't gamble with simple "rub-downs" or "leg braces" for unsoundness. Beware of harsh methods that may blister or blemish. Why take risks when Savoss has 60 years of success behind it and is *absolutely guaranteed* to give your horse the relief you want?

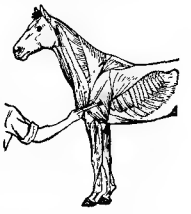
**SAVOSS NO MERE SURFACE REMEDY.** It is a concentrated *treatment* charged with *six* counter-irritants that reduce congestion, stimulate the flow of fresh blood to the skin and bring relief to lameness and soreness.

Savoss checks inflammation in early stages of bone spavin, ringbone, splint.



Savoss eases thoroughpin, windgall, bog spavin.

Savoss speedily relieves tendon, ligament and muscle soreness in leg, shoulder, hip and stifle. Strains, sprains, bruises respond wonderfully to the magic action of Savoss.



**SAVOSS IS STRONG ACTING,** but will not blister, scar, remove hair roots or discolor hair when used as directed.

**YOU TAKE NO RISK.** Remember, *Savoss must help your horse or your money back.* Only $3.00 for long-lasting 7½ oz. bottle at druggists or turf goods dealers. If dealer cannot supply, send check or money order and we'll rush bottle postpaid. USE COUPON BELOW.

**NEW HORSE BOOK** Send 25¢ for 72 page illustrated book "How to Determine and Treat Lameness and Unsoundness in Horses." Edited by leading veterinarian, tells how to diagnose and treat more than 75 common horse ailments. Given *Free* with Savoss purchase. **MAIL COUPON TODAY!**

**SAVOSS, Corral Park, Whitestone, N. Y., Dept. D**

( ) Enclosed is 25¢. Send new Horse Book.
( ) Please rush ..... bottles Savoss at $3.00 each. Include my *free* copy of new Horse Book. (Check or money order is enclosed)

If I am not completely satisfied, I can return bottle caps and my money will be refunded.

Name_____

Street or R.F.D._____

Town_____ State_____



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

• Academy Award winner Red Buttons played Mr. Levi Strauss on the 30th anniversary of Death Valley Days, famous TV and radio series. The show, entitled *Million Dollar Pants*, was released from coast to coast beginning about the middle of April, according to Art Roth, Levi's advertising manager.

"We are particularly pleased that our century-old blue britches were starred by the U.S. Borax people," he said. "I hope all our rodeo and western friends caught the show."

The San Francisco firm was founded in 1850 by the man whose first name has since been applied to about 175 million of the company's blue jeans.

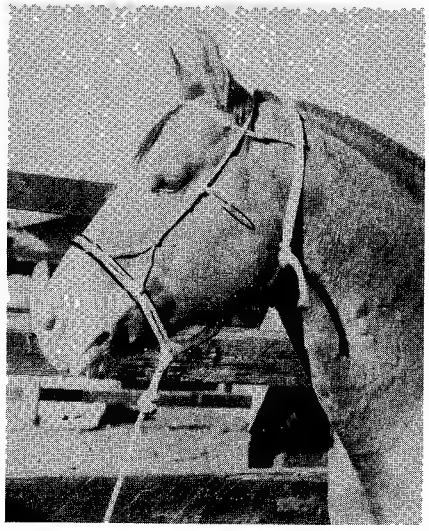
## REED NYLON HALTER

A new halter, designed and patented by horse trainer Harry Reed of Colorado Springs, Colo., combines both strength and attractiveness in a fully adjustable halter.

Reed halters are hand made of 100% pre-shrunk nylon, utilizing the advantages of being flexible in any weather, waterproof, unbreakable, washable, and able to retain their appearance under much abuse. Available in two sizes, the small halters are designed for the suckling through yearling foal, and the larger for all other horses.

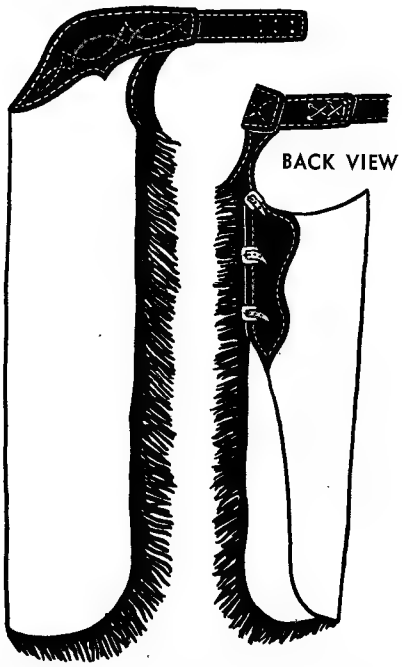
One feature of the nylon halter is that it is designed to set on the crest of the horse's neck, not the poll, making it useful in halter breaking foals. The designer reports that the halter may also be used as a hackamore, tie-down, and a noseband under a bridle.

Due to the construction of the halter, snaps are not required on the shank. A snug fit on any horse is assured, also, by the fact that the halter can be adjusted at the noseband, brow band, cheek strap, lead loops, and Theodore *(fiador)* throat latch. In use as a show halter, the Reed halter can be maintained by simple washing and cleaning.

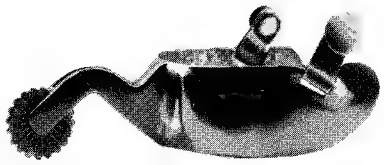


• Bright Eyes Brother wearing an all-nylon handmade Reed halter.

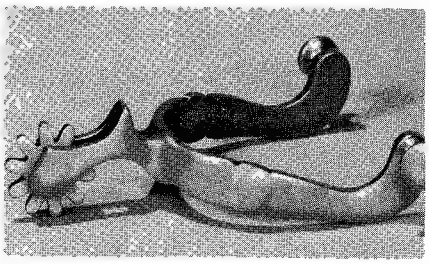
SIDE VIEW




• This is the new and most popular design in rodeo chaps made by the Atkinson Boot Shop, Trenton, Missouri. Made of chrome split leather, these chaps are two-tone and available in any color combination. Don Atkinson reports an upswing in the chap market — not only by rodeo contestants, but among riding clubs and horse show people.



• John Burt, Appaloosa breeder from Calhan, Colo., not only does fine leather carving, but has set up a small metal-work shop where he is turning out quality handmade spurs. Designed somewhat like the popular cutting horse spur, these have slanted, free-swinging inset buttons; a 1½" heel band; 2¼" shank; and a 1½" rowel. The band is shaped to form-fit the boot heel counter.



• The coming season will see many new Ricardo products — a line of 14 different oval-shaped trophy buckles; a specially-designed and proportioned pony hackamore; and a new size ladies' and youth's aluminum spur, called the Deber. This lightweight spur features a tapered heel band, 1½" shank, and a 1⅛" nine-point rowel. Ricardo's Ed Newhagen says that the new size spur fills a need in aluminum spur design that has long been neglected. Its size and lower price make it ideal for boots worn by women and youngsters.

• "Yes, sir, something in a mobile home?"

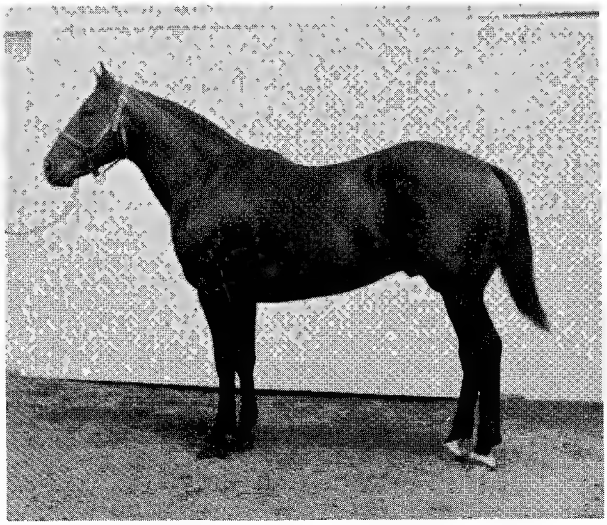
## NEW BIT BY QUICK

• Bit maker Ervin Quick, San Jacinto, Calif., specializes in loose-jaw bits, and has come up with this new #99 — a loose-jaw Spanish spade with a curved mouthpiece that has proven itself in the field. As in other models of Quick bits, this one can be obtained in either all stainless metal, or with sterling silver, engraved cheeks.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

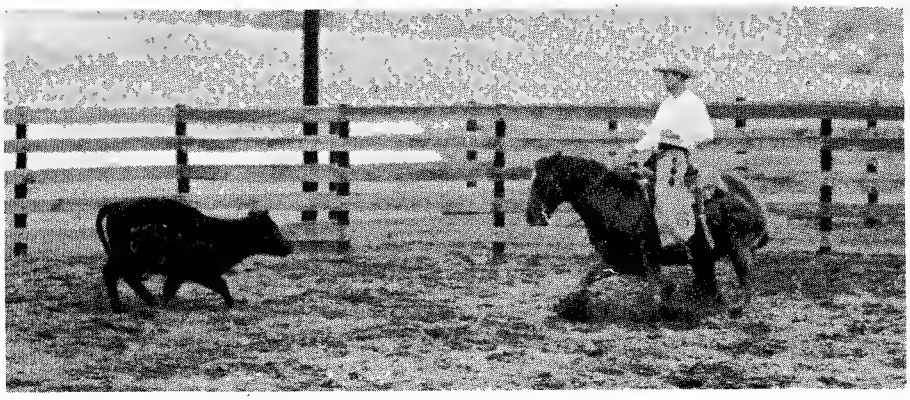
# Apple of your eye in...



**POCO ALEDO P-55,890**
**Fee $150**

**FOURBLE JOE**
**P-40,127**
**Approved mares only.**
**Fee $350**

* A B C's



**FOURBLE JOE SHOWN IN ACTION**

## *ABILITY, BREEDING AND CONFORMATION

Fourble Joe P-40,127. REGISTER OF MERIT IN ROPING and is in training at cutting. "Tops" in bloodlines — a son of King and out of O'Quinn's Midget by King. A GRAND CHAMPION and has sired foals that are winning. Shown three times by COATES RANCH, and won two Grand Championships and one Reserve Championship. Was shown at the Washington County Horse Show, the Waller County Horse Show, and the San Angelo Horse Show. Now started at cutting, FOURBLE JOE is shown in action above. Ridden by Jim Daniels, Manager and Trainer. Fee $350 — approved mares only.

**Coates RANCH**
**Telephone: Brenham, GR 6-3939**
**Jim Daniels, *Manager & Trainer***
**CHAPPELL HILL, TEXAS**



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# STARLIGHT SHEATH

PRIOR . . . first to introduce a whole new concept of true glamour in western wear. The Starlight Sheath . . . slim and sleek in cloud-soft velveteen. Midnight Black, Twilight Purple, Sunset Red or Turquoise.

See your Western Wear Dealer

*True Western Wear Since 1884*

**GEO. W. PRIOR CO.**

1531 WAZEE STREET • DENVER



# THE "570" PARADE OUTFIT

TREE: Imperial Fork 13". Cantle 3" high. Horn 2¾". RIGGING: Full double. SEAT: 15" Only. STIRRUP LEATHER: 2" wide to lace. STIRRUP: Metal bound, mounted in 14" long tapadero. DECORATION: Floral embossed and spotted. Available in Black or Russet. PLEASE STATE COLOR.

COMPLETE OUTFIT AS SHOWN **$104.95**

Express Collect

*Send For Complete Catalog*

**H. EISER** 102 MORTON ST., NEWARK, N. J.

NAME_____

ADDRESS_____

CITY_____ STATE_____

CHECK COLOR: RUSSET ☐ BLACK ☐


# Brush Poppin'

*(Continued from page 24)*

*Events* column. President of the association is Tulsa E. Scott, Quincy, Calif., and vice-president is Phil D. Shepherd, Pomona, Calif. Louis S. Merrill of Sacramento and Rose E. Links, same city, are general manager and secretary-treasurer, respectively. The public relations director is Joe Blenkle, also a Sacramentoan. Directors are from the west coast states and also Calgary, Canada.

Date list of the WFA includes 264 fairs, allied associations, service members, and sustaining members of the association. It is the largest fair service organization in the western states, and fairs flying the WFA banner generate an over-all commerce of more than $120 million annually. More than 20 million persons attend the member fairs.

Copies of the 1960 date list are obtainable at $1 each. Write Western Fairs Association, Inc., P.O. Box 5227, Sacramento 17, Calif., for the copyrighted booklet.

---

It is time again for Brush Poppin' to receive west coast horse show dates. We need these at least two months before publication — if you care to publicize your show in this manner. Simply write Paul Caswell, P.O. Box 1091, Salinas, California.

---

Horsemen will have their days at the Dixon May Fair, May 13-15, when they will be able to participate in a horse show, a parade, and two days of rodeos. The horse show will be on Saturday, May 14, at 1 p.m., and will feature extended classes, or those that horsemen from anywhere can participate in, and classes limited to horses and horsemen from Solano County.

In the extended classes there will be divisions for stock horses, cutting horses, silver-mounted parade horses, and trail horses. Solano County classes will be for pleasure horses, children's saddle mounts, and 4-H horse-project pleasure horses. Cash awards for first to fifth place are to be offered in all classes, except children's saddle mounts and 4-H horse project.

More than 300 horsemen will participate in the annual Fair Parade sponsored by the Dixon Chamber of Commerce on Saturday morning, May 14. The rodeos to be held both Saturday night and Sunday afternoon, May 15, will be Cowboys of America Championship Rodeos. They will feature nationally-known riders in competition for points that will go toward determining the champion cowboy of 1960.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Southern California now has a newly-organized group known as the Valley Quarter Horse Association. Goal is the promotion of the raising and ownership of Quarter Horses. They wish to participate in approved shows and sale activities throughout the southern area of the Golden State.

Officers of the recently-organized group, elected in a meeting at Hemet, Calif., are: Judd Morse, president, manager of the Shamel Ranch in Murrieta; Virgil Maddox, vice president, owner of Hemet's Saddle Shop; and Dolores Chapman, secretary-treasurer, co-owner of Rancho Don-Ores, Hemet. Board members are: John Elder, Hemet; Harold Hutson, owner of the Double H Ranch, Riverside; Gordon Young of the Clark Hereford Ranch, Hemet; Gene Newcomb, manager of the Norco Thoroughbred Ranch; Donold Chapman, co-owner of Rancho Don-Ores; and Charles Hines, rancher, Colton.

The association hopes to show considerable growth in the future, and those interested may write to the Valley Quarter Horse Association, Rt. 3, Box 282, Hemet, California.

---

Something new has been added in the beauteous State of Oregon — a new Northwest Saddlebred Association. This organization is under the direction of president L.L. Rumgay of Oregon City, Oregon. The organization was formed to establish the versatility of the American Saddle Horse, not only in the conventional show horse divisions, but also as a top-rate pleasure horse under English or western saddle and as a sound investment for breeders. Bred primarily for endurance and easy riding gaits, the Saddle Horse cannot fail to please any discriminating rider. The breed knows no peer for sheer beauty of conformation and motion. As a whole, they are horses of good spirit and extreme tractability. The organization, too, deserves support, and we predict it will become an important phase of our equine interests here on the west coast. Prospective members may contact Miss Nancy Knapp, secretary, 7026 N.E. Sumner, Portland 13, Oregon.

---

This year's I.O.N. (Idaho, Oregon, Nevada) Appaloosa Show and races at Boise, Idaho, is scheduled June 4-5, and a fast-growing organization promises a bigger and faster event than the 1959 show ever thought of being. As a matter of fact I.O.N. was foaled just last year in the heart of the Appaloosa country, a region extending south to Fallon, Nev., west to Baker, Ore., north to Riggins, Idaho, and east to Mackay, Idaho.

The coming show will have 14


# Dress up TO THE JOB

*in work tailored*

# Lee WESTERNER

## *Pants and Jackets*

Makes you feel good to know you look good. And, you're **sure** when you're dressed in the Westerner.

The fabric, exclusive Lee Westweave, is terrific! . . . smooth, supple and tough. Sanforized, too. The desert tan color is fade proof.

Authentic western cut assures you of a slim, trim fit.

Mens, Boys, Youths sizes.

***GUARANTEED***

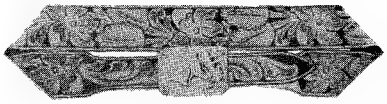
You must be satisfied or your money back or a new garment free.

## THE H. D. LEE CO.

Kansas City, Missouri

**Hand Tooled Belts at Their Best**

**Guaranteed to please in workmanship**



*Style 650*

2 inches wide, taper 1¼ with buckle size 2¼x3¼, price $20.80 or without buckle, $6.50. Background dyed any color $1.00 extra. No extra charge for name or making belt fit your buckle. Free catalog on Boots, Mocs, Belts, Billfolds, Ladies' Handbags, Custom Chaps, Saddles, Bits, Spurs, and Buckles. No C.O.D.'s.

**ATKINSON BOOT SHOP**

DEPT. W.H. TRENTON, MISSOURI

**HORSE HEAD DECALS**

EASY TO APPLY

*Decorate horse-trailers, trucks, station-wagons, ranch gates, tack rooms, lodges, etc.*

*WEATHER PROOF*

*Stick permanently to any smooth surface.*

*Full directions included.*

**2 HORSE HEADS, 1 right, 1 left . . . $5.00**

**1 HORSE HEAD, specify right or left, $3.00**

Specify Sorrel or Palomino POSTPAID

**WALT'S ENTERPRISES**

(formerly Warren Burdick Co.)

1817 North Broadway Wichita, Kansas




LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

CONGRATULATIONS TO: DR. ROBERT PRUETT

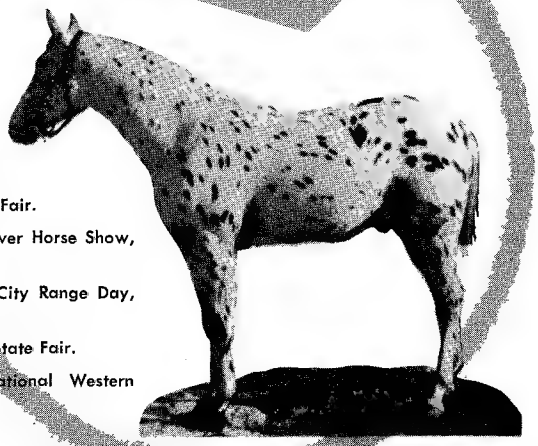
Fort Worth, Texas, on the purchase of SULLY B. for $5,300

TO HEAD HIS NEWLY FORMED

SILVER SPUR

APPALOOSA HORSE RANCH

SULLY B



*Sire:* Bambi E P-2497.

2nd place foal 1958 S. Dak. State Fair.

1st place yr. stallion '59, West River Horse Show, Timber Lake, S. Dak.

1st place yr. stallion '59, Rapid City Range Day, Rapid City, S. Dak.

1st place yr. stallion '59, S. Dak. State Fair.

3rd place 2-yr.-old stallion, National Western 1960, Denver, Colo.

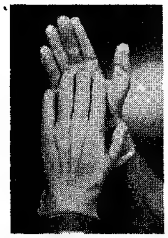
WARNE'S APPALOOSAS

WARNE'S

APPALOOSA AND HEREFORD RANCH

BLUNT, SOUTH DAKOTA Phone: CO 4-5156





Kelly's

DEERSKIN GLOVES

Perfect for every need . . . Roping, Riding, Driving, Hunting. No finer quality, better looking, longer wearing glove anywhere. Superior quality, buttersoft, thin pliable leather, Nylon sewn. No seam up outside forefinger. Snug-fitting, one-piece style and washable. Saddle Tan or Natural Cream in men's and women's half sizes at $5.95 pr. Children's whole sizes at $4.95 pr.

SEE YOUR LOCAL DEALER FIRST.

If he does not stock Kelly's Deerskin Gloves, send 10c for catalog to

P. M. KELLY & SONS, MFRS.

P.O. BOX 233 DEPT. WH-448 EL PASO, TEXAS



SADDLERY CATALOG!

featuring

SADDLES & RIDING EQUIPMENT

Gift Merchandise
Appliances
Hand Tools
Power Tools • Jewelry
Sporting Goods
Furniture

Requests for catalog honored only on business letterhead

MINNESOTA WHOLESALERS, Inc.

*Distributors of Nationally Advertised Products*

Dept. H, 300 1st Ave. N. Minneapolis 1, Minn.


classes in halter the first day, both mares and stallions. At 7 p.m. there will be a grand entry, 3-year-old derby, women's western pleasure, stock horse race, and a lot of other features, including trophies. The next afternoon, June 5, will see the parade of champions and a number of events, including stake race, flag snatch, four-leaf clover, men's western pleasure, and flag relays.

The 1959 show was fast. Adeth Mareness reigned as queen, and the show had a group of mighty competent officers — and an enthusiastic membership. There were six races, good purses, and a number of junior events. Judging was done by the able John A. Gorman, University of Wyoming. There were 151 colorful entries. Amount paid for premiums was $1,340.

Grand champion performance horse was Piute, owned by Clyde Rutledge, Rt. 4, Boise. Piute also won first in the Nez Perce stake race at the 1957 National Appaloosa Show in Oregon. Clyde's Weejie placed first in the ⅜ mile race and the Camas Prairie stump race; Weejie was also champion performance horse at that show.

Breeders from that region have had many representatives at other Appaloosa shows long before the I.O.N. Club came into being. Among the breeders is Allen Newby, Juna, Idaho. Allen had five entries at the 1957 national and placed six times. He is the proud holder of the 1957 National Sportsmanship award, and he also won the General Overall Improvement Breeders award at the 1959 I.O.N. Appaloosa Show.

Marvin Baldwin, Rt. 4, Boise, has horses that have been winners at several shows, including Queens Dandy, which was the champion race horse as a 2-year-old at the Montana Regional Appaloosa Show in 1959. He also was first at the 1959 I.O.N. show in the race for 2-year-olds.

Sharons Topper, owned by Jack Mereness, 4707 Fairview, Boise, has been grand champion at 11 or 12 different shows, including the 1959 Montana Regional Show, where he placed champion at halter and performance.

Oather Langford of Emmett has another consistent winner in a horse named Nip.

Joe and Marie King, Rt. 4, Boise, were the proud winners of 19 ribbons and a cooler at the 1959 show. They placed first in mare foals of 1959 and second in stallion foals of 1959, also first in the dinner bell derby. Arboledo Joe, a well-marked stallion, was first in the stock horse race, first in junior horsemanship, and first in costume class. It was Arboledo's Amber Buck that won the dinner bell derby.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Another one of the Kings' horses, Vickie's Hand Print, placed first in matched pairs, along with Little Hottentot, which is owned by Jewel Riggins of Cambridge, Idaho.

The grand champion mare at the show was Minidoka Belle, owned by Bill and Neva Moore of Hansen, Idaho.

Joy Maxwell, 9600 Fairview, Boise, acquired Whistle Britches, a beautiful well-marked stallion last November to add to the already fine bunch of horses owned by the many members of this club. Whistle Britches was champion reining horse at the Appaloosa show in San Antonio, Texas. He is the sire of Navajo Britches, which was grand champion at the National Appaloosa Show in Hutchinson, Kansas. He and his full sister, Dominette, were first place horses in p r o d u c e-of-dams. Dominette was grand champion mare at San Antonio on February 20, 1960. Whistle Britches, Dominette, and Tick Tock were first in the get-of-sire class at San Antonio.

The I.O.N. Appaloosa Club also had the honor of being the color bearer at the Snake River Stampede in Nampa, Idaho, in 1959.

✶

## *headin' an' heelin'*

*(Continued from page 10)*

McCue and out of Martin's Snip, and she is in foal to Loyal Wimpy. Swartz also paid $4,000 for Cow Kate Wimpy, a 2-year-old filly by Wimpy II and out of Kate Dawson by Oklahoma Star Jr.

Poco Zanta sold for $5,200 to Fairlawn Farms, Topeka, Kansas. Poco Zanta is a 6-year-old daughter of Poco McCue and out of Zanta McCue by Dock. This bay mare has a lot of good old-time breeding in her pedigree.

Buford Fisher, Hay Springs, Neb., paid $4,500 for Sue Wimpy, a 3-year-old bay mare by Wimpy II and out of Bay Molly by Pistol Dawson. Sue Wimpy carries the service of John W a y n e. Jackson Bros., Lawrence, Kan., purchased John Wayne himself, for $4,800. He is a 3-year-old chestnut son of Diamond Deck and out of Dawson's Ida by Wimpy II.

Curtis Black, Shawano, Wis., bought Bob Dawson, an 8-year-old sorrel gelding by Bob KK and out of Sock Dawson, for $3,200. Bob Dawson is a sure-nuff all-around using gelding. He is a 'dogging, roping, pleasure, and a proven halter horse with 10 halter points, and the champion registered roping horse in Kansas in 1959.

---

Howell McClinton's L&H Ranch Quarter Horse Sale February 5 at Fort Worth sold 38 lots to average $2,508. Walter Britten was the auctioneer.


for Ranch or Show

ZIA COAT NO. 1021

Hand woven, hand tailored all wool Chimayo material throughout. Easy, casual styling. All white, turquoise, scarlet or grey; sizes 10-20. About $45.00.

THE RANCHER NO. 1090

Newest hand tailored casual styling in fully lined, all Chimayo material. Solid colors: white, tan, grey, red or black. Sizes 36-42 (44-46 at small extra cost). About $65.00.

CORDOVA COAT NO. 1050

Beautifully draped waistlined ¾ length hand tailored all Chimayo coat features five unique Chimayo designs (three on back). In white, grey, scarlet, turquoise, cardinal, cadet blue or heather green. About $69.95.

AT LEADING STORES THROUGHOUT WEST

MANUFACTURED BY

SOUTHWEST ARTS AND CRAFTS

HAROLD GANS

SANTA FE • NEW MEXICO

"Arabs and What They Can Do"

*Fully Illustrated Booklet on the Perfect Saddle and Pleasure Horse*

Write for this Fully Illustrated Booklet. Enclose 10¢ to cover mailing.

Are you interested in owning or breeding Arabian horses? Only Arabian horses offer such an ideal combination of Refinement — Intelligence and Excellent Disposition.

FREE — 1959 Directory of Arabian Owners and Their Stallions at Stud

INTERNATIONAL ARABIAN HORSE ASSOCIATION

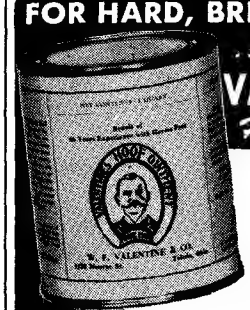
1540 No. Highland Ave., Los Angeles 28, Calif.

FOR HARD, BRITTLE HOOFS

...the Original

VALENTINE'S

*Hoof Ointment*



A Leader since 1880

Quarts $3.00

Gallons $8.00

3½ Gallon Pail $21.00

(F.O.B. Toledo)

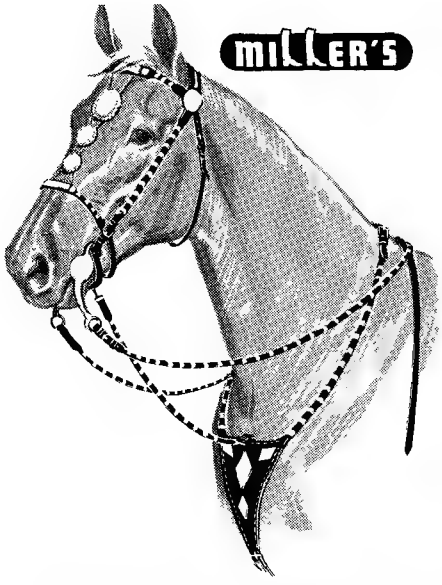
ORDER FROM YOUR DEALER

Valentine's

3129 MONROE ST., TOLEDO 6, OHIO




LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED




THE SAN FERNANDO PARADE SHOW OUTFIT

A brilliant new show outfit that will glorify any horse. The beautifully rounded full weight leather has gleaming nickel ferrules, conchas, buckles and a distinctive chain face piece. All billets doubled and stitched. The martingale has half and full diamonds at breast. Round tie down with ferrules. In choice of russet or black leather. Only Miller's could bring this to you at this sensationally low price.

Bridle, less bit. Price. . . . **$26.50**

Martingale. . . . **$14.95**

Complete set, bridle and martingale. Price. . . . **$39.50** POST PAID

**Send 50¢ to department WH 3 for our new 132 page catalog #96 just off the press.**

MILLER'S

123 E. 24th St. New York, N.Y.

*Everything for Riding*

**will sell**

**Lead Steers to my ox team**

*(shown above)*

- 3 years old
- red color
- gentle
- drive by command
- weigh 1100 lbs. each
- can be trailered anywhere

*Write:*

**ED DUFFY** P.O. BOX 612 BUTTE, MONTANA


Heart 101, 4-year-old brown mare, sold for $14,000 — for the high-selling spot — to Jan Erwin, Taos, New Mexico. Heart 101 is by Moorehouse's Hollywood and out of Heart 55, a granddaughter of Beaver Creek. She is an outstanding mare with show conformation and bred to be a cutting champion.

Miss Holly III, palomino mare, sold for $5,700 to Harry Martin, Houston, Texas. Miss Holly III is a daughter of Hollywood Gold and out of a Salty Chief mare, Salty Graham. Miss Holly III is a trained cutting and reining mare and is double registered. She is a proven winner at both halter and performance.

Primo Stables, Victoria, Tex., paid $5,600 for Some Bunny, a 3-year-old roan mare by Popeye McCue and out of Roan Bunny by Roan Wolf. Some Bunny is a good proven halter champion with a successful show career.

Dyna Wing sold for $3,550 to H.G. McConnell of Breckenridge, Texas. This 2-year-old bay filly is by Dynamite II and out of Billy Wing. She is broke to ride and a good prospect for performance.

R.A. Moore, Vinton, La., paid $3,000 for Silver Delores, a 2-year-old filly by Silver Stricke and out of Sorrel Delorse by Babe Sorrel. R.A. Moore also purchased Cutting Breeze, a 3-year-old bay mare by Popeye McCue and out of Cutting Capers by Little Joe Reed, for $3,400. King's Red Gal by Squeeky sold for $3,000 to R.A. Moore. Several good horses will now find a home at Vinton, Louisiana.

Bartender Miss, another good cutting prospect, sold to R.M. Hough, Fort Morgan, Colo., for $3,000. Bartender Miss is a 2-year-old chestnut daughter of Little Bartender and out of Tobian Girl.

---

On May 23, the Perry McGlone Quarter Horse Sale will feature the offspring of Poco Champ, AQHA champion, and many good broodmares and show horses. Sonny Rice, formerly a trainer for Slim Smith at the Bar S Ranch, informs me that he has eight 2-year-olds by Poco Champ ready for the sale; these geldings are gentle to ride, and they are in training for cutting — here are some excellent cutting prospects. Some of the sale entries are: Lady Champ by Poco Champ; Champ's Melody by Poco Champ and out of Melody Maid by Star Deck; Paula Brown by Paul A. and out of Tiny Brown by Red Star Joe; Beaver Pep Up by Beaver Creek Joe and out of a Pep Up dam; and an outstanding 3-year-old mare, Star's Champ by Poco Champ.

---

The Pendaries Ranch, Las Vegas,


Shine in TEM-TEX DIAMOND T MODEL of wash'n'wear cotton plaids with metallic outlined yokes. Women's and men's sizes: Turquoise, Red, American Beauty, **7.95**

At the Leading Store in Your City

OR WRITE TEM-TEX P.O. BOX 10646, Dallas, TEXAS

**FREE CATALOG**

**Save on Your Western Needs**

Send for complete fully illustrated Western Clothing and Saddlery catalog. 64 pages of quality Ranchwear and Riding equipment. Lowest prices. We pay the postage on all orders.

**JACKE WOLFE RANCHWEAR**

**FREE** 62 E. 2nd So., Salt Lake City 1, Utah



***BLACK HILLS FAMILY TRAIL RIDE***

**AUGUST 15-20 (Six Days)**

**New route in the heart of the Black Hills**

- ALONG CUSTER'S TRAIL
- DOWN CANYONS
- THROUGH GHOST TOWNS
- FOOD AND ENTERTAINMENT BY CAMPFIRE EVERY NIGHT

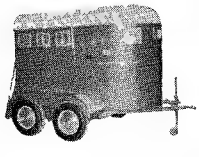
*Nominal rate (non profit)*

**Bring your horse or rent ours**

*Information and application, write:*

**RAPID CITY BOOT & SADDLE CLUB**
**Box 1423**
***Rapid City, South Dakota***





**MORRIS BROS.**

**TRAILERS**

3½ Miles East of Chickasha, Oklahoma on Highway 62

Phone: CA 4-6622 - CA 4-4917

- We guarantee our trailers to pull straight and true regardless of speed.

All trailers equipped with factory axles, Bull Dog hitch, and new Goodyear tires.

Buy a new two-horse tandem trailer for $550. Federal Excise Tax Included.

*Also other designs available.*

**Write: Route 3, Chickasha, Oklahoma**




LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

N.M., owned by C.D. Leon, will have a "Sale and Field Day" gathering on July 3, 4 and 5. There will be free camping grounds at the ranch for the outdoor people; and Leon reminds everyone to bring bedrolls, skillets, and fishing rods. There will be campfire get-togethers, western music, trail rides, Appaloosa reining, Appaloosa cutting, and an Appaloosa stake race. The sale will offer 30 head of registered Appaloosas, registered Quarter Horses, and several unregistered Quarter Horses.

The Pendaries Ranch is located in the foothills of the snow-capped Sangre De Cristo Mountain range — 70° temperature in the daytime and about 40° at night — a perfect place to have a good 4th of July.

---

At the San Antonio Livestock Exposition, February 15, the South Texas Cutting Horse Association Breeders' Sale sold 46 lots of Quarter Horses for $33,735 to average $733. Walter Britten was the auctioneer.

Two mares, both consigned by Allen E. Reilly, Refugio, Tex., split top honors. Fourble's Star was purchased by Los Jaboncillos Ranch, Premont, Tex., for $1,800. This good black, 4-year-old mare is a daughter of Fourble Joe — Coates Ranch's senior stallion — and out of Miss Wardlaw 53, a granddaughter of Old Sorrel. The other mare that sold for $1,800 was Miss Maxine, a 4-year-old red roan daughter of Buck Roan and out of Little Red Alice. Little Red Alice is a granddaughter of King and Waggoner. Miss Maxine was purchased by Primo Stables, Victoria, Texas.

Dream Boy, consigned by Clifford Martin, Llano, Tex., was the high-selling stallion. Dream Boy is a 4-year-old brown son of Cowboy's Dream and out of Martin's King I. He sold to Jack Barton, Cherokee, Tex., for $1,200.

Los Jaboncillos Ranch, Premont, Tex., paid $1,500 for Irene 90, a 4-year-old sorrel daughter of Flaxie Bob and out of Virginia 9 — Virginia 9 is a granddaughter of two famous old sires, Peter Pan and Billy Anson.

Wimpy's Mamie, consigned by the Weinert Ranch, sold for $1,425 to Ferd Slocum, Cresson, Texas. Wimpy's Mamie is a 4-year-old chestnut mare by Weinert's Wimpy by Wimpy and she is out of Weinert's Linda Lou, a granddaughter of Macanudo.

Bryon Matthews, president of the NCHA, Fort Worth, Tex., purchased Pam Cody Noche for $1,000. Pam Cody Noche is a '59 chestnut filly by Hoot's Cody and out of Dark Fay; Dark Fay is a granddaughter of Wimpy.

Primo Stables, Victoria, Tex., purchased Pistol's Ginger for $1,335. She


# THE ROYAL

This saddle constructed on the popular Little Wonder Guaranteed Tree, 14" or 15" seat, 14" front, 3½" cantle, rigging ¾ single. The cantle, horn and swells are encased and hand engraved. Corner plates and spots are engraved. Horse head in each spot. Padded foam rubber seat. Stainless steel or German silver trim. Stocked in black only, but available in Russet on special orders.

**$1,000**

Buy Direct From Factory

**TED FLOWERS**

*The Parade Saddle Man*

**R.R. 2, Box 127**
**Alexandria, Indiana**
**Phone 4-4273**

**PORTERS LEAD THE NATION in LARIAT**

**PLYMOUTH FINE LARIATS**

Made up and ready to use with horn loop and honda.

**No. 9400 Plymouth Silk Manila Lariat**

| | | 28′ | 30′ | 32′ | CUT LENGTHS |
|---|---|---|---|---|---|
| 5/16" full | 21-thread | 4.05 | 4.25 | 4.45 | .10 |
| 3/8" scant | 24-thread | 4.33 | 4.45 | 4.77 | .11 |
| 3/8" exact | 27-thread | 4.89 | 5.15 | 5.41 | .13 |
| 7/16" exact | 33-thread | 5.45 | 5.75 | 6.05 | .15 |
| 7/16" full | 36-thread | 6.01 | 6.35 | 6.69 | .17 |

***New! Another First for Porters!***

**No. 9401 Plymouth Waxed and Leaded Nylon Lariat**

Easy-to-handle, small, very strong lariat for young cowboys learning to rope. Not affected by weather.

| | | | | | |
|---|---|---|---|---|---|
| 5/16" | | 5.17 | 5.45 | 5.73 | .14 |

**No. 9401 Plymouth Waxed and Leaded Nylon Lariat**

| | | | | | |
|---|---|---|---|---|---|
| 3/8" | | 8.25 | 8.75 | 9.25 | .25 |
| 7/16" | | 9.37 | 9.95 | 10.43 | .29 |

**No. 9406 Porters New Super-Strength Lariat**

The strongest, toughest rope ever made — stronger than any other silk manila rope. Made up and ready to use with horn loop and honda, as illustrated.

| | | | | | |
|---|---|---|---|---|---|
| 7/16" | 93-thread | 4.61 | 4.85 | 5.09 | .12 |
| 3/8" | 72-thread | 3.77 | 3.95 | 4.13 | .09 |

*If you order special cut lengths, and want your rope made up, add for horn loop and honda $1.25, and for Turks Head and handa 65¢.*

**ORDER BY MAIL**

**Ropers and Riders,**

Our saddles are not designed to expedite production or to satisfy fads. Porter saddlemakers **know** saddles — they do not imitate, or merely experiment. They have had long years of experience in **one** shop — in OUR shop.

We sell only direct. That is why a PORTER is the Greatest saddle value in America!

**If you do not already have our new No. 39 Catalog, send for it today!**

PORTERS
Dept. W
Phoenix, Arizona

Please add 25c for postage when ordering rope.

Amount Encl. $_____

Please send me: Lariat circled opposite
New No. 39 Saddle Catalog.

Name_____

Address_____

City_____ State_____




LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

FOR EMERGENCIES AND COMMON ILLS

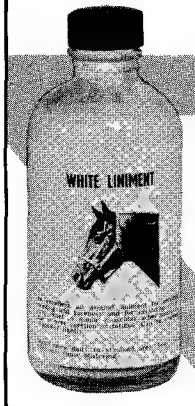
CONTAINS 10 PRODUCTS

- All Guaranteed
- In Unbreakable Containers
- Individually Replaceable

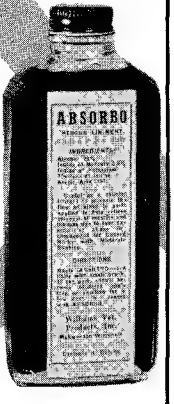
1. White Liniment
2. Absorbo
3. Gall Balm
4. Sulfa-urea-Wound Powder
5. Liquid Sulfa-urea
6. Blood Coagulant
7. Blister
8. Hair Restorer
9. Eye Lotion
10. Germicide

IDEAL AS TROPHIES

Price $13.50 Postage Paid
(Wt. 7 Lbs.)




WHITE LINIMENT
A favorite all-around liniment for reducing swelling and soreness. Included in Kit.
Ordered separately: **$1.00** plus postage.




ABSORBO
A strong liniment proven extremely successful in removing capped hocks, bog spavins, thoroughpins, windpuffs, ligament lameness, sprains, soreness of muscles, unnatural enlargements. Included in Kit.
Ordered separately: **$1.80** plus postage.

PROUD FLESH REMOVER
A very effective prescription for the destruction of the bright red abnormal growth of scar tissue known as proud flesh. Not included in Kit.
Price: **$2.00** plus postage.

**WILLIAMS VET PRODUCTS, INC.**
ROUTE 1, MUKWONAGO, WISCONSIN
Sole Distributor

See Your Dealer or Order Direct.
*Dealers Wanted!*

- Write for listing of 24 individual products for the horse.

was a consignment of H. Calhoun and Son, Cresson, Texas. Pistol's Ginger is a 2-year-old filly by King's Pistol and out of Miller's Zora, a granddaughter of Roan Wolf. We can expect to see her at some cuttings before too long.

---

The Montoya Valley Quarter Horse Show will be held at the Randals Ranch, Montoya, N.M., on July 9; this will be the fourth annual show to be held at the Randals Ranch. B.F. Phillips, Jr., of Frisco, Tex., will judge the halter classes; Novis Rodgers, Snyder, Tex., and Phillips will both judge the performance classes. There will be halter classes for 1960 foals to 1956 or before, a junior and senior reining, and a junior and open cutting contest. The halter classes and the cutting contests are both approved by the AQHA and the NCHA. All entry fees are added back, and a trophy will be given to each first place winner, and ribbons to the first six places in all halter and performance classes.

---

The First Texas Appaloosa Horse Club Sale at the San Antonio Livestock Exposition, February 18, with Cecil Dobbin as the auctioneer, sold 44 lots for $45,210 to average $1,028. The top 10 averaged $2,075.

Boss' Spotted Adder, consigned by Robert and Marjorie Acomb, Hillcrest Farms, Stafford, N.Y., was the high-selling stallion. He was purchased by Peyton McKnight, Tyler, Tex., for $2,850. Boss' Spotted Adder is a 2-year-old son of Big Boss and out of Texas Tubby. This colt is of foundation Appaloosa breeding, and he is certainly one of the most colorful horses that I've seen — anyone who sees him will never forget all that color.

Carl Miles, Cee Bar Appaloosa Horse Ranch, Clyde, Tex., paid $1,500 for Cynthia Ann Parker, a '59 filly by Einstein. Cynthia Ann Parker is a good filly with lots of color and good conformation.

Lot 1, Corene, sold to Selma Johnson, Big Trees Appaloosa Ranch, Houston, Tex., for $1,475. Corene is a 2-year-old daughter of Big Boss and out of Midnight. Corene is a good filly with refinement and color.

Ace Hooper, Plainview, Tex., owner of the good Appaloosa stallion, Top Hat, consigned Sharp Knife, a '58 filly, which sold for $1,575 to Mrs. Sue Dennis, Aledo, Texas. Sharp Knife is by Fiesta and out of Boyer's Spotted Squaw. Since everyone has cutting horses at Aledo, especially the Dennises, maybe this loud-colored filly will go into training.

L.G. Hooper, Plainview, Tex., offered a good 2-year-old mare, Poteet by Poteet B., for this sale. She was purchased by Mrs. Sue Dennis of Aledo, Tex., for $2,375, also.

Ranger's Squaw, a 4-year-old mare by Ranger Hancock, sold to Tom Slick, San Antonio, Tex., for $2,675. She was a Mary Bowling, Colorado Springs, Colo., consignment.

**BREEDERS CONSIGNMENT SALE**

**75** Selected, Registered Shetland Ponies offered by breeders of the American Shetland Pony Club. Cataloged sale.

**MONDAY, MAY 2, 1960**

12:00 o'clock noon

**Cattlebarn - Iowa State Fairgrounds**

Des Moines, Iowa

Contact R. F. LELAND, *Assoc. Pres.* — Agency, Iowa

AREA SIX SHETLAND PONY BREEDERS ASSOCIATION AFFILIATED WITH THE AMERICAN SHETLAND PONY CLUB

Colorado - Iowa - Kansas - Minnesota - Nebraska - N. Dakota - S. Dakota - Wyoming



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

*Nineteenth Annual Sale of*

# WINK

## SHETLANDS and WELSH

Saturday, June 4, 1960

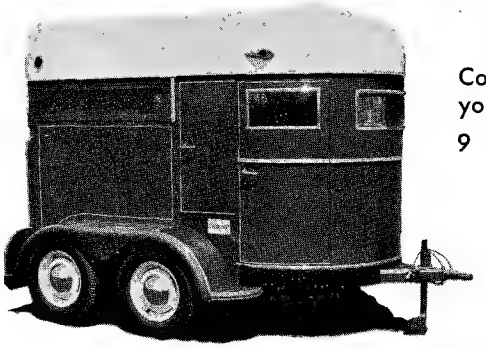
## WINKELMAN FARMS

OVER A CENTURY IN CENTRAL IOWA

LOHRVILLE,
IOWA



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED



"THE WORLD'S FINEST HORSE TRAILERS"

Color combinations to match your car — hardtop styling.

9 different models to choose from.

Also complete line of Shetland trailers manufactured to your specifications.

For literature, write, wire or telephone.

2-HORSE APACHE

DEALER INQUIRY INVITED
SEE YOUR NEAREST DEALER

DISTRIBUTORS

**Cameron Pontiac Co.**
1217-27 Del Paso Blvd.
No. Sacramento 15, Calif.
Phone Wabash 2-6551

**Trail-Tex Sales**
Cliff Gibbs
316 Olive
Pueblo, Colorado
Phone LIncoln 4-9247

**Kirby Kline**
Distributor
Trail-Tex Horse Trailers
112 Nara Visa, N.W.
Albuquerque, New Mexico
Phone DI 4-3311

**Ann and Everett Culver**
Branding Iron Riding Stables
1 mi. So. on Hwy. 27
MRH Box 107
Sulphur, Louisiana

**Darby-Everest Cadillac, Inc.**
400 North Walker
Oklahoma City, Oklahoma

**Jo Ann Dillard**
104 N. 8th St.
Duncan, Oklahoma

**Marie Farley**
705 Naples Street
Corpus Christi, Texas

**Joe Gray Training Stable**
8500 Parker Road
Denver, Colorado

**Mrs. Ann L. Leonard**
Fish Creek Ranch
Estes Park, Colorado
Phone 0-30J2

**Pete Modde**
Box 70
Custer, So. Dakota

**Sioux Motors**
324 West Ninth St.
Sioux Falls, So. Dakota

**Union City Tractor Co.**
Dalton, Georgia

**Windsor Square Stables**
Bud Templin, Manager
5121 North 7th St.
Phoenix, Arizona

**Winslow's Stables**
Nooks Hill Road
Cromwell, Conn.
Phone Middletown DI 6-4478

TRAIL-TEX TRAILER COMPANY

P.O. BOX 9055 • FORT WORTH 7, TEXAS • PHONE: PE 8-8212



NOW IN STOCK FOR IMMEDIATE DELIVERY

THE EUGENE C $175.50

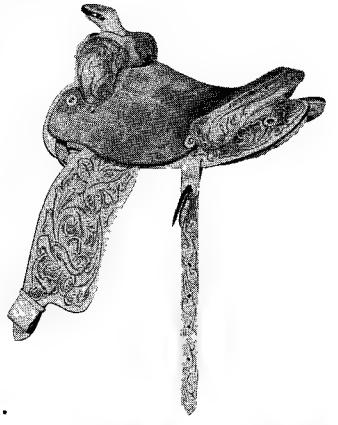
Introducing the world's finest, lightweight quarter horse cutting saddle, full forward swing, especially designed for cutting. Unconditional guarantee for 5 years. Size 14" and 15" seat, 14" fork, 2½" and 3" cantle, full double rigs in skirt with covered stirrups, both front and back girths.

JUST A COUPLE OF THE MANY FINE SADDLES LISTED IN OUR CATALOG

WRITE FOR A FREE COPY

THE LITTLE WILLIE $137.50

The all purpose saddle, ideal for roping, cutting, barrel racing, pleasure riding or any other purpose. Unconditional guarantee for 5 years. Size 14" and 15" seat, 14" fork, cantle 2½" or 3", full double rigs in skirts, with covered stirrups, both front and back girth.



Sylvester's
SADDLE & LEATHER CO.

1619 AIRLINE HIGHWAY • BATON ROUGE, LOUISIANA • PHONE: EL 5-5188


# Teaching Tricks

*(Continued from page 19)*

by lifting the left leg and pulling it back and forth until he no longer frets at the unfamiliar position. Next, run the halter rope between his front legs and pull his head down next to his knees. When he will stand quietly in this position, head down beside the knees and on three legs, take both the halter rope and leg rope in the right hand, keeping the halter rope tight so he cannot raise his head, as shown in photo 7. Now, while holding the whip in the left hand, cue him by tapping the front of the roped leg and gradually pulling backward on the raised leg until the knee touches the ground. Since the halter rope is also being held tight, this will pull his nose down and back.

While the horse is in this latter position, drop the whip and give him a reward of some kind; then release his head and let him up.

Some horses, once you start pulling backward on the leg, will begin walking around in circles on their hind legs, pivoting on the right front foot. If your horse should do this, stop pulling and let him return to the three-legged, nose-between-knees position — and calm him with reassuring words. Don't, however, let his head get up or his leg down.

After he seems to have regained his confidence, cue him again and once more try the backward movement. It may take a little time and a lot of reassuring with some horses, but that's when the trainer needs patience.

When your horse will do the trick without fuss, gradually release the leg a little farther back each time, until he puts it back of his own accord. When he puts his leg back of his own accord, gradually release his head as he learns to put it down without your urging. He should then be "bowing" on cue alone.

### Lying Down

This trick calls for the utmost patience since it often unnerves even the calmest horse. Don't forget, many horses have not lain down since they were youngsters!

You will want a saddle with the left stirrup removed for this trick, since your horse will be lying on the left side and you won't want him injured by the stirrup.

Your horse should be accustomed to standing on three legs by now, but, this time, instead of holding the leg rope by the hoof, run it around the saddle horn. Don't loop or tie the rope; use the horn as a sort of stationary pulley. If you've got it cor-



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

WEAR the NEW Bonnie Belle
Embroidered Western "Branded"
BLOUSE

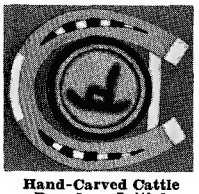
$7.95
monogram, short sleeves

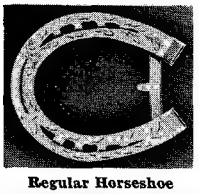
Enjoy the "PERSONAL" touch!
Authentic western styling...top quality drip-dry cotton in white, sky-blue and palomino. Available in short or long sleeves.

Your own initials...western style!
A/B (1) Slash Brand
C⊃ (2) Lazy Bar
EF (3) Half Circle
Ruth (4) Name Bar
Also available in your ranch brand

At leading western stores everywhere or write for name of retailer nearest you.
Created in the west by
BELL MFG. CO. 1740 WELTON, DENVER 2,

Silver Dollar


Hand-Carved Cattle Brands or Initial


Regular Horseshoe

Horsehead — Conestoga Wagon Wheel

distinctively worn by distinctive people

Strong 10-Gauge, Die Cut, Sterling Silver Horseshoe Buckles. Actual Size 2⅝"x2⅜".

See Them At Your Dealers Or Write To —

M-D Company
P.O. Box 3066, Glendale 1, Calif.
DEALER INQUIRIES INVITED; WRITE FOR CATALOG

rect, the horse's leg should move up and down freely as you pull or release the rope.

Run the halter rope across the saddle seat from the right side, so that when you pull on it the horse's head should swing to the right and his nose should almost touch the stirrup leathers.

Now, taking both ropes in the right hand, pull on them simultaneously — so the leg is tucked up and the nose is pulled against the leather. One pull should accomplish both motions at the same time. Here again, if the horse becomes excited and starts to circle, take the time to calm and reassure him.

Lastly, cue him by jerking his mane, and then unbalance him by pulling on the saddle horn, keeping the halter and leg ropes tight at the same time. He should be quite easily upset from this position and lie down without much trouble. It is all a matter of leverage, as shown in photo 8.

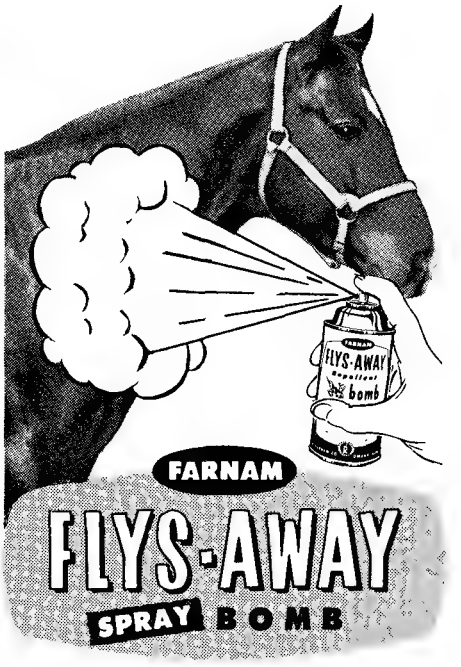
The moment the horse is lying on the ground, move the halter rope from its position across the saddle to one across his neck, and hold him down while you calm and praise him, as shown in photo 9. After he has lain quietly for a time, release him and let him get up.

With practice, and by gradually releasing the tension on the ropes, your horse should lie down whenever you turn his head to the right and pull on his mane.

### Sitting Like a Dog

Once your horse has learned to lie down easily, it's a simple matter to teach him to sit, because you start work from the reposed position.

In doing this trick, instead of letting him get all the way up from the reclining pose, let him up only as far as an upright position — lying down but not out flat. His forelegs should already be out in front of him, since the horse normally puts them out in front to get up. It's easy, however, to stop him from going any further by merely holding him back with halter




FARNAM
FLYS-AWAY
SPRAY BOMB

Mists Flys-Away lightly over parts of animal where flies attack. An 8-second application does the trick. Brings freedom from vicious biting and blood-sucking flies . . . while riding, training, shoeing, showing or racing your horses. Use Flys-Away also as a fly repellent on wounds, sores and wire cuts.

KEEPS FLIES AWAY For Hours!

Flys-Away provides priceless protection from flies. Yet, it's non-toxic. Won't burn or blister, and won't discolor hair or harm animal's coat. Leaves animals with glossy coats, easy to brush out.

Spray STABLES and STALLS with

FARNAM
METHANOX
FLY SPRAY PLUS

Highly successful, long-lasting *residual* fly spray for stable walls, ceilings and stalls. Keeps flies under control. Lasts 6 to 8 weeks.

SCATTER on Floors, Walls, Manure Piles!

FARNAM
DIE-FLY

A "sugar-base" fly bait that stops flies dead in their tracks. Kills flies by the millions. Kills for weeks after application. Keeps your fly population down.

SPONGE Your Horses With

FARNAM
REPEL-X

A "concentrate" that mixes with water (1 pt. to 1 gal.). Sponge or spray it on animals. Protect them 2 to 3 days. Completely safe for your finest animals.

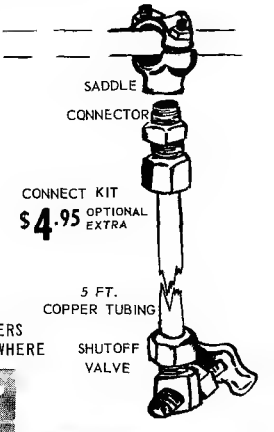
AT YOUR "SADDLERY DEALER"
If your dealer can't supply you, write for Illustrated literature and Prices.
THE FARNAM COMPANY
Dept. H-51 8701 N. 29th OMAHA, NEBR.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# EVERFUL AUTOMATIC WATERER

- CUTAWAY SHOWS PROTECTED, FROSTPROOF FLOAT VALVE ..... AUTOMATICALLY REFILLS FRESH WATER ....3 GALLONS PER MINUTE .... RELIABLE .... POSITIVE .... ALWAYS STAYS FULL
- THREE GALLON CAPACITY .... EASY TO CLEAN .... LARGE DRAIN WITH CAP .... RUGGED, GALVANIZED, 18 GAUGE STEEL ROLLED, SAFE EDGES .... 18" LONG, 11" WIDE, 5½" DEEP
- NO PADDLES TO PUSH, FLOOD, JAM, OR TO PLAY WITH
- EASY TO INSTALL .... DO IT YOURSELF WITH OUR QUICK CONNECT KIT .... INCLUDES HANGER LAG BOLTS AND DETAILED INSTRUCTIONS .... OR USE REGULAR PIPE AND FITTINGS.
- FOR STALLS OR PADDOCKS .... MOUNT ON WOOD, STEEL, OR CONCRETE WALLS, OR WIRE FENCING.




**$16.95** POSTPAID
INCLUDES MOUNTING INSTRUCTIONS

- USED BY THE WORLD'S FOREMOST BREEDERS RECOMMENDED BY VETERINARIANS EVERYWHERE

ELECTRIC HEATERS AVAILABLE

**BEST PRODUCTS**
**BOX 36, CALABASAS, CALIF.**
UNCONDITIONAL ONE YEAR GUARANTEE

IF YOUR DEALER DOESN'T HAVE IT, ORDER NOW WITH THIS HANDY ORDER FOR PROMPT DELIVERY

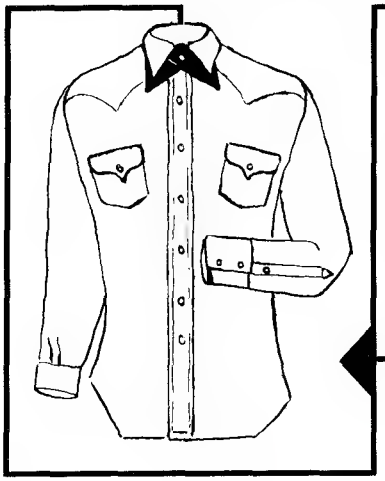
**BEST PRODUCTS, Box 36, Calabasas, Calif.**

Please send me Postpaid_____EVERFUL AUTOMATIC WATERERS at $16.95 each.....Total $_____
Also send me Postpaid_____QUICK CONNECT KITS at $4.95 each.....Total $_____
TOTAL MONEY ORDER ENCLOSED.....$_____
California residents add 4% Sales Tax

It is understood that I may return this purchase for FULL REFUND if I am not fully satisfied.

NAME_____
ADDRESS_____
CITY_____STATE_____





## THE NEBRASKAN

An original design for the Rodeo Shop featuring the fine tailoring and good fit for which all Panhandle Slim Shirts are known. Created in wrinkle resistant oxford cloth, with these important features:

- Genuine ocean pearl buttons for dressy appearance and easy laundering.
- Pen slots in pocket flaps.
- New shorter modern collar with permanent collar stays.
- Extra long shirt tails.
- Three-point back yoke.

*Available in white or blue.* Neck sizes 14-17, sleeve lengths 32-35. Postpaid, no C.O.D.'s.....**$6.95**

The Double Cross tie in pure silk. *Red, black, brown, wine.* Postpaid.....**$1.95**

# The RODEO SHOP

**LAMBERTVILLE, NEW JERSEY**


pressure, because he's almost helpless unless his head is free, as shown in photo 10.

Now, let him almost rise, but stop him again when he is about half-way up, as shown in photo 11. The first few times he'll probably sink back to the ground, but after awhile he should learn to balance himself at the half-way point. From then on, it's a matter of letting him rise up a tiny bit more each time — and helping him get the idea of sitting by manually placing his forefeet a few inches farther back each time. After he reaches the final "sitting position," keep him there a few minutes and then release him.

You cue your horse for this trick by the pressure of your hand on the halter. In other words, if you release him completely in a lying down position, he is free to stand, but your guidance by halter pressure will halt him in the "sitting position."

✶

## P. M. Kelly

*(Continued from page 79)*

ders, Bud Linderman, Jerry Ambler, and back as far as Johnny Mullens have had their spurs made to exact specifications by Kellys'.

P.M. Kelly recalls back in 1910 that a good spurmaker earned $1.50 a day for 10 hours work. Those were the days when spurs were forged over the horn of an anvil and special orders were possible since the labor rate was only 15¢ per hour. Now, with skilled mechanics earning up to 20 times this amount, it is no longer practical to make spurs on a special order basis. To keep pace with modern demand and stay within a reasonable price range, bits and spurs are now made with the same painstaking care, but machines are used wherever possible to do the job as well or better than it could be done by hand.

Machine and tool design, the most important factor in the modern spur factory, is the key to a quality product. The bands on all Kelly spurs are still bent "red hot" so as to form the perfect fit for a boot heel. This is important — ask any oldtimer. Special strength steels are bought direct from the steel mills in bars and plates. When the steel is received, it is sheared and formed into proper dimensions for processing. Most forging operations are done by heating the steel in a gas-fired furnace to approximately 1,800°, so that they can be shaped and formed to the exact balance and fit necessary to give years of satisfactory service. The steel and aluminum cheeks on bits are punched out on large presses which do the work faster and more efficiently



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

than ever before. After forging, the bits and spurs go through a series of grinding, sanding, and polishing operations, still done as they were years ago—by skilled mechanics—but with the use of specially designed wheels and polishing compounds which finish the bits and spurs to rigid specifications. The bits and spurs are mounted and hand engraved before electrolytic chrome plating. They are then color buffed, inspected, wrapped, and stocked — ready for immediate shipment to the dealer.

No one company could reasonably be expected to manufacture all of the items that today's riders request. In addition to their own make, and to offer an expanded service, Kellys' also stocks for immediate delivery the famous Crockett & Renalde line of bits and spurs, as well as top quality deerskin gloves and other equipment for the rider.

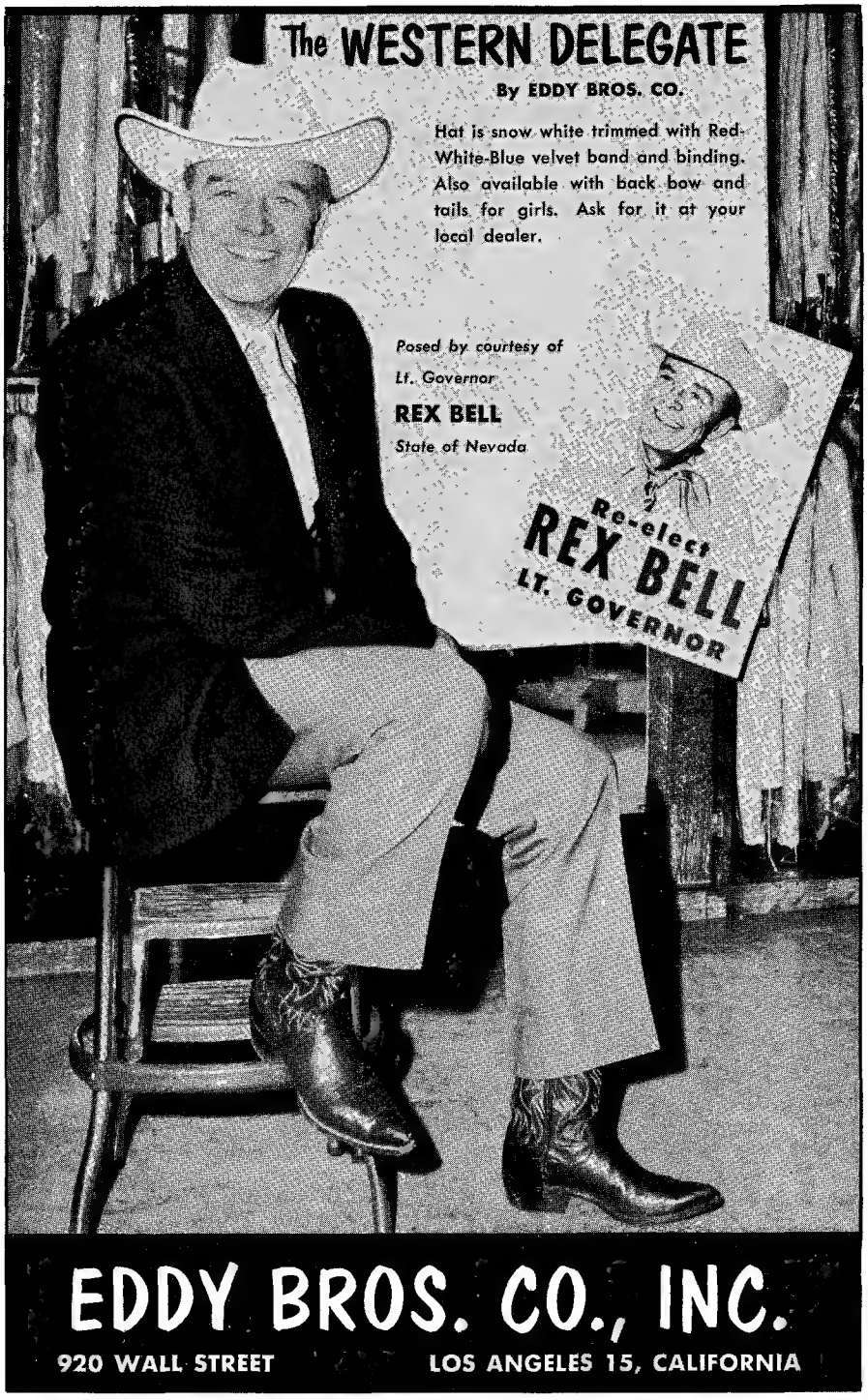
P.M. Kelly & Sons distribute through some 800 dealers in the United States and Canada. As long as people ride, the Kellys will be doing their best to serve them with the finest in bits and spurs.

## Dude Ranch

*(Continued from page 42)*

laughs and *kicks*. White chooses his horses first for good disposition, an indispensable factor in an operation of this kind. He prefers a walk, trot, canter, western type of horse to the gaited saddle horse type, which he feels does not hold up as well under constant and rigorous use. An 800-900 pound horse of medium height and an easy keeper is ideal. This type of horse is most suitable, as it provides relatively easy mounting and handling for any aged guest. The guest season opens with weekends in April; then operates full time from May through November, depending upon weather. White winters his entire horse herd, making it easier to keep — an important factor in his program. A certain percentage of the saddle stock is raised at the ranch. The present stallion is a fine cream-colored animal of Saddle Horse-palomino breeding. The guests are not assigned any one particular mount for the duration of their visit as experience with horses of varying nature and gait is a requisite for good horsemanship. Rare situations exist in which the guest has a horse of his own, and, in such a case, the youngster may bring his mount to the ranch.

Ced White has endeavored to acquaint his young ranchers with western



The WESTERN DELEGATE
By EDDY BROS. CO.
Hat is snow white trimmed with Red-White-Blue velvet band and binding. Also available with back bow and tails for girls. Ask for it at your local dealer.
Posed by courtesy of
Lt. Governor
REX BELL
State of Nevada
Re-elect
REX BELL
LT. GOVERNOR
EDDY BROS. CO., INC.
920 WALL STREET
LOS ANGELES 15, CALIFORNIA

*Golden Sun Allan*

No. 461763

ONE OF THE MOST FASHIONABLY BRED
TENNESSEE WALKING STALLIONS
NOW STANDING ON THE WEST COAST

**STUD FEE — $75.00 — AT TIME OF SERVICE**
**Return privilege same year**

*Golden Sun Allan's* Colts have made him famous by completely dominating show rings wherever they are entered. Breeders have attained the rare combination of beauty and superb performance. Other colts have developed into great pleasure or saddle horses for general use. His colts are naturally gaited and have speed with terrific action.

This stallion is by the world champion *Midnight Sun*, the world's most famous breeding horse and out of *Golden Bell*, who is by *Hall Allan*, and her dam by *Mitch F-5*.

**We have proven mares and foals by Golden Sun Allan for sale.**

Owned by:
**BILL NOLF**
1727 SEATTLE HILL ROAD • BOTHELL, WASHINGTON
Phone: HUnter 6-4566




LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

just for fun!

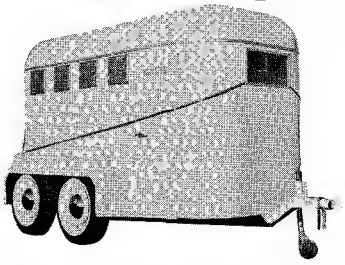
Step into the swing of things in Spring's new patio collection by Western Fashions! Styles for barbecue, square dance, cocktails . . . or just lazin' around. These Western Fashions go anywhere, anytime, in carefree drip-dry fabrics that need little or no ironing. At your favorite store, or write us for your nearest dealer.

For lucky little girls and their smart mothers, these gay matchmates say "Party!" at a glance in drip-dry cottons and georgettes with fiesta trim.

WESTERN Fashions INC.

1513 Wazee Street Denver 2, Colorado

World's Greatest Horse Trailers



**$250.00 Down, Up to 24 Months To Pay**

Stronger than steel . . . lighter than aluminum . . . and cooler than either! That's the new fiberglas hardtop Howell Trailer. Equalizer bar suspension insures smoothest ride even on "washboard" roads.

Minimum weight on car, no sidesway or bounce. Compare . . . and you'll buy.

WRITE FOR FREE ILLUSTRATED CATALOG

GEORGE BEATTY, Bound Brook, N. J.
*East Coast Distributor*

HOWELL TRAILERS, INC.
13001 E. ADMIRAL TULSA, OKLAHOMA


lore and to provide authentic western atmosphere in every possible way. Five rustic bunkhouses of western design serve as quarters for the young cowhands. A large ranch-style annex to the main house, designed in true western motif and complete with a huge stone fireplace at one end and a well-stocked trading post at the other, serves not only as a colorful mess hall, but also provides a popular recreation center for evening social activities and square dancing. Appropriate western movies of an entertaining and educational nature are shown twice a week. Riding receives the greatest attention at the ranch; however, other activities, such as archery and rifle shooting, are offered. For a daily change of pace and invigoration after a hot, dusty ride, the ranch bus takes the ranchers to one of the nearby lakes for a refreshing swim.

At times the ranch accommodates as many as 50 guests during a single week. This many exuberant youngsters requires considerable supervision. In addition to the Whites, the staff includes eight young counselors, four boys and four girls in their late teens who are equally adept at handling horses and children. Several of these counselors have been former guests and, through repeated seasons as ranchers, have acquired a knowledge of horses and an understanding of children, and have proved themselves capable of accepting responsibility for both. In fact, the goal of most young cowhands at the Lightning Dude Ranch is to one day become a counselor. Loretta Evans, a striking young lady of 20, is a typical example of such ambition. Loretta came up through the ranks as a guest, and now serves not only as a capable and popular counselor but also has performed trick riding at rodeos in western states and Canada.

White provides his young cowboys and cowgirls with well-organized activities each day of their stay. In return he expects and elicits remarkable cooperation from his young friends. Chapel is held at the Lightning Ranch each Sunday and grace is said before every meal. White believes that a vacation away from home does not mean a vacation away from religion. I left the Lightning Dude Ranch with the definite impression that any youngster fortunate enough to be a guest there would receive far more than mere recreation and fundamentals of horsemanship. White's commendable goal for his ranchers is the achievement of good citizenship through good horsemanship, the success of which is clearly evident at every turn.



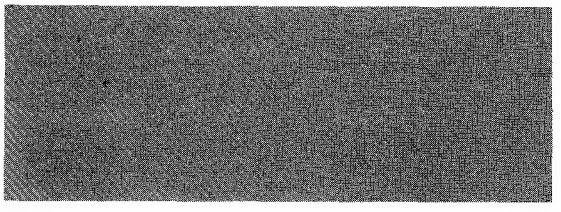
LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# QUARTER HORSE SALE

## SELLING THE BLOODLINES OF:

OKLAHOMA STAR
BERT
KING
BUCKSKIN JOE
OLD SORREL
MY TEXAS DANDY
DODGER
HOBO
COWBOY
LEO
SILVERTONE
HANCOCK
GREY BADGER

Most All Of The Horses Were Raised Here



**MAY 18, 1960**

**1:00 P.M.**

**4-H BUILDING**

**ELDORADO, KANSAS**

**PERSONNEL and RINGMEN:**

Auctioneer, Gene Watson;
Roy Davis, AQHA;
Bobbie Vincent, The Ranchman;
and Carol A. Whitman, Jr.

Eldorado is on Highways 77 and 54, the Kansas Turnpike. Ranch 4 Miles East on Highway 54, 1½ Miles North.

**CONTACT**

Price Elmore for hotel and motel reservations. A get-acquainted party May 17 at 6:30 p.m. Place LOC-MOR CLUB.

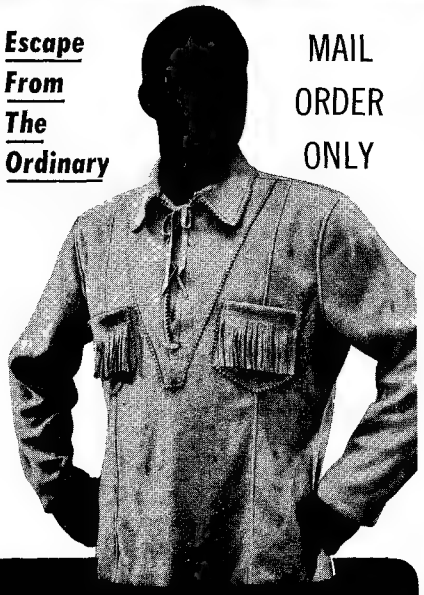
PRICE ELMORE
Route 3
ELDORADO, KANSAS
and
EARL HUBBARD
ESKRIDGE, KANSAS
8 Miles North on Highway 4.

**BAR E BAR RANCH**

Phone DAvis 1-5191



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED



Escape From The Ordinary

MAIL ORDER ONLY

COMPLETELY WASHABLE LEATHER

Wild Boarhide

Distinctive, comfortable, practical. Soft, supple, scuff-proof, textured leather as tough as the South American wild boars it comes from. *Completely washable.* Unmatched character and beauty.

**HANDMADE FRONTIER SHIRT.** The most comfortable and practical outdoor shirt you can own. Wind resistant, mosquito-proof. Outwears 5 wool shirts. Machine washable. Individually hand-tailored for men, women.

CORK BROWN or CHARCOAL GRAY **$37.50** postpaid

Give regular suit size and sleeve length.

**Norm Thompson Exclusives**
**COMPLETE SATISFACTION GUARANTEED**
**or your money refunded**

**BOARHIDE CAVALIER.** First really new sports boot in twenty years. Handsome, lightweight, cool, comfortable. Individually benchmade of specially waterproofed boarhide with cushion-soft leather lining. Neolite heel. New flexible, longer-wearing leather sole. 9" high.

TOBACCO BROWN
**$25.00**
plus 50c for shipping
Give men's regular shoe size and width.

**UNUSUAL NEW CATALOG FREE**

***Escape from the Ordinary!*** Enjoy the unusual in fine sportswear, boots, outdoor equipment. 56-page color catalog shows two hundred imports and specially designed items for men & women. One of the most unusual catalogs ever printed. SEND FOR YOUR FREE COPY TODAY.

Norm Thompson Dept. 1F
1805 N. W. THURMAN • PORTLAND 9, ORE.


# Western Accessories

*(Continued from page 48)*

plates of metal securely fixed to a webbed elastic backing. This buckle for women combines the old and the new, and is available with matching earrings, bracelet, and pendant necklace repeating the same design theme.

These and scores of other items in sterling silver and solid copper are illustrated in Bell's new catalogue, which also features an insert showing gracefully styled sterling silver jewelry set with hematite, also called Alaskan black diamond.

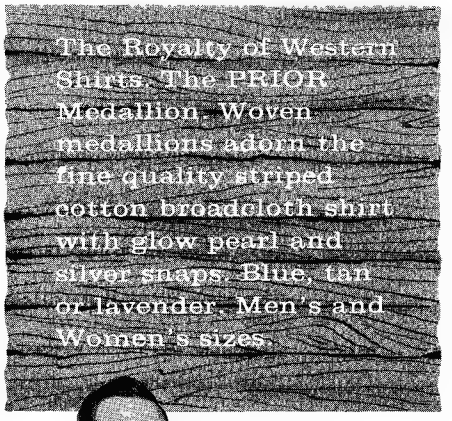
---

The latest trend in the leather goods field is for the true leather artist to break away from the old standard floral patterns, according to Gene Holder of Arrowhead Custom Leather Goods, McGregor, Texas. The result of this movement has been for the leather artist to turn to figure carving; it is here that the leather craftsman is left behind and the leather artist comes to the fore, and the customer not only gets an article of lasting beauty but a piece of art work as well. Several western artists now do leather art and find a ready market for their work.

Arrowhead Leather was created following demand for a Stampede belt. Holder made a belt for his 8-year-old son, Charles, who wanted a belt showing a stampede of Appaloosa horses. Before completion of the first belt, Holder sold eight orders. The firm tried to handle stock items, but since each customer wanted something a little different, the present policy is that the customer is king. The painting on the belt is done by Holder, himself, who closely guards his secret of using oil dyes that penetrate the leather rather than surface dyes which might wear off.

Holder, a horseman for a number of years and breeder of a small Appaloosa herd based on the Dragon, has been a western artist for a number of

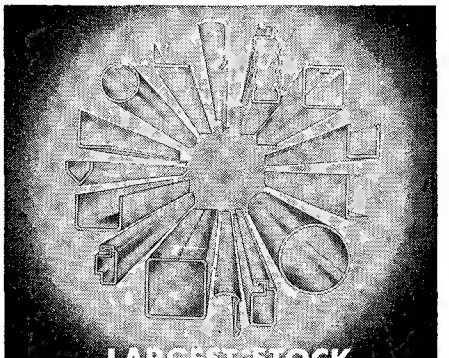
• A sample of leatherwork carved and colored by Gene Holder, McGregor, Texas.

The Royalty of Western Shirts. The PRIOR Medallion. Woven medallions adorn the fine quality striped cotton broadcloth shirt with glow pearl and silver snaps. Blue, tan or lavender. Men's and Women's sizes.

*True Westerns Since 1884*

**GEO. W. PRIOR CO.**
1531 Wazee St. Denver, Colo.



**LARGEST STOCK IN THE WORLD!**
Angles, Channels, Tubing and Other Light Gauge Aluminum Roll-Form Shapes and Sections

**ELIMINATE TOOLING COSTS!**
Universal warehouse stock includes over seven million linear feet of nearly 100 different roll-formed shapes in addition to stock tooling available for many more shapes.
From raw material inventory to finished product, your every roll-forming need, including special orders for new Unicolor prepainted stock, will be filled by Universal's completely staffed departments of engineering, tooling and production.
*Before investing in tooling — for any order, it will pay you to contact . . .*

Universal
Molding Company
10807 Stanford Ave., Lynwood, California
*Leader in Quality, Progress and Service*




LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

years. His work has appeared in leading western publications. He has been a technical artist in the rocket industry, too, but his main love is horses.

In the short time Arrowhead has been in existence, Holder has put animal portraits on many varied articles. An unusual request was from a lady who wanted a leather cover for her photo album, and coated it with clear plastic to keep people from rubbing their hands over the carving. In leather goods, at least, there is a new trend.

---

Snap fasteners add that dash of color to western clothing, as well as serving a highly utilitarian purpose, which sets western wear a pace apart from conventional clothing. The Campau Company of Castro Valley, Calif., lists 62 colors and kinds of snap fasteners. The most popular in the line today of the removable-top variety are the dice pattern fasteners. The firm, established 13 years ago, also features the new Velcro fastener, which has many uses that neither snaps nor zippers fulfill. The Velcro fastener consists of ribbons of nylon, the surface of one covered with thousands of microscopic hooks, the other with equally tiny loops. When pressed together, the hooks engage the loops and the two strips cling together. Velcro tape has hundreds of uses in fastening everything from jackets to slip covers and luggage.

In addition to snap fasteners, Campau has a collar bond item, consisting of a white plastic-coated fabric which is pressed onto the inner surface of shirt collars to make the shirt material non-wilting and eliminating need for starch. Tools are also available from Campau for installation of snap fasteners, as well as many sewing supplies, snap placement measures, and a hard-to-find item list. The firm, recently taken over by Ralph Maynard of Los Angeles, will soon have a new address, but the same dependable line of accessories.

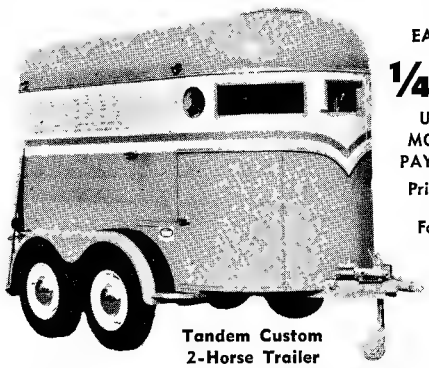
---

Rau Fastener Company of Providence, R.I., makes Klikit snap fasteners in almost every color and hue of the rainbow and in almost every shape

• "My hat! My *new* hat!"


# EASY MILES WITH A MILEY

**DESIGNED BY HORSEMEN . . . USED BY HORSEMEN!**



Tandem Custom 2-Horse Trailer

BUY ON EASY TERMS

**¼ DOWN**

UP TO 24 MONTHS TO PAY BALANCE

Prices Quoted F.O.B. Fort Worth, Texas

Tandem Axle, 2-Horse Trailers, from..... **$795** plus Fed. Excise Tax

Single Axle, 1-Horse Trailers, from..... **$495** plus Fed. Excise Tax

**When you buy a MILEY trailer, your horse gets SAFE, COMFORTABLE, EASY-RIDING TRANSPORTATION. Exclusive features found only in a MILEY trailer make it the finest money can buy.**

## MILEY TRAILER CO., INC.

3417 N. Main St. • Ft. Worth, Tex. • Tel. MArket 6-8244

2121 Kenmere, Burbank, California
Tel. THornwall 5-7245

**TRAILERS AVAILABLE FOR IMMEDIATE DELIVERY FROM THE FOLLOWING DISTRIBUTORS:**

**WEST COAST**

Teague Motor Co.
Rose & Colville
Walla Walla, Wash.

Brewer Motor Co.
23 A St. SW
Auburn, Wash.

Utter Motor Company
1212 West 2nd
Spokane, Washington

Arrowhead Ranch
Bedford, Oregon

Palmer-Williams Co.
Salem, Oregon

G. K. Hardt
701 Santa Rosa
Santa Rosa, Calif.

Glaser Sporting Goods Co.
El Cajon Blvd.
San Diego, California

Dean Sage
Triangle T Ranch
Sheridan, Wyo.

Bert Kearns Motor Co.
Box 1670
Great Falls, Montana

Jack Giffin
1458 So. State St.
Salt Lake City, Utah

Sands Trailer Co.
Box 95
Glendale, Arizona

**CENTRAL STATES**

Bill McNeil
Aberdeen, S. D.

Rapid City Trailer Sales
Rapid City, S. D.

Pete Knapp
Dickinson, N. D.

Bill Schuett
7609 S. 36th St.
South Omaha, Neb.

C. G. Whitcomb
Box 351
Sterling, Colo.

Sam Bright
760 Fair Foundation Bldg.
Tyler, Texas

Paradise Hills Ranch
Rt. 3, Box 653D
Golden, Colo.

Dave Naas
Savage, Minnesota

B. F. Smith & Son Saddlery
3033 E. Broadway
N. Little Rock, Ark.

Leroy Balfanz
Rt. 1, Box 45
Hopkins, Minn.

Paul E. Sams
Box 517
New Orleans, La.

Hobbs Trailer Sales
1512 Loop 165
Wichita Falls, Texas

Hobbs Trailer Sales
Box 1055
El Paso, Texas

Louis "Red" Scott
6332 E. 7th St.
Tulsa, Oklahoma

Tom McKinley
1010 East St.
Fenton, Michigan

Flying W Stables
860 N. Russell Ave.
Aurora, Illinois

Hobbs Trailer Sales
2418 SW Military Dr.
San Antonio, Texas

Lester Goodson Pontiac Co.
1117 Caroline St.
Houston, Texas

Hobbs Trailer Sales
824 Arno SE
Albuquerque, N. M.

Culwell & Crofford
Rt. 1, Box 703
Amarillo, Texas

Hobbs Trailer Sales
Box 102
Lubbock, Texas

Col. Thomas Jackson
Dunlap, Illinois

Phil Groetkin
LeMars, Iowa

Ozmun-Kelly Ford, Inc.
Highway 59 & 90A
Stafford, Texas

The Hitchin' Rack
H. C. Berry
U.S. Hwy. 50
Rt. 2, Box 13
Selma, Alabama

**EAST COAST**

Glen Sparks
5337 E. 41st St.
Indianapolis, Indiana

Bonniedale Farms
Snake Hill Road
No. Scituate, R. I.

Earl Colteryahn
Eightyfour, Penna.

Ray Munton
Lake George, N.Y.

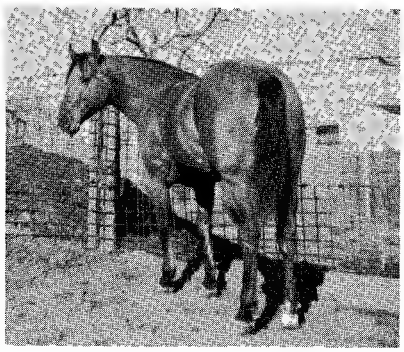
Charlie Wilkerson
3300 DeSoto
Pensacola, Florida

H. B. Pearson, Jr.
Rt. 7, Box 229
Chattanooga, Tenn.

Larry Hall
Marion, Ohio

Hobbs Trailer Sales
7402 East-Tex Freeway
Houston, Texas

# Standing in Massachusetts



## EUREKA JOE P-44,124

**DOUBLE-BRED JOE BAILEY**

**Sire:** Badger Bailey P-15,631

**Dam:** Yellow Bailey P-15,642

**Color:** Dun Height: 14-3 Weight: 1150

His get have good conformation and cow sense.

Fee: Private treaty. Return privileges. Accommodations for mares.

## S. A. COTE

**932 Granby Road** **Chicopee Falls, Mass.**

**Telephone: Holyoke JE 2-8130**




LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

*For Those Who Appreciate Authentic Western Styling Combined With A New, Low, Sharply Creased Crown.*

It's **GRADY'S**

Hand-Woven
Unbreakable Hats

*The Grady "SIXTY-NINER"*

Available in Buntal Fibre — Ventilated Weave — Brim Width: 3", 3½", 4" — Colors: Sand and Natural — Sizes: 6⅝-7¾. $10.00

*Clip and Send This Handy Order Blank*

Please send me Hat No. ....., Crease ....., Head Size ....., Brim Width ....., Color ....., Price .....

Check Enclosed ( ) Money Order Enclosed ( ) (No C.O.D.)

Name.....

Address.....

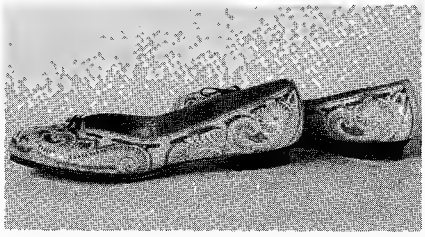
City..... State.....

**GRADY'S HAT SHOP**
717 Palestine Street, Jacksonville, Texas

**STRIKE IT RICH!**

**SOUTH DAKOTA'S BLACK HILLS**

Publicity Director, **SOUTH DAKOTA DEPARTMENT OF HIGHWAYS**
PIERRE, SOUTH DAKOTA



**• Hamley's of Pendleton, Ore., feature a hand-stamped floral pattern on natural kip in their new western shoe.**

imaginable. The newest items include the bold and handsome snap fastener with nylon insert. Larger than the conventional western wear snap fasteners, the Rau 22-9524 opens the doorway to new western shirt design. It is available in complete color range with nylon insert that is perfect for both laundering and dry cleaning. Rau also has fasteners with chain clip and chain, as well as any number of combinations of old reliable designs. Sample cards are sent out by the firm.

## Chuck Wagon

*(Continued from page 38)*

at a Press Club chuckwagon dinner at Denver.

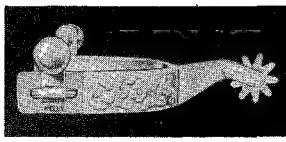
In 1911, Gant joined the Edison Motion Picture Company in the job of furnishing them riders and horses for filming Indian pictures in Colorado. In 1912 when that company filmed the old picture at Cheyenne, *The Charge of the Light Brigade,* he furnished the horses and riders for the cavalry charge and led the charge himself.

After *The Charge of the Light Brigade,* he headed for California with the Edison Company, with stops at Yellowstone Park and San Francisco for making some films, then on south to Los Angeles and Hollywood. Edison put on another unit and Gant took over the job of cameraman with this second unit.

"The management in New York commended the director of the new unit on getting a good cameraman," Gant recalled. "The director replied by saying, 'I didn't get a cameraman — just knocked the brains out of an old Colorado cowpuncher's head and handed him the crank of the machine.' "

Harry Gant had often thought it would be nice if the old-time cowpokes in the Los Angeles area could get together for a sort of reunion and have a real old chuckwagon dinner. In 1931 he decided to stage such an affair and invite every man to attend who ever turned a cow back in the days of the open range in the western states before the beginning of this century.

**Kelly's WORLD FAMOUS SPURS**



**NEW NO. 204-A**

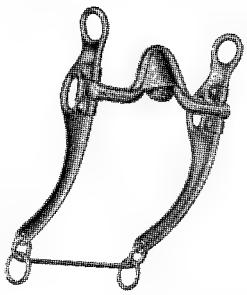
A new style spur created on the same basic design as the famous Toots Mansfield spur — a long time favorite. Popular ⅞" band, 2" raised shank and 1" nine-point rowel. A beautifully made spur all riders are proud to wear. Available in both men's and women's sizes.

**Men's or women's — Mtd.....About $17.50**
**Men's or women's — Pln.....About $12.75**

See your local dealer first.
If he does not stock the 204A, send 10c for catalog to

**P. M. KELLY & SONS, MFRS.**
P.O. Box 233, Dept. WH-445, El Paso, Texas

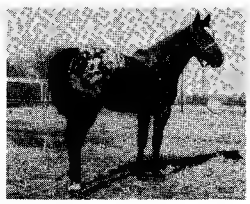
**Angel Leather Co.**
Custom Made Saddles
Ranchwear
Leathercraft Supplies
3044 N. Cicero Avenue Chicago 41, Illinois



**For The Best In Bits**
**QUICK BITS**
**No. 51HCC**
COPPER COVERED CURB
**$24.50**

AT YOUR LOCAL DEALERS
**ERVIN QUICK — BIT MAKER**
SAN JACINTO, CALIFORNIA

**MANUFACTURING GOLD - SILVERSMITHS**
*"You design it, we'll make it"*
*No Obligation for Estimates*
WESTERN and PERSONALIZED JEWELRY
BUCKLES • BOLO TIES • CUFF LINKS • TIE BARS • FIGURES • BRANDS • INITIALS • GOLD OVERLAYS
*The* Westerner *Silver Shop*
44 East First Street • Tel. FA 3-3330 • Reno, Nevada



Standing AT STUD 'til sold

**POCO-LOOSA T-4413**

4-year-old Appaloosa. 14-3 hands; weight 1100 lbs.; color black, white blanket, black spots. At Riverdale Ranch, Emmetsburg, Iowa.

Sire: **Poco Jet AQHA P-37,161**
Grandsire: **Poco Bueno AQHA P-3044**
Granddam: **Mary Jane W, AQHA P-13,766**

This Appaloosa stallion just didn't happen to be Quarter-type. He is bred that way.

***Fee $100, Live Foal***

**KERM REEVES**
EMMETSBURG, IOWA



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Style No. 2505
Suggested Retail
$15.95

For the NEW and DIFFERENT look in Square Dance Dresses, write for our folder. Dealers Only.

Edmunds of Denver

1747 LAWRENCE ST. DENVER 2, COLO.

Manufacturers of PATIO AND SQUARE DANCE Dresses to retail from $12.95
**SOLD ONLY TO DEALERS**
Write for Literature

*New!*

**BAREBACK PAD**

$10.95 ppd.

**LIGHT WEIGHT COMFORTABLE** **SAFE PRACTICAL**

Ideal for beginners and those who prefer to ride bareback. Thick POLY FOAM pad covered with heavy duck. Strong webbing hand hold and girth with leather billets.

**ATTENTION MOTHERS!**
**Saves washing jeans.**

To prolong the life of the Pad, we recommend that it be used over a blanket. Good, Washable Double Blankets available at $4.95.

*Order now for immediate shipment from*

**ARIO'S**

**617 Central Avenue, Great Falls, Montana**

Please send_____Poly Foam Bareback Pads
_____Double Saddle Blankets
Enclosed find check or money order for_____.
Name_____
Address_____
City_____State_____


Due to his position as a cameraman for the motion picture companies, he knew those who worked in the movie industry. He also knew several who worked at the Los Angeles Stock Yards. He first contacted those in the picture business, among whom were Fred, Ed, and Bob Burnes, Ed Jones, Neal Hart, Ed Phillips, Harry Willingham, Estuban Clements, Bob Warren, Bill Gillis, Alex McLaren, Jack Planck, Bert Rollins, Lee Sheek, and Jack Ward.

He then visited the stockyards and invited those working there to attend. He went to the *Livestock Journal* and, in a writeup of the affair, invited anyone who rode the range back in the early days to be present at the reunion and chuckwagon dinner.

"The chuckwagon campsite," Gant recalls, "was at the Providencia Ranch, where Forest Lawn Cemetery No. 2 is now located. Nearby were the corrals and stables owned by Ace Hudkins & Brothers, where a big cavvy of horses added color to the affair. Hudkins rented their horses to the movie industry.

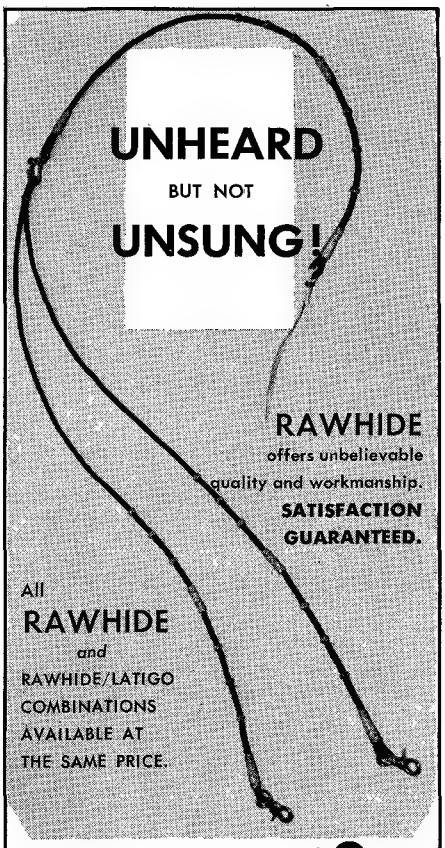
"I contacted Judd Stevens and got him to bring his equipment and help me with the dinner. Jim Rush, one of Stevens' cooks, offered to handle the cooking of the steaks, and Estuban Clements offered his services as chief of the biscuit department.

"The guests started arriving at the campsite about 9 a.m. the day of the dinner. Among them were ex-cowhands who had become bankers, doctors, or lawyers, but the majority were just plain old $30-a-month common waddies.

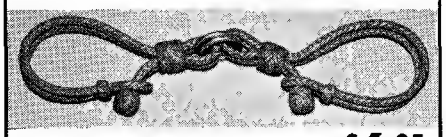
"It wasn't long before they gathered in clusters around camp. Groups of men from the different states who had known each other in bygone years. Some had not seen or heard of one another for 40 or more years. Some of them were in their 80s and a couple of them were past 90. Their sons or grandsons had brought them.

"A raise-your-hand poll showed there were more from Texas than any other state. But nary a Texan brought a 'gittar' which exploded the idea that all Texans were guitar players. In fact, during my 30 years in cow camps, I only knew one guitar-playing waddie. His name was John Everts and he was only a three-fret player."

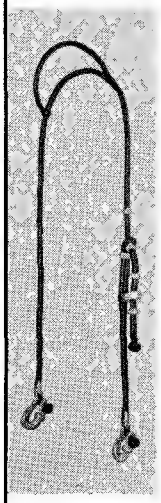
After the feed was over, someone conceived the idea of forming an organization to carry on such roundups as they had had that day. Beside being host and greeter, Gant was busy getting the cooking equipment in shape to turn it back to Stevens. He told the crowd to go ahead; that anything they decided to do would be O.K. by him and he would help them out.


**REINS . . . . . $8.95**
*(Four plait with romal)*
Six plait . . . **$11.95**
Eight plait . . . **$13.95**
Swivel snaps braided into reins (as pictured). $.95 extra.



**HOBBLES . . . . . $6.95**



**HEADSTALL**

Single-ear rawhide/latigo combination shown. Available in one or two ear with adjustable cheek piece for perfect fit. Open ends for fastening to bit or bosal.

**$5.95**

Free catalog with pictures and prices furnished upon request.

Postage and tax prepaid. $2 deposit on C.O.D. orders.

*DEALER INQUIRIES INVITED*

Rawhide

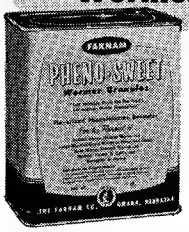
**P. O. Box 781**
**El Cajon, Calif.**




LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

**WORM HORSES THIS Easy WAY**

**PHENO-SWEET**
**Wormer Granules**



***Phenothiazine,*** **the proven wormer for horses, in its most palatable form! Granules, *not* powder. Every particle of phenothiazine completely coated with flavorizing ingredients!**

**3 DAY "IN-THE-FEED" PLAN**

Sprinkle PHENO-SWEET Granules on top the feed each day for 3 days. Horses eat it readily; consume a full therapeutic dosage, and worm themselves *without* tasting the phenothiazine, *without* toxic effects, and *without* going "off feed".

Ask your dealer for PHENO-SWEET Granules. If not available in your vicinity, mail $1.75 for 1 lb. Trial-Size, enough to worm 4 or more horses, to—

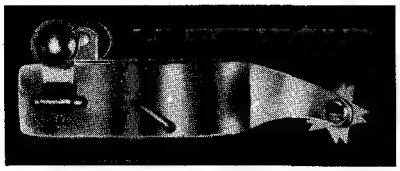
**FARNAM COMPANIES**
8701 No. 29th, Dept. PS-51 Omaha, Nebraska
Enclosed find $..... Please send prepaid
..... 1-LB. Trial Size PHENO-SWEET to—
Name .....
Address .....
City ..... State .....

**Free Book on Arthritis And Rheumatism**

**HOW TO AVOID CRIPPLING DEFORMITIES**

Explains why drugs and medicines give only temporary relief and fail to remove the causes; tells all about a specialized non-surgical, non-medical treatment which has proven successful since 1919. Write for this 36-page FREE BOOK today.
**Ball Clinic, Dept. 753 Excelsior Springs, Mo.**

**Kelly's Jerry Ambler BRONC SPURS**



**No. 422A** Designed by World Champion Bronc Rider Jerry Ambler and made exclusively by Kelly. Turned in 1¾" shanks make it unnecessary to turn out toes when spurring. Longer inside band and loop tie-downs prevent spur turning or slipping on boot heel. Hand-forged, Chrome-plated steel. Interchangeable 1" notched star and 1" 20 point saw-tooth rowels.

**No. 423** All purpose spurs with 2¼" shanks.

***Choice of Champions at $17.50 pr.***

SEE YOUR LOCAL DEALER FIRST
*If he does not stock them, send 10c for catalog to*
**P. M. KELLY & SONS, MFRS.**
P. O. BOX 233 DEPT. WH-449 EL PASO, TEXAS


"In a short time," Gant said, "they informed me they had organized what was to be known in the future as *The Chuck Wagon Trailers,* and had elected me as president and Judd Stevens as secretary-treasurer. They handed Stevens $2 each for 68 charter members. Later as I looked over the list of guests, I found they formed quite a roster of *Who Was Who* in the early cow business. Some were ex-roundup foremen; some had been owners of large spreads; others were plain old cowhands and bronc twisters.

"Among them were Jules Warren, for years with the Miller and Lux outfit; Tom Turner of the Empire Cattle Company of Arizona; Felix McKinney of Texas; Will Hutchinson of the Little Big Horn and Tongue Rivers in Montana; Harry Heffner of the O'Neil outfit, now Camp Pendleton; Bill Spaugh of the OW in Wyoming; Nonie Bernard of the Arivaca Cattle Company in Arizona; and a Mr. Pate, who was wagon boss for the old Turkey Track and Flying H outfits in Texas and New Mexico.

"Two of our guests were old hands who had learned to write and were authors — H.H. Knibbs and Eugene Manlove Rhodes. Among the other guests who were better known in a different way were Al Jennings and Emmet Dalton."

When the Chuck Wagon Trailers was first organized, it was a one-day affair and only stags were allowed. In a couple of years the membership had grown to around 400. It was then voted that it should be a two-day affair, and womenfolks be allowed to attend on the second day.

"A minority of the members allowed that womenfolks attending would spoil the meetings," Gant said, "but the majority ruled. That new order of things caused us to have to make some changes in our setup, one of which was providing sure-nuf Chic Sales. Another was more dishwashing. We fooled the ladies for a while by putting up cash prizes for the best dishwashers, but as a couple of gals always got win and place, the others lost their enthusiasm.

"The stag parties were a huge success and largely attended. There were many things to argue about, such as the single and double rigged saddles, the quality difference between baking powder and sourdough biscuits, if coffee you roasted yourself was better than Arbuckle coffee, and if ready-rolled ciggies were better than Bull Durham, which you rolled yourself."

The Chuck Wagon Trailers held their meetings in different spots in Southern California twice each year in May and October. The older members were fading away from the meet-


*20th Annual*

**YOSEMITE TRAIL RIDE**

*July 6, 7, 8, 9, 1960*

sponsored by

**Merced-Mariposa Stock Horse Association**

Begins in Yosemite. First day ride to Shippy Meadows. Second and third days are loop rides from the Meadows. Fourth day return to Yosemite. Different route and scenery daily.

**Trophies and Ribbons**

*For information and entries, write:*

**MRS. MILDRED C. LATOUR**
**445 W. 26th St. Merced, California**

**READY-MADE FENCE PANELS**

LOW PRICES!

Sectional panels made of chain link fencing on welded pipe frame. Strong, rugged. Ideal for temporary or permanent horse pens. Many sizes. Fittings, gates. Special pens made. Low prices. Freight paid.

**Do-It-Yourself CHAIN LINK FENCE**

Build your own fence. We furnish plans, materials. Stays tight. Lasts longer. Free catalog and prices.
**BRINKMAN MFG. CO., Dept. 20, Huntoon and Auburn Road, Topeka, Kansas.**

BRAND NEW!
**FALL-1959 FREE WESTERN CATALOG**
ECONOMY PRICED
WESTERN WEAR for MEN • WOMEN • CHILDREN
WRITE TO
**CANTER'S WESTERN CORRAL**
323 Market St. Dept. A Chester, Pa.

SEE FABULOUS SELECTION OF ACME BOOTS

**FREE**

*CATALOG OF AUTHENTIC WESTERN WEAR*

Send for free new colorful catalog showing authentic western wear at low, direct-to-you prices. The West's most complete catalog, the choice of western stockmen for over 30 years. Send for your free beautiful catalog, today!

**MILLER STOCKMAN SUPPLY CO.**
1249—16th St. Denver, Colo.

**CONSOLIDATED BRANDS**
MANUFACTURERS
**817 W. Peachtree St.; Atlanta, Ga.**
***Proudly Presents***
***America's Most Beautiful***
**Prize Ribbons and Trophies**
***At most reasonable prices***
Write for Catalog H. W-6

**WESTERN HORSEMAN MAGAZINE**

*is produced in its entirety by The A. B. Hirschfeld Press . . . including the manufacture of four-color process offset plates*

**THE A. B. HIRSCHFELD PRESS**
DENVER, COLORADO




LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

ings very fast, with six or eight reported "gone" at each fall and spring roundup. After the first five years, the organization took in members who had been cowmen or cowhands before 1905.

Gant said, "In our drive for new members who remembered the days of the cow and thought of them as the best days of their lives, we came up with one to never be forgotten. He was Bruce Kiskaddon, who had followed the cow on many ranges, including Australia. He had published a book titled *Rhymes of the Range.* We discovered him working as a bellhop at the Hayward Hotel in Los Angeles. At his 'going away' party, Billy Dodson recited Bruce's old poem, *The Bronco Twisters Prayer.*"

Gant served as president of the organization for 20 years, calling the members together for their reunions twice each year. At their most recent meeting, which was held at Hansen Dam in the San Fernando Valley in October, 1959, they checked over the list of charter members and found them almost as scarce as the longhorn cattle they used to drive. The most recent one to catch and saddle his cuttin' hoss and head out over the Great Divide to help "work that Last Great Roundup" was Robert A. Billy Dodson, who had served as secretary of the organization for many years.

✶

## Fashions

*(Continued from page 58)*

are made in men's, ladies', and boys' sizes — and a prime example is the classic bandanna-print shirt in sanforized broadcloth highlighted by Levi's copper rivet snaps. Then there are styles in beautiful fabrics, such as metallic gold cube, printed sanforized broadcloth, fine peppermint-striped broadcloth, and a wide lurex stripe in a shadow-plaid pattern.

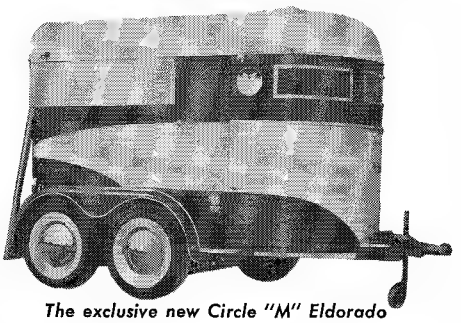
The well-made Levi shirt also features some interesting pocket details — a new chevron flap model and one with a combination yoke-flap. A clever adaption of ruffle-trim on front, pockets, and cuffs is found on one short-sleeved style.

Becoming very popular are Levi's California ranch pants which are billed as "the biggest and fastest growing style in ladies' western pants." These pants have a slimmer leg-contour, embracing the traditional "long-lean-Levi's look," new sculptured polo pockets and narrow belt loops. Fabrics are many and varied and colors are most attractive.

---

The name Justin has been well-


"Ask The Man Who Pulls One"



The exclusive new Circle "M" Eldorado

**REMEMBER . . .**

**Your trailer is no safer than the axle assembly on which it rolls. Give your horse the safety and comfort of the famous "Circle 'M' Low Boy Axle Assembly." This is the only axle assembly that permits low road clearance, ease of riding, perfect load distribution on all wheels at all times, absolute guarantee against whipping regardless of speed, and that is guaranteed to maintain perfect wheel alignment for the entire life of the trailer.**

**CIRCLE "M" — DISTRIBUTORS**

**Atwood Chevrolet Co.**
40 West Street
Bristol, Conn.

**M. E. Beachler**
601 Willow Drive
Bakersfield, Calif.

**Calhoun's Western Store**
507 North Dewey
North Platte, Nebr.

**Gibe Farms**
Smyrna, Dela.

**Glazer Sporting Goods Co.**
El Cajon Blvd.
San Diego, Calif.

**Jim Huwaldt**
Trail Lodge Motel
Oshkosh, Nebr.

**Memorial Park Stables**
500 North Post Oak
Houston, Texas

**Del D. McGlothlin**
Hillcrest Ranch
12806 N.E. 132nd St.
Kirkland, Wash.

**Don Nesbitt**
La Porte, Colo.

**Frank O'Donnell**
P.O. Box 505A RD
Matawan, N.J.

**Cliff Packer Motor Co.**
P.O. Box 326
Benton, Ark.

**Ranchland**
2800 Jewella Road
Shreveport, La.

**USE OUR TIME PAYMENT PLAN**
¼ Down . . . Up to 24 Months on Balance.
Write today for detailed literature and price list.

**Reynold Schopp**
11433 Natural Bridge
Bridgeton, Mo.

**C. D. Stewart**
P.O. Box 4397 Annex
Station
Las Vegas, Nev.

**Superior Coach Sales**
344 Colfax
Palatine, Ill.

**Marcel Van Paemel**
52482 U.S. Highway 31
South Bend, Ind

**Dale Wilkinson**
915 E. Sandusky
Findlay, Ohio

**CIRCLE "M" — DEALERS**

**George Bell & Sons**
1275 Main Street
P.O. Box 838
El Centro, Calif.

**Clem C. Boettcher**
East Bernard, Texas

**Johnny Cobb**
1170 Garrison
Denver, Colo.

**De Jong Brothers**
Kennebec, S. Dak.

**Jack Elliot**
P.O. Box 97
Hollister, Calif.

**Elson B. Foster**
21434 Covina Hills Rd.
Covina, Calif.

**Gupton Motor Co.**
Greensburg, Kans.

**M. A. Freeman**
Hotel Dighton Sport
Shop
Dighton, Kans.

**Donald A. Lahm**
Rt. 1, Box 32
Lincoln, Nebr.

**E. L. Martin**
Rt. 10, Box 796
Oklahoma City, Okla.

**Drue Massee**
Polk City, Fla.

**Bob North Trailer Sls.**
1515 Fort Street
Lincoln Park, Mich.

**D. C. Bates**
704 Main Street
Pineville, La.

**Robert C. Peterman**
Rt. 5, Box 222
Milton, Fla.

**Refco Corporation**
Box 582
Refugio, Texas

**Marvin Roberts**
P.O. Box 1076
Rodeo Grounds
Salinas, Calif.

**Al-Bar Ranch Wear**
55345 Fir Road
Mishawaka, Ind.

**Shoup's Saddlery**
134 Wilson Way
Stockton, Calif.

**John O. Sweitzer**
3702 Rosalee Terrace
Chattanooga 6, Tenn.

**Vinson's Western Wear**
1388 Main Street
Walnut Creek, Calif.

**Les Walker**
1024 Grand Blvd.
Evansdale, Iowa

**W. L. "Roy" Watson**
Box 572
Roseland, La.

**Henry Hodnett Horse Trailer Sales**
Rt. 1
Withee, Wis.

**Buddy Murrell**
Gruver, Texas

**Benson R. Hedges**
949 W. Myrtle
Phoenix, Ariz.

**CIRCLE M TRAILER CO., INC.**
**701 Ft. Worth Street, Weatherford, Texas** **Phone LY 4-3835**

**ALL APPALOOSA SHOW**
**JUNE 25 and 26** **COLUMBIA CITY, INDIANA**

*Money • Trophies • Ribbons*

**22 HALTER CLASSES - 17 PERFORMANCE CLASSES**

**JUDGES:**
EDMOND TALK, Converse, Texas • BEN JOHNSON, Grand Junction, Colorado
*(Reasons on placings will be given)*

**Announcer:** Gil Guilford, North Olmsted, Ohio

**ENTRIES CLOSE JUNE 18th**
(Post Entries accepted — Extra Fee)

WRITE FOR ENTRY LIST: Wilma Springer, 4949 So. Dixie Hwy., Lima, Ohio

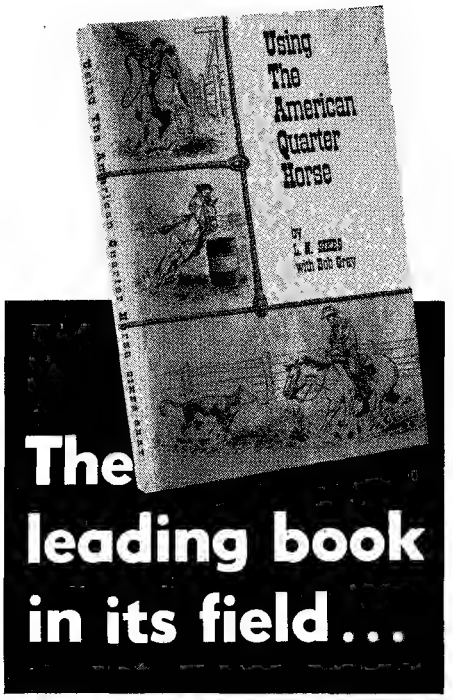
SHOW SPONSORED BY: Illinois, Indiana, Ohio, Michigan and North East Associations

*Competition - Open to the World*

COME AND HELP PROMOTE FOR YOUR BREED




LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED




The leading book in its field...

## "Using the American Quarter Horse"

**by L. N. Sikes with Bob Gray**

This is the first comprehensive book written on America's favorite "Using Horse." It's the book that Quarter Horse men have needed for a long time. In the words of L. N. Sikes, veteran trainer, judge and competitor, the book tells in plain language the things you should know to win ribbons, trophies, points and cash. It's a down-to-earth "using" book, with action photos that show you as the words tell you the techniques of:

- **Feeding**
- **Colt Training**
- **Cutting**
- **Roping**
- **Reining**
- **Barrel Racing**
- **Bulldogging**
- **Racing**

Use the coupon below to order now for prompt, prepaid delivery. Price: $7.50.

The Saddlerock Corporation, Dept. 2-N
P.O. BOX 875, LIBERTY, TEXAS

Gentlemen: Send me ..... copies of "Using The American Quarter Horse" at $7.50 per copy, including postage. I enclose check (or money order) for $.....

Name .....

Address .....

.....


known for 80 continuous years of experience in the designing and manufacturing of leather products. The next time you select a pair of Justin boots to add to your western wardrobe, you might give some thought to selecting an attractive handbag from the Justin Leather Goods Company.

During the depression and for sometime after the war, the leather goods section principally manufactured billfolds and flat goods, but the last six or seven years they have done an expanded business in handbags. These bags are of fine leather and are well constructed by experienced leather craftsmen — and each Justin product is backed by an unconditional guarantee of satisfactory service.

Among the many intriguing designs are those handbags in the casual swagger style of Seton's soft, washable cowhide. In addition, the bags have a spring closure, an outside zipper compartment, are fully lined, and have interior pockets. Other styles have shoulder straps and ornamental snap closures, and then there are the ever-popular hand-tooled models. And, to go inside the Justin handbags, there are Justin wallets and billfolds of beautiful leathers and varied designs.

---

Today's woman shopper in the western wear departments and stores won't have trouble finding what she wants — the problem will be in making a choice!

---

Bell Manufacturing Co., Denver, Colo., has introduced something "brand" new in the blouse line as part of a campaign to get personal with their customers — a branded western blouse. In recent years the personal touch in clothing has become more and more popular; Bell's new blouse features the wearer's monogram, name, or private or group brand in one of four styles — the slash brand, lazy bar brand, half circle brand, or the bar name brand. A fine cotton, drip-dry garment, the blouse is available in long or short sleeves — and ideal for a gift item or an exciting uniform top for western clubs.

Among other additions to the Bell family are dress monogram blouses in conventional styling and a Fiesta blouse, a one-size blouse that will fit anyone. The Fiesta is fully cut and comfortable — popular with the square dance crowd.

---

Miller & Co., Denver, Colo., has come up with matching ladies' dresses and men's shirts in gold tone prints, bandanna prints, and solid color Ruffy cloth, called Swing-Mates. Ideal for square dancing, leisure, and patio


**PARADE CHAMPIONS!**

DEALERS INVITED

**CHAMPION SPLIT-EAR HEADSTALL**

Made of Select Bridle Leathers. Cheeks and nose rounded and decorated with stainless steel ferrules. Nickel buckles and bit carrier screw rosettes.

State color:
.....Russet
.....Black

**$12.95**

**Noseband $2.95 Extra**

**CHAMPION HEADSTALL**

Made of Select Bridle Leathers. Brow band, noseband and cheeks rounded and mounted with stainless steel ferrules. All buckles nickel. Russet or black, state color. **$16.95**

Matching Reins 7 Ft. $10.95

Price subject to change without notice.
Allow 3 to 4 weeks for delivery
Postage Paid on All Prepaid Orders

**H. EISER CO.**

102 MORTON ST., NEWARK, N.J.
Largest East Coast Distributor

**ROUNDUP RANCH RESORT**

*130 Scenic Miles from New York City*

**Here's Your Pleasure Check List**

- √ 3500 breath-taking acres
- √ miles of mountain riding trails
- √ special barn for private horses
- √ regulation 9-hole golf course
- √ indoor and outdoor pools
- √ tennis, volley ball, all sports
- √ hayrides, cook-outs, weekly rodeos
- √ sumptuous meals
- √ de luxe cabins and main house

From singles to couples to conventions — Rough it easy at Roundup Ranch!

*Write for Booklet*

**ROUNDUP RANCH RESORT**
DOWNSVILLE 4, NEW YORK

**CARTS ☆ HARNESSES ☆ SADDLES**

**TOWNE AND COUNTRY CARTS**

These handsome carts will delight you, your family, your friends.

**"A Size to Fit Your Animal"**

For Horses, Ponies, Goats and Dogs.
Complete Pony Supplies.

**AMERICA'S HEADQUARTERS FOR HARNESS OF ALL TYPES**

Buggy, Draft, Work, Racing, Show. Both Pony and Horse sizes.

Miniature Pony Harness Available.

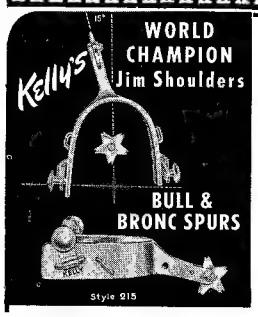
If your Dealer cannot supply, order direct.
Free Literature — Your Inquiry Invited.

*Write for catalog.*

***PEARSON'S***
305WH STREETER MUNCIE, INDIANA
Phone ATlas 2-7924




LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED




**Ride & Win with WORLD CHAMPION JIM SHOULDERS SPURS**

Designed and made to Jim Shoulders' exact specifications. Longer inside band. Slanted Swingers. Hole and Staple Tie-downs. Hole to lock rowel. Hand-forged, Chrome plated.

| | | | |
|---|---|---|---|
| #215 | Bull | 15° 2¼" Shank | $17.50 |
| #315 | Bronc | 15° 1¾" Shank | |
| #230 | Bull | 30° 2¼" Shank | |

Send 10c to cover mailing.

See your local dealer first. If he does not stock them, send 10c for catalog to

**P. M. KELLY & SONS, MFRS.**
P.O. BOX 233 DEPT WH-444 EL PASO, TEXAS

**Mohair CINCHAS**

BEST MATERIAL WORKMANSHIP PRICE

**VEACH SADDLERY COMPANY**
TRENTON, MISSOURI
*Wholesale Only*

SINCE 1906
**CORONA OINTMENT**
**FOR HURTS ON HOOFS AND HIDES!**
Don't risk infection and scars from neglect. Heal all those small cuts, wire snags, galls, with the speedy help of Corona — the Woolfat-rich ointment with odorless Coronamerc antiseptic. Brittle hoofs, sore heels respond wonderfully to soothing softening Corona! Ideal pack and dressing.
Do as leading breeders and horsemen do — insist on famous Corona for your horses. At dealers or direct, postpaid.
Write "CORONA" Box F21A, KENTON, OHIO
TRIAL SAMPLE Send 10c
It's Lantiseptic!

**We Serve Horsemen with**

- Horse insurance at Lloyd's
- Complete insurance brokerage on farms, estates, and racing stables
- Buying and selling horses on commission
- Representation at sales
- Appraisals
- Consultation
- Many other services

*Let us know your specific needs*

**CROMWELL BLOODSTOCK AGENCY**
*(Established in 1935)*
JOHN A. BELL III ALEX BOWER
1410 Versailles Road, P.O. Box 679
Telephone 2-1120
LEXINGTON, KENTUCKY


wear, the matching dresses and shirts are new in the 1960 line. Coordinating ladies' shirts and pants — mix or match sets — are on top among the new Miller items this season. Coordinates can be matched for color, design, or pattern — or mixed for equally striking effect. The same striking appeal carries over to Miller's matching shirts for the man, boy, and woman in the family, and western styling continues at a high pulse — in soft tones, soft Mylar plaids, and soft Mylar stripes. Drip-dry fabrics lead the way in all men's, ladies', and boys' western shirts, and especially in men's short sleeves. The short-sleeve shirts are expected to fill a gap in summer wear — soft, light colors, cool weave fabrics, all in tailored westerns.

✶

## Rodeo Arena

*(Continued from page 81)*

dy Gordon; and saddle bronc riding, Casey Tibbs and Jack Buschbom.

Sunday night times were: calf roping, Ralph Stone, 16.2, and Grady Allen, 19.4; and 'dogging, Bill Linderman, 7.2, and Leonard Felhauser, 8-flat. High marked men were, bareback, Jack Buschbom and Jim Shoulders; bull riding, Benny Reynolds, Zeke Henry, and Ray Belyeu; and saddle bronc riding, Marty Wood, Enoch Walker, and Freckles Brown.

The first go-round bareback bronc riding winners were: Jack Buschbom, first; Harry Tompkins, second; and Ellie Lewis, third; with John Hawkins, Benny Reynolds, and Walt Mason all tied for the rest of it. There were six payoff monies in all events except the saddle bronc riding.

Monday afternoon times were: calf roping, Mac McClanahan, 17.4; and 'dogging, Bill Fedderson, 6.1, and Jim Miller, 8.4. High marked men were: bareback, Bill Linderman and Pete Fredericks; bull riding, C.E. Shirey and Bob Wegner; and saddle bronc riding, Duane Howard, Marvin Holmes, and Bill Fedderson.

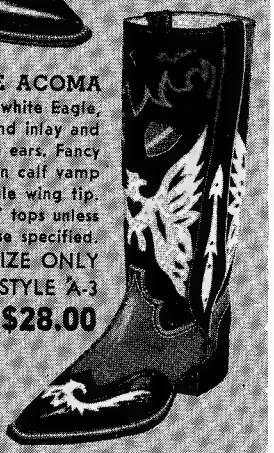
The second go-round in saddle bronc riding was won — as was the first go-round — by Marty Wood; Keith Hyland placed second, with Duane Howard, Freckles Brown, and Jim Roeser tied for third and fourth. Times on Monday night were: calf roping, H.W. Fowler, 16.1, and Leo Brannon, 16.5; and 'dogging, Harley May, 5.8, and Benny Reynolds, 5.9. The high marked men were: bareback, Harry Tompkins; bull riding, Bill Rinestine and Ira Akers; and saddle bronc riding, Lyle Smith, George Myren, and Guy Weeks.

The times for the Tuesday after-


**MORE THAN YOUR MONEY'S WORTH**

You'll get terrific value out of these beautiful, imported, bench-made boots. Quality leathers and hand craftsmanship give long wear. True western styling and Acoma's long record of happy customers guarantee your personal satisfaction.

**THE CORRAL**
Kidskin flat-top with 2 rows crosshatch stitching. Dress calf vamp and double toe medallion. Block heels and 14" tops unless otherwise specified.
ORDER BY SIZE ONLY
STYLE A-O
**$19.00**



**THE ACOMA**
Black top with white Eagle, white collar and inlay and fancy mule ears. Fancy Eagle, American calf vamp with Eagle wing tip. Block heels and 14" tops unless otherwise specified.
ORDER BY SIZE ONLY
STYLE A-3
**$28.00**

**THE THUNDERBIRD**
Kidskin flat-top with colorful Thunderbird inlay and collar. Dress calf vamp with stitched and ribbed double toe medallion. Block heels and 14" tops unless otherwise specified.
ORDER BY SIZE ONLY
STYLE A-4
**$30.00**

DEALER INQUIRIES INVITED

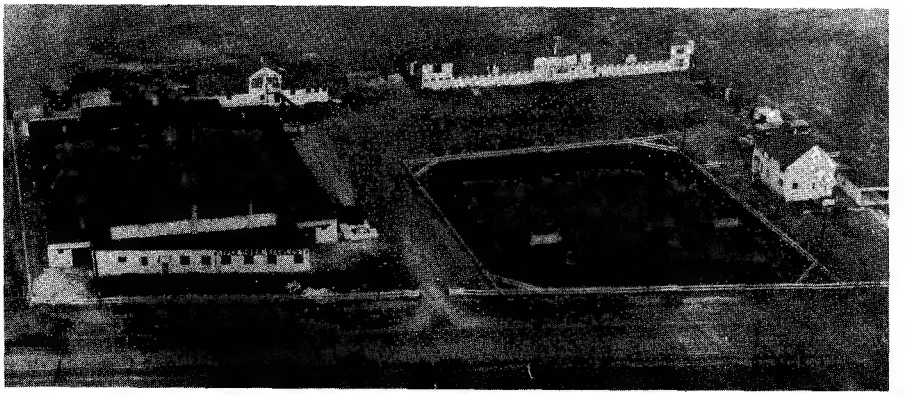
**P. P. ON CASH WITH ORDER**
**$5 DEPOSIT ON C. O. D.**

Specify Style_____ Height of Top_____
Width_____ Colors_____
Heel Style_____ Size_____
Name_____
Address_____

SATISFACTION GUARANTEED
**ACOMA SALES COMPANY**
P. O. BOX 1411 EL PASO, TEXAS




LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED



IDLE HOUR STABLES

8600 Higgins Rd. Park Ridge, Ill.

**INTRODUCING: OUR QUARTER HORSE DIVISION**

*Our Goal:*

- Training horses you can show.
- Working Quarter Horses that sell.
- All bred "As Good As The Best"

WEATHER OR NOT — COME SEE THEM PERFORM IN ONE OF THE FINEST INDOOR ARENAS

*"We Train 'Em — You Rein 'Em"*

**Ralph Fleming — Owner** Phone: TA 3-0100

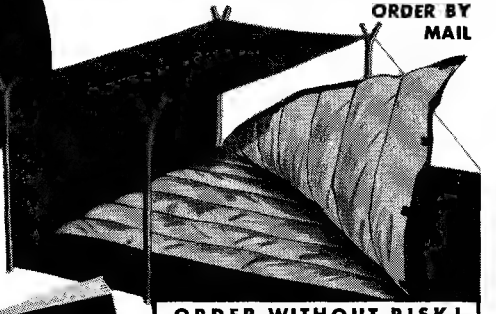
or

**Wm. Copley — Trainer** VA 4-0280

Down because It Breathes® has TWICE the COMFORT RANGE of any other insulation known to science

SOLD ONLY FACTORY TO YOU

ORDER BY MAIL



BE SURE OF QUALITY! COMPARE!

Order a BAUER sleeping bag, Down garment or Down underwear. Compare with any others. You'll agree ours is much better quality—far greater value—or we will refund promptly in full, including shipping costs both ways.

YOUR ASSURANCE OF THE BEST!

ORDER WITHOUT RISK! All types, Down or Dacron. All styles, all sizes. The most and the best.

FREE! 52 PAGE CATALOG

Scientific facts about insulations. How to recognize quality. How to choose the best for your needs. **Read what authorities say! SEND FOR YOUR COPY TODAY.**

Eddie BAUER SEATTLE 22, WASHINGTON DEPT. W

That's right, Slim . . . $945.00 is the full price. Includes brakes with car control, head divider, new 4-ply 6.70 x 15 Armstrong Tubeless Tires. Delivery is 10 cents per mile one way. Out-of-state sales do not carry Calif. state tax or license.

Your closest dealer is your phone — just pick it up and call collect, Osborne 6-1577, Hawthorne, Calif., or Frontier 4-8572, Redondo Beach, Calif., to place your order. Call now for immediate delivery.

That's Slim Pickins looking at the new Prewitt Tandem Trailer he just bought at the Cow Palace.

SINGLE AXLE TRAILERS ARE STILL $395.00 plus taxes and license.

Our New Address: ➤ PREWITT TRAILERS 4519 W. MANHATTAN BEACH BOULEVARD LAWNDALE, CALIFORNIA

noon events were: calf roping, Bob Allred, 14.8, and Earl Teague, 17.7; and 'dogging, Whiz Whizenhunt, 6.1, and Leige Hammock, 9.2. High marked rides were: bareback, Bernis Johnson and Ira Akers; bull riding, Eddie LeTourneau and Dave Hopper; and saddle bronc riding, Jim Roeser and Winston Bruce.

Tuesday night's best times were: calf roping, Jimmy Cooper, 17.6; and 'dogging, C.R. Boucher, 7.7, and Freckles Brown, 8.7. The top men in other events were: bareback, Jim Shoulders and Eddy Akridge; bull riding, Jim Miller and R.C. Bales; and saddle bronc riding, Bud Godby and Joe Chase.

The long first go-rounds in calf roping, 'dogging, and bull riding were ended here. In calf roping, Jack Proctor and Bob Allred were tied for first and second, both timed in 14.8; third was Byrle Hartsell with 15-flat; fourth, H.W. Fowler, 16.1; fifth, Ralph Stone, 16.2, and sixth was the aptly-named Bobby Goodspeed, 16.4.

The first go-round 'dogging winner was Harley May, 5.8; second was Benny Reynolds, 5.9; Bill Fedderson and Whiz Whizenhunt, both with 6.1, tied for third and fourth; Tom Nesmith, 6.4, was fifth; and Bill Linderman, 7.2, was sixth.

In bull riding it was Harry Tompkins in for first, Darrell Gilfillian, second, with the two Bills, Rinestine and Hand, tied for third and fourth, and Freckles Brown and Freddy Gordon tied for fifth and sixth.

On Wednesday afternoon, times were: calf roping, Shoat Webster, 12.4, Guy Weeks, 12.9, and Lanham Riley, 13.9; and 'dogging, Bob Maynard, 6.3, and Freckles Brown, 7.4. The high markers were: bareback, Pat Burke and Pete Fredericks; and saddle bronc riding, Bob Robinson.

Wednesday night times were: calf roping, Olin Young, 19.8; and 'dogging, Bobby Anz, 5.9, Jack Wood, 6.0, and Jack Favor, 8-flat. High marked rides were: bareback, J.T. Smith and Louis Davenport; bull riding, Joe Green — only rider; and saddle bronc riding, Freckles Brown and Duane Bruce.

The third go-round saddle bronc riding results were: Lyle Smith, first; Jim Roeser, second; and Bud Godby, third; with George Myren, Bob Robinson, and Guy Weeks all tied for fourth.

The next times Thursday afternoon were: calf roping, Clifton Smith, 12.1; and 'dogging, Sonny Oliphant, 4:15. The high marked rides were made by: bareback, Don L. Wilson and Henry Johnson; bull riding, C.E. Shirey and Eddie LeTourneau; and saddle bronc riding, Guy Weeks and Mike Isley.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Thursday night times were: calf roping, H.W. Fowler, 14.1; 'dogging, Bill Murray, 4.8, Junior Meek, 7.0, and Bill Fedderson, 8.0. The high markers were: bareback, Walt Mason and Harry Tompkins; bull riding, Bob Wegner and Billy Williams; and saddle bronc riding, Winston Bruce, Joe Chase, and George Williams.

Second go-round bareback bronc riding results were: Don L. Wilson, first; Bernis Johnson, second; J.T. Smith, third; and Louis Davenport, fourth, with Jim Shoulders and Henry Johnson tied for fifth and sixth.

Friday afternoon times were: calf roping, Jake Bogard, 16.2; and 'dogging, Nathan Haley, 9.5. The high markers were: bareback, John Hawkins and Frank Rhoades; bull riding, Bill George and Bob Hoepfl; and saddle bronc riding, Enoch Walker and Dean Armstrong.

Friday night times were: calf roping, Leonard Saye, 14.1; and 'dogging, Charley Kaufman, 11.2. High marked rides were: bareback, Bob Brown and Benny Reynolds; bull riding, Duane Howard and Vernon Williams; and saddle bronc riding, George Myren and Dennis Reiners.

Fourth go-round saddle bronc riding winners were: Guy Weeks and Freckles Brown, tied for first and second, and Duane Bruce and Dean Armstrong tied for third and fourth.

Saturday afternoon times were: calf roping, Tom Nesmith, 14.3; and 'dogging, Harold Cox, 7.5, and Jim Painter, 7.7. The best rides were: bareback, Jim Miller, Bill George, and Leonard McCravey; bull riding, Frank Davis and Jimmy Clarey; and saddle bronc riding, Bob A. Robinson and Casey Tibbs.

The times Saturday night were: calf roping, Orbin Garrett, 13.8; and 'dogging, Willard Combs, 10.5. High markers were: bareback, Clyde Fisher and Bob A. Robinson; and saddle bronc riding, Lyle Smith.

The 20-performance rodeo ended on Sunday night, February 7, with all event winners out in the arena to participate in award ceremonies. The calf roping average winner was H.W. Fowler of Irving, Tex., with 30.2 on two calves. Leo Brannon, with 33.4, was the runnerup; Shoat Webster finished third, 34.3; Earl Teague, fourth, 34.4; and Mac McClanahan, fifth, 34.8, with Jack Burkholder and T.B. Porter, tied, 36.1.

The 'dogging average winner was Bill Fedderson of El Reno, Okla., with 14.1 on two steers. Finishing behind Fedderson were Jim Painter, 16.0; Freckles Brown, 16.1; Jim Miller, 17.1; Harley May, 17.9; and Harold Cox, 18.3.

The six-horse saddle bronc-riding

ALIDA AND DEAN SAGE


Riding Instruction and Cutting Horsemanship

Throughout the entire year we train horses and teach horsemanship, Western and Eastern equitation, cutting horse riding and training, calf roping, jumping, barrel racing and other performance events.

Guest accommodations in all seasons.

An informal and friendly atmosphere for people who love horses and riding.

Trained horses for all types of riding and a staff of experienced instructors.

HORSES TRAINED AND FOR SALE

We take horses for training and we have trained horses in all categories for sale.

HORSE TRAILERS

We are distributors for Miley Trailers and carry a full stock at all times.

**Our Ranch pamphlet and our Cutting Horse pamphlet containing full information and rates will be furnished on request.**

**DEAN and ALIDA SAGE**

TRIANGLE T RANCH
SHERIDAN, WYOMING
Phone: Orchard 4-8997

**FAY WARD CO.**

*"THE BEST IN WESTERN GARB"*

**WESTERN TAILORS**

From a shirt to a complete suit

***ALSO PARADE OUTFITS***

Custom made — fancy or plain as you like it.

*Also:* Complete line of ready-made pants, shirts, hats, boots, etc.

***WRITE FOR***

**"Custom Made" Catalog**

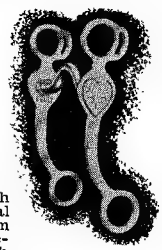
*Enclose 50c (or stamps) deductible from 1st order*

**Dept. WH-5, 306 W. 48 St., N.Y.C., N.Y.**

Kelly's

**WORLD FAMOUS BITS**

**No. 35A**



Here's a bit designed for both beauty and service. Special curb loops keep strap from pinching horse's mouth. Medium length 8" shanks with 5⅛" port. Hand-forged steel, chrome plated. Beautifully hand-engraved heart design.

See your local dealer first. If he does not stock this style, send 10c for catalog to

MOUNTED About **$12.75**

PLAIN About **$9.50**

**P. M. KELLY & SONS, MFRS.**

P.O. Box 233, Dept. WH-446, El Paso, Texas




LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

**BUY DIRECT FROM THE MANUFACTURER AND SAVE!**

**THE TOMBSTONE**

The legendary boot worn by so many famous men of the Old West, now faithfully reproduced for the first time. 14" top and genuine glove-tanned leather lining, foot and top. Wood-pegged, round shank. Your choice of heel and toe . . . Black or brown only. Our boots are fully guaranteed against defects in materials and workmanship or your money cheerfully refunded.

$24.95

**CALIFORNIA MOC**

Made of soft Verona leather. Fully leather lined with pliable glove-tanned leather. 12" top. Your choice of toe and heel.

$24.95

**FREE!** Please write for illustrated catalog of other imported styles.

**SANTA FE BOOT CO.**
P.O. Box 7063, El Paso, Texas

Please send me_____pairs_____
at $_____pair. Size_____
Width_____Color_____
Type of top_____Toe_____Heel_____
Check/Money Order enclosed, send prepaid.
_____$5 deposit enclosed_____.



**RIDING CLUB SHIRTS**

**MADE TO ORDER**

$6.00 and up, Men, Women, Children

Write for Free Sketches, Samples of Cloths, Measuring Charts, Etc.

Ralph Garza ORIGINAL

P.O. Box 821
San Antonio 6, Texas



NEVER BEFORE!

**Man O'War**

YOUR FAVORITE HORSES' NAMES ON EVERLASTING REDWOOD SIGNS!

$2.95

FOR STALLS, TACK ROOM, TRAILER, CLUBS, SHOWS, GIFTS. Deep-cut redwood, natural or white letters. 4" x ¾" x 18 to 24" long. Hooks and chains, too. **Only $2.95 per sign.**

**Satisfaction guaranteed or your money refunded!**

FAST DELIVERY. Send check with order (Calif. residents please add 4% sales tax).

**Also ask about our other personalized redwood items.**

We'll pay shipping costs

ORDER Today

PERMA PRODUCTS CO.
2822 S. Robertson Blvd.
Los Angeles 34, Calif.


winner was Jim Roeser of Wilder, Idaho. Tied for second and third were Winston Bruce and Enoch Walker, and tied for fourth were Guy Weeks and Dean Armstrong.

The three-horse bareback bronc riding winner was Walt Mason of Tucson, Arizona. John Hawkins placed second; Don L. Wilson, third; and Jack Buschbom, fourth, with Clyde Fisher and Bill Linderman tied for fifth and sixth.

The bull riding winner was Harry Tompkins of Dublin, Texas. R.C. Bales was second in the two-bull average, with Duane Howard, third; Charley Rowe, fourth; Freddy Gordon, fifth; and Bill Rinestine, sixth.

A total of 102,000 spectators witnessed the long lively rodeo, which Amon Carter, Jr., chairman of the stock show board, labeled, "The Greatest event yet put on in Fort Worth."

## Better Trailers

*(Continued from page 89)*

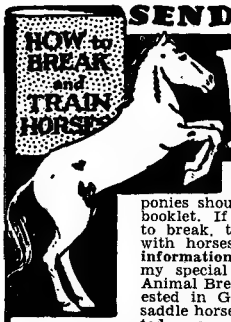
without fear of whipping or swaying. In tackling the problem, too, McQuerry, president and founder of the company, applied his knowledge and experience of years in the automotive field.

The result today is the Circle M Low Boy Axle Assembly, the only axle assembly designed exclusively for a horse trailer that has been trouble-free from the very beginning. It has been one of the primary reasons for the fact that Circle M Trailers have an enviable record for pulling quality and riding comfort. The assembly is also used as replacement equipment on other trailers.

The company, which has realized a 100% growth each year since 1953, has introduced a number of firsts in the trailer field. One of these has been the Circle M Positive boomer-type tailgate latch, designed and introduced in 1952.

The growth of the company culminated in 1959 in an expansion of facilities and a move to the present location at 701 Fort Worth St. in Weatherford. The new plant contains more than 16,000 sq. ft. of manufacturing, office, and display area, along with 10,000 sq. ft. of warehouse space. In acquiring the larger quarters, Circle M Trailers also entered the semi-van field, delivering the first of those units in July, 1959. The first of the vans was the four-horse semi-van which included stalls for four horses, living area, and a large tack area. The unit


**SEND FOR THIS FREE!**




Make money. Every lover of horses or ponies should have a copy of this booklet. If you want to know how to break, train and make money with horses, **write today for full information FREE**, together with my special offer of a course in Animal Breeding. If you are interested in Gaiting and Riding the saddle horse, check here ( ). **Do it today—now. You'll never regret it.**

**BEERY SCHOOL OF HORSEMANSHIP**
Dept. 455-D Pleasant Hill, Ohio



**HOW TO PUBLISH YOUR BOOK**

Join our successful authors in a complete publishing program: publicity, advertising, handsome books. Send for FREE manuscript report and copy of How To Publish Your Book.

**COMET PRESS BOOKS**
WRITE DEPT. WE 5
200 Varick Street, New York 14



**ROSETTES RIBBONS TROPHIES**

"Thanks for the most beautiful and yet the most reasonably priced rosettes we have ever had."
MRS. D. R. KRESSLER, Secretary
Columbia Horseman's Club
Write Catalog Dept. H

Ev. STINEMAN · SOUTH FORK, PA.



**MOROCCO-ARABIANS**

**FOR SALE**

**Registered 1959 Foals**

Sire of Foals: Jaazer-Arabian Stallion AHC 7078
Sire of Dams: James Edward-Morocco Spot Reg. No. 304

**LITTLE CAYUSE RANCH**
Bob & Wilma Baker, owners
PACKWOOD, WASH. Phone 2239

*"Breeding and raising riding horses especially for Children"*

WEAR AMERICA'S SMARTEST
**WESTERN CLOTHING**
STYLES FOR MEN, WOMEN AND CHILDREN
**WRITE FOR FREE CATALOG TODAY!**
RANCHMAN'S SUPPLY
Dept. H • P.O. Box 1375 • Denver 1, Colorado



**Corona Saddle Rolls**

will give colorful parade style to every appearance of your horses. Washable, colorfast, heavy tufted cotton; 5 smart colors: black-white, red-white, blue-white, green-white, brown-gold. Firm Stafoam core. Two lengths fit all saddles, enabling you to make your own Corona Saddle Blankets. Money-back guarantee.

8-ft. length $11.95 10-ft. length $12.95
ALL POSTPAID

*Order NOW for Yourself & Gifts*

**Southwest Textile Industries**
BOX 86, AURORA, COLORADO
Dealer and Distr. Inquiries Invited




LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

now is offered in four-, six-, eight-, and nine-horse models. A complete line of van bodies for trucks is also offered.

Circle M Trailer Company now offers a choice of 10 models of two-horse trailers, seven models of one-horse trailers, four models of four-horse trailers, three models of two-horse in-line trailers, four models of semi-vans, and two-, four-, and six-horse van bodies. The firm has a time payment plan, as well as a floor plan for prospective dealers.

In 1959, in line with the growth of the firm, Circle M Trailers opened an assembly plant in Burbank, California. The new plant, increasing the production area of the Circle M Company to more than 40,000 sq. ft., uses the most modern fabrication and production methods to assemble a complete line of one- and two-horse models.

---

Trojan Specialties of St. Louis, Mo., manufacturers of Trojan Trailers, have developed a new automatic hydraulic brake which requires no connection with the pulling vehicle other than the ball and coupling itself. The firm which has shown rapid growth in the horse trailer field has also just moved to larger quarters at 2201 Locust St., in St. Louis and set up a new assembly line. In the expansion of facilities, too, Trojan is adding new assembly jigs, fixtures, molds and the like to its production line.

New Trojan models will incorporate the new automatic braking feature. The force of the trailer applied to the ball when the brakes of the pulling vehicle are applied will automatically actuate the trailer brakes. Using this new principle, the trailer brakes will set to the same extent as the brakes on the vehicle pulling the trailer. Other features of the automatic brake are the incorporation of a parking brake and a break-away safety feature.

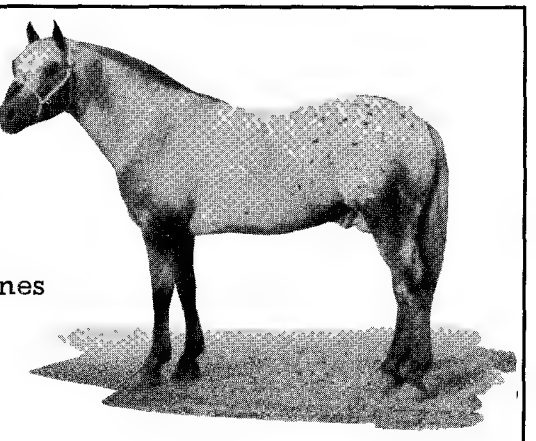
Trojan Trailers all come with the original fiberglass reinforced plastic top. These have proven to be one of the most popular of all trailer tops and are designed with ventilator openings. Trojan manufactures special height trailers which are six inches higher than standard 72" models. Tack compartments feature a padded, sliding saddle rack, in addition to a blanket rack and pocket for brush and comb on the tack compartment door. The door itself is secured by a stainless steel door handle of the locking type with an inside latch.

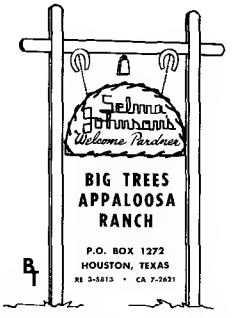
In all, the trailer manufacturers of the United States are growing and expanding to constantly bring out new and better models of horse trailers for better horses.


RED ROCK PEPPER
ApHC 2369

☆ Foundation Stock
☆ Quality breeding
☆ Champion bloodlines

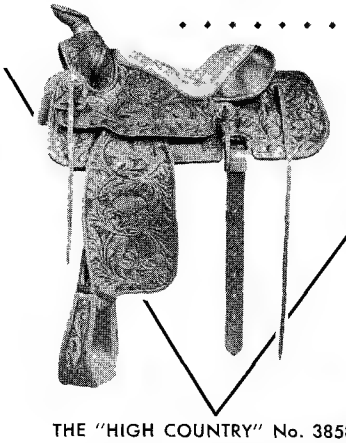
Approved mares only
Return in Season






Congratulations to
Mr. and Mrs.
Barrett Andrews,
Lawton, Oklahoma
on the purchase of
**TOLTEC** for $3,000, '59 colt
foaled on the Big Trees
Appaloosa Ranch

"Ride a Veach Saddle
. . . . . Most Cowboys Do!"



THE "HIGH COUNTRY" No. 3858-A
CUTTING HORSE SADDLE

A new design in saddles featuring the double-skirt construction, plate-in-skirt rigging at both front and rear positions, egg shape horn and double-stitched cantle binding.

VEACH SADDLERY CO.
TRENTON MISSOURI
BOX 5055 TULSA, OKLA.
"WE SELL THROUGH DEALERS"

A ~~Man~~ STORE is Judged by the ~~Company~~ BRANDS He Keeps

**ROCKMOUNT RANCH WEAR** is styled and produced with the basic goal of being a GOOD product OF HONEST VALUE & QUALITY. There are no hidden skimping or short-cuts if they affect the looks, wear, fit.

**ROCKMOUNT RANCH WEAR** is sold only in Better Independent Stores at Fair Prices, which are the cheapest in the long run.

The Store displaying the ROCKMOUNT LABEL is serving its customers with the best styles & values in Western Wear, at honest prices. Chances are that other brands in this store have been so selected too.

*Write for the name of your nearest Authorized ROCKMOUNT Dealer*

TRU-WEST* SHIRTS HATS TIES BELTS BUCKLES COLLAR POINTS

ROCKMOUNT RANCH WEAR 1636 LAWRENCE ST. DENVER 2, COLO.




LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

## 100 Miles

(Continued from page 92)

were housewives, a nurse, a physician, professional horsemen, and a number of others.

Many breeds of horses were represented, and there seemed to be no correlation between breed and endurance. I would say that the majority of the horses were not purebred.

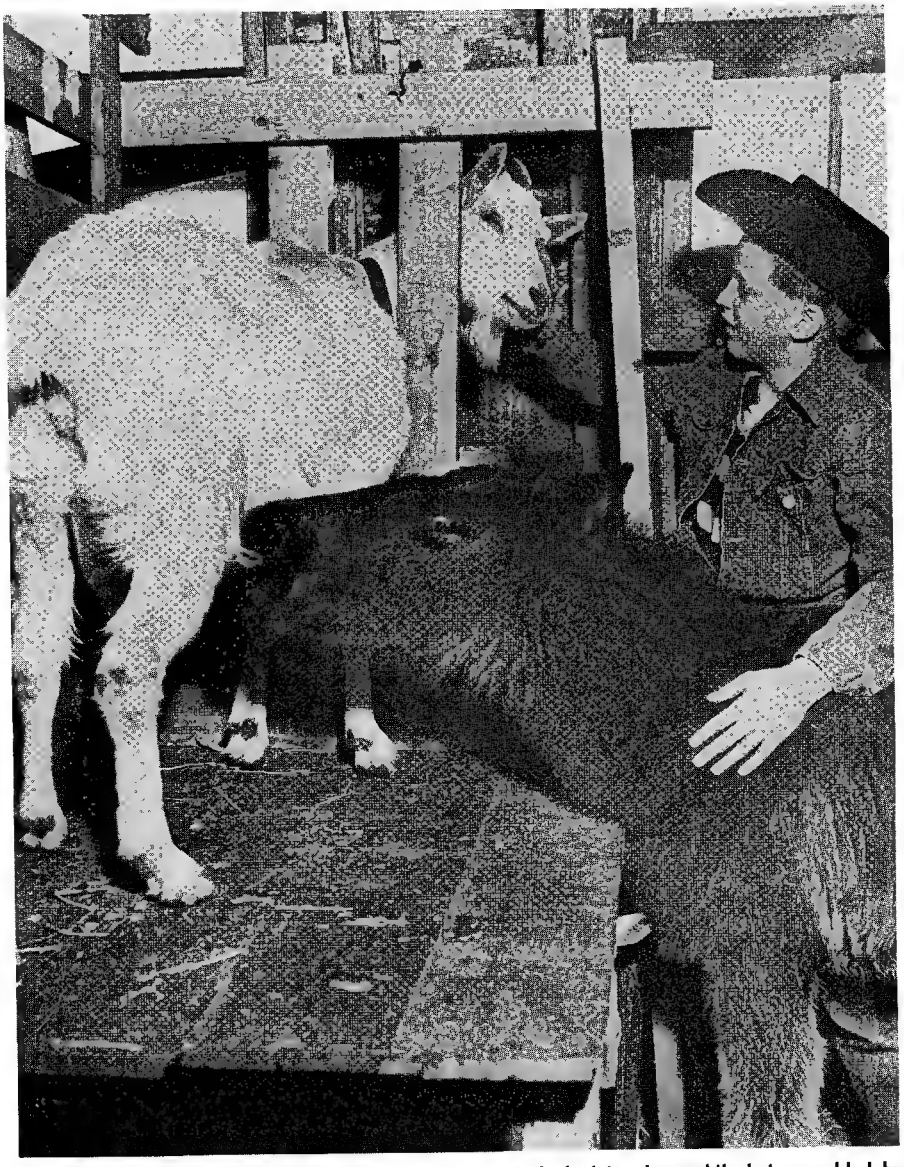
A time limit was set for reaching each check point to qualify for a trophy buckle. Before the ride, each horse was checked over by a veterinarian at Tahoe City. They were also checked for various conditions at three different spots along the course of the ride to see if they were fit to continue. The first consideration was to prevent any animal from being pushed beyond its endurance. Secondly, the animals were examined for saddle sores, cinch galls, stone bruises, cuts, and scrapes. A number of horses reached their endurance limit and were eliminated, but none had to be stopped because of injury, incapacitating saddle sores, or cinch galls. This is a credit to the riders, many who were probably plenty sore themselves and could have given the horse a sore back by shifting all their weight to one side or the other.

At each check point we veterinarians took the temperature of each animal — when it arrived and about 25 minutes later. We also took heart and breathing rates. The manner of breathing was also noted. We observed whether the animal was too exhausted to be interested in food or water.

Some horses came into a check point with temperatures as high as 104-105° and a heart rate and breathing rate of over 100. (Normal temperature, 99.5-101.5°; normal heart rate, 28-40 beats a minute; normal breathing rate, 8-16 a minute.) If return to normal occurred within 30 minutes to an hour, and the animal perked up and showed an interest in life, he was allowed to go on. Temperature and heart rate gave the best indication of how the horse was getting along. Breathing returned to normal in practically all the horses within a short time after reaching the check point.

One horse was eliminated because it had thrown a shoe and was foot sore. Three horses sustained minor cuts when they lost their footing climbing up or down a steep hill. None of the horses were stopped because of lameness, although several were lame the next day. Two horses exhibited some laminitis (founder) from too much pounding on the feet; and two horses showed some tendon trouble. By and large, there seemed to be more

(Continued on page 178)



• Mike Gunhus, 11, pets the unusual mother which is locked in place while being suckled by the colt.

# A Goat for a Mother

By O.V. GORDON

JIM GUNHUS, who operates a small ranch near Des Moines, Iowa, lost an American Saddle Horse mare due to parturition complications two days after she gave birth to a colt. He wanted to save the colt, so he started feeding the 2-day-old youngster on goat's milk on the advice of a veterinarian.

"It was a lot of work," Gunhus says. "I bought the goat for $8, built a rack about table height in the colt's stall in the barn, and put the goat on it. The colt took to suckling right off."

Gunhus started by feeding the colt every four hours. Normally, a goat gives about six pints of milk a day, so the colt got nearly a pint at every feeding. Gunhus gets up early, being a mail deliveryman in addition to ranching, but from 10 p.m. until about 4 a.m. the colt was "on its own."

"It went fine," Gunhus reports. "Pretty soon all I had to do was open the barn door, and the goat would run inside, leap upon the stand, and the colt would go to it. When the colt was out of 'dinner' and tried to bite its 'mother,' the goat merely slapped him with her foot.

"Today they are good 'friends' and run around the barnyard like a couple of puppies. The colt is taking on corn, hay, and oats now, but is still taking his milk. The vet says he is in good shape, though, candidly, I don't think you can replace an animal mother's milk with that of another animal. The vet said this taking the milk directly by the colt was a new one on him."



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

*Beyond the Wild Missoorye!*

# 13th
# 1960 NATIONAL 1960
# APPALOOSA HORSE SHOW

## 3 BIG DAYS

## SO. SIOUX CITY, NEBRASKA JUNE 17-18-19

**APPALOOSA JUDGING CLINIC . . . . . Friday, June 17**

**HALTER CLASSES . . . . . Each Day, June 18 & 19**

**WORKING CLASSES . . . . . Each Nite, June 18 & 19**

*Sponsors:*

AKOTAD RACING ASSN., AND
THE APPALOOSA HORSE CLUB, Inc.

Breeders should contact APPALOOSA PROGRAM, c/o Dakota County Star, South Sioux City, Nebraska. Phone 4264 for advertising space in 13th National Program.

Premium Books and Entry Blanks from George Hatley, Appaloosa Horse Club, Inc., P.O. Box 640, Moscow, Idaho.

Entries Close: June 10, 1960. Post Entries with Penalty.

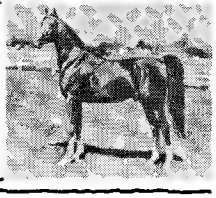
*Plenty Spots Before Your Eyes!*



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

SPEEDY®
Est. Hundreds
○ STIRRUP PINS ○
FIT ALL WESTERN SADDLES
A 20 to 1 Seller Over Any Other Method
DURABLE, SAFE, WILL NOT RUST
Made From Steel
Nickel-Bright Finish
Will Not Come Unfastened
SIMPLE, QUICK TO INSTALL
DEALER INQUIRIES INVITED
adjust stirrup in half a minute — no more lacing
Manufactured By
SPEEDY STIRRUP PIN CO.
P. O. Box 2527
Salt Lake City, Utah
"the LADIES like 'em too!"

ARABIANS
Top Quality Bloodlines.
Attractive prices.
Safe delivery anywhere.
Write needs.
BEN HUR FARMS
Box W, Portland, Ind.



IT'S NEW!
and made by
Shirley Brown
This saddle will fill any horseman's needs. It is a combination saddle, and ideal for cutting, roping or any kind of riding.
It is available on our easy payment plan. Pay $25.00 down, the balance in 12 monthly payments.

Write for Credit application and illustrated price list on our Custom Made Saddles.
Shirley Brown
c/o Joske's of Texas
SAN ANTONIO, TEXAS

# 100 Miles

(Continued from page 176)

lameness in the riders than in the horses.

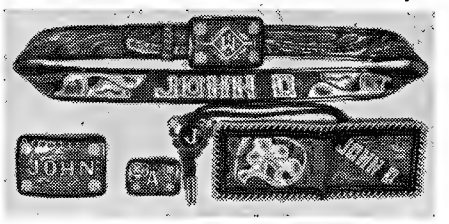
The first check point was at Robertson Flat, a forestry camp about 35 miles from the starting point. The first horses arrived there by 10 a.m. By 12:30 p.m. (the time limit for this station) only 28 riders had arrived. Two horses were eliminated: one that threw a shoe and one that was exhausted. My general impression was that most of the horses were overridden up to this point. Most of them seemed quite weary, and heart rates were high, some remaining so for 30 minutes or more.

The second check point was at Michigan Bluff, about 25 miles beyond the first check point. The first riders reached there by 4:30 p.m. By 7:30 p.m. (the time limit for this station), 23 riders had arrived. Most of the horses looked much better at this point than at the first point. The riders had apparently rated their horses better, because the terrain between the first and second check points was the worst of the trek. Two animals were stopped at this point; one because the rider couldn't proceed and one because the horse had colic.

The shortest stretch, only about 15 miles, led to the third check point, the bridge at Ponderose Way on the middle of the American River. The first horses arrived at 9:15 p.m. Twenty-one horses came in within the time limit of 12:30 a.m., August 16. Four horses were stopped there because of exhaustion.

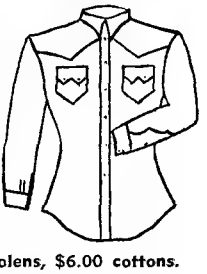
The first horse to reach Auburn came in at 2:30 a.m. By 5 a.m., 15 riders had completed the ride in the prescribed time. The extreme variation in altitude, the heat of the day, and the steep, rugged terrain made this a severe test of horses and horsemanship. Those who completed the ride can be mighty proud to wear their

NEW MATCHING COMBINATION
Guaranteed To Please In Workmanship



Belt — Buckle, 1", 1½", and 2" only $10.95
Billfold, Handcarved inside and out $10, Fed. Tax inc.
FREE with each order, leather Bolo Tie with one initial or Brand, or by itself $1.95. Items pictured of top grain leather, 3-tone color, from rich golden to cherry mahogany and light brown. As many letters handcarved on belt and billfold as you desire. Buckle-leather front backed up by solid metal with brand, initial or name up to four letters.
Please send actual waist measurement, width of belt. Print name, initial or brand wanted on Buckle or Billfold. SORRY NO C.O.D.
JOHN D's SADDLERY
1312 - 14th STREET
WOODWARD, OKLAHOMA

Western
Shirt Patterns
MADE TO ORDER
Shirt Patterns made to individual measurements. Easy to follow instructions with new illustrated assembling chart.
Send for free style and measurement sheet. We make shirts from your material.



$7.50 for silks or woolens, $6.00 cottons.
STELLA HUGHES
Globe Rider Shirts
P.O. BOX 288 GLOBE, ARIZONA

ROSETTES — RIBBONS
All kinds for all events
Let us send sample and quotations
FARGO RUBBER STAMP WORKS
Box 1366 Fargo, North Dakota

BORDER BOOTS
for those who prefer the best!
The ECONOMY
Style 518
One of our most popular boots through many, many years is this solid-color boot made out of cowhide with 2 rows of silk stitching. No. 2 heel and "A" toe, in black, brown or cordovan.
$24.95

Free! Ask your dealer or write for free catalog of other imported boots.
BORDER BOOT COMPANY
P.O. BOX 1089 EL PASO, TEXAS



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

"100 Miles in 24 Hours" trophy buckle. The irony is that the one which did most of the work, the horse, gets nothing to show for his efforts. Let us hope their owners came through with at least a pat on the nose or a couple of feedings of carrots.

This year the Western States 100 Miler will be staged on August 6, a Saturday, starting at 5 a.m. It will follow the Western States Trail over the Sierra Nevada, the same as last year, although the trail will be more thoroughly marked for the benefit of riders from this country and foreign countries. It is expected that both Argentine and Mexican riders, members of the International riding squads who competed at Palm Springs this winter, will make the 1960 ride. Amusingly, some of the prospective riders from south of the border were more intrigued by the trophy buckle than the rigors of the trail. The wearers of the buckle, though, are among the few who can lay claim to riding over rugged mountain terrain 100 miles in one day.

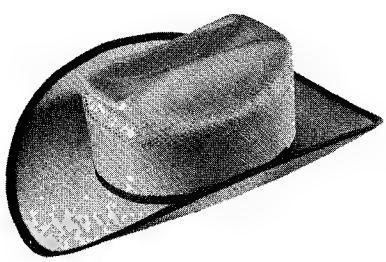
✶

## New Look

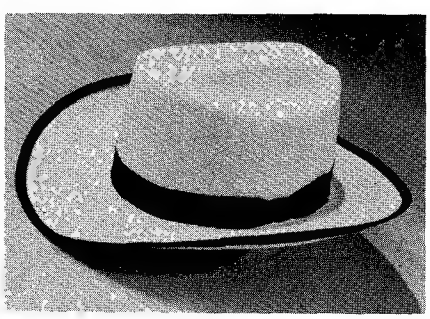
*(Continued from page 82)*

styles in this group. The particular style illustrated is blocked with the popular butterfly factory hand-set crease.

The Quanah illustrated has the

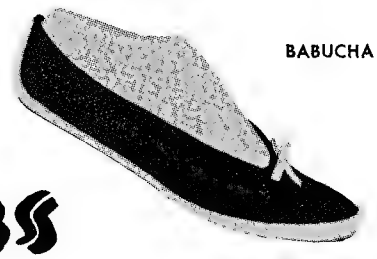


• The Rodeo, a ventilated bankok western hat, styled by Resistol for Hamley's of Pendleton, Ore., comes in a 3½" brim, trimmed in dark brown, with leather sweatband and patented self-conforming shape.



• The Stetson Midine, a new panalite straw in suntone color, 2D crease, black band with wide black binding, and 3⅜" brim.


**Authentic KAIBABS— at fine shops, or direct if no dealer near you . . . free folder on request.**



BABUCHA

KAIBABS

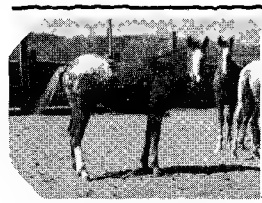
*for Men, Women and Children*

BERRUCHI

ORIGINAL NAVAJO SQUAW BOOT

**KAIBAB BUCKSKIN**

271 N. Stone—Box 5156
Tucson, Arizona



REGISTERED APPALOOSAS
Cecil Dobbin
Rte. 1, Box 108
Colorado Springs, Colorado
YOUR HALE HORSE TRAILER DEALER

SEND FOR THIS FREE!

Make money. Know how to break and train horses or ponies. *Write today for this book FREE*, together with special offer of a course in Animal Breeding. If you are interested in Gaiting and Riding the saddle horse, check here ( ). *Do it today—now.*

BEERY SCHOOL OF HORSEMANSHIP
Dept. 455-H Pleasant Hill, Ohio

# *Total* DISPERSAL

## SALE OF PERMANENT REGISTERED QUARTER HORSES

*After nineteen years of breeding modern Quarter Horses and forty year's experience with the old-time type, I will sell my entire herd including my herd sire, Bob Ford by Little Tom B and out of a mare by Little Tom B.*

**SALE WILL BE AT 1:00 P.M., JULY 7**

**BRADLEY BARN** **RED OAK, IOWA**

Hank Wiescamp, *Auctioneer*

**50 HEAD OF HORSES**

35 of my own raising.

15 belong to Gail Nelson and Ramun Roberts and are Permanently Registered.

Write for catalog —

**FRED J. SHIELDS** Route 2 **RED OAK, IOWA**




LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# LAND O' "OPPORTUNITY"

## Montana Quarter Horse Assn.

# SALE

## June 15, 1960

- **MARES WITH FOALS and rebred**
- **FILLIES**
- **STUDS**

  Every horse will be inspected by a sifting committee (including a veterinarian)

- **QUALITY** is the Aim of the MQHA

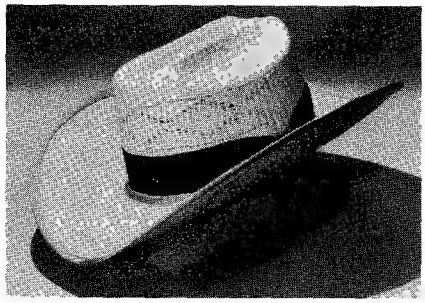
Special performance events throughout the day.

**STATE FAIRGROUNDS**
**GREAT FALLS, MONT.**

Auctioneer —
HANK WIESCAMP

For catalogs or information write

**MRS. NANCY DEAR, Secretary,**
**Simms, Montana**
Phone UN 5-2230



• **The Texas Bound by Stetson features a 4" brim which can be shaped by hand, and a new version of the 2D crease. It comes in toyo braid, brown band, and contrast binding.**

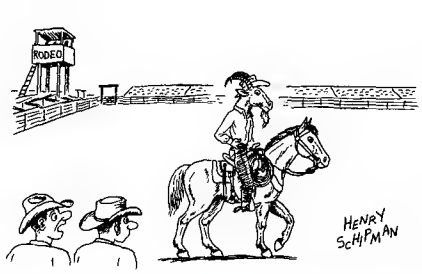
wider band and binding but is primarily shown to demonstrate a brand new western block by Resistol, the arrow head block. This factory block will be used in a variety of western styles this fall and in a wide new range of qualities and colors.

The Resistol Hat people believe that western hats and western wearing apparel have really just started up a tall ladder of popularity, and that an expected growth in sales for a number of years to come is anticipated. Their western hat styling panel seems to be prepared for it.

A ventilated western hat of imported, hand-woven Bakou straw is the newest addition to the summer hat line of Bandera Hat Company, Fort Worth, Texas.

The new hat, dubbed The Las Vegas, weighs only three ounces and is designed for the man who wants the ultimate in lightness and cool comfort. The tough, closely-woven Bakou straw has a beautiful linen-like finish, is water repellent treated, and almost unbreakable. It can be cleaned and re-cleaned to assure several seasons of wear.

Bandera also manufactures a solid-crown Bakou straw, The Reno. Both hats have a shape-it-yourself wire in welt brim and feature a choice of crease styles, including the popular 88 Ranch block. They are available in natural or sand color with matching or contrasting nine-ligne grosgrain band.




• **"He's entered as a goat roper."**


**Handmade Western Boots**

Imported — Order by Mail

DIAMOND JACK **$18.90** 14" Top
**$20.90** 16" Top

No. 3510—Black
No. 3520—Brown
No. 3515—Black & Red
No. 3518—Black & Grey
No. 3517—Black & Yellow
No. 3516—Black & White
No. 3527—Brown & Yellow

**FREE CATALOG**

Our ever popular boot with matching calf overlay collar and vamps. Diamond stitched stovepipe tops in contrasting Kid with walking heel make this an outstanding and practical boot. Available in solid colors or two color combinations, along with all the high standard features of Austin boots.

**STYLE — COMFORT — WEAR**

We Pay Postage on Prepaid Orders
$5.00 Deposit on C.O.D. Order and You Pay Postal Charges

**AUSTIN BOOT CO.** P.O. Box 5303-H El Paso, Texas

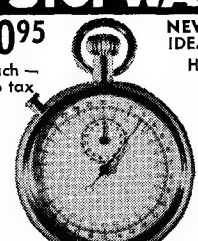
**Breaking and Training the Stock Horse**

Scientific training in simple language. It teaches, first, the fundamental principles of horsemanship and how to make your horse supple and light on his feet and on the bit; how to teach a correct walk, trot, fox-trot, slow gallop, and the flying change of leads. How to make a cutting horse, a fine-reining horse, a rope horse, a barrel-racing or pole-bending horse; how to teach high action for parades; how to teach a spoiled horse to enter a trailer; how to learn to ride a bucking horse and many other things a horse owner ought to know. Price $7.50 postpaid. No C.O.D.'s.

**CHARLES O. WILLIAMSON**
P. O. BOX 506 • HAMILTON, MONTANA
*Write for information concerning our School of Horse Training.*

**STOPWATCHES**

$10.95 each — no tax



NEW — PRECISION MADE IDEAL FOR RODEO TIMING, HORSE RACING AND ALL OTHER SPORTS EVENTS

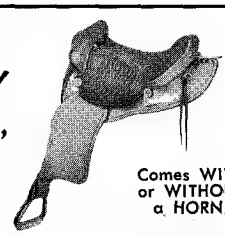
- 1/10 second timing
- Rugged fully-jeweled movement
- 15 minute small dial register
- Time out button stops and starts without returning to zero

*Cash Orders Sent Postpaid. $2.00 Deposit on C.O.D. Orders*

3 or more only $9.90 each

**LITE SCIENTIFIC COMPANY**
123-WH Auditorium Circle
San Antonio 5, Texas

*It's New!*
THE "ZEPHYR"



Comes WITH or WITHOUT a HORN.

*A super lightweight saddle, ideal for timed events or any other use.*
A full size and very versatile saddle. Only the *finest material and workmanship throughout.* Weighing less than twenty pounds, it's as light as it could be made without sacrificing strength.

**THREE MODELS AVAILABLE:**

No. 1 — As shown, without horn.....$115.00
No. 2 — Same, but WITH horn.....$119.00
No. 3 — With horn and basket-stamped..$ 95.00

Models 1 and 2 made over best hide-covered tree, fully guaranteed. Model 3 of excellent quality, but not intended for rough use. Send for free catalog with full description of the ZEPHYR and other saddles and equipment.

*"The Midwest's Most Western Shop"*

**KELLY'S Ranchwear & Saddlery**
1200 S. Milwaukee Ave. (Corner Palatine Rd.)
Dept. WM
Wheeling, Illinois Phone: LEhigh 7-2745




LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# "TRAILBOSS" SADDLE BAGS

Made of fine quality natural russet bag leather.
Jockey housings made of medium weight leather. All-beaded welt construction. Sewn with heavy linen thread. Buckles and billets ¾" wide. Self adjusting dees and auxiliary straps fitted to inner sides for securing bags to saddle or cinch. All points of stress reinforced with rivets. Size: 10" wide; 9½" deep; gusset 4" wide.

**RUSSET ONLY**
Price per pair **$13.95**
*All prepaid orders Postage free*
Price subject to change without notice

**Dealers invited**

**H. EISER CO.**
102 MORTON ST., NEWARK, N.J.



## HORSE Magazines for Your Reading Pleasure

| | Year |
|---|---|
| The Western Horseman, monthly, 12 issues | $4.00 |
| American Shetland Pony Journal, monthly except Jan. | 4.00 |
| Quarter Horse Journal, monthly | 4.00 |
| Arabian Horse News, 10 issues | 3.00 |
| Palomino Horses, monthly | 3.00 |
| Morgan Horse Magazine, published monthly except Jan. | 3.50 |
| Horse Lover, bi-monthly, an all-breeds magazine, Western — Plenty on Quarter Horses, 10 issues for | 3.00 |
| The Ranchman, Livestock, monthly | 2.00 |
| Texas Horseman, monthly | 3.00 |
| **THOROUGHBREDS** | |
| The Thoroughbred of California, monthly, a big magazine with fine articles, and many beautiful pictures and ads, 12 issues | 4.00 |
| The Thoroughbred Record, weekly, the oldest of them all, you get 52 big issues for | 7.50 |
| Turf and Sport Digest, monthly (racing information, stories, etc.) | 5.00 |
| Blood Horse, weekly | 7.00 |
| Rocky Mountain Thoroughbred and Quarter Horse, 10 issues | 2.50 |
| **FOR RODEO LOVERS** | |
| Hoofs & Horns, monthly | 3.00 |
| **SADDLE AND SHOW** | |
| The National Horseman, saddle horses, the shows, fine vet column, etc. | 7.00 |
| Saddle & Bridle, monthly, national interest, except Jan. | 7.00 |
| Horse World, The Horse Show Digest, monthly except Jan. | 6.00 |
| The Chronicle, weekly. The Thoroughbred in sport — hunting, jumping, flat racing, etc. | 7.00 |
| Horseman's Advisor, the all-breeds publication, monthly except Jan. | 3.50 |
| The Horseman, all breeds, for Ohio & Pennsylvania, monthly | 4.00 |
| Horse, monthly. Lasting interest articles for all-round horseman | 5.00 |
| The Horse Trader, monthly, national classified ads | 2.00 |

**RUSH YOUR ORDER TODAY**
**All orders are rushed to the publishers and are acknowledged to you by return mail.**

Order as many magazines as you wish, with only one check or money order payable to Magazine Mart. Then mail your order and remittance to

**MAGAZINE MART**
**Dept. WH—PLANT CITY, FLA.**


## Jet Boot

*(Continued from page 98)*

Other hard-wear and wet-wear features include tough-wearing Neocork soles that resist oil, water, and barnyard acid penetration.

The Jet cowboy boot is Scotchgard-treated suede for men, women, and children and has met with enthusiastic acceptance. As a result, suede is a feature of the Frye fall line. "Suede," stated Donald A. Ireland, "has always been noted for its richness and softness. In the past, one defect prevented it from being used widely; namely, its tendency to mat and board when subjected to rain. This is no longer true when suede is treated with Scotchgard, a new "rain-check" process. In fact, now suedes are actually washable when treated with Scotchgard. For that reason, all Frye suedes are now impregnated."

The sunburst pattern is Frye's leading suede cowboy boot. It is made on the new slim-toe needlepoint last, and is fully leather-lined. It comes in grey, desert brown, and buffalo-grass green.

Queried about the future of the Jet boot, Ireland stated that Jets are just at the dawn of their recognition. With more people having more leisure than ever before, and even shorter hours in prospect for the American economy, the outstanding comfort and graceful good looks of the Jet boot, along with its admirable versatility, insures a continuous up-curve in demand. "The Jet," said Ireland, "fits in perfectly with the casual trend in the American way of life."

## The Straw

*(Continued from page 111)*

Rollit style that greets the customer when he walks into his favorite store. First, a year and a half before the finished product appears on the shelf or counter, the Bailey design staff meets to consider ideas for new, exclusive patterns, shapes, and trims.

With the new ideas in their briefcases, George Bailey and Earl Young fly to the Orient to supervise the weaving of U-Rollit designs. Using carefully selected fibres, native workers expertly weave the U-Rollit straw hat bodies. All work is supervised and each hat receives a most rigid inspection before being packed for shipment to the factory. The unfinished hat bodies arrive at Los Angeles Harbor several months prior to D-Day (Delivery Day).


a necessity for SHOW PERFORMANCE and PLEASURE HORSES

BREEDING STOCK

YOUNG GROWING HORSES

# chevinal

the most widely used feed supplement

Chevinal concentrates all the essential vitamins and minerals known to be necessary to equine health in one specially balanced, palatable, stable syrup or powder.

Chevinal added to the daily ration helps assure an optimal intake of vitamins and minerals necessary for...

**good capacity to run • energy and good wind • nerve and muscular coordination • sturdy skeletal development • normal growth and reproductive function • good digestion and elimination • clean skin, glossy coat**

**vitamins** A, $B_1$, $B_2$, $B_6$, Niacin, D, E, and other vitamin B complex factors from brewer's yeast and other natural sources.

**minerals** Calcium, Phosphorus, Iron, Potassium, Sodium, Copper, Magnesium, Manganese, Zinc, Iodine, Cobalt in readily assimilated forms.

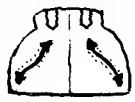
**syrup:** quart and gallon bottles.
**powder:** 4½ lb. bottle, 25 lb. drum.

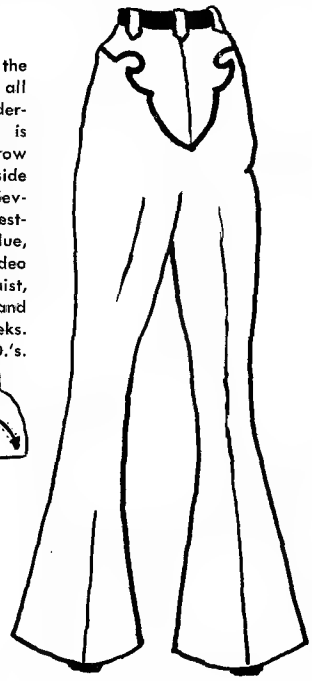
**chevinal®**
**vitamin-mineral formula specially balanced for horses**
write for sample
**u. s. vitamin & pharmaceutical corp.**
250 E. 43rd St., New York 17, N. Y.




LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Jo Decker Originals made for the Rodeo Shop in fine quality all wool gabardine, with the wonderful custom fit this designer is known for. Hand-stitched arrow trim false pockets, extra long side zipper, elaborate back yokes. Seven show colors: Inky black, chestnut brown, royal blue, light blue, bright orange, yellow gold, rodeo red, or jungle green. Send waist, hip, inseam measurements, and color choice. Allow three weeks. **$27.95** postpaid. No C.O.D.'s.



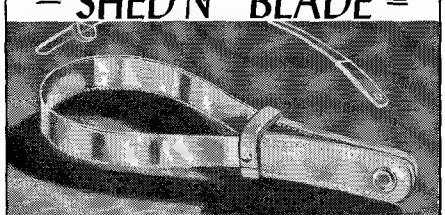


Bell bottoms in tough work weight sanforized denim. Yoke back, and long side zipper. Well styled and good fitting. Strong as blue jeans, but much better looking. Available in regular or low rise. Navy denim only. Sizes 22-28 every inch. **$6.95** postpaid. No C.O.D.'s.

The **RODEO SHOP**
LAMBERTVILLE, NEW JERSEY

THE STAR
Heavy white elk, with a soft foam innersole. Over 2,000 beads in a colorful authentic Indian design. Hand beaded and hand sewn, with Indian burn marks. This is that special Moccasin, dressy enough to wear with your bell bottom pants. Sizes 4½-9, B-width. **$9.95** postpaid. No C.O.D.'s.

**SHED'N BLADE**



*Handy, Fast, Efficient, Grooming Blade*
**Fine toothed and flexible; Removes loose matted hair quickly and easily, leaving undercoat slick.**
Use in horseshoe loop or open as Scraper.
Postage Prepaid **Send $3.00** Cash Check or M.O.
QUICK ENTERPRISES 187 Olive St. New Haven, Conn.

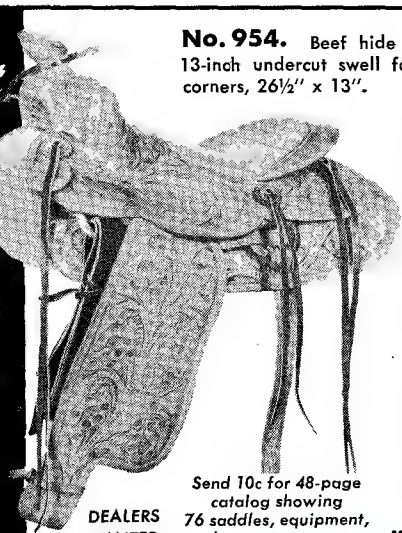
**Indiana**
**LIGHTNING DUDE RANCH**

- **Guest ranch for Boys-Girls 7-16.**
- **15th Season. Over 35 Horses-Ponies**
- **Horse Show Aug. 21.**
- **Trading Post.**

**Season April through October**

*For Brochure Write*
Mr. and Mrs. CED WHITE
*Lightning Dude Ranch*
Bass Lake R.R. Knox, Ind.

*the Latest*
a Reasonable Priced
**Cutting Horse SADDLE**



**No. 954.** Beef hide covered tree, 15-inch seat only. 13-inch undercut swell fork; skirts, Portland type, round corners, 26½" x 13".

Metal bound stirrups, 2½" tread; ¾ or full double rigging. Modified QH spread fits 98% of all Quarter Horses.

For Black finish add $8.00. Quilted seat in any type add $14.00. 4-inch tread leather wrapped, hand-tooled stirrups to match, add $10.00.

Russet color, hand-tooled as shown, prepaid. **$109.35**

Plain or roughout, no tooling, prepaid. **$101.35**

DEALERS WANTED

*Send 10c for 48-page catalog showing 76 saddles, equipment, plus western wear.*

**H. R. MILLER**
**SADDLE COMPANY**
**5904 PROSPECT AVENUE**
**Dept. 30**
**KANSAS CITY 30, MISSOURI**


Then they are blocked, finished, trimmed, and packaged in the west's largest and most modern hat factory. Each U-Rollit requires 27 separate production operations in this process. The Bailey plant in Los Angeles has over 65,000 square feet of floor space. It contains the latest in push-button fabricating equipment and automatic conveyor lines.

Two years ago, as a result of Bailey's tremendous success with U-Rollit straws, they decided to introduce western felts. They're already the fastest-growing line of felt hats in the field — assisted to no small extent by the same kind of authentic styling and all-out promotional push that has made George Bailey and his staff so popular with dealers who handle Bailey straws.

Clearly, George Bailey believes in blazing from the hip with both barrels in telling the world that Bailey western hats are the best you can buy.

✶

## What's New

*(Continued from page 119)*

water resistant. It takes a fine shine, and fits into the finest wardrobe. The X66 model is a western Wellington with 10-inch tops and is glove leather lined. Leather soles give good wear and there are peg shanks, neat round toes, and walking heels for comfort.

These latest additions to a long line of impressive creations and styles, and their quick acceptance by both working westerners and western-wear enthusiasts, are indicative of the real reasons for Del Norte Saddlery's growing business.

As Lauro Barragan says, "Success is not only sales and dollars. Real success is to have customers and friends that have faith and trust in you, and come back again and again."

**• Newest styling in the Nocona Boot line is this 12-inch Rancher of a new shade of tan kangaroo leather, called sunset gold by Nocona. The sharp, hand-made toes and shoe-height heels differ from Old 299.**



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

"Styles have come and styles have gone, but 'Old 299' keeps on and on," says Miss Enid Justin, president of Nocona Boot Company, Nocona, Texas. Old 299 is a style of Nocona Boot that has been a consistent favorite in the Nocona line for 30 years, she points out.

Old 299 was designed for Nocona Boot Company by R.S. Lemon in 1930. Ruff Lemon was comparatively young in the bootmaking business then, but he now is Nocona Boot Company's vice-president and general manager.

When Nocona Boot Company adopted names for its various boot styles, in addition to the numbers that had normally been used, 299 was also named the *Texan.* But try as they did, the folks in the Nocona Boot Company factory and office have never been able to call it anything but *299.*

The original 299 as designed by Lemon has a 10-inch top with a deep scallop. It has a square, somewhat blunt toe, and what now is considered a high heel. The heel is two inches high.

In recent years a somewhat modified or modernized 299 has been added to the Nocona Boot line. It has essentially the same design of top as the original 299, red and white inlays with orange, white, and red stitching. The modern version is called *Big Tex,* carries a number of 1099, and has an 11-inch top with shallow scallop. The toe of 1099 is very narrow and the heel is only 1½ inches high. But the

• The Lone Star by Tony Lama comes in 14" tops with two rows of fancy silk stitching and leather straddle pulls. The foot is black lustre dress calf with X needle point toe and O walking heel.


Have your brand on your shirt!

Bonnie Belle "BRANDED" BLOUSE

Styled with true Western fit and embroidered with your personal monogram in choice of four brand styles. Finest quality drip-dry cotton broadcloth with matching embroidered front and back yoke, matching pearl snaps. In Snow White, Sky Blue or Palomino. Sizes 32-38. Allow two weeks for delivery. (In ordering, be sure size is correct. Monogrammed shirts cannot be returned).

Short sleeve shirt, including monogramming **$7.98**
Long sleeve shirt, including monogramming **$8.98**

BRAND STYLES
(Order by number)

A/M Style #1 — C Bar Style #2
EL Style #3 — SW Style #4

MONOGRAM COLORS
Brown, Navy, Red, Royal Blue, Pink, Kelly Green, Violet, Grey, White, Black, Beige

ORDER BY MAIL — SATISFACTION GUARANTEED

**RYON SADDLE & RANCH SUPPLY**
**2601 N. Main • Dept. WH-5 • Fort Worth 6, Texas**

Enclosed is check for $_____. Please send postpaid one Bonnie Belle Branded Blouse as follows:

Size_____Color_____ Sleeve ☐ Long ☐ Short

Brand style_____ Initials_____ _____
(Indicate by number) (First) (Last)

Monogram color_____

NAME_____

ADDRESS_____

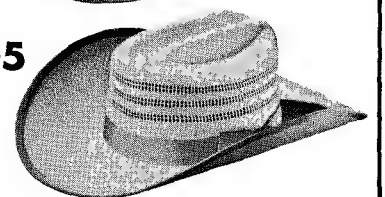
CITY_____STATE_____

NO C.O.D.'s, PLEASE

U-Rollit Fine Western Straws
By Bailey of California

GO-ROUND $5
Distinctive weave with exclusive contrast design. Colors: Black with white design, Light Tan

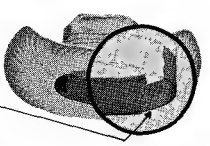
GO-ROUND, JR. for Boys.
Sizes 6⅛ to 7..... $3.95



CHUCK WAGON $5
Wide ribbon band and binding. Authentic Western crease. Color: Silver Tan only.

REMEMBER: ONLY U ROLLITS COME WITH Cushion Ride COMFORT

FEATHER-LIGHT FOAM LINER under the leather sweatband gives you the finest fitting, easiest riding hat you've ever owned.



"Where the West Comes East to Shop"

**MORRIS MEN'S SHOP**

STOCKYARDS INN CHICAGO 9, ILLINOIS

Mail orders promptly filled. Send check or money order. Tax and postage prepaid. No COD's please!

| Quantity | Style | Color | Size |
|---|---|---|---|
| | | | |

NAME_____

ADDRESS_____

CITY_____STATE_____




LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

modern version still has not crowded Old 299 out of the line.

In contrast to the 30-year-old style of 299, Nocona Boot Company has introduced two distinctly new boot stylings for 1960. One is a new shade of tan kangaroo leather, which Nocona calls Sunset Gold. The new style is named The Rancher. It has a sharply pointed, hand-made toe. The boot has Nocona's new Thin-Line cushion shank, which has a rubber cushion. The shank also is a creation of R.S. Lemon. It has been referred to as "the greatest improvement in bootmaking since rubber heels." Application has been made for a patent on the new shank.

A new pattern of stitching was created for the 12-inch top of The Rancher also.

Another new in cowboy-style boots introduced by Nocona Boot Company this year is The Boar made of genuine pigskin. Pigskin is a scarce luxury leather which improves with use, according to Nocona's leather experts. They point out that many articles usually referred to as being made of pigskin actually are made of other leathers. They say that only genuine pigskin is skin of the pig.

The Boar pigskin boot has a 12-inch top with a conservative pattern of stitching. The toe is round and plain. This boot also has the exclusive Nocona Thin-Line cushion shank.

But even with these new styles and other new styles added for 1960 in the Nocona Boot line, Old 299 keeps on and on.

• The Moonburst by Tony Lama features a 14" flat top with two rows of stitching and leather straddle pulls.

# Coming Events

**April 27-30**

Wichita County Mounted Patrol Rodeo: *Wichita Falls, Tex.*

**April 30**

Rockmart Horse Show: *Rockmart, Ga.*

**April 30-May 1**

Western Horseshow Assn. of Florida Championship Show: *South Miami, Fla.*

Wisconsin Q.H. Show and Sale: *Danits Farm, Whitewater, Wis.*

**May 1**

AQHA-NCHA Approved Horse Show: *Austin, Minn.*

I.S.U. Block & Bridle Horse Show: *State Fair Grounds, Des Moines, Iowa.*

Prairie Ramblers Gymkhana: *Colorado Springs, Colo.*

24th Annual Sonoita Quarter Horse Show: *Sonoita, Ariz.*

**May 2**

Shetland Pony Consignment Sale: *Iowa State Fairgrounds, Des Moines, Iowa*

**May 3**

Gillette Livestock Horse Sale: *Gillette, Wyo.*

**May 4**

Covington Horse Show: *Covington, Ga.*

**May 4-6**

La Vista Hills Stables Q.H. Show & Sale: *La Vista Hills Stables, Pueblo, Colo.*

**May 5-7**

I.G. Prescott's Shetland & Welsh Consignment Sale: *Twin Falls, Idaho.*

**May 6**

Baird Rodeo & Appaloosa Show: *Baird, Tex.*

Maryland Pony Breeders Spring Pony Sale: *Timonium, Md.*

**May 7-8**

Cowtown Posse Q.H. and Appaloosa Horse Show: *Fort Worth, Tex.*

**May 8**

Triple R Riding Club Spring Horse Show: *Mishawaka, Ind.*

**May 11-15**

Greater Cincinnati Charity Horse Show: *River Downs, Cincinnati, Ohio.*

**May 12-15**

Salinas Valley Fair, Rodeo & Show: *King City, Calif.*

**May 13-14**

Wyoming Intercollegiate Rodeo: *Laramie, Wyo.*

**May 13-15**

Dixon May Fair Horse Show & Rodeo: *Dixon, Calif.*

High School Rodeo: *Stinnett, Tex.*

**May 14**

Childress Quarter Horse Show: *Childress, Tex.*

**May 14-15**

12th Annual Eastern Oregon Jr. Rodeo: *John Day, Ore.*

Richland Hills Riding Club Horse Show: *Ft. Worth, Tex.*

**May 15**

Kiersted Ranch-Lake Mohonk Trail Ride: *Kingston, N.Y.*

Palouse Empire Appaloosa Horse Sale: *Lewiston, Idaho*

**May 16**

Schnell Horse Auction: *Dickinson, N.D.*

**May 18**

Elmore-Hubbard Quarter Horse Sale: *Eldorado, Kan.*

**May 19-22**

Chowchilla Junior Fair, Rodeo & Horse Show: *Chowchilla, Calif.*

Helldorado Days Rodeo: *Las Vegas, Nev.*

Silver Dollar Fair, Rodeo & Horse Show: *Chico, Calif.*

**May 20-21**

Del Rio Horse Show & Roping: *Del Rio, Tex.*

**May 20-22**

Tri-City Wranglers Horse Show: *Costa Mesa, Calif.*

**May 20-23**

Schnell Horse Auction: *Miles City, Mont.*

**May 21**

AQHA-approved Horse Show: *Alvarado, Tex.*

Approved Quarter Horse & Appaloosa Show: *County Fair Grounds, Lawton, Okla.*

**May 21-22**

12th Annual Q.H. Show: *Santa Clara Co. Fair Grounds, San Jose, Calif.*

Bay County Quarter Horse Show: *San Jose, Calif.*

Escondido Valley Riders Horse Show: *Escondido, Calif.*

James Valley Quarter Horse Show: *Jamestown, N.D.*

Spring Arabian Horse Show: *Stockton, Calif.*

**May 22**

Horse Show: *Silver Spur Arena, Pierpont, S.D.*

**May 23**

Perry McGlone Quarter Horse Sale: *Dearborn, Mo.*

**May 24**

Gillette Livestock Registered Horse Sale: *Gillette, Wyo.*

**May 26**

Burrell Markum Quarter Horse Sale: *Show Grounds, Fort Worth, Tex.*

**May 28**

Golden Spread Club Appaloosa Show: *Amarillo, Tex.*

Hankins Bros. 9th Quarter Horse Sale: *Fort Worth, Tex.*

Jasper County Horse Show: *Monticello, Ga.*

Registered Quarter Horse Consignment Sale: *Fort Collins, Colo.*

**May 28-29**

Vici Annual Amateur Rodeo: *Vici, Okla.*

**May 29**

Northwest Mounted 4-H Horseshow: *Springport, Mich.*



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

RIDING APPAREL
and
RANCHWEAR

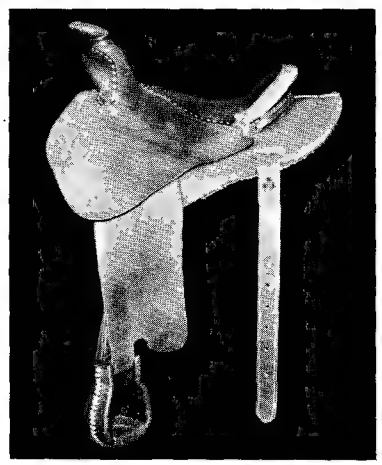
Only the best for city or country — show ring or open range. Complete line for men, women, children—plus hard-to-fit sizes, our specialty! Good fit, correct style and satisfaction guaranteed or your money refunded!

SEND FOR
86-PAGE
*FREE*
CATALOGUE

**BECKWITH'S**
68W Franklin St., Boston 10, Mass.



**THE FALLIS JRY SADDLE**



A lightweight saddle, about 28 pounds, complete with horn, double skirt rig, one-piece with rear jockey, Bransby jockey, almost level padded seat, fully guaranteed, made to fit both horse and rider. Shown with slick fork (swell fork optional) semi-Mother Hubbard style, front and seat buckstitched, Cheyenne roll rawhide bound, 3" cantle, seat size as needed, new Al Ray quick change buckles, 4" horn, red latigo finish, mohair front cinch, 2" rear cinch, 3" leather covered stirrups.

As shown .....$185.25
Plain, no buckstitching or rawhide binding .....$177.75

*Fallis*
***Custom Made Saddlery***
**Route 3, Box 109W 2669 W. Ninth Ave.**
**Longmont, Colorado**
*"For Better Riding, Ride a Fallis Saddle"*


**May 30**

Brewer Pony Farm Sale: *Pony Sale Barn, Gainesville, Tex.*

Deerhunters Club Q. H. Show: *Harrisville, Pa.*

Frank Sachse Dispersal Sale: *Chickasha, Okla.*

**June 4**

Spanish Springs Ranch Q.H. Dispersal Sale: *Reno, Nev.*

Winkelman Farms Annual Pony Sale: *Lohrville, Iowa*

**June 4-5**

14th Annual Forsyth Horse Show & Rodeo: *Forsyth, Mont.*

Idaho, Nevada, Oregon Appaloosa Horse Show: *Boise, Idaho*

Saddle Club of Colo., Inc., Horse Show: *Denver, Colo.*

**June 5**

Turlock Junior Rodeo: *Turlock, Calif.*

Platte Valley Q.H. Show: *Lexington, Neb.*

**June 9-12**

Northwest Arkansas Cavalcade Spring Ride: *Lake Frances, Siloam Springs, Ark.*

**June 11**

Sacramento Riding Club Horse Show: *North Highlands, Calif.*

**June 11-12**

Horseman's Holiday Trail Ride: *Lake Region Saddle Club, Alexandria, Minn.*

**June 12**

Nebraska World Champion Steer Roping: *Hyannis, Neb.*

**June 13**

Utter Ranch Dispersal Sale: *Spokane, Wash.*

**June 15**

Montana Quarter Horse Assn. Sale: *State Fairgrounds, Great Falls, Mont.*

**June 16-19**

Colusa County Fair, Rodeo & Horse Show: *Colusa, Calif.*

Sacramento County Fair, Rodeo: *Sacramento, Calif.*

**June 17-19**

National Appaloosa Horse Show: *South Sioux City, Neb.*

Reno Rodeo: *Reno, Nev.*

**June 18-19**

El Toro Rodeo: *Marine Corps Air Station, El Toro, Calif.*

**June 19**

Galveston Co. Fair Appaloosa Show: *Arcadia, Tex.*

**June 20**

Santa Rosa Quarter Horse Sale: *Vernon, Tex.*

**June 22-26**

Redwood Acres Fair, Rodeo & Horse Show: *Eureka, Calif.*

**June 22-July 2**

Solano Rodeo & Races: *Vallejo, Calif.*

**June 24-25**

Ute Rangers Sho-De-O: *Murray, Utah*

**June 24-26**

Garden County Horse Show: *Oshkosh, Neb.*

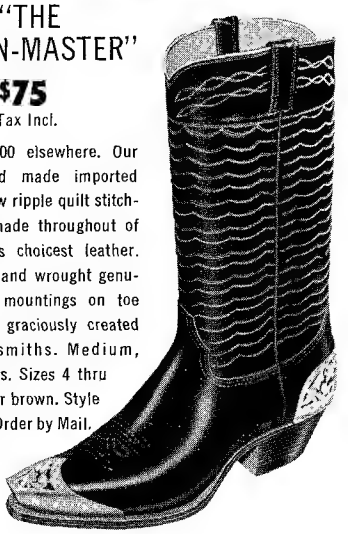
San Benito Co. Saddle Horse Show: *Hollister, Calif.*


**NAVARRO BROS. FAMOUS BENCH MADE BOOTS**

"APACHE"
A SUPER VALUE!
**$19.95**

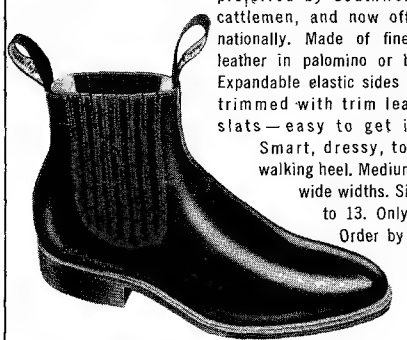
Fully leather lined. Three rows of colorful cactus-stem stitching on a 12-inch top of fine kid leather with sturdy leather vamps. For dress or work... comfortable 1¼ inch heel... Black or brown...4 thru 13. Medium, wide widths. Style 2425...19.95. Order by Mail.

"THE WAGON-MASTER"
**$75**
Tax Incl.



Usually $200 elsewhere. Our finest hand made imported boot. 21 row ripple quilt stitching. Handmade throughout of the world's choicest leather. Gleaming hand wrought genuine silver mountings on toe and heels, graciously created by silversmiths. Medium, wide widths. Sizes 4 thru 13. Black or brown. Style 2313. $75. Order by Mail.

"CATTLEMAN'S BOOTEE"
**$18**



A "TRES CABALLOS" favorite preferred by Southwestern cattlemen, and now offered nationally. Made of fine kid leather in palomino or black. Expandable elastic sides cover trimmed with trim leather slats—easy to get into. Smart, dressy, too walking heel. Medium and wide widths. Sizes 5 to 13. Only $18. Order by Mail.

WRITE FOR NEW 1960 CATALOG
AND EASY MEASUREMENT CHART, TODAY

**NAVARRO BROS.**
DEPT. B 204 SAN FRANCISCO
EL PASO, TEXAS




LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# MAY GUIDE TO ADVERTISEMENTS . . . . . .


Acme Boot Co. . . . . 74, 75
Acoma Sales Co. . . . . 171
Adams Appaloosa Farm . . . . . 131
All Appaloosa Show . . . . . 169
Allen Mfg. Co. . . . . 126, 127
American Horse Training Institute . . . . . 130
Anderson, M. Paul . . . . . 105
Angel Leather Co. . . . . 166
Animal Fashions . . . . . 26
Appaloosa Horse Club . . . . . 177
Area Six Shetland Pony Breeders Assoc. . . . . 156
Ario's Saddlery . . . . . 167
Atkinson Boot Shop . . . . . 151
Austin Boot Co. . . . . 180
Ayers, Carl C. . . . . 108

Bailey Hat Co. . . 93, 94, 95, 96, 97
Baker, Bill & Wilma . . . . . 174
Ball Clinic, The . . . . . 168
Bandera Hats . . . . . 29
Bauer, Eddie . . . . . 172
Bay Counties QH Show . . . . . 134
Beckwith's . . . . . 185
Beery School of Horsemanship . . . . . 174, 179
Bell, D. L. . . . . 106
Bell Mfg. Co. . . . . 159
Ben Hur Farms . . . . . 178
Berey Bros. . . . . 130
Best Products Co. . . . . 160
Birt Saddlery Co., Ltd. . . . . 130
Blevins Mfg. Co. . . . . 188
Blue Bell . . . . . 115
Bond, Paul, Boot Co. . . . . 147
Border Boot Co. . . . . 178
Brainard, Jack . . . . . 107
Brateman's . . . . . 146
Brewer Pony Farm . . . . . 22
Brinkman Mfg. Co. . . . . 168
Brown, Shirley, Saddlery . . . . . 178
Burt, John, Jr. . . . . 105

Caldwell, E. M. . . . . 132
California Ranchwear . . . . . 72
Canter's Western Corral . . . . . 168
Carey Appaloosa Ranch . . . . . 114
Cary Thermometer Co. . . . . 28
Cassell, F. R. . . . . 17
Chevrolet Motor Division . . . . 34
Circle M Trailer Co. . . . . 169
Coates Ranch . . . . . 149
Colorado Springs C of C . . . . . 140
Comet Press Books . . . . . 174
Consolidated Brands . . . . . 168
Corona Mfg. Co. . . . . 171
Corral Sportswear Co. . . . . 61
Cote, S. A. . . . . 165
Cromwell Bloodstock Agency . 171

Danby Farm . . . . . 44
Danits, Bob . . . . . 109
Dear, Doug & Nancy . . . . . 105
Del Norte Saddlery . . . . . 41
Deluxe Saddlery . . . . . 134
Dobbin, Cecil . . . . . 179
Donoghue Arabian Horse Farm . . . . . 107
Duffy, Ed . . . . . 154

Eddy Bros. Co. . . . . 161
Edmunds & Co. . . . . 167
Eiser, H., Co. . . . . 150, 170, 181
Elmore-Hubbard . . . . . 163
Ewing, John, Co. . . . . 12

Fallis Custom Made Saddlery . 185
Fargo Rubber Stamp Works . . 178
Farmer & Rancher Commision Co. . . . . 132
Farnam Co. . . . . 159, 168
Fashion Club Shetland Pony Sales . . . . . 125
Fassett's . . . . . 138
Fastener Supply Co. . . . . 134
Flowers, Ted . . . . . 129, 155
Forry, Martin & Grace . . . . . 133
Fox Hat Co. . . . . 147
Fred's Tackroom . . . . . 26
Frye, John A. . . . . 128

Gardner, D. S. . . . . 109
Garza, Ralph . . . . . 174
Gharky, P. W. . . . . 105
Glenmore Farm . . . . . 107
Goldmark, John . . . . . 109
Gosselin, E. L. . . . . 123
Grady's Hat Shop . . . . . 166
Gross Wholesale Tailors . . . . . 39
Guthrie, Raymond B. . . . . 108

Hackbarth, Ray . . . . . 124
Hall Boot Co. . . . . 27
Halpern & Christenfeld . . . . . 73
Hamley's . . . . . 127
Hankins Bros. . . . . 32
Hankla, Bob . . . . . 107
Herron's of Colorado . . . . . 27
Hillcrest Farms . . . . . 109
Hirschfeld Press . . . . . 168
Hoofs and Horns . . . . . 126
Howell Horse Trailers . . . . . 162
How's Hacienda . . . . . 27
Hughes, Stella . . . . . 178
Hutcheson, Nolan . . . . . 106
Hyer, C. H. & Sons . . . . . Cover 4

Idle Hour Stables . . . . . 172
International Arabian Horse Assoc. . . . . 153

John D's Saddlery Co. . . . . 178
Johnson, Selma . . . . . 175
Justin Boot Co. . . . . Cover 2

K-D Products Co. . . . . 132
Kaibab Buckskins . . . . . 179
Karman, Inc. . . . . 99
Kelly's . . . . . 180
Kelly, P. M. & Sons 130, 147, 152, 166, 168, 171, 173
Kirk Trading Co. . . . . 26
Koren, Paul & Anne . . . . . 108
Kramer Horse Ranch . . . . . 106

Lama, Tony, Co. . . . . 30, 31
Lasso Mfg. Co. . . . . 14, 15
Latin Village . . . . . 26, 28
Latta, June & Wil . . . . . 105
Lazy A Ranch . . . . . 109
Lebman's . . . . . 137
Leddy Bros. . . . . 101
Leddy, M. L. & Sons . . . . . 25
Lee, H. D., Co. . . . . 151
Levi Strauss & Co. . . . . 69
Lightning Dude Ranch . . . . . 182
Lincoln Steel Corp. . . . . 27, 124
Linville Horse Trailer Co. . . . . 128
Lite Scientific Co. . . . . 180
Littlefield, W. C. . . . . 107
Luskey's . . . . . 49

M-D Co. . . . . 159
Magazine Mart . . . . . 181
McGlone, Perry . . . . . 136
Merced-Mariposa Stock Horse Assoc. . . . . 168
Merchants Tire Co. . . . . 124
Miles, Carl . . . . . 145
Miles City Bucking Horse Auction . . . . . 72
Miles, Edgar & Ida Mae . . . . . 105
Miley Trailer Co. . . . . 165
Miller & Co. . . . . 47
Miller, H. R. Saddle Co. . . . . 182
Miller Harness Co. . . . . 154
Miller Stockman Supply Co. . . 168
Minnesota Wholesalers . . . . . 152
Montana QH Assoc. . . . . 180
Montanti's . . . . . 141
Morris Bros. . . . . 154
Morris Men's Shop . . . . . 183
Moss, David A. . . . . 124
Munden, Ned . . . . . 126

National Trophy Sales, Inc. . . 124
Navarro Brothers . . . . . 185
Niederhuth, E. E. . . . . 134
Nocona Boot Co. . . . . 13
Nolf, Bill . . . . . 161

O'Neill, James J. . . . . 141
Orison, Virginia . . . . . 28
Ozark Leather Co. . . . . 33

Padgett, Merl L. . . . . 106
Palouse Empire Appaloosa Sale . . . . . 49
Pearson's . . . . . 170
Pendaries Appaloosa Ranch . . . . . 105, 107
Perma Products Co. . . . . 174
Phoenix Mfg. Company . . . . . 127
Pioneer Wear . . . . . 5
Porters . . . . . 155
Prewitt Mfg. Co. . . . . 172
Prior, Geo. W., Co. . 134, 150, 164
Pruett, Robert H. . . . . 139

Quick Enterprises . . . . . 170
Quick, Ervin . . . . . 166
Quinby, J. Howard . . . . . 108

Ralston Purina Co. . . . . 121
Ranchman's Supply . . . . . 174
Rapid City Boots & Saddle Club . . . . . 154
Rau Fastener Co. . . . . 6, 7
Rawhide . . . . . 167
Reeves, Kerm . . . . . 166
Resistol Hats . . . . . 43
Ricardo Mfg. Co. . . . . 120
Robinson, Ross L. . . . . 108
Rockmount Ranch Wear Mfg. Co. . . . . 175
Rodeo Shop . . . . . 160, 182
Rogers Arabian Ranch . . . 18, 107
Roundup Ranch . . . . . 170
Rowell Saddle Co. . . . . 124
Rust, Sparks . . . . . 105
Rusty's Trading Post . . . . . 27
Ruwart Mfg. Co. . . . . 130
Ryon Saddle & Ranch Supply . . . . . Cover 3, 134, 183

Sachse, Frank . . . . . 135
Saddlerock Corp. . . . . 182
Sage, Alida & Dean . . . . . 173
Sand & Sage Mfg. Co. . . . . 137
Santa Fe Boot . . . . . 174
Schonrock-Gray Trailer Co. . . 132
Seewald, H. . . . . 109
Sence, Ray R. . . . . 108
Shepler, Harry, Saddlery Co. . 146
Shields, Fred J. . . . . 179
Shimon, Ralph . . . . . 28
Singleton, Chuck . . . . . 106
Skora Supply Co. . . . . 130
South African Feather Co. . . . 134
South Dakota Dept. of Hwys. . . . . 166
Southwest Arts & Crafts . . . . . 153
Southwest Textile Industries . 174
Spanish Springs Ranch . . . . 20, 21
Speedy Stirrup Pin Co. . . . . 178
Squibb, E. R. & Sons . . . . . 11
Stetson, Lucienne J. . . . . 106
Stidham, Jack, Horse Trailers 147
Stineman, Ev . . . . . 174
Stockman Shop . . . . . 28
Stone, Keith E. . . . . 106
Sutton, O. A. . . . . 59
Sylvester's Saddle & Leather Co. . . . . 158

Tandy Leather Co. . . . . 26
Tee Bar Ranch Co. . . . . 107
Tem-Tex . . . . . 154
Tex-Mex Boot Co. . . . . 130
Tex Tan, Inc. . . . . 138
Thompson, Norm . . . . . 164
Thunderbird Mfg. Co. . . . . 37
Tom Tom Shop . . . . . 216
Trail Ridge Mfg. Co. . . . . 113
Trail-Tex Trailer Co. . . . . 158
Trojan Trailers . . . . . 18
Troy Chemical Co. . . . . 147
2LK Horse & Cattle Co. . . . . 108
Tyfarms . . . . . 109

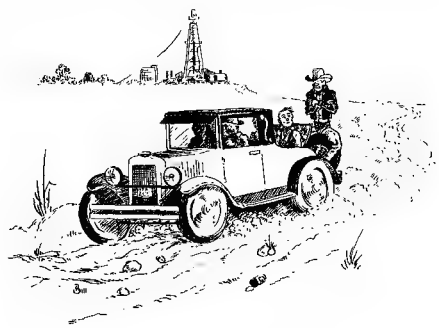
U. S. Vitamin Corp. . . . . 181
Universal Molding Co. . . . . 164
Utter Ranch . . . . . 83, 84, 85, 86

Valentine, W. F. & Co. . . . . 153
Veach Saddlery Co. . . . . 171, 175
Village Creek Ranch . . . . . 44

Walling, T. & Jo . . . . . 106
Walt's Enterprises . . . . . 151
Ward, Fay, Co. . . . . 173
Warne's Appaloosa & Hereford Ranch . . . . . 152
Water Cress Farms . . . . . 22
Welsh Pony Society of America . . . . . 147
Wessin, H. Stanley . . . . . 106
Western Fashions . . . . . 162
WH . . . . . 109, 136
Western Wear, Inc. . . . . 23
Westerner, The . . . . . 166
Westmoor Mfg. Co. . . . . 76
Whitman Saddlery . . . . . 28
Whitmore Arabian Horse Farm . . . . . 105, 140
Williams Vet Products . . . . . 156
Williamson, Charles O. . . . . 180
Windgate Ranch . . . . . 108
Winkelman Farms . . . . . 108, 157
Wolfe, Jacke, Ranchwear . . . . 154
Wright, J. Allen . . . . . 107

Ysleta Boot Co. . . . . 125


# SPARE TIRE BRONC



By TURNER PRUITT

As told to Bill Leftwich

THE YEAR was 1932 and I was glad to get a job roughnecking on a Harry Franklin rotary rig out from Oklahoma City. After my first tower, I bummed a ride back to town with one of the crew who was driving a little coupe that had a rumble seat. A bunch of us piled in and the last feller calmly mounted the spare tire, hooked his heels in, and folded his arms as if he were sittin' in a rocker on the front porch.

The road back to town was rough and rutted, and the driver seemed to be in a terrible hurry to get home to his beans and corn bread. The hooked-nose tire rider with the reddish complexion, however, seemed a little bored as he rode the bumps with ease and perfect balance.

I kept looking back at him to be sure he was still there, for I was certain he was going to be thrown off and killed. Finally, I realized that he was just as much at home on that bouncing tire as I would be on the front step of maw's porch, so I asked, "Mister, have you ridden horses much?"

The feller looked at me sort'a disgusted like and said, "Did you ever hear of Booger Red?"

• "The manager's wife insists on safety — all contestants must wear crash helmets."



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# CLASSIFIED

## All Classified Advertising Payable in Advance

Rates 40¢ per word per issue for 1 or 2 issues; 38¢ per word per issue for 3 to 5 issues; 35¢ per word per issue for 6 or more issues. Minimum charge per issue, $4.00 or 10 words. Reduced rates effective only when entire order paid in advance. Deadline for classified advertising in July, 1960, issue: May 10, 1960. ABC Publisher's Statement, 6 months ending December 31, 1959, average 107,657.

**Classifications:**

1 HORSES FOR SALE
2 PONIES FOR SALE
3 SALES • AUCTIONS
4 STALLIONS AT SERVICE
5 LIVESTOCK FOR SALE
6 DOGS FOR SALE
7 SHOWS • TRAIL RIDES
8 TRAINING FACILITIES
9 VETERINARY SUPPLIES
10 EQUIPMENT FOR SALE
11 WESTERN WEAR
12 WANTED TO BUY
13 WANTED TO LEASE
14 REAL ESTATE
15 BUSINESS OPPORTUNITIES
16 AGENTS • SALESMEN
17 HELP WANTED
18 SITUATIONS WANTED
19 BOOKS & LITERATURE
20 SCHOOLS • EDUCATION
21 LEATHERCRAFT
22 MISCELLANEOUS

Specify by number, classification in which you prefer ad to appear. For unspecified designation or doubtful cases, decision of publisher will prevail. Publisher reserves right to edit all copy.

### HORSES FOR SALE (1)

APPALOOSAS, registered. Bred, raised, sold. Guy Holland, Rt. 4, Hutchinson, Kans.

QUARTER HORSES, mares in foal, colts and fillies. Turner and Turner, Rt. 2, Monmouth, Ill.

APPALOOSAS. Bred and raised. Mares, studs, geldings and young stock for sale at times. Johnson Appaloosas, 2001 N. Madison, Hutchinson, Kans. MOhawk 2-7713.

REGISTERED HALF ARABS, fillies, colts, geldings. Louis Herdegen, Box 882, Malta, Mont.

APPALOOSAS. Registered. Bred, raised, sold. Three mares, two fillies, three studs; lots of color. Eddie Wood, 433 Walnut, Abilene, Texas. Ph. OR 4-8106.

ROMAN RIDERS ATTENTION! Four white horses 9-11 years old. Worked rodeo circuit six years by Flying Valkyries. Will jump or drive. Single, two, three or all. Colony Ranch, Denio, Nev.

REGISTERED ARABIAN COLTS; chestnut, white markings. Wilbur G. Ball, 219 N. Main, Bloomington, Ill.

REGISTERED SADDLEBRED stud colt, coming 2, show prospect. Write Jane Ogden, 1016 Burwell, Bremerton, Wash.

YOUNG APPALOOSA STUDS for sale. Howard Raser, Missoula Hotel, Missoula, Mont.

WELL BROKE SADDLE HORSE, chestnut sorrel, 8-year-old. Irvin Wright, Marland, Okla. Ph. AMherst 8-3280.

REGISTERED MORGAN yearling filly, bright chestnut, excellent type. Also 1960 weanlings ready for fall delivery. Caven-Glo Farm, 235 W. 55th St., Westmont, Ill. Ph. WO 8-5195.

FILLIES. Granddaughters of Poco Bueno, Joe Reed, Bartender. $450 up. Discount on four or more. Deliver anywhere. Terry Sanders, Kerens, Texas.

SIX HALF-ARABS, ages one to three. Frank Michell, Ft. Bridger, Wyo.

LEASE OR SELL MORGAN STALLION Towne-Ayr Baythorne, foaled 1958. Nancy Wetherbee, New Salem, Mass.

CHOICE QUARTER HORSES. Mares and fillies, rodeo arena for tryouts. Contact Jimmy Hendricks, Quarter Horse Town, Hy. 22, Ft. Smith, Ark. Ph. TUrner 2-0249.

YEARLING STUD COLT by AAA race horse; nominated 1961 futurity. Price $850. Ed. Maloof, Box 389, Las Vegas, N. Mex.

ARABIAN STALLION, Rrabi 9246, six-year-old, by Starrabi 6293 ex Numesaouda 4313. Chestnut, white markings. Gentle and well broke. $1,000. Delbert Gabbert, Grant City, Mo.

PERMANENT QUARTER GELDING, 4-year-old, well broke and gentle, reasonable. Heidi Poole, Rt. 2, Dubuque, Iowa.

FAMOUS BLOODLINE APPALOOSAS bred, raised and registered. Marion Heter, Sterling, Kans.

PERMANENT STUD COLT. Born March 7, 1959. Sire: Handful P-32,827; dam: Daisy Chubby P-60,466. Will make a good stud prospect. Gary Reed, Rt. 2, Crosbyton, Texas. Ph. McAdoo, Texas, 2645.

TWO PERMANENT REGISTERED Quarter mares. Guaranteed in foal to Poco Roco P-55,556. Also four Permanent Registered good 2-year-old stud colts, geldings, yearling fillies and colts for sale. Call or write Harry Raven, Ault, Colo.

APPALOOSA DISPERSAL. Five Registered mares, ages 4 to 7, bred to Bear Step; four yearling fillies; one yearling stud. Hubert Kuefler, 2126 Commonwealth Ave., St. Paul, Minn.

TWO APPALOOSA MARES, bred, well broke. $725 for pair. Ronald White, Anselmo, Nebr. Ph. PIoneer 9-6418.

REGISTERED MORGAN weanling colt. Dark chestnut, excellent conformation and disposition. Ross Shaugaard, Box 114B, Rt. 1, Heber, Utah.

SCOOT MOUNT IS FOR SALE! Palomino Quarter Horse gelding (1955) Shoemaker breeding; Reserve Champion, National Western, Denver, this year. Gentle and well-trained. Contact Milo Whitcomb, Whitcomb Arena, Sterling, Colo.

THREE YEARLING COLTS by Talleyho and one King-bred. They are all the running, using kind. For lease — Talleyho by Hobo out of Little Nell III by Modear. Can pasture breed. Frank Weed, Jr., Utopia, Texas.

PERMANENT QUARTER HORSE FILLY — 2 years old, Jack McCue breeding, sire's side; Old Sorrel breeding, dam's. Price $1500. Ray Kane, 1122-23 Ave. Ct., Greeley, Colo., ELgin 3-0682.

REGISTERED ARABIAN FILLIES, colts and stallions. All show prospects of top breeding; sired by Nuseyn, Nusik, Indraff, *Moftakhar. Viewpoint Arabian Ranch, 29866 Cuthbert Rd., Malibu, Calif. GLenwood 7-2709.

TWO PALOMINOS; two fillies, sorrel, flaxen mane and tail, 2-3, green broke, 52 inches tall. Flaxen mane and tail horse colt and mare, 9, to foal in April. Three-horse tandem trailer, large tackroom. Ray Roberts, Erie, Kans.

TWO CALF ROPING HORSES. One calf roping, barrel horse. Come try them. Roping horses our specialty. Dick Mader, Gillette, Wyo., MU 2-3882.

FIVE BLANKET-HIP Appaloosa mares. Also eight small Pony of the Americas (Appaloosa) mares and stallion. J. E. Baker, ph. WH. 7-7342, Oklahoma City, Okla.

PALOMINO MARE, PHA and Arabian, $500. Iverson, Box 30, Poway, Calif. RI 8-8170.

REGISTERED MORGAN yearling stud, liver chestnut, light mane and tail, show prospect. Also Morgan and Arab yearling stud colt, chestnut, $300. Earl MacMichael, Godfrey, Ill.

TWO-YEAR-OLD GREY ARABIAN STALLION. Gobi Dez 14,154. Walter Wiesman, Marathon, Wis.

TWO APPALOOSA STUDS, 2 years old, sell or trade for stallion of other bloodlines. Jan Lake, Haines City, Fla.

HALF-ARAB FILLY, foaled June 1959. Chestnut and white spotted. Very gentle. $275. Onnolee Ferguson, Alden, N. Y.

OUTSTANDING PALOMINO-QUARTER show-stud prospect. Grandson Plaudit and Cowboy. Yearling. Perfect head; heavily muscled. Terry Sanders, Kerens, Texas.

BAY STALLION, LARKIN'S BALDY P-52,552. Very gentle, excellent conformation. Double grandson Bert P-227; four-year-old; $2,500. Dr. H. A. Small, 21236 W. Oak Orchard Rd., Newhall, Calif. Ph. NEwhall 1842.

ARABIANS — FULL BROTHERS. Sharab 14,123, liver chestnut, white markings, two years; and Rinab 14,749, solid liver chestnut, yearling. I will also have four 1960 foals for sale at weanling time. Cynthia Embretson, Pryor Rt., Billings, Mont. Ph. AL 2-1367.

### PONIES FOR SALE (2)

REGISTERED WELSH PONIES. Breeding stock and prospects for sale. Jacklin Seed Co., Inc., Dishman, Wash.

REGISTERED PONY OF AMERICAS (Appaloosa pony) studs, bred mares and 1959 colts; also Appaloosa colts, large and small grade mares bred to ribbon winning Registered Appaloosa stud or two National Champion POA studs. Studs at service. Hunt's Triple H, R.F.D. 3, Fairfield, Iowa.

FOUR REGISTERED WELSH MARES, in foal, $1250 each. John Ludwig, Mohnton, Pa.

REGISTERED WELSH PONIES. Young stallions; reasonably priced. Don Kramer, Fairbury, Ill.

REGISTERED WELSH MARES, fillies, and colts. Wilbur G. Ball, 219 N. Main, Bloomington, Ill.

REGISTERED AND GRADE SHETLAND ponies for pleasure and profit. Raising ponies can be more profitable than any other livestock breeding program. Start right, there is a difference. One of the nation's leading pony breeders. Lowrey Pony Farm, 1702 6th Ave., Nebraska City, Nebr. Ph. 1348.

PONIES for sale: Creamcup Shetland Pony Ranch, Rt. 1, Box 1074, Modesto, Calif.

SHETLANDS. Quarter types. All sexes. $200-$1000. 115A Market, Sioux City, Iowa.

PONY OF THE AMERICAS (Appaloosa ponies) bred, raised and sold. National Championship breeding and service. Pow Wow Pony Farm, 3260 N. Oliver, Wichita, Kans.

ELEVEN STUDS, TWENTY MARES, Appaloosa, 49" to 53". Nev Oldham, Palacios, Texas.

### SALES • AUCTIONS (3)

PONY SALE: Maryland Pony Breeders Spring Pony Sale, May 6, 7:00 p.m., Timonium, Maryland. Children's riding ponies, show ponies and young ponies. Catalog: Box 175, Dept. WH, Joppa, Md.

HORSE SALE. Third Saturday of every month. 125 to 300 head every sale. Fort Collins Sale Yard, Ft. Collins, Colo.

### STALLIONS AT SERVICE (4)

APPALOOSA, REGISTERED. Tim Dalessandro, 1570 Millville Ave., Rt. 129, Hamilton, Ohio.

APPALOOSA, HANPA T-1002. Blue roan blanket. Sire: Arapaho J., T-945. Dam: Poco T-685. Getting blacks, bays, with blankets. $200. H & G Stables, ME 2-1465, 725 E. Espanola, Colorado Springs, Colo.

APPALOOSA REGISTERED STUD, matured 47 inches. Johnny Holland, Rt. 4, Hutchinson, Kans. Ph. MO 2-7535.

HANDPRINT'S FROSTY BRITCHES ApHC T-310 by Chief Handprint by Toby II. $75 with return. Delwyn Murphy, Rt. 2, Box 99, Goodlettsville, Tenn.

GIBBS SHIFTER P-54,017, brown dun, Quarter Horse stallion. Fee $50. Seasonal return. Bud Roth, Palisades, Wash.

JIM'S MOUSE P-62,708, grulla Quarter Horse stallion. Lloyd Kettner, Springfield, Minn.

ARABIANS, two registered pure bred. Tarife 11,718; Hasan Amir 11,593. Robert Fisher, Williamson, N. Y. Ph. 2174.

REGISTERED APPALOOSA, Chi's Little Echo at stud. Charlene Allen, 4504 N. Cumberland, Chicago 31, Ill.

STAR HARDTACK P-67,404. Chestnut Quarter Horse. Fee, $50. F Bar F Ranch, Rt. 1, Box 86, Lake Geneva, Wis.

APPALOOSA, TENAWAUKA-BILL 1892; foundation stock; leopard type. Fee $50. Return in season. W. H. O'Brien, BR 5-2359, 2118 "I" St., Bedford, Ind.

OTT P-4863. Sire, Joe Moore P-1856; dam, Lula P-2364. Will stand 1960 season at Rocky Ford, Colorado. $100. M. R. Harrison, 911 S. Main. Ph. 516R.

AT STUD: Monte Que P-30,500, Palomino by Del Monte P-3040 by Brush Mount 15,000. Dam: Sally-Q P-5880 by Question Mark P-3247. Inquire John S. Ewell, R.D. #1, Oxford, Pa.

WALKING HORSE, Registered, color, conformation, disposition. R. R. Graham, Big Lake, Minn.

FADHAR 10,202, beautiful registered chestnut Arabian stallion. Larry Robertson, 328 E. Washington St., Monticello, Iowa.

FAIRVIEW WINSTON C 2682, Registered Welsh Mountain Pony. Sired by Son of Revel Cymro and out of Darling of Plainview. 47½" sorrel with light mane and tail. Fee: $75 Registered Welsh; $40 grade mares. Excellent for cross breeding. Max J. Bitton, Steamboat Springs, Colo.

ALBINO, FROSTY BILL, $25. Wm. Murphy, Jr., 1020 S. 16th, Keokuk, Iowa.

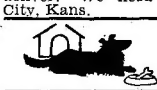
REGISTERED MORGAN at stud. Danny De Jarnette 9110 by King Mick x Daisette. Until August 1, 1960, Kings-Haven Farm, Kirksville, Mo.

RIO VAQUERO P-80,924 by Teddy Rio (Pretty Buck-Rio Rita) out of Miss Alana (Buck Hancock-Miss Tommy 10). Oklahoma Sassy by Sassy Boy (McNeil's Joe Bailey) out of Karen M. (Oklahoma Star). Barry Blaha, Verndale, Minn. Ph. GIbson 5-4918.

BERT'S RED ANT P-92,236 (Bert-Dexter), sorrel Quarter Horse; Fee $75. Robert J. Schano, Box 8565, Pittsburgh 20, Pa.

### LIVESTOCK FOR SALE (5)

REGISTERED JACKS. Guaranteed breeders. Can deliver. We need mules. Willis Grumbein, Dodge City, Kans.



### DOGS FOR SALE (6)

NORWEGIAN ELKHOUNDS — dog of the Vikings. Champion-sired, excellent bloodlines. Outstanding disposition, loyalty as family pet, farm, sport activities. Reasonable. R. J. Knaus, 4838 Blackswan Dr., Shawnee, Kans. HE. 2-5446.

### SHOWS • TRAIL RIDES (7)

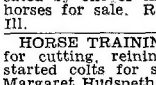
FIFTH ANNUAL 100-MILE trail ride assembling at Sam Baker State Park in beautiful Ozarks August 26, 27 and 28 with the ride running through September 2, 1960. Eight full days. Good food served from covered and screened dining area, entertainment and square dancing. For free literature address Cross Country Trail Riders, Inc., office—Pacific, Mo.

SADDLE CLUB SPECIALS. Three wilderness trail rides, August 1 thru 10, August 15 thru 22, August 24 thru 28. Mac's Pack Strings, Rt. 2, Box 80A, Lapwai, Idaho.

### TRAINING FACILITIES (8)

HAVE your good colts properly trained and educated by one of the foremost western trainers. Also horses for sale. Ray Doering, Rt. 4, Box 278, Elgin, Ill.

HORSE TRAINING. Have inside arena. Will train for cutting, reining or roping. Usually have some started colts for sale. Visitors welcome. Harold & Margaret Hudspeth, Collinsville, Okla. Ph. BRoadway 4-2961.



### EQUIPMENT FOR SALE (10)

STAGE COACHES, built-to-order for horses and ponies. Wagons, buckboards, surreys, elegant vehicles, new and used. Send 25¢ for catalog of vehicles, harness and parts. Carriage Craft, 278 Scott Ave., Winnetka, Ill.

WESTERN SADDLES easily made with free information and catalog. Tandy Leather Co., Box 791-E35, Ft. Worth, Texas.

HORSE TRAILERS. Little Dandy all-metal tandem 2-horse, $525; also 1- and 4-horse; also used trailers. Lyle Garner, Stratton, Colo.

LINVILLE all-metal, 2-horse tandem trailers, $650 complete. For details write or call Bill Carroll, 501 W. Abriendo, Pueblo, Colo. Ph. LI 2-4150.

DISTRIBUTORS WANTED of finest imported saddles. Lowest direct factory prices. Hartenau, 118 E. 28th St., New York, N. Y.

ECONOMY HORSE AND PONY CARTS, custom-built horse-size buggies. H. K. Vail, Rt. 2, Box 749-A, Carmel, Calif.

CHAPS. Made to measure. Send 50¢ for swatches of leathers and colors. (Deductible from order.) Measurement and style chart, and catalog free. Kelly's, 1200 S. Milwaukee Ave., Wheeling, Ill.

MATS FOR TRAILER BEDS. Made from tires any size. Reversible; easy cleaning. The best. Send sizes. Sample on request. Dual Tred Mat Co., 530 N. 26th St., East St. Louis, Ill.

ORIGINAL YELLOWSTONE STAGE restored to like-new condition. No reasonable offer refused. Kerm Reeves, Emmetsburg, Iowa.



LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# CLASSIFIED Continued

## WESTERN WEAR (11)

PEARL SNAPS, Klikits, all styles and colors. Free catalog. Bee Lee Co., Dept. W, Box 13464, Dallas, Texas.

FREE CATALOG. Western clothing. Canada only. Stampede Shop, 397 Portage, Winnipeg, Canada.

FANCY WESTERN SHIRT Snapfasteners, 62 colors and kinds, fringe, shirtmaking supplies, new Velcro fastener. Free catalog. Campau Co., Box 76055-A, Sanford Station, Los Angeles 5, Calif.

CANADIAN HORSEMEN. Write Riley and McCormick, Ltd., 332 7th Ave. West, Calgary, Alta. for free mail order catalogue of riding equipment and western wear. Canada's pioneer saddlemakers.

SHIRT SPECIALS. Give size and color preferred. Solid, stripe or plaid. All name brands; values guaranteed—$4.98 to $8.98. Only $4.25 postpaid. Bolo ties, 2 for $1, with shirt order only. Whitman Saddlery, Whitman, Mass.

LADIES' RIDERS, hi-luster cord, black, turquoise, tan. $6.95, two for $13.50. Hand-tooled western belts, $3.50 ppd. Herrons, 2503 W. Colorado, Colorado Springs, Colo.

## WANTED TO BUY (12)

FOX-TROTTING HORSE, good disposition, broke for pleasure and show. K. I. Hanning, Rt. 5, Athens, Ohio.

FILLY COLT. HALF-ARABIAN, HALF-MORGAN. Age, six months to one year. Chestnut color. Give description and state price. G. N. Clary, 1615 Hickory St., St. Joseph, Mo.

## WANTED TO LEASE (13)

SELECTED REGISTERED QUARTER HORSE MARES. At service: King Wolf P-70,197. Contact Chuck Vawter, Oakley, Kans.

## FOR RENT (13A)

HORSES, MARES, pastured and managed to owner's specification. $6 per month. Box 32, Star Rt. 2, Deming, N. Mex., ph. 1100.

## REAL ESTATE (14)

LOOKING for a ranch? Bill Thach can show you the best. Southern Colorado Land & Livestock Co., Walsenburg, Colo.

BEAUTIFUL 114-ACRE RANCH in the hill country of Bandera, Texas. Three-bedroom, two-bath, modern ranch-style home; 2-car garage; 9-box-stall barn, tack and feed rooms. Good pens and water. 3-room tenant house. 110 by 90 arena; completely lighted. 2½ miles from town. Sell by owner; $65,000. Terms. Rt. 1, Box 38, Bandera, Texas.

OREGON RANCHES. 1960 catalog with descriptions, photos, maps of 10- to 160-acre tracts; low as $150 down and $35 monthly. Write (enclosed 25¢ postage) Cal-Ore Ranches, 8512-B Whitworth, Los Angeles 35, Calif.

WESTERN CLOTHING AND SADDLE SHOP. Established 11 years. $40,000 gross per year. Central California. 10% above cost will buy; 5- to 10-year lease on building. Ill health. Box E 10, care Western Horseman.

FOR SALE — RIDING SCHOOL and boarding stable in Austin, Texas, grossing $25,000 per year. If interested, write 1504 E. 37th St., Austin, Texas.

FOR SALE — LAKE HUNTINGTON, Sullivan County, New York. Over 100 acres; five modern bungalows; new casino; playground; start of new house; extras. Excellent for dude ranch. Sacrifice $28,500. Good terms. Jack Selenow, 457 East 138th St., Bronx 54, N. Y.

## BUSINESS OPPORTUNITIES (15)

31-ACRE RIDING STABLE resort area. Price $8,000. George Kyrias, Rt. 5, Albertville, Ala.

SADDLE SHOP — good, small, compact, one-man operation with fresh stock. Excellent opportunity for live-wire leatherworker. Long established in liveliest western town of 80,000. Requires $8,000 cash to deal. Owner retiring. Reply Box E 9, Western Horseman.

WORKING PARTNER in limited horse-breeding program. E. Robinson, Brightwood, Va.

HAVE SUPERB 300-ACRE HORSE RANCH and showbarn in foothills, ½ hour from Denver. Want part rent, part share deal with single owner—breeder or couple. Box E 8, care Western Horseman.

## HELP WANTED (17)

FOR HORSEMANSHIP PROGRAM in boys' and girls' summer camp. Must have experience, 21 years of age or over. Give age, experience, educational background and references when writing. Trojan Ranch, Box 711, Boulder, Colo.

FOR SEASONAL WORK at Northern California guest ranch, couple (ages 25-35) to pack and cook for trail trips. Also single man for corral and packing. Experienced men — must shoe. Reply giving age, experience, and salary expected. Write Box E 7, care Western Horseman.

GIRLS, AGES 17-23 to ride horses for equestrian troup during summer. Write Box E 4, care Western Horseman.

NICE GIRL, rich or poor, will make expert rider. Beautiful ranch; Girls' Horsemanship Summer School. Box 85, Catarina, Texas.

## SITUATIONS WANTED (18)

GIRL, 18, wants secretarial work on ranch. Likes to work with horses. Berthault, 5229 Chevychase Parkway, Washington, D. C.

GIRL, 23, desires summer or permanent position on ranch, working with horses. Experienced. Arlene Heiland, Manchester, Vt.

MARRIED MAN, 23, Christian, wants year round work on dude or livestock ranch in Southwest. Fully experienced with livestock and crops. Available June 15. Have trailer home. Calvin Stanley, Clark, S. Dak.

COLLEGE GIRL, 19, desires work on dude ranch or working ranch. Mary Lowe, 624 Larimie, Alliance, Nebr.

BOY, 18, wants job. Some experience with horses; willing to learn. Don't drink or smoke. Dick De Busman, Rt. 2, Fall Creek, Wis.

GIRL, 17, desires summer work with horses. Margie Freeman, 2995 Lafayette, Santa Clara, Calif.

CAPABLE GIRL, 18, wants job with horses on ranch. Year's experience; some know-how; willing to learn. *Have taught small children to ride.* Ellen Black, Rt. 1, Box 112, Canon City, Colo.

I WANT PERMANENT POSITION on dude or cattle ranch. Joann Turner, Rt. 1, Silverton, Texas.

TWO GIRLS, 16, desire summer job on ranch. Will learn, work hard. Write Renae Dean, Rugby, N. Dak.

BOY, 18, desires work on ranch with horses. Some experience; willing to learn. Bill Newman, Lakeville, Minn.

EMPLOYMENT ON SOUTHWESTERN RANCH doing packing, etc. Bring my horses. R. Campbell, 4946 Victor, Dallas 14, Texas.

DEPENDABLE, HARD-WORKING GIRL, 18, wants ranch job; has worked five years with horses. Carolyn Robison, Box 696, Seaside, Ore.

BOY, 17, desires summer job with veterinarian in Midwest. Pay unimportant. Information — write Rusty Lambert, 134 Nearwater Lane, Darien, Conn.

*GIRL, 17, desires summer work with horses.* Experienced, English, western. Karen Lee, 576 Hillridge Dr., Fairborn, Ohio.

BOY, 18, dude ranch work. Experienced; references. Jim Fuller, 26 Pacific, Piedmont, Calif.

YOUNG MAN, 19, desires ranch or farm work. Capable! Ronald Kushner, 215 Winding Way, Merion, Pa.

RANCH BOOKKEEPER POSITION desired; not a riding job. Experienced. Alice Campbell, Box 1623, Casper, Wyo.

## BOOKS & LITERATURE (19)

TRAIN HORSES by circus methods. Write for free booklets. Special: Mail one dollar for five good tricks to teach your horse. American Horse Training Institute, Dept. 103, Scammon, Kans.

"HOW TO TRAIN HORSES"—A book everyone who likes horses or ponies should have. FREE. No obligation. Simply address Beery School of Horsemanship, Dept. 455-C, Pleasant Hill, Ohio.

OUT-OF-PRINT books at lowest prices! You name it—we find it. Western Americana and horse books a specialty. Fast service. Send us your wants—no obligation. International Bookfinders, Box 3003-WH, Beverly Hills, Calif.

YOUR COMMON SENSE Quarter Horse registry. Send 50-cent coin for handbook. Race Horse Club, Raywood, Texas.

NEW, 1960, PONY of the Americas Club, Inc., Yearbook. Contains list of owners, members, stud book and informative articles, rules on registration, judging, and showing. Send 50¢ to 31 First St. N.E., Mason City, Iowa.

REVISED 1960 COWBOY-POLO RULE BOOK, $1. R. B. Bush, 7043 2nd N. W., Albuquerque, N. Mex.

SADDLE HORSE BARN. Complete architect's drawings. Beautiful economical barn. Simple, do it yourself. Save time and money. $2.50. Welcome Ranch, Rock Hill, N. Y.

"HOW TO MAKE MONEY with simple cartoons." A book everyone who likes to draw should have. It is free; no obligation. Simply address Cartoonists' Exchange, Dept. 1485, Pleasant Hill, Ohio.

HORSE SENSE revised; covering buying, complete care, showing, transportation. For your copy send $1 to Esther Bloomer, Flemington, N. J.

## SCHOOLS • EDUCATION (20)

LEARN AUCTIONEERING. Free catalog! Missouri Auction School, Box 9252F4, Kansas City, Mo.

AUCTIONEERING can be for you. Write for information. Western College of Auctioneering, Box 1458, Billings, Mont.

A CORRESPONDENCE COURSE in basic dressage riding, covers 12 detailed lectures, each accompanied by *step-by-step instructions for practical schooling.* Write for syllabus and application form to Windover, (The Combined Training Centre of the Northwest), Box 483, Rt. 2, Everett, Wash.

LEARN AUCTIONEERING. Term soon. Free catalog. Reisch Auction School, Mason City 12, Iowa.

## LEATHERCRAFT (21)

FREE LEATHERCRAFT Catalog. Kirkpatrick Leather Co., Box 637-C13, Gainesville, Texas.

FREE "DO-IT-YOURSELF" leathercraft catalog. Tandy Leather Co., Box 791-T34, Ft. Worth, Texas.

LEATHERCRAFT. Imported and domestic leather kits. Complete catalog, 30 cents, refundable. MIDAS, Box 1255, Dept. A9, Huntington Park, Calif.

## MISCELLANEOUS (22)

LARGE grooved stone tomahawk $3. Ancient water bottle from mound $7. Selling over 100,000 Indian relics, etc. List Free. Lear's Glenwood, Ark.

HORSEBACK riding. 325 acres riding resort. 75 miles N.Y.C. E. Di Domenico, Oldenoak Farm Lodge, Pine Bush, N. Y.

PAINTINGS of animals from photographs. Illustrated folder. Felicite Wilson, 520 Robinson, El Paso, Texas.

3 INDIAN WAR Arrowheads, scalping knife $2 Catalog free. Arrowhead, Glenwood, Ark.

REGISTER your Palomino on color or pedigree. Information, application on request. National Palomino Breeder's Assoc., Inc., Metropolis, Ill.

SQUAW, SQUARE DANCE, Western vests and many *other patterns. Send 25¢ for 1960 catalogue.* Vee Gee Pattern Co., Box 832, Dept. C, San Leandro, Calif.

RANCH VACATION, boys or girls, 12 to 15; riding, camping, and other supervised activities. Write Pope Ranch, Wisdom, Mont.

FREE EVERY MONTH — Blackhawk's newspaper-size catalog 8 mm., 16 mm. movies, 2" x 2" color slides. Biggest selection in USA. Bargains in used 16 mm. sound films, projectors. Blackhawk Films, Davenport 29, Iowa.

ARABIAN HORSE NEWS, magazine devoted to the Arabian horse. Trial offer, 3 recent issues $1. Box 348, Boulder, Colo.

ALLAN BING, THE MUSIC KING, music that matches the action in the arena or show ring. Electric organ background music for the leading rodeos and horse shows for the past ten years. 6401 Miller Rd., St. Joseph, Mo. Ph. AD 4-8107.

GENUINE OREGON OBSIDIAN ARROWHEADS. *Special — three birdpoints for $1. List free.* Corral, 724 Williamette, Eugene, Ore.

OIL PAINT your horse or dog from color photo. For information write Faye Buchanan, Box 54, White Lake, Wis.

LONGHORN STEER HORNS. Attractively mounted; 5 ft., $25; 7 ft., $75. Derby Hill Market, Loveland, Colo.

WESTERN HORSEMAN, similar magazines, newspapers, catalogs to 1840. Send stamp for list. House of Memories, Woodville, Wis.

STAGECOACH REPLICA, ¾-size, never used. Wm. Thomas, Delta, Colo.

SEND US WOOL or mohair for fine warm blankets. Free details. West Texas Woolen Mills, 429 Main, Eldorado, Texas.

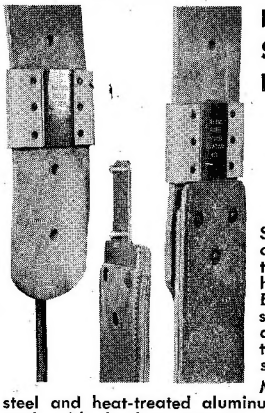
MOUNTED LONGHORN STEER HORNS, six-foot spread. D. Bertillion, Mineola, Texas.

FRENCH CREEK RANCH — *fun and adventure for* girls, ages 12-18, June 1 to Sept. 1, on Wyoming cattle and guest ranch. Each girl has own horse. Horseback riding, cattle drives, camping, fishing, rodeo, leathercraft, dancing, movies, outdoor activities. Illustrated brochure. Sanger Ranch, Saratoga, Wyo.

SLIM HEELS ATTACHED. Shoes renewed. $4.95 ppd. Guenther's Boot Shop, San Angelo, Texas.

## CORRECTION!

Weight of the Two Feathers Saddle advertised by Leddy Bros., page 101, this issue, should be **16 to 19 lbs.** rather than 161 to 191 lbs.

**Blevins Stirrup Buckles**

NEW IMPROVED

**$4.95**

per pair

Sleeves same as older style, the tongue has no hinge or strap. Easy to change stirrup lengths quickly and easy to install — won't slip or stick. Made of stainless steel and heat-treated aluminum. Sleeves covered with leather prevent rubbing horse or saddle. Available in 2½" and 3" widths. Order either new, improved or the old style buckle. Satisfaction guaranteed.

AT YOUR DEALERS OR

**BLEVINS MFG. CO.**

WHEATLAND, WYOMING



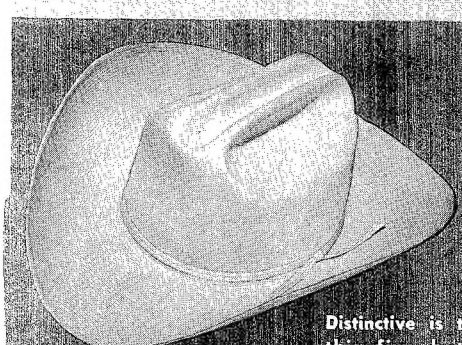

LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# LOOK COOL...FEEL COOL

## ...in a breezy lightweight summer hat from Ryon's

## NEW!
## RYON "HI-DALLY"

Only from Ryon's can you get this genuine hand-woven DOUBLE-WEAVE PANAMA. Cool, lightweight, waterproof, practically unbreakable. Wireless Perma-Roll brim snaps right back when bent out of shape. Here is a hat that can take plenty of abuse and keep its good looks. Individually hand creased. Natural White, 3½" or 4" brim. **$10**



## NEW!
## RYON IMPERIAL BALIBUNTAL

**$12.50**

Distinctive is the word for this fine hat, made for Ryon's by John B. Stetson. Finest imported hand-woven Balibuntal, individually hand-creased. Extra light and cool with a luxury look that makes it a stand-out in any crowd. Natural white, 3" and 3½" brim.

## RYON ROPER "79"

**$12.50**

You always look right in this hat —one of the most popular styles in the West. Finest hand-woven Panama buntal—lightweight, ventilated, waterproof and practically unbreakable. Natural White—3", 3½" and 4" brim. Sand Color—3½" and 4" brim.

## NEW!
## RYON "TRAIL RIDER"

Handwoven from genuine Bangkok fiber. Unique two-tone rope weave. Waterproof, practically unbreakable. Hand creased by Ryon's in distinctive new flat crown style. Ventilated for extra coolness. In beige-and-white with dressy brown band and bound edge. 4" brim. **$7.50**

## ORDER BY MAIL • SATISFACTION GUARANTEED

**RYON SADDLE & RANCH SUPPLY**
**2601 N. Main • Dept. WH-5 • Fort Worth 6, Texas**

Please send me postpaid the following hats:

_____(Quantity) RYON HI-DALLY hats @ $10 Size_____ Brim_____ 3½" and 4"

_____(Quantity) RYON TRAIL RIDER hats @ $7.50 Size_____ Brim 4"

_____(Quantity) IMPERIAL BALIBUNTAL hats @ $12.50 Size_____ Brim_____ 3" and 3½"

_____(Quantity) RYON ROPER "79" hats—Natural White @ $12.50 Size_____ Brim_____ 3", 3½" and 4"

_____(Quantity) RYON ROPER "79" hats—Sand Color @ $12.50 Size_____ Brim_____ 3½" and 4"

Enclosed is check or money order for $_____ (No C.O.D.'s, please)

NAME_____

ADDRESS_____

CITY_____ STATE_____

LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

# THE ULTIMATE IN ELEGANCE

Of unmistakable Hyer quality, the five dress boots shown here represent the pinnacle of fine bootmaking achievement. Of each style it may be said: to wear them is to experience the supreme comfort of Hyer hand-crafted bootwear, to own them is to possess the ultimate in personal elegance. Your Hyer dealer takes pride in giving the careful fitting such footwear deserves; see him soon.

*The Dean*
Finest Sorrel Brown or Benedictine Tan calfskin. Exclusive Hyer cushion insoles for your comfort . . . . $39.95

*The Rogue*
Graceful moccasin toe design in your choice of rich burgundy or black "mellowed" leather . . . . . $45.95

C. H. HYER & SONS COMPANY, Olathe, Kansas

*Jolly Roger*
Vamp of swashbuckling grain shark skin, which "breathes" yet is water repellent . . . . . $43.50

*Viscount*
Benedictine Kangaroo vamp, with genuine alligator toe and heel trim, kid leg . . . . . $49.50

*Esquire*
The first two-tone moccasin boot, in lustrous brown calfskin, with tan inset . . . . . $45.00

This Advertisement Prepared By LAWRENCE S. COVINGTON Advertising Agency, Kansas City, Mo.

LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED